

International Conference on Management Cases, ICMC 2020  
 December 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup>, 2020  
 Birla Institute of Management Technology, Greater Noida (India)  
 Conference Schedule

December 4, 2020 – Inaugural Session, 18:30 -20:30 (IST), ZOOM platform

**December 5, 2020 – FORUM for Collective Wisdom (FCW), 18:30 to 20:30 (IST), ZOOM platform**

December 6, 2020 – Technical Sessions, 15:00 to 16:30 (IST) and 18:30 to 20:00 (IST) ZOOM platform

December 5, 2020 - Day 2

**FORUM for Collective Wisdom(FCW)**

**Saturday 5th December 2020, 18:30 to 20:30**

	GROUP I	Group II	Group III	Group IV
	<b>Zoom link:</b> <a href="https://zoom.us/join/https://zoom.us/meeting/register/tJYuc-CoqDwqGtfjVWFZ-mVEi9ZASeT8nLA">https://zoom.us/meeting/register/tJYuc-CoqDwqGtfjVWFZ-mVEi9ZASeT8nLA</a> <b>Passcode:</b> sixS5M  <b>Session Coordinator:</b> Rupali Singh <b>Student Coordinator –</b> Paridhi Malik	<b>Zoom link:</b> <a href="https://us02web.zoom.us/join/https://us02web.zoom.us/meeting/register/tZMvcOuhpjwiHNRKxd5SUOcVcFzKann6eyat">https://us02web.zoom.us/meeting/register/tZMvcOuhpjwiHNRKxd5SUOcVcFzKann6eyat</a> <b>Passcode:</b> RMP@1234  <b>Session Coordinator:</b> Saloni Sinha <b>Student Coordinator –</b> Manvi Bolla	<b>Zoom link:</b> <a href="https://zoom.us/join/https://zoom.us/meeting/register/tJAocOmtrDIjE9HR1EItT0P8cSNhFeG3p2yk">https://zoom.us/meeting/register/tJAocOmtrDIjE9HR1EItT0P8cSNhFeG3p2yk</a> <b>Passcode:</b> 3Ges27  <b>Session Coordinator:</b> Reeti Kulshreshtha <b>Student Coordinator –</b> Mukul Kumar Gupta	<b>Zoom link:</b> <a href="https://zoom.us/join/https://zoom.us/meeting/register/tJYqceurjwuGtSTEILpfNkhXTn8h-JHlq7">https://zoom.us/meeting/register/tJYqceurjwuGtSTEILpfNkhXTn8h-JHlq7</a> <b>Passcode:</b> MBzS4d  <b>Session Coordinator:</b> Surbhi Cheema <b>Student Coordinator –</b> Nancy Gupta
Theme	<b><u>Innovation, Strategy &amp; Leadership</u></b>	<b><u>Engagement &amp; COVID 19</u></b>	<b><u>Pandemic, Social Entrepreneurship &amp; Work-life</u></b>	<b><u>Sustainable Business Processes</u></b>
	<b>Co-chairs: Gary Stockport &amp; Johanna Kujala</b>	<b>Co-chairs: Pooja Misra &amp; Esa Hiltunen</b>	<b>Co-chairs: Anna-Maija Lamsa &amp; Arunaditya Sahay</b>	<b>Co-chairs: Hanna Lehtimaki &amp; Ville-Veikko Piispanen</b>
18:30 to 20:30	<i>Innovative Healthcare Practices Adopted by Indraprastha Apollo Hospitals</i>  <b>Shalini Gautam, Asmeeta Singh</b>	<i>Influence of Online Reviews: Theoretical Extension and Analysis</i>  <b>Swarnava Dutta, Pooja Misra, Debajit Kumar Bhatta</b>	<i>Fathers' Opportunities to Integrate Work and Family</i>  <b>Anna-Maija Lämsä, Suvi Heikkinen, Anna Kokko</b>	<i>Drivers For Sustainable Circular Economy Business Opportunity Recognition In Wood Construction</i>

				<b>Ville-Veikko Piispanen, Sini-Tuulia Suokas, Kaisa Henttonen, Hanna Lehtimäki</b>
<i>Lyft - is Brazil an attractive market?</i>	<i>USF Community Cries for Rapid Employment due to COVID 19 Devastating Job Loss</i>	<i>Children's Cancer Center: Navigating A Pandemic</i>		<i>Keeping Employees Amid COVID-19</i>
<b>Gary Stockport</b>	<b>Sarah Combs</b>	<b>Shirley Morejon</b>		<b>Jacqueline Skryd</b>
<i>Inter-organizational Collaboration in Circular Economy Ecosystems</i>	<i>Appreciative Work Engagement</i>	<i>Janajal : Bringing In Water Revolution</i>		<i>'Do We Need A Rethink On The Sales Structure?' – A Sales Manager's Dilemma.</i>
<b>Anni Paavilainen, Anna Heikkinen, Johanna Kujala</b>	<b>Esa Juhani Hiltunen, Hanna Leppänen</b>	<b>Reeti Kulshrestha, Arunaditya Sahay Subhanjan Sengupta</b>		<b>Smita Shukla, Jawed Kalangade</b>
<i>Case Study of the Leadership and Management Transition of a Family-owned Cruise Line Following the Sudden Death of the Founder of the Company with Theorized OD Interventions</i>	<i>Barriers of Employee-driven Innovation in a Small Retail Store</i>	<i>Inclusive Student Housing Innovation - Case Kuopas Samoilija</i>		<i>Prison Libraries Supporting The 'Whole Person': A Qualitative Study</i>
<b>Friderike Annette Butler</b>	<b>Esa Juhani Hiltunen, Teemu Laitinen</b>	<b>Esa Juhani Hiltunen , Jukka Kettunen</b>		<b>Shreya Mishra, Manosi Chaudhuri Ajoy Kumar Dey, Rupali Singh, Rishi Tiwari</b>