



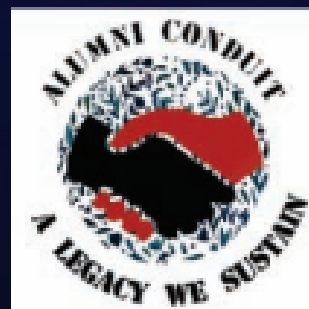
Excellence with Values

**BIMTECH**  
BIRLA INSTITUTE  
OF MANAGEMENT TECHNOLOGY

# *Phwani*

The Alumni Newsletter

January 22 to July 2022



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## Message from Chairperson

Dear Alumni & Friends,

It is an honour for me to be the Convenor of the Alumni cell of Birla Institute of Management Technology (BIMTECH), Greater Noida. This cell has the prime responsibility of engaging the alumni with BIMTECH's academic, cultural & social activities/initiatives in a holistic way. The alumni cell has also been instrumental in continuously improving alumni engagement year on year and also thinking innovative ways to improve efficiency & performance. With over 6500 alumni located at different parts of the world, some of whom are self-employed, it is of utmost importance for us to engage with the alumni for the primary benefit of the students, the institute and all other stake holders. With 12 alumni chapters worldwide, we at BIMTECH continuously strive to foster better & long-time engagement with our alumni. The Alumni cell at BIMTECH also maintains continuous linkages with Global Alumni Association of BIMTECH (GAAB) which is a registered trust managed & operated by the Alumni through its elected office bearers. We also reach out to our graduates through a variety of social media networks including Facebook, LinkedIn and Twitter. A dedicated portal with registered users is also engaging the alumni across continents through chats, blogs, personal information, job postings, alumni stories, e-newsletters and invitation to special events.



The BIMTECH Alumni cell exists to help you stay connected to your Alma mater, and to each other, wherever you are in your life now. Whatever you're seeking, be it BIMTECH events or connections in your hometown, an excuse to revisit the respective chapter meets for a reunion, or a job lead, we've got you covered. And we at BIMTECH are working on the long-term digital landscape for alumni and opportunities for lifelong learning.

I wish you all the best in your life & careers and hope to hear your valuable feedback at [alumni@bimtech.ac.in](mailto:alumni@bimtech.ac.in)

