

CENTRE FOR  
**INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT**

Incubation Centre  
 Udyami **TED X** Workshops  
 SOCIAL ENTERPRISE POLICY DIALOGUE  
 E-Cell creation  
 MOU **SEEP**



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**INNOVATION AND  
 ENTREPRENEURSHIP  
 DEVELOPMENT**



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## FROM THE DIRECTOR'S DESK



**Dr. H Chaturvedi**  
Director  
BIMTECH

Today, India is one of the youngest nations in the world, with more than 62% of its population in the age group of 15-59 years, and more than 54% of its total population below 25 years of age. Given the realities of the rapidly changing economic landscape in the country, entrepreneurship opportunities have emerged as an important source of meeting the aspirations of the youth. An all inclusive approach to strengthen the entrepreneurship development scenario, which is competent, quality conscious, market savvy, innovative and has globally competitive entrepreneurs, needs to be carefully mentored and encouraged.

Since its establishment in 2009, the Centre for Innovation and Entrepreneurship Development (CIED) under the aegis of the Birla Institute of Management Technology (BIMTECH) has been doing its mite in spreading the entrepreneurial culture in Greater Noida and its environs, through different interventions. Through its persistent efforts, the Centre has been able to create a niche area for itself in this entrepreneurial arena. The journey has not been without glitches or failures, as is the case with any new and emerging entity, nor is it going to be a smooth one in future because of the uncertain times. However, through all these, the Centre has not only been able to create a place of its own but also sustain itself as an enduring entity.

The challenge before the Centre today and in times to come is to appropriately blend the twin diverse requirements of sustaining the cult of financial self-sufficiency and discharging its true role of a catalyst and facilitator for the process of entrepreneurship development. The need of the hour is to consolidate and further expand on the desired lines so as to be in a position to significantly contribute towards the Government's programmes designed for promotion of MSMEs and skill development.

When we look back at any year, a number of key events and themes seem to stand out and define it. We understand that learning lessons is the key to improvement. This means engaging meaningfully with our stakeholders and giving them a voice with a range of feedback mechanisms. It is with this context in mind, that the Centre is publishing its Annual Report of 2015-16. We look forward to your comments and suggestions which will help in making the Centre more efficient and better prepared to deal with the challenges we are bound to encounter.

The challenge before the Centre today and in times to come, is to appropriately blend the twin diverse requirements of sustaining the cult of financial self-sufficiency and discharging its true role of a catalyst and facilitator for the process of entrepreneurship development.

## DEAN'S OVERVIEW



**Prof. Kishore Sinha**  
Dean-Development  
BIMTECH

Entrepreneurship has been considered as the backbone of economic development. It has been well established that the level of economic growth of a region to a large extent, depends upon the level of entrepreneurial activities in the region. The Indian capacity for harnessing entrepreneurship has not been fully realized — the MSME (micro, small and medium enterprises) sector contributes to only 17% of GDP as compared to 85% in Taiwan, 60% in China and 50% in Singapore.

The face of entrepreneurship is also changing across the world, entrepreneurs are increasingly young and/or female due to increasing unemployment. If these opportunities for entrepreneurship and innovation are to be captured, it is essential to create an enabling eco-system for entrepreneurship to thrive and instill a mind-set and culture of opportunity & innovation based motives and entrepreneurial incentives. In this era of liberalization, privatization and globalization along with the ongoing IT revolution, capable entrepreneurs are making use of the opportunities emerging from the evolving scenario.

The ideal entrepreneurial environment has five pillars: access to funding, entrepreneurial culture, supportive regulatory and tax regimes, educational systems that support entrepreneurial mindsets; and a coordinated approach that links the public, private and voluntary sectors. Supportive environments are increasingly essential to successful entrepreneurship and these are evolving across the world. It is at this juncture that the Centre for Entrepreneurship and Innovation Development (CIED), under the aegis of BIMTECH, is working to create the support systems required by students and the larger community in Greater Noida. This Annual Report is an attempt to reach out to our stakeholders and inform all about the activities pursued in the Centre for enhancing the entrepreneurial ecosystem in the Institute.

Supportive environments are increasingly essential to successful entrepreneurship and these are evolving across the world

# CHAIRPERSON'S AVOWAL



**Dr. Abha Rishi**  
Chairperson  
CIED, BIMTECH

The Centre for Innovation and Entrepreneurship Development connects two centres within itself, the Wadhvani Centre for Excellence and the BIMTECH Incubation Centre. They provide a forum where knowledge and understanding of business can be exchanged between the academic and the corporate worlds. CIED has been constituted with the goal of fostering the entrepreneurial ecosystem at BIMTECH and all programs at BIMTECH which are related to entrepreneurship are consolidated under CIED. This helps to leverage the synergies thus generated among the various programs and brings together a sense of camaraderie among the stakeholders from various communities including but not limited to entrepreneurs, students & alumni. The objective is to create and spread awareness about entrepreneurship within BIMTECH and to as many external students as possible. In sync with one of the mission statements of the Institute, viz., 'To imbibe entrepreneurial culture through curriculum, pedagogy, research and mentoring', social relevance determines 'what we do' and networking and resolution determine 'how we do'.

We, at BIMTECH, work to consciously build ecosystems that help different kinds of entrepreneurs succeed. At the same time we also examine our circumstances, strengths, and weaknesses and design approaches that are rooted in local realities. This requires an openness to include anyone who is interested in joining the startup community — from students, researchers, and professors to corporate employees, lawyers, government, and investors — which is critical. To create a win situation for all stakeholders, there has to be activities and events in the startup community that engage everyone in it from top to bottom. So, whether it is accelerators, meet-ups, or startup weekends, CIED tries to create things that involve everyone. This helps us to work out a framework and performance indicators for self analysis and assess if we have performed well and met our own rigorous and challenging standards.

The Annual report is a brief compilation of the work that has been carried out by the Centre in the last academic year of 2015-16. For us, these activities are just the initial steps we have undertaken, in the long path of creating a vibrant culture of entrepreneurship. I would also like to take this opportunity to thank Smt Jayashree Mohta, Sh Vikash Kandoi, Sh Ajit Ranade and the other members of the Board of Governors of BIMTECH, the Director, the Dean, for the support and encouragement given to the Centre and to the team members and the students, for their untiring efforts to inculcate and promote entrepreneurship.

We, at BIMTECH, work to consciously build ecosystems that help different kinds of entrepreneurs succeed.

# Advisory Members

 <b>Mr. Ajay Goel</b> Sr. Vice President Wadhvani Foundation	 <b>Mr. Alok Gupta</b> (Alumni), MD Pyramid Cyber Security
 <b>Mr. Bharat Banka</b> Ex-Senior President Aditya Birla Group	 <b>Mr. Binu Chandran Nair</b> IRIS Computers
 <b>Mr. Gopal Mondal</b> Director Finance & Company Secretary — IDFC	 <b>Mr. Hemendra Mathur</b> MD — SEAF India Investment Advisors
 <b>Mr. Himanshu Saboo</b> CEO EqCap Venture Partners	 <b>Prof. John Hoffmire</b> Said Business School UK
 <b>Ms. Prity Khastgir</b> Legal Expert	 <b>Mr. Sanket Sinha</b> Director WealthPack
 <b>Mr. Tim Mathews</b> MD Flair Capital	 <b>Mr. Vikram Uphadhyay</b> GHV Accelerator

## Executive Summary of



CENTRE FOR

# INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT

The Centre for Innovation and Entrepreneurship Development (CIED), was formally established in BIMTECH in circa 2009. The centre aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the startup community, and much more.

In congruence with this core ideal, in the last academic year of April 2015 to March 2016, the Centre carried out various activities. They are collated under 11 heads, viz.

**1. Policy Changes:-** 2014 – 15 saw the initiation of two policies to help the cause of entrepreneurship in BIMTECH. Of this, the Entrepreneurial Internship Programme saw implementation from April 2015. The Deferred Placement Policy came in force from January 2016 only.

