

BIMTECH Ranked 7th Among the Top Pvt B-Schools CNBC-TV18's A List of B-schools

BIMTECH has been ranked 7th among the Top Private B-Schools all India under the CNBC-TV18's A List of B-Schools. For this premier ranking, CNBC-TV18 had partnered with the leading market research and consulting firm *Cfore* and had contributions from the Top MBA.com, Career Launcher, Harsha Bhogle, Sidin Vadkut and Rashmi Bansal. The results of the survey was released to the public last week.

More than 250 B-schools have participated in this survey in which substantial weightage has been given to the research output of the faculty. The survey was primarily based on objective data. The weightage to perceptual data has not exceeded 25 per cent. *Cfore*, the marketing research firm has used six broad parameters and 54 sub parameters.

It is pertinent to note that this year our institute has been ranked 9th among the top private B-school in **Business Today survey** and also in **MBA Universe.com ranking**. Recent results of CNBC-TV18 survey will send out positive signals to recruiters and prospective students.