



Excellence with Values

**BIMTECH**  
**BIRLA INSTITUTE**  
OF MANAGEMENT TECHNOLOGY



PLACEMENT BROCHURE 2018



Late Dr. (Smt.) Sarala Birla & Syt. B.K. Birla

Developing ethical  
leaders with  
entrepreneurial and  
global mindset striving  
for sustainability and  
inclusive growth.







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## Mission of Team CCR

To ensure the best possible placement and training outcomes for BIMTECH students consistent with their preferences and choices...





Dear Recruiters,

The Fourth Industrial Revolution is here. The driving force for this revolution of course is the accelerated technological growth, IoT, A.I etc. This time, the machines are not content to remain just machines, but are encouraged to have a brain and mind of their own! With such a scenario developing all around us, academic inputs to managerial students are also in for a massive upgrade. Especially, when we have a long tradition of 30 years working closely with industry to meet their needs and requirements.

A faculty strength of 65, most of them having in-depth industry experience, are working closely with students in their two years sojourn in our campus, often connecting them with industry resources. As we have a very thriving MDP arm, industry connect has never been as issue for us. Besides, we spend a whole day, sometime in the month of April or May, each year, in brain storming sessions with decision makers of industry getting their views on what's trending in the knowledge and skill areas. We get to tweak our curriculum for all the courses, each year.

Extra certification in diverse areas of quality control (KPMG), Business Analysis (IIBA, Canada), and a host of other extra certification initiatives have been a part of our academic delivery since long. We are also integrating relevant MOOC comes with our curriculum.

Almost every student gets to complete a couple of short term projects, besides full feeling a three month long summer internship. Our LYCEUM master class platform for students brings them in close proximity with thought leaders in business and industry while presenting papers before them for appraisal as part of skill development.

However, it's not all work and no play. We have scores of clubs, cultural and sports activities lined up for students developing their all-round personality.

BIMTECH is proud to have been producing industry-ready would be managers for the past three decades, who are trained to take holistic views. Many of our alumni are occupying senior positions of responsibility in corporates.

It gives me great pleasure to invite you to the BIMTECH Grater Noida campus for a meaningful interaction with our students and faculty during the current academic year.

**Dr. H. Chaturvedi**  
Director

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# ABOUT THE INSTITUTE



The Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B. K. Birla Group of institutions. Late Dr. (Smt.) Sarala Birla, Chairperson of Birla Academy and Syt. B K Birla, Chairperson of the B K Birla Group of companies are the founders of our business school. The Institute is governed by an eminent Board of Governors mostly drawn from the top echelons of industry. The fully residential campus of the Birla Institute of Management Technology (BIMTECH) is located in Greater Noida, in the National Capital Region (NCR). Its ambience is predominantly green. It has an enviable infrastructure fully connected with Wi-Fi facility.

The student strength in the first year is 420 and in the final year is 420 for the academic year 2017-18. 65 faculty members with brilliant academic and industry track record are engaging the students. Their efforts are supplemented by inputs from guest faculty serving the industry in senior positions working in manufacturing, trading, financials, operations etc. Five bright young research fellows are active in carrying out vital research on industry relevant issues, while assisting in teaching.

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## did you know ?

The Governing Trust  
Birla Academy of Art and  
Culture, Kolkata, 1962

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Founder Patrons of School  
Late Dr. (Smt.) Sarala Birla and Syt. B K Birla  
(leading business family of India since 1902)

-----  
Foundation Day & Year  
October 2, 1988

*BIMTECH offers two year  
AICTE approved Post-Graduate  
courses in **General  
Management (PGDM),  
International Business (PGDM  
INTERNATIONAL BUSINESS),  
Insurance Business (PGDM  
INSURANCE BUSINESS  
MANAGEMENT) and Retail  
Management (PGDM RETAIL  
MANAGEMENT) besides  
Doctoral / Fellowship courses.***

The academic pursuits of students are fully supported by a modern, well stocked library and fourteen state of the art data bases. BIMTECH has international academic tie ups with several leading European, American and Asian centres of management education, under which there is a regular exchange of students and faculty.

BIMTECH offers two year AICTE approved post-graduate courses in general management (PGDM), international business (PGDM International Business), insurance business (PGDM Insurance Business Management) and retail management (PGDM Retail Management).

The Centre for Research Studies conducts doctoral programs and academic and industry focused researches. It has been one of the earliest centres of its kind in private business schools in the country. The Ph.D. programme is offered in collaboration with University of Mysore and Mohan Lal Sukhadia University, Udaipur.

The Birla Institute of Management Technology also offers an AICTE approved Fellow Programme in Management (FPM) and Executive Fellow Programme in Management (EFPM) with the objective to groom talented young researchers to be transformed into innovative thinkers and real world solution providers, seeking opportunities in academics or industry. This programme is both academically rigorous as well as highly relevant to the need of today's globalized business.



BIMTECH has been able to establish strong industry linkages through its MDPs, Short Term & Live Projects with industry, Round Tables, Colloquiums etc. organized with industry and trade bodies.

The campus is a mini-India in itself. It has students and faculty hailing from almost all the states of India, and also from a few foreign countries. It is this mix of nationalities, cultural backgrounds, academic and professional experiences, which make BIMTECH one of the most exciting and happening business schools in India today!

# BoG

## List of Members, BIMTECH

### Chairperson

**Smt. Jayashree Mohta**  
Chairperson  
Birla Academy of Art & Culture  
Kolkata

### Members

**Shri A. K. Agarwala**  
Chairman  
BusinessReview Council  
Mumbai

**Shri Ramesh Maheshwari**  
Executive Vice Chairman  
Texmaco Rail & Engineering Ltd  
Kolkata

**Dr Ajit Ranade**  
Chief Economist  
Aditya Birla Group  
Mumbai

**Shri Vikash Kandoi**  
Director  
Royal Touch Fablon (P) Ltd.  
Kolkata

**Shri Manoj Parida**  
I.A.S. Chief Secretary to  
Government of Puducherry,  
Puducherry

**Mr Sakate Khaitan**  
Senior Partner  
Khaitan Associates  
Mumbai

**Dr H Chaturvedi**  
Director, BIMTECH  
Greater Noida



## OUR PRESENCE & PROMINENCE

It has always been our privilege to come up to the expectations of our various stakeholders. Those who acquire talents from us have a right to be reassured about the quality and calibre of BIMTECH students on whom they are bestowing their confidence by recruiting them. From the following listing of our overall rating position across the years, our presence and prominence vis-à-vis the other contemporary management institutes in the country would become crystal clear:

BIMTECH  
Accredited by  
**NAAC (UGC)**  
with A+ Grade



**NAAC**  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL

**NBA**  
NATIONAL BOARD  
OF ACCREDITATION

5<sup>th</sup>

all-India among private  
B-Schools as per NHRDN -  
People Matters  
Survey, 2016.

7<sup>th</sup>

all-India among private  
B-Schools as per MBA Universe  
Survey of Best Business  
Schools 2015

13<sup>th</sup>

among all B-Schools in  
India as per NHRDN -  
People Matters  
Survey, 2016.

7<sup>th</sup>

all-India among private  
B-Schools as per NHRDN -  
People Matters  
Survey, 2014 & 2013.

Ranking Agency	Year of Survey	All India Rank among Private B Schools	All India Rank among all B Schools
NHRDN and People Matters B-School Rankings 2016	2016	5th	13th
NHRDN and People Matters B-School Rankings 2015	2015	6th	16th
MBA Universe Survey of Best Business Schools 2015	2015	7th	19th
NHRDN and People Matters B-School Rankings 2014	2014	7th	17th
Business Today - MDRA Best Business School Survey - 2014	2014	8th	20th
NHRDN Survey of Best Business Schools, 2013	2013	7th	17th
Business Today - MDRA Best Business School Survey - 2013	2013	9th	21st
NHRDN & People Matters B-School Ranking 2013	2013	7th	17th
MBA Universe Survey of Best Business Schools 2013	2013	7th	18th
Business Today - Nielsen Business School Survey 2012	2012	7th	21st

# BIMTECH's JOURNEY FOR AACSB ACCREDITATION



For ensuring the students right in getting quality education and also for ensuring that the society gets trained and ethical managers BIMTECH started AACSB journey in Year 2015. Incidentally, the acronym AACSB stands for Association to Advance Collegiate Schools of Business. This is one of the three independent international accrediting agencies located in the USA. AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. AACSB has accredited so far 785 of the world's best business schools across 59 countries and territories. In India they have accredited only 5~6 B-schools so far.

In 2008, the PGDM programme was accredited by NBA, highest national accrediting agency the under the Ministry of HRD. The accreditation was renewed for a further period 5 years till 2020. We are also recognised by AIU that makes the PGDM diploma equivalent to MBA awarded by universities. In May 2017, NAAC accredited BIMTECH with A+ grade.

In line with BIMTECH's commitment to offer high quality management programmes, it was decided, in the 2015, to go for AACSB accreditation. International accreditation is a rigorous and complex process; it takes 4 to 5 years to get an institute accredited. BIMTECH has completed three steps so far out of 6-step accreditation process. The eligibility application was approved in the first attempt. As a part of the accreditation process, AACSB has appointed renowned Dean of Sun Yat-sen Business School, Guangzhou, China as our mentor.

His visit to BIMTECH, in 2016, was highly meaningful in many ways. AACSB has completed one round of review of Initial Self-Evaluation Report in April 2017. We hope that the 4th Step will be completed by mid-next year. The incremental benefit that AACSB accreditation provides to brand BIMTECH after recently got NAAC accreditation with A+ grade and NBA accreditation of two of our postgraduate it programmes are:-

1. Accredited institute gets, international recognition
2. The accredited school is preferred by the recruiters and corporates in general
3. The faculty members gets opportunity to take up international research projects
4. Students get high quality of learning environment

As per AACSB, curriculum management and assurance of learning, in short AOL, is one of the important aspects of accreditation. Upon qualifying the programmes, the students need to have well defined knowledge areas and the desired skill-sets under global context. The students should acquire and develop communication skills; they should be able to work in team setting in an ethical manner. They should have ability to formulate business problem and provide possible solutions etc. Student should know what is expected out of them from a particular course and the programme. Students are assessed in a very transparent manner for the courses covered under AOL.

We are well on our way to the aspirational goal.





In 2015 National Board of Accreditation, the highest domestic accrediting body had accredited two of our flagship programmes up to 2020. We have also initiated action for international accreditation for the whole institute during the same time with AACSB, USA.





The Institute offers varied programmes led by some of the most experienced academics in the country with strong industry credentials.