**2. Creation of an Advisory Board :-** The Centre has been able to achieve a few milestones in its growth path; but to move it to the next level, an advisory board is critical to getting us there. With the able guidance of mentors, this centre can really make a difference in the entrepreneurial ecosystem. The first meeting of the Advisory Board was held on our campus on 9th May, 2015. The Advisory Board members are Prof. John Hoffmire, Said Business School, UK, Mr.Hemendra Mathur, MD – SEAF India Investment Advisors, Mr.Tim Mathews, MD – Flair Capital, Mr. Sanket Sinha, Director / Co founder, WealthPack, Mr. Gopal Mondal, Director, Finance & Company Secretary – IDFC, Mr. Binu Chandran Nair, IRIS Computers, Ms.Prity Khastgir, Legal Expert, Mr.Himanshu Saboo, CEO, EqCap Venture Partners, Mr.Bharat Banka, Founder & Ex-CEO of Aditya Birla Private Equity (ABPE), Mr.Vikram Upadhyaya, GHV Accelerator, Mr.Ajay Goel, Sr.Vice President, Wadhvani Foundation and Mr.Alok Gupta ( Alumni), MD, Pyramid Cyber Security.



EntrePioneer, the entrepreneur cell of the institute organised its fourth series of the mega-event, UDYAMI 4.0, which is a model combination of innovation, creativity and business flair.

**3. Creation of an Expert Panel of Mentors :-** The Centre has created a panel of mentors to support the incubatees and startup entrepreneurs. The panel consists of five mentors and they are experts in various fields. We are trying to increase the number of mentors to have more experts from various fields to support the entrepreneurs. The members of the " Expert Panel of Mentors" are: Mr.Ashok Madhukar – Advisor to IDFC, Mr.Rajiv Semwal- CEO, Total Prosthetics & Orthotics (I) Pvt. Ltd., Mr.Rahul Jain- Mentor IIM Ahmedabad, Mr.Vishwaroop Lal, Regional Executive Director ( Retd) – NTPC, Mr.Sasikant- Ex - Vice President, HCL Infosystems and Prof. Harsh Vardhan Kothari – ICFAI.

**4. BIMTECH Incubation Centre ( BIC ) – New Premises:-** BIMTECH Incubation Centre has extended its operation on its new premises at "Vidya Vihar ", Plot No.2C/1, Knowledge Park III, Greater Noida-201306. The incubation centre is designed to support the successful development of entrepreneurial companies through an array of business support resources and services developed and offered both in the incubator and outside. BIC has been providing incubation facilities to seven startups, including the virtual assistance for three ventures.

**5. Social Enterprise Education Programme ( SEEP ) – A project of the British Council – funding of INR 20 lacs :-** Social Enterprise Education programme (SEEP) is an initiative to build collaborative partnerships facilitating opportunities to students and faculty in India and the UK. The aim is to promote social enterprise ecosystem and create platforms for research and pilot projects within educational institutions. This will support institutions from both the countries to work together in creating material for students planning to take up Social Enterprise as a career. This is a partnership programme that supports collaboration between UK and Indian academic institutions by providing grant for mobility and project activities. The primary purpose is to build social enterprise ecosystem in Education systems and to strengthen policy and practice of embedding social enterprise in the curricula of higher educational institutions in India and the United Kingdom. To do this project we have partnered with Hull University, UK. The duration of this project is for 1 year and it is funded by the British Council.

**6. MOU with MSME PPDC :-** BIMTECH signed an MOU with the MSME Technology Development Centre on 4 December, 2015. It was signed by Dr.Panneer Selvam, Principal Director, MSME and Dr. H Chaturvedi, Director, BIMTECH. Prof Chari, Dean Students Welfare and Dr Abha Rishi, Chairperson, CIED, were present during the signing event. Both BIMTECH and MSME –PPDC, have identified various areas in entrepreneurship and agreed to mutually co-operate to the fullest extent.

**7. Professional Entrepreneurs Program (PREP) :-** The Institute signed an MOU on 3rd October 2015 with ISEED (Indian School of Entrepreneurship and Enterprise Development ) to run the PREP in our campus for the student entrepreneurs of Greater Noida, Noida and Ghaziabad. The Launch of the first programme is from Feb 21, 2016. PREP is a 12-week program with classroom engagements scheduled during weekends. The participants who have a desire to set up their business or enterprise but are unable to join our full-time flagship program due to time restrictions can take-up this weekend course. Also, individuals working full-time in different organisations, who may have either already launched their enterprise or are planning to launch one can benefit from this program. It is also targeted at the participants who have an entrepreneurial idea but want to get their ideas vetted before its launch.

#### 8. Outreach activities :-

- Accelerator connect: The Centre is connecting with Espark (UK) – Viridian Business Accelerator, Greater Noida & Ahmedabad, to support the entrepreneurs who need the business accelerator facility. They have agreed to have more interaction with the incubatees of BIMTECH. The EVB accelerator has agreed to support BIMTECH to develop an entrepreneurial ecosystem in Greater Noida.
- Funding support connect: The Centre has also been reaching out to the VCs, Angel Investors, Bharatiya Mahila Bank and SIDBI to have more funding options for the incubatees and alumni entrepreneurs.
- Alumni Entrepreneur Club (AEC): The AEC is the new initiative of the institute to bring the alumni entrepreneurs under one umbrella and to promote entrepreneurship. The club members are actively helping one another. As of now, we have 43 registered alumni entrepreneurs in this Club.



**9. Social Media outreach activities :-** The Centre had created its Facebook page to reach out to the entrepreneurs, students, alumni, VCs, Angel Investors and the general public. Through the social media platforms - Facebook, Twitter and LinkedIn -, the centre is trying to create wide network and also to share the information about the activities of CIED, Incubation Centre, E-Cell and other important information about the institute to support the admission process. The response has been quite encouraging.

#### 10. Academic activities – June 2015

- a. **Case writing:** - A case on an alumnus, Mr Prateek Jaiswal, who has started his venture, Apagen, was written during the academic year 2014-15. This case was presented in the International Conference for Management Cases (ICMC) and was also selected for publication in an Inderscience journal, the International Journal of Services Technology and Management in June 2015.
- b. **Short term Projects:** - Our students got the opportunity to do two short term projects - one with our Incubatee and the other one with our "10000 Women" alumni.
- c. **Global Summit** - International Women's Federation of Commerce and Industry:- IWFCI was formed to meet the emerging needs of women in business and in recognition of their increasing contribution to the world of commerce, the community and to government IWFCI organized the "Global Women Investors, Entrepreneurs & Policy Influencers Summit 2015" - in Bengaluru on 29, 30 and 31 October 2015. BIMTECH was the academic partner of this event and Dr.Abha Rishi, Chairperson, CIED, was the chief mentor of this global summit.
- d. **British Council Session on Entrepreneurship ( 4 Nov., 2015 ):-** British Council invited Dr.Abha Rishi, Chairperson , CIED , to moderate a session on "Entrepreneurship and Universities". The session was held on 4 November, 2015 and hosted by University of East Anglia (UEA) and British Council together. The panel of speakers of the session were Professor David Richardson, Vice Chancellor, University of East Anglia, Dr.Anil Wali, Managing Director- FITT, IIT Delhi and Dr.Kuriakose Mamkoottam, Director, School of Business, Public Policy and Social Entrepreneurship, Ambedkar University, Delhi.
- e. **SEEP - Social Enterprise Policy Dialogue :-** British Council India in partnership with the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India hosted the Social Enterprise Policy Dialogue on 4 December, in Delhi. BIMTECH was invited as a part of the dialogue. The day long Dialogue discussed and debated on the need for a social enterprise policy from the perspective of social entrepreneurs, role that supporting institutions could play and Government's engagement in creating social enterprise ecosystem. Dr. Rahul Singh represented BIMTECH at this event.
- f. **Mentor on Road – Mr. Jagat Shah :-** Mr. Jagat Shah, a renowned expert on International Trade visited BIMTECH on 4th December, 2015, to interact with the students on the topic "Ease of doing business & innovative approaches to make in India for global market". Mr. Jagat Shah is an eminent thought leader in the domains of start-ups, MSME, Export– Import and Entrepreneurship. The other distinguished speakers in this interactive session included Mr. Ajay Sahai, DG& CEO, Federation of Indian Export Organizations (FIEO) and Mr. Rakesh Kumar, Executive Director, Export Promotion Council for Handicrafts (EPCH).
- g. **NEN Cluster Meeting – 8 December, 2015 :-** Faculties from various institutes and the NEN( National Entrepreneurship Network) representatives attended the meeting. Members briefed the attendees about the entrepreneurial initiatives and the activities undergoing in their respective institutes to promote entrepreneurship. NEN representatives, Mr.Asgar Ahmed, Director, NEN and Ms.Chaitali Sengupta, Regional Manager, NEN briefed the members about the " Udyamita", a student skill development initiative of the Indian Government, in which NEN will be partnering with the Ministry of Skill Development and Entrepreneurship.
- h. **Orientation workshop on Design and Engineering – TEQIP , Kerala:-** Dr Abha Rishi was invited as a resource person for an Orientation workshop on Design and Engineering at the College of Engineering, Cherthala, Kerala on 30th Dec. 2015. The audience comprised of 50 faculties from all streams from the Kerala Engineering Colleges. In this context, Dr Rishi gave an expert talk on "Creating a favourable environment for Innovation and Entrepreneurship on Campuses".

