



BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

CENTRE FOR INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT



ANNUAL REPORT
2017



Incubation Centre Workshops
Udyami **TED X** Global Summit
SOCIAL ENTERPRISE POLICY DIALOGUE
E-Cell creation **SEEP**
MOU



ANNUAL REPORT 2017

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FROM THE

DIRECTOR'S DESK



In the last few years, India has made considerable progress in developing an environment conducive for entrepreneurs with the government emerging as one of the key flag bearers of India's start-ups. The "Start-up India" initiative, launched in 2016, which specified 19 guidelines with a funding of Rs. 10,000 crore to boost the start-up ecosystem was very heartening. Many other schemes have been encouraged by the Prime Minister, Sh. Narendra Modi, like the Atal Innovation Mission (AIM) including Self-Employment and Talent Utilization (SETU), which is Government of India's endeavour to promote a culture of innovation and entrepreneurship. Its objective is to serve as a platform for promotion of world-class Innovation Hubs, Grand Challenges, Start-up businesses and other self-employment activities, particularly in technology driven areas. Atal Tinkering Labs, Atal Incubation Centers and scale-up support to established incubators, are trying to inculcate innovation into the DNA of the Indian youth so that they can create, instead of just imitate.

Although the latest developments have been promising, India still has a long way to go towards building a strong ecosystem where innovation can thrive. An ideal ecosystem would enable and enrich new enterprises that significantly impact economic growth and add enough jobs to fulfil the demand of the large workforce building up in the country. One of the key requirements for effective innovation is the ability to disseminate it into the society. A new technology that cannot be diffused into the economy does not benefit the society.

Dr. H Chaturvedi
Director
BIMTECH



In a nutshell, our goal is to work towards an environment that provides the following: a collaborative ecosystem and a culture for innovation and entrepreneurship, which forms a part of the vision of BIMTECH.

Only when the personal computer and the internet could be disseminated to the masses did we see the benefits of these technologies. In a nutshell, our goal is to work towards an environment that provides the following: a collaborative ecosystem and a culture for innovation and entrepreneurship, which forms a part of the vision of BIMTECH.

When we look back at any year, a number of key events and themes seem to stand out and define it. This year has been a very eventful year for the Centre for Innovation and Entrepreneurship Development as they have been short listed out of 3658 applications to be one of the ten torch bearers of the Atal Innovation Mission through the Atal Incubation Centre. The AIC would further support and encourage start-ups to become successful enterprises. They would provide necessary and adequate infrastructure along with high quality assistance or services to start-ups in their early stages of growth. The AIC- BIMTECH would be focussing on education and waste management as the key areas of development of the start-ups from Greater Noida and extended regions. As the Centre enters into another orbit in the field of innovation and entrepreneurship, we look forward to your comments and suggestions which will help in making the Centre more efficient and better prepared to deal with the challenges we are bound to encounter.

DEAN'S OVERVIEW



The objective is to create and spread awareness about entrepreneurship within BIMTECH and to as many external students as possible.

Entrepreneurship has been considered as the backbone of economic development. It has been well established that the level of economic growth of a region to a large extent, depends upon the level of entrepreneurial activities in the region, but we also realize that not every student wants to start his or her own venture, and that we still have the responsibility for preparing our students to work in the many large firms that recruit our students. Our discussions led us to what we think is at the core of what makes any business professional, whether an entrepreneur or an employee of a large firm, successful. We want to graduate business professionals that can think creatively and develop innovative solutions and business ideas. We also want those graduates to embrace their own personal and professional growth, while contributing to the economic growth of the nation.

Our role is to challenge and inspire students, and ultimately enabling them to achieve their potential for both personal and professional growth. The objective is to create and spread awareness about entrepreneurship within BIMTECH and to as many external students as possible. In sync with one of the mission statements of the Institute, viz., 'To imbibe entrepreneurial culture through curriculum, pedagogy, research and mentoring', social relevance determines 'what we do' and networking and resolution determine 'how we do'.

To do all this, we are developing ways to inspire creativity in our curriculum, by making our programmes more accessible to students from other colleges on campus. We believe that having our students work alongside engineers, scientists, and artists will broaden their horizons and increase their ability to work across disciplines. Today, we continue to attract a great diversity of students who have drive, confidence, a strong record of achievement and a burning desire to advance the progress of business and society. Add to that the ever-increasing number and quality of students that are choosing BIMTECH for their business education combined with our great faculty and accomplished alumni, the future looks very bright indeed. We are well on our way to being known as the most creative, collaborative, and entrepreneurial business school in the region!

I invite you to learn more about our Institute and the Centre by looking through our website – and please, stop in for a visit sometime!

Prof. Kishore Sinha
Dean-Development
BIMTECH



CHAIRPERSON'S AVOWAL



The Centre for Innovation and Entrepreneurship Development connects two centres within itself, the Wadhvani Centre for Excellence and the BIMTECH Incubation Centre, which will now be called the AIC- BIMTECH Incubation Centre, courtesy a generous grant from the Atal Innovation Mission of the Niti Aayog, Government of India. These centres provide a forum where knowledge and understanding of business can be exchanged between the academic and the corporate worlds. CIED has been constituted with the goal of fostering the entrepreneurial ecosystem at BIMTECH and all programs at BIMTECH which are related to entrepreneurship are consolidated under CIED. This helps to leverage the synergies thus generated among the various programs and brings together a sense of camaraderie among the stakeholders from various communities including but not limited to entrepreneurs, students & alumni.

We, at BIMTECH work to consciously build ecosystems that help the different kinds of entrepreneurs succeed. The space would be particularly helpful in encouraging innovative ideas or projects that are not linked to a particular researcher or department but are interdisciplinary and interdepartmental. It would provide access to tools that support entrepreneurship and space for meetings, workshops, lectures and company visits related to entrepreneurship, start-up hiring and general outreach. The locale would also provide a venue for displays that highlight entrepreneurial successes. Among its uses, the space would become a hub for faculty and students who are seeking mentors and guidance related to innovation and entrepreneurship.

Dr. Abha Rishi
Chairperson
CIED, BIMTECH



BIMTECH Incubation Centre, will now be called the AIC- BIMTECH Incubation Centre, courtesy a generous grant from the Atal Innovation Mission of the Niti Aayog, Government of India.

This requires an openness to include anyone who is interested in joining the start-up community — from students, researchers, and professors to corporate employees, lawyers, government, and investors — which is critical.

To create a win situation for all stakeholders, there has to be activities and events in the startup community that engage everyone in it from top to bottom. So, whether it is accelerators, meet-ups, or startup weekends, CIED tries to create things that involve everyone. This helps us to work out a framework and performance indicators for self analysis and assess if we have performed well and met our own rigorous and challenging standards.

The Annual report is a brief compilation of the work that has been carried out by the Centre in the last academic year of 2016-17. For us, these activities are just the initial steps we have undertaken, in the long path of creating a vibrant culture of entrepreneurship. I would also like to take this opportunity to thank Smt. Jayashree Mohta, Sh. Vikash Kandoi, Sh. Ajit Ranade and the other members of the Board of Governors of BIMTECH, the Director, the Dean, for the support and encouragement given to the Centre and to the team members and the students, for their untiring efforts to inculcate and promote entrepreneurship.

ADVISORY MEMBERS



Mr. Ajay Goel

Founder
Skills Management Group



Mr. Alok Gupta

(Alumni), MD
Pyramid Cyber Security



Mr. Bharat Banka

Ex-Senior President
Aditya Birla Group



Mr. Gopal Mondal

Director Finance &
Company Secretary – IDFC



Mr. Hemendra Mathur

MD – SEAF
India Investment Advisors



Mr. Himanshu Saboo

CEO
EqCap Venture Partners



Prof. John Hoffmire

Director
Center on Business & Poverty, UW-Madison



Ms. Prity Khastgir

Legal Expert



Mr. Sanket Sinha

Director
WealthPack



Mr. Tim Mathews

MD
Flair Capital



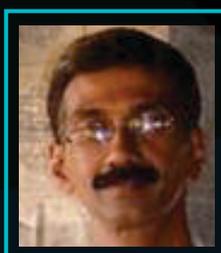
Mr. Ananth Aravamudan

Senior Advisor
Villgro Innovations Foundation



Mr. Jeremy Wade

Director
JSIE



Mr. Raghunandan Rajamani

Executive Director
ISBA



Mr. Venugopal Gupta

CEO
Venture Works



CENTRE FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

Executive Summary



Some of the speakers and organisers of the SEEP conference held in BIMTECH in December, 2016

The Centre for Innovation and Entrepreneurship Development (CIED), was formally established in BIMTECH in circa 2009. The centre aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the startup community, and much more.