#### Centre for Business Management

It is the first and the oldest centre of the institute, established in 1991 to meet the needs of research and education in management areas. The centre offers programmes which have won acclaim from academia and industry. Programme offered by the centre:

##### Post Graduate Diploma in Management (PGDM)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Accredited by the National Board of Accreditation, AICTE
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA
- Recognized by the Association of Commonwealth Universities (ACU)
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.

#### Centre for International Business and Policy

In this era of globalization, the demand for trained professionals in international business is increasing dramatically. Hence, for developing a competent cadre of business executives, BIMTECH offers a two year full-time course in International Business with strong industry linkages. This programme is receiving recognition from the industry as one of the well-designed courses in International Business on offer.

##### Post Graduate Diploma in Management- International Business (PGDM-IB)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Accredited by the National Board of Accreditation, AICTE
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.

#### Centre for Insurance and Risk Management

This Centre was the first to offer full time professional insurance education in the country and executive training in insurance and risk management. The centre prepares young professionals for managerial positions in insurance and risk management industry. The programme has been developed in consultation with industry leaders and is constantly reviewed in the context of the present and future needs of the insurance industry. LOMA (Life Office Management Association), USA is an educational partner of BIMTECH in the life insurance programmes. Programme offered by the Centre:

##### Post Graduate Diploma in Management - Insurance Business Management (PGDM-IBM) [With Technical Support from Swiss Re]

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Strategic partnership inputs from Swiss Re
- Dual qualification PG Diploma in Insurance from the Chartered Insurance Institute, UK (CII).
- Recognized by the Indian Insurance Institute as equivalent to the Associate of Insurance Institutes of India (III).
- Significant support from LOMA, USA, CII (Chartered Insurance Institute), UK.
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.

#### Centre for Retail Management

The Centre offers full time programme in Retail Management. It also conducts research projects and provides consultancy to new set-ups. The Centre is a pioneer in publishing the first research journal of the country-Indian Retail Review, devoted to retail researches. Programme offered by the Centre:

##### Post Graduate Diploma in Management - Retail Management (PGDM-RM)

- Two-Year, Full Time (Approved by AICTE, MHRD, Govt. of India)
- Students provided with opportunity to acquire certificate qualification from International Institute of Business Analysis (IIBA), Canada.



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# ACADEMIC DEPARTMENTS AND PROGRAMMES





The Institute offers varied programmes directed by some of the most experienced academics in the country with strong industry credentials.

#### Centre for Research Studies

The centre conducts doctoral & post-doctoral programmes and academic & industry research. It has been one of the earliest centres of its kind in private business schools in the country. 42 research scholars have acquired their Ph.Ds through the centre. The programme is offered in collaboration with University of Mysore, Karnataka and Mohanlal Sukhadia University, Udaipur, Rajasthan.

- Fellow Programme in Management (FPM)
- Executive Fellow Programme in Management (EFPM)

#### Centre for Public Policy (CPP)

The India Centre for Public Policy (CPP), acting as academic centre and think tank, aims to create advocacy and workforce leading to public policy, sustainable development and inclusive growth in the country. One of its objectives is to conduct action research in the areas and provide policy inputs to national and international policy institutions and governments, public and private sector organizations, donor agencies and international and national NGOs.

#### Centre for Innovation and Entrepreneurship Development (CIED)

This Centre of BIMTECH has been established to promote entrepreneurship. It also guides the students' body "Entrepreneurship Cell (E- Cell)". The overall objective of CIED is to develop an entrepreneurial ecosystem to nurture students, alumni, faculty and the surrounding community. It helps students, entrepreneurs and aspiring entrepreneurs on ideation, feasibility analysis, business modeling and mentoring.

#### Centre for Management Development & Consultancy (CMDC)

Centre for management development and consultancy aims to create a training base which engages in management advocacy for general management and human resource development and aligns itself with the human resource practices, experiences with training and capability enhancement. Programs for the business houses and conglomerates; to develop professionals leading to increased output and productivity,

marching towards inclusive growth. One of the prime objectives of Centre for Management Development at BIMTECH is to conduct training in various functional areas of management to provide quality inputs to national and international conglomerates, government, public and private sector organizations, donor agencies and international and national NGOs.

#### Centre for Management Case development (CMCD)

BIMTECH realizes the need to create knowledge in various domains of management and business. In fulfilment of objectives as enshrined in its Mission, in its quest for continued excellence and research orientation in management education, and in its endeavour to be a partner in spread of knowledge, BIMTECH has established, Centre for Management Case Development (CMCD). One of the objectives of the Centre for Management Cases Development is to promote development of high quality teaching cases as instrument of facilitate teaching for academics, and to add to practical knowledge of consultants, practitioners and management developers.

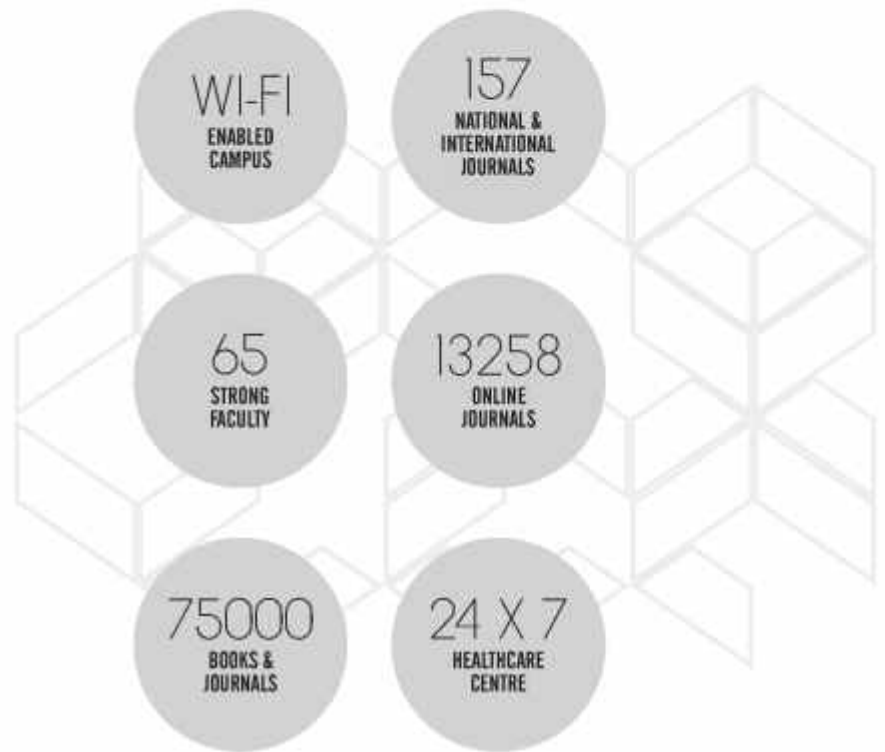
#### Centre for Corporate Relations

A dedicated team of Chairperson, Vice Chairperson, two managers and one assistant manager are engaged in augmenting opportunities for students in targeting and achieving preferred career choices and challenging final placements and summer internship projects (SIP).

These efforts are supplemented by a faculty team of 14 and student team of 32 who focus on maintaining long term relationship with corporates in India and abroad. Providing one window service outlet striving to build close mutually beneficial relations with corporates for promoting industry - academia interface.

Working in tandem with corporates and students to ensure value added summer internship and short term projects. Arranges training facilities in the area of soft skills, arranging workshops, seminars, colloquiums, competitions etc. to enhance the experiential ambience of industry to students. Promotes extra-certifications acquisition by students through Coursera, edX, XED, KPMG Six Sigma Lean Green Belt, IIBA (Canada) Certificate etc.





# INFRASTRUCTURE AND RESOURCES



Research  
Database







### Campus

- Centrally Air Conditioned Campus
- Wi-fi Residential Campus
- Library with Hard and Soft Forms of Academic Inputs
- Audio/Video Library
- Accommodation for 840 Students, Faculty & Staff
- Games & Sports Arena
- Vibrant Student Clubs
- Music Hut
- Health, Postal and Banking Facilities
- Food and Catering Services
- CafeBimtech

### Amenities

- Fully residential, wired and centrally air conditioned campus with state-of-the-art infrastructure.
- Fully Wi-Fi enabled campus.
- Video-Conferencing facility
- U-shaped lecture theaters well equipped with audio visual aids to facilitate interaction between the faculty member and the young managers.
- Two computer labs with 100 terminals connected through 100 Mbps LAN with round the clock internet connectivity.
- Two storey, circular library with a capacity to accommodate 200 scholars at any given time.





## Library

- The library has over 75,000 books & journals on various aspects of business, economics and other functional subjects like marketing, finance, etc. Supplemented by encyclopedias, handbooks and manuals, multimedia CDs and videocassettes. The library subscribes to 14 newspapers, 157 national & international journals and 13258 online journals.
- There is a separate audio library section. Besides students have access to international and Indian databases EBSCO, Proquest, Proquest, CRISIL, EUROMONITOR, Indiatat, DELNET etc.
- Excellent air conditioned residential facilities for all students, 30 faculty members, staff and guests with a mess facility and cafeteria offering multi cuisine food.
- Indoor and outdoor sports facilities and a modern, well equipped gymnasium. 24 hour Healthcare Centre to ensure total wellbeing of all on the premises.



## Online Resources

- Member of DELNET which provides ready access to libraries of leading institutions of the national capital region.
- Member of EBSCO web-based electronic journals database, which allows access to over 7100 international journals of repute and other online resources like ProQuest and Proquest.
- Specialized software for data related to industries and economics such as CRISIL, available in the library. Provides support and research material to faculty and students.
- Upgraded with the OPAC (Online Public Access Catalogue), which enables electronic transfer and search of available library resources.
- OLT software for online testing of various academic examinations.

## Publications

- BIMTECH publishes an academic journal/ newsletter
- BUSINESS PERSPECTIVE which carries refereed papers on Management subjects and is published bi-annually.
- TATTVA - Student Research Journal
- South Asian Journal of Business and Management Cases
- VRITANT - BIMTECH Newsletter, which captures the multifarious happenings in the campus; is published quarterly.





# OUR MENTORS





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Faculty is the beacon light of any higher educational institution. We feel gratified that BIMTECH students are being enlightened and guided by the best brains in the business across all streams. The Gurus of BIMTECH are a fine blend of industry experience stretching into decades and possess proven academic excellence.