#### 11. Events with students ( chronologically)

- a. **E-Cell Selection ( June, 2015 ) :-** The members conducted the selection process for the new E-Cell executives and selected 12 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.
- b. **Entrepreneurship -Is it for you? (11 July, 2015) :-** The programme has been conducted for the students, who are in the ideation stage or want to start an entrepreneurship carrier. The interactive session was on 11 July, 2015. The speakers of the event were Mr.Tim Mathews, Co-founder of M/s. Flair Cap, Ms. Rimy Oberoi, Director, Oysterconnect.com, Ms. Priyanka Bhatia, Co-founder, WOW Money Gym and Women on wealth and Mr.Mohit Chhabra, Co-founder , KNOledge Corporate Services. Thirty eight students from BIMTECH attended the programme.
- c. **Identify & Generate Winning Ideas – Workshop (11 September, 2015) :-** "Identify & Generate Winning Ides "the workshop was conducted in collaboration with National Entrepreneurship Network ( NEN ). Thirty three students from 9 institutes of Delhi & NCR participated in this workshop including the students from our institute. The facilitator of the workshop was Ms.Deepanjali Rao, Founder of DeePositive Foundation, New Delhi. The workshop really helped the participants to fine tune their business ideas.
- d. **Junior World Entrepreneurship Forum 4.0-BIMTECH ( 7th October 2015) :-** Junior World Entrepreneurship Forum is an initiative derived from the World Entrepreneurship Forum that was created in 2008 by EMLYON Business School and KPMG, and later joined by ACE Action Community for Entrepreneurship, Nanyang Technological University in Singapore, ONLYLYON and Zhejiang University. In association with BIMTECH, E-Cell organized JWEF 4.0 on 7th October, 2015. Participants from top notch B schools were invited to participate in the Event. More than 70 teams from different B schools including Indian School of Business, Mohali, IIM Lucknow, Department of Management Studies-IIT Roorkee, Prin L. N Welingkar Institute of Management Development and Research and many others registered for the event. This event saw an outreach of nearly 5,000 people online through Facebook, Twitter and other platforms. The key sponsors of the event were Siyaram's , Clinic Dermatech, Jawed Habib's, 91 spring board, Rhubab, Café Coffee Day and Rentomo.
- e. **World Entrepreneurship Forum 2015 - HANGZHOU, CHINA – BIMTECH comes 2nd :-** World Entrepreneurship Forum (WenF) 2015 "Global Entrepreneurship: Connected Continents, New Opportunities" this year was held from 19th Oct-22nd Oct in Hangzhou, China that gathered 10,000 high Profile Delegates, Keynote speakers, young entrepreneurs and students from all horizons and saw participations from France, China, India, Israel, Chile, Malaysia, Macau, Sweden, Singapore, Argentina, Indonesia, Kuwait, Bahrain, Kenya, Togo, Iran and many more. The inaugural session itself saw around 600 plus people attending the event. India was represented by two BIMTECH students- Ms. Shikha Gupta and Mr. Sanyam Dhingra, under the mentorship of Dr. Abha Rishi, Chairperson, Centre for Innovation and Entrepreneurship Development. The Top 3 teams Included CHILE, INDIA and ISRAEL with the maximum votes going to INDIA. In the jury selection, CHILE emerged as the Winner with INDIA close behind. BIMTECH students have done great work, earning applauds and praise from people all over the world making INDIA and the whole BIMTECH family proud.
- f. **TEDxBIMTECH :-** CIED conducted the TEDxBIMTECH, where x denotes independently organized TED event, on 6th February, 2016 ,where speakers from various walks of shared their ideas and experiences with the BIMTECH community which comprised of the students, faculties and corporate. The aim of this event was to provide a new perspective for the community to look at the world and make it a better place. This event was organized with the belief that these ideas have the potential to spark constructive conversations and lay a path for building a sustainable future. The speakers of this event were Dr.Balram Bhargava, Ms.Sujata Sahu, Ms.Archana Sardana, Mr.Sujoy Banerjee, Mr.Manas Tayal, Ms.Vandana Vasudevan and Mr.Arbind Singh.
- g. **Ministry of Skill Development and Entrepreneurship (MSDE) – Women Entrepreneurs Survey:-** Ministry of Skill Development and Entrepreneurship conducted a survey of women entrepreneurs of Delhi Hatt on 21 November 2015. In response to the request received from the Ministry through our faculty, Prof NN Sharma, to support this initiative, four student executive members of our E-cell, Mr.Ashutosh Binani, Mr.Ankit Kaura, Mr.Aman Sharma and Ms.Kashish Goel, participated in the survey along with the research team of the Ministry.
- h. **Udyami 4.0:-** EntrePioneer, the entrepreneur cell of the institute organised its fourth series of the mega-event, UDYAMI 4.0. It is an Annual Entrepreneurial Fest organised to promote the entrepreneurial skills amongst our students. UDYAMI-4 gave a chance to our young minds to showcase a model combination of innovation, creativity and innovative flair. The students also got a chance to build upon strong management skills, develop business know-how, and establish sufficient networking. This 5 day Business Extravaganza ( 9th February to 13th February 2016) saw students from various colleges participating and enjoying the most awaited event of the year.
- i. **Webinars :-** Centre conducted webinars in collaboration with National Entrepreneurship Network ( NEN ) for the E-Cell members and also for the student entrepreneurs. They are:
  - i. Institute onboarding webinar on 2 July, 2015
  - ii. Student onboarding webinar – 29 July, 2015
  - iii. Smart- E- Challenge – ( NEN/Snapdeal – eCommerce ) – 20 August, 2015
  - iv. "How to facilitate blended MOOCs- 3 September, 2015



## DETAILED REPORT OF CIED ACTIVITIES



### Details of the Entrepreneurial initiatives, activities, events & achievements from May 2015 to April 2016

#### An Introduction

The Centre for Innovation and Entrepreneurship Development (CIED) was formally established in Birla Institute of Management Technology in 2009. The centre aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. Whether it is the individual entrepreneur, or an 'intrapreneurial' professional employee who provides the innovative ideas needed to grow an existing company, or someone in governmental leadership, it is the ability to envision a future, to be driven by a mission, to think innovatively about the mundane, and to move forward with self-confidence that our country needs to retain its greatness.

These days, great business ideas can come from anywhere. However, to encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the startup community, and much more.

The report is divided into 11 parts, viz.

