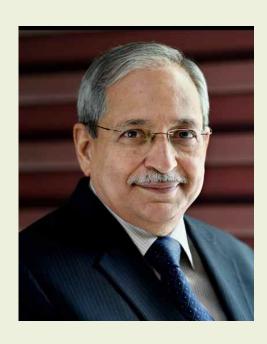




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From the Director's Desk

Dr. H Chaturvedi Director BIMTECH

ay back in 2014-15, figures from the Indian labour ministry showed that the workforce is growing by more than 12 million a year, but the data on the creation of jobs is still not very clear. Moreover many emerging trends like automation and higher level mechanization have led to a dip in the availability of jobs. Government reform

still has a long way to go. The weaknesses in current policies are mainly reflected in finance, talents, and government performance. At the same time, the employment structure in India is being transformed. Some of the big traditional industries need to dissolve overcapacity and de-inventory, resulting in laying-off employees. The onus of providing job opportunities is now relying more and more on small-and-medium sized as well as micro-sized companies and the service industry.

The flip side is that the environment for start-ups and innovation has been greatly improved, people have got more opportunities for jobs or start-ups in quite a few fields and new growth areas keep popping up. The role of entrepreneurship in supporting economic and social development is becoming increasingly prominent. In such a situation, the concept of mass entrepreneurship is being touted.

Mass entrepreneurship is not a new phenomenon. At one point in history, even Britain was called 'a country of shopkeepers'. According to Nobel laureate Edmund Phelps, author of Mass Flourishing: How Grassroots Innovation Created Jobs, Challenge, And Change, it was the reason why Britain was so successful in harnessing the first industrial revolution (1760-1830), to become the most prosperous nation in the world. It was also why the United States of America was able to use the second industrial revolution (1870-1914) to propel its way to the top. Mass entrepreneurship and innovation is also a major strategy initiated by China in 2014. On the basis of the needs for the transformation and development as well as domestic innovation potential, China launched a good number of policies for promoting mass entrepreneurship and mass innovation.

Having entered a new stage in India, we cannot carry on with the traditional development model any more. Instead, we must fundamentally rely on the innovation-driven economy, adjust the economic structure, and enhance the quality of economic development. Mass entrepreneurship and innovation is a new approach to exploring the building of the innovation-based country and is based on people's inherent pursuit of equity in opportunities and rights. Through mass entrepreneurship and innovation, people would have better way-out, the unemployed would get income, those having low income would become the mid-income holders, and the income mix would be improved. College students would find more opportunities than merely entering institutions or big corporations; any graduates with skills and capabilities can have start-ups or do so after accumulating working experience. With increased possible passages towards life success, the problems in employment will be eased. It could explore new approaches to getting rich through work and achieving prosperity for all as well as ensuring social equity.

This Annual report is a brief compilation of the work in the space of entrepreneurship that has been carried out by the Centre for Innovation and Entrepreneurship Development at BIMTECH, in the last academic year of 2018-19. For us, these activities are just the initial steps we have undertaken, in the long path of creating a vibrant culture of entrepreneurship. We look forward to your comments and suggestions which will help in making the Centre more efficient and better prepared to deal with the challenges we are bound to encounter.



From the Deputy Director's Desk

Dr. Anupam Verma
Deputy Director
BIMTECH

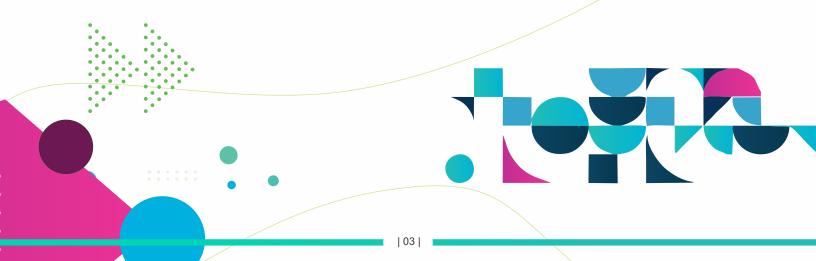
ntrepreneurship has been considered as the backbone of economic development. It has been well established that the level of economic growth of a region to a large extent, depends upon the level of entrepreneurial activities in the region but unfortunately, the Indian capacity for harnessing entrepreneurship has not been fully realized — the MSME (micro, small and medium enterprises) sector contributes to only 17% of GDP

as compared to 85% in Taiwan, 60% in China and 50% in Singapore.

The face of entrepreneurship is also changing — across the world, entrepreneurs are increasingly young and/or female due to increasing unemployment. If these opportunities for entrepreneurship and innovation are to be captured, it is essential to create an enabling eco-system for entrepreneurship to thrive and instill a mind-set and culture of opportunity & innovation based motives and entrepreneurial incentives. In this era of liberalization, privatization and globalization along with the ongoing IT revolution, capable entrepreneurs are making use of the opportunities emerging from the evolving scenario.

The ideal entrepreneurial environment has five pillars: access to funding, entrepreneurial culture, supportive regulatory and tax regimes, educational systems that support entrepreneurial mindsets; and a coordinated approach that links the public, private and voluntary sectors. Supportive environments are increasingly essential to successful entrepreneurship and these are evolving across the world. It is at this juncture that the Centre for Entrepreneurship and Innovation Development (CIED), under the aegis of BIMTECH, is working to create the support systems required by students and the larger community in Greater Noida.

When we look back at any year, a number of key events and themes seem to stand out and define it. This year has been a very eventful year for the Centre as one of the torch bearers of the Atal Innovation Mission through the Atal Incubation Centre (AIC). The AIC, in its 15-month journey, has supported 43 start-ups, has managed to leverage INR 8.25 crores worth of incubate benefits through its 46 partnerships, and has also helped 7 of its start-ups receive funding to a tune of INR 3.66 crores. They have provided a beautiful and vibrant working space to the start-ups along with high quality assistance or services to start-ups in their early stages of growth. This Annual Report is an attempt to reach out to our stakeholders, whether internal or external, and inform all about the activities pursued in the Centre for enhancing the entrepreneurial ecosystem in the Institute.





From the Chairperson's Desk

Dr. Abha Rishi Chairperson CIED, BIMTECH

he Centre for Innovation and Entrepreneurship Development (CIED) connects two centres within itself, the Atal Incubation Centre-BIMTECH and the Wadhwani Centre for Excellence. They provide a forum where knowledge and understanding of business can be exchanged between the academic and the corporate worlds. CIED has been constituted with the goal of fostering the entrepreneurial ecosystem at BIMTECH and all programs at BIMTECH which are related to entrepreneurship are consolidated under CIED. This helps to leverage the synergies thus generated among the various programs and brings together a sense of camaraderie among the stakeholders

from various communities including but not limited to entrepreneurs, students & alumni. The objective is to create and spread awareness about entrepreneurship within BIMTECH and to as many external students as possible. In sync with one of the mission statements of the Institute, viz., 'To imbibe entrepreneurial culture through curriculum, pedagogy, research and mentoring', social relevance determines 'what we do' and networking and resolution determine 'how we do'.

We, at BIMTECH work to consciously build ecosystems that help the different kinds of entrepreneurs succeed. At the same time we also examine our circumstances, strengths, and weaknesses and design approaches that are rooted in local realities. This requires an openness to include anyone who is interested in joining the start-up community — from students, researchers, and professors to corporate employees, lawyers, government, and investors — which is critical. To create a win situation for all stakeholders, there has to be activities and events in the start-up community that engage everyone in it from top to bottom. So, whether it is student events, meet-ups, or start-up weekends, CIED tries to create things that involve everyone. This helps us to work out a framework and performance indicators for self-analysis and assess if we have performed well and met our own rigorous and challenging standards.

The Annual report is a brief compilation of the work that has been carried out by the Centre in the last academic year of 2018-19. For us, these activities are just the initial steps we have undertaken, in the long path of creating a vibrant culture of entrepreneurship. I would also like to take this opportunity to thank Smt Jayashree Mohta, Sh Vikash Kandoi, Sh Ajit Ranade, Sh Sakate Khaitan and the other members of the Board of Governors of BIMTECH, the Director, the Deputy Director, Deans and the faculty members, for the support and encouragement given to the Centre and to the team members and the students, for their untiring efforts to inculcate and promote entrepreneurship.

I invite you to learn more about our Centre by looking through our websites – www.aicbitech.com and www.bimtech.ac.in/about-bimtech/center-for-innovation-and-entrepreneurship-development/and please, do stop in for a visit sometime!



Centre's Annual Report

on

ENTREPRENEURIAL INITIATIVES, ACTIVITIES & ACHIEVEMENTS

June 2018- May 2019



Executive Summary

Established in 2009, the Centre for Innovation and Entrepreneurship Development (CIED), aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. For the past 10 years, we have inspired, educated, and empowered potential entrepreneurs as they innovate and create business ventures. Our mission is to support and mentor the entrepreneurial ambitions of BIMTECH students, alumni, faculty and the community at large and turn BIMTECH into a crucible for entrepreneurship initiatives. We do this by providing inspiration, driving team formation, and facilitating venture development. These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more.

In congruence with this core ideal, in the last academic year of June 2018 to May 2019, the Centre carried out various activities. They are collated under 7 heads, viz.



- 1. Advisory Board of the Centre:-For the academic year 2018-19, CIED had 13 Advisory Board members.
- 2. Members of the Expert Panel of Mentors: -

The Centre has created an expert Panel of Mentors to support the budding entrepreneurs. The Centre is utilizing the services of eleven mentors for this initiative.

3. Atal Incubation Centre - BIMTECH:-

The institute was one of the first ten selections out of the 3658 first round applicants for Atal Incubation Centres by the Atal Innovation Mission (AIM), in 2016-17. AIC- BIMTECH is one of a kind academia-industry- government partnership, driven by AIM, to create high-class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. AIC-BIMTECH is working on a three stage incubation process for the incubatees, viz. Khoj, Gurukul and Udaan. Since its inception on 20th January 2018, it has hosted 42 incubatees.

4. Outreach activities: -

- a) National School Awards (4th August, 2018):- National School Awards (NSA- 2018) is an initiative to elevate the standards of education in India through unified approach where 1000+ schools participated to compete for the best services they are providing in Education and in overall development of students. Dr Abha Rishi was the Guest of Honour for the final event held in Delhi on 4th August, 2018.
- **b)** Advisory meeting at JNTUA University (12 October, 2018):- Dr. Abha Rishi has been invited to become a member of the advisory board of the Incubation Centre at Jawaharlal Nehru Technological University Anantapur, Ananthapuramu, Andhra Pradesh.
- c) HULT Competitions (6 December, 2018):- Hult Prize, is the world's largest student movement for the creation of social enterprises. Final round of the Hult Prize competition on campus was held in Bennett University, Greater Noida on 6th December, 2018 and Dr. Abha Rishi was a jury member for this competition.
- d) I Inspire Awards 2019 organized by Beyon Diversity Foundation (28 February,2019):- BeyonDiversity Foundation provides a platform for creating awareness on inclusive practices, conducting research & partnering with institutions to be future ready by promoting inclusive growth. Annual inclusive leadership conference"I Inspire" ensures that the attendees learn how inclusive businesses and ecosystems thrive. Dr. Abha Rishi was a jury member for the "I Inspire Leadership" awards 2019.
- e) ATL Tinkering Innovation Marathon: The ATL Tinkering Innovation Marathon, supported by GE, IBM, Atal Innovation Mission, NITI Aayog and The Better India, received over 1400 applications from across the country. From these, the Top 200 were selected to further refine and submit their ideas for final evaluation out of which top 50 have selected. From AIC BIMTECH, Dr Abha Rishi was one of the jury members for this honourable cause.
- f) The India Innovation Challenge Design Contest (IICDC):- The India Innovation Challenge Design Contest (IICDC), an initiative by Texas Instruments in collaboration with Department of Science and Technology (DST) and anchored by NSRCEL, Indian Institute of Management, Bangalore (IIMB) and supported by My Gov, IICDC has come to be an established platform in creating an immersive ecosystem. This year's edition has seen an exponential growth in the participation by 26,511 students from 1760 colleges submitting 10,146 ideas. 62 teams were selected for semi-final round. Dr Abha Rishi was invited as a Business Evaluator for the Semifinals event at Delhi Technological University.

5. Academic activities

- a. Launch of Enterprise lab:- On 14th July 2018, Centre for Business Management along with Atal Incubation Centre-BIMTECH launched the much-awaited Experiential Learning Course "Enterprise Lab"- E-Lab. E-Lab is an experiential course which provides an opportunity for the students to apply theoretical concepts in real business practice.
- b. Entrepreneur Internship Programme (EIP):- Through the Entrepreneur Internship Program (EIP), first year students can participate in internships wherein during the 8-week program, interns will find themselves writing a business plan, presenting to investors and/or customers, performing a market survey, identifying alternative distribution channels, exploring alternative financing structures, or improving information systems.
- **c. Design Thinking Workshops:** Prof. Sunil Sangra has conducted workshops on Design Thinking for various organization in India and abroad. A compiled list is given in the detailed report.
- d. Corporate Consulting Projects on Innovation:- Innovation is the need of the hour and during the year, Prof. Sunil Sangra, had undertaken some corporate consulting projects on Innovation. Detailed information is given later in the report.
- e. India First Leadership Talk Series Shri. Anand Mahindra:-Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. MIC has started to organize the "India First Leadership Talk series" with successful business persons to promote entrepreneurship among the students.
- f. International Conference on Entrepreneurship and Leadership 2018 at Amity University:- The International Conference on Entrepreneurship and Leadership was held at Amity University Uttar Pradesh, Noida from 19-21 December, 2018. Dr.Abha Rishi, CEO, AIC- BIMTECH and Chairperson-CIED was one of the expert panellists at this event.





g. FDP on Entrepreneurship Development – Amity University: -Amity School of Engineering and Technology (ASET), Amity University Uttar Pradesh had organised a two weeks FDP on Entrepreneurship development, funded by NSTEDB, DST, Government of India, from 26th November 2018 to 7th December 2018. Dr Abha Rishi was an expert resource person for this event.

6. Events with students (chronologically)

- a. E-Cell Selection (9th August, 2018): The members conducted the selection process for the new E-Cell executives and selected 15 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.
- b. Junior World Entrepreneurship Forum 7.0- BIMTECH (17th October 2018):- The seventh edition of Junior World Entrepreneurship Forum witnessed some of the most aspiring minds from the leading B-Schools of India. The event, held on 17th October, 2018 was successfully conducted as a culmination of collective efforts put in by all the members of Entre-Pioneer, the E-cell of BIMTECH.
- c. Business Plan Competition in association with VIHAAN 2018 (23 - 24 November, 2018):- E-cell organized a Business Plan competition during the Vihaan Fest 2018 which is a pan India festival of BIMTECH on November 23 - 24, 2018.
- d. Webinar:- Institution Innovation Council, Innovation Cell, MHRD had conducted a webinar on 1st January, 2019 to brief the students about the Smart India Hackathon 2019.

7. Awards and Recognitions

Dr. Abha Rishi, Chairperson, CIED & CEO of Atal Incubation Centre BIMTECH, got felicitated for her contribution in 'Developing Ecosystem For Entrepreneurial Development' by Mr. Ramesh Abhishek, Secretary, Department of Industrial Policy & Promotion Government of India at the recently held "Women Entrepreneurship Session" by Startup India on 8th March, 2019 at New Delhi.

8. Upcoming Events

A list of scheduled events which will take place over the next six months is given as a table.

CENTRE FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

Detailed Report of CIED ACTIVITIES



Centre for Innovation and Entrepreneurship Development (CIED)

An Introduction

These days, great business ideas can come from anywhere. However, to encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more.

Details of the Entrepreneurial initiatives, activities, events & achievements from 1^{st} June, 2018 to 31^{st} May 2019

1. Advisory Board of the Centre

The Advisory Board of the centre consist of eminent personalities from Industry and Academia. They are the driving force of the centre all these years. With the able guidance of our advisors, the Centre is making a difference in the entrepreneurial ecosystem. The Advisory Board members are:



Advisory Board of the Centre



Mr. Ajay Goel Co-Founder Skill Management Group



Mr. Alok Gupta (Alumni) MD, Pyramid Cyber Security



Mr. Ananth Arayamudan Senior Advisor, Villgro Innovations Foundation



Mr. Bharat Banka Ex. Senior President, Aditya Birla Group



Mr. Geetha Krishnan Independent Consultant Babson College, USA



Mr. Gopal Mondal Director, Finance & Company Secretary — IDFC



Mr. Hemendra Mathur MD – SEAF India Investment Advisors



Mr. Jeremy Wade Director, JSiE



Prof. John Hoffmire Director, Center on Business & Poverty, UW-Madison



Mr. Raghunandan Rajamani Executive Director, ISBA



Mr. Tim Mathews Executive Director AVOCADO Management Services



Mr. Venugopal Gupta CEO, Venture Works



Mr. Sanket Sinha Director, Lighthouse Canton

2. Expert Panel of Mentors

The Centre has created a panel of mentors to support the incubatees and startup entrepreneurs. The panel consists of 11 mentors and they are experts in various fields. We are trying to increase the number of mentors to have more experts from a range of fields to support the entrepreneurs. The members of the "Expert Panel of Mentors" are:



Mr. Ashok Madhukar Advisor IDFC



Prof. Dhruva Chak Professor BIMTECH



Prof. K R Chari Professor BIMTECH



Mr. Rahul Jain Mentor IIM Ahmedabad



Mr. Rajiv Semwal Principal Advisor Quarizon



Prof. R J Masilamani Professor RIMTECH



Mr. Sahil Verma Chief Legal Counsel Innovation 360 Group



Mr. Sanjay Lodha Founder & CEO AyiBo Solutions Private Ltd.



Prof. Sanjiva Dubey Professor RIMTECH



Mr. Shashank Bhagat Chairman BI Group



Prof. Sunil Sangra Professor BIMTECH

3. Atal Incubation Centre - BIMTECH

Atal Innovation Mission (AIM): It is a Government of India endeavour to promote the culture of innovation and entrepreneurship, driven by Niti Aayog. AIM supports the establishment of new incubation centres called Atal Incubation Centres. Birla Institute of Management Technology (BIMTECH) was selected as Atal Incubation Centre-BIMTECH (AIC-BIMTECH), for turning the vision of Atal Innovation Mission into reality. The institute was one of the first ten selections out of the 3658 first round applicants. AIC-BIMTECH is one of a kind academia-industry-government partnership, driven by Atal Innovation Mission to create high-class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. It is coupled with the availability of sector-wise experts for mentoring the start-ups so that these start-up businesses can become successful entrepreneurs and enterprises.

Atal Incubation Centre BIMTECH has supported 43 Startups till date since its operations started in January 2018. Built over a total area of 16,500 sqft, it also offers a facility of co-living space to its incubatees. AIC-BIMTECH has created 137 jobs via the incubated startups supported till date. It has 46 partnerships, 21 mentors and 7 incubatees who have raised funds. Innovation is achieved through focusing on creation of sustainable businesses through various public and private partnerships by providing market access and capital.

Benefits to Incubatees

- Zoho: Free Zoho One to each incubatee, total price value of USD \$20,000
- Digital Ocean: Free credits to each incubatee, total price value of USD \$1000
- Google: Free Credits on Google Cloud Platform and G Suite, total price value of USD \$100,000
- F6S: Alpha Card of total price value of USD 1,000,000
- Amazon Web Services: Free credits of total price value of USD \$5000
- Superb Services Cloud: Free credits of total price value of USD \$2000
- PayU: Free transaction credits of approx. USD \$2700
- MSG91: Free 50,000 SMS per month for 6 months
- Solidworks: Ten free licenses for one year of approx. USD \$40,00



SUPPORTED BY AIM, NITI AAYOG

03 Stage Program 43
Total Incubatees

137
Johs Created by Incubatees

27
Present Incubatees

07 Startups Raised Funds 21 Mentors

Summary

3.66 Cr

O5 Graduated Startups 10 Dropouts 8.25 Cr
Value of Partner Incubatee Benefits

Programs & Startup Details

Atal Incubation Centre BIMTECH has divided the startups into 3 categories as per the stage of their startup and has developed programs specific to their needs, requirement and support.

KHOJ

The program aims at the newly minted ideas. It has been developed to provide the proper moulding of the idea into a feasible business plan, capable of being a successful and profitable business proposition.

• Build Teams • Develop an idea • Dedicated and experienced trusted advisor and mentors • Selection after 2 months of the intensive workshops for the creation of teams and ideas for next phase • Timeframe: 3-6 months. Details of the Incubatees those who are under KHOJ programme

1- AORTACONNECT (Healthcare)

Leveraging artificial intelligence technology to solve a range of issues in blood management. Currently focused on optimizing operations of blood banks through practical Insights.



Target Market: Blood Banks (current), Other stakeholders in the blood management ecosystem (Going forward).

Traction: On-boarded 2 blood banks.

Team: Passionate team of data science experts with a strong drive for solving issues in blood management

USP: Patent pending scalable model with the scope of expansion into various other verticals within blood management.

2- CHOKMOK (Lifestyle Products)

To build a creative utility-led accessories lifestyle brand in India. Current portfolio includes: Car Accessories: car tissue pouch,



flexi-dustbin, seat belt design cover, evergreen book cover, book wallet,

Target Market: Corporates, Colleges, Schools, Wedding Planners

Team: The team comprises of 8 people with diverse leadership and highly motivated people who come together to make the hosting of an event more interesting and an easy task.

USP: Provide a rich technical experience with emotion, ease and engagement.

3- KIEVENTS (Event-Tech)

KiEvents is an event management venture that removes event hassles and create an exceptional event experience through it's software solutions. The company helps in



streamlining the engagement with guests through e-invites, chatbots and event / wedding platform. KiEvents creates a dynamic online experience through social media integration, media sharing (guest tagging) and a cloud platform.

Target Market: Corporates, Colleges, Schools, Wedding Planners

Team: The team comprises of 8 people with diverse leadership and highly motivated people who come together to make the hosting of an event more interesting and an easy task.

USP: Provide a rich technical experience with emotion, ease and engagement.

4-SMARK LABS (Food-Tech)

Smark Labs has designed test kits namely 'dipsticks' and sensors in such a way that it can be used by a non-technical person having no prior knowledge or expertise to check food quality regularly in no time at an affordable price.

SMARK LABS

Target customers: On field food inspection officers, Community kitchens, Hostels of universities and colleges, Fast-food and restaurant chains, Defence forces (as per the requirement stated in CPDS-VOL III, Problem statement 127)

Team: A passionate team of young and talented IITians with their research being done in the field of Biotechnology having a strong will to bring a change in the pesticide market.

USP: Time efficient and Cost Effective pesticide detecting kits with an untapped market.

Use Case:

Smark labs designs low cost detection kits and biosensors for food quality checking especially farm products.

For example- they design sensors and detection kits for checking pesticides residue in paddy. Their early adopters and customers are rice mills and food processing industries who procure farm products in bulk and export it to USA, Europe and other parts of the world. At present, the checking of pesticide residue is done by chromatography techniques in labs which cost 6-7 thousand rupees and take 1 week time. Smark Lab products will reduce their quality checking costs to Rs 2,000 and time for testing to 1-2 hours.

5- VYMANIK AEROSPACE SOLUTIONS (Hardware)



Vymanik Aerospace provides customized UAVs (Drones) and UAS (Unmanned Aircraft System) to cater to the needs of a diverse set of drone

uses from Civil and Industrial to Defense Drones. Other than manufacturing drones, Vymanik also provides a range of drone service (surveillance, mapping and inspection

Target Customer: Engineering colleges, For Surveillance: security agencies, event management agencies, Police (govt body), traffic monitoring, For Mapping: real estate builders, government agencies (local area mapping, floods, parking etc), Inspections (high rise building, telecom towers, rooftop inspections, thermal inspections)

Traction: Sold to 20 customers (products AND services), including drone repairs, Organized workshops in colleges (5-6) (2 days or 1 week), In talks with DRDO for working together (co-development of drone development tech)

Team: Vymanik team has strong technical knowledge and have experience of working in Aeronautical industry. They can customize the specifications of the drones as per the industry and customer requirements.

USP: Customizable products as per the requirement of the clients with great after sales support.

6-WEEKENDGYPSY (Tourism)

A unique weekend based adventure trip model where the aim is to connect the offbeat Himalayan locations to Urban Travellers.



Target Customer: Tourists interested in having a unique travel experience

Traction: 8+ JV village retreats, 25+ collaboration properties and 125+ travel partner properties

Team: Sandeep Rawat (Founder Weekendgypsy Adventure Trips), Sanjeev Rawat (Founder of Langma International), Abhay Sharma (Founder and Director of Pahadi House and Camp George Everest), Kuldeep Verma Director, Bestshopee, rural electronics retail) and Narender Kasana Founder Brand Bak Bak)

USP: Focused on providing the tourists an experience of the culture of the villagers residing in the mountains of Uttarakhand.

2 - BETTER DRONES (Drone Education)

Target Customer: Schools / Colleges, Drone Enthusiasts (Individuals) and Businesses

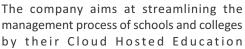


Traction: 28 Clients | 854 students trained | 12 partners | 1502 community members

Team: Founding team with a strong enthusiasm for Drones and with strong business acumen

USP: Building Drone Ecosystem (end to end drone solutions) Drone training content best in the industry

3 - DELTEGIC (ERP Solution)





Management System. They are also focusing on expanding their business into hotels and restaurants using the same ERP solutions.

Target Market: B2B, "B" or "C" graded Schools and Colleges, Hotel, Restaurants.

Traction: Onboard 150+ schools for their ERP Solution, Tied up with ICICI Lombard bank for insurance services for students, tied up with HDFC bank as Direct Selling Agent.

Team: A team of 2 people who have the experience of working in an NGO

GURUKUL

Gurukul Program functions to build the company around the idea, which best suits, its requirement, enhancing the chances of the idea realization.

- Pivot & understanding of scale
- · Support for people if their ideas do not work by joining alumni startups as an early employee
- Continued mentoring for building MVP (Minimum Viable) Product)
- · Community events
- Timeframe: 9-12 months

Details of the Incubatees those who are under GURUKUL programme:-

1-BUMMARY (Media)

Bummary is summarizing reports from top global think tanks such as McKinsey, BCG, Bain and World Economic Forum among others into 10 minutes power reads. Bummary's team of consultants and



practitioners handpick authoritative insights to enable today's $business\,leaders\,strategize\,for\,tomorrow's\,challenges.$

Target Market: Business Leaders, Entrepreneurs and College

Traction: Conducted a pilot study with 3,000+ senior leaders **Team:** Passionate team of three co-founders with multiple

years of experience in the consulting domain USP: 10 minutes summary read for business leaders in a

precise and time efficient manner

4 - ENERGINEE INNOVATIONS (Hardware)



Energenie is creating eco-friendly products to promote a sustainable environment. The startup is using ash that is generated by

burning incense sticks in temples to create craft items. The project has a twin benefit as it not only serves the environment but also helps in the welfare of prison inmates by training them to create craft items.

Target Customer: Corporates, Gifts Segments, Stalls at Events

Traction: Set up bins at 40+ temples in Delhi NCR, Trained 22 Jail inmates, Sold 10,000 worth products to CSR India, Young entrepreneur award by Greater Noida Development Authority

Team: The team consists of 2 hard working and ingenious entrepreneurs. The founder has been appreciated by PMO and awarded by the Ministry of Environment for creating a wind-harnessing machine

USP: Unique business leveraging waste from temples and assisting jail in-mates uplifting their living condition

5 - JOURNEYS INSPIRE (Media)



Journey Inspire is a video-based "Brand Discovery" platform aimed at helping entrepreneurs and small businesses create their brand visibility in the digital world. They

create short content-rich videos to showcase the brand in a powerful visual storytelling format on YouTube.

Target Market: Startups and SMEs

Traction: 0.5 million views on YouTube and Facebook combined, positive response from entrepreneurs.

Team: The team comprises of 3 people motivated to help startups and SMEs in their Brand Discovery. The founder left her job at a senior leadership level to be a value creator.

USP: Short videos in a storytelling format.

Areas Looking for Support

- Go to market strategy
- Sales efforts: identifying the right sales channels / figuring out pricing strategy

6 - LIMEWIT (Talent Management)

They are Content Creators, Aggregators, Promoters and Managers with an aim to Decentralize Content Generation, give the unknowns a chance to make their mark into



the Entertainment & Media Industry and let the Deserving ones earn their due.

Target Market: Youth (16-34), Corporates Agencies

Traction: On-boarded 350 artists, collaborated with more than 20 venues and organised more than 70 events.

Team: The team consists of 3 founding members who are highly motivated. They aspire to develop a stop solution for all event-related services

USP: All services under one platform, one-stop solution to all artists need, favour all artist needs.

7-MITR (SAAS)

Mitr is single platform between retailers, consumers and OEMs that integrates / streamlines customer service across all channels (email, social media, chats) using an Al powered engine



Target Customer: OEMs (Current), All Consumers (Future)

Team: Two passionate co-founders with 10+ years of experience in software development and expertise in sales and marketing

USP: Unique and scalable platform to raise and track all service requests across all mediums

Area Seeking Support:

- Looking to onboard OEMs to streamline their customer support

8-NIONAI (Energy)

NionAl is an R&D and manufacturing company, leveraging IoT technology to make 6 OEM IOT products in smart home, energy management and smart lighting.



Target Customer: LED and electrical manufacturers, Home/Business Owners, Builders and hospitality entities.

Traction: Sold 1000+ devices.

Team: Founder is an inventor, with over 5 years of experience in Hardware Design and IoT products development. He has developed 8+ consumer electronics products in smart homes, medical IoT, telematics and embedded AI.

USP: Products cost less than Chinese competitors and 1/3 of Indian IoT products.

9 - PROBANO (Edu-Tech)

Probano provides online and offline career guidance to high school students (class IX-XII) through an innovative, technology backed and affordable platform



Target Customer: Governments, CSR Funds and NGOs for Offline Career

Counselling. Private Schools in Tier I cities (Delhi and Bangalore) for Online Career Counselling

Traction: 10,600 users in 124 schools

Team: A young multi-disciplinary team that has built the company from the ground up and established an expertise in ed-tech..

USP: Completely bootstrapped, innovative and tech-backed process of career guidance which makes it scalable and affordable

Areas seeking support:

- Looking for connects in schools. B2B sales process in schools is long and bureaucratic, taking long time to reach the decision maker.
- Looking to raise funds for scaling the online service

10-SCICOMM (Astronomy)

SciComm is a group of science enthusiasts and scientists who are communicating science through experience. The startup organizes astronomy based workshops /



clubs, Astrocamps and also provides exploratory products that help you experience natural phenomenons and help you make your own DIY science kits.

Target Customer: Schools, Societies and audience seeking science / astronomy through experience

Traction: 15+ Schools, 10+ Societies, 5,000+ Mobile App Users, 10,000+ paid customers till date

Team: Young and dynamic organization founded by experienced science communicators, engineers, designers of IIT-Delhi.

USP: Astronomers and subject matter experts who have worked with prestigious and top-rated Schools with a strong focus on customer value addition.

Area Seeking Support:

Business development efforts: Looking for connects for schools and Societies

11 - THE IKIGAI LAB (Education-DSA)

The Ikigai Lab is on the mission of getting Artificial Intelligence & Data Science into the real world. More specifically into our part of the world–India.



12 - UNEAKO (Eco-Friendly Product)

Uneako provides environmentally friendly stationery and gifting products. These products are made from 100% biodegradable and waste material. Many of



its products (pencil, pen, notepad) when put in a plant, dissolve and give birth to a new sapling. Uneako's other products include natural air purifier, gifting cards and jute pouch among others Target Customers: Corporates, CSR, End Consumers

Traction: Revenue of 1 lac per month, Eco-friendly gifting

partner for 50+ events

Team: Two passionate brothers with a strong inclination for design thinking and environment sustainability

Areas seeking support:

- Optimizing the sales strategy
- Business mentoring for daily operations
- Connects with Corporates (CSR)
- Product Designing

13 - VERATECH (Tech)

Veratech creates an unparalleled AI model that produces due diligence report of any company in 30 minutes.



14 - VIDYAROHA (Education)

Using facial recognition to Empower government, businesses and individuals by building efficiency and accountability into systems to deliver services like attendance,



automation and customer experience enhancements (SMART PRESENCE MANAGEMENT SYSTEM)

Target Customer: Educational Institutions, Skill Development Centres, Corporates

Team: Enthusiastic core team members with keen passion to solve problems

Traction: Sold offering to Tata Strive (2000+ students' presence is being managed) and TCS | No. of Images processed till date: 30,000+

USP: Unique and scalable platform to raise and track all service requests across all mediums

Areas Seeking Support

- Mentorship for business growth / strategy

15 - Y-PANX (3D Printing)

YPANX manufacturers 3D Printers and also provides rapid prototyping services. The startup is currently focused on creating a 3D printing marketplace where 3D printing



service providers will offer 3D printed objects on demand for people who do not wish to buy a 3D printer.

Target Customer: Product / Manufacturing (Schools, Colleges, Architects, Designers and Industries), Marketplace (Consumers and manufacturing SMEs)

Traction: Sold 10 3D printers and 60+ users (services)

Team: Vibhooti Chauhan, an electrical engineer, founded the venture along with her brother. She is breaking barriers in a male dominated industry of 3D Printer manufacturing, Made her first 3D printer out of a wooden frame.

USP: Passionate founders with a strong focus on customer services and strong technical knowledge

Areas Seeking Support:

- Looking for a mentor in the 3D printing space / Someone with an experience in growing hardware / marketplace business
- Business development efforts: optimizing sales focus, connects for sales efforts

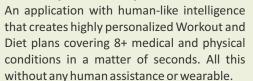
UDAAN

Udaan Program exists to help the company scale up into different markets or an adjacent offering, helping to extend the roots of the company.

- Continued mentoring for scale
- Commercial support and introductions to potential customers
- · Hiring through talent platform
- Signing MOU with public and private companies for implementation
- Timeframe: 6-9 month

Details of the Incubatees those who are under UDAAN programme

1 - 98FIT(Health-Tech)





Target Customer: + 230 Million people (fitness seekers, obese and underweight)

Traction: 450K signed up users, 3 Lacs weekly plan downloaded, +1.5 million Diet and Workout plans generated **Team:** Team with a proven track record in entrepreneurship and startups, sold their first company, this is their second innings

Amount raised: \$150,000

USP: Being an all automated system gives 98 fit the capability to cater millions of customers simultaneously, in fractions of a second.

Area Seeking Support:

- Looking to raise an amount of \$150,000 in funding

2 - ADVOK8 (Legal-Tech)

Advok8 provides litigation funding and legal insurance. End to end legal support through subscription-based digital legal assistance cards



Target Customer: Currently B2C (Insured individuals, employees and millennials)

Traction: 200+ paid customers

Team: 4 passionate core team members with 10+ years of

experience in legal and technology **Amount raised:** \$1.5 million

USP: Making legal consultancy accessible, affordable and

customer friendly **Area seeking support:**

- Looking to raise seed fund

3 - AIKYA ORGANICS (Organic)

They aim at providing organic food at affordable prices for the benefit of both farmers as well as consumers.



Target Market:

Traction: 2100 Quintals of organic production, 1200 women farmers from 2 FPOs, 150+ B2C regular customers, 10 B2B buyers including ISKCON-Kanpur, 35+ organic food staples-

innovative products grown from indigenous seeds (wheat, rice, pulses etc.)

Team: The founding team comes from agricultural family background and have exposure of working with NGOs (Shramik Bharat) and Social Foundations (UNIDO, BASIX) to solve grass root problem in tier 2 and tier 3 cities of India. The team also has multiple years of experience of working in different business functions (sales and operation) and have received business education from top B schools in India.

Amount Raised: Rs. 30 lakhs

USP: Organic products available at 25-50% lesser prices as compared to competitors.

4-LIQUII (F&B)

Liquii is a company making raw and functional nutritional accessible within 90 seconds. Their first product is ready to make smoothies and milkshake packs which are



100% natural and pasteurized, with no added artificial flavors or preservatives with a shelf life of 60 days.

Target Customer: B2B restaurants & daily essential brand for B2C

Traction: Clients such as Jubilant, Pita-Pit, Prankster with monthly revenue of 1.75 lacs.

Team: Passionate founding team from Hector Beverages,

Amount raised: INR 1.8 crores

USP: Solving a unique problem for restaurants of reducing inventory and at the same time healthier option for consumers.

5-THE PADOSI (B2B Tech)

The Padosi is a SaaS-based market research company. The startup is enabling its customers in getting unbiased real-time market inputs which further help them in defining policies and measuring its impact.



Target Customer: Governments, Social Leaders, Corporates and Media Houses

Traction: Currently, working with 15+ social leaders (On a paid model), two corporates and in advance level talks with one of the top media houses in India. They have also on-boarded 857 Politicians of India on its platform.

Team: The team comprises professionals from IIM Bangalore, IIT Roorkee, IIT Kanpur, Imperial College, London, NIFT Gandhinagar, working across the sphere to deliver highly impactful campaigns.

Amount Raised: Recently raised its seed amount. For the next round, the startup is planning to go in the third quarter of FY 19-20

USP: An experienced team having worked at large scale campaigns in General Elections – 2014, Maharashtra Election, Gujarat Elections and have been involved with constituency leadership for different segments of mass outreach.

Areas Looking for Support:

Looking for support in getting good connects (Decision Makers) in governance and corporates.

6-TRUCKSUVIDHA (Logistics

Creating Digital Infrastructure for the logistics industry (Logistics)



Target Customer: B2B SAAS &

aggregation

Traction: 29,000 transporters, 200

bookings every day, revenue of INR 30 Lacs last quarter and

 $GMV \, of \, INR \, 3.3 \, crores \, last \, quarter, \, 30 \, member \, team$

Team: An experienced team of 10 years in the logistics industry

industry

Raised: INR 1.25 cr from GAIL India

USP: Completely bootstrapped, Tier-2 founder, multiple revenue models.

Incubatees who have raised funds

Incubatee	Amount	Investor
LIQUII	2 Cr	Angel Investors
TRUCKSUVIDHA	1.25 Cr	GAIL
AIKIYA ORGANICS	30 Lacs	VillIGro
FARMS2FAMILIES	10 Lacs	Rajasthan Government
PROBANO	75000	GivFunds
ENERGINEE INNOVATIONS	30000	GivFunds
UNEAKO	30000	GivFunds

Startups who have graduated/dropped out

Status	Name of the startup		
	1. Agrotech (Agriculture)		
	2. Farm2families (Agriculture)		
Graduated	3. Food-Bot (Industrial Machinery)		
	4. Modi Motors (Automobiles)		
	5. MTAG (Supply Chain)		
	1. Al On Asset (Artificial Intelligence)		
	2. Cleanseat (Health)		
	3. Cricket Panchayat (Media And Entertainment)		
	4. Curie Labs (Energy)		
Dropped out	5. Eddviss (Ed-Tech)		
	6. Innovative Machineries (Industrial)		
	7. Scentsation (Manufacturing)		
	8. Tripvenza (Tourism)		
	9. Wisfrags (Edu-Tech)		
	10. Myra (Education)		

MIHHHATHAN Our Team



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Mentors

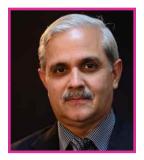
Our pool of mentors have been called out from the diverse segments of industry.

• Academic Mentors • Alumni Mentors • Industry Mentors

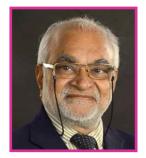
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Ms. Shilpa Ajwani CEO, Unomantra www.linkedin.com/in/shilpa-ajwani-70a59925



PARTNERS

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Academic Partners



1- Jamia Hamdard, Hamdard Nagar, Delhi http://jamiahamdard.edu/

The Jamia Hamdard strives to work with the following vision: To provide international quality higher education and undertake cutting-edge research in the fields of social, natural science and technology and particularly promote study of modern and traditional medicine systems, especially Unani-tibb, encompassing a holistic and integrative approach to healthcare and to meet societal education needs of underprivileged Indian communities.



2- School for Social Entrepreneurs India http://www.the-sseindia.org/programme/submit-application/

This is in collaboration with PWC. The School for Social Entrepreneurs- India's mission is to address inequalities and social exclusion by supporting social entrepreneurs from all backgrounds. Social entrepreneurs who study with us create sustainable solutions to poverty and disadvantage in communities.

17 Fellows passed out in the 2018 cohort. These 17 Fellows are different from the 41 other AIC-BIMTECH incubatees, except Dhaanika. These 17 are:

- 1. Alluvial Agro Founder Mr. Bhavesh Wankhade
- 2. The Resilient Foundation Founder Mr. Bhupendra Mishra
- 3. Second Chance Founder Ms. Eleena George
- 4. Dhaanika (Aikya Organics) Founder Mr. Jitendra Yadav
- 5. Kriya Labs Founder Ms. Kanika Prajapat
- 6. Panchkosha Founder Ms. Kashish Aggarwal
- 7. Vishvaksenah Agro & Dairy Founder Mr. Krishna Gopal Singh
- 8. Happy Farm Foundation Founder Mr. Deepak Pabbathi Reddy
- 9. Swamitra Founder Mr. Pradeep Kumar
- 10. Aatma Prakash Health Care-Founder Ms. Prarthana Sharma
- 11. Foodshaala Foundation Founders Ms. Raadhika Gupta
- 12. Foodshaala Foundation Founders Mr. Vimal Prabu
- 13. AFSF Foundation-Founder Mr. Rajvi Halgekar
- 14. Wearability-Founder Ms. Rhea Pandey



- 15. Swazen Founder Ms. Shalu Nathani
- 16. Urban Morph Founder Mr. Subbaiah T
- 17. Yellow Streets Founder Ms. Yusra K

3- IIMT Group of Colleges, Greater Noida http://www.iimtindia.net/

IIMT Group of Colleges was established in the year 1994. Since its inception, the group has grown leaps & bounds and achieved exemplary recognition from the Industry & Academia. The Institute is committed to provide a value driven culture along with creating a professional environment. IIMT as a group, large and diversified, imparts knowledge in the field of Engineering, Management, Education, Law, Pharmacy, etc. It has highly qualified and experienced faculty members in their respective functional areas. IIMT boasts of having more than 8,000 students in various courses in six colleges.

The educational group has been dedicated towards providing quality professional education through well-accredited courses, Seminars, Conferences, Guest Lectures, Industrial visits and excellent Academic facilities. Institute believe in an all-round development of students with strong foundation based on pillars of knowledge, intellect and values. The programs are



structured to keep pace with the present dynamic and globalized scenario meeting the requirement of industry and education.

4- Manav Rachna University https://manavrachna.edu.in/university/

Manav Rachna University (MRU) is a leading State Private University (established by Haryana State Legislature Act No 26 of 2014 & under section 2(f) of UGC Act 1956), offering globally relevant education. MRU is listed on the official website of Government of Haryana. The University has evolved from Manav Rachna College of Engineering (MRCE), which was established in the year 2004, a NAAC accredited 'A' Grade

institution ranked 10th among all the private engineering institutes of the country. MRU has been ranked 4th among the Emerging Engineering Institutes of the country (The Times Engineering Survey 2018). The accreditations/rankings are testimonial to the trust of accrediting bodies in the quality of education being offered, a well-established teaching and learning process guided by the global best practices and a culture of academic excellence promoting research, innovation & entrepreneurship.

5- Raffles University

https://rafflesuniversity.edu.in

Raffles University, Neemrana established as per Section 2(f) of UGC Act is a multi-discipline university providing world class education. The sponsoring body is Gomber Education Foundation, a voluntary, not-profit making, non-sectarian charitable organization registered under the Indian trusts Act, 1882 established by Founder president, Mr. V.K. Gomber with Internationally renowned trustees.

Diversity and flexibility of options of courses to choose from is aimed at enabling students to pursue studies most suited to their intellect and talent. This enables the students to discover, nurture and expand their individual talents, thus skills and interest so that they emerge as leader and path breakers wherever they go.

6- The University Technology Transfer Centre of The University of Warsaw

http://www.uott.uw.edu.pl/?lang=en

The University Technology Transfer Centre of the University of Warsaw and the Atal Incubation Centre - BIMTECH have collaborated to provide the resources and support to each other with the aim to facilitate the entry of University of Warsaw startups into the Indian market and the AIC-BIMTECH startups into the Poland market.

Corporate Partners

1) KAREER MATRIX

https://matrix.com



Kareermatrix.com is the first end to end digital recruitment platform, crunching

the sourcing to hire cycle for businesses. For students KAT-Kareer matrix Adaptive Test evaluates their employ-ability based on domain knowledge, psychometric analysis and aptitude skills. Using an open, standardized platform an employ-ability indexing is available for each individual. They are the only such platform that also allows individual students to enroll for a remote proctored assessment and qualify themselves for a position available.

2) IBM

https://www.ibm.com/in-en/



International Business Machines Corporation (IBM) is an American

multinational information technology company headquartered in Armonk, New York, United States, with operations in over 170 countries. IBM manufactures and markets computer hardware, middleware and software, and provides hosting and consulting services in areas ranging from mainframe computers to nanotechnology. IBM is also a major research organization, holding the record for most U.S. patents generated by a business (as of 2018) for 25 consecutive years.

3) INTRO OCEAN SHIPPING (INDIA) PVT. LTD.

http://interocean.in/index.php?page=about-us



The INTEROCEAN group was launched by Captain Kailash C. Saigal in 1961 with the formation of INTEROCEAN SHIPPING COMPANY as a Ship Broking house. After years of success in the industry and some pioneering cargo fixtures, the group diversified into various other activities. The Group's corporate office is based in New Delhi with branches spread along the Indian Coastline, Chittagong (Bangladesh) and Colombo (Sri Lanka). Their guiding philosophy is to continuously set the bar higher, set new benchmarks in advancing quality and professional services on all fronts. In this extremely competitive environment, INTEROCEAN has carved a niche for itself due to our competence andintegrity.

4) OPEN GATE

http://opengate.com/



OpenGate takes your business to the next level of performance. Specializing in Salesforce, Skuid, and CRM systems-- your team will walk away with vast new skills to keep your business and employees moving forward and focused on The Next. If you are looking for a partner to drive the adoption of these types of systems across your organization, please contact OpenGate.

5) BYR INSURANCE BROKERS

http://byrinsurance.com/



BYR Insurance Brokers is part of the Ring Road Group with leadership position in North India Automobile retailing for top

OEM's, licensed by the Insurance Regulatory and Development Authority of India. Providing insurance broking services by experts & bringing customer delight.

6) ALMONDZ INSURANCE BROKERS PVT. LTD.

http://www.almondzin.com/almondzin/contact.html

Willis Towers Watson India Insurance Brokers Private Ltd., earlier known as Almondz Insurance Brokers Pvt. Ltd. is licensed by IRDA toactasan Insurance Broker and is also a member of the



Insurance Brokers Association of India. With 9 offices and over 300 associates present across India, they are ideally positioned to deliver insurance and risk solutions to their clients. Over the years, they have served clients across all industries ranging from airlines to infrastructure, information technology, energy, telecom and manufacturing.

7) ADITYA BIRLA (IDEA CELLULAR)

http://adityabirla.com/businesses/profile/ide a-cellular-limited



A US \$44.3 billion corporation, the Aditya Birla Group is in the League of Fortune 500. Anchored by an extraordinary force of over 120,000 employees, belonging to 42 nationalities. Over 50 per cent of its revenues flow from its overseas operations spanning 35 countries. The Aditya Birla Group was named the AON best employer in India for 2018 - the third time over the last 7 years. The Group was earlier ranked fourth in the world and first in Asia Pacific in the 'Top Companies for Leaders' study 2011, conducted by Aon Hewitt, Fortune Magazine and RBL (a strategic HR and leadership advisory firm). The Group has also topped the Nielsen's Corporate Image Monitor 2014- 15 and emerged as the 'No.1 Corporate', the 'Best in Class', for the third consecutive year.

8) ADSKID (SURUCHI CONSULTANTS)

https://www.suruchiconsultants.com/

Academy of Dairy Skill Development (AdSkid) is an initiative of Suruchi Consultants based at C- 49, Sector-65 Noida. AdSkid provides training and develops the skill of personnel in Milk



Procurement Area, Milk Processing Area, Quality Control Area and Dairy Farming. The academy also provides technical staff to various entrepreneurs who feel need for the same. The academy has been conducting Entrepreneurship Development programs for nurturing Entrepreneurship and Livelihood for the dairy industry, since 2006 on regular basis.

9) CAFEBIZ

http://cafebiz.co.in/

CCB, is a leading community devoted to the development of entrepreneur's potential. Their mission is to launch and enrich Entrepreneurs in the ecosystem



wherein stalwart exists having more than 25 years of experience in developing people with their professional skills, planning to set up a business strategy to make it successful by providing innovative solutions to their businesses. This is a premium Community which enables you to join hands with like-minded Entrepreneurs and stresses on the need to decode the Entrepreneur's DNA.

10) CLUSTER PULSE

http://www.clusterpulse.org/

Cluster Pulse economic development agency is a professionally managed, selfsustaining, autonomous institution with excellence in implementation of Cluster Development initiatives as its main objective through the twin approach of



market intervention & technology upgradation in SME's. It has worked in 82 clusters in partnership with GTZ, UNIDO, USAID, IFC, World Bank, The commonwealth secretariat, Govt. of Canada, Govt. of Brunei, Government of India - Ministry Of Textiles, Ministry of MSME, Ministry of IT & communications & State Govt. all over India & in 10 other countries including USA, Canada, Brazil, Sweden, UK, Croatia, South Africa, Oman, Brunei, Turkey & Afghanistan. They have worked in 80 industry vertical like Textiles, agro, engineering, pharma, consumer goods, ICT etc.

11) AYIBO SOLUTIONS PVT. LTD.

https://www.f6s.com/ayibosolutionsprivatelimited

AyiBO Solutions is a team of professionals engaged in identifying, incubating, developing and investing in paradigm changing ideas that use technology to fundamentally change business processes



in a given industry vertical. Their flagship product is PrepMantra, a sophisticated, cloud- based application designed to remove geographical, social and / or financial hurdles in providing quality education and test-prep services affordable to all. PrepMantra is ideal for students of higher education, professional courses and those appearing for competitive entrance exams.

12) INDIAN ANGEL NETWORK

https://www.indianangelnetwork.com/

Indian Angel Network is a network of Angel investors keen to invest in early stage businesses which have potential to create disproportionate value. The members of the Network are leaders in the



Entrepreneurial Eco-System as they have had strong operational experience as CEOs or a background of creating new and successful ventures. They share a passion to create scale and value for startup ventures.

13) AH VENTURES

http://www.ahventures.in/

ah! Ventures is a growth catalyst that brings together promising businesses and investors by creating wealth creation opportunities for both. Their unique model



serves both investors and entrepreneurs through a unique blend of customized services, skill, and industry and domain experience.

14) AVANTO VENTURES

http://www.avantoventures.fi/

Fresh Systems and Business design to drive profitability in Electric Mobility.



15) FAAD NETWORK PVT.LTD

http://faad.in/

Faad Network Private Limited is a Delhi NCR based accelerator, which synergies' to deliver a platform where all entrepreneurs can connect with each other seamlessly and create a one-stop destination for all



entrepreneurial related needs. Their services range from idea validation to bootstrapping and preparation of Business Deck to Investments. In the nutshell, they are a complete package to help an idea, nurture and nourish into a profit making credential.

16) INNOLABZ VENTURES PVT. LTD.

https://www.inno-labz.com/

Innolabz is a utopian destination for quality learning. they are twinning innovative entrepreneurship with employability. They aim to build an ecosystem where:



- a) Academia grows at the same pace as industry, and the economy is strengthened by the emerging technologies.
- b) The Emphasis is laid on developing Employability through 'By the Industry For the Industry' Programs.
- c) 'Incubation and mentoring support' is accessible for aspiring entrepreneurs.

17) BIR VENTURES USA LTD.

https://birventures.com/about/



Their vision is to create a world where people can collaborate with each other

regardless of physical distance between them, and use their collective intelligence to solve complex problems. Whether you are an individual with a great idea, a business with a fresh concept, or a community with an innovative idea of solving a real world problem, they partner with you in reducing your risk of investment in the new product and increasing the probability of success.

18) KOLKATA VENTURES

https://kolkataventures.com/



Kolkata Ventures is an Indo-US collaboration to foster entrepreneurship in India. Their goal is to create the Silicon

Valley of India in Kolkata. Your enthusiasm and their experience can make this happen. Their Virtual Incubation Programme is a structured module specifically designed to help you start, grow and scale up through expert guidance and access to startup resources without the constraint of having to work from a specific place or office.

19) F6S

https://www.f6s.com/



F6S is home to over a million tech founders, 800k startups and more than 10,000 startup programs globally. F6S delivers

founders growth through startup programs, opportunities to drive traction, grants and services. F6S founders apply to startup programs (including accelerators), pitch for investment, post or apply for jobs, get free founder benefits and grow on F6S every day. The F6S name comes from shortening the six letters between F and S in the word 'Founders'. They are all about tech, getting stuff done and growing. F6S delivers millions of dollars in government grants and R&Dtax relief to tech startups and SMEs.

20) NETWORK CAPITAL

https://networkcapital.co/

Network Capital is a global community of over 39,000 mentors from 104 countries



providing personalized mentoring and career guidance to students and young professionals. Mentor-mentee pairs are formed on the basis of complementary skills and learning needs. They form meaningful connections through an immersive experience of co-creating solutions and brainstorming. In the process, they are able to not only give quality feedback to each other but also learn about others culture. Network Capital believes in the power of technology but even more so in conjunction with meaningful human connections that transcend barriers of culture, religion, nationality.

21) STOCKBAY PARTNERS (ALGO8)

http://algo8.ai/

Stockbay Partners (Algo8) is a management consulting firm established in 2015 and is headquartered at New Delhi. They brings industry insight and consulting experience



together in a fluid package to add value in a way that creates win-win solutions. We deliver advisory, consulting solutions focused on enhanced business outcomes. We partner with client organizations at different levels, right from helping in a simple automated solution to implementing an enterprise-wide maturity framework. Large process improvements, deploying best practices, automation, robotics (unattended automation), benchmarking, and program management are a few areas where we help pave the path for seamless transformation.

22) UTTAR PRADESH GOVERNMENT

http://www.up.gov.in/

Uttar Pradesh, as one of the largest contributor In IT/ITeS sector &, has been consistently focusing on developing infrastructure, human capital development



and effective policy implementation so as to create a conducive ambience for IT-BPM industry. The state under the dynamic leadership of EX- Chief Minister of Uttar Pradesh with a set goal to take Information Technology into the entire land of UP released IT Policy 2012 focusing on Tier-II & Tier-III cities of the state leveraging the experience of Noida/ G. Noida as IT Hub.

23) KEIRETSU FORUM DELHI - NC

http://www.keiretsuforum.com/global-chapters/delhi-ncr

Keiretsu Forum is proud to announce its foray into India's national capital, Delhi - National Capital Region. Delhi-NCR is the fourth chapter in India and the 51st globally. The seat of the federal



government and a major center for media, international relations and diplomacy, Delhi's academic institutions and political think-tanks make it one of the most vibrant cities in the world's largest democracy. In 2016, Delhi overtook traditional favorite Bangalore as the top source of early-stage funding in the country when a Nielsen study placed Delhi-NCR at the top of a national ranking, with a 62% increase in investment by angel groups from the previous year.

24) NEXUS AT THE AMERICAN CENTER

https://startupnexus.net/



Nexus is a collaboration between the American Center and the IC² Institute of the

University of Texas at Austin to showcase the best of American and Indian entrepreneurship, innovation and technology commercialization. Located in downtown New Delhi on Kasturba Gandhi Marg, Nexus serves as a central hub for entrepreneurs, innovators, faculty, government agencies, industry players and funding organizations interested in gathering, interacting and collaborating to promote Indian startups and the local entrepreneurial ecosystem.

25) ORACLE (DELHI)

https://www.oracle.com/in/startup/index.html

Oracle's mission is to build a thriving global startup community to drive the digital economy based on collaborative partnerships that enable next-generation growth, business development, and drive



cloud-based innovation for startups throughout all stages of growth. The Oracle Global Startup Ecosystem works with startups at various stages, from founders in university-affiliated incubators to early stage to scaleups.

26) PAYTM BUILD FOR INDIA

https://www.meetup.com/en-AU/Paytm-Build-for-India/

Paytm - Build for India is an initiative to promote the culture of grass root innovation in India. They believe that India needs grass root innovation to solve its problems. The current education system is more focused on degrees and less focused



on grass root innovation. They aim to provide a platform to the grassroots innovator to solve problems which concern the citizens of India. They want to promote open software, open hardware, open content and open education solutions which solve India's needs. They want to promote a culture of building, sharing and learning using projects. Paytm is the force behind the initiative.

27) PAYU MONEY

https://www.payumoney.com/



PayU India is the flagship company of Naspers group which is a \$25 Billion

internet and media conglomerate listed on London and Johannesburg stock exchanges respectively. PayU provides state-of-the-art payment gateway solutions to online businesses through its cutting-edge and award winning technology.

28) STARTUP BUDDY PVT. LTD.

https://www.startupbuddy.Co.in



Startup Buddy is a one-stop solution offering end-to-end accounting, financial

and advisory services using high end technology. Their mission is to work with our clients as partners and provide customized, professional and holistic solutions. In a short span of time, they have grown with over 50+ Clients, including innerChef, ScoopWhoop, Intershala and niki.ai etc. They operate in PAN India.

29) GIVFUNDS

https://www.f6s.com/givfund

An increasing number of non-profits and social enterprises recognize the importance of being financially sustainable in their business practices. However, despite being fiscally sustainable, many of



such impact organizations (in particular, the small to medium sized organizations in Asia) are unable to scale their impact due to the lack of capital. The solution is GivFund, a social business fund that crowd sources donations from individuals. An idea spawned from a conversation with Muhammad Yunus, GivFund is an online platform where crowdsourced donations are loaned as interest-free loans to small-to-medium size social enterprises and non-profits in Asia. Once returned, funds will be reused and donors would once again be able to choose to whom to loan returned funds to. This way, the money which would otherwise be donated for one-off impact would be used to create sustainable impact.

30) ARC CAPITAL

http://www.arccapital.com/

Arc Capital (ARC) is an American private equity and alternative asset management firm based in Denver Colorado. ARC specializes in private equity, credit, creative financing, and REIT investment strategies.



In addition to investment capital, ARC supplies professional services for business performance improvement, turnaround management, expansion, and advisory services to organizations seeking to transform operations, catapult growth and accelerate results through decisive action. Their senior business professionals are experienced operators, world class consultants, and industry veterans who leverage the firm's restructuring heritage to help leaders turn change into a strategic business asset, manage risk and unlock value at every stage.

31) AYUSH JHAWAR

https://www.linkedin.com/in/ayushjhawar/

India's first blockchain based Anti-Counterfeiting solution providing startup, marching it way ahead to protect fashion, auto parts, and pharma and document frauds/counterfeits.



32) BLOCKSPACE

https://www.linkedin.com/company/blockspaceglobal/



Blockspace is World's 1st Blockchain

Experience Center and Coworking. They provide launchpad for individuals, startups & multinational organizations working in Blockchain & Emerging technologies. World Class Training & Certification for individuals who wish to learn about blockchain development. Collaborative office workspaces for startups & organizations working on the latest technology. Virtual offices for international companies that need a global presence.

33) PIOCCI

http://www.piocci.org/



People of Indian Origin Chamber of Commerce and Industry (PIOCCI) is a not-

for-profit initiative. PIOCCI seeks to explore new dimensions on showcasing and building economic partnerships between India and its Diaspora. With a strong base of entrepreneurs, leaders and NGOs that enjoy a rich and vast network in India and overseas, PIOCCI is poised to project a multitude of dimensions of how NRIs and PIOs could become part of India's fast-paced growth and development across sectors. PIOCCI aims to act as a platform to connect and catalyze a regular interaction with the diaspora spread in more than 150 countries.

34) ZOHO CORPORATION PVT. LTD.

https://www.zoho.com/one/



Zoho is committed to spending your money wisely. They invest more in product development and customer support than

in sales and marketing. It always struck us as paradoxical to charge the customer extra for the privilege of marketing back to them. By keeping their cost of attracting customers low, they keep their prices affordable and pass the savings onto their users. They are gentle in their sales approach, so they don't push their people to push you.

35) MR. ABDULLA HASSAN

http://dhowcapital.net

Mr. Abdulla Hassan is the CEO of Al Dhow Capital. Al Dhow Capital Venture is the investment arm of Al Dhow Capital Holding that is based in Kuwait. Coming from the warm region of the Middle East, Dhow



Capital Venture Capital Fund or DC VC Fund has commanded the attention of entrepreneurs, Angel Investors and others funds alike with its innovative approach and swift decision making. DC VC Fund leverages world-class analytics, backed by industry experience to offer entrepreneurs a strategic option when they are seeking funds to create their dreams

and aspirations into real businesses.



36) WALKOVER WEB SOLOUTIONS PVT LTD (MSG91)

https://msg91.com/

They are on a mission of making the messaging industry absolutely nonpareil. They wish to elevate the standard of express SMS services through the world's best reseller panel and a robust mechanism. Nothing inspires their Messengers 91

more than the prospect of transforming lives and enterprises through totally determined and dedicated Support Services.

37) HAINAN RESORT SOFTWARE COMMUNITY GROUP LTD

http://www.rschn.com/

A leading high-tech industry park under the principal of "Market based operation with governmental support." The industry park is an important carrier and platform for the development of the Internet industry in Hainan.



38) SANATIVEFIX TECHNOLOGY PRIVATE LIMITED (SKWERUP.COM)

https://www.skwerup.com/

Skwerup.com provides Quasi CFO Services to Startups & SMEs where they replace the requirement of hiring a Finance head or CFO for the organisation. They provide such services on a Monthly Subscription basis, without charging any equity from startup or SMEs.



39) GOOGLE CLOUD FOR STARTUP

https://cloud.google.com/developers/startups/

Google Cloud Platform (GCP), offered by Google, is a suite of cloud computing services that run on the same infrastructure that Google uses internally for its end-user products, such as Google Search and



YouTube. Alongside a set of management tools, it provides a series of modular cloud services including computing, data storage, data analytics and machine learning. Registration requires a credit card or bank account details. Google Cloud Platform provides Infrastructure as a service, Platform as a service, and Server-less computing environments.

40) AMAZON WEB SERVICES (AWS)

https://aws.amazon.com/activate/portfolio-signup/

Amazon Web Services (AWS) is a dynamic, growing business unit within Amazon.com. Amazon Web Services (AWS) provides ondemand cloud computing platforms to individuals, companies and governments, on a metered pay-as-you-go basis. In aggregate,



these cloud computing web services provide a set of primitive, abstract technical infrastructure and distributed computing building blocks and tools.

41) SOLIDWORKS

https://www.solidworks.com/

SolidWorks is a solid modelling computeraided design (CAD) and computer-aided engineering (CAE) computer program that runs on Microsoft Windows. SolidWorks is



published by Dassault Systèmes. SolidWorks solutions cover all aspects of your product development process with a seamless,

integrated workflow: design, verification, sustainable design, communication and data management. With SolidWorks, companies can shorten the design cycle, increase productivity and deliver innovative products to market faster.

42) THE GLOBAL EDUCATION & LEADERSHIP FOUNDATION (TGELF)

https://www.tgelf.org/



The Global Education & Leadership

Foundation is a non-profit foundation committed to supporting the development of great leadership potential and helping nurture a community of great leaders in various fields of life. TGELF seeks to identify and foster leadership skills in individuals with a focus on the values of ethics and altruism, and decisive action. Its vision is to build a community of ethical, altruistic leaders on the planet who work together to improve the state of the world.

43) TURTLE HOLDINGS CO. LTD.

Turtle Holdings Co. Ltd. committed to the investment development and operation management of various industrial parks, is a one-stop industrial comprehensive service provider. Until now, Turtle Holdings has



invested and managed more than 30 parks, including Science and Technology incubator, Agriculture Science and Technology Park, E-commerce Industrial Park, Cultural Tourism Complex, Rural Complex and Special Town which covers more than 5 million square meters in more than 10 provinces, such as Beijing, Shanghai, Zhejiang, Guangdong and so on.

44) WINDROSE CAPITAL PVT. LTD.

https://www.windrose.capital/



Windrose Capital is supporting India's Fasttransforming Economy through early and mid-stage investments in promising Start-

ups. They are active investors, thoughtful advisors, and dedicated problem-solvers with a passion for technology and a deep belief in the transformative power of Digital-first Businesses.

45) COLLABORATING WITH JAIL

Prisons Authority of Uttar Pradesh, BIMTECH, Ranganathan Society for Social Welfare and Library Development and AIC-BIMTECH have joined hands in promoting, among the prison inmates of the jails of Uttar Pradesh, skill development, microentrepreneurship, excellence in knowledge sharing and training as required for production and service.

46) ASZ Venture

ASZ Venture is a technological advancement centric, new age venture, based on thriving innovation. They are the bridge that connects the market with the



relevant innovation in the form of products/services. They provide an ecosystem to the companies/startups for their expansion to the Middle East.



E V E N T S



1. Startup Chaupal (11 May, 2019)

GENSUS Edutainers has a unique training and delivery model that aims at building entrepreneurship skills at grass root level. GENSUS hand holds the start-ups and budding entrepreneurs from ideation to execution. With the aim of connecting the ecosystem of the country, they have been organizing startup talks and events regularly, inviting experts from all walks of life to help the budding entrepreneurs connect with each other. One of the main event of the GENSUS Edutainers is "Startup Chaupal". The Startup Chaupal is a platform for startups, individuals, venture capitalists, accelerators, Incubators, angel investors and service providers to come and be part of a large mix to celebrate entrepreneurs and entrepreneurship with opportunity to interact and network with people of direct interest with each other. This Conclave is opening new avenue of opportunities for the Startups, Investors and professionals involved in the startup Ecosystem. Different Industry experts are coming together for leadership interactions and to discuss high potential opportunities to pursue new ideas oriented business ventures, investments, and partnerships. This year the Startup Chaupal was held on 11 May, 2019 at Jaipur and Dr. Abha Rishi was one of the expert panelists for this programme.

2. Graduation Ceremony of the Social Startup Fellowship Programme 2018 and panel discussion on 'Role of Private Sector in building Social Enterprise Ecosystem' (18 April, 2019)

The graduation ceremony of the Social Startup Fellowship Programme 2018 was held on 18 April, 2019 at Nehru Memorial Museum Library, Teen Murti Bhavan, New Delhi. Certificates have been awarded to the seventeen fellows those who have been graduated from this programme. Dr. H Chaturvedi, Director, BIMTECH and Dr Abha Rishi, Chairperson-CIED were invited for this event. Dr. H Chaturvedi was a panelist for the panel discussion on 'Role of Private Sector in building Social Enterprise Ecosystem'.



3. China Awareness Trek, China (29 April 2019)

Mr. Chittransh Verma, AVP, AIC-BIMTECH was in China for a 6 day trek through 3 cities, Hong Kong, Hainan and Shanghai to understand and build relations for startup ecosystem.

4. Social Start-Up Fellowship Programme 2019, AIC-BIMTECH (25 April 2019)

School for Social Entrepreneurship powered by PwC is back with their new cohort of the Fellowship Program 2019 and the fellows are filled with enthusiasm more than ever. The facilitator's profile included names such as Shalabh Mittal, CEO, SSE India, Shivam Dang, Amazon Web Services & Entrepreneurship Enabler, Swapnil Tewari, Founder, Livemad, Dr Amit Nagpal, Author & Storytelling Expert.



BIAT- Innovation and High Technology Lab 2019, Italy (13 April 2019)

Our AVP, Mr Chittransh Verma was a part of the Italian Trade Delegation to Bari for BIAT- Innovation and High Technology Lab 2019, where he met interesting startups in ICT, Renewables, Smart Cities. He also met delegates from 18 countries those who are joining hands to build a global ecosystem.



BIAT- Innovation and High Technology Lab 2019, Italy (13 April 2019)

Oil and Gas Start-up Initiative Road Show, AIC-BIMTECH (10 April 2019)

The awareness session for Fund Your Startup - Oil & Gas PSUs' Initiative was conducted in AIC-BIMTECH by Ms. Sureakha from KIIT. The agenda of this event was to explain the selection process to the incubated and invited Start-Ups for, the fund created by Oil & Gas PSUs through unified common platform www.ongpsustartup.in. As a part of an initiative to foster, nurture and incubate new ideas from Startups, 10 Oil & Gas PSUs (ONGC, OIL, GAIL, IOCL, HPCL, BPCL, MRPL, EIL, NRL, and Balmer Lawrie) have earmarked a corpus of Rs 300+crore to promote entrepreneurship among young Indians.



7. Graduation ceremony for Energinee Innovations and Vaigyanik Likho (Uneako) and Mentor Hour, AIC-BIMTECH (3 April 2019)

The graduation ceremony was conducted for Energinee Innovations and Vaigyanik Likho (Uneako) from Khoj to Gurukul program. Both the startups shared their journey in AIC-BIMTECH with other startups and teammates. Our CEO Dr Abha Rishi mentored all the startups.



8. Graduation ceremony for The Padosi and BetterDrones and Mentor Hour, AIC-BIMTECH

(1 March 2019)

Graduation ceremony was conducted for The Padosi and Betterdrones. Betterdrones was graduated from Khoj to Gurukul and The Padosi was graduated from Gurukul to Udaan. Both the startups shared their journey in AIC-BIMTECH with other startups and team mates and our CEO Dr. Abha Rishi shared her thought and experience with them.



9. Startup Buddy Conclave 2019, Gurugram

(23 February 2019)

Startup Buddy Conclave 2019 hosted, in the Oberoi, Gurugram. Thirty speakers, 400 delegates from the startup ecosystem who came together to discuss the past and present trends along with projected scenarios for the near future. The conclave hosted panel discussions on emerging hot topics in the startup community with a focus on aiding and mentoring the startups by a robust ecosystem that will make its presence felt at the conclave. Topics included – "New Breed of Startups", "Key Investment Themes of 2019 in most VC's List", "How Corporates can meaningfully engage with Startups", "India in the eye of Global Investors" and "Impact on of recent government policies on Startup Ecosystem"



10. Wing Awarding Ceremony for Better Drones (14 February 2019)

In the National HR Summit For Energy Sector Emerging HR Challenges conducted in Le Meridian, New Delhi, 'Drone Pilot Wings' were awarded on 14 February 2019. First two women Drone Pilots in India, Drone Cadets Nidhi Verma and Tarab Rizvi, received their wings by Shri R.V Shahi, Former Secretary, Ministry of Power, Gol and Chairman — Energy Infratech, in first of its kind wing ceremony for drone pilots in India. These two B.Tech students completed their 45 day rigorous training from Better Drones, an Ed-Tech platform that provides training in various aspects of the drone ecosystem including drone flying, repair & maintenance of drones, currently incubated at AIC-BIMTECH.



11. Startup Talks, Gurugram

(9 February 2019)

"Startup Talks" was organised in Association with Startup Buddy and Atal Incubation Centre-BIMTECH. Prominent leaders from the industry were present to guide and address the problems and challenges faced by budding Entrepreneurs. Dr Abha Rishi, CEO, AIC BIMTECH appreciated the event and congratulated Gensus Edutainers for the successful conclusion of it. Her advice to the budding entrepreneurs was, "Startup should focus on clients rather than investors, as the product is something which will bring the company somewhere not the investments.



12. Startup Internship week Introduction Event, BIMTECH (9 January 2019)

Atal Incubation Centre-BIMTECH and Startup Buddy, joined hands together to create awareness towards the working culture of startups, among the new age managers in making, at Birla Institute of Management Technology, Greater Noida. This workshop took place at BIMTECH, under the aegis of the "Startup Internship Week", an event being held from 1st to 3rd February 2019. This workshop witnessed participation from 25+ startups, and they have offered summer internships to the students of BIMTECH. The main agenda of the workshop was to address the question in the hearts of the students about the comparison of the experience between working in startups and big corporate companies. The discussion went deep, with personal journeys being shared by the speakers, driving the learning point home.



13. Startup India - WhatsApp Grand Challenge

Mr. Chittransh Verma, AVP Atal Incubation Centre-BIMTECH was part of Jury team WatsApp Grand Challenge. WhatsApp partnered with Invest India, and had put up challenges that could potentially be addressed by start-ups. The challenge had 3 rounds, with 10 startups making it to the 'Pitch Day' to present their ideas live on stage before an audience of investors and conference attendees. In the last stage, 5 winning startups will be awarded \$50,000 each. The objective of the challenge is to support Indian Startups and promote solutions that are focussed on problems specific to the Indian market.

14. LEAD Prayana Yatra, BIMTECH (8 January 2019)

Deshpande Foundation led Lead Prayana Yatra 2019 completed the final leg of its journey in Delhi NCR. The 67 budding leaders were hosted by AIC BIMTECH over this leg. During their stay, these young leaders visited various corporates like Amazon, Spice and interacted with many thought leaders like Mr Bunker Roy, Mr Manish Sisodiya, Mr Dilip Modi, Dr Abha Rishi and Prof. Anil D. Sahasrabudhe.



15. Startup Grind Partner Event, Noida (29 December 2018)

The Startup Grind Business Year End Event 2018 was a grand event for the ecosystem enablers. The panel discussion and Q&A session were boosted by Mr. Saurabh Jain (VP, Paytm), Mr. KC Ayyagari (Manager, Google Cloud India), Mr. Bibin Babu (Founder, Blockspace) and Mr. Chittransh Verma (AVP, AIC-BIMTECH). They shared their views on the challenges and strength of the current scenario.



16. Startup India Bihar Yatra, Patna (20 December 2018)

Startup India Bihar Yatra finale was organized at Bihar Industries Association. In the finale 55 Startups pitched their ideas for incubation support. Pre-Incubation and incubation offer made by Venture Park Incubator Patna and AIC-BIMTECH to student entrepreneurs. The Chief Guests invited were Mr. Anil Singh, Sr. Incubation Manager, Atal Incubation Center-BIMTECH, Mr. Kant Surya, Mentor, Startup Weekend 2018, E-Cell DTU, Mr. Aaquib Hussain, Founder & Creative Head, I&We and Mr. Aakarshan Sethi, Manager, Startup India Yatra.



17. Startup India Karnataka Yatra, Bengaluru

(18 December 2018)

The Startup India Yatra is a platform which aims to help entrepreneurs realize their startup dream. Entrepreneurs will also have the opportunity to get incubated to succeed in their journey from idea to enterprise. The Startup India Yatra aims to reach each and every district of the country. Startup India — Karnataka Yatra conducted a two-day Boot Camp in Bengaluru. Mr Amit Sharma, Co-Founder, Changemytyre.com and currently with SingEx talked on how to start a Startup. A session about "What Role does an Incubator Play in the Journey of Startup" was conducted by Mr Abhinav Singh Rawat, Marketing Manager, AIC-BIMTECH. The session was attended by the selected entrepreneurs in making shortlisted for pitching in the finale.



18. Talktail 1.0, Gurugram (12 December 2018)

Talktail 1.0 was organized by Startup Buddy and ASR Business Advisors along with HSBC Business Banking, India on 14th December 2018 in DoubleTree by Hilton Hotel, Gurugram. This event was ideated to bring people from different background at single platform to help Startups in their growth. This discussion was participated by the panelists including Dr. Abha Rishi (CEO, AIC BIMTECH), Mr. Dheeraj Jain (Managing Partner, Redcliffe Capital), Ms. Shivani Singh (VP, Star India & Angel Investor), Mr. Anuj Kanwar (Head Transaction Banking, Business Banking, HSBC) and Mr. Anirudh Rastogi (Founder, Ikigai Lab).



19. School For Social Entrepreneur India: Finale, AIC-BIMTECH (11 December 2018)

School for Social Entrepreneurs India Batch of 2018 came to an end with their graduation with the demo day. It was a wonderful journey with these 17 budding social entrepreneurs at the helm of bringing a change and positive distinctiveness in the entrepreneurial ecosystem.



20. Fund My Idea 2.0: Creator's Gurkul, Gurugram (16 November 2018)

With the successful completion of the first instalment and a heavy response from the startups and funds, Fund My Idea returned almost immediately for the second instalment. Atal Incubation Centre-BIMTECH and Startup Buddy Services Pvt. Ltd. organized Fund My Idea 2.0 at Creator's Gurukul in Gurugram, which successfully ended with a total of 8 pitches taking place. The finalists had one-to-one interaction with the participating fund - KStart by Kalaari Fund.



21. Parivartan 2018 NEDFi Convention Centre, Guwahati (10 November 2018)

Parivartan 2018, 3E Entrepreneurs and Start-up Conclave introduced "Smart Start- Guwahati", on 10th November 2018 in NEDFi Convention Centre. This event marked as the initiation of the entrepreneurship activation among the youth of the North-East States. Dr Abha Rishi (CEO, AIC BIMTECH) undertook the Idea Generation Workshop, which made the participants aware of the basic fact, that no idea is a bad idea.



22. Fund My Idea 1.0, AIC-BIMTECH (27 October 2018)

Atal Incubation Centre- BIMTECH and Startup Buddy Services Pvt. Ltd. organized FUND MY IDEA 1.0, where the funding partners SRI Capital, Rockstud Capital, Parampara and Alacrity picked a total of 11 pitches for the final round from 100+ applications. These finalists had one-to-one meetings with the participating funds. The funds also initiated a panel discussion on VC 101 with our incubatees and finalists, explaining them the nuances and the crucial factors which play a vital role when they look for a startup to invest in.



23. Startup India: J&K Yatra, JKEDI, Srinagar (18 October 2018)

At Startup India Jammu And Kashmir Yatra at JKEDI, Pampore, a total of 182 participants pitched their ideas out of which 75 were shortlisted. Out of these 20 ideas were awarded in these categories based on the kind of problems targeted to be solved and revenue generation ideas. A prize money of Rs 10 lakh was distributed among the 20 winners in these categories after their ideas and innovations were duly screened by a 10-member jury team earlier. The jury award of Rs one Lakh was given to Waseem Ahmad Nadaf for his innovation in water purification. 142 incubation offers were made by JKEDI, ThinkPod, Engr. Innov., AIC-AARTECH, iCreate, SMVDU & AIC-BIMTECH.

24. School For Social Entrepreneur India: Workshop with Chhattisgarh Social Start-ups, AIC-BIMTECH (10 October 2018)

AIC BIMTECH & School for Social Entrepreneurs India associated with the Chhattisgarh Social Start-up Programme and came together for a joint learning block. Sessions were focused on the Health of the Entrepreneur; Finance & Budgeting; and a workshop on Marketing & Branding for Social Enterprises was conducted by Mr. Saamir Gupta, FITology.in and Prof Rajiv Joshi of IMT Nagpur. We hosted 30 social entrepreneurs.



25. National Entrepreneurship Conclave, Vijaywada

(5 October 2018)

K L University organized National Entrepreneurship Conclave in Vijayawada, with Atal Incubation Centre BIMTECH as an Ecosystem Partner, on 5th and 6th October 2018, where our AVP, Mr. Chittransh Verma delivered keynote session. He was joined on the panel by Gagan Gupta, Angel Investor and Startup Mentor, Anu Gupta, Top 22 Inspiring Women Entrepreneurs, Amit Singal, CEO- Startup Buddy, Vishal Nigam, Chairman-Indian Block Chain Council, Faisal Qureshi, Founder & CEO at Techvantage IT Solution Pvt. Ltd., and Bibin Babu, Director BlockSpace.



26. NEXEL Bootcamp 1.0, Delhi (16 September 2018)

Nexel arranged a boot camp for tier 2 cities startups, where expert entrepreneurs taught 5 different skills, tools and tactics they learned in their journey. Sessions talked about how to Convert an Idea into a practical and professional Business Plan, how to Bootstrap your business when you don't have money - Tools and Tactics, Language of Sales - How to influence Customers, Employees and Investors, how to Raise Funding? And how to build a Meaningful Network? The event was attended by Mr Anil Chhikara, Chairman, Startup India Foundation, Mr Bibin Babu, Co-Founder, Block Space and Mr Mukesh Malik, Partner Ah! Ventures. Mr Chittransh Verma, AVP, AIC-BIMTECH was one of the speaker of the event.

27. Participation UP Startup Conclave 2018, Lucknow (15 September 2018)

Uttar Pradesh government organised UP Startup Conclave on September 15 at the Indian Institute of Management (IIM), Lucknow. Department of IT and electronics, UP government in association with Lucknow Management Association (LMA) and IIM-L organised the event through their nodal agency, Uttar Pradesh Electronics Corporation, supported by KPMG. Several eminent personalities from startup community, investors, incubators, government officials, bankers, corporate/regulatory bodies, educational institutions and students participated in the event. It had a panel discussion on developing a thriving startup eco-system in Uttar Pradesh deliberated upon vital issues and challenges faced by startups in UP and ways to overcome them. Startups were awarded prize of around 7.5 lakh for ideation and product-stage, along with special prizes like best in sector, best women entrepreneur and best student startup etc. AIC BIMTECH was the Incubation partner, and a part of the jury in the selection of startups.



28. School For Social Entrepreneur India: Workshop, AIC-BIMTECH (14 September 2018)

Ms. Satyavati Berera, COO - PwC India, the first female COO in "Big 4", participating in a witness session by School for Social Entrepreneurs India. She shared her journey over the past 40



years and how her skills and mindset, which are an acute necessity in entrepreneurship, enabled her to reach where she stands now. The fellows discussed their journeys with her to gain guidance and course corrections.

29. Mentor Hour with Mr Yogesh Bellani, AIC-BIMTECH (8 September 2018)

Mr. Yogesh Bellani, CEO FieldFresh Foods Private Limited, and BIMTECH alumni visited AIC-BIMTECH and spent time with our incubatees. He listened to their ideas, their approach and gave them real-world examples, some close to his heart while engaging them in a one-to-one mentor session. The incubatees also asked him about his journey, to which he obliged, giving an insight into the importance of key decisions



30. Entrepreneurship Culture Development Workshop, AIC-BIMTECH (05 September 2018)

The Entrepreneurship Culture Development Workshop conducted along with the Faculty and students of GL Bajaj Institute of Technology & Management was a great success. It was an absolute delight to see the curiosity and readiness in the eyes of the budding engineers towards entrepreneurship and idea generation. The students showed immense interest in working with the incubatees to understand their business model better and to learn the operational activities.



31. Startup India: Jharkhand Yatra, Ranchi (28 August, 2018)

AIC-BIMTECH participated in the Finale of Jharkhand Yatra at Ranchi as Incubation partner, and part of jury team in the selection of startups. Among the 200 odd ideas, two teams from NIT-Jamshedpur and a second-year IT student of

Jamshedpur Women's College made it to the top three in the technology and women entrepreneurship categories. Two first year electrical and electronics engineering students of NIT-Jamshedpur, Vinayak Kumar and Neeraj Kumar, clinched the first prize of Rs 75,000 in the technology category for their proposal to use wind energy to generate electricity for trains.



32. Amalgam 2018: Eco-System Enablers Meet and Demo Day for Incubatees, AIC-BIMTECH (18 August 2018)

Amalgam 2018 was an entrepreneurship ecosystem enabler's meet hosted by Atal Incubation Centre BIMTECH. This event also marked as the Demo Day for the startup incubatees of AIC BIMTECH. The panelists included Mr. Parth Sarthi Sen Sharma (CEO, Greater Noida), Mr. Denny Kurien (Head, Keiretsu Forum – Bangalore and Delhi-NCR), Mr. Ravi Mathur (VP, Rajasthan VC Fund) and Mr. Tarun Singhal (Business Head, Sopra Steria).



33. Data Analytics Workshop, AIC-BIMTECH (18 August 2018)

AIC-BIMTECH in association with Algo8 organised a data science workshop for the students. Sixteen students were there to Learn, how they can use data science in their Professional life and personal life the field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from data in various forms, both structured and unstructured. The session was taken by Mr Nandan Misra, CEO, Algo8.



34. Director AIM Visit/Mentorship, AIC-BIMTECH (17 August 2018)

It was a privilege having Mr. R Ramanan, Mission Director Atal Innovation Mission at AIC BIMTECH. His interaction with our incubatee gave them insights into the broader vision their ideas could cater to, which was a huge boost to their confidence. Mr Ramanan discussed about the vision behind Atal Innovation Mission, and what are the expected outcomes from the approved Atal Incubation Centres around India.



35. Startup Idea Generation Workshop, Noida (27 July 2018)

A session full of energy, excitement and random ideas. That is the perfect way to summarize the Idea Generation Workshop, conducted by Dr Abha Rishi in association with Paytm-Build for India. The participants imparted with the key learning, that no idea is a "bad idea". The process of assessing and building up an idea into a business idea is a must learn for entrepreneurs. About 70 entrepreneurs attended this session.



36. Inauguration of E- LAB, BIMTECH, Greater Noida (14 July 2018)

The Enterprise Lab could not have asked for a better inaugural event, where the likes of Mr. Amit Singal (Founder, Startup Buddy Services Pvt. Ltd.), Mr. Saurabh Jain (VP, Paytm), Mr. Rahul Tyagi (Co-Founder, Lucideus Tech) and Mr. Shyamrup Roy Choudhury (COO, Adani Affordable Housing Gurgaon) stood at the podium and shared the journeys of their struggle and success, so that the students of BIMTECH-Birla Institute of Management Technology could leave with the learnings which make these pioneers today what they are.



37. Mentor Hour with Mr Amit Singal (3 July 2018)

We hosted a Special mentor session for our incubates where they interacted with Mr Amit Singal, Founder, Startup Buddy, for their future funding plan, milestone, and roadblocks to avoid while moving towards it. The session was driven by the problems startups face while trying to negotiate with the potential investor. The discussions also gave an insight on how to figure out the compatibility of the business with the investors.



38. Investor Pitch Session, Delhi (2 July 2018)

The Dubai Smart City Accelerator is a product of DSO's collaboration with six strategic partners — Emirates Integrated Telecommunications Company (du), Smart Dubai Office, the Dubai Chamber of Commerce and Industry, Rochester Institute of Technology New York, Orange Business Services and Visa — altogether investing a total of Dh18.4 million into setting up the programme. Three of our startups, ThePadosi, Curie Labs and Truck Suvidha got a chance to participate in Dubai Smart City Accelerator first round. Hosted by Startup fellowship.



39. Founder's Meet, AIC-BIMTECH (21 June 2018)

The Founder's meet was organized with the founders of all the incubated startups, to share and assess their progress and problems on a common platform. The discussion helped different incubatees to understand the challenges they have yet to face, or to find the solutions to an existing problem they face from the experience of their peers.



40. Awareness Around Entrepreneurship Sessions, BIMTECH, Greater Noida (18-21 June 2018)

Awareness around Entrepreneurship Sessions were organized to create the awareness about Atal incubation Centre-BIMTECH and make the students understand, how AIC-BIMTECH is helping a start-up throughout their journey. These awareness sessions were conducted on individual basis for each specialization around the BIMTECH campus, to introduce AIC-BIMTECH to the new batch of students.



41. Civic Tech Meet, Delhi (1 June 2018)

Organized by Village Capital with Omidyar Network, startups got an opportunity to participate in the incubation program of Village Capital. The event connected aspiring civic tech entrepreneurs with potential investors, mentors, and potential customers to drive conversations around the development of the civic tech industry in India and further boost its adoption. Two of our incubatees, The Padosi and Curie Labs, got a chance to participate in Villcap Civic Tech meet.

42. Stockbay Partners: Data Science Course Launch, AIC-BIMTECH (4 April 2018)

Stockbay Partner in collaboration with AIC-BIMTECH launched a course DSS30 (Data Science Super 30), which is focused on the creation of 30 data scientists from Greater Noida. The course has been designed to ensure the jobs upon joining the course itself, and then building and developing the skill sets accordingly. Forty Students had attended the session for mentorship on data science.

Internship with Atal Incubation Centre - BIMTECH

- 1. Four students from BIMTECH got internship opportunity with the AIC-BIMTECH for 3 months. Name of the interns are Mr. Ashish Gupta, Ms. Ananya Pandey, Ms. Sumedha Basu & Mr. Vaibhav Jain. The interns will be interning with AIC-BIMTECH for April June, 2019.
- 2. Four students from IILM, Greater Noida are also interning with AIC- BIMTECH from June- July 2019. These interns are Ms. Richa Sharma, Mr. Ujjwal Awasthi, Mr. Piyush Sharma and Mr. Abdur Rehman Siddiqui.

Awards Received by Incubation Team





- 1- Smart India Hackathon 2018 (Jury Award) Mr. Anil Singh, Sr. Incubation Manager got a certificate and memento for attending Smart India Hackathon 2018 as Jury member. The programme was held in NIET, Greater Noida.
- 2- UP Startup Conclave 2018 (Jury Award)
 Mr. Anil Singh got Certificate and Memento
 for attending the UP Startup Conclave 2018 as
 Jury member

Awards Received by Incubatees

- 1 All India Agri Startups Convention and Agri-Startups Awards
 - a) Innovative Machiniries Pvt. Ltd received award for Agri-Startup - Enterprise category by Indian Council of Food & Agriculture.
 - b) Liquii beverages Pvt. Ltd received award for Beverage category by Indian Council of Food & Agriculture.
- 2 Keynote Speaker and Jury Member in Parikrama- Mr. Divakar Shukla founder, ThePadosi, received an award for attending Startup Parikrama as Keynote speaker and Jury Member.
- **3 Smart India Hackathon 2018 (Jury Award)** Mr. Divakar Shukla founder, Founder, ThePadosi, got certificate and Memento for attending the Smart India Hackathon as Jury member. The programme was held in NIET, Greater Noida.
- 4 Keynote Speaker and Jury Member Award- Mr Divakar Shukla got Certificate and memento for attending Startup weekend (ITS Engineering College, Gr. Noida) as Keynote Speaker and Jury Member.
- 5 Winner of Ideathon category of NITI Aayog- Pune Smart City Hackathon 2018. Vidyaroha has won first prize worth rupees 2 lakh and also to run a proof of concept in Pune with the support of Pune Smart City in Solutionthon category.
- **6 Global Business Insights Award 2018** Freight Forwarding Company Trucksuvidha won the award "Freight Forwarding Company of the year 2018".





Eminent visitors to AIC-BIMTECH

During the year several eminent personalities have been visited the AIC-BIMTECH. The best part of these visits were that the incubatees and the AIC-BIMTECH team got the opportunity to interact with the visiting personalities who have done great work in their respective areas. Names of these eminent visitors are:-



Delegation from Hainan Region, China comprised of Mr. Xu Jun (Vice Chairman, Standing Committee of Hainan Provincial Congress), Mr. Wang Hong Liang (Director General, Rural Working Committee of Hainan Provincial Congress), Ms. Kang Baiying (Deputy Director General, Foreign Affairs Office of Hainan Province), Mr. Huang Shaowen (Chairman, Standing Committee of Sanya Municipal Congress), Mr. Fang Zhongli (Vice Chairman, Standing Committee of Haikou Municipal Congress), and Ms. Xiao Di (Senior Officer, Foreign Affairs Office of Hainan Province).



Mr. Soichi Umeki and Mr. Darius Chinoy from JETRO (Japan External Trade Organization) visited AIC-BIMTECH on 4th February 2019



Smt. Reeta Bahuguna Joshi ,Uttar Pradesh Cabinet Minister (Women's Welfare, Family Welfare, Mother and Child Welfare, Tourism) visited AIC-BIMTECH on 6th October 2018.



Mr. Ramanan Ramanathan , Mission Director, Atal Innovation Mission, NITI Aayog, had visited AIC-BIMTECH on 16th August, 2018



Mr Balvinder Kumar, Vice Chancellor - SGT University, Gurugram visited AIC-BIMTECH on 5th July 2018

Eminent visitors to AIC-BIMTECH



Mr. Ashutosh Kumar, Chief Evangelist, Startup Fellowship visited AIC-BIMTECH on 10 April, 2019



Shri Anand Kumar I.P.S (DG Inspector general Prison Administration and Reform Services, UP) visited AIC-BIMTECH on 13 January 2019



Mr. Sankalp Kohli (Author, What's Your Story) visited AIC-BIMTECH on 5 January 2019



Mr. Shashank Randev, Executive Member, PIOOCI Committee visited AIC-BIMTECH on 18 December 2018



Mr Edward Yee, Co-Founder, GivFunds visited AIC-BIMTECH on 17 December 2018



Mr. Yogesh Bellani, CEO, FieldFresh Foods Pvt.Ltd. visited AIC-BIMTECH on 8th September, 2018



Our special thanks

During our journey, some of our partners have been consistent participants in our mission and have provided us support at every possible opportunity. We would like to extend a special thanks to them for being there for us at every step.



















OUTREACH ACTIVITIES





- a) National School Awards:-National School Awards (NSA- 2018) is an initiative to elevate the standards of education in India through unified approach where 1000+ schools had participated to compete for the best services they are providing in Education and in overall development of students. Dr Abha Rishi was the Guest of Honour for the final event held in Delhi on 4th August, 2018.
- b) Advisory meeting at JNTUA University: Dr. Abha Rishi has been invited to become a member of the advisory board of the Incubation Centre at Jawaharlal Nehru Technological University Anantapur, Ananthapuramu, Andhra Pradesh. JNTUA was established in the year 2008 after the division of the erstwhile university, Jawaharlal Nehru Technological University, Hyderabad. It started functioning from one of the constituent colleges, JNTU college of Engineering, Anantapur which was one of the oldest engineering colleges in India and which was established in the year 1946. JNTUA is a state university. It has 100 affiliated engineering colleges apart from several pharmacy and MBA colleges. It also has three constituent colleges located in three different places of the Rayalaseema region of the state of Andhra Pradesh. More than 2 Lakh students are studying in constituent and affiliated engineering colleges.
- c) HULT Commpititions: Hult Prize, is the world's largest student movement for the creation of social enterprises. Final round of the Hult Prize competition on campus was held in Bennett University, Greater Noida on 6th December, 2018 and Dr. Abha Rishi was a jury member for this competition.
- d) I inspire 2019 organized by Beyon Diversity Foundation (28 February, 2019):- Beyon Diversity Foundation provides a platform for creating awareness on inclusive practices, conducting research & partnering with institutions to be future ready by promoting inclusive growth. Annual inclusive leadership conference"I Inspire" ensures that the attendees learn how inclusive businesses and ecosystems thrive. Dr. Abha Rishi was a jury member for the" I inspire leadership awards 2019".
- e) ATL Tinkering Innovation Marathon:- The ATL Tinkering Innovation Marathon supported by GE, IBM, Atal Innovation Mission, NITI Aayog and The Better India, received over 1400 applications from across the country. From these, the Top 200 were selected to further refine and submit their ideas for final

evaluation out of which top 50 shall be selectedand offered a unique opportunity to further refine their prototypes and reach MVP stagethrough the Student Innovator Program, supported by our incubator partners. The responses from the student innovators have been captured based on the following6 Parameters:

- Problem and Solution
- Technology Aspect
- Community Aspect
- Business Aspect
- Team Dynamics
- Video presentation

From AIC BIMTECH, Dr Abha Rishi was one of the jury members for this honourable cause.

f) India Innovation Challenge Design Contest (IICDC):- The India Innovation Challenge Design Contest (IICDC) has grown from strength to strength every year since its inception in 2016 and has come to be an established platform. An initiative by Texas Instruments in collaboration with Department of Science and Technology (DST) and anchored by NSRCEL, Indian Institute of Management, Bangalore (IIMB) and supported by MyGov, IICDC has come to be an established platform in creating an immersive ecosystem. The uniqueness of the contest is that it serves as a launch pad in recognizing India's engineering talent in innovation and sharpening their business acumen transforming dream ideas into start up reality thus contributing to India's success towards becoming an Innovation hub.

The latest edition, IICDC 2018 has set a new benchmark in itself. This year's edition has seen an exponential growth in the participation by26,511 students from 1760 colleges submitting 10,146 ideas who dream of paving future of India with engineering solutions and path breaking innovative ideas. The recently concluded Quarterfinals phase saw 346 teams comprising of 1185 students from 180 colleges participate with utmost enthusiasm and 62 teams were selected for semifinal round. The final stage will hereby witness the TOP 10 innovative ideas to startups with the support of DST funding of INR 9.64 Crores with an aim to catalyze the Indian manufacturing ecosystem.

From AIC BIMTECH, Dr Abha Rishi was invited as a Business Evaluator for the Semifinals event. The Semifinal phase was held on May 31st 2019 at Delhi Technological University, New Delhi.

ACADEMIC ACTIVITIES

- a. Launch of Enterprise lab:- On 14th July 2018, Centre for Business Management along with Atal Incubation Centre-BIMTECH launched the much-awaited Experiential Learning Course "Enterprise Lab"- E-Lab. E-Lab is an experiential course which provides an opportunity for the students to apply theoretical concepts in real business practice. Four esteemed panellist consisting of Mr Amit Singal (Founder, Startup Buddy Services Pvt. Ltd.), Mr Saurabh Jain (VP, Paytm), Mr Rahul Tyagi (Co-Founder, Lucideus Tech) and Mr Shyamrup Roy Choudhury (COO, Adani Affordable Housing Gurgaon) graced the occasion with their presence & gave great insights to the students who were overwhelmed interacting with them.
- b. Entrepreneur Internship Programme (EIP): Through the Entrepreneur Internship Program (EIP), first year students can participate in internships wherein during the 8-week program, interns will find themselves writing a business plan,

- presenting to investors and/or customers, performing a market survey, identifying alternative distribution channels, exploring alternative financing structures, or improving information systems. This year Mr. Simarpreet Singh Saluja has been selected for the Entrepreneur Internship Programme.
- c. Design Thinking Workshops for Corporates:- Design Thinking is a design methodology that provides a solution-based approach to solving problems. It's extremely useful in tackling complex problems that are ill-defined or unknown, by understanding the human needs involved, by re-framing the problem in human-centric ways, by creating many ideas in brainstorming sessions, and by adopting a hands-on approach in prototyping and testing. Prof. Sunil Sangra, an expert in Design Thinking had conducted several workshops for the corporates in India and some of the foreign countries also.

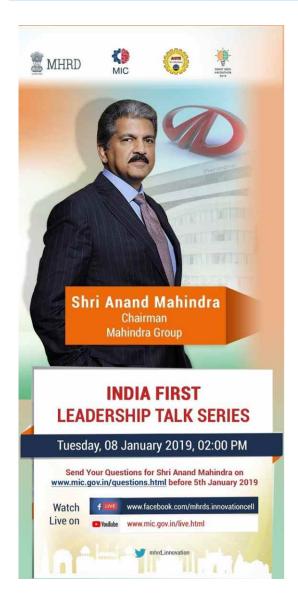
Design Thinking Workshops Conducted by Prof. Sunil Sangra during 2018-19

SL No.	Торіс	Organization	Duration (Days)	Month	Year	Place	Participants
1	Design Thinking and Innovation	CRISIL	2	June	2018	Mumbai, India	20
2	Design Thinking and Innovation	CRISIL	1	June	2018	Mumbai, India	20
3	Design Thinking and Innovation	Birla Carbon Ltd.	3	June	2018	Budapest, Hungary	25
4	Design Thinking and Innovation	Birla Carbon Ltd.	3	July	2018	Atlanta, USA	22
5	Design Thinking and Innovation	Birla Carbon Ltd.	3	July	2018	Mumbai, India	20
6	Design Thinking and Innovation	CRISIL	2	July	2018	Mumbai, India	20
7	Design Thinking and Innovation	CRISIL	2	July	2018	Chennai, India	20
8	Design Thinking and Innovation	Aditya Birla Capital	2	August	2018	Mumbai, India	30
9	Design Thinking and Innovation	Nomura	1	August	2018	Mumbai, India	30
10	Design Thinking and Innovation	Nomura	1	August	2018	Mumbai, India	30
11	Design Thinking and Innovation	Nomura	1	September	2018	Mumbai, India	30
12	Design Thinking and Innovation	Nomura	1	September	2018	Mumbai, India	30
13	Design Thinking and Innovation	Aditya Birla Capital	2	September	2018	Mumbai, India	20
14	Design Thinking and Innovation	ZS Associates	1	October	2018	Pune, India	120
15	Design Thinking and Innovation	ZS Associates	1	October	2018	Gurgaon, India	80
16	Design Thinking and Innovation	Birla Carbon Ltd.	3	November	2018	Alexandria, Egypt	23
17	Design Thinking and Innovation	Birla Carbon Ltd.	3	December	2018	Sao Paulo, Brazil	22
18	Design Thinking and Innovation	L&OD Rountable	1	January	2019	Mumbai, India	30
19	Design Thinking and Innovation	ABMCPL	4	January	2019	Mumbai, India	30
20	Design Thinking and Innovation	ABFRL-Pantaloons	2	January	2019	Mumbai, India	20
21	Design Thinking and Innovation	ZS Associates	1	February	2019	Pune, India	25
22	Design Thinking and Innovation	ZS Associates	1	February	2019	Gurgaon, India	25
23	Design Thinking and Innovation	ABMCPL	2	February	2019	Taloja, India	20
24	Design Thinking and Innovation	ABMCPL	2	February	2019	Mumbai, India	20
25	Design Thinking and Innovation	ABFRL-Pantaloons	2	February	2019	Mumbai, India	20
26	Design Thinking and Innovation	HINDALCO	3	February	2019	Gare Palma, India	25
27	Design Thinking and Innovation	ABMCPL	2	March	2019	Mumbai, India	20
28	Design Thinking and Innovation	HINDALCO	3	March	2019	Ranchi, India	25
29	Design Thinking and Innovation	ABFRL-Pantaloons	2	April	2019	Mumbai, India	20
30	Design Thinking and Innovation	ABMCPL	1	April	2019	Mumbai, India	80
31	Design Thinking and Innovation	DMI Finance	2	April	2019	New Delhi, India	25

d. Corporate Consulting Projects:-Prof.Sunil Sangra had undertaken several corporate consulting projects on Innovation . Details of the projects are given below

Corporate Consulting Projects on Innovation Executed by Prof. Sunil Sangra during 2018-19

SL No.	Торіс	Organization	Duration (Days)	Month	Year	Place
1	Ideating for a futuristic learning centre	ABMCPL	2	December	2018	Mumbai, India
2	Content for online learning platform for Innovation	ABMCPL	20	Jun 2018 to May 2019	2018-19	Mumbai, India



e. India First Leadership Talk Series – Shri. Anand Mahindra: - Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). MIC has envisioned encouraging creation of 'Institution's Innovation Council (IICs)' across selected HEIs. IIC has started to organize the "India First Leadership Talk series" to promote entrepreneurship.

The very first leadership talk in this series was held on 8th January, 2019 and the speaker was Shri. Anand Mahindra. The interaction with Mr. Anand Mahindra was definitely a great learning for the students of the institute. As a successful business man with net worth of 160 crores (USD), Mr. Anand Mahindra is always an inspiration to the younger generation. How he had transformed the Mahindra & Mahindra to a conglomerate called "Mahindra Group" is the best example for leadership qualities. Even though he is a successful business man his advice to the younger innovators and entrepreneurs is to show humility.

In his view everybody has to introspect themselves for improvement. Entrepreneurship is full of risks and uncertainties and an entrepreneur has to take brave decisions throughout his or her entrepreneurial journey. The young innovators or entrepreneurs have to admire the qualities of the successful entrepreneurs/ business leaders and to follow them as their role models. This would definitely help them to grow. One should read about their role models, their qualities, how they have transformed their businesses into successful enterprises. One should be passionate about what he/she is doing. The need of the hour is collaboration and not competition. Growth opportunities through collaboration will be high.

- f. International Conference on Entrepreneurship and Leadership 2018 at Amity University:-The International Conference on Entrepreneurship and Leadership was held at Amity University Uttar Pradesh, Noida from 14th to 17th February 2018. Dr. Abha Rishi, CEO, AIC- BIMTECH and Chairperson-CIED was one of the expert panellists for this event.
- g. FDP on Entrepreneurship Development Amity University: Amity School of Engineering and Technology (ASET), Amity University Uttar Pradesh had organised a two weeks FDP on Entrepreneurship development, funded by NSTEDB, DST, Government of India, from 26th November 2018 to 7th December 2018. Dr Abha Rishi was an expert resource person for this event.

EVENTS WITH STUDENTS

(Chronologically)

- a. E-Cell Selection (9th August, 2018):-Senior members of the E-Cell conducted the selection process for the new E-Cell executives and selected 15 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.
- b. Design Thinking based Global Retail Challenge Competition (September to November 2018):-

Three students from BIMTECH, Devieka, Jasmine and Aditya from the Centre for Retail Management, participated in the student team for the Design Thinking based Global Retail Challenge Competition McGill University, Bensadoun School of Retail Management, Montreal, Canada. This team was mentored by Prof Sunil Sangra.

c. Junior World Entrepreneurship Forum 7.0:- The seventh edition of Junior World Entrepreneurship Forum witnessed some of the most aspiring minds from the leading B-Schools of India. The event, held on 17th October, 2018 was successfully conducted as a culmination of collective efforts put in by all the members of Entre-Pioneer, the E-cell of BIMTECH under the esteemed guidance of their mentor Dr. Abha Rishi.

Junior World Entrepreneurship Forum (JWEF) is derived from the World Entrepreneurship Forum and is held across 26 countries in the world. BIMTECH is the only management institution which organizes JWEF in India. JWEF is all about promoting entrepreneurship as a valid career opportunity, to bring out the young entrepreneurs, to produce and introduce new ideas and innovative practices. The Junior World Entrepreneurship Forum (JWEF) is the youth chapter of the World Entrepreneurship Forum. It aims to foster the spirit of entrepreneurship and nurture existing entrepreneurs among the youths as a means to create wealth and social justice. JWEF is held in its member countries every year, with local entrepreneurship personalities, industry experts, government officials and academic members invited to share on a given theme with the youth participants. Entre-Pioneer, the Ecell of BIMTECH in collaboration with AIC BIMTECH, proudly carried forward the tradition of hosting the renowned forum with JWEF 7.0 or the seventh edition of this event, in the Greater Noida campus of BIMTECH.

The event was inaugurated by lighting of the ceremonial lamp by the Chief Guest, Mr. Subrat Kar, Founder & CEO, VIDOOLY, Dr. H. Chaturvedi, Director, BIMTECH, Dr. Anupam Verma, Dep. Director, Prof. Chari, Dean Students Welfare, and Dr. Abha Rishi, CEO, Atal Incubation Centre-BIMTECH and curator of the event. During his speech, Mr. Subrat Kar, shared his entrepreneurial journey with the audience. According to him, 'Entrepreneurship is not a cup of tea for everyone. Only those who have the ability to think out of the box and work with commitment, can become a successful entrepreneur'.

In his welcome address Dr. H Chaturvedi, Director, BIMTECH, told the audience about the need and importance to promote

an entrepreneurial culture in Uttar Pradesh as the unemployment rate is going up with no solutions in sight. He said, 'if an entrepreneur can give at least five jobs to the unemployed that will be a great thing in this scenario'. Dr. Abha Rishi, CEO, Atal Incubation Centre-BIMTECH & Chairperson CIED, told the audience about the origin of JWEF and the various entrepreneurial activities and initiatives of the institute and the Atal Incubation Centre-BIMTECH.

The seventh edition of Junior World Entrepreneurship Forum has been attended by some of the brightest minds from the leading B- schools in the country. BIMTECH was delighted to receive registrations of students from some of the most prestigious institutes in the country like IIM LUCKNOW, IIM BODH GAYA, IIM INDORE, IIM JAMMU, IIM KASHIPUR, IIM NAGPUR, IIM UDAIPUR, ISB Hyderabad, IMT GHAZIABAD, IRMA GUJARAT, IIT- ISM DHANBAD, K.J. SOMAIYA INSTITUTE OF MANAGEMENT STUDIES & RESEARCH, etc. More than 180 students from 65 institutions across the country had registered for the various events.

The events were six in total, spread across the entire spectrum to cover the diverse aspects of management & business today. A brief idea of the different events is as follows -

RESURRECTION

'Leadership is not about finding faults, it is about finding a remedy.' This was the underlying premise behind the event that when a company goes into a crisis, how will the top management react in this situation. Shareholders have started to ask tough questions about the future of the company and investors are having all time low confidence. When all stakes are against the company, how should the directors make a difference? The student teams were asked to make presentations in groups of 2 or 3, showing the following elements:

- Shareholder confidence
- Employee confidence
- The growth of the company
- Market share
- Share Price
- Customer Confidence

Each of the teams were given a different company from a totally different industry and the team had to find a way to resurrect the company from the situation of crisis.

Next was one of the flagship programme "The B-Plan Competition", wherein the teams had present their business ideas in front of a panel of experienced judges. Moving on with our third competition, 'The Negotiator', teams here were given different case studies and they had to defend their position when their counterpart disagrees with their opinion and put forward a proposal while negotiating with their opponent. The most attractive part of this competition was its final round which was conducted in a ring and the participants were defending and proving themselves in front of a panel and the audience.



Next in league was MIX IT UP. This was an opportunity for the participants to experiment with their market strategies at a preliminary level, its application, practicality, feasibility and implementation. BID & Quiz was an exciting combination! Tested the speed, mental agility and personality of the participant. The Quiz covered different aspects of management, entrepreneurship and affairs from the corporate world. Bid & Quiz was a platform for a similar kind of experience where the participant has to fight to show their knowledge, not through actions but written bidding amount.

The last event was Business Tambola. This was a fun filled event. In this version of Tambola instead of numbers clues or questions related to the business world are called out. The answers are randomly written in the tickets & need to be found to strike off.

This makes it a fun filled combination of play & knowledge.

With the successful completion of all the events, the winners were declared at the valedictory ceremony in the benign presence of Mr. Vaibhav Bhati, Founder, Commercium Exports, Brigadier Sunil Chadha, Founder, Abhinna Cita Transformation Solutions LLP, Prof. K R Chari and Dr. Abha Rishi. Students from Delhi Technological University had won the 1st prize for BID & Quiz The Runner-up awards for the Business Plan Competition and Resurrection were students from IIM, Kashipur and Department of Business Economics respectively. BIMTECHians also won awards in the Business Plan and other events. The winners were awarded with cash prizes and certificates and were congratulated for their success despite the tough competitions from different teams.

d. Business Plan Competition in association with VIHAAN 2018 ិ - (23-24 November, 2018):-

The first step to run a great business is to have an idea that has a great business plan in place. In a way to provide the right

platform and support for students with great ideas, the top engineering and business schools in the country have their own business plan competitions where eminent panel of judges evaluated these plans and the winners got mentorship and other support apart from the prize in these competitions. There are hundreds of B-Plan competitions across the globe but only a handful take these business plans beyond the plan stage.

A Similar opportunity was provided to the aspirants in Vihaan Fest 2018. Vihaan is one of the biggest college fests in the NCR region with a total footfall of 1500 plus. It is a 2 day event with a lot of events and activities to bring out the best of personality out of you and to give you an experience which is unforgettable.

One of those events was Business Plan competition organised by E-Cell under the brand Vihaan. We got more than 40 registered team for the same and at the initial stage, 10 teams were shortlisted based on the potential of ideas and were invited to give a detailed presentation at the venue (BIMTECH). We got participation from various Engineering and Business Schools of India like IIT Kharagpur, DSE Delhi etc. Each team was given 10 minutes to present in front of the judges who were entrepreneur themselves.

Based on the final pitching, the Winner and the Runner Up teams were selected by the judges and prize money was awarded to them. The main agenda behind this was to foster and promote entrepreneurship among the young generation as they are the future of this country.

e. Webinar – Institution Innovation Council, Innovation Cell, MHRD:- Institution Innovation Council had conducted a webinar on 1st January, 2019 to brief the students about the Smart India Hackathon 2019. The centre had done the necessary arrangements for the students to view the webinar.

Awards and Recognitions



Dr. Abha Rishi, Chairperson - CIED and CEO of Atal Incubation Centre-BIMTECH got felicitated for her contribution in developing ecosystem for entrepreneurial development by Mr. Ramesh Abhishek, Secretary, Department of Industrial Policy & Promotion Government of India at the recently held "Women Entrepreneurship Session" by Startup India on 8th March, 2019 at New Delhi.

UPCOMING EVENTS

Sr No.	Date	Event Description	Speakers/Coordinator	Venue	
1 06-06-2019 to 08-06-2019		SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC- BIMTECH	
2	07-06-2019	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
3	15-06-2019	Mentor Session	Mr. Satyajeet Singh	AIC- BIMTECH	
4	21-06-2019	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
5	17-06-2019	Awareness around entrepreneurship for	Dr. Abha Rishi and Mr. Chittransh Verma	AIC- BIMTECH	
	to 29-06-2019	the new students			
6	06-07-2019	Graduation Ceremony/Founders meet and	Team AIC- BIMTECH	AIC- BIMTECH	
		Milestone achievements			
7	11-07-2019	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
8	13-07-2019	Introduction of E-Lab to the new students	Dr. Abha Rishi and Business Management Program	BIMTECH	
9	17-07-2019	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC- BIMTECH	
	to 20-07-2019				
10	25-07-2019	Entrepreneurship World Cup Finale for Delhi NCR	Team AIC- BIMTECH and Team TGELF	AIC- BIMTECH	
11	25-07-2019	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
12	03-08-2019	Graduation Ceremony/Founders meet and	Team AIC- BIMTECH	AIC- BIMTECH	
		Milestone achievements			
13	09-08-2019	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
14	21-08-2019	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC- BIMTECH	
	to 25-08-2019				
15	22-08-2019	Legal Mentor Session	Mr. Ravi Shorewala	AIC- BIMTECH	
16	24-08-2019 to	Udyami 8.0	Mr. Pankaj Budhiraja and Team E-Cell	BIMTECH	
	28-08-2019				
17	26-08-2019	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
18	31-08-2019	Start-up Idea Generation Workshop	Dr. Abha Rishi and Mr. Chittransh verma	Manav Rachna University, Faridabad	
19	07-09-2019	Graduation Ceremony/Founders meet and Milestone achievements	Team AIC- BIMTECH	AIC- BIMTECH	
20	11-09-2019	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
21	12-09-2019 to	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC- BIMTECH	
	14-09-2019	ool maa ronottomp rrogrammo	The Grand Street	7.110 2.1111.2011	
22	16-09-2019	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
23	05-10-2019	Graduation Ceremony/Founders meet and	Team AIC- BIMTECH	AIC- BIMTECH	
	00 10 2010	Milestone achievements	Tourn 7110 Billings	7110 BINTEST	
24	10-10-2019	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
25	16-10-2019 to	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC- BIMTECH	
	19-10-2019	002 maia 1 000100mp 1 10g/ammi0	The Grand Street	7.110 2.1111.2011	
26	23-10-2019	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
27	26-10-2018	Start-up Idea Generation Workshop	Dr. Abha Rishi and Mr. Chittransh verma	NIFT, Delhi	
28	02-11-2019	Graduation Ceremony/Founders meet and	Team AIC- BIMTECH	AIC- BIMTECH	
	-2 20.0	Milestone achievements			
29	10-11-2019	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
30	13-11-2019 to	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC- BIMTECH	
	16-11-2019				
31	21-11-2019	Legal Mentor Session	Team Advok8	AIC- BIMTECH	
32	25-11-2019	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
33	07-12-2019	Graduation Ceremony/Founders meet and	Team AIC- BIMTECH	AIC- BIMTECH	
50		Milestone achievements			
34	09-12-2019	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
35	10-12-2019	SSE India Fellowship Programme	Mr. Shalabh Mittal	AIC- BIMTECH	
	to 13-12-2019		····· sometime in the second s		
36	23-12-2019	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
37	27-12-2019	Start-up Idea Generation Workshop	Dr. Abha Rishi and Mr. Chittransh verma	IILM, Greater Noida	
38	04-01-2020	Storytelling Mentor Session	Dr. Sangeeta Shukla	AIC- BIMTECH	
39	11-01-2020	JWEF 8.0	Team E- Cell	BIMTECH	
40	25-01-2020	Mentor Session on Product Designing	Dr. Shilpa Ajwani	AIC- BIMTECH	
	20-01-2020	Monto ocasion on Froduct Designing	Di. Ollipa Ajivalii	MIO- DIMITEUIT	

CENTRE FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT







Akash Singh Choudhary and Naresh Bhati Founders Energinee Innovation -Manufacturing Statues from Temple Waste, AIC-BIMTECH Incubatee Akhand Pratap Singh Founder (IInd from left), with his team Vymanik Aerospace Solutions, Manufacturing UAVs and UAS AIC-BIMTECH Incubatee



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