At BIMTECH, you are always in a cognitive environment; your endeavour to become successful business leader will be honed well under the able and benevolent guidance provided by our professors as mentors, who are deeply engaged in research and consultancy. The experiential learning here brings their industry and research experience into the classroom. Every faculty acts as an entrepreneur for the academic and non-academic activities. The team of faculty members at BIMTECH with experience in Indian and international educational and industry systems, is devoted to high quality academic learning. The academic conferences, seminars, workshops and colloquiums organized by the Institute present the academic and industry views upfront and help in experience sharing. These activities also provide a direction for further research and study. The faculty also act as mentors of various student clubs promoting quizzing, public speaking, gaming etc. besides academic clubs attached to insurance, marketing, finance etc.

**Dr. H. Chaturvedi**  
Director & Professor

<b>Dr. Anupam Varma</b> Dy. Director, Dean Academics & Professor	<b>Prof. S. S. Dubey</b> Professor	<b>Prof. Kamal Kalra</b> Asso. Professor	<b>Prof. Rajeev Sharma</b> Asstt. Professor	<b>Dr. Ashwani Singh</b> Asstt. Professor
<b>Dr. A. Sahay</b> Professor & Dean Research	<b>Dr. Mohd Amin Usta</b> Professor	<b>Prof. Manoj K Pandey</b> Asso. Professor	<b>Prof. Navin K. Shrivastava</b> Asstt. Professor	<b>Prof. Ruchi Mishra</b> Asstt. Professor
<b>Dr. K. C. Arora</b> Professor & Registrar	<b>Dr. Abhijit K Chatteraj</b> Professor	<b>Prof. Manoj Pant</b> Asso. Professor	<b>Prof. Kapil Garg</b> Asstt. Professor	<b>Dr. Harpreet Kaur</b> Asstt. Professor
<b>Dr. A. K. Dey</b> Professor	<b>Prof. K. R. Chari</b> Professor	<b>Prof. Krishna Akalamkam</b> Asso. Professor	<b>Prof. Monika Mittal</b> Asstt. Professor	<b>Dr. Amrendra Pandey</b> Asstt. Professor
<b>Prof. R. J. Masilamani</b> Professor	<b>Dr. Pankaj Priya</b> Asso. Professor	<b>Prof. Somnnoy Ghosh</b> Asso. Professor	<b>Prof. Chanchal Kushwaha</b> Asstt. Professor	<b>Dr. Veenu Sharma</b> Asstt. Professor
<b>Dr. Gokulananda Patel</b> Professor	<b>Prof. N. N. Sharma</b> Asso. Professor	<b>Dr. Meena Bhatia</b> Asso. Professor	<b>Prof. Nimisha Singh</b> Asstt. Professor	<b>Dr. Baishali Mitra</b> Asstt. Professor
<b>Dr. Jagdish Shettigar</b> Professor & Advisor	<b>Prof. A. Bose</b> Asso. Professor	<b>Dr. Amit Sharma</b> Asso. Professor	<b>Prof. Arindam Deb</b> Asstt. Professor	<b>Mr. Abhijeet Lele</b> Research Fellow
<b>Dr. A. V. Shukla</b> Professor	<b>Dr. Rahul Singh</b> Asso. Professor	<b>Dr. Gagan Katiyar</b> Asso. Professor	<b>Dr. Archana Singh</b> Asstt. Professor	<b>Ms. Shreya Mishra</b> Research Fellow
<b>Prof. Dhruva Chak</b> Professor	<b>Dr. L. Ramani</b> Asso. Professor	<b>Dr. Archana Shrivastava</b> Asso. Professor	<b>Prof. Arindam Banerjee</b> Asstt. Professor	<b>Ms. Arpitha Reddy P</b> Research Fellow
<b>Prof. K. K. Krishnan</b> Professor	<b>Dr. Manosi Chaudhuri</b> Asso. Professor	<b>Dr. Jaya Gupta</b> Asso. Professor	<b>Prof. Saloni Sinha</b> Asstt. Professor	<b>Ms. Aditi Mudgal</b> Research Fellow
<b>Prof. A. K. Malhotra</b> Professor	<b>Dr. Anuj Sharma</b> Asso. Professor	<b>Dr. Pooja Misra</b> Asso. Professor	<b>Dr. Ritu Srivastava</b> Asstt. Professor	<b>Mr. Subhanjan Sengupta</b> Sr. Research Associate
<b>Prof. Kishore K Sinha</b> Professor	<b>Dr. Abha Rishi</b> Asso. Professor	<b>Dr. Sourabh Bishnoi</b> Asso. Professor	<b>Dr. Gaurav Tripathi</b> Asstt. Professor	
<b>Prof. Sunil Sangra</b> Professor	<b>Dr. Girish Jain</b> Asso. Professor	<b>Dr. Rishi Tiwari</b> Asso. Professor	<b>Dr. Itilekha Dash</b> Asstt. Professor	
<b>Prof. Akhil Pandey</b> Professor	<b>Dr. Vineeta Dutta Roy</b> Asso. Professor	<b>Prof. Himanshi Tiwari</b> Asstt. Professor	<b>Dr. Jagannath Mallick</b> Asstt. Professor	

# ACADEMIA INTERFACE



Distinguished International faculty in our campus

**Dr. Vivek Wadhwa**  
Professor & Director of Research,  
Carnegie Mellon University's  
College of Engineering

**Prof. Jodie Lynn Ferise**  
Professor  
University of Indianapolis  
USA

**Prof. D.K. Malhotra**  
Professor  
Philadelphia University  
USA

**Prof. Rashmi Malhotra**  
Professor  
Saint Joseph's University  
USA

**Prof. Anil Ahluwalia**  
Professor  
Westford School of Business  
UAE

**Dr. Satwinder Singh**  
Professor,  
Brunel University,  
UK

**Prof. C.S. Lalwani**  
Professor  
University of Hull,  
UK

**Prof. Belinda Bell**  
Professor,  
Cambridge University,  
USA

**Prof. Christa Heidinger**  
Professor  
FH Joanneum,  
Austria

**Dr. Sunil Mithas**  
Professor  
University of Maryland,  
USA

**Prof. Trevor Williamson**  
Principal Lecturer, Manchester  
Metropolitan, University  
Business School, UK

**Prof. P J Mathews**  
CMILT,  
Wollongong University,  
Dubai

**Dr. A D Amar, Professor**  
The Stillman School of  
Business Seton Hall  
University

**Dr. N Sengupta**  
Deputy Director of Studies,  
The Institute of Chartered  
Accountants of India

**Dr. S P Sharma**  
Director Research,  
PHD Chamber of Research  
and Industry

**Prof. Sumit Gulati**  
Assistant Professor (Finance),  
Author and Corporate  
Freelance Trainer



# ACADEMIC LEARNING & PEDAGOGY

Learning starts with the study group formation of the students for the duration of their stay on the campus. The formation of the group is self-done on the basis of the chemistry of social life, culture, academic background and work experience. The student committee is drawn from all parts of India and some foreign countries. They share ideas, thoughts, culture, and personal experience. This makes their stay enriching.

BIMTECH gives high priority to inviting industry mentors to the campus for making business education more hands on and relevant. The class room guidance, with the combination of direction from tenured professors, external industry experts and project experience prepares a candidate on the fundamentals as well as industry practices simultaneously.

## Pedagogy

Teaching methodology is a combination of case based method and lectures with high focus on collaborative & self-learning and hands on industry practice.

Teaching of each subject is carried out as per detailed course plan designed in accordance with the syllabus and well defined course & programme objectives.

Each course comprises case studies, assignments, presentations, working exercises, quizzes and group discussion on current issues.

The evaluation is based on continuous internal assessment and end-term examination.

Simulation, management games, role play and other teaching techniques are used in the classroom for greater effectiveness.

Current affairs, general awareness and ethical practices are embedded in all modules.

