

Name : SALONI SINHA
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BIOSKETCH:

Ms. Saloni Sinha is a linguist from Jawaharlal Nehru University, New Delhi and has been playing a key role in the domain of research, training and teaching in the discipline of Communicative Competence for the past two decades. She is presently a faculty of Business Communication at Birla Institute of Management Technology, Greater Noida, where she hones Communication Skills of MBA students. Here, she has also contributed in designing and implementation of an innovative course on employability “Corporate Effectiveness Through Theatre Techniques”

She is presently associated with PMO, Government of India as a translator (Hindi-Eng) for Prime Minister’s Speeches at PIB-PM Unit. She is an Expert Advisor with Commission for Scientific and Technical Terminology, MHRD, GOI, where she contributes in analysing issues in Bilingualism and Semantics in development of bilingual glossary of technical terms.

She has keen interest in the areas of Communicative Competence, Social Responsibility, Computer Mediated Communication, Capacity Building, Communicative Sensitivity and Palliative Care Communication, Computational Linguistics and Bilingual Translation.

She has designed Communication Skills Practicum for TERI University and UGC Add On course in Functional English for Ranchi University. She was instrumental in including Language Lab in UP Technical University. She had the opportunity to design, implement and execute English training 6 month course for Korean and Myanmar senior Diplomats and Open Society Fellows.

Her capacity building initiatives are helping young minds engaged in technical education as well as the corporate world towards appropriate contextual communication. With more than 20 years in this field, she is a key resource person in the field of Soft Skills & Written Communications Skills, and has to her credit several Linguistic Empowerment Practicums for embassies, corporates and universities in various domains of teaching, research, training as well as curriculum designing on ESP for reputed organizations like MEA, Korean Embassy, JNU, MHRD, UGC, IGNOU, TERI University, Symbiosis International University, Amity University, UP Technical University, Ranchi University, NTPC, GAIL, Power Grid, NHPC, IISLA, BFIN-Nepal etc.

She holds the coveted Dale Carnegie Certification for Communication Skills training and has also qualified Basic and Advanced Level Cambridge Teachers Certification.

Apart from her academic and administrative responsibilities, she is also passionately working in the domain of enhancing Communicative Sensitivity by designing and implementing empowerment projects in several. Some of her engagements were “Protsahan Chiraiyya”- a Life Skills Education Programme for rural adolescent girls at Neemka Village, UP. Also, as a trustee with Rajbala Foundation, Gurgaon she is dedicated to spreading awareness about Primary Education, Palliative Care, Geriatric and Juvenile and Mental Health issues. Through this association, she creates “happiness angels”- young volunteers, who shoulder the responsibility of adding life to years to “end

of life phase” patients and mental health . She has also contributed in “Project Titli” which is making efforts to revamp a primary government school in Adhira, Haryana. Her keen interest in theatre has encouraged her to initiate “Theatre in Education series” spreading awareness for SDGs and several social issues in rural and urban areas.

She has been a regular panellist in elite academic forums and published her research in various reputed journals in the field of bilingual translation, Capacity enhancement, social responsibility and Palliative care communication.

Her life story has also been briefly presented in one of the episodes of a web series “The girl Tribe” by famous blogger Malini Agarwal, Founder of MissMalini.com as a part of the “The Girl Warrior” series. She is also the recipient of Asmita Theatre Group’s YOUTH ICON Award 2018 for her campaigns on Theatre for Change.

EDUCATION:

- Master of Arts from Centre For Linguistics and English, School of Languages, Jawahar Lal Nehru University, New Delhi, 1997
- (A+ in Field Method Dissertation, Overall Merit Rank I)
- Bachelor of Arts (Eng. Hons. with Job oriented course in Translation and Feature Writing) from Indira Gandhi National Open University, New Delhi, 1994
- Indian School Certificate- Year 12, 1991
- Indian Council for Secondary Education-Year 10, 1989
- UGC-NET (LINGUISTICS) Ref. No.3227/(NET-DEC.,98) in 1998

AREA OF INTEREST AND RESEARCH

- Business Communication
- Development Communication
- Marketing Communication
- Education Policy
- Natural Language Processing (Bilingual Machine Translation)
- ICT and Edutech
- Theatre in Education
- Palliative Care Communication
- Mental Health and Wellness
- Employability and Skill building
- Life Skills Education
- Gender Issues