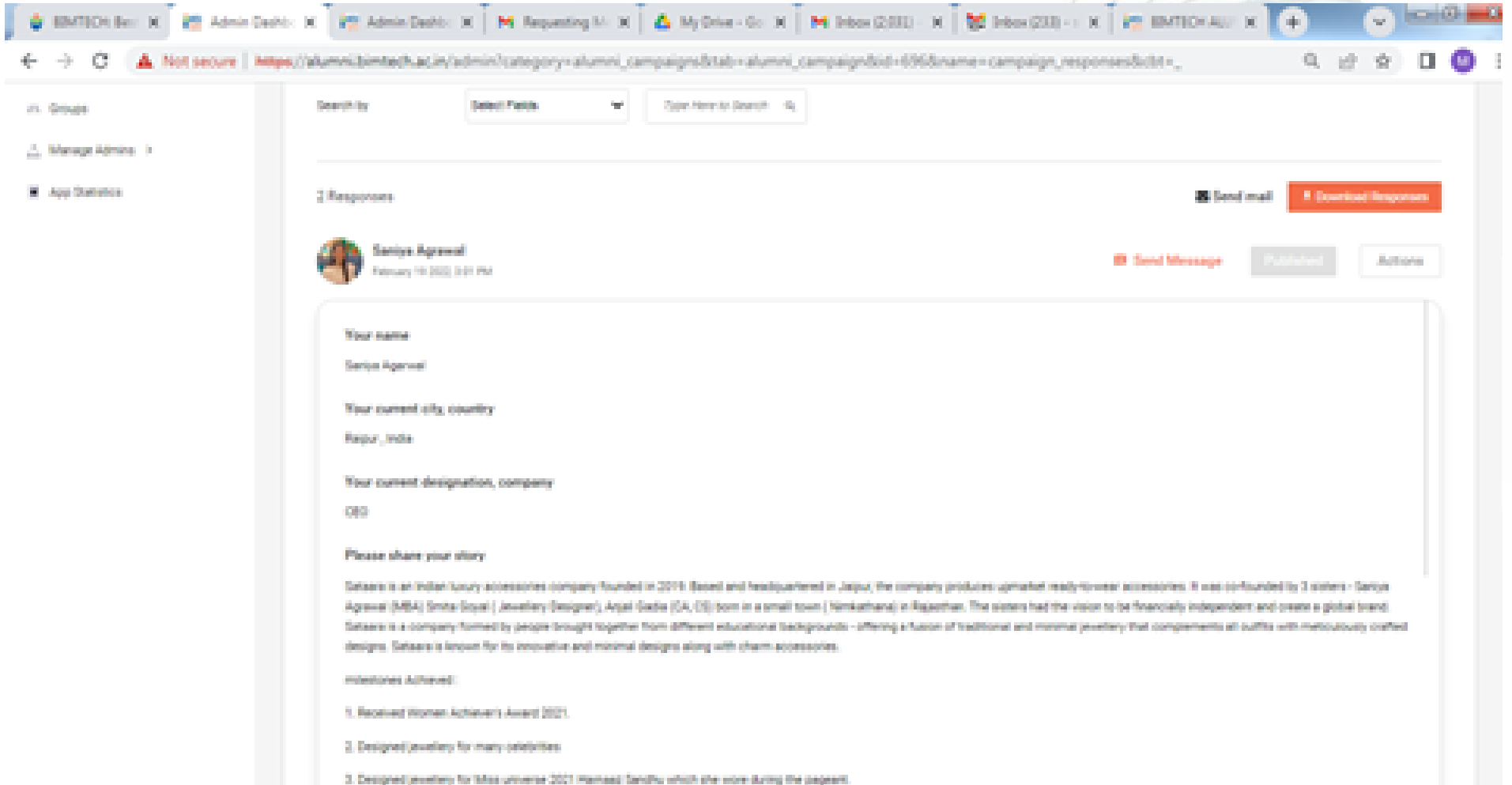
**Dr. Gagan Katiyar**

*Chairperson*

*Alumni Department*

*E-mail : [gagan.katiyar@bimtech.ac.in