



BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

Excellence with Values



FAQ

2012



QUESTION-1. Can you please brief me about the Programmes offered by BIMTECH and various admission categories?

Courses offered at Greater Noida campus (NCR)

Programme	Recognition/ Accreditation/ Approval	No. of Seats	Selection Procedure	Broad Eligibility Criteria	Programme Tuition Fee Category wise
PGDM 2 Year, Full-Time	AICTE Accredited for NBA	180	CAT-2011 +GD+PI +Write-up	Graduation (Min. 10+2+3) with 50% marks	Merit 8,50,000 INR Corp. Sponsored 15,00,000 INR NRI 15,00,000 INR NRI Sponsored 15,00,000 INR
PGDM (International Business) 2 Year, Full-Time	AICTE	60	CAT-2011 +GD+PI +Write-up	Graduation (Min. 10+2+3) with 50% marks	Merit 7,50,000 INR Corp. Sponsored 14,00,000 INR NRI 14,00,000 INR NRI Sponsored 14,00,000 INR
PGDM (Insurance Business Management) 2 Year, Full-Time	AICTE	60	CAT-2011/XAT-2012/ MAT Sep.2011, Dec.2011, Feb.2012+ GD+PI+ Write-up	Graduation (Min. 10+2+3) with 50% marks	Merit 6,00,000 INR Corp. Sponsored 10,00,000 INR NRI 10,00,000 INR NRI Sponsored 10,00,000 INR
PGDM (Retail Management) 2 Year, Full-Time	AICTE	60	CAT-2011/XAT-2012/ MAT Sep.2011, Dec.2011, Feb.2012+ GD+PI+ Write-up	Graduation (Min. 10+2+3) with 50% marks	Merit 7,00,000 INR Corp. Sponsored 13,00,000 INR NRI 13,00,000 INR NRI Sponsored 13,00,000 INR
PGDM (Sustainable Development Practices) 2 Year, Full-Time	AICTE approval in process	30	CAT-2011/XAT-2012/ MAT Sep.2011, Dec.2011, Feb.2012+ GD+PI+ Write-up	Graduation (Min. 10+2+3) with 50% marks	Merit 5,00,000 INR Corp. Sponsored 9,00,000 INR NRI 9,00,000 INR NRI Sponsored 9,00,000 INR

Admission Categories:

Merit Category

Regular Admission is granted to those applicants who have fulfilled all the admission requirements and whose name appears in the regular merit list of successful applicants.

Corporate Sponsored, NRI/ NRI Sponsored and International Student category:

Upto 10% seats are allotted on following conditions:

1. Candidates are directly called for GD & Interview. They may also appear without CAT/MAT/XAT exam.
2. It is a separate merit, based on GD and Interview, and Graduation score.
3. A fee as per schedule will be deposited annually in advance.
4. In case of corporate sponsored, the sponsoring company must have annual turnover of minimum Rs.50 crore.
5. Campus placement assistance is not provided to corporate sponsored Candidates.

Following documents are required at the time of interview for company sponsored category candidate:

- Latest Financial statements (Published Balance sheet and Income statement) are to be submitted at the time of GD/PI.
- A sponsorship letter is required from Company as per – Annexure- 1 (see website)
- Original marks sheet for 10th Std. exam., 10+2 exam, Graduation exam (with min. 50% marks) and related degree, certificates for date of birth and work experience (if any).

In case of NRI/NRI sponsored, sponsoring person must have a minimum annual Salary or Income of 50,000 USD or equivalent. Following documents are required at the time of interview:

- Passport copy plus evidence of NRI status e.g. work permit/Employment Pass/Permanent Residence, Notary attested in the country of residence of NRI or by the foreign embassy in India.
- A sponsorship letter from NRI as per Annexure -2 (see website)
- Original marks sheet for 10th Std. exam., 10+2 exam, graduation exam (with minimum 50% marks) and related degree, certificates for date of birth, and work experience (if any).

Note: Campus placement assistance not provides to corporate sponsored candidate.

Programme Offered at Greater Noida Campus

SL.NO.	PROGRAMME NAME	FULL NAME
1	PGDM	Post Graduate Diploma in Management
2	PGDM (IB)	Post Graduate Diploma in Management (<i>International Business</i>)
3	PGDM (IBM)	Post Graduate Diploma in Management (<i>Insurance Business Management</i>)
4	PGDM (RM)	Post Graduate Diploma in Management (<i>Retail Management</i>)
5	PGDM (SDP)	Post Graduate Diploma in Management (<i>Sustainable Development Practices</i>)

1988 - Year of Establishment of BIMTECH

1991 - Centre for Business Management

2000 - Centre for Research

2000 - Centre for Insurance & Risk Management

2002 - Centre for Retail

2005 - Centre for International Business & Policy

2005 - Centre for Rural Management

2008 - India Centre for Public Policy

QUESTION- 2. Where does BIMTECH stand among Indian Business Schools?