Live Online  
Projects

Team  
Work

Industry  
Visits

Summer  
Internship

Management  
Games Presentations

Research  
Projects

Business  
Simulation

Short Term  
Projects

Simulation  
Exercises

Field Researches  
Quizzing



design thinking  
data analytics  
digital marketing  
fintech

design thinking  
data analytics  
digital marketing  
fintech

## EMINENT SPEAKERS FROM INDUSTRY



**Mr. Paul Murray**  
Chief Pricing officer  
Swiss Re

**Mr. Rajeev Anand**  
Vice-Chairman & Managing  
Director,  
Goodyear India Ltd.

**Mr. Pankaj Dubey**  
Managing Director  
Polaris India, Ltd.

**Mr. Sanjeev Roy**  
Senior Higher Education Expert,  
EU Public Diplomacy and Outreach  
In India

**Mr. Mohan Phadke**  
President,  
International Consultants INC

**Mr. Yogesh Bansal**  
Founder & CEO,  
Board Member of the VIADEO,  
Apnacircle.com

**Mr. Paritosh Sharma**  
Head-Digital Marketing,  
Hero Mind Mine

**Mr. Rahul Jain**  
Founder & Director,  
InnoServ

**Ms. Preeti Chauhan**  
Co-Founder,  
Aware Citizen Foundation

**Mr. Shridhar Venkat**  
CEO,  
TheAkshayaPatra Foundation







**Mr. Sachin Joshi**  
Director  
Confederation of Indian Industry

**Mr. Sanjiv Kumar**  
Head HR,  
GMR Group

**Mr. K N Govindacharya**  
Social Activist &  
Thinker

**Mr. Amit Suri**  
Founder,  
Digital Direction

**Mr. Rakesh Chadha**  
Operations Head,  
Amazon

**Mr. Akshat Mullick**  
National Sales Manager  
National Health Sciences,  
Nestle

**Mr. Soumadri Sen**  
Business Head  
Smart Solution vertical,  
Videocon Telecom Emerging  
Business

**Mr. Rohit Khatter**  
Director Sales,  
Gionee

**Mr. Jaydip Sinha**  
MD,  
Madison Street Capital Pvt Ltd.

**Mr. Sandeep Ghosh**  
Head Business Development  
India,  
John Wiley & Sons

**Mr Sunil Maheshwari**  
Head Online products and  
services, Geojit BNP Paribas  
Financial Services Ltd

**Mr. Sudhanshu Misra**  
Senior Vice President  
IndusInd Bank

**Mr. Adarsh Kanodia**  
Regional Marketing Head North,  
Aircel

**Ms. Megha Verma**  
Vice President  
SSIPL

**Mr. Manu Gupta**  
Head Business operation  
Madura Life style

**Mr. Rajesh Kumar**  
Head Institutional Sales  
Glen Appliances Ltd.

**Mr. Rishabh Mehrotra**  
Co-Founder,  
Kebabplus

**Mr. Abhishek Pathak**  
Head Marketing  
YMS Mobitech Pvt. Ltd

**Mr. Jaspreet Singh**  
Zonal Business Manager,  
Titan

**Mr. Dhananjay Sengupta**  
Business Head North,  
Future Group

**Mr. Puneet Ghai**  
Retail Operation Head,  
Skechers India

**Mr. Azhar Wasi**  
Head Claims,  
Tata AIG Fenerial Insurance Co.  
Ltd.

**Dr. Amitoj Singh**  
Head-Health,  
Universal Sompo General  
Insurance Co. Ltd.

**Mr. Naveen Tandon**  
Vice President  
HDFC ERGO General Insurance  
Co. Ltd.

**Mr. Ashutosh Shrotriya**  
Sr. V.P,  
Religare Health Insurance Co. Ltd.

**Mr. Rakesh Kumar**  
Chief Vigilance Officer,  
Oriental Insurance Co. Ltd

**Mr. Nishant Jain**  
Deputy Programme Director,  
GIZ



## SOME OF OUR DISTINGUISHED ALUMNI



**Mr. Alok Gupta**  
Founder & CEO,  
Pyramid Cyber Security and  
Forensic Pvt. Ltd.

**Mr. Arindam Lahiri**  
GM-HR  
Samsung

**Mr. Avtar Monga**  
Chief Operating Officer  
IDFC Bank

**Mr. Deepak Karanwal**  
BI Architect,  
Dartmouth College

**Mr. Deepak Pandit**  
Co-Founder at ISEED,  
Founder at PRACSTRATS  
ISEED : Indian School of  
Entrepreneurship

**Mr. Dinesh Bhatnagar**  
Sr. Human Resources Professional,  
India, Japan, & Asia Pacific  
Daiichi HR Solutions Pvt Ltd

**Mr. Gaurav Chhibber**  
Chief Soulworker  
Soulworks

**Mr. Harveen Singh Bedi**  
EVP & Business Head -  
Quadrangle Search & Naukri e-Hire .  
Helping Companies find Talent  
Quadrangle

**Mr. Homa Mistry**  
CEO  
Trail Blazer Tours India Pvt Ltd

design thinking  
data analytics  
digital marketing  
fintech





**Mr. Jaideep Sundriyal**

Experienced IT Services Sales  
Professional  
HCL Technologies  
London, United Kingdom

**Mr. Jugal Kishore Vashist**

CEO, Kirloskar Pneumatic Co Ltd  
(Road Railer Division)

**Ms. Koyalgeet Kaur**

MD, Arrowhead Consulting Inc

**Mr. Munish Seth**

Regional Head APAC,  
Facebook Connectivity Solutions,  
Facebook

**Mr. Maneesh Jasoria**

Head – Renewals, Max Bupa

**Mr. Mohit Chhabra**

Co Founder, KNOledge Corporate  
Services

**Ms. Monika Jain**

Director - Human Resources at  
University of  
Petroleum and Energy Studies  
University of Petroleum and  
Energy Studies

**Mr. N S N Murty**

Executive Director & Leader,  
Smart Cities, PwC India

**Mr. Naveen Kaushika**

Founder, Job Skills & Training

**Mr. Navin Agarwal**

Sr. VP-Chief of Staff  
Chairman & Group MD's Office,  
Welspun Group Corporate Center

**Mr. Pradeep Wadhwa**

VP-Corporate Communications,  
Renew Power

**Mr. Pankaj Sharma**

Head-Alliances, Nexgen FMPL

**Mr. Raj Kumar Kanjhia**

Regional Sales Director  
HCL Technologies, Greater  
Atlanta Area

**Mr. Rajat Kotra**

Global Leader -  
New Products & Strategic Asset  
Management at Concentrix  
(formerly IBM GPS) Concentrix

**Mr. Rajeev Mehra**

Chief Operating Officer- SME  
CSL Finance Limited

**Mr. Ranjeev Vij**

Digital Futurist,  
Innovation Strategist,  
Communications and Brand  
Architect  
Zeno Group

**Mr. Ravi Kunwar**

Head of Business Operations  
HMD Global

**Mr. Rajnish Sendil**

Co-Founder & Director  
VCROP Tech Pvt. Ltd

**Ms. Sona Saha Das**

Project Program Management -  
Global IP DELL  
Dell B.V. Singapore

**Mr. Sunil Kalra**

Senior Director and Head HR,  
Dr. Reddy's Laboratories Ltd.

**Mr. Suresh Goyal**

Zonal Manager  
North - Personal Products  
Division at IndusInd Bank

**Mr. Shailender Singh Chhabra**

VP & COO  
HFCL

**Mr. Vikas Gera**

Founder & CEO,  
Thought At Work

**Mr. Vikas Kapur**

Regional Director-  
South East Asia,  
Valvoline

**Mr. Vikas Sikand**

CEO  
DAVS Priya Food Creation Pvt. Ltd

**Mr. Yogesh Bellani**

CEO  
FieldFresh Foods Private Limited



# INTERNATIONAL & NATIONAL ALLIANCES

BIMTECH has collaboration with leading B schools from all parts of the world who correspondingly promote the exchange programme. At BIMTECH the International exchange programme for students and faculties is quite engaging. In this era, global connections are important from all facets of student and faculty growth. We trust that fruitful ideas come from crossing traditional boundaries and so we promote: Student Exchange; Faculty Exchange; Partnership with International Universities and organizations; Research projects for students; Research sharing and collaboration; Joint Certificate Programmes; Dual Degree Programmes; Emerging Market Programmes; Joint Seminars; Global Management Guru Award and other academic activities to enhance the graduation experience.



## Student Exchange and International Scholarships

In 2016-17, BIMTECH received 38 students from partners in France, Germany, Colombia and Spain. 29 students went abroad on exchange programme and internships to Austria, France, Poland and South Korea.

## International Scholarships

BIMTECH received ERASMUS+ Mobility Grant which enabled to PriyaSharda and Shalika Singh, student of PGDM-IB (2016-18) to study a term at Kozminski University, Poland.

## FDP by International Faculty

Mr. Sanjeev Roy, Senior Higher Education Expert, EU Public Diplomacy and Outreach In India

Dr. Sunil Mithas, Professor, University of Maryland, USA

Prof. Trevor Williamson, Principal Lecturer, Manchester Metropolitan University Business School, UK

## EU - UNIQUE Centre @ BIMTECH

EU UNIQUE Centre at BIMTECH is established as an outcome of the UNIQUE project funded by the European Union. The Center is resource centre for information on European Higher Education Institutes.

## Faculty Exchange

Distinguished academicians and international experts often visit BIMTECH. Some of the notable ones were: Prof. Jodie Lynn Ferise, University of Indianapolis, USA; Prof. D.K. Malhotra, Philadelphia University, USA; Prof. Rashmi Malhotra, Saint Joseph's University, USA; Prof. Anil Ahluwalia, Westford School of Business, UAE; Dr. Satwinder Singh, Brunel University, UK; Prof. C.S. Lalwani, University of Hull, UK; Prof. Belinda Bell, Professor, Cambridge University, USA; Prof. Christa Heidinger, FH Joanneum, Austria.



design thinking  
data analytics  
digital marketing  
fintech



**List of International Partners**

- Argentina Universidad Nacional del Sur
- Australia Royal Melbourne Institute of Technology
- Australia University of Wollongong (Sydney Business School)
- Austria Campus 02 University of Applied Sciences
- Austria FH Joanneum University of Applied Sciences
- Austria Fachhochschule Vorarlberg GmbH
- Austria (University of Applied Sciences Vorarlberg GmbH)
- Bangladesh Institute of Microfinance
- Bangladesh International Development Enterprises, Bangladesh
- Bhutan Royal Institute of Management
- Brazil Universidade Estadual de Campinas (UNICAMP)
- Canada Goodman School of Business, Brock University
- Colombia University of Externado
- Colombia Universidad ICESI
- Dubai Paradigm Pioneers
- Finland Jyväskylä University of Applied Sciences
- Finland The University of Eastern Finland
- France Leonard De Vinci
- France La Rochelle Business School
- France ESSCA Ecole de Management
- France IESEG School of Management
- France Institute Supérieur De Gestion (ISG)
- France KEDGE Business School, (Bordeaux, Marseille)
- France NEOMA Business School
- France Skema Business School
- Georgia International Black Se University, LLC (IBSU)
- Germany The PFH Private University of Applied Sciences
- Hungary Szentistvan University
- Ireland Galway-Mayo Institute of Technology (GMIT)
- Kenya The Management University of Africa
- Lebanon École Supérieure des Affaires (ESA Business School)
- Malta University of Malta
- Mexico Tecnológico de Monterrey campus Chihuahua (ITESM)
- Mexico Universidad Regiomontana
- Morocco ESCA School of Management
- Nepal Global College of Management Group /
- Nepal Global College International (GCI)
- Nepal Purbanchal University
- Netherlands Inholland University
- Poland Kozmenski University
- Poland Poznan University College of Business
- Poland University of Warsaw
- Russia State University of Management
- Russia Voronezh State University
- Senegal Institut Supérieur de Management (ISM Dakar)
- Singapore Singapore Management University
- South Africa University of Stellenbosch Business School
- South Korea Hansung University & KIBC
- South Korea Solbridge International School of Business
- South Korea Yonsei University
- Spain ETEA Faculty of Business and Economics
- Spain University of Nebrija
- Spain The Alliance of 4 Universities (A-4U) of Spain
- Spain Universidad Autónoma de Barcelona (UAB)
- Spain Universidad Autónoma de Madrid (UAM)
- Spain Universidad Carlos III de Madrid (UC3M)
- Tanzania Institute of Accountancy Arusha
- Tanzania Institute of Finance Management
- Thailand Asian Institute of Technology
- UK Manchester Metropolitan University
- UK University of Hull
- USA Emporia State University
- USA School of Public Policy, George Mason University
- USA Kent State University (Ohio, USA)
- USA Missouri State University
- USA Philadelphia University
- USA Santa Clara University
- USA University of Nebraska at Omaha

**List of National Partners**

- SEWA (Self Employed Women's Association)
- Nabakrushna Choudhury Centre for Development Studies
- A2V Info solutions Pvt. Ltd.
- Power Grid Corporation of India Ltd.
- India School of Business (ISB)
- IPE, Osmania University
- FT Knowledge Management Co. Ltd.
- Reliance Exchangenext Ltd. (Rnext)
- Reliance Webstore Limited (RWSL)
- S K A Pandit Consultants and Actuaries
- Mysore University
- Business and Community Foundation (BCF)
- Federation of Indian Chambers of Commerce and Industry (FICCI)
- National Institute of Personnel Management (NIPM)
- NBCC Limited
- SAGE India
- MART
- NTPC Ltd. (NTPC)
- The Steel Authority of India Ltd. (SAIL)
- O. P. Jindal Global University



## POST GRADUATE DIPLOMA IN MANAGEMENT

# PGDM

PGDM has been the earliest programme initiated by the Institute to meet the needs of industry and organizations. The programme has been approved by the All India Council for Technical Education (AICTE) in 1993 and since then it has earned its reputation in the corporate world. This course enjoys NBA accreditation.