](mailto:gagan.katiyar@bimtech.ac.in)*

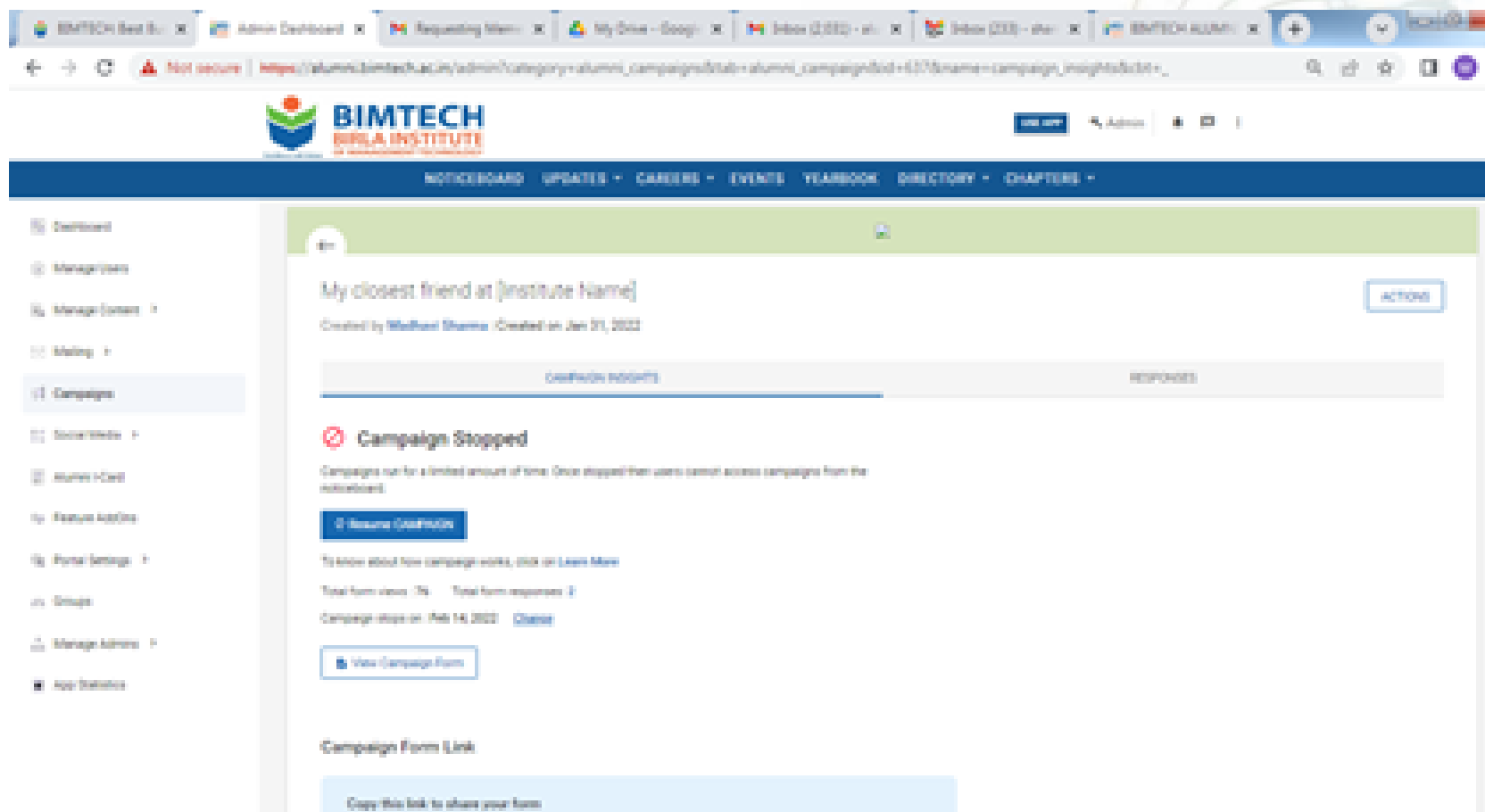
# ALUMNI CAMPAIGN: SHARE YOUR NEWS & SUCCESS STORIES!