In congruence with this core ideal, in the last academic year of June 2016 to May 2017, the Centre carried out various activities. They are collated under 10 heads, viz.

1. **Advisory Board Meeting:-**The Advisory meeting of the Centre was conducted on 10 September, 2016. Eleven advisors of the centre attended the meeting. The Chairperson briefed the members about the events and activities conducted during the last year. The members discussed about the future plans of the centre. Four new members have joined in the advisory board for this academic year.
2. **The Expert Panel of Mentors :-** The Centre created the Expert Panel of Mentors to support the budding entrepreneurs. This year four new members have been joined the Expert panel of mentors of the Centre, viz. Prof.Sanjiva Shankar Dubey, Mr.Sanjay Lodha, Mr. Sahil Verma & Mr. Shashank Bhagat .
3. **Social Enterprise Education Programme (SEEP) – A project of the British Council:-**Social Enterprise Education programme (SEEP) is an initiative to build collaborative partnerships facilitating opportunities to students and faculty in India and the UK. The aim is to promote social enterprise ecosystem and create platforms for research and pilot projects within educational institutions. This will support institutions from both the countries to work together in creating material for students planning to take up Social Enterprise as a career. This is a partnership programme that supports collaboration between UK and Indian academic institutions by providing grant for mobility and project activities. The primary purpose is to build social enterprise ecosystem in Education systems and to strengthen policy and practice of embedding social enterprise in the curricula of higher educational institutions in India and the United Kingdom. To do this project we have partnered with Hull University, UK. The duration of this project is for 1 year and it is funded by the British Council.
 - a. **Focus Group Meeting (India) – Internal :-** Dr. Rahul Singh and Dr. Abha Rishi had a meeting on 11 February 2016, on the SEEP project to discuss various administrative and academic matters.
 - b. **Meeting at the Cabinet Office (UK):-** Dr. Rahul Singh and Dr. Abha Rishi had meetings with some of the high level officers in the Foreign and Commonwealth Office and some of the discussions with the social entrepreneurs in UK was quite interesting as the team was able to understand more about the implementation of the Social Value Act in UK.
 - c. **Meeting at the University of Hull:-)** Dr. Rahul Singh and Dr. Abha Rishi had meetings with the stakeholders at the University Hull during their project visit to UK. A meeting was also conducted with some of the research scholars of Hull University Business School.
 - d. **Focus Group Meeting (India) – External:-** The Focus Group Meeting of the Social Enterprise Education Programme, was conducted on 10th September, 2016, to deliberate on the topic of “Creating Socially Responsible Knowledge, Practices and Graduates”.
 - e. **International Seminar:-**This seminar took place on 20 December, 2017at BIMTECH campus. Dr. Ashish Dwivedi represented the University of Hull. The participation number was approx 190 with academia, social enterprises, industry, and media; 62 participants continued in the 21 research presentation and discussions.
 - f. **Project Conclusion:-**SEEP Project conclusion report had been submitted to the British Council in May, 2017.

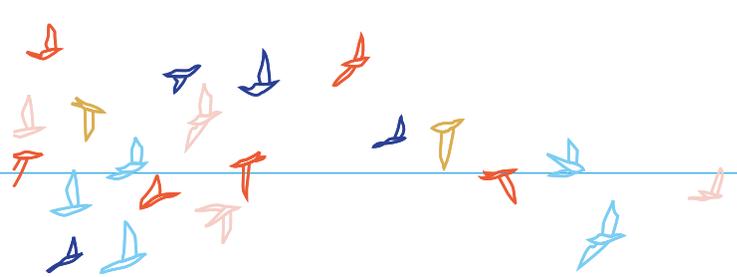
4. **BIMTECH Incubation Centre :-**BIMTECH Incubation Centre has successfully completed the 1st year of its operation in its new premises at "VidyaVihar ", Plot No.2C/1, Knowledge Park III, Greater Noida-201306. Seven new incubates have been registered with the Incubation Centre this year.

5. **Atal Incubation Centre –BIMTECH :-**The Government of India has setup the Atal Innovation Mission (AIM) at NITI Aayog. The overarching purpose of this Mission is to promote a culture of innovation and entrepreneurship in India. Under this mission the Government is planning to create high class incubation facilities across various parts of India with suitable physical infrastructure in terms of capital equipment and operating facilities, coupled with the availability of sectoral experts for mentoring the start-ups



The applicant would be provided financial support upto Rs. 10 crore ,in the form of Grant-in-aid for a maximum of 5 years. It is expected that the AIC would become self-sustainable by the end of 5 years. BIMTECH is one of the institution which has been selected to set up the Atal Incubation Centre under the Atal Innovation Mission.

6. **Presentation at Steel Authority of India Limited :-** Under the “Startup India Initiative” of the Government of India, the Steel Authority of India Limited invited the institute to present a plan to set up a Technology Business Incubator for the startups, with the help of SAIL. Seven other institutes had been also invited for the presentation. Dr. Abha Rishi presented the detailed plan of the institute in front of the panel and it got wide appreciation from the panel and from the other participants. The result of the selection process is awaited.
7. **Outreach activities :-**
 - a. **Funding support connect:** The Centre has also been reaching out to the VCs, Angel Investors and SIDBI to have more funding options for the incubatees and alumni entrepreneurs.
 - b. **Alumni Entrepreneur Club (AEC):** The AEC is the new initiative of the institute to bring the alumni entrepreneurs under one umbrella and to promote entrepreneurship. The club members are actively helping one another. As of now, we have 63 registered alumni entrepreneurs in this Club.



- c. **Social Media outreach activities** :-The Centre had created its Facebook page to reach out to the entrepreneurs, students, alumni, VCs, Angel Investors and the general public. Through the social media platforms - Facebook, Twitter and LinkedIn -, the centre is trying to create wide network and also to share the information about the activities of CIED, Incubation Centre, E-Cell and other important information about the institute to support the admission process. The response has been quite encouraging.