The PGDM course of BIMTECH has also been accredited by the Association Indian Universities (AIU) for equivalence with MBA. The course is also recognized by the Association of Commonwealth Universities (ACU), UK.

CAT scores obtained by students are used for screening more than 10,000 applications each year. Thereafter, the Essay/GD/Personal Interview process is conducted with the support of senior corporate managers to select students for the programme.

Being an autonomous programme, PGDM is conducted in close association with the industry. Right from the admission of the students to the designing the curriculum and providing opportunities for short term projects, summer internship and final placement, they are our partners. The rigorous regime

inculcates in the participants the ability to work under pressure, multi tasking, besides giving them a strong academic base. Wading through case studies, industry connects, guest lectures, presentations and assignments, students also learn time management, which is an essential requirement for being a successful manager.

The programme is spread over six trimesters with a three months' mandatory summer internship assignment between the first and second year. In addition, students complete 2-3 short term projects as well as online live projects. Marketing, Finance, HR or Operations is offered as a specialization.

Students are exposed to the corporate world through BIMTECH's industry-academia interface, seminars, special guest lectures, workshops, summer internship of three months and short term projects, all of which are a part of the course design and has to be compulsorily taken up by the students. Live projects and industrial visits which are jointly guided by the industry managers and faculty develop students' understanding of modern business processes and practices



# POST GRADUATE DIPLOMA IN MANAGEMENT

2016-18

## COURSE CURRICULUM

### Trimester-I

Financial Accounting  
Information Systems Management For Business  
Managerial Economics  
Marketing Management-I  
Organizational Behaviors  
Responsible Business  
Statistics for Business Analysis  
Managing Self and Career

### Trimester-II

Business Communication- I  
Human Resource Management  
Macroeconomics  
Management Science or  
Advanced Management Science  
Managerial Accounting  
Marketing Management -II  
Research Methodology  
Managing Self and Career

### Trimester-III

Business Communication- II  
Corporate Finance  
Global Business Environment  
Legal Aspect of Business  
Operations Management  
Specialization (To select 3 subject)  
Managing Self and Career

### Summer Internship

### Trimester-IV

Business Innovation and Growth Strategy  
Capstone Simulation  
Strategic Management  
Supply Chain Management  
Specialization (To select 4 subject)

### Trimester-V

Introduction of ERP  
Specialization (To select 3 subject)

### Trimester-VI

*Knowledge Enhancement Course  
(To select two subject)*  
Ease of Doing Business in India  
Element of Basic Econometrics  
Globalization and Business Growth  
Knowledge Management  
Social Innovation and Entrepreneurship



**Tania Manhas**  
(PGDM)  
Gold medal Awardee





# PGDM

design thinking  
data analytics  
digital marketing  
fintech

## ELECTIVES

### Finance

Banking Laws and Operations  
Financial Services, Products and Markets  
Financial Statement Analysis  
Investment Management  
Retail Banking and Financial Inclusion  
Business Analysis and Valuation  
Corporate Banking and Credit Appraisal  
Derivatives and Risk Management  
Financial Econometrics  
International Financial Management  
Management of Commercial Banks  
Banking Technology management  
Fixed Income Securities  
Financial Planning and Wealth Management  
Mergers, Acquisitions & Corporate Restructuring  
Project & Infrastructure Finance  
Treasury and Risk Management in Banks

### Human Resource Management

Organization Development and Leadership  
Management of Industrial Relations  
Training & Development  
Acquisition, Retention & Engagement  
HR Analytics  
Labour Legislative  
Managing People and Performance in Organizations  
Compensation Management and HR Metrics  
Personal and Managerial Effectiveness  
Strategic HRM and Organizational  
Structure and Design

### Marketing

Sales and Distribution Management  
Services Marketing  
Business- to-Business Marketing  
Consumer Behavior  
Digital Marketing  
International Marketing  
Rural Marketing  
Customer Relationship Management  
Integrated Marketing Communication  
Marketing Research And Analysis  
Retail Marketing  
Product and Brand Management  
Social Marketing

### Operations & Decision Science

Energy Management  
Predictive Business Analytics  
Service Operation Management  
Data Envelopment Analysis  
Logistics & Warehousing Management  
Productivity Management  
TQM-Manufacturing and services  
Technology Management  
Advance Operation Management  
Managing World Class Operations  
Operations Strategy  
Regression Analytic  
Business Process Reengineering  
Forecasting & New Product Development  
Project Management & Evaluation  
(Preparatory to PMP certification)  
Systems Approach to Materials Management  
Lean Sustainable Supply Chain



# PGDM

IInd Year  
2016-18

Batch Profile for  
Final Placement

Total No. of  
Students: 240

## ACADEMIC BACKGROUND



- Engineering - 122
- Commerce - 58
- Management - 24
- Arts - 18
- Science - 15
- Others - 3

**Total 240**

## WORK EXPERIENCE



- 06 to 12 Months - 17
- 12 to 24 Months - 27
- 24 to 36 Months - 14
- More than 36 Months - 11
- Freshers - 171

**Total 240**

## SPECIALIZATION



- Marketing - 135
- Finance - 73
- HR - 20
- Operations - 12

**Total 240**

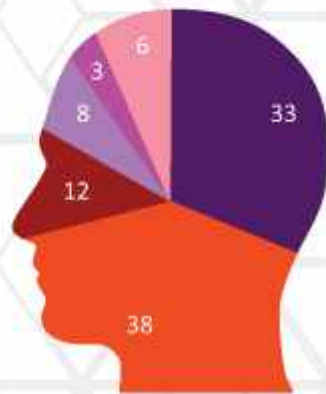
# PGDM

Ist Year  
2017-19

Batch Profile for  
Summer Internship

Total No. of  
Students; 240

## ACADEMIC BACKGROUND



- Engineering - 33
- Commerce - 38
- Management - 12
- Arts - 8
- Science - 6
- Others - 3

**Total 240**

## WORK EXPERIENCE



- 06 to 12 Months - 13
- 12 to 24 Months - 21
- 24 to 36 Months - 11
- More than 36 Months - 1
- Freshers - 194

**Total 240**





## POST GRADUATE DIPLOMA IN MANAGEMENT

# INTERNATIONAL BUSINESS

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In an era where all businesses are global, the gradual integration of Indian economy with the global economy is now an irreversible process. This calls for professionals who are well equipped to handle the demands on industry in leading their businesses towards this direction successfully.

The PGDM (IB) programme has been approved by the All India Council for Technical Education (AICTE). It has been granted NBA accreditation and has also been accredited by the Association of Indian Universities (AIU) for equivalence with MBA.

The International Business programme in BIMTECH strives to prepare students for a successful and rewarding career in the field of international business and groom them so that they eventually develop into credible international business professionals.

The course content and the activities have been so designed as to help students understand the complexities of international business operations and equip them with the knowledge base to deal with these complexities. Students are also trained on identifying opportunities in the area of international business and explore them. Mandatory study visits to national/international ports/ airports is an integral part of the course.

The International Business programme is spread over six trimesters to impart the ability and skill to communicate, analyze business situations and take decisions. The course has a mandatory three months summer internship assignment between the first and second year. In addition, students complete 2-3 short term projects as well as online live projects.

The programme offers optional specialization in three areas: Marketing, Finance or Operations.

# POST GRADUATE DIPLOMA IN MANAGEMENT INTERNATIONAL BUSINESS

2016-18

## COURSE CURRICULUM

### Trimester-I

Statistics for Business Analysis  
Marketing Management - 1  
Financial Accounting  
International Trade & Investment  
Managerial Economics (Including 15 hrs of Macro Economics)  
Foreign Language I  
(Chinese/ French / German)  
Organizational Behaviour (Incl. HRM)  
Inter-cultural Business Communication  
Export Cluster Project

### Trimester-II

Business Research Methods (Including 10hrs of SPSS)  
Managerial Accounting  
Marketing Management-II  
International Trade Operations  
Foreign Language II  
(Chinese/ French / German)  
Information Systems Management for Business  
Corporate Social Responsibility and Sustainable Development  
Global Business Environment  
Advanced Excel for Managers  
Doing Business with Middle East/ Asia Pacific Countries /  
BRICs / Africa Project

### Trimester-III

International Marketing  
Operations Management  
Corporate Finance  
Management Science  
Business Communication (BC-2)  
Geopolitics & Global Risk Analysis  
International Marketing Research

### Summer Internship

### Trimester-IV

International Strategic Management  
International Supply Chain & Logistics Management  
Capstone for Business Simulation  
International Financial Management  
International Commodity Management

### Trimester-V

International Business Laws  
International Shipping  
WTO Agreements & Intellectual Property Rights  
X-Culture Project

### Trimester-VI

*Business Innovation & Growth Strategy*  
*Introduction to ERP*



**Navya**  
(PGDM-IB)  
Gold medal Awardee





# INTERNATIONAL BUSINESS

design thinking  
data analytics  
digital marketing  
fintech

## ELECTIVES

### Marketing

Service Marketing  
Sales and Distribution Management  
Customer Relationship Management  
International Brand Management  
Consumer Behaviour  
Digital Marketing  
Franchising and Global Retailing  
Business to Business Marketing  
Marketing Research and Analytics  
Integrated Marketing Communication  
Retail Marketing  
Social Marketing

### Finance

Banking Laws and Operations  
Financial Services, Products and Markets  
Financial Statement Analysis  
Investment Management  
Retail Banking and Financial Inclusion  
Business Analysis and Valuation  
Corporate Banking and Credit Appraisal  
Derivatives and Risk Management  
Financial Econometrics  
Management of Commercial Banks  
Banking Technology management  
Fixed Income Securities  
Financial Planning and Wealth Management  
Mergers, Acquisitions & Corporate Restructuring  
Project & Infrastructure Finance  
Treasury and Risk Management in Banks