- **7th** Rank all India among private B Schools. (CNBC-TV18 Cfore B-School Survey 2011)
- **10th** Rank in all India among private B Schools. (Business Today – Nielsen Best Business School Survey-2011)
- **8th** Rank in all India among top 50 private B-Schools (Outlook-C-fore Survey, 2008)
- **15th** Rank in all India among private and Government B Schools. (The Nielsen-Business Today Survey, 2008)
- **1st** Rank in Northern India among private B-Schools 2008. (The Nielsen-Business Today Survey, 2008)
- PGDM programme Accredited for 5 years by NBA, AICTE, Ministry of HRD, Government of india

QUESTION- 3. Kindly update me about the eligibility criteria and selection procedure at BIMTECH for various programmes. Eligibility criterion:

A Bachelor's degree in any disciplines with at least 50% aggregate in Graduation under minimum 10+2+3 system as recognized by AIU (Association of Indian Universities). Candidates appearing in the final exam of Bachelor's degree are also eligible to apply.

Course	Qualifying Exam	No. of Seats in Merit Category
PGDM	CAT (2011)	162
PGDM (International Business)	CAT (2011)	54
PGDM (Insurance Business Management)	CAT 2011/ Sept, Dec. – 2011 and Feb 2012 MAT /XAT -2012	54
PGDM (Retail Management)	CAT 2011/ Sept, Dec. – 2011 and Feb 2012 MAT /XAT -2012	54
PGDM (SDP)	CAT 2011/ Sept, Dec. – 2011 and Feb 2012 MAT /XAT -2012	27

Selection Criteria :

Call for GD/PI : There is no cut-off pre-defined, but the merit is prepared on the basis of CAT percentile for calling candidates for GD and Interview in a ratio of 1:10 for total number of seats in all the programmes after all the applications have been received by closing dates.

Final Selection: The merit is prepared on the basis of Weightages given below:

PI	25% (which may include group task & psychometric test)
GD	10%
Write up	10%
CAT percentile	20%
Graduation Marks %	5%
10+2/Higher Secondary Marks %	5%
*Misc.	25%

*suitable Weightages for Work experience, Academic & Regional background, Professional Qualification etc.

NOTE: Applying for the admission does not ensure that candidate will be called for PI & Essay writing process or get admission. The discretion of the admission committee of the Institute will be final in all such matters.

Selection Procedure

The various steps in selection for admission at BIMTECH include:

STEP I:

Procurement of Form:

Application form (common for all the programmes) can be acquired from September 31, 2011 onwards from-

- Scratch Card can be purchased from the Admission office of the Institute by paying Rs. 1800/- in cash.
- Scratch Card can be purchased from various centres of IMS, T.I.M.E, Bulls Eye across India (List /link given on website)
- Scratch Card can be purchased from various branches of Axis Bank on payment of Rs. 1800/- (List of Selected Axis Bank Centres)
- Applying online on website of the Institute followed by paying Rs. 1850/- through Credit Card.

STEP II:

Filling up the application form:

How an applicant can fill the form by purchasing the Scratch Card in cash:

Application form can be filled online by giving the scratch card no. in the space provided (Option to fill the scratch card no. will be there in the online application form in mode of payment field).

STEP III:

Submission of Form:

Last date for submission of form for all programmes: December 31, 2011

STEP IV:

Call for Group Discussion and Personal Interview: last week of January 2012 (tentative)

Venue and Time Schedule for GD & PI: From 15 to 23 Feb. 2012 (tentative)

For all programmes

GD/ PI would be conducted at Ahmedabad, Bangalore, Bhuvneshwar, Chennai, Hyderabad, Indore, Jamshedpur, Kolkata, Mumbai, Patna, Pune, and Greater Noida in the month of February 2012 (tentative). The Institute reserves the right to cancel any of the above outstation centres.

STEP V:

Declaration of Final Selection List:

Final Selection List would be declared around March 8, 2012 (tentative)

STEP VI:

Fee Submission:

Time of fifteen days would be given to the selected candidates from the day of declaration of final selection list to submit first installment.