8. Academic activities

- a. **Short term Projects**: -Our students got the opportunity to do two short term projects - one with our Incubatee and the other one with our "10000 Women" alumni.
- b. **NEN Educators Programme**:- The National Entrepreneurship Network (NEN) conducted a three day workshop for the entrepreneurship educators of the partner institutes. The Entrepreneurship Educator Program was an intensive program for faculty who are keen to become entrepreneurship educators. Dr. Abha Rishi, Chairperson, CIED, was one of the experts for the programme. Mr. Sunil Cheruvilly, Manager, CIED, attended the workshop.
- c. **Entrepreneurship Development workshop** in Ajay Kumar Garg Engineering College, Ghaziabad:- AKGEC – Skills Foundation conducted the Entrepreneurship Development programme to promote entrepreneurship among the students of their campus. Dr. Abha Rishi, Chairperson, CIED, had been invited as the subject expert for the workshop.
- d. **Entrepreneurship Development workshop** in National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Kundli :- The workshop has been conducted by the NIFTEM to promote entrepreneurship in their campus. Dr. Abha Rishi briefed the students about the entrepreneurship opportunities available for them and also informed the E-Cell representatives of NIFTEM on the ways to create an entrepreneurial eco system on the campus, such as charting out the E-Cell calendar with good entrepreneurial events, attracting the students to E-Cell etc.
- e. **Meeting with Chief Executive Officer and Managing Director of NEN** :- Mr. Ajay Kela, CEO and Mr. Suman Sasmal, MD, of the National Entrepreneurship Network visited the campus on 26 August, 2016. During the meeting Dr. Abha Rishi briefed them about the entrepreneurial activities and events conducted by the institute to create an entrepreneurial eco system in the campus and also in the Greater Noida area.
- f. **NEN Educators Programme** :- Wadhvani Foundation and National Entrepreneurship Network organised the Entrepreneurship Educator Program: WF101 in BIMTECH on 21 – 23 December 2016. Entrepreneurship Faculties from twelve institutes participated in the programme. This program is the first in a series of six programs offered to students. The program is delivered through LearnWISE™, an integrated learning platform that helps colleges and faculty organize and manage entrepreneurship education.
- g. **Lecture on Social Enterprise Creation** by Ms Belinda Bell, Cambridge University:-A lecture on 'Social Enterprise and Global Opportunities' was delivered under the aegis of CIED for the benefit of the BIMTECH students by Ms Belinda Bell, Programme Director, Cambridge Social Ventures (formerly Social Incubator East)Centre for Social Innovation, Cambridge Judge Business School, Cambridge University, UK on 21st October 2016.
- h. **Workshop for the NODAL Officers of the "Kerala Startup Mission"** :- Dr. Abha Rishi was invited as a resource person for the workshop conducted by the Kerala Startup Mission for its NODAL Officers of Innovation and Entrepreneurship Development Centers (IEDC). The workshop was conducted in Cochin, Kerala on 24 – 25 March, 2017.
- i. **Faculty Development Programme in Model Engineering College, Cochin**:-Dr.Abha Rishi was invited as a resource person for the FDP which was conducted by the Model Engg. College, Cochin, for the faculties of the Engineering Colleges. The topics for the FDP was " Technology Innovation and Entrepreneurship on campus and Startups in India.
- j. **Meeting with the Startup Mission NODAL Officers**:-Ten NODAL officers of the Startup Mission , Kerala , had visited the Institute on 22 April, 2017. The purpose of the visit was to understand the entrepreneurial activities of the Centre and the Incubation Centre.

9. Events with students(chronologically)

- a. **E-Cell Selection (12 August, 2016)** :- The members conducted the selection process for the new E-Cell executives and selected 15 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.
- b. **Start-up Cricket League (SCL) (28 August, 2016)** :- Start-up Cricket League (SCL), is the world's first sporting event for Start-ups. The event took place in Commonwealth Village near Akshardham. Four of the E-Cell members participated in the event.
- c. **Startup India Rocks 2016 (4 October, 2016)** :- On 4th October 2016, Scaale in partnership with BIMTECH organized the Noida Chapter of their Event "Start-up India Rocks! 2016". The event basically was about Start-ups pitching their ideas to investors. As a part of this there were a total of 19 Start-up entrepreneurs who pitched their ideas for various levels of funding and investment.
- d. **Business Plan Competition in association with VIHAAN 2016 – (25 October, 2016)**:-E-Cell in association with VIHAAN 2016, conducted the Business Plan competition on 25th October, 2016. Students of 12 institutes from various states have been participated in the competition. The whole day programme was a success and the winners got cash prizes.



- e. **Junior World Entrepreneurship Forum 5.0-BIMTECH (12th November 2016):-**BIMTECH E-cell successfully organised JWEF 5.0 on 12th November, 2016. Students from colleges across the country, along with students from our own institute, participated in JWEF.
- f. **Digital Media Marketing workshop (26 November, 2016) :-**E-Cell in association with Edu4Sure conducted the Digital Media Marketing workshop for the students of the institute. Digital Media has become a necessity for the young professionals. BIMTECH students got a chance to be a part of the workshop which was focused on content writing, as it is the essence of digital media.
- g. **Idea Connect (22 – 23 December, 2016) :-** Idea Connect, a two day event organized by tweakseek in association with E-Cell was an initiative towards guiding young and aspiring minds to opt for entrepreneurship and about the ways to go for it. It was a wonderful and cherishing experience for the students as they got to learn from the rich experiences of the entrepreneurs themselves.
- h. **Udyami 5.0(7 – 10 February, 2017):-** The EntrePioneer, entrepreneur cell of the institute organised its fifty grand series of mega-event known as UDYAMI 5. It was an Annual Entrepreneurial Fest organised to promote the entrepreneurial skills amongst our students. UDYAMI-5 gave a chance to our young minds to showcase a modeled combination of innovation, creativity and innovative flair
- i. **Webinars:-** The Centre conducted the following webinars in collaboration with National Entrepreneurship Network (NEN) for the E-Cell members and also for the student entrepreneurs –
 - 1- Institute onboarding webinar on 3 July 2016

10. Awards and Recognitions

Dr. Abha Rishi was honored by Accenture on International Women’s Day on March 8, 2017 at Bangalore. Accenture I&D recognition awards is a program with focus on Gender Equality by Accenture Group. To this end, Accenture has a Recognition Program felicitating women leaders at the International Women’s Day celebrations. The heart of these recognition programs are ‘inspiring stories’ of women who have strived to raise the bar. Dr. Abha Rishi has been recognized in the FACULTY area as an academican who has gone above & beyond her regular duties associated with the job, and made a significant contribution in the area of inclusion & diversity. She was felicitated for her work with women and student entrepreneurs along with other socially disadvantaged groups. Dr. Abha Rishi has mentored nearly 200 women under the Goldman Sachs programme, mentored more than 100 students under the E cell (to start their own ventures) and she also works with the underprivileged to start micro-enterprises for becoming self sufficient. Dr. Abha Rishi is among the shortlisted 6 leaders, who were felicitated at the IWD gala event on March 8th.

CIED TEAM



Sunil Cheruvilly
Manager

| E CELL (SENIOR) | E CELL (JUNIOR) | |
|--------------------|---------------------|-----------------|
| Ayush Vijayvergiya | Prachi Deepak Patil | Devyani Mishra |
| Kashish Goel | Shri Shiyam Prakash | Vidhi Rastogi |
| Ashutosh Binnani | Ayushi Goyal | Karan Goel |
| Prateek Taparia | Pranshu Mishra | Prateek Israni |
| Abhishek Bagla | Akshit Garg | Tushar Sharma |
| Aman Sharma | Shreyanshu Govil | Shubham Chauhan |
| Ankit Kaura | Nitish Bisht | |
| Pikon Medya | Akashat Jain | |



DETAILED REPORT OF CIED ACTIVITIES

(JUNE 2016- MAY 2017)



An Introduction



The Centre for Innovation and Entrepreneurship Development (CIED) was formally established in Birla Institute of Management Technology in 2009. The centre aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. Whether it is the individual entrepreneur, or an 'intrapreneurial' professional employee who provides the innovative ideas needed to grow an existing company, or someone in governmental leadership, it is the ability to envision a future, to be driven by a mission, to think innovatively about the mundane, and to move forward with self-confidence that our country needs to retain its greatness.

These days, great business ideas can come from anywhere. However, to encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the startup community, and much more.

The report is divided into 10 parts, viz

- 1- Advisory Board meeting
- 2- New members of the Expert Panel of Mentors
- 3- Social Enterprise Education Programme (SEEP)
- 4- BIMTECH Incubation Centre
- 5- Atal Incubation Centre - BIMTECH
- 6- Presentation at Steel Authority of India
- 7- Outreach activities
- 8- Academic activities
- 9- Events with Students
- 10- Awards and recognition

Details of the Entrepreneurial initiatives, activities, events & achievements from June, 2016 to May, 2017

1. Advisory Board Meeting

The second meeting of the Advisory Board was held in PHD Chamber of Commerce and Industry, Delhi, on 10 September, 2016. Three new members have joined in the Advisory Board in this year. They are, Mr. Raghunandan Rajamani, Executive Director, ISBIA, Mr. Jeremy Wade, Founding Director, JSiE and Mr. Ananth Aravamudan, Advisor, Villgro Innovations Foundation . With the able guidance of mentors, this Centre can really make a difference in the entrepreneurial ecosystem.