### Operations

Energy Management  
Predictive Business Analytics  
Service Operation Management  
Data Envelopment Analysis  
Logistics & Warehousing Management  
Productivity Management  
TQM-Manufacturing and Services  
Technology Management  
Advance Operations Management  
Managing World Class Operations  
Operations Strategy  
Regression Analytics  
Business Process Reengineering  
Forecasting & New Product Development  
Project Management & Evaluation  
(Preparatory to PMP certification)  
Systems Approach to Materials Management  
Lean Sustainable Supply Chain

# PGDM INTERNATIONAL BUSINESS

IInd Year  
2016-18

Batch Profile for  
Final Placement

Total No. of  
Students: 60

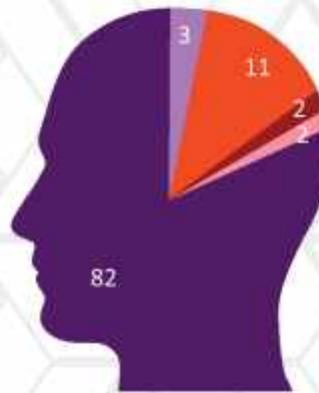
## ACADEMIC BACKGROUND



- Engineering - 27
- Commerce - 19
- Management - 7
- Arts - 3
- Science - 2
- Others - 2

**Total 60**

## WORK EXPERIENCE



- 06 to 12 Months - 2
- 12 to 24 Months - 7
- 24 to 36 Months - 1
- More than 36 Months - 1
- Freshers - 49

**Total 60**

## SPECIALIZATION



- Marketing - 33
- Finance - 18
- Operations - 9

**Total 60**



# PGDM INTERNATIONAL BUSINESS

1st Year  
2017-19

Batch Profile for  
Summer Internship

Total No. of  
Students: 60

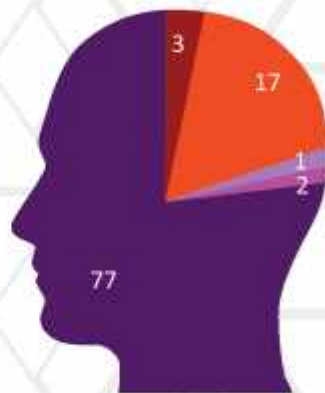
## ACADEMIC BACKGROUND



- Engineering - 20
- Commerce - 24
- Management - 6
- Arts - 4
- Science - 2
- Others - 4

**Total 60**

## WORK EXPERIENCE



- 06 to 12 Months - 2
- 12 to 24 Months - 10
- 24 to 36 Months - 1
- More than 36 Months - 1
- Freshers - 46

**Total 60**

## POST GRADUATE DIPLOMA IN MANAGEMENT

# INSURANCE BUSINESS MANAGEMENT

[With Technical Support from Swiss Re]

The aim of the Centre for Risk Management and Insurance (CIRM) of BIMTECH is to turn out insurance management executives who can, so to say, hit the track running in the insurance industry. This two year programme has the approval of AICTE like other BIMTECH programmes.

To achieve this objective, we offer cutting edge curricula. Among the recently introduced changes are a course on business analysis, study of advanced risk management (including enterprise risk management), glimpses of world insurance, micro finance, micro insurance and micro health insurance. This is, of course, besides the conventional insurance subjects both in life and non-life, as well as health insurance and reinsurance. The course is spread over six trimesters with a three months' mandatory summer internship assignment between the first and second year.

Besides, students are taught the elements of Actuarial Science, Marketing, Finance, CRM, OB & HR and Personal Financial Planning (Wealth Management). Rounding off the personality traits of the students is accomplished by focused training in soft skills, corporate visits and industry based projects.

The Centre has the following recognitions / tie ups:

- This programme receives academic inputs and technical support from Swiss Re and CII, UK.
- Dual qualification with PG Diploma Plus Programme from the Chartered Insurance Institute, UK (CII).
- Life Office Management Association (LOMA), USA, is BIMTECH's educational partner and BIMTECH is an approved centre for LOMA examination. Quite a few of the life insurance subjects taught at BIMTECH are based on the LOMA curriculum.
- The Two year PGDM (Insurance Business Management) has been recognized as equivalent to the Associate level of the Insurance Institute of India (III), Mumbai.
- The Chartered Insurance Institute (CII), UK has accorded recognition (by way of credits) to our PGDM (Insurance Business Management) course.
- BIMTECH is an academic partner to the International Institute of Business Analysis, Canada (IIBA). Insurance students are taught the basics of Business Analysis and are eligible for international certification from IIBA.



# POST GRADUATE DIPLOMA IN MANAGEMENT

## INSURANCE BUSINESS MANAGEMENT



**Devidutta Mohanty**  
(PGDM-IBM)  
Gold medal Awardee



# INSURANCE BUSINESS MANAGEMENT

design thinking  
data analytics  
digital marketing  
fintech

## COURSE CURRICULUM

### Trimester-I

Business Environment  
Insurance Laws  
Principles of Insurance  
Sales & Marketing Management  
IT in Insurance  
Business Communication-I  
Human Resource Management and O.B.  
Statistics for Managers

### Trimester-II

Motor Insurance-I (Own Damage)  
Risk Management  
Property-I (Fire & Consequential Loss)  
Data Analytics  
Health Insurance -I  
Elements of Actuarial Science  
Product and Practices of Life Insurance

### Trimester-III

Property-II (Construction & Engineering Insurance)  
Corporate Finance & Insurance Accounting  
Marketing Research  
Services Marketing & CRM  
Life and Health Insurance Underwriting  
Business Communication-II  
Motor-II (Third Party)  
Channel Management

### Summer Internship

### Trimester-IV

New Product Development  
Liability Insurance-I  
Employee Benefit  
Advanced Health Insurance (Elective)  
Advanced Actuarial Sciences (Elective)  
Advanced Risk Insurance (Elective)  
Advanced Insurance Laws (Elective)  
Marine Cargo & Hull Insurance  
Reinsurance

### Trimester-V

Global Perspectives in Insurance  
Entrepreneurship  
Liability Insurance-II  
Investment Management

### Trimester-VI

*Financial Services & Personal Financial Planning*  
*Casualty Insurance*  
*Responsible Business*



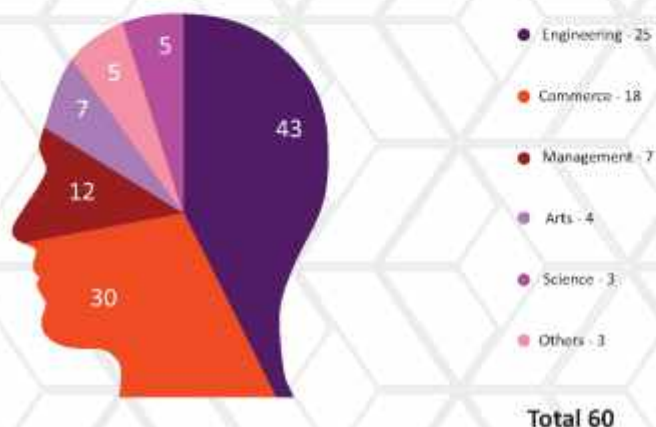
# PGDM INSURANCE BUSINESS MANAGEMENT

IIInd Year  
2016-18

Batch Profile for  
Final Placement

Total No. of  
Students: 60

## ACADEMIC BACKGROUND



## WORK EXPERIENCE



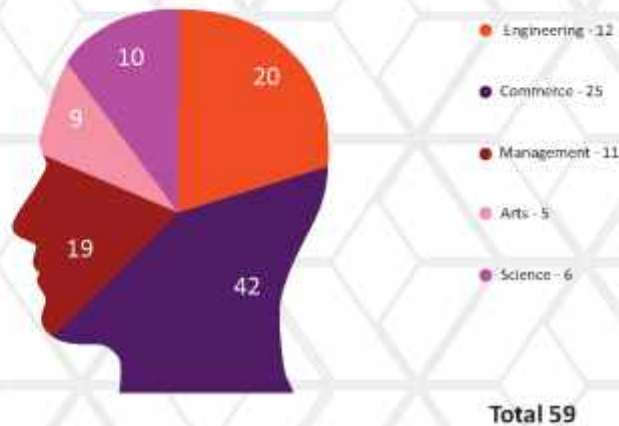
# PGDM INSURANCE BUSINESS MANAGEMENT

Ist Year  
2017-19

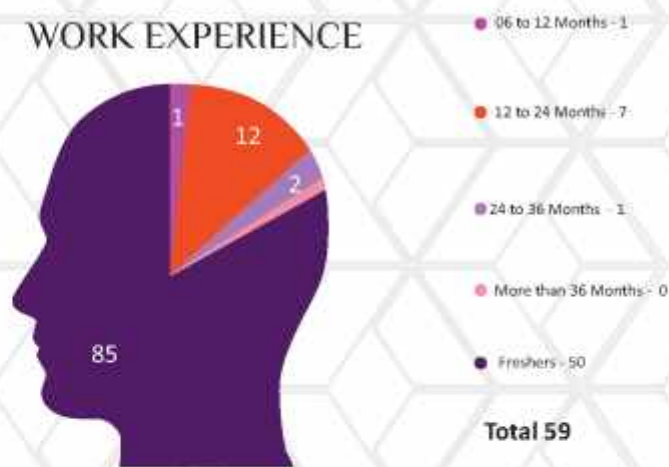
Batch Profile for  
Summer Internship

Total No. of  
Students: 59

## ACADEMIC BACKGROUND



## WORK EXPERIENCE







## POST GRADUATE DIPLOMA IN MANAGEMENT

# RETAIL MANAGEMENT

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The Centre for Retail Management is an initiative to educate future managers for the organized retail industry and empower them with the knowledge to contribute substantially to the retail industry growth in India. It strives to create a new generation of smart retail professionals of international calibre and aims to equip them with the best practices being followed across the globe.

*This two year programme has the approval of AICTE like other BIMTECH programmes.*

The programme is spread over six trimesters with a three months' mandatory Summer Internship assignment between the first and second year. The programme strives to offer the best intellectual inputs through varied teaching methodology and has been instrumental in inculcating awareness in every student of the following:

- Basic retailing and merchandising concepts
- Exhaustive theoretical knowledge to ensure understanding of the dynamics of modern organized retail trade
- Modern techniques and practices of retailing including e-tailing being widely used by retailers around the world to understand the changing consumer market
- Hands on projects in mall/retail organizations one day a week.
- Capability to incorporate the class room teaching in actual work environment and effective decision making
- Enhanced interpersonal and communication skills
- Opportunities for Business Analysis Certification from IIBA.
- All students will undergo OJT programmes.

