



Excellence with Values

**BIMTECH**  
**BIRLA INSTITUTE**  
**OF MANAGEMENT TECHNOLOGY**

*Phwani*  
The Alumni Newsletter

Vol 4, Issue 2, July 2020 to December 2020





Excellence with Values

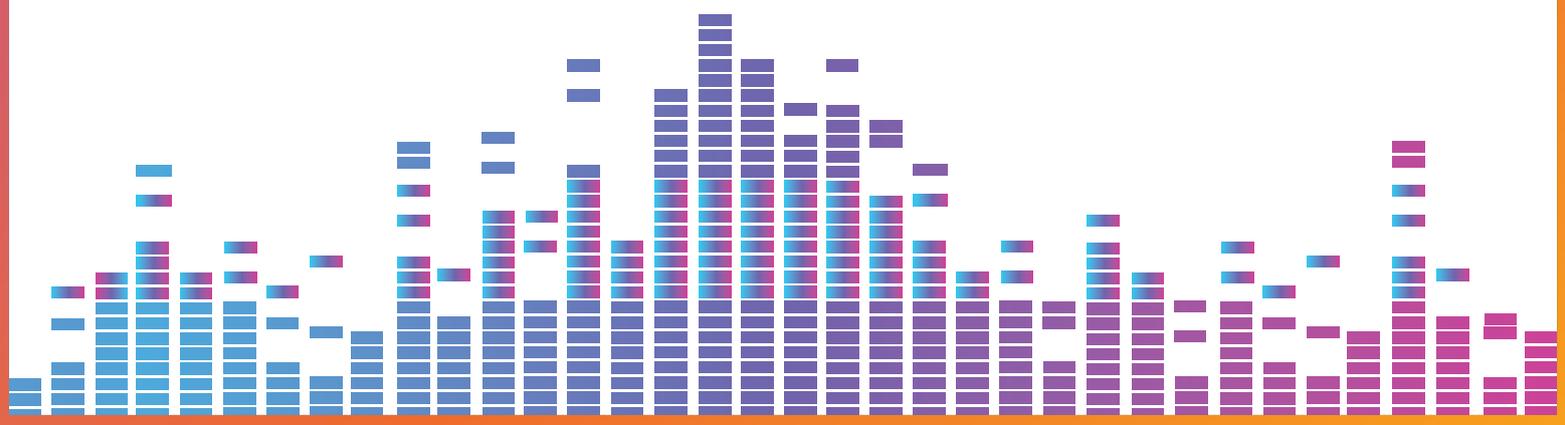
**BIMTECH**  
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*Dhwani*  
The Alumni Newsletter

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## Message from Chairperson

Dear Alumni & Friends,

It is an honour for me to be the Convenor of the Alumni cell of Birla Institute of Management Technology (BIMTECH), Greater Noida. This cell has the prime responsibility of engaging the alumni with BIMTECH's academic, cultural & social activities/initiatives in a holistic way. The alumni cell has also been instrumental in continuously improving alumni engagement year on year and also thinking innovative ways to improve efficiency & performance. With over 6500 alumni located at different parts of the world, some of whom are self-employed, it is of utmost importance for us to engage with the alumni for the primary benefit of the students, the institute and all other stake holders. With 12 alumni chapters worldwide, we at BIMTECH continuously strive to foster better & long-time engagement with our alumni. The Alumni cell at BIMTECH also maintains continuous linkages with Global Alumni Association of BIMTECH (GAAB) which is a registered trust managed & operated by the Alumni through its elected office bearers. We also reach out to our graduates through a variety of social media networks including Facebook, LinkedIn and Twitter. A dedicated portal with registered users is also engaging the alumni across continents through chats, blogs, personal information, job postings, alumni stories, e-newsletters and invitation to special events.

The BIMTECH Alumni cell exists to help you stay connected to your Alma mater, and to each other, wherever you are in your life now. Whatever you're seeking, be it BIMTECH events or connections in your hometown, an excuse to revisit the respective chapter meets for a reunion, or a job lead, we've got you covered. And we at BIMTECH are working on the long-term digital landscape for alumni and opportunities for lifelong learning.

I wish you all the best in your life & careers and hope to hear your valuable feedback at [alumni@bimtech.ac.in](mailto:alumni@bimtech.ac.in)

**Dr. Gagan Katiyar**

*Chairperson*

*Alumni Department*

*E-mail : [gagan.katiyar@bimtech.ac.in](mailto:gagan.katiyar@bimtech.ac.in)*





## Story Telling session by Mr. Aditya Aggarwal Business Head and VP @ Maruti Suzuki India Pvt. Ltd.

**Date: July 4, 2020**

**Time: 5 pm to 6 pm**

**Online Platform: Zoom**

A virtual story telling session by Mr. Aditya Aggarwal(1998-2000) from PGDBM was held on 4th July 2020 from 5:00-6:30 pm. He is an Auto Industry Veteran with over 30 years of experience spanning supply chain, logistics, sales, sales administration, network planning, and channel management. He is currently heading the True Value business at Maruti Suzuki India Pvt. Ltd as Business Head and Vice President.