The Advisory Board members are:

Prof. John Hoffmire
Director
Centre on Business & Poverty
UW-Madison

Mr. Hemendra Mathur
Managing Director
SEAF India Investment Advisors

Mr. Tim Mathews
Managing Director
Flair Capital

Mr. Gopal Mondal
Director
Finance & Company Secretary
IDFC

Ms. Prity Khastgir
Legal Expert

Mr. Himanshu Saboo
CEO
EqCap Venture Partners

Mr. Bharat Banka
Ex-Senior President
Aditya Birla Group

Mr. Ajay Goel
Founder
Skills Management Group

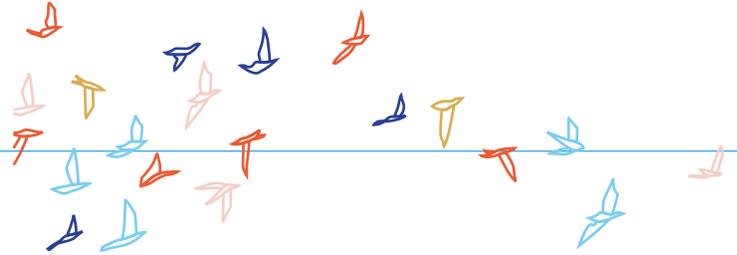
Mr. Alok Gupta (Alumni)
MD, Pyramid Cyber Security

Mr. Venugopal Gupta
CEO
Venture works

Mr. Raghunandan Rajamani
Executive Director
ISBIA

Mr. Jeremy Wade
Founding Director
JSiE

Mr. Ananth Aravamudan
Advisor
Villgro Innovations
Foundation



2. The Expert Panel of Mentors

The Centre has created a panel of mentors to support the incubatees and startup entrepreneurs. The panel consists of thirteen mentors and they are experts in various fields. Four new mentors have been joined in the “Expert Panel of Mentors” in this year. They are, Mr. Sanjay Lodha, Mr. Sahil Verma, Prof. Sanjiva Shankar Dubey and Mr. Shashank Bhagat. We are trying to increase the number of mentors to have more experts from a range of fields to support the entrepreneurs. The members of the “Expert Panel of Mentors” are:



Mr. Ashok Madhukar

Advisor
IDFC



Mr. Rajiv Semwal

CEO
Total Prosthetics &
Orthotics (I) Pvt. Ltd.



Mr. Rahul Jain

Mentor
IIM Ahmedabad



Mr. Vishwaroop Lal

Regional Executive Director
(Retd) – NTPC



Mr. Sasikant

Vice President
HCL Infosystems



Mr. Sanjay Lodha

Founder & CEO
AyiBo Solutions Private Ltd.



Mr. Sahil Verma

Chief Legal Counsel
Innovation 360 Group



Prof. Sanjiva S. Dubey

Professor
BIMTECH



Mr. Shashank Bhagat

Chairman
B. i Group



**Prof. Harsh Vardhan
Kothari**

ICFAI



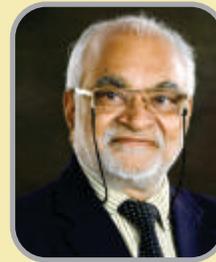
Dr. A K Dey

Professor
BIMTECH



Prof. R J Masilamani

Professor
BIMTECH



Prof. K R Chari

Professor
BIMTECH

3. Social Enterprise Education Programme (SEEP) – A project of the British Council

Social Enterprise Education programme (SEEP) is an initiative to build collaborative partnerships facilitating opportunities to students and faculty in India and the UK. The aim is to promote social enterprise ecosystem and create platforms for research and pilot projects within educational institutions. This will support institutions from both the countries to work together in creating material for students planning to take up Social Enterprise as a career. This is a partnership programme that supports collaboration between UK and Indian academic institutions by providing grant for mobility and project activities. The primary purpose is to build social enterprise ecosystem in Education systems and to strengthen policy and practice of embedding social enterprise in the curricula of higher educational institutions in India and the United Kingdom. To do this project we have partnered with Hull University, UK. The duration of this project is for 1 year and it is funded by the British Council.

- a. **Focus Group Meeting (India) – Internal :-** Dr. Rahul Singh and Dr. Abha Rishi had a meeting on 11 February 2016, on the SEEP project to discuss various administrative and academic matters. Dissemination also includes formation of Academic body at BIMTECH, Advisory Board, paper presentation in Vietnam seminar, Focus Group meeting, Magazine News, Newsletter publication and website updation. Dr. Rahul Singh and Dr. Abha Rishi had meetings with other stakeholders like students and entrepreneurs, individually and in groups.
- b. **Meeting at the Cabinet Office (UK):-** Dr Rahul Singh and Dr Abha Rishi had meetings with some of the high level officers in the Foreign and Commonwealth Office and some of the discussions with the social entrepreneurs in UK were quite interesting as the team was able to understand more about the implementation of the Social Value Act in UK.
- c. **Meeting at the University of Hull:-)** Dr Rahul Singh and Dr Abha Rishi had meetings with the stakeholders at the University Hull during their project visit the UK. A meeting was also conducted with some of the research scholars of HUBS.
- d. **Focus Group Meeting (India) – External:-** The Focus Group Meeting of the Social Enterprise Education Programme, was conducted on 10th September, 2016, to deliberate on the topic of “Creating Socially Responsible Knowledge, Practices and Graduates”. The agenda was to seek views and understand How Mainstreaming University – Social Enterprise System (MUSEE) would impact the existing landscape of social enterprises in India. The roundtable discussion was held at PHD Chamber of Commerce in which 14 Participants attended. The diverse background of participant ranged from Academia (representative from B-Schools), to Social Enterprises to Not for Profit Foundations, to Government and Media. This diversity made discussion holistic and enriching.
- e. **International Seminar:-**This seminar took place on December 20, 2017, at BIMTECH campus. Dr Ashish Dwivedi represented University of HULL. Participation number was approx 190 with academia, social enterprises, industry, and media; 62 participants continued in the 21 research presentation and discussions. Eminent speakers were invited for the seminar to brief their views about the various aspects of Social Entrepreneurship.

The inaugural session of the seminar was presided by eminent speakers like Pradeep Kashyap, founder and CEO at MART, Sameer Chaturvedi, Head – Social Enterprise (India) at British Council, and Dr Ashish Dwivedi, Deputy Director at Hull University Business School. Dr Harivansh Chaturvedi, Director and Dr Rahul Singh, Faculty at BIMTECH represented the institute.

The session began with the question What is a social enterprise?, and how it could be the answer to social development. All present on the inaugural session emphasized on the fact that in the world it is entrepreneurs, who are trying to bring in change and it is these young budding social entrepreneurs who find the answers to such questions. It requires the passion of these entrepreneurs and also the co – operation of the government so as to achieve the goals of social entrepreneurship. This would in turn lead to the achievement of the sustainable development goals set by the United Nations.

Mr. Sameer Chaturvedi from British Council presented the overview of the Social Enterprise Ecosystem, which the British Council is driving in many countries. He spoke about the success of Social Enterprise Project in the 28 different countries it has been operating in. The project now has partnerships of over 150 enterprises and 1500 social entrepreneurs. He stressed about how Social Entrepreneurship unified people by combining cultures. Social Entrepreneurship had helped in fostering a more sustainable and prosperous future for all. He also spoke about how the social enterprise ecosystem was contributing towards the achievement of Sustainable Development Goals of 2030.

Mr. Chaturvedi also spoke about Social Enterprise Ecosystem in India. He mentioned that the Young Women Social Enterprise Development Program was a grand success. Moving on to what British Council was doing under the Social Enterprise Education Programme (SEEP), he said that they now had 10 partners in India involved in the project, of which BIMTECH was an academic partner and was contributing to the project by doing the most difficult job of convincing academic institutions to have Social Entrepreneurship as one of their main courses in their curriculum. He also stressed upon the need for the establishment of dedicated legislations and policies for the promotion of Social Enterprise and Social Entrepreneurship in India.

He continued that for the successful development of Social Innovation and Entrepreneurship, sustainable business model needs be developed and for the sustenance of Social Enterprise Ecosystem government legislation, mentoring, funding, grassroots outreach, academic participation, and service feedback are required.