- |   |   |
|---|---|
| 1- Policy Changes                         | 7- Professional Entrepreneurs Programme |
| 2- Creation of Advisory Board             | 8- Outreach activities                  |
| 3- Creation of an Expert Panel of Mentors | 9- Social Media outreach activities     |
| 4- BIMTECH Incubation Centre              | 10- Academic activities                 |
| 5- SEEP (British Council)                 | 11- Events with students                |
| 6- MOU Signed with MSME PPDC              |   |

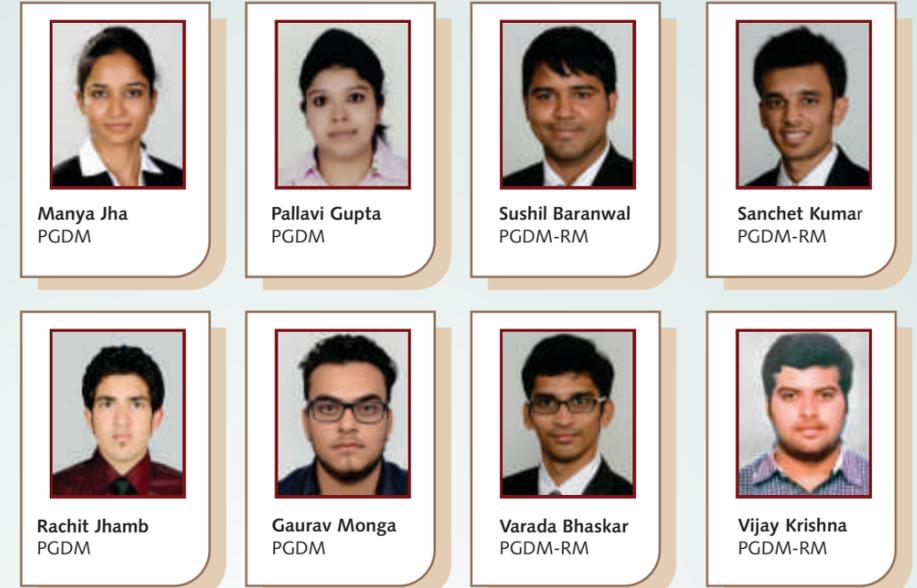
### 1. Policy Changes:-

2014 – 15 saw the initiation of two policies to help the cause of entrepreneurship in BIMTECH. Of these, the Entrepreneurial Internship Programme saw implementation from April 2015. The Deferred Placement Policy will come into force from January 2016 only.

#### a) Deferred Placement Policy

The Deferred Placement Policy (DPP) aims at promoting entrepreneurship among its students by enabling students to start up their own venture with minimum risks. If the enterprise does not succeed in a stipulated period, they could come back and join the campus placement process. Simply put: in case of the failure of the start-up, there shall be an opportunity to participate in the campus placements after two years. The core objective of the deferred placement policy is to encourage students to pursue alternative careers beyond what are offered by the corporate sector. The idea is to mitigate the career risk students might otherwise face, by offering a fallback option.

#### Students who have successfully completed their Entrepreneurial Internship Programme ( EIP)-



#### b) Entrepreneurial Internship Programme ( EIP )

The Summer Internship Programme policy as of now reflects the need for exposure and training in a corporate environment, whereas with the winds of change sweeping in the ideas of entrepreneurship, BIMTECH also needs to amend its existing policy to reflect the same. In this context, through the Entrepreneurial Internship Program (EIP), first year students can participate in internships wherein during the 8-week program, interns will find themselves writing a business plan, presenting to investors and/or customers, performing a market survey, identifying alternative distribution channels, exploring alternative financing structures, or improving information systems.

The amendment in the SIP policy has been in effect since 28 February 2015, i.e., students from 2014 - 16 batch onwards, are eligible for availing this opportunity. Eight students of the 2014 - 16 batch did their internship programme under EIP, viz. Ms. Manya Jha, Ms. Pallavi Gupta, Mr. Sushil Kumar Baranwal, Mr. Sanchet Kumar, Mr. Varada Bhaskar Teja, Mr. Vijay Krishna Kancharla, Mr. Rachit Jhamb and Mr. Gaurav Monga. Out of this eight, five are in the process of setting up their own ventures.

### 2. Creation of an Advisory Board

The Centre has been fortunate to achieve a few milestones in its growth path; but to move it to the next level, an advisory board is critical to getting us there. With the able guidance of mentors, this Centre can really make a difference in the entrepreneurial ecosystem. The first meeting of the Advisory Board was held on our campus on 9 May, 2015.



### 3. Creation of an Expert Panel of Mentors

The Centre has created a panel of mentors to support the incubatees and startup entrepreneurs. The panel consists of six mentors and they are experts in various fields. We are trying to increase the number of mentors to have more experts from a range of fields to support the entrepreneurs. The members of the "Expert Panel of Mentors" are:



**Mr. Ashok Madhukar**  
Advisor  
IDFC



**Mr. Rajiv Semwal**  
CEO  
Total Prosthetics &  
Orthotics (I) Pvt. Ltd.



**Mr. Rahul Jain**  
Mentor  
IIM Ahmedabad



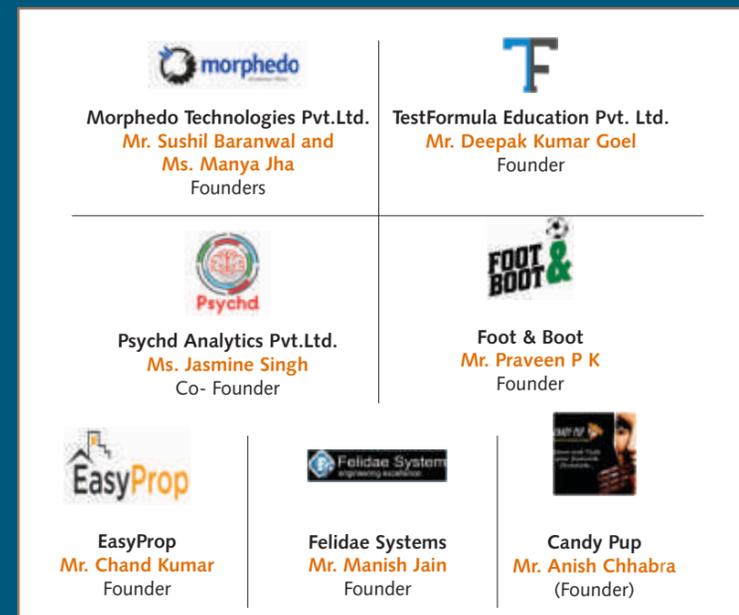
**Mr. Vishwaroop Lal**  
Regional Executive  
Director ( Retd)  
NTPC



**Mr. Sasikant**  
Vice President  
HCL Infosystems



**Prof. Harsh Vardhan  
Kothari**  
ICFAI



### 4. BIMTECH Incubation Centre ( BIC ) – New Premises

BIMTECH Incubation Centre has extended its operation on its new premises at 'Vidya Vihar', Plot No. 2C/1, Knowledge Park III, Greater Noida-201306. The Incubation Centre is designed to support the successful development of entrepreneurial companies through an array of business support resources and services developed and offered both in the incubator and outside. The centre tries to provide management guidance, technical assistance and consultation tailored to young growing companies and assistance in obtaining the financing necessary for company's growth. The objective of this Centre is also to develop/up-grade entrepreneurial skills and techniques of incubatee companies.

BIC has been providing incubation facilities to 7 startups, including the virtual assistance for 3 ventures, viz.

### 5. Social Enterprise Education Programme ( SEEP ) –

#### A project of the British Council – funding of INR 20 lacs

Social Enterprise Education programme (SEEP) is an initiative to build collaborative partnerships facilitating opportunities to students and faculty in India and the UK. The aim of SEEP is to promote social enterprise ecosystem and create platforms for research and pilot projects within educational institutions. This will support institutions from both the countries to work together in creating material for students' planning to take up Social Enterprise as a career.

This is a partnership programme that supports collaboration between the UK and Indian academic institutions by providing grant for mobility and project activities. The primary purpose is to build social enterprise ecosystem in Education systems and to strengthen policy and practice of embedding social enterprise in the curricula of higher educational institutions in India and the United Kingdom. The concept is to create a Social enterprise network focused on higher education and a collaboration supporting UK – India social enterprise network that focuses on Higher Education and contributes to development of the social enterprise ecosystem. The values of the network should be around collaboration and sharing of resources in order to reduce duplication and reach scale quickly. The network aims to provide a clear voice within the Indian social enterprise ecosystem and add credibility to policy advocacy endeavours. To do this project we have partnered with Hull University, UK. The duration of this project is for one year and is funded by the British Council.