The session commenced with him sharing about how his learning that have proven to be useful at his current position in Maruti like covered car carriers, containerised movement, factory fresh delivery even 2700 km away. He also learned advertising on wheels (Industry first on car carriers). He is also using car-based fleet tracking. The strategy of competitive pricing is also mastered by him. He gave the lesson "Along with delegation comes responsibility."

His second phase at Maruti was in the spare parts segments. He had moved from logistics to sales/sales administration. He used the logistics background to improve ordering systems for dealers by day wise scheduling as per route, truck fill, and round system in a warehouse for improving efficiency in picking and packing. The next lesson given was that you don't need to change an organization to continue on the learning path. There are multiple opportunities in the organization itself. Around 2012, he decided to change his field and took control as the head of east zone. He managed a sales volume of 16,000 per month across East Zone. He helped improve the market share across

East Zone (Bihar, Chhattisgarh, and Odisha). He also introduced the Dzire tour as a metered taxi in Kolkata. Through this, he delivered that there is no end to learning.

He did channel development by channel values, space design and aesthetics. He gave a lesson that mind-set change is the most difficult to achieve.

When he entered True Value, he learned "the stepping stone in the new car journey is that every car is unique". He concluded the session by saying that "do what makes you happy and you will not have to work a day in your life". The story telling was followed by a Q & A session.

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Alumni Cell, BIMTECH

### VIRTUAL STORY TELLING SESSION

**Mr. Aditya Aggarwal, Business Head and VP  
at Maruti Suzuki India Pvt. Ltd  
(Alumnus from 1992 batch)**

**Date: July 4, 2020 (Saturday)  
Time : 5 pm to 6 pm**

## Alumni Batch Meet for pass out batches of 2000-2003 July'11, 2020, 7pm onwards, on Zoom

The Alumni conduit of BIMTECH organised a Virtual Alumni Meet on July'11, 2020 for the pass out batches of 2000-2003. Around 40+ alumni participated in the event not only from India but also from countries such as Sweden, USA.

The event began with a welcome speech by Dr. Harivansh Chaturvedi, Director, BIMTECH along with Dr. Gagan Katiyar, Head, Alumni Conduit, BIMTECH, after which Prof. Manoj Pant explained the concept and flow of the event to the audience. The discussion on the ways in which the alumni are coping up with COVID-19 went on for some time, in which few alumni mentioned about the situation of their companies, their happiness on spending time with family at home, building upon relationships with colleagues and friends and much more.

The event was followed by the activities which were planned for the alumni as well as for the faculty of BIMTECH. Prof. K. R. Chari, Prof. Krishna Akalamkam and Prof. Saloni Sinha were invited as judges for the activities. For the first activity, every participant was assigned a particular break out room having 3-4 other participants. There were seven break out rooms in all and one topic was given to the participants of every break out room for discussion and presentation. After the allotted time was over one member from each group presented on their topic for two minutes' time. The topics were as follows:

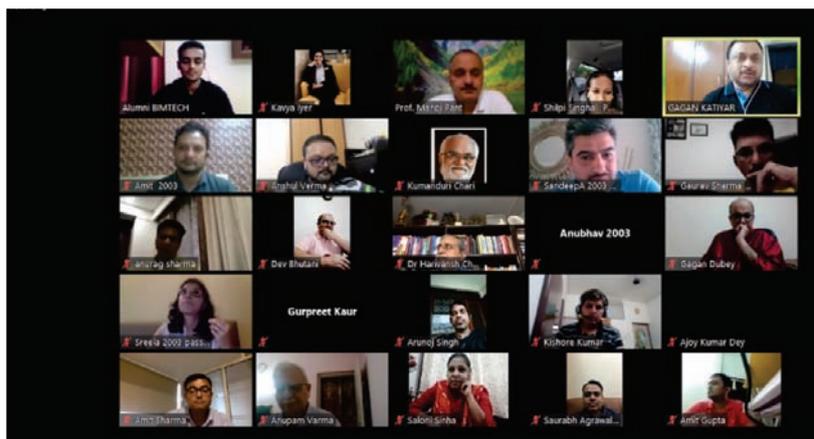
- 1) Which is more important, EQ or IQ?
- 2) Every cloud has a silver lining
- 3) Networking has become more important nowadays
- 4) Be patient with your family and friends
- 5) Most important thing is beginning
- 6) If aliens landed on the Earth, which country should they live in?
- 7) Is it possible to mark the thin line that divides the right or wrong?

The presentations were followed by a feedback session, in which the alumni were asked to suggest ways in which new activities can be planned, ways to have