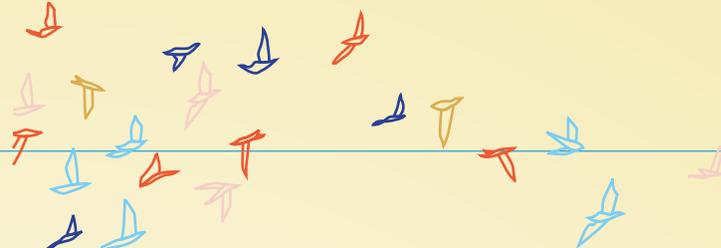
The detailing of the project was taken further by Dr Rahul Singh, who talked about how the project on Mainstreaming University and the Social Enterprise Ecosystem was being taken up by BIMTECH. He also talked about how the conceptualization started with looking at integral humanism and neo-liberalism being the ground realities for any social enterprise.

Mr. Pradeep Kashyap defined to the audience, from his perspective ,what a Social Enterprise is all about. He started with the Wikipedia definition of Social Enterprise and proceeded to giving his own definition to Social Enterprise using his own organization Mart, as an example. He defined Social Enterprise as an organization which has a business mind and a social heart, which is also the motto of his organization.



" Focus Group Meetings held at BIMTECH & PHD Chamber of Commerce and Industry "





Mr. Kashyap delivering the keynote address of the SEEP conference

According to Mr. Kashyap, a combination of social mind and a social heart would form an NGO, a combination of a social mind and a business heart is what a government tries to forge and a combination of a business mind and a business heart is a corporate and finally the combination of a business mind and a social heart is what a Social Enterprise.

He then went on to give the principles of Social Enterprise is as:

1. *What is good for the society is what is good for the organization.*
2. *Profits come from passion and purpose*
3. *Servant leadership*
4. *Encourage emotional intelligence and intuitive wisdom*
5. *Human beings come first – managers last.*

He concluded his talk by emphasizing on the development of a strong bond between students and professors which would help in bringing about a change in young entrepreneurs to become social entrepreneurs, who would in turn lead to the establishment of good Social Enterprises and good Social Enterprises mean fast change.

Rusen Kumar, founder and Managing Editor of India CSR Network and a seasoned professional having very strong ties across globes, presented his concept and discussed about the India CSR Social Enterprise Assessment Survey. He said, as per survey social enterprise is the spirit to help with limited resources. He opines that if a person who does not have resources but still want to help others within his capability and limited resources than this spirit is the social enterprise. The survey says that understanding of social enterprise is limited in corporate, social institutions and government, especially in the absence of a legal statement. However, all these stakeholders look towards a more clear operational model of social enterprises and they appreciate it more than non-government organisations on learning from the global experiences.

A number of perspectives emerged in the general discussion which revolved around the requirement of dedicated government policies for the promotion of Social Enterprise. This question was finally answered by taking the example of how the US was supporting Social Enterprises by giving credits to the organizations if they had a Social Enterprise model in their business.

Twenty one papers were presented during the seminar including the one presented by Ms. Violeta Masteikiene from Lithuania.

f. **Project Conclusion:**-SEEP Project conclusion report was submitted to the British Council in May, 2017. The key objectives of the project were as follows:

1. The project will address the tenets of social enterprise ecosystem and university ecosystem to identify and develop common space of intervention in the university system.
2. To develop academic and research interventions and suggest systems for areas of action engagement and appreciative engagement with a goal to mainstream the social enterprises in the university education and researches influencing scholars, students, and multipliers.
3. To engage in extensive dissemination of research outcomes during and on completion of the research outcome as a champion of the aims of the project.



Ms. Violeta Masteikiene from Lithuania, giving presentation during the SEEP Conference

RESEARCH METHODOLOGY

The methodology adopted was designed in three stages outlined below to produce evidence-based input for policy recommendations to university leaders, professors, and students.

1. The research began with an assessment of existing practices as benchmarks. This was followed by a scenario and need gap analysis to produce a framework of which informed policy recommendations for a better university ecosystem will be proposed. A literature review was conducted in the first stage of the research to determine a best practice and policy framework for social enterprise and university eco-system. Focus groups (Two) were conducted to examine how well the understanding of these ecosystems are and how can they develop engagement. Results of the focus group studies were used to adjust the derived framework to better fit the Social Enterprise-University Partnership.
2. The second stage involved original field survey research to collect data and analyzed the aspects and issues in introducing and motivating social enterprise learning and research in university systems. Professionals, professors, and students were taken as the population of the study. A sample size of the survey was 100 in each country i.e. India and UK. Validation interviews, semi-structured, with randomly selected policy makers social enterprise professionals and relevant associations were conducted to obtain their expert views.
3. The third stage was survey analysis and writing of the project report. The validation interviews and entrepreneurs responses provide information and results enabling a description of the Ecosystems in India and UK, followed by the final stage of recommendations for policy inputs for universities, government, and social enterprises.

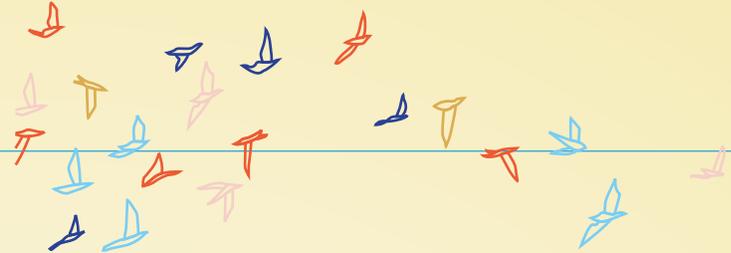
The rationale behind these three stages was to assist social enterprise and university eco-system practitioners and researchers in developing a better understanding of the challenges, demands, and factors that are shaping the evolution of social enterprise and university eco-system from today's view to the view of social enterprise and university eco-system that can be expected five years from now.

To address these questions, this study drew upon on a three-stage research methodology that brought together a comprehensive literature review of the relevant literature to identify potential issues and trends, and focus groups and a conference to review and extend the findings generated from the study. Consistent with the need that academicians and practitioners need to play an important role in studying issues relevant to social enterprise and university eco-system, this study brought together leading academic researchers and practitioners who work at firms recognized to be at the 'leading edge' in the theory and practice of social enterprise and university eco-system. By bringing together these two groups and assessing how they react to the issues raised in the project, the conference also assessed the extent to which there is an agreement between the two groups – whether academicians and practitioners see the same social enterprise and university eco-system issues in the same way.

| | |
|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Desk-based Research | <ul style="list-style-type: none"> • Desk-based research included academic and grey literature from various sources including research journals, media, SE foundations, think tanks and others. • The literature review was supported by Research Group at project universities, focus group discussion, and other sources. |
| Focus Group | <ul style="list-style-type: none"> • Focus group conducted with panel of experts in India and UK to map the understanding the concerns of social enterprises, universities and activities. |
| HEI survey | <ul style="list-style-type: none"> • An online survey was sent to known network HEIs in each country to map university activity, and to explore the benefits and challenges. • The survey was disseminated to more than 2000 professors and university administrators, yielding a return of 113 (a 5.65% response rate). • Survey was shared with few networks inclines towards social change issues such as Aspen Institute Network, GSBN – Miller Centre network, Fulbright network and EPSI network. |
| Consultation | <ul style="list-style-type: none"> • In-depth semi-structured interviews with up to 12 HEIs, to capture their social enterprise activity and partnerships in more detail. These came from the network of British Council's initiative on Social Enterprise. • In depth semi-structured interviews with up to 70 social enterprises, SE experts and companies to understand the issues of SE, their interest in collaboration with academia and domain concerns. |
| International Seminar | <ul style="list-style-type: none"> • International level seminar organised to create a debate over the project topic and invite understanding, methods and models of working, concerns and challenges, gaps and initiatives. |



Mr. Sameer Chaturvedi addressing the audience in the SEEP conference



SYSTEM DESIGN INTEGRATION

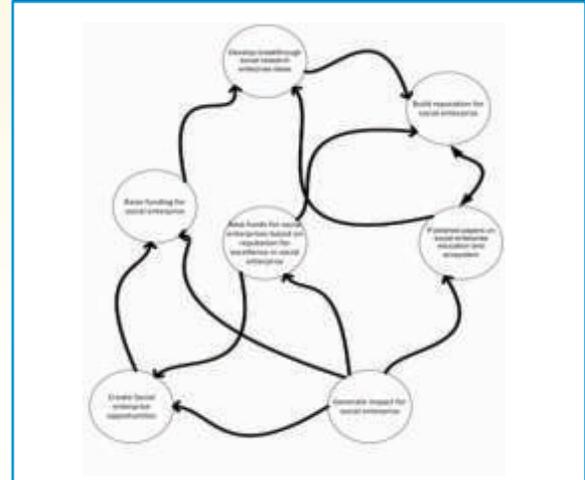
The project has used systems thinking and social construction theories’ to conduct workshops to integrate diverse stakeholders with different viewpoints on a complex issue. Systems thinking is based on the idea that the component parts of a system can best be understood in the context of relationships with each other and with other systems, rather than in isolation, and to fully understand a problematic situation is to understand the parts in relation to the whole.

