

Founder, Strumng + Consultant for Fairfax Asia across their operations in Vietnam, Malaysia, Indonesia, Thailand & Sri Lanka + Non-Executive Director at Paramount Health Services, India + Member Advisory Board at Symbo Platform, an insurtech based out of Singapore + Mentor at Hatch, a leading start-up incubator based in Sri Lanka

Sanjeev Jha is the Founder & Principal of **Strumng**, a niche consultancy services focused in developing competencies of insurers, insurance brokers, agents, bancassurance partner & emerging distributors, service providers and insurtech entities. He is currently Consultant for Fairfax and is actively involved in their operations across multiple high growth Asian markets like Vietnam, Indonesia, Malaysia, Thailand, Sri Lanka and India.

Sanjeev is a non-executive Board Member of Paramount Health Services, a leading healthcare service provider based out of India. He is on the advisory Board of Symbo, an insurtech building technology that insurers, broker and agents need. Based on real-world situations. He is also on the advisory board of VeracityAI, which provides professional services and product development strategy & prototyping in the areas of Data Science, Machine Learning and AI.

Till very recently, Sanjeev was the Managing Director and CEO of Fairfirst Insurance Limited, Sri Lanka. Fairfirst under his leadership, grew profitably and today enjoys market leadership position in Sri Lanka.

Sanjeev has rich experience in financial services and insurance. His experience extends from markets in India, Middle East and now Sri Lanka. He started his career in Mumbai with GIC and then subsequently worked with the Indian JV of the Japanese global entity Mitsui Sumitomo. Prior to moving to Colombo, he was part of the leadership team of the British major Royal & Sun Alliance (RSA Group) in their Middle East operations.

Sanjeev has a reputation for achieving successful turnarounds, delivering efficient M&As and running successful businesses.

Sanjeev is a Fulbright scholar in Management from Carnegie Mellon University, Pittsburg, and a PhD in Economics. He is an exceptional business leader who has successfully created effective teams across different cultures. He gets excited by the promise of technology and the potential of humanity.