#### a. SEEP kick off meeting held on 11 December, 2015:-

Prof. Yasmin Meralli, Professor and Director of CSS, Hull University, UK visited BIMTECH to participate in the funded research project on 'Mainstreaming University - Social Enterprise Ecosystem (MUSEE) - Creating socially responsible knowledge, practices and graduates' funded by the British Council, India. This project will be managed jointly by Hull University and BIMTECH professors with experiences and academic work on both India and UK. The research project has research objectives such as, addressing the tenets of social enterprise ecosystem and university ecosystem to identify and develop common space of intervention in university system, developing academic and research interventions and suggest systems for areas of action engagement and appreciative engagement with a goal to mainstream the social enterprises in the university education and researches influencing scholars, students and multipliers, and engaging in extensive dissemination of research outcomes during and on completion of the research outcome as a champion of the aims of the project.

The project expects to contribute in government policies and initiatives, and to suggest university, college and training institutions to devote resources and time in social enterprise teaching and training module. It will help university leadership in framing policy and schemes to integrate the aspects of social enterprise teaching, research and incubation. It will help the agencies and associations which are funding and supporting universities on social enterprise teaching and research.

This visit also offered opportunity to explore possibilities of expanding existing collaboration between Hull University and BIMTECH. The meeting discussed the joint research possibilities in the domain of systems thinking and design thinking. The areas in the systems thinking may be explored from business and sustainability domains as starting point, though specifics are to be developed. The areas should be from cross-disciplinary and cross-geographic domain to attract more funding.

#### 6. MOU with MSME PPDC – 4 December, 2015

BIMTECH signed an MOU with the MSME Technology Development Centre on 4 December, 2015. The MoU was signed by Dr. Panneer Selvam, Principal Director, MSME and Dr. H Chaturvedi, Director, BIMTECH. Prof Chari, Dean Students Welfare, and Dr Abha Rishi, Chairperson, CIED, were also present during the signing function. Both MSME-PPDC and BIMTECH have identified various areas in entrepreneurship and agreed to mutually co-operate to the fullest extent.

The areas identified are as follows:

1. Enhance the placements of students in core areas
2. Motivate students to take up entrepreneurship for self-employment and to provide job to others
3. Strengthen the Entrepreneurship Development Centre
4. Facilitate Centre and State level Schemes for students and faculty
5. Provide value added skills, latest technology awareness and management skills through training.
6. Establish Centre of Excellence (COE) on smart manufacturing/industrial automation robotics / management training

#### 7. Professional Entrepreneurs Program (PREP)

##### MoU signed on 3 October, 2015

The Institute signed an MOU with ISEED (Indian School of Entrepreneurship and Enterprise Development ) to run the PREP on our campus for the student entrepreneurs of Greater Noida, Noida and Ghaziabad. The launch of the first programme is from 25 April 2016.

PREP is a 12-week program with classroom engagements scheduled during weekends. The participants who have a desire to set up their own businesses or enterprises but are unable to join our full-time flagship program due to time restrictions, can take-up this weekend course. In addition, individuals, who work working full-time in different organizations, and who might have either already launched their enterprise or are planning to launch one, can benefit from this program. It is also targeted at the participants who have an entrepreneurial idea but want to get their ideas vetted before its launch. It targets such corporate executives too, who nurture the desire to embark upon the path of their entrepreneurial journey after their stint in the corporate world.

**8. Outreach Activities**

- a. **Accelerator Connect:** We are connecting with Espark (UK) – Viridian Business Accelerator, Greater Noida & Ahmedabad, to support the entrepreneurs who needs the business accelerator facility. They have agreed to have more interaction with the incubatees of BIMTECH. The EVB accelerator has agreed to support BIMTECH to develop an entrepreneurial ecosystem in Greater Noida.
- b. **Ecosystem connect:** Reaching out to the VCs, Angel Investors, Bharatiya Mahila Bank and SIDBI to have more funding options for the incubatees and alumni entrepreneurs.
- c. **Alumni Entrepreneur Club (AEC):** The AEC is the new initiative of the institute to bring the alumni entrepreneurs under one umbrella and to promote entrepreneurship. The club members are actively helping each other. As of now, we have 43 registered alumni entrepreneurs in this Club.

**9. Social Media outreach activities**

The Centre has created its Facebook page to reach out to the entrepreneurs, students, alumni, VCs, Angel Investors and general public. Through the social media platforms - Facebook, Twitter and LinkedIn, the Centre is trying to create wide network and also to share the information about the activities of CIED, Incubation Centre, E-Cell and other important information about the institute to support the admission process.



**10. Academic Activities – June 2015**

- a. **Case study writing :** A case study on an alumnus, Mr Prateek Jaiswal, who had started his venture, Apagen, was written during the academic year 2014-15. The case was entitled, 'Open Source ERP- Niche area for young entrepreneurs from emerging markets', and was written by Dr Abha Rishi and Prof Nimisha Singh of BIMTECH. The case study was presented in ICMC 2014 and was selected for publication in an Inderscience journal- the International Journal of Services Technology and Management in June 2015.
- b. **Short term Projects in Entrepreneurship:-**
  - 1. Eight students of the institute got the opportunity to do a short term project with one of our BIC Incubatees, M/s.Felidaesystems, Noida. The project was "Online promotion of Energy Management Solutions".
  - 2. Some of the students also got the opportunity to do their STP with " Protsahan" an organization working for Creative Education and Skill Development in urban slums and on streets in India empowering abused children and young girls. The founder director of the organization, Ms. Sonal Kapoor, is one of our "10000 Women" programme alumni.
- c. **British Council Session on Entrepreneurship ( 4 Nov., 2015 ):-** British Council invited Dr.Abha Rishi, Chairperson , CIED , to moderate a session on "Entrepreneurship and Universities". The session was held on 4 November, 2015 and hosted by University of East Anglia (UEA) and British Council together. The panel of speakers of the session were Professor David Richardson, Vice Chancellor, University of East Anglia, Dr.Anil Wali, Managing Director- FITT, IIT Delhi and Dr.Kuriakose Mamkoottam, Director, School of Business, Public Policy and Social Entrepreneurship, Ambedkar University, Delhi.

**e. SEEP - Social Enterprise Policy Dialogue**

The British Council India in partnership with the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India hosted the Social Enterprise Policy Dialogue on 4 December, in Delhi. BIMTECH was invited as a part of the dialogue and Dr Rahul Singh represented BIMTECH at the forum. The day long dialogue discussed and debated on the need for a social enterprise policy from the perspective of social entrepreneurs, role that supporting institutions could play and Government's engagement in creating social enterprise ecosystem. The diverse panel drawn from the Social Enterprise space -Government departments, academic and research institutions, incubators, consulting bodies, financial institutions, donors/ international organisations and social entrepreneurs' networks, shared their views. The British Council commissioned the research report, 'Social Enterprise: an overview of the policy framework in India', was also launched. The key action point was to set up an 'Inter-Ministerial Co-ordination Group', which MSDE should anchor for developing a Social Enterprise Policy framework for India. The Co-ordination group should hold consultations with diverse stakeholders in the social enterprise sector in India, simultaneously drawing on experiences of the UK sector, and consider the set of Policy Dialogue.

Key stakeholders from a range of organisations, active in social enterprise space, were invited to participate in the Dialogue. They included key players from Central Government departments (MSDE, National Rural Livelihood Mission) and State Government (Karnataka), Supporting Institutions (UnLimited India, SIDBI, Aspen Network), Consulting Services (Intelcap, Think-Tank Consultants), academic institutions (Tata Institute of Social Sciences, Entrepreneurship Development Institute and BIMTECH), and Social Entrepreneurs. The UK end was represented by 2 key players : Kieron Boyle from Cabinet Office and Peter Holbrook from Social Enterprise, UK.