# POST GRADUATE DIPLOMA IN MANAGEMENT RETAIL MANAGEMENT

## COURSE CURRICULUM

### Trimester-I

Retail Concepts & Environment-I  
Marketing Management-I  
Statistics for Business Analysis  
Organisational Behaviour & HRM  
Merchandising Management  
Financial & Managerial Accounting  
MIS & Advance Excel  
Supply Chain Management

### Trimester-II

Marketing Management-II  
Retail Concepts & Environment-II  
Services Marketing  
Corporate Finance  
Inventory & Logistics Management  
Management Science  
Business Communication – I

### Trimester-III

Consumer Behaviour  
Sales & Distribution Management  
Managerial Economics & Overview of Macroeconomics  
Visual Merchandising  
Business Communication – II  
Research Methodology  
Mail Management  
E-Commerce  
Responsible Business Module

### Summer Internship

### Trimester-IV

Global Retailing  
Retail Luxury and Brand Management  
Design Thinking  
Integrated Marketing Communication  
Category Management & Private Labels  
Retail Analytics  
OB & HRM Module

### Trimester-V

ERP for Managers  
Legal Framework for Retail Business  
Retail Strategy & Negotiation  
Buying and Merchandising  
Customer Relationship Management

### Trimester-VI

Retail Economics  
Rural Retailing



**Divya Sharma**  
(PGDM-RM)  
Gold medal Awardee





# RETAIL MANAGEMENT

design thinking  
data analytics  
digital marketing  
fintech



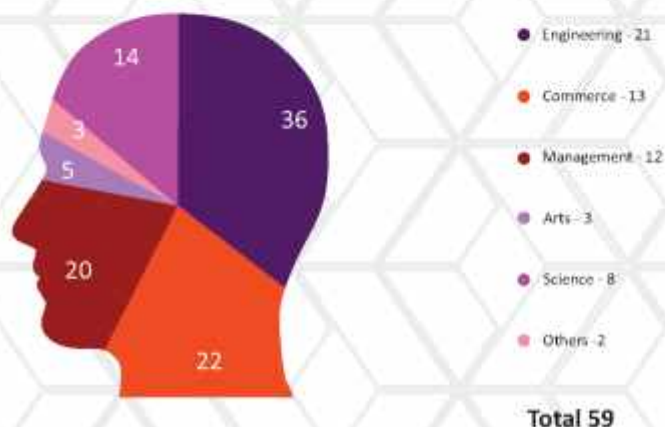
# PGDM RETAIL MANAGEMENT

IIInd Year  
2016-18

Batch Profile for  
Final Placement

Total No. of  
Students: 59

## ACADEMIC BACKGROUND



## WORK EXPERIENCE





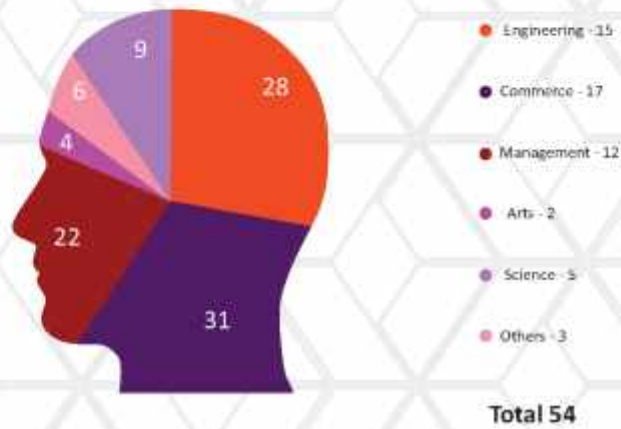
# PGDM RETAIL MANAGEMENT

Ist Year  
2017-19

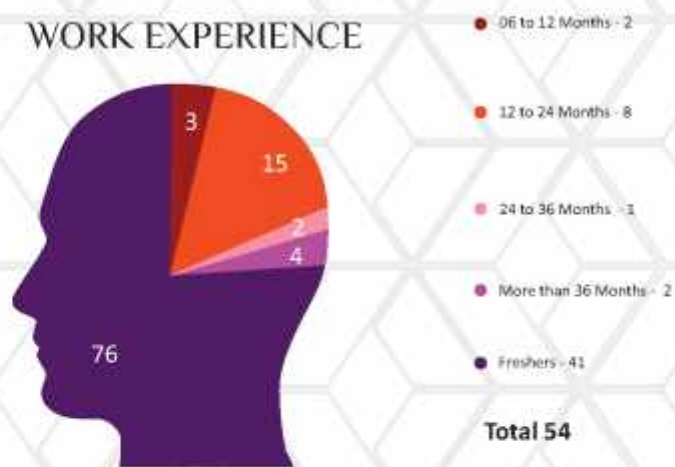
Batch Profile for  
Summer Internship

Total No. of  
Students: 54

## ACADEMIC BACKGROUND



## WORK EXPERIENCE





## INDUSTRY VISITS

### PGDM

PGDM Students had the opportunity to learn from companies, namely Param Dairy, Mother Dairy, Yamaha Motors, Godfrey Philips India Ltd., Starlit Power Systems Ltd., Hero Honda Motor Cycles, Sahlimar Paints, NSE, MCX etc.

### International Business

A port and industry visit to JEBEL ALI Port and FREE TRADE ZONE, DUBAI, was organized for the students of PGDM (International Business). A visit was also undertaken to Ashok Leyland, Dubai; Dabur, Dubai; Jumbo, Dubai etc.

Visit to JNPT gave students great practical insights. Students also had the opportunity to learn from companies like Anmol Bakers, Escorts, Starlit Power Systems Ltd., CeatTyres etc.

### Insurance Business Management

The students of PGDM (Insurance Business Management) programme visited offices and plants of Industries like Yamaha, Lulu Mall etc. on an education tour.

### Retail Management

The students of PGDM (Retail Management) visited companies namely GATIKWE, Parle, Safexpress, Lulu Mall etc.









*The Birla Institute of Management Technology (BIMTECH) continues to organize HR Round Tables consecutively for the 6th year. So far we have delivered 22 HR Round Tables in six years. In 2016-17 three HR Round Tables were held in New Delhi, Chennai and Mumbai on the theme 'The Forces of Global Change: Reinventing HR' and 2nd National HR Summit was organized in New Delhi.*

## HR ROUND TABLES & NATIONAL HR SUMMIT



### **HR Round Table, New Delhi**

BIMTECH organized 20th HR Round Table on September 23, 2016, New Delhi, in association with National HRD Network and Deloitte. The sub-theme was "Demographic Upheavals: Changing Role of HR". The welcome address was given by Dr. H. Chaturvedi, Director, BIMTECH. Mr. S V Nathan, Partner and Chief Talent Officer, Deloitte India, presented the findings of Deloitte's Survey. The panel consisted of Dr. Asha Bhandarker, Distinguished Professor of OB, IMI, Delhi; Mr. D D Misra, Director (HR), ONGC; Mr. Mihir Mallick, Director and Head - HR & General Affairs, Samsung Electronics; and Mr. Saptarshi Roy, ED (HR), NTPC, who shared their thoughts and interesting experiences from their own companies.

### **HR Round Table, Chennai**

The 21st HR Round Table was based on the Sub-Theme "Changes in Digital Technology: Evolving New Organisation" in Chennai on 21 October 2016. The distinguished panelists were: Dr. Christine Augustine, Director HR-Global Human Resources, (Virtusa Polaris Corporation); Mr. Ganapathi S Subramanian, Head Human Resources, Sundaram Finance Ltd., the parent company of Sundaram Group; Mr. Naveen S. Pillai, Dy. General Manager, HRD, TAFE and Mr. Ramkumar Chandrasekaran, Head, Human Resources, TCS – Chennai Region. The session was moderated by Mr. Debu Mishra of Deloitte Consulting



design thinking  
data analytics  
digital marketing  
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### HR Round Table, Mumbai

On 13th January, 2017, the 22nd Round Table was held in Mumbai, focused on the Sub-Theme "New Social Contracts: Restructuring Culture and Employee Engagement". The Panelists included Mr. Ashwani Prashara, Head HR & IR - Group Manufacturing Services, Reliance Industries Ltd., Mr. K Ramkumar, National, President, NHRDN, Mr. Rajeev Dubey, Group President (HR & Corporate Services) & CEO (After-Market Sector), Member of the Group Executive Board, Mahindra and Mahindra, Dr. Ritu Anand, VP & Deputy Global Head HR, TCS, Mr. S. Parasuraman, Director, TISS, Mr. Sudhanshu Tripathi, Group Head HR, Hinduja Group. The session was moderated by Mr. S. V. Nathan of Deloitte.

Approximately 500 participants of senior and middle level from public and private sector organizations attended the three HR Round Tables.

### National Summit on Energy Sector Transforming HR: Agenda for Action

BIMTECH & NHRDN in association with Power HR Forum & Deloitte organised National Summit on Energy Sector on 2nd & 3rd March, 2017 at ITC Maurya, New Delhi. The Summit highlighted the key

changes that today's energy sector is going through and the role that HR need to play so that these changes could be managed in a positive and innovative way without much disruptions. The Summit witnessed the presence of who's who of Energy sector and HR leaders. Padma Bhushan B. K. Chaturvedi, Former Cabinet Secretary and Member Planning Commission, Mr. R. V. Shahi Chairman, Energy Infratech, Padma Shri Dr. Pritam Singh, Chairman-LEAD Centre, Mr. Pradeep Kumar Pujari, Hon'ble Secretary, Ministry of Power, Govt. of India were the dignitaries who benefitted the summit delegates with their insightful addresses.

The CEO panel was chaired and moderated by Mr. R V Shahi, Chairman Energy Infratech. It was followed by the sessions revolving around the theme of Transforming and Nurturing Talent, Building Leadership Pipeline, Employee Relationship and Engagement - The New Imperative and Future Strategy for Innovation - Role of HR. The Summit was conducted under the leadership of Prof. K K Sinha, Dean (Development) BIMTECH and guidance of Dr. H Chaturvedi, Director BIMTCEH. Padma Shri Dr. Pritam Singh, Chairman-LEAD Centre was the chief mentor of the Summit. Mr. Dhananjay Singh Director General NHRDN was a key support and very significant partner of the Summit.

# CORPORATE INTERFACE



## INTERNATIONAL CONFERENCE ON MANAGEMENT CASES (ICMC) 2016

Birla Institute of Management Technology jointly with the Schar School of policy & Government, George Mason University, Virginia, USA organised ICMC 2016 on December, 1st & 2nd 2016. The conference, an annual feature for past five years, provides a platform for academicians, practitioners in management, research scholars and students in management studies to share their experiences on decision making in management related issues through teaching and research cases.