Systems thinking researchers and social scientists have been using systemic problem structuring and other participative methods to tackle wicked problems, and in this project – we will use a range of systems tools and techniques under a systemic intervention approach. Systems thinking is particularly useful for tackling the aim of this project as it fits with the label of a wicked problem, and adopting a systems approach will lead to a holistic understanding of the problem situation, and in particular the use of systemic intervention also advocates mixing methods from different traditions to address the diverse challenges and perspectives from multiple stakeholders.

KEY INITIATIVES

- Formation of BIMTECH-HUBS Joint Social Enterprise Research Committee. (10 members)
- Two Research Group meetings, one each in India and UK on the progress of research and discussions and interactions with the university and social enterprise authorities.
- Two Focus Group to understand the regional contexts and realities and develop critical knowledge requirements and engagement models in university ecosystem.
- One open international seminar at BIMTECH on the project inviting participation of other universities / professors and publication of the material.
- One website, to be managed by the applicant, on the projects and continued dissemination of initiatives, results, and impact.
- Dissemination of project idea and results within own university/institution and partner or clusters of our own institutions.

Figure : System Design Thinking Drawing of MUSEE



1. BIMTECH Incubation Centre (BIC)–

BIMTECH Incubation Centre has successfully completed the 1st year of its operation in its new premises at "Vidya Vihar ", Plot No.2C/1, Knowledge Park III, Greater Noida-201306. Seven new incubates have been registered with the Incubation Centre this year. The Incubation Centre is designed to support the successful development of entrepreneurial companies through an array of business support resources and services developed and offered both in the incubator and outside.

BIC has been providing incubation facilities to 6startups, including the virtual assistance for 4 ventures, viz.

| | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  <p>CnS Agro Mr. Chanakya Purohit and Mr. Shreshth Goyal (Founders)</p> |  <p>PNJ Hub Mr. Absar Haider Kazmi (Founder)</p> |  <p>PNJ Antiques Mr. Abhishek Uboveja (Co- Founder)</p> |
|  <p>T-lytix Mr. Amresh Kumar Rai (Founder)</p> |  <p>Green- N- Clean Agro India Pvt.Ltd. Mr. M Sharma (Founder)</p> |  <p>DIGI Shiksha Mr. Anil Upadhyay (Founder)</p> |

5. Atal Incubation Centre – BIMTECH :-

The Government of India has setup the Atal Innovation Mission (AIM) at NITI Aayog. The overarching purpose of this Mission is to promote a culture of innovation and entrepreneurship in India. Under this mission the Government is planning to create high class incubation facilities across various parts of India with suitable physical infrastructure in terms of capital equipment and operating facilities, coupled with the availability of sectoral experts for mentoring the start-ups. Accordingly, AIM proposes to support establishment of Atal Incubation Centre (AICs) that would support innovators and start-up businesses in their pursuit to become successful entrepreneurs.

The scheme would be known as Atal Incubation Centre scheme. The objective of the scheme is to promote and establish incubation centres in India which would support and encourage start-ups in specific subjects/sectors such as manufacturing, transport, energy, health, education, agriculture, water and sanitation etc. and would provide them with necessary infrastructure facilities and other value added services.

The applicant would be provided financial support of Rs. 10 crore, in the form of Grant-in-aid for a maximum of 5 years. It is expected that the AIC would become self-sustainable by the end of 5 years.

NITI Aayog has received 3658 application from Academic and Non Academic institutions to set up Atal Incubation Centres. After the 4 stages of the selection process, 10 institutions have been selected to set up Atal Incubation Centres.

BIMTECH is one of the institutions which has been selected to set up the Atal Incubation Centre under the Atal Innovation Mission.



Applicants Shortlisted for Stage 4 (3/4)

| | | |
|----------|--------------------------------------------------------------|----------------|
| 4281114 | Indian School of Business | Telangana |
| 41061245 | Administrative Unit College of India | Telegana |
| 4281204 | Institute of Management Technology | Uttar Pradesh |
| 4401201 | WVV India University | Uttar Pradesh |
| 41799 | Birla Institute of Management Technology | Uttar Pradesh |
| 24731401 | Indian Institute of Technology Feebhae | Uttar Pradesh |
| 3051111 | Department of Pharmaceutical Sciences | Madhya Pradesh |
| 412204 | Goel Institute Post University of Agriculture and Technology | Uttar Pradesh |

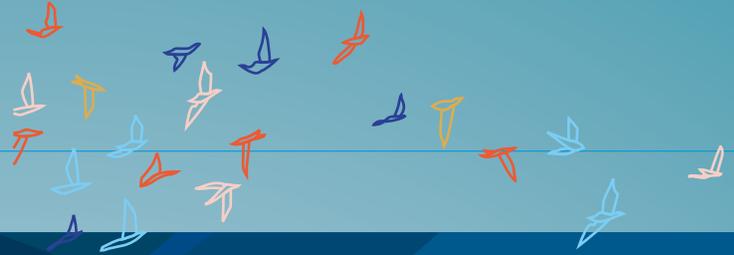
6 Presentation at Steel Authority of India

Under the "Startup India Initiative" of the Government of India, the Steel Authority of India Limited invited the institute to present a plan to set up a Technology Business Incubator for the startups, with the help of SAIL. Seven other institutes had been also invited for the presentation. Dr. Abha Rishi presented the detailed plan of the institute in front of the panel and it got wide appreciation from the panel and from the other participants. The result of the selection process is awaited.

7 Outreach Activities

- Ecosystem connect:** Reaching out to the VCs, Angel Investors and SIDBI to have more funding options for the incubatees and alumni entrepreneurs.
- Alumni Entrepreneur Club (AEC):** The AEC is the new initiative of the institute to bring the alumni entrepreneurs under one umbrella and to promote entrepreneurship. The club members are actively helping each other. As of now, we have 43 registered alumni entrepreneurs in this Club.
- Social Media outreach activities :-** The Centre had created its Facebook page to reach out to the entrepreneurs, students, alumni, VCs, Angel Investors and the general public. Through the social media platforms - Facebook, Twitter and LinkedIn -, the centre is trying to create wide network and also to share the information about the activities of CIED, Incubation Centre, E-Cell and other important information about the institute to support the admission process. The response has been quite encouraging.