Beginning of session

Academic session of all the programmes starts around June 15th (tentative) every year.

QUESTION 4: What are the Rules for refund of fee in case of cancellation of Admission?

In case of cancellation of admission fee will be refunded as per the AICTE notice and rules are as follows:

Reference: As per AICTE Guidelines & Public Notices for Cancellation of Admission and Fee Refund: **(FOR MERIT CATEGORY CANDIDATES ONLY)**

S.NO	SITUATION	REFUND
1.	Request Received before date of start of session	Entire fee less Rs. 1000/- Handling charge.
2.	Request received after Joining the course & Seat could be filled by the Institute	Entire fee less on pro rata basis - Tuition & Hostel Fee
3.	Request received after joining the course & seat not filled by the Institute	No Refund

QUESTION- 5. Would the institute assist me in getting my programme financed from bank?

BIMTECH has an understanding with following Banks for providing education loans to our students on priority basis subject to fulfillment of their terms and documentation requirement by the Students.

- 1. Canara Bank 2. HDFC Bank 3. UCO Bank**

The details available on the websites of the banks are appended herewith for the information of the students and are provisional. Final latest details can be confirmed by the banks themselves when students approach them.

The interested students may contact any of the above bank branches at their place of residence regarding documentation requirements & other terms / conditions for availing education loan at competitive rates. Note. However the institute can not extend time limit for deposit of fees at the time of admission or at any other time due to delay in availing education loan by the students.

QUESTION-6: Is there any scholarship offered at BIMTECH?

Scholarships Offered

To motivate prospective candidates and attract meritorious candidates from economically weaker section to join, the scholarships are offered to the students on means cum merit based on CAT percentile in the order of merit list every year.

Syt. B.K.Birla and Dr. (Smt.) Sarala Birla Scholarship is offered to 33 students every year worth Rs. 92.9 lakhs, total 13 students will be offered 50% tuition fee waiver and 20 students will be offered 30% tuition fee waiver from all the programmes.

Syt. B.K. Birla and Dr. (Smt.) Sarala Birla Scholarship Scheme (2012-14) 33 Scholarships with an outlay of Rs.92.9 lakhs

Programme (2012-14)	Intake of students	50% Tuition fee waiver Scheme 1	30% Tuition Fee waiver Scheme 2	Total	Eligibility*	Means(Both Parents' annual income up to)
PGDM	180	6	9	15	92 %ile	Rs. 6 lakh
PGDM(IB)	60	2	3	5	90 %ile	Rs. 6 lakh
PGDM(RM)	60	2	3	5	88 %ile	Rs. 6 lakh
PGDM(IBM)	60	2	3	5	85 %ile	Rs. 6 lakh
PGDM(SDP)	30	1	2	3	75 %ile	Rs. 6 lakh
Total	390	13	20	33		

*Min 65% in High School, 10+2, Graduation Exam plus Merit (Min. CAT percentile) passed in first attempt.

QUESTION-7: What residential facilities would I get as a student of BIMTECH?

BIMTECH is located in a sprawling, fully wired and air-conditioned,Wi-Fi, residential campus in Greater Noida, located in National Capital Region, on the out skirts of the capital of India. The campus is a safe place. The environment is highly conducive for academic learning. The institute provides a comfortable living with facilities such as:

- Air-conditioned hostel rooms
- Dining Hall
- A/C Cafeteria
- Gym & Sports Facility
- Hair Salon & Beauty Parlor
- Tuck Shop
- Bus Transport
- Communication & Reprographic Facilities
- Bank ATM on Campus
- Round-the-clock Campus Security

The institute has more than one location for the hostel accommodation with similar facilities. It may be provided on twin sharing or single sharing basis depending upon the number of students admitted. The allotment of hostel to a student will be made at the sole discretion of the management.

Estimated Cost of Boarding and Lodging in Hostels:

Lodging (Hostel Rent) : Rs. 84000 per year
Boarding (Mess Charges) : Rs. 30000 per year

Note: These charges are to be paid in three equal installments in advance every year

The institute has more than one location for the hostel accommodation with similar facilities. It may be provided on twin sharing or single sharing basis depending upon the number of students admitted. The allotment of hostel to a student will be made at the sole discretion of the management.

QUESTION 8: What are other important regulations of BIMTECH?