TEACHING COURSES AND NEW COURSES DEVELOPED

- Business Communication
- Corporate Effectiveness Through Theatre Techniques (New Course developed)
- CSR Communication
- Development Communication
- Scientific and Academic Writing

EXPERIENCE

- Assistant Professor, Business Communication & Theatre, Birla Institute of Management Technology, Greater Noida, India, June 2014 – till date
- Assistant Professor, Business Communication, Amity Institute of English Studies and Research, Noida, July 2013 – May 2014.
- Assistant Professor, Business Communication and Human Values, GNIOT, Gr Noida June 2009-2013
- Lecturer, Jamshedpur Womens College, Jamshedpur, March 2006 –July, 2009
- Sr Lecturer, Business Communication and Human Values, IPEC, AKTU (then UPTU), Ghaziabad June 2003-February2006
- Sr Lecturer, Business Communication and Human Values, AKGEC, AKTU (then UPTU), Ghaziabad April 2000-2003
- Teaching Assistant (Linguistics), Centre for Ling. & Eng., S L, JNU, New Delhi, May 1997- December, 1998
- Project Head, International Academy of Foreign Languages (Training, Transcription, Translation and EFL training for Korean Embassy officers), New Delhi, November, 1997- October., 1999

ACADEMIC POSITIONS AND ASSIGNMENTS

BIMTECH, Gr Noida

- Member Secretary, Centre for Corporate Communication (CCC), Birla Institute of Management Technology, September 2019-onwards
- Mentor-Majlis-Theatre and Debating Society, Birla Institute of Management Technology, 2015 –onwards
- Mentor-Media Conduit, Birla Institute of Management Technology, 2017 –onwards
- Mentor-Editorial Conduit, Birla Institute of Management Technology, 2015 –2017
- Faculty Representative- Centre for Corporate Relations, 2019 onwards

Universities

- Member, Board of Studies (Communication Skills for MA-SDP), TERI University, New Delhi, India, 2010 - onwards.
- Visiting Faculty (Academic and Scientific Writing for MA-SDP and Developmental Practitioners under Open Societies Foundation Fellowship) TERI University, New Delhi, India, 2010 - onwards.
- Admission Board- Symbiosis International University, Pune & Noida, 2013-onwards
- Member-Board of Studies (Functional English) UGC Add-On courses Ranchi University, Jharkhand
- External Examiner (MA English), AIESR, Amity University, Noida (2019-onwards)
- Member-Board of Studies & Examination Board, UP Technical University (Now AKTU), 2000-2005
- Coordinator- Human Values Foundation, AIESR, Amity University, Noida, 2013
- Member-Placement Committee, Amity University, Noida, 2013

Government of India

- Casual Assignee- Translator Prime Ministers Speeches (Hindi-English), Press Information Bureau (PIB-PM Unit), 2017 -onwards

- Resource Person, Indian Technical and Economic Cooperation (ITEC), Ministry of External Affairs, Govt of India (Delivered 3 month training for Sr Diplomats of Myanmar in 2018)
- Expert Advisor (Bilingual Comprehensive Glossary Development of Technical Terms -Hindi/English), Commission for Scientific and Technical Terminology, Ministry of Human Resource Development, Government of India, 2011-onwards
- Empanelled Translator for AICTE (Swayam Courses), 2020

B Schools

- Resource Person, Centre for Management Communication, CenComm, IIM Bangalore, India , 2018-onwards
- Guest Faculty, Jaipuria Institute of Management, Noida (2019)
- Guest Faculty, Department of Management, Apeejay Institute of Technology, Gr Noida (2012)

RECOGNITIONS AND AWARDS

- Gold Medal for securing 1st rank in MA, JNU, New Delhi.
- A+ in MA Thesis on SANTHALI LANGUAGE (uncontested till date)
- “Youth Icon 2018 for Theatre for Change” awarded by internationally acclaimed Asmita Theatre Group, New Delhi.