The Alumni Cell of BIMTECH and conducted “Share Your News & Success Stories!” campaign on the alumni portal in the month of February, 2022. The alumni were requested to share their success stories along with photographs on alumni portal. There was 39 views and 2 responses received from the alumni community which were also shared on social media.



# ALUMNI CAMPAIGN : MY CLOSET FRIEND AT BIMTECH



The Alumni Cell of BIMTECH and conducted “My closet friend at BIMTECH” campaign on the alumni portal in the month of February, 2022. The alumni were requested to share their fondest with their friend at BIMTECH along with photographs. There was 76 views and 2 responses received from the alumni community.

## ALUMNI INVITATIONS SEND ON VARIOUS EVENTS AT BIMTECH

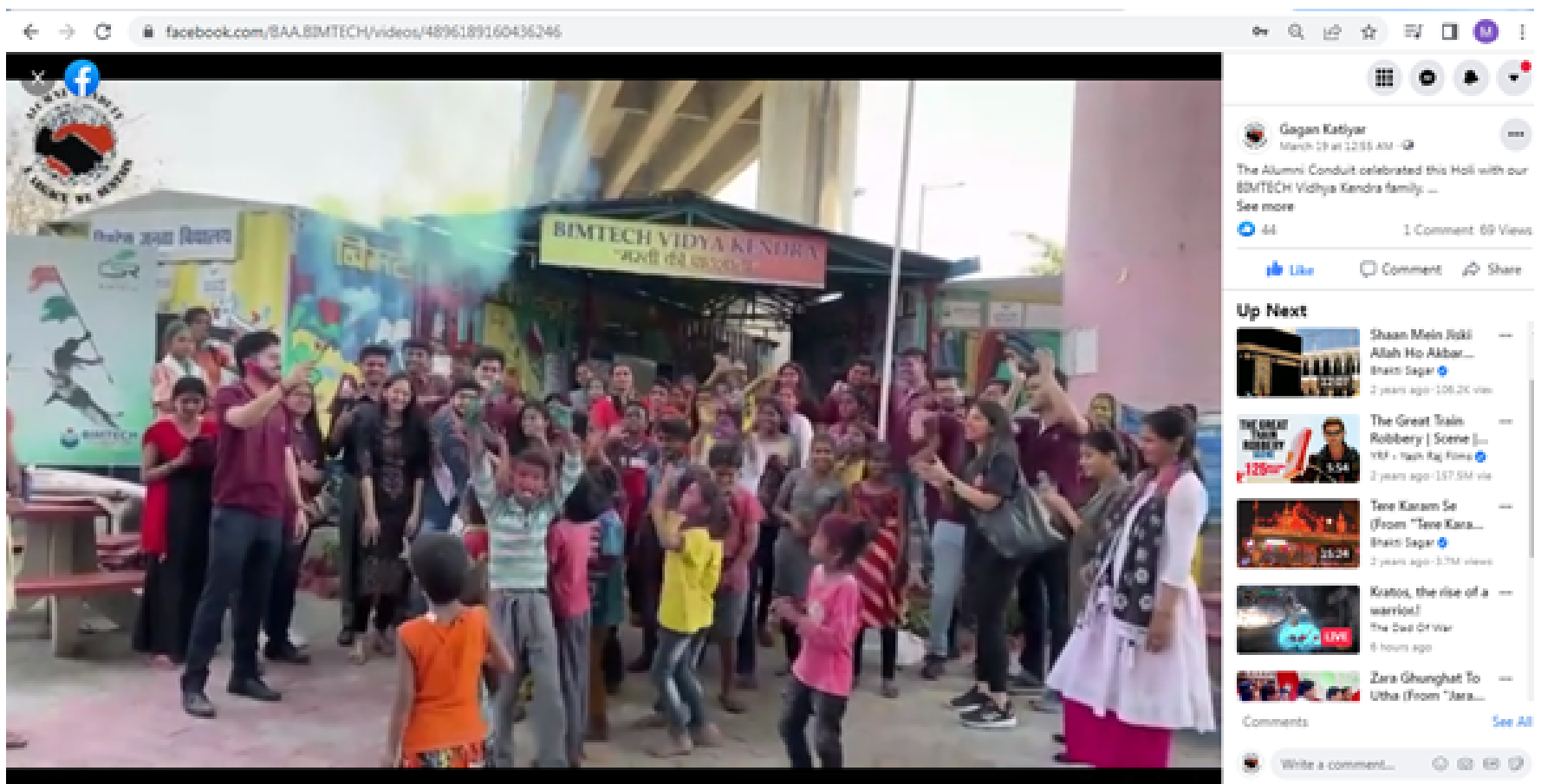


The alumni were invited by the Alumni Cell of BIMTECH through mail, calls at messages on portal, whatsapp groups and social media to the various events organized by BIMTECH including the following events and many of them have joined us in the live events:

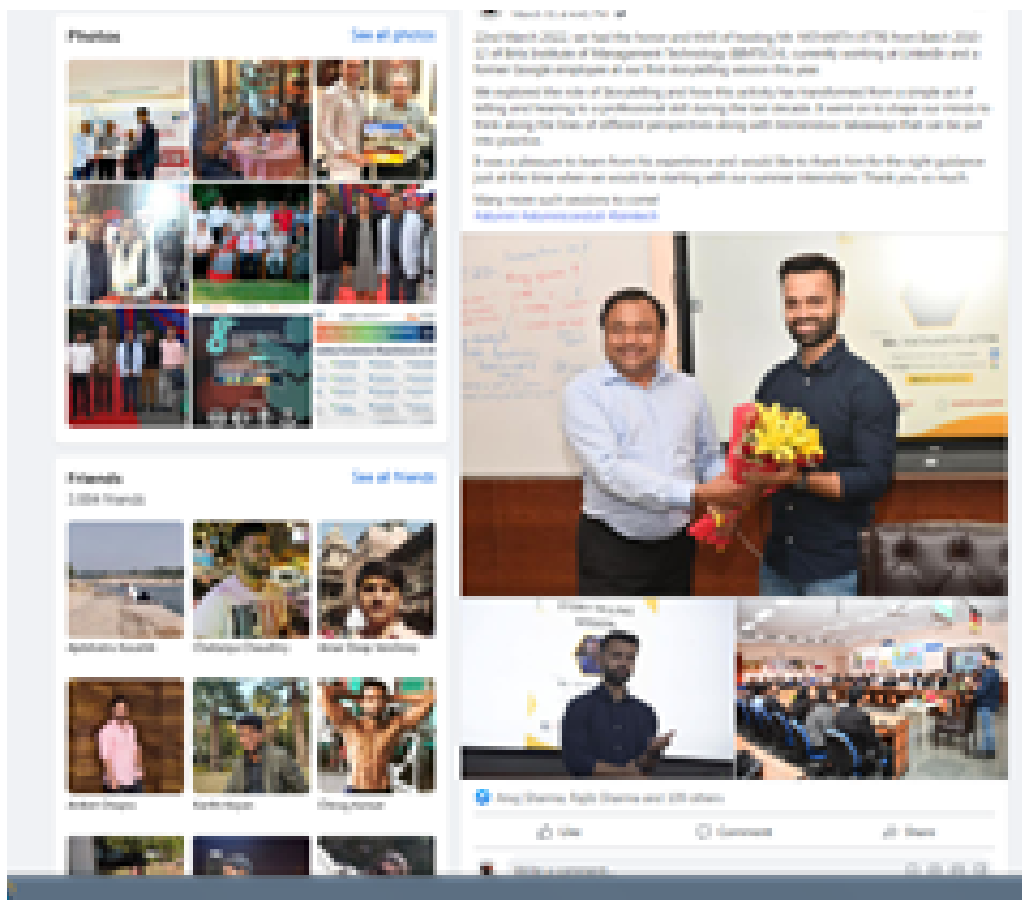
- 34th Commencement Day
- 32nd – 34th Convocation Days
- Quiz Competition: Brain Quest
- Book Launch: Brand Magic