**GLOBAL WOMEN INVESTORS  
ENTREPRENEURS &  
POLICY INFLUENCERS  
SUMMIT 2015**

**October 29, 30 & 31, Bengaluru**

IWFCI organized the "Global Women Investors, Entrepreneurs & Policy Influencers Summit 2015" - in Bengaluru on 29, 30 and 31 October 2015. BIMTECH was the academic partner of this event and Dr. Abha Rishi, Chairperson, CIED, was the chief mentor of this global summit. IWFCI was formed to meet the emerging needs of women in business and in recognition of their increasing contribution to the world of commerce, the community and to the government. The organization is in the forefront of promoting women in these areas, cementing their role as decision-makers, furthering international co-operation and shaping the economic role of women.

The event saw the attendance of quite a few foreign delegates from Australia, Korea, Singapore, Malaysia and Sri Lanka. Two organizations, AWAKE ( Association of Women Entrepreneurs of Karnataka) and NEN ( National Entrepreneurship Network) were felicitated and awarded for their outstanding work in the areas of women and youth entrepreneurship respectively.

**f. Mentor on Road – Mr. Jagat Shah**

Mr. Jagat Shah, a renowned expert on International Trade visited BIMTECH on 4th December, 2015, to interact with the students on the topic "Ease of doing business & innovative approaches to make in India for global market". Mr. Jagat Shah is an eminent thought leader in the domains of start-ups, MSME, Export – Import and Entrepreneurship and he is coming to BIMTECH at our special request. There were other distinguished speakers also in this interactive session including Mr. Ajay Sahai, DG& CEO, Federation of Indian Export Organizations (FIEO) and Mr. Rakesh Kumar, Executive Director, Export Promotion Council for Handicrafts (EPCH).

The session began with Mr Rakesh Kumar addressing the crowd on the trend of export of handicrafts in India. He informed the audience about the new export markets opened lately for Indian handicrafts. He also talked about technology upgradation centre set up at 11 major clusters for further upgradation of the quality of handicraft articles. He also enlightened students about how China is an emerging market for Indian exports. Mr Ajay Sahai, talked about how India shifted from agriculture sector to services sector skipping the middle stage of manufacturing sector. He expressed his concern towards unemployment due to weaker manufacturing sector. In his speech Mr Sahai quoted " Make in India is an invitation for both the domestic players and foreign entities. Make in India can be successful provided manufacturing is good enough to compete with imports". He then notified that people in India work more as compared to China but productivity in China is 60% more therefore labour cost per unit is lower in China. He then acknowledged that knowledge based sector (biotechnology, Pharma and Nano technology) has huge potential for Make in India project.



Mr Jagat Shah discussed about global marketing of diverse products. He then gave a brief background of Make in India. He stated his uneasiness about unchanged share of manufacturing sector to Indian GDP in last 25 years. He then suggested how traders can be encouraged to manufacture in India.

He informed how eight states together are contributing over 70% to all India GDP from Manufacturing. He also talked about the importance of Digital India scheme to Make in India. He then cited that Clean India, Smart India, Digital India and Skill India are all integrated part of Make in India. In close up he talked about his philosophy "Action @ speed of thought". The students made full use of this interactive session by asking interesting questions and gaining in-depth information and knowledge about the subject.

**g. NEN Cluster Meeting – 8 December, 2015**

Faculties from various institutes and the NEN representatives attended the meeting in BIMTECH. Dr Abha Rishi and the other members briefed the attendees about the entrepreneurial initiatives and the activities undergoing in their respective institutes to promote entrepreneurship. Discussions were also held about the various challenges of the institutes to build an entrepreneurial ecosystem in their particular areas. NEN representatives, Mr. Asgar Ahmed, Director, NEN and Ms. Chaitali Sengupta, Regional Manager, NEN briefed the members about the "Udyamita", a student skill development initiative of the Indian Government, in which NEN will be partnering with the Ministry of Skill Development and Entrepreneurship. The NEN member institutes will have the responsibility to facilitate this programme in their respective areas.

**h. Orientation workshop on Design and Engineering – TEQIP, Kerala**

Dr Abha Rishi was invited as a resource person for an Orientation workshop on Design and Engineering at the College of Engineering, Cherthala, Kerala on 30th Dec. 2015. The audience comprised of 50 faculties from all streams from the Kerala Engineering Colleges. This was conducted as a faculty development programme under the Technical Education Quality Improvement Programme (TEQIP). The objective of the programme is to give a broader view to the participants in various topics covered under the prescribed syllabus for the course "Design and Engineering".

In this context, Dr Rishi gave an expert talk on "Creating a favourable environment for Innovation and Entrepreneurship on Campuses". The other speakers who were part of the workshop were Dr. Ashokan (IIT Madras), Prof. V. Ramakrishnan (Formerly Dean IIT Madras), Dr. Gangadharan (NITK), Dr. Nithyananda (IIM Trichy), Dr. Anil Kumar K. R. - General Manager (Solver Development) Fluidyn, Bangalore, Dr. P. S. Sreejith - Principal, CUSEK, Dr. Rajan Verghese (Formerly Principal-GEC Trichur), Dr. P. V. Shouri - Model Engg. College, Cochin and Mr. Sathish Babu - Founding Director ICFOSS

**11. EVENTS WITH STUDENTS** (in chronological order)**a. E-Cell Selection (June, 2015)**

The selection of new E-Cell members from the new academic batches is an important task of the centre to create an entrepreneurial culture in the campus. Centre is doing this activity for the last 8 years. This year also centre conducted the selection process for the new E-Cell executives and selected 12 executive members who are passionate about entrepreneurship and eager to contribute their time and energy for the E-Cell.

**b. Workshop: Entrepreneurship -Is it for you? (11 July, 2015)**

The programme has been conducted for the students, who are in the ideation stage or want to start an entrepreneurship carrier. The interactive session was on 11 July, 2015. The speakers of the event were Mr. Tim Mathews, Co-founder of M/s. Flair Cap, Ms. Rimi Oberoi, Director, Oysterconnect.com, Ms. Priyanka Bhatia, Co-founder, WOW Money Gym and Women on wealth and Mr. Mohit Chhabra, Co-founder, KNOledge Corporate Services.

Thirty eight students from BIMTECH attended the programme. The speakers interacted with the participants and shared their entrepreneurial experiences with them. It was a great opportunity to the students to understand how to select a good idea, check its feasibility, how to develop a good team, how to write a business plan, how to do the presentation of their Business plan in front of a Venture Capitalist or an Angel Investor etc. Speakers told the students to treat the business failures as the best entrepreneurial experience, because an entrepreneur can learn many things from a failure.

**c. Workshop : Identify & Generate Winning Ideas – Workshop (11 September, 2015)**

"Identify & Generate Winning Ideas" the workshop was conducted in collaboration with National Entrepreneurship Network (NEN). Thirty three students from 9 institutes of Delhi & NCR participated in this workshop including the students from our institute.

The facilitator of the workshop was Ms. Deepanjali Rao, Founder of DeePositive Foundation, New Delhi. A seasoned professional from media, entertainment and event industries, Deepanjali Rao has been associated with companies like; Mirchi Activations (The Radio Mirchi FM), ABSL -Times of

India Group, Showtime Events India Pvt. Ltd and Wizcraft. DeePositive Foundation hold a Limca Book of Records for raising, wrapping and distributing 123476 gifts in 40 days under their project SantaWorkshop.

The facilitator with her personal entrepreneurial experience explained to the students that it is important to have a good idea for a sustainable and successful business. Participants presented their individual business ideas in the workshop and they got a rare opportunity to discuss the feasibility of their idea with other participants of the workshop. The workshop really helped the participants to fine tune their business ideas.

**d. Junior World Entrepreneurship Forum 4.0-BIMTECH (7th October 2015)**

Junior World Entrepreneurship Forum (JWEF) in association with BIMTECH, E-Cell organized JWEF 4.0 on 7 October 2015. Participants from top notch B schools were invited to participate in the Event. More than 70 teams from different B schools including Indian School of Business, Mohali, IIM Lucknow, Department of Management Studies- IIT Roorkee, Prin L. N Welingkar Institute of Management Development and Research and many others registered for the event. This event saw an outreach of nearly 5,000 people online through Facebook, Twitter and other platforms.

