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**UNIQUE Focus Group conducted @ BIMTECH**

**23rd April 2014, New Delhi**

UNIQUE is a Erasmus Mundus funded project which is aimed at improving services for international students, address the international dimensions of Quality Assurance and to promote the joint programmes towards students. The consortium members include FH Joanneum, Austria; World University Service, Austria; Universida de Alicante, Spain; Voronezh State University, Russia; Univeristy of International Business and Economics, China; Intstituto Technologico de Monterey, Mexico; Birla Institute of Management Technology, India; Polytechnic of Namibia, Namibia; Aston University, UK.

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BIMTECH conducted a focused group on Need Gap Analysis to document the practices of Indian higher education system, higher education standards between India and European Union, internationalisation taking place in higher education institutions and at the school (BIMTECH) practices. The focused group was conducted by Prof. Rahul Singh and Dr Anuj Sharma who are also the project experts from Birla Institute.

It was participated by the experts and academics who not only have long experience in education but also have been in policy making in the higher education including Dr H Chaturvedi, Director, Dr Anupam Varma, Deputy Director and Chair of PGDM-IB program, Dr Shri Prakash, Professor of Eminence, Dr A K Dey, Professor and chair of Operations Management, Dr G D Sardana, Professor and Chair of Case Development, Dr L Ramani, Associate Professor, Prof. Eugene Rubene, Assistant Professor, Dr Sangeeta Shukla, Assistant Professor, Prof. Manoj Pandey, Associate Professor, Prof. Dhruv Chak, Professor and Chair of Marketing, Prof. Ashok Malhotra, Professor and Chair of PGDM program, Prof. N N Sharma, Associate Professor and Chair of SDP program, Dr K C Arora, Professor and Registrar, Prof. Nimisha Singh, Assistant Professor, Student Exchange In-charge, Dr J Shettigar, Professor and Chair of Retail.

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