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## **BIOSKETCH:**

### **EDUCATION: (TOP 3)**

- PhD (2018) from National Institute of Technology, Durgapur, India. (An Institute of National Interest). Thesis title is *A Study on Predictability of Stock Returns and Behavioral Biases*.
- Fellowship awarded by The Institute of Cost Accountants of India (FCMA) (Known as ICWA earlier) (2009).
- Awarded CERTIFIED FINANCIAL PLANNER<sup>CM</sup> (CFP<sup>CM</sup>) charter by Financial Planning Standards Board, India (2009).

### **AREA OF INTEREST AND RESEARCH**

Area of research interest:

- Behavioral biases and investors
- Sentiment and derivative contracts.
- Econometrics
- Experimental finance

### **TEACHING COURSES AND NEW COURSES DEVELOPED**

- Derivatives and Risk Management
- Financial Planning
- Advanced Financial Statement Analysis
- Corporate Finance
- Managerial Accounting

### **EXPERIENCE**

- Asst. Professor (Finance), Birla Institute of Management Technology, India from June, 2014 to Present.

- Asst. Professor (Finance), Asia Pacific Institute of Management, New Delhi, India from Sept, 2010 to March, 2014.
- Asst. Professor (Finance) , Amity Business School, Amity University, Rajasthan, India from October, 2009 to Sept, 2010
- Faculty (Finance & Insurance) and Chairperson – PGPMI, International School of Business & Media, Kolkata, India, June, 2007 to September 2009.

#### **ACADEMIC POSITIONS AND ASSIGNMENTS**

- **Editor: BIMTECH Business Perspectives (ISSN 0972-7612): BIMTECH Business Perspectives (BBP)** is a bi-annual double blind peer review international research journal in the area of business management published by BIMTECH.(October 2017 to present)
- **Editor: Asia-Pacific Journal of Management Innovation and Research (ISSN 2319510X):** Asia-Pacific Journal of Management Research and Innovation (APJMRI) is quarterly international research journal in the area of business management. APJMRI is exclusively published and marketed by Sage Publishing (India) (2013-2014).

#### **PROFESSIONAL ASSOCIATION AND BOARD PARTICIPATION**

- Examiner, “Capital Market Analysis & Corporate Laws”, ICWA (Final), The Institute of Cost & Works Accountants of India ( Since June 2009)
- Examiner, MBA, West Bengal University of Technology (2009)
- Examiner and Project Guide, MBA, Jadavpur University (2008)
- Examiner & Paper Setter, MBA, University of Kalyani (2004-2007)
- Life Member, Indian Accounting Association, India

#### **RECOGNITIONS AND AWARDS**

Outstanding service as faculty advisor’ award by CFA Society, India (2019-20)

Outstanding service as faculty advisor’ award by CFA Society, India (2018-19)

#### **RESEARCH FUNDING AND CONSULTING**

- Received a grant of INR 300,000 from National Foundation for Corporate Governance ([www.nfcgindia.org](http://www.nfcgindia.org)) for a project titled ‘A Study on Corporate Governance practices in MSME sector in Delhi NCR region’

#### **RESEARCH PAPERS AND WORKING PAPERS**

- Forecasting of CBOE VOLATILITY OF VIX (VVIX) as a measure of predicting extreme events – An ARIMA framework in International Journal of Scientific & Technology Research (ISSN 2277-8616) (March 2020). Indexed in SCOPUS
- ‘Forecasting of INDIA VIX as a measure of sentiment’, in International Journal of Economic and Financial Issues (ISSN 2146 4138)(May 2019). Ranked in ABDC master list of journals.

- 'Momentum Effect, Value Effect, Risk Premium and Predictability of Stock Returns – A Study on Indian Market', in *Asian Economic and Financial Review* (ISSN 2305-2147) (May 2018). Indexed in *Scopus*.
- 'Impact of Demographic Profile on Investor Biases in India using OLAP and ANOVA', in *Research Bulletin* (ISSN 2230 9241), journal of The Institute of Cost Accountants of India (January, 2018).
- 'A Study on Behavioral Biases among selective Indian investors', in *Research Bulletin* (ISSN 2230 9241), journal of The Institute of Cost Accountants of India (April 2017).
- 'Wise Financial Planning', in *IMT Case Journal* (ISSN 2229-6743). Case journal of Institute of Management Technology (IMT), Nagpur. (January 2013)
- 'Factors Influencing Adoption of Recent Technology by Indian Business Enterprises: An Exploratory Study', in *Journal of Management Research* (ISSN 2319-7552), journal of Symbiosis Center of Management Studies, Noida. (January 2013)
- 'Sustainable Development – An Indian Perspective', in *The Management Accountant*(ISSN 0972-3528), journal of The Institute of Cost & Works Accountants of India (March 2012).
- 'Financial Inclusion – An Overview', in *The Management Accountant*(ISSN 0972-3528), journal of The Institute of Cost & Works Accountants of India (January 2012).
- 'Accounting for Intangible Assets in the light of IAS 38', in *The Management Accountant*(ISSN 0972-3528), journal of The Institute of Cost & Works Accountants of India (November 2009).

#### **RESEARCH IN PROGRESS**

- Forecasting models using econometric methods.
- Experimental behavioural finance

#### **CASE REPOSITORY AND PUBLICATIONS**

- 'Financial and Qualitative Performance Analysis of Britannia Industries Limited' in The Case Centre, UK (Aug 2018) (<https://www.thecasecentre.org/main/products/view?id=154101>)

#### **BOOKS, CHAPTERS AND TECHNICAL REPORTS**

Book-

- Banerjee, Arindam. (2016). Financial management. *Oxford University Press*.