8. Academic Activities

- a. **Short term Projects:** -Our students got the opportunity to do two short term projects - one with our Incubatee and the other one with our "10000 Women" alumni.
- b. **NEN Educators Programme:-** The National Entrepreneurship Network (NEN) conducted the 3 day workshop for the entrepreneurship educators of the partner institutes. The Entrepreneurship Educator Program was an intensive program for faculty who are keen to become entrepreneurship educators. Dr. Abha Rishi, Chairperson, CIED, was one of the experts for the programme. Mr. Sunil Cheruvilly, Manager, CIED, attended the workshop.
- c. **Entrepreneurship Development workshop** in Ajay Kumar Garg Engineering College, Ghaziabad:- AKGEC – Skills Foundation conducted the Entrepreneurship Development programme to promote entrepreneurship among the students of their campus. Dr. Abha Rishi, Chairperson , CIED, had been invited as the subject expert for the workshop.
- d. **Entrepreneurship Development workshop** in National Institute of Food Technology Entrepreneurship and Management (NIFTEM), Kundli :- The workshop has been conducted by the NIFTEM to promote entrepreneurship in their campus. Dr. Abha Rishi briefed the students about the entrepreneurship opportunities available for them and also informed the E-Cell representatives of NIFTEM on the ways to create an entrepreneurial eco system in the campus, such as charting out the E-Cell calendar with good entrepreneurial events, attracting the students to E-Cell etc.
- e. **Meeting with Chief Executive Officer and Managing Director of NEN :-** Mr. Ajay Kela, CEO and Mr. Suman Sasmal, MD, of the National Entrepreneurship Network visited the campus on 26 August, 2016. During the meeting Dr. Abha Rishi briefed them about the entrepreneurial activities and events conducted by the institute to create an entrepreneurial eco system in the campus and also in the Greater Noida area.
- f. **NEN Educators Programme :-** Wadhvani Foundation and National Entrepreneurship Network organised the Entrepreneurship Educator Program: WF101 in BIMTECH on 21 – 23 December 2016. Entrepreneurship Faculties from twelve institutes have been participated in the programme. This program is the first among a series of six programs offered to students. The program is delivered through LearnWISE™, an integrated learning platform that helps colleges and faculty organize and manage entrepreneurship education. LEARNWISE is a flagship learning platform created by the Wadhvani Foundation for educational institutes, faculty, and students. The platform offers a cutting edge format for the delivery of the WFEN Course 100, and overall management and discovery of entrepreneurship education. Along with Edcast, the platform offers large-scale transformational technology to entrepreneurship education by bringing the classroom to the cloud and tracking the progress of faculty and students alike in real-time. Users can access the LearnWise platform through the LearnWise mobile app, and learn on-the-go through a blend of online classes (CURRICULUM) and activities that give real-world experiences (PRACTICUM).
- g. **Lecture on Social Enterprise Creation by Ms Belinda Bell, Cambridge University:-** Belinda Bell is a social entrepreneur with experience in establishing, supporting and growing organisations that bridge the public, private and third sectors; alongside extensive experience in consultancy and within academia. Currently, Belinda runs Cambridge Social Ventures, a specialist programme supporting ambitious social ventures to scale. It is part of the Centre for Social Innovation and Cambridge University's Judge Business School. Belinda has wide experience in the social sector having personally established and grown organisations that focus on financial inclusion, access to affordable housing and workspace, social inclusion of older people and engaging those who are NEET or with mental health problems. Her work is informed by a rigorous evidence-based underpinning and she continues to undertake and publish academic research specifically on social finance at the Judge Business School. A lecture on 'Social Enterprise and Global Opportunities' was delivered under the aegis of CIED for the benefit of the BIMTECH students by Ms Belinda Bell, Programme Director, Cambridge Social Ventures (formerly Social Incubator East) Centre for Social Innovation, Cambridge Judge Business School, Cambridge University, UK on 21st October 2016.

- h. **Faculty Development Programme in Model Engineering College, Cochin:-** Dr.Abha Rishi was invited as a resource person for the FDP which was conducted by the Model Engg. College, Cochin, for the faculties of the Engineering Colleges. The topics for the FDP was “ Technology Innovation and Entrepreneurship on campus and Startups in India.
- i. **Workshop for the NODAL Officers of the “Kerala Startup Mission” :-** Dr. Abha Rishi was invited as a resource person for the workshop conducted by the Kerala Startup Mission for its NODAL Officers of Innovation and Entrepreneurship Development Centers (IEDC). The workshop was conducted in Cochin, Kerala on 24– 25 March, 2017.
- j. **Meeting with the Startup Mission NODAL Officers:-**Ten NODAL officers of the Startup Mission , Kerala , had visited the Institute on 22 April, 2017. The purpose of the visit was to understand the entrepreneurial activities of the Centre and the Incubation Centre.

10. EVENTS WITH STUDENTS(in chronological order)

a. **E-Cell Selection (12 August, 2016) :-** The members conducted the selection process for the new E-Cell executives and selected 15 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.

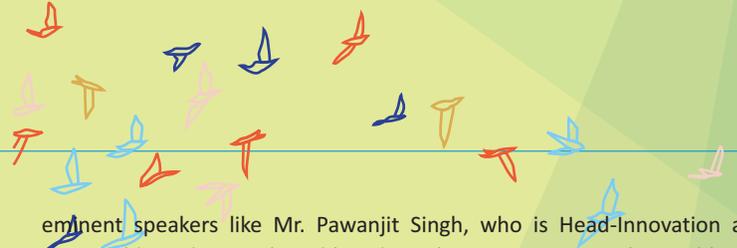
b. **Start-up Cricket League (SCL) (28 August, 2016) :-** Start-up Cricket League (SCL), is the world’s first sporting event for Start-ups. The event took place in Commonwealth Village near Akshardham. Four of the E-Cell members participated in the event. As the name suggests, the event was all about the spirit of Cricket and sportsmanship. It included start-up matches in four phases, viz. the Seed Round, the Angel Round, the Venture Round and the IPO Round. The event also included start-ups pitching their ideas to Angel Investors, intense panel discussions pertaining to the start-up ecosystem. Investors and Founders of budding start-up ventures had a series of short, to the point, motivational talks, giving a peek into the entrepreneurial journeys of established start-ups of the city.

c. **Startup India Rocks 2016 (4 October, 2016) :-** On 4th October 2016, Scaale in partnership with BIMTECH organized the Noida Chapter of their Event “Start-up India Rocks! 2016”. The event basically was about Start-ups pitching their ideas to investors. As a part of this there were a total of 19 Start-up entrepreneurs who pitched their ideas for various levels of funding and investment. The event started with an introduction by Mr. Mandar Gadkari, Director-India , Cross Border Angels & Investors. He talked about the event and its inception. He also mentioned about the timeline and modus operandi of the event. Ms. Neha Valecha, Investment Manager, Cross Border Angels & Investors, gave an overview about Funding series A to Z. Mr AmeyD . Nargolkar, from VoxLaw, a Law firm then talked about the ‘Legal aspects of an Organisation’, stressing especially on things every start-up misses out on. Later, Mr Allen Sharma from Times Network, explained marketing in a completely different point of view. This session was followed by Mr. Venkatesh Sarvasiddhi, Head, Microsoft Innovation Center, who talked about the software and services tailor-made for Start-ups. Post Lunch, Start-ups pitched their ideas to a panel of 5 Judges, consisting of Mr. Mandar Gadkari, Mr. Venkatesh Sarvasiddhi, Mr. Sahil Verma, Ms. Sera Arora and Mr. Sanjay Lodha. The five judge panel had investment bankers who actually help investors invest into various start-ups.

d. **Business Plan Competition in association with VIHAAN 2016– (25 October, 2016):-**E-Cell in association with VIHAAN 2016, conducted the Business Plan competition on 25th October, 2016. Students of 12 institutes from various states have been participated in the competition. The whole day programme was a success and the winners got cash prizes.

e. **Junior World Entrepreneurship Forum 5.0- BIMTECH (12th November 2016) :-** BIMTECH E-cell successfully organised JWEF 5.0 on 12th November, 2016. Students from colleges across the country, along with students from our own institute, participated in JWEF. The inaugural function started with a welcome address by the Director, Dr. H Chaturvedi followed by an introductory speech by E-cell's mentor, Dr. Abha Rishi about JWEF, E-Cell and entrepreneurship at large. We had





eminent speakers like Mr. Pawanjit Singh, who is Head-Innovation at McDonalds- India. He shared his ideas about entrepreneurship and how the aspiring entrepreneurs of today must move from being job seekers to job creators. He also stressed that the traits of creation is not limited to entrepreneurs, but that intrapreneurs can also drive innovation from within the organisation. We also had Mr Venugopal Gupta, CEO at Venture Works, an organization that helps raise funds for start-ups. He enlightened the audience with the financial background that must go in when anybody forms a start-up. After the inaugural speeches the JWEF 5.0 was announced open by the Director, Dr. H Chaturvedi. For the three external competitions that were organised, our esteemed jury consisted of our faculty as well as many reputed people from the industry like Mr. Vivek Agarwal, Director, In Dutch Ventures Services , Mr. Sahil Verma, Chief Legal Counsel, TURN 8, Mr. Madhukar Sharma, Chief Advisor, Afro Asian Consortium and Mr Rajiv Semwal, CEO, Quarizon. Prizes worth Rs.1 Lakh(\$ 1600 approx) were distributed among the winners and participants. Two online events were also conducted, which had an exceptional level of participation during the six days of the events.