# GREETINGS AND WISHES TO ALUMNI

Regular greetings and wishes were sent through mail, social media postings and whatsapp groups on various festivals, birthdays. On the occasion of Women's Day, Diwali and Holi, alumni conduit members posted greeting videos on social media which was appreciated on social media.



# STORY TELLING SESSION BY MR. YATHARTH ATTRI REGIONAL SALES MANAGER, LINKEDIN



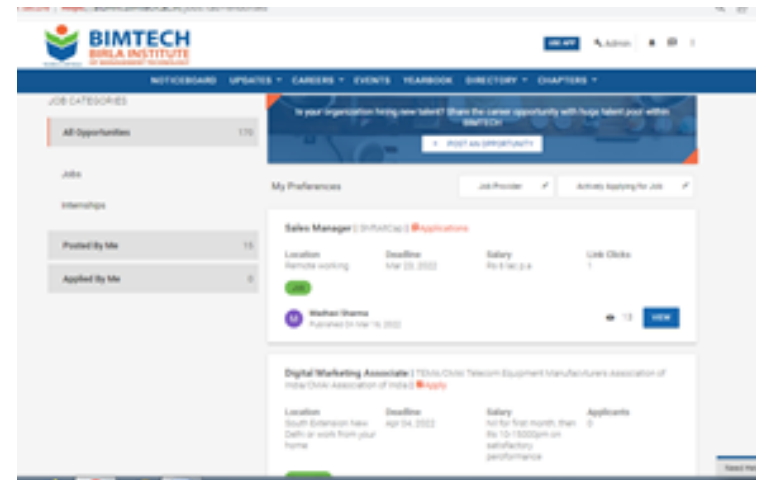
On 22nd March 2022, Alumni Cell organised story telling session by Mr. Yatharth Attri from Batch 2010-12 of Birla Institute of Management Technology (BIMTECH), currently working at LinkedIn and a formerly Google at BIMTECH Campus. This activity has transformed from a simple act of telling and hearing to a professional skill during the last decade.

# DEVELOPMENT AND SNAPSHOTS : ALUMNI PORTAL

• The Alumni Cell along with Alma shines had revamped the alumni portal



• 170 job opportunities were posted on the alumni portal



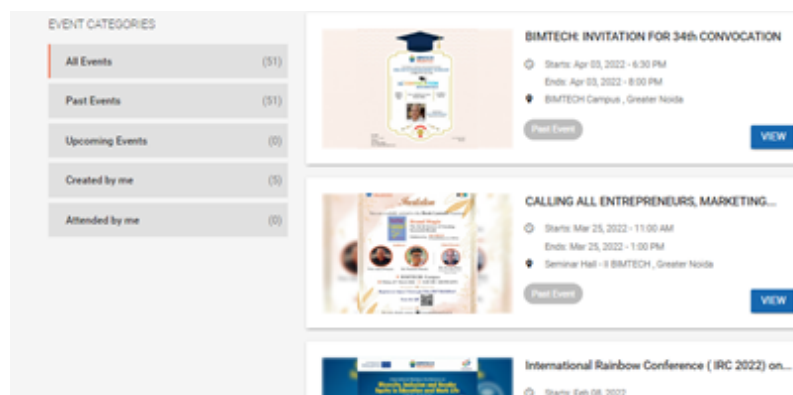
• 64 alumni registered themselves as Mentor under alumni mentorship



• 24 professional networks were created on the alumni portal with highest 262 members in marketing and sales managers network.