#### Book Chapter-

- 'Advanced Data Analysis, Business Analytics, and Intelligence' (conference proceeding) published by Indian Institute of Management, Ahmedabad. (ISBN No.: 978-81-909529-2-7)
- 'Paradigm for Sustainable Business: People, Planet and Profit' (ISBN 978-93-81583-94-4) published by Indian Institute of Technology (IIT), Roorkee
- 'Management Cases: A Treatise' (ISBN: 978-93-82062-94-3) published by Asia-Pacific Institute of Management in association with PHD Chamber of Commerce, New Delhi.
- 'Beyond Norms: Strategies For Excellence' published by Bloomsbury Publishing India Pvt Ltd. (ISBN: 978-93-82563-45-7)
- 'Trends in Marketing Towards Business Excellence' published by Macmillan Publishers India Ltd (ISBN: 978-935-059-028-7)
- 'Advanced Data Analysis, Business Analytics, and Intelligence' (conference proceeding) published by Indian Institute of Management, Ahmedabad. (ISBN No.: 978-81-909529-1-0)

#### CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- Second International Conference on Frontiers of Operations Research and Business Studies, held on 27<sup>th</sup> – 28<sup>th</sup> December 2019 at Calcutta Business School. Kolkata.
- Third International Conference on Business Analytics and Intelligence Indian Institute of Management Bangalore 17-19 December 2015  
<http://dcal.iimb.ernet.in/baicconf2015/pdf/Book%20of%20Abstracts.pdf>
- 2<sup>nd</sup> International Conference on Business Intelligence, and Management held on 9<sup>th</sup> – 11<sup>th</sup> January, 2014 at National Institute of Technology, Durgapur, India. Title of the paper is 'A Study on Carhart Four-Factor Model in the Perspective of Indian Market'.
- 3<sup>rd</sup> IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence held on 13<sup>th</sup> – 15<sup>th</sup> April, 2013 at Indian Institute of Management, Ahmedabad. Title of the paper is 'An Experiment on Anchoring

Bias in Financial and Economic Decision Making'. The abstract of the Paper may be viewed at <http://www.iimahd.ernet.in/icadabai2013/> under the sub-head 'Conference Abstracts'.

- National Conference on Paradigm of Sustainable Business held on 8<sup>th</sup> – 9<sup>th</sup> March, 2013 at Indian Institute of Technology, Roorkee. Title of the paper is 'Hindsight Bias in Financial and Economic Knowledge – A Study'.
- International Conference on 'Changing Dynamics in The Global Village', 2013, held on 5<sup>th</sup> January – 6<sup>th</sup> January, 2013 at India International Centre, New Delhi. The conference is organized by Symbiosis Centre for Management Studies, Noida. The title of the paper is 'Factors Influencing Adoption of Recent Technology by Indian Business Enterprises – An Exploratory Study'
- International Conference on Facets of Business Excellence, 2012, held on 29<sup>th</sup> November– 1<sup>st</sup> December, 2012 at Institute of Management Technology, Ghaziabad. The title of the paper is 'An Experiment on Effect of Anchoring Bias in Financial Decision Making'.
- Third International Case Conference, 2012, held on 29<sup>th</sup> November– 1<sup>st</sup> December, 2012 at Institute of Management Technology, Nagpur. The title of the case is 'Airtel Money'.
- International Conference on Facets of Business Excellence, 2011 held on 4<sup>th</sup> – 7<sup>th</sup> November, 2011 at Institute of Management Technology, Ghaziabad. The title of the paper is 'The Impact of e-Readiness on e-Commerce Success in India: Some Firm Level Evidence'.
- 3<sup>rd</sup> Conference on Excellence in Research and Education held on 13<sup>th</sup> – 16<sup>th</sup> May, 2011 at Indian Institute of Management, Indore. Title of the paper is "Do People Really Sale Winning Stocks Early?".
- 2<sup>nd</sup> IIMA International Conference on Advanced Data Analysis, Business Analytics and Intelligence held on 8<sup>th</sup> – 9<sup>th</sup> Jan, 2011 at Indian Institute of Management, Ahmedabad. Title of the paper is 'The Effect of Weather on Indian Stock Market – An Empirical Study'. The abstract of the Paper may be viewed at <http://www.iimahd.ernet.in/icadabai2011/> under the sub-head 'Conference Abstracts'.
- International Conference & Colloquium on Research and Education held on 25<sup>th</sup> – 28<sup>th</sup> Sept, 2010 at Indian Institute of Management, Indore. Title of the

paper is "Usefulness of Internet in enhancement of learning – A study of students' perception".

#### **MAGAZINE AND NEWSPAPER ARTICLES**

- 'Online Education: How Prepared are we for Embracing the Revolution?' published in The Free Press Journal, Mumbai on 13<sup>th</sup> Feb, 2012. The article can be accessed at <http://epaper.fpj.co.in/epapermain.aspx?queryed=9&eddate=02%2f13%2f2012>
- 'How to Retain Talent at Workplace' published in The Pioneer (Bhopal Edition) on 22<sup>nd</sup> Feb, 2012. The article can be accessed at <http://www.dailypioneer.com/state-editions/bhopal/44627-how-to-retain-talent-at-workplace-.html>
- 'Retention Value' published in The Tribune, New Delhi on 8<sup>th</sup> Feb, 2012. The article can be accessed at <http://www.tribuneindia.com/2012/20120208/jobs.htm>

#### **MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES**

- Trained Officers of NTPC Limited conducted by BIMTECH
- Trained officers of Indian Navy at a programme conducted by The Institute of Cost Accountants of India.