- f. **Digital Media Marketing workshop (26 November, 2016)** :-E-Cell in association with Edu4Sure conducted the Digital Media Marketing workshop for the students of the institute. Digital Media has become a necessity for the young professionals. BIMTECH students got a chance to be a part of the workshop which was focused on content writing, as it being the essence of digital media.
- g. **Idea Connect (22 – 23 December, 2016)** :- Idea Connect, a two day event organized by tweakseek in association with E-Cell was an initiative towards guiding young and aspiring minds to opt for entrepreneurship and about the ways to go for it. It was a wonderful and cherishing experience for the students as they got to learn from the rich experiences of the entrepreneurs themselves. They shared their thoughts, their viewpoints about different situations and guided them to face the same with creative thinking. The speakers not only guided the students on how to be successful and happy but also encouraged them to serve the society. A session with a psychologist was an amazing experience too. Idea Connect is an initiative under wherein we attempt to level the industry academia difference. We intend to create experiences for individuals by helping them learn and get inspired from industry veterans, entrepreneurs and experienced professionals.

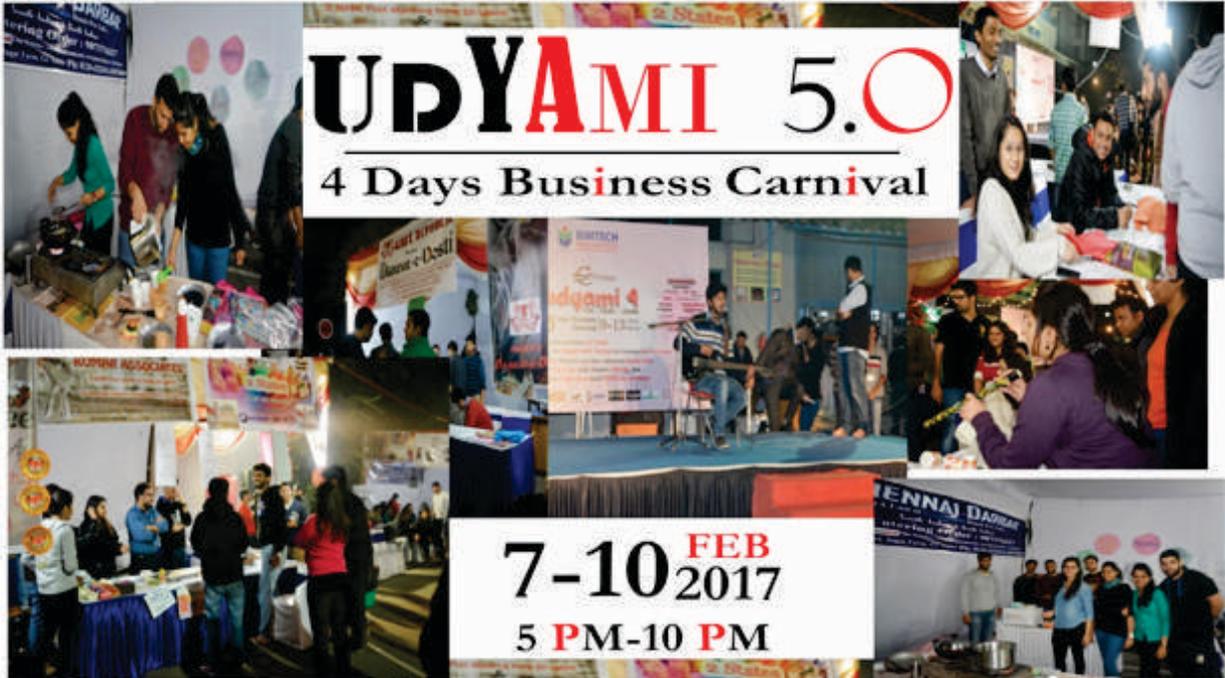
Idea Connect event consisted of three models, which ran the entire show –

1. Core skill connect
2. Life skill connect
3. Entrepreneur connect

- h. **Udyami 5.0 (7 – 10 February, 2017)**:- The EntrePioneer, entrepreneur cell of the institute organised its fifth grand series of mega-event known as UDYAMI 5. It was an Annual Entrepreneurial Fest organised to promote the entrepreneurial skills amongst our students. UDYAMI-5 gave a chance to our young minds to showcase a modeled combination of innovation, creativity and innovative flair. The students also got a chance to build upon strong management skills, develop business know-how, and establish sufficient networking. This 4 day Business Extravaganza (7 - 10 February, 2017) saw students from various colleges participating and enjoying the most awaited event of the year.

Udyami 5.0, the fifth entrepreneurial carnival of BIMTECH concluded on 10th February , 2017. Ten years ago, E-Cell came into being in the institute with eight students and a faculty. They named the Ecell as 'Entrepreneers' as they were the pioneers of student entrepreneurship on campus . As a tribute to the creators of the Entrepreneurship Cell in BIMTECH, institute felicitated the E-Cell alumni on the closing day of the event.

- i. **Webinar**:- The Centre conducted the following webinar in collaboration with National Entrepreneurship Network (NEN) for the E-Cell members and also for the student entrepreneurs –
1- Institute on boarding webinar on 3 July 2016



FUN ! EARN ! LEARN ! BID YOUR OWN STALL !!!

AWARDS AND RECOGNITIONS



Dr. Abha Rishi, Chairperson, CIED and Associate Professor at BIMTECH was honoured by Accenture on March 8, 2017- International Women's Day. Accenture I&D recognition awards are a program with focus on Gender Equality by the Accenture Group. To this end, Accenture has Recognition Program felicitating women leaders at the International Women's Day celebrations. The heart of these recognition programs is 'inspiring stories' of women who have strived to raise the bar. Dr. Abha Rishi has been recognized in the FACULTY area as an academician who has gone above & beyond her regular duties associated with the job, and made a significant contribution in the area of inclusion & diversity. She was felicitated for her work with women and student entrepreneurs along with other socially disadvantaged groups.

In a gala event held in Bangalore, Dr. Abha Rishi along with other five shortlisted leaders, were felicitated. The others who were felicitated were Dr. Saundarya Rajesh - AVTAR, Founder-resident, Anshul Sharma - Toppers Edge, CEO, Arun Kumar Singal - MD, Accenture India, Geeta Malhotra, READ India Country Director and Ashwini Asokan - Mad Street Den, CEO. The event was also covered by Radio One-international, who took quotes and bytes from the awardees.

The speakers for the event consisted of personalities like Mary Kom, the Boxing Champion and Veronique Sani, CEO, Societe Generale, Global Solution Centre, Ms. Rekha Menon, Chairman and Senior Managing Director, Accenture - India and Mr Joydeep Mukherjee, Managing Director; Accenture- India. The gala event also consisted of various dance performances, both traditional and contemporary.

According to Accenture, they recognize that each person has unique strengths. And by embracing those strengths, all deliver high performance—together. Inclusion and diversity are fundamental to the culture and core values at Accenture and they believe that no one should be discriminated against because of their differences, such as age, disability, ethnicity, gender, gender identity and expression, religion or sexual orientation. Accenture also believes government laws, regulations and business practices should uphold the principles of diversity, inclusion and equality.

Accenture's International Women's Day celebration—the annual recognition of the United Nations-designated event—is a vital part of the company's commitment to building a diverse workforce and helping clients achieve high performance.



Excellence with Values

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