"A BANKER DOWN THE RABBIT HOLE - Insightful Episodes across India and Abroad"

By Prof (Dr.) KC Arora

FOREWORD BY: Mr. H R Khan, Deputy Governor (Rtd.), Reserve Bank of India

PROFILE OF THE AUTHOR:

Prof (Dr.) KC Arora has worked with an international bank for 21 years including 3 years at Hong Kong branch. He also worked for 4 years as CFO of a company in Singapore. His industry exposure spans for 25 years over three countries.

He has an academic experience of 18 years, out of which he was a faculty at Staff College of the bank for 5 years and has been a professor with BIMTECH for 13 years by now. He believes in lifelong learning and remarkably completed his Ph. D at the age of 60.

ABOUT THE BOOK

Many interesting, diverse, challenging and insightful encounters the author had, during more than two decades in banking in India and Hong Kong as well as dealing with banks as a CFO of a company in Singapore, make the story of "A Banker down the Rabbit Hole".

The book contains 88 episodes like mini cases with rare practical insights not found in any text book or any other book written so far. The episodes provide practical insights on management of multiple risks, frauds, people, perceptions, career, customer relations, value system, organizational culture and office dynamics and learning big from small happenings.

THE TARGET AUDIENCE OF THE BOOK

Firstly: the bankers and more particularly, the bank managers in the first decade of their career will benefit the most to avoid pitfalls and traps along their journey with any bank.

Secondly, The Management Professionals, Management Students and General Readers will find the content engaging, full of rare management insights and replete with knowledge of banking practices and regulations, of common concern to general public, written in a simple language. They will also get an amusing peep into widely perceived glamorous life of bankers full of perks and less known perils of being a banker.

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