RESEARCH FUNDING AND CONSULTING

- Transcription and Collation of Andamanese Language Audio data, Ministry of Human Resource Development, Govt. of India, September, 1998- August, 1999
- EDCIL India. (Designed English Training course for Afghan Nationals visiting India)

EDITORIAL POSITIONS AND REVIEWS

- Editor- Vrittant (a Quarterly Newsletter), Birla Institute of Management Technology 2015-2017
- Editorial Board- Annual Activity Report (2014), BIMTECH
- Editorial Board- BIMTECH Business Perspective Journal
- Advisory Board- ShodhGyan-Research Scholars Journal, BIMTECH
- Editorial Board, IJHEPS (a UGC CARE LISTED journal), India

INTERVIEWS AND MEDIA IMPACT

- Glimpse of my contribution in Project Protsahan Chiraiyya featured in the video released by MP Dr Mahesh Sharma (village Neemka was adopted by him under Sansad Adarsh Gram Yojna, GOI and the impact of this project is well highlighted. <https://youtu.be/Kru2UkFfVS8> (2:55 onwards)
- Life story featured in season 1 of #MMTV -MissMalini's Girl Tribe TV “Girl Warrior” segment—a Facebook Series

MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES

- Management Development Programs on Communication Skills and Theatre for Banking, Finance and Insurance Network (BFIN), Nepal, Indian Institute of Insurance Surveyors and Loss Assessors (IISLA-IRDAI), Maharatnas and Navratnas of India (PSUs like NTPC, Power Grid, GAIL, NHPCL, NSPCL, BHEL, NEEPCO etc), Escosoft, Escotel, Honda etc.
- Capacity Building Workshop on Blended Learning for Department of Education at JAMIA MILLIA UNIVERSITY, Delhi (2012)

INNOVATION in CLASSROOM (Experiential Learning)

- **Introducing Service Learning** at GNIOT and BIMTECH, Gr Noida
- **Bringing Art in the classroom:** Non Verbal communication through the lost art of Urdu Storytelling form “Dastangoi”.
- **Theatre in Education** for Corporate Effectiveness, Social Change
- **Community Immersion Program - “India Meets Bharat”-Experiential Learning**
- **Theatre for Social Change** – Short films for Life Skills Education Program
- **Omniglotzzz-** An Experiential Learning Intercultural Fest to enhance Cross cultural Chemistry

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

- Member, ELTAI
- Life Member, Linguistic Society of India, 2014 – onwards
- Completed MHRD GIAN certification on Natural Language Processing at IIT PATNA with A+
- Completed MHRD GIAN certification on Hyperpersonal Communication at IIM Kozhikode
- Selected for “Foundation Course in AI and Machine Learning” a live project based Industry Interface at IIIT Hyderabad AI-ML Lab (Batch commencing soon)
- Certification on “Education in India - Ideas, Policies, Alternatives”- 20 hour MOOC from Centre for Civil Society-Global Think tank listed in top 100 of the world.

SOCIAL ENGAGEMENT

- Trustee- Rajbala Foundation (a national Level NGO working in the area of health and education) 2010 onwards
 - “Project Titli” Revamping primary government schools at Adhira, Haryana
 - “Palliative Care communication” - Cancer Awareness sessions at Medanta etc.
 - “Project “Uljhan” , “Kashmakash”- Mental Health Counselling Centres and Community Radio programs
 - Part of several Panel Talks at Universities and localities
- Advisor- Nectarland India, New Delhi an NGO dedicated towards Sanskrit Teaching and Learning, 2015-2016
 - Promoting innovative teaching and learning pedagogy for Sanskrit Language at schools

- Published English to Sanskrit Comic Phrasebook-I (successfully adopted by leading schools)
- Coordinator- Project Protsahan Chiraiyya- Design and implement Life Skills Education for rural adolescent girls at Sansad Adarsh Gram, Neemka UP, India (2015-2016)
- Member- Miss Malini Girl Tribe- A Facebook Community initiated by famous blogger and Forbes top 50 Influencer Ms Malini Agarwal dedicated for Women Empowerment -2018 onwards
- Life Member School of Hope and Missionaries of Charities, Jamshedpur
- Founding Member- GNIOT CARES (Creating Aware and Responsible Engineers for Society) (Formerly known as Samvedna NGO), GNIOT, Gr Noida