• 54 events were posted on the alumni portal





## **PUNE ALUMNI CHAPTER MEET-2022**

**April 29, 2022. Time 7:00 pm**

**Venue: Hotel Sheraton Grand, Pune**

**In pursuit of connecting with BIMTECH's Alumni, Pune Chapter Alumni Meet was organized on Friday 29 April 2022. The venue of the meeting was Hotel Sheraton Grand, Pune, a very prestigious 5-Star Hotel based at Raja Bahadur Mill Road, Pune. BIMTECH Alumni Cell was represented by Dr. Gagan Katiyar and Prof. Manoj Pant.**

**The event started with the Welcome speech followed by updates about the Institute. The Alumni were also informed about the activities conducted by BIMTECH Alumni cell during the last year two years. Some of the major discussions held are as follows:**

- Briefing of BIMTECH Alumni Cell and its activities.**
- Identify and discuss four events including 2 family events and 2 CSR events conducted by alumni in each chapter meet the incoming academic year 2022-2023**
- Assigning special role to alumni convenor and alumni co-convenor of the Pune chapter. They would be responsible for organising the above events.**
- Encouraging alumni to increase job postings and get engaged with the alumni community over the digital & social platforms of BIMTECH.**
- Briefing about GAAB Society and its intended objectives and requesting the alumni to join GAAB (Global Alumni Association of Bimtech) membership.**

## **PUNE ALUMNI CHAPTER MEET-2022**

### **Contiued...**

Mr Alok Gupta, President-GAAB (Global Alumni Association of BIMTECH) also joined the alumni get together and addressed the alumni so as to foster a better alumni engagement in future too. Discussions were also held to identify innovative ways for maintaining a continuous engagement with the Alumni community. The meet was attended by 23 alumni along with their families. Informally during the dinner, the attendees shared their memories of BIMTECH during their college days. This memorable event concluded at 11 pm with a pledge to conduct the future events discussed during the meeting.



## **MUMBAI ALUMNI CHAPTER MEET-2022**

**April 30, 2022, Time 7:00 pm, Venue: Karl Residency, Andheri (West), Mumbai**

To add on to the heat of Mumbai on a sizzling Saturday evening, 86 spirited Mumbai-based alumni graced the event along with their spouses and children, flocking in to the conference hall of Karl Residency for a fantastic and eventful eve.

The attendance was taken and the alumni were asked to update their details in a desired format for the purpose of maintaining records post which an ice breaking session was conducted by alumni conduit members belonging to the batch of 2021-23. It was an amazing opportunity for the alumni to interact with each other as they shared their experiences and caught up with the lives of their peers, this fun event generated a lot of commotion. Goodies were distributed to the ones who volunteered to speak. Subsequently, there was a briefing session which was undertaken by the BIMTECH faculty comprising Dr Gagan Katiyar & Prof. Manoj Pant. Also present on the Dias were Mr. Alok Gupta, President-Global Alumni Association of BIMTECH (GAAB) and senior alumnus Dr. Anshul Verma. The following details were shared:

- **Agenda of the Alumni Cell for the Mumbai chapter (FY 2022-23) which is to include 4 events in this academic year. The events may comprise of conferences, industry get together, CSR & professional meetings.**
- **GAAB and the purpose of the alumni society including membership enhancement**
- **Alumni portal and Alumni App benefits including networking. The alumni were also requested to update their details on the Alumni portal.**

The alumni were engaged in the discussion by giving their inputs on the 4 events to be conducted jointly by GAAB, BIMTECH Alumni Cell & members of the Mumbai alumni Chapter. Alumni also shared their memories of the BIMTECH campus and the senior alumni too could not resist to talk about the Pushpa Vihar campus of BIMTECH. After the long discussion, the alumni were left to interact with each other informally during dinner. The event was brought to life with photos and video clips captured by Mr Joginder Kumar through his lenses.

The event concluded at around 11 p.m. with some alumni still engaged in discussion as one could notice their reluctance to leave. The alumni left at a Happy note with a commitment to interact & engage at more such occasions.