Important Regulations:

1. The student should observe all the rules and regulations, framed from time to time by the Institute. Breach of any of these may render him/ her liable for penalty under the rules and/or expulsion from the Institute.
2. The Institute reserves the right to alter the course content of the programmes, rules and regulations, teaching schedule, fees payable, living charges and or any other matter pertaining to its working. The Director's decision will be deemed as final in all such matters.
3. If a student admitted to the Institute is found to have given any false information or suppressed some information, his/her admission will be cancelled and fees will not be refunded to such a candidate.
4. Cost of the Admission Kit is non-refundable after its purchase. Admission kit comprises of Information Bulletin-2012, Scratch Cards and Instructional Manual.
5. The total tuition fee for any programme for merit category may be paid in equal half yearly installments. The first such installment shall be paid before the start of the session. For NRI and corporate sponsored candidates, the fee is payable annually in advance.
6. The institute does not take responsibility for delay in transit involved in receipt and delivery of any communication between the institute and the applicant.
7. All disputes are subject to the legal jurisdiction of District Gautam Budha Nagar, Uttar Pradesh, (India).
8. Those who are given provisional admission due to non-declaration of their graduation result are required to submit the marks sheet up to 31st October, 2012, failing which the candidate will cease to be a student of the institute. In such a case, security deposit alone will be refunded.
9. Also, students who are not able to secure 50% marks in their final result of graduation exam after the admission is granted, will have to withdraw from the programme and no fee except security deposit will be refundable.
10. For Mandatory Disclosure visit www.bimtech.ac.in.

Admission related queries:

We prefer queries through emails to avoid delay in getting phone lines due to overcrowding and heavy voice traffic.

Email: admission.queries@bimtech.ac.in

Contact Details:

Coordinator Admissions

Birla Institute of Management Technology

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Email: admission.queries@bimtech.ac.in

website: www.bimtech.ac.in

About the Institute

Accredited by
NBA

7th Rank in All India among
Top private B-Schools,
CNBC-TV18, Clfore B-School
Survey 2011

Alliance with B-Schools of
USA, Europe & Asia

100% Placement Assistance in
Indian & Multinational Companies

Founded by
B.K. Birla Group

Landscaped, green
Residential & Wi-Fi Campus

The Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B.K. Birla Group of Companies. Dr. (Smt.) Sarala Birla, chairperson of Birla Academy and Smt. B K Birla, Chairperson of the B K Birla Group of companies are the founders of our business school. The Institute is governed by an eminent Board of Governors mostly drawn from the top echelons of industry.

The fully residential campus of Birla Institute of Management Technology (BIMTECH) is located in the National Capital Region (NCR). Its ambience is predominantly green. It has an enviable infrastructure fully connected with Wi-Fi facility. Over 65 faculty members with brilliant academic and industry track record engage the students. Their efforts are supplemented by inputs from guest faculty serving the industry in senior positions working in manufacturing, trading, financials, operations etc. In addition, six bright, young research fellows are carrying out research in industry relevant issues.

The academic pursuits of students are fully supported by a modern, well stocked library and seven state of the art data bases. BIMTECH has international academic tie ups with several leading European, American and Asian centres of management education under which there is a regular exchange of students and faculty.

BIMTECH offers AICTE approved two year post graduate courses in:

- General Management (PGDM)
- Insurance Business Management (PGDM-IBM)
- Sustainable Development Practices (PGDM-SDP)
- International Business (PGDM-IB)
- Retail Management (PGDM-RM)

The Centre for Research Studies conducts doctoral and post-doctoral programmes and academic and industry focused researches. It has been one of the earliest centres of its kind in private business school in the country. The centre has influenced policy and structure of many organizations through its research output. The programme is offered in collaboration with University of Mysore and Mohan Lal Sukhadia University, Rajasthan.

BIMTECH has been able to establish strong industry linkages through its MDPs, short term projects with industry, colloquiums etc. organized with industry and research bodies. BIMTECH is a mini-India in itself. It has students hailing from almost all the states of India, and also from a few foreign countries. It is this mix of nationalities, cultural backgrounds, academic and professional experiences, which makes BIMTECH one of the most exciting and enriching business schools in the country today.

Birla Institute of Management Technology (BIMTECH) is coming up with its new and sister institution at Bhubaneswar, Odisha. Government of Odisha has provided a sizable land to BIMTECH and Birla Academy of Art and Culture to open a university. It is proposed to present a global level academic institution in the region with support of government and other important stakeholders. The institution has high expansion plan with quality teaching and research offering. It proposes to start from management education.

Birla Institute of Management Technology

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For more details, please visit www.bimtech.ac.in