The JWEF is an initiative derived from the World Entrepreneurship Forum that was created by EMLYON Business School and KPMG in 2008, and later joined by ACE Action Community for Entrepreneurship, Nanyang Technological University in Singapore, ONLYLYON and Zhejiang University. JWEF is a global community of students and young entrepreneurs, and aims at promoting and accelerating junior entrepreneurship globally as a way to create wealth and social justice, and to prepare the world of 2050. JWEF is organized by various renowned institutes around the globe to inspire and innovative ideas and to inculcate passion among students. Some of the JWEF hosting partners were as follows:

The inaugural session began with the lighting of the lamp by our chief guests Mrs Maya M C, Deputy General Manager, Bharatiya Mahila Bank, Mr Hemendra Mathur, Managing Director, Seaf India Investment Advisors, Dr Anupam Verma, Deputy Director, Prof K R Chari, Dean Students Welfare and Dr Abha Rishi, Chairperson, Centre for Innovation and Entrepreneurship Development.

During the inaugural ceremony, Dr Abha Rishi gave an insightful introduction on JWEF. During her address, Mrs Maya M C quoted "entrepreneurship is all about an idea, but not just any Idea, the idea which is good enough to change the world. The bigger the change, the better the Idea." Mr Mathur then addressed the audience about the importance of entrepreneurship, various steps involved in setting up a start-up and how entrepreneurship changes one as a person. The ceremony ended with a warm vote of thanks extended by Prof K R Chari.

The inaugural session was followed by the event, "GLOB-PLAN—'GLOBAL ENTREPRENEURSHIP'". The presentation included objective of the plan, consumer behaviour study and environmental analysis of China, marketing, advertising plan and financial plans. The presentations were followed by a Q&A session by the jury.

"Let us never negotiate out of fear. But let us never fear to negotiate." – John F. Kennedy. This was the concept behind another attention grabbing event, "The Negotiator". In this event, two teams were given a set of situational cases. Each team was asked to analyze their own case in 20 minutes and then both the teams were asked to negotiate on the situation mentioned in the case. Over 40 teams participated in this event.

'Negotiator' was followed by the event, "Nail the fail" in which participants were given an opportunity to work on a failed business plan. Participants were asked to find out the reason behind the failure of the B-plan and then re-innovate it into more practical and feasible Idea. Each team was given internet access for 20 minutes to do the research on the failed plan and then a time period of 60 minutes was allotted to formulate strategy and make a presentation on their revised plan.



In the Valedictory Ceremony, the main guests were the co-authors of the book, 'My Fantastic Failures', i.e., Siddharth Upadhyaya and Shreya Upadhyaya and Mr. Ajay Mohan Goel, Executive President of Wadhvani Foundation. All the three of the guests spoke about the challenges and opportunities in entrepreneurship. The key sponsors of the event were Siyaram's, Clinic Dermatech, Jawed Habib's, 91 spring board, Rhubab, Café Coffee Day and Rentomo.



**e. World Entrepreneurship Forum 2015 - HANGZHOU, CHINA – BIMTECH comes 2nd**

BIMTECH has been a part of the Global JWEF (Junior World Entrepreneurship Forum) community since 2011, and one of the two entities in India hosting JWEF events to promote Entrepreneurship since then; but this year BIMTECH was the only Institute to conduct the activities in India. Like every year JWEF in BIMTECH was held on 7th Oct, 2015 inviting around 150+ participations from various prestigious institutions like ISB Mohali, LBSIM, Symbiosis, IIT Roorkee and Colleges from Delhi University. The presentation of the same was done in the World Entrepreneurship Forum held in October this year in Hangzhou, China.

The World Entrepreneurship Forum was created in 2008 with one main belief: with the current main disruptive changes the world is facing, entrepreneurship, creating both wealth and social justice, is the key for shaping the world of 2050. Through recommendations and actions the Forum aims at creating a strong impact over entrepreneurs and stakeholders to drive the change towards a more entrepreneurial world. Over 1000 entrepreneurs originating from 80 countries have already joined their peers to rethink, act on and transform their environment with us.

The World Entrepreneurship Forum basically works on a four point agenda, as given below:

1. Embraces the global entrepreneurial ecosystem
2. Gathers a community of entrepreneurs from five continents
3. Fosters a new humanism
4. Is altogether a think-tank and a do-tank

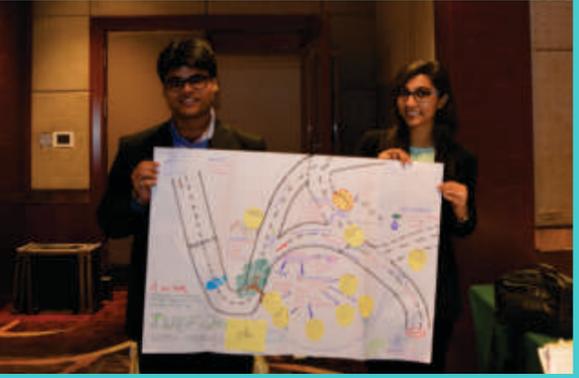
World Entrepreneurship Forum (WenF) 2015, “Global Entrepreneurship: Connected Continents, New Opportunities”, was held this year from 19th Oct-22nd Oct in Hangzhou, China that gathered 10,000 high Profile Delegates, Keynote speakers, young entrepreneurs and students from all horizons and saw participations from France, China, India, Israel, Chile, Malaysia, Macau, Sweden, Singapore, Argentina, Indonesia, Kuwait, Bahrain, Kenya, Togo, Iran and many more. The inaugural session itself saw around 600 plus people attending the event.

The junior wing of WEnF which is JWEF also conducted its sessions and events in this duration with participation from JWEF chapters all around the Globe during this time. The participating countries were India, Israel, Iran, Argentina, Chile, China, France, Malaysia, Macau, Singapore, Sweden, Togo, Bahrain and others. The various local JWEF teams’ representatives physically gather during the World Entrepreneurship Forum’s annual global meeting. Two delegates of the JWEF share their ideas and insights with the global World Entrepreneurship Forum’s community. India was represented by two BIMTECH students- Ms. Shikha Gupta and Mr. Sanyam Dhingra, under the mentorship of Dr. Abha Rishi, Chairperson, Centre for Innovation and Entrepreneurship Development.

Each country chapter was given a limited time period of ninety minutes to prepare a Concept Poster projecting the same very clearly. The criteria for judging involved the Value proposition, Key Activities, Scalability, Transferability of concept to other JWEF chapters if needed, Concept Clarity and the Design. The posters were put to final vote after various feedbacks and suggestions by everybody, which were to be inculcated compulsorily. The GEP students and all others voted for the Top Three Poster Representations except their own.

The Top 3 teams Included CHILE, INDIA and ISRAEL with the maximum votes going to INDIA. These teams were to present finally in front of a high profile jury on 21st Oct, 2015, which included investors, academia and the corporate. CHILE emerged as the Winner with INDIA close behind.

After this there were several other WEnF events and sessions which were open to all to attend with the likes of Lion’s Den competition- Born Global Startups, a session on Social Entrepreneurship, Doing business with China, Entrepreneurship Education, etc. Along with all these sessions there were networking dinners organized for all to connect, get ideas and collaborate on projects. The whole Forum ended on 22 October 2015 with business visits to ALIBABA Headquarters, Zhejiang University Campus and the future Sci-Tech City. The whole event was a perfect platform for every country and its delegates to showcase their hard work and make their mark globally. BIMTECH students have done commendable work, earning applauds and praise from people all over the world making INDIA and the whole BIMTECH family proud.