ICMC 2016 received around 130 manuscripts. These came from 8 Countries viz. Japan, Thailand, Nepal, UK, Finland U.S.A, Canada, and India. Some of the distinguished academicians, researchers, and practitioners who contributed papers and participated included Prof. Hanna Lehtimäki, Professor of Innovation Management, University of Eastern Finland Business School; Prof. Ken Nishikawa, Professor of Konan University and Co-Director of OD Associate in Japan; Prof. Trevor Williamson principal Lecture at Manchester Metropolitan University Business School, UK; Prof. BalaKrishnamoorthy, Associate Dean & Professor (Business Strategy), NMIMS University, Mumbai. A total of 102 delegates registered as participating delegate. Of these 47 came from overseas.

Dr. Nick Van Dam, Partner, Client Advisor & Global Chief Learning Officer of the world renowned consulting firm McKinsey & company and professor of management at Nyenrode Business University presented key note address

#### **ANNUAL CONFERENCE OF OPERATIONAL RESEARCH SOCIETY OF INDIA (ORSI)**

49th Annual Convention and International Conference on Analytics in Operational Research of the Operational Research Society of India (ORSI) was organized by BIMTECH, Greater Noida on December 12th and 14th, 2016. The objective of the conference was to provide an intellectual forum for exchange of knowledge and information in relation to operational research.

The conference had 271 attendees in 17 sessions. In the three days duration, 95 papers were presented by various researchers from some of the most premier institutes of the country like IIT Delhi, IIT Bombay,

IIT Roorkee, IIM Ahmedabad, IIM Bangalore and IIM Kolkata. The Conference also witnessed the presence of international researchers.

#### **NHRDN BIMTECH 3RD NATIONAL CSR SUMMIT, BANGALORE**

The third national CSR Summit was organised by the Birla Institute of Management Technology (BIMTECH) and national HRD Network (NHRDN) on 11th and 12th of August, 2016 at the Ritz Carlton, Bangalore. The Summit was attended by a good mix of around 150 participants which include thought leaders, practitioners from the Industry, Government Agencies, Civil Society organisations, and academia.

The keynote address was delivered by Mr. Krishna Kumar Natarajan, Executive Chairman, Mindtree Limited, while the special address was delivered by Mr. Sanjay Padode, Secretary, Centre for Development Education, IFIM. The vote of thanks to the esteemed panel was presented by Mr. N Balachandrar president – NHRDN Bangalore Chapter & Group Director HR Coffee Day Group.

Some of the organisations represented at the Summit included HUL, ITC, Wockhardt Foundation, Bayer Crop Science, GMR, Arvind Mills, TERI, MSME and many others.

#### **WORLD INSURANCE SCENARIO TODAY & TOMORROW**

Mr. Paul Murray was on visit to BIMTECH Campus, Greater Noida on September 13, 2016. Mr. Murray's comprehensive presentation covered all aspects of current concerns in insurance such as protection gap, catastrophic risk coverage, epidemics coverage and risk Swiss Re's approach to Risk management

#### **LYCEUM MASTER CLASS 2016**

Lyceum – An annual event to bridge the gap between the industry and Academic was held on 3rd September and 8th October, 2016, provided a platform for the students to discuss, learn and share their thoughts on some critical issues with industry expert. The event was a great success and provided students with insight of their respective sector.

#### **ACCENTURE I & D RECOGNITION AWARDS 2017**

Dr. Abha Rishi, Chairperson, CIED and Associate professor at BIMTECH was honoured by Accenture I&D recognition awards are programs with focus on Gender Equality by the Accenture Group. In a gala event held in Bangalore Dr. Abha Rishi Along with other five shortlisted leaders were felicitated. The others who were felicitated were Dr. Saundarya Rajesh – AVTAR, Founder – Resident Anshul Sharma – Toppers edge, CEO Arun Kumar singal – MD, Accenture India, Geeta Malhotra, Read India Country Director and Ashwani Asokan – mad street Den, CEO.





# MDPs & CONSULTANCY

DELIVERED BY BIMTECH IN 2016 -17

*BIMTECH consistently endeavors to offer platforms for experiential knowledge sharing and knowledge creation for corporates, both in public and private sectors. Ever since its inception, the Centre for Management Development and Consultancy (CMDC) has contributed in up-skilling and re-skilling the human resource of several organizations with the assistance of the rich intellectual capital of BIMTECH.*

Centre for Management Development & Consultancy (CMDC) at BIMTECH consistently endeavors to offer platforms for experiential knowledge sharing and creation for corporates, both in public and private sectors. Ever since its inception, CMDC has contributed in up-skilling and re-skilling the human resource of several organizations with the assistance of the rich intellectual capital of BIMTECH. In year 2016-17 BIMTECH delivered 79 MDP and Consultancy programs to various public and private sector organizations. In these programs 2809 participants took part. The program covers all areas of management science. Several in house and off campus customized programs are offered as MDPs across plethora of functional areas of organizations.

BIMTECH offers session vast range of topics for example: Business Communication (Communication for Organizational Development; Cross-Cultural Communication; Corporate Etiquette and Business Protocol; Interpersonal Communication; Written Business Communication); Financial Management; Capsule Course for Newly Recruited Officers in Public Sector Banks; Finance for Non Finance Executives; Investment Management; Personal Financial Planning, Wealth and Tax Management; Achieve Life Goals Through Prudent Financial Management; Strategic Cost Management; Making

Organization Cost Conscious; Workshop on Retail Banking); General Management; Human Resource Management; Information Technology Management; Insurance & Retail Management; International Business; Leadership Management; Strategic Management; Supply Chain Logistics and Operations Management; Sustainable Development Practices.

The organizations in India and abroad, have figured out that these development programs and consultancy has helped their employees in building strong linkages with corporate, brings in ability for self assessment and self appraisal. Also it provides opportunity for growth, development of employees, means for performance assessment and a platform to perform better. The programs are tailor made according to the need of the organizations like: NTPC; GAIL; NHPC; NSPCL; ONGC; Power Grid; Power Management Institute; Neyveli Lignite Corporation Ltd.; Indian Social Responsibility Networks; Kirloskar Brothers Ltd.; NBCCL; Sewagram Cement Works; Awarpur Cement Works; Essel Minings & Industries Ltd.; PEC; Aditya Birla Group of companies - UltraTech Cements Ltd.; Ministry of Micro Small & Medium Enterprises (MSME); ACC Cement, SJVN; Oriental Staff Training College; FIEO; Jayshree Tea; IFFCO; Noida Power Corporation; Jindal Steel & Power Ltd.; JSW Ltd; Jindal Shadeed Iron & Steel, Oman; HR Ware Consulting Services F.Z.C, UAE;



design thinking  
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digital marketing  
fintech

# SOME OF OUR LEADING RECRUITERS



OFFERING SUMMER INTERNSHIP

# SOME OF OUR LEADING CORPORATES





# A FORUM OF THEIR OWN



## Cognicioun'17 - A Battle of Brains

Cognicioun'17, the iconic business quiz conducted at Birla Institute of Management Technology's Greater Noida Campus on 4th February, 2017.

The 6th annual edition witnessed participation of more than eighty teams. Some of the corporate teams who participated in the quiz were Indian Oil, RBI, SBI, NTPC, Sai Mitra Constructions, Hero MotoCorp, Maruti Suzuki, P&G, Britannia, Deloitte, TCS, Gati KWE, JK Papers etc.

## Sterling performance of BIMTECH Team at IIM – Ahmedabad Master Plan 2016

IIM Ahmedabad's Flagship business Plan Competition master Plan 2016" selected 5 teams for "Cognitive Entrepreneurship Challenge" from all over India through a screening process held on November 2nd. Two teams from BIMTECH were selected for the Cognitive. The team comprising of Aseem Mathur, Akhil Pandit, Harsh, Bharat Prakash Gupta, Anurag Prasad PGDM-IB secured the National Runner Up position in the event and received prize money of Rs. 30,000. The result was based on judgment of panel having officials from IBM and IIM Ahmedabad.

## Junior World Entrepreneurship Forum 5.0

Junior World entrepreneurship Forum (JWEF) is derived from the world Entrepreneurship Forum which is held across 26 countries and BIMTECH is the only management institute to organize JWEF in India.

This year, BIMTECH E-Cell successfully organised JWEF 5.0 on 12th November, 2016. Students from colleges across the country participated in JWEF. Some of the eminent speakers were Mr. Pawanjit

Singh, Head – innovation, Mc' Donalds, India; Mr. Venugopal Gupta, CEO, Venture works; Mr. Vivek Agarwal, Director, In Dutch Ventures Services; Mr. Sahil Verma, Chief Legal Counsel, TURN8.

## The NOVICES AND THE WISE

Majlis Street Play team "Rangbaaz" won second position at national theatre Festival held at FORE Management school Delhi. "Dalal" – their maiden performance on the burning issue of prostitution competed with several other leading groups from Delhi University.

1st position in Annual international wood supply chain competition organised by FORAC and Kedge Business School France

BIMTECH students Anurag Prasad, Agam Jain and Md. Abu Waqas secured 1st position in France and 4th worldwide in Annual international wood supply chain competition organised by FORAC and Kedge Business School France.

## International Grant / Scholarship

BIMTECH received ERASMUS+ Mobility Grant which enabled to Priya Sharda and Shalika Singh, student of PGDM-IB (2016-18) to study a term at Kozminski University, Poland.

## Panel discussion on "IMPACT OF DEMONETIZATION"

A panel discussion on "Impact of Demonetization" was held on 30th November, 2016 at BIMTECH. The students and faculty discussed various perspectives with renowned panellists Mr. M. K. Venu, Founder Editor, the wire (former Managing Editor, Financial Express) and Dr. N. R. Bhanumurthy, Professor, National Institute of public finance & policy. The discussion was moderated by BIMTECH faculty Prof. K. K. Krishnan

*BIMTECH is immensely grateful to corporates and institutions for the faith reposed in us by them through the years and warmly welcomes them for the process in the year 2017-18.*

## CAMPUS RECRUITMENT



The campus recruitment of the 2016-18 batch for final placement and three months summer internship for the 2017-19 batch is managed by a team of experienced faculty and students under the aegis of the Centre for Corporate Relations (CCR) of the Institute. The itinerary of our campus recruitment programme for the year is given below:

### **Pre-Placement Briefing**

October 16, 2017 onwards

### **Placement Process**

November 01, 2017 onwards

### **Summer Internship Process**

January 02, 2018 onwards

### **Contact Details of Placement Team**

#### **Prof. K. K. Krishnan**

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SAVE WATER,  
SAVE LIVES!

I'M 9312431409



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