# TEDx BIMTECH

x = independently organized TED event

6

February  
2016

**SUJOY BANERJEE**  
Zoologist and Conservationist

**DR. BALRAM BHARGAVA**  
Professor of Cardiology, AIIMS

**SUJATA SAHU**  
Founder of 17000 ft

**VANDANA VASUDEVAN**  
Author, Urban Villager

**ARBIND SINGH**  
National Coordinator, NASVI

**ARCHANA SARDANA**  
Assniure Junkie

**MAGIC MANAS**  
Illustrator

**OUR SPONSORS**

Official Partner: Media Partner:

KeySP Enterprise: Business Standard:

Health Partner: Green Partner:

Phyto Specialist: Pat. Inf.:

f. TEDxBIMTECH:-

CIED conducted the TEDxBIMTECH, where x denotes independently organized TED event, on 6th February, 2016, where speakers from various walks of shared their ideas and experiences with the BIMTECH community which comprised of the students, faculties and corporate. The aim of this event was to provide a new perspective for the community to look at the world and make it a better place. This event was organized with the belief that these ideas have the potential to spark constructive conversations and lay a path for building a sustainable future. The speakers of this event were 1- Dr. Balram Bhargava, 2- Ms. Sujata Sahu, 3- Ms. Archana Sardana, 4- Mr. Sujoy Banerjee, 5- Mr. Manas Tayal, 6- Ms. Vandana Vasudevan, 7- Mr. Arbind Singh. The inauguration ceremony started off with the ceremonial lighting of the lamp by Dr. H Chaturvedi, Director, Dr. Anupam Varma, Dy. Director, Dr. Balram Bhargava and Dr. Abha Rishi, Chairperson, CIED.

The first speaker was Dr. Balram Bhargava, Professor of Cardiology at the prestigious All India Institute of Medical Sciences, New Delhi, who also serves as the Executive Director for Stanford India Bidesign Centre opened the proceedings of the day. Dr. Bhargava talked about Gandhian Innovation, where the word Gandhi is acronym for Global Affordable Need Driven Health Innovation. He also talked about the frugal innovations from India post-independence which are low cost and yet high quality innovation.

The next speaker, Sujata Sahu, the Founder of 17000 ft., an ex-corporate techie and a teacher by profession, recited the story of her expedition in Ladakh. She spoke about how she found the region extremely isolated, sparsely populated and how these problems took its toll on schools in Ladakh. Keenly inspired by the simplicity of the people and their eagerness for a good education for their children, she founded 17000 ft., along with her husband to impact lives in the ignored and isolated villages of Ladakh. The backbone behind 17000 ft’s educational initiatives is that she is happiest when travelling and teaching children in the remote villages.

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| 19 |

Third speaker of the day, Mrs. Archana Sardana who has made over 300 skydives, 60 underwater dives and many BASE dives all over the world communicated how adventure activities make one a strong and independent person by narrating her tale of overcoming some of her fears. The next speaker was Mr. Sujoy Banerjee, a distinguished Indian zoologist and conservationist with the Indian Forest Service known for his wildlife conservation efforts in India, expressed his deep concern with extinction of wild life species, especially Gharials in Chambal region. He also talked about the illegal mining and fishing inside the sanctuary. He summed it up by emphasising on the importance of team spirit and the recognition and respect for the team members for any campaign to be successful.

The fifth speaker was Mr. Manas Tayal, a stage as well as close up illusionist/magician who has shared his skills and entertained people all around the world including cruise ships from USA and Australia. He talked about the bringing imaginations to reality and he grabbed the audience's attention with some of his incredible magic tricks. Mrs. Vandana Vasudevan, an alumna of the Indian Institute of Management, Ahmedabad and an Economics graduate from Lady Shri Ram College, Delhi, was the next speaker. She has spent many years in senior management positions in leading banks and media companies. She spoke on urban issues, particularly on the mobility of women in India. She also conveyed her apprehension on the circumstance of rural population getting isolated and ignored in approach to urbanisation.

The final speaker of the day, Mr. Arbind Singh – National Coordinator of National Association of Street Vendors of India (NASVI), is a social entrepreneur and activist working with informal workers in India. He spoke about the promotion and protection of the interest of the street vendors from across the country. He also talked about how with NASVI's unrelenting efforts along with other interventions that the central law for street vendors was enacted by the government in the year 2014. The event ended with a thanks giving note to the speakers, organisers and audience followed by a scintillating rock band performance.

**g. Ministry of Skill Development and Entrepreneurship (MSDE) – Women Entrepreneurs Survey:**

Ministry of Skill Development and Entrepreneurship conducted a survey of women entrepreneurs of Delhi Hatt on 21 November 2015. In response to the request received from the Ministry through our faculty, Prof NN Sharma, to support this initiative, four student executive members of our E-cell, Mr.Ashutosh Binani, Mr.Ankit Kaura, Mr.Aman Sharma and Ms.Kashish Goel, participated in the survey along with the research team of the Ministry.

**h. Udyami 4.0:** The EntrePioneer, entrepreneur cell of the institute organised its fourth grand series of mega-event known as UDYAMI 4.0 It was an Annual Entrepreneurial Fest organised to promote the entrepreneurial skills amongst our students. UDYAMI-4.0 gave a chance to our young minds to showcase a modeled combination of innovation, creativity and innovative flair. The students also got a chance to build upon strong management skills, develop business know-how, and establish sufficient networking. This 5 day Business Extravaganza (9th February to 13th February 2016) saw students from various colleges participating and enjoying the most awaited event of the year.



The show commenced with the inaugural ceremony by Dr. Harivansh Chaturvedi (Director), Dr. Anupam Varma (Deputy Director) along with Dr. Abha Rishi, Prof. Chari and other prominent professors, staff and our E-cell students of the institute.

The event witnessed various stalls being put up by the students of BIMTECH offering variety of delicacies prepared just to pamper the taste buds of so many Bimtechians and the people who had come from outside. At this time even the faculty and the staff could not restrain itself from tasting the delicious mouth-watering delicacies. There were also stalls selling latest Branded collection of clothes. The main attractions of this mega-event were the stall of "2 States" offering a fusion of two cuisines with number of rich diversified varieties offered by others such as gol-gappe, chaat and spicy burgers. To increase the footfall at the stall there were challenges being put up such as eating a slice of the bread within 30 seconds.

There were also rounds of Antakshri, some sports events and a DJ Wall to lift up the mood of the youngsters. At this point our exchange students also did not remained back-seated and added to the spice and thrill by showing up some jazzy and rhythmic steps to some funky songs. The main idea behind the show was to nurture the newly laid seed of entrepreneurship amongst our budding leaders of tomorrow and to encourage them by announcing the "star Entrepreneur of the show".The event also included the launch of a food truck " Burnout" by an alumna, Ms.Karishma Agarwal .It was great to see present and future entrepreneurs of BIMTECH enthusiastically participating on the same platform.

"Majlis", the theatre and Debating club of the college also organised its Majlis Fest to add up to the list of events. This event also brought various colleges participating in the show which also attracted people to UDYAMI. To make it more exciting and memorable on the last day of the show there were couple games being organised, Tug Of War being held, and a Valedictory Ceremony conducted to mark the conclusion of the show.



**WEBINARS**

The Centre conducted the following webinars in collaboration with National Entrepreneurship Network (NEN) for the E-Cell members and also for the student entrepreneurs

**INSTITUTE ONBOARDING WEBINAR**  
on 2 July 2015

**STUDENT ONBOARDING WEBINAR**  
29 July 2015

**SMART- E- CHALLENGE –**  
( NEN/SNAPDEAL – ECOMMERCE )  
20 August 2015

**HOW TO FACILITATE BLENDED MOOCS**  
webinar  
3 September 2015

**TEAM CIED**

Sunil Cheruvilly  
Manager

**E CELL (SENIOR)**

- Sanyam Dhingra
- Shikha Gupta
- Surbhi Arora
- Chittransh Verma
- Parul Goel
- Aditya Sahi
- Ankit Shah
- Ishan Samantray
- Chandan Chopra
- Rahul Garg
- Yadu Krishnan

**E CELL (JUNIOR)**

- Ayush Vijayvergiya
- Kashish Goel
- Ashutosh Binnani
- Prateek Taparia
- Abhishek Bagla
- Aman Sharma
- Ankit Kaura
- Pikon Medya
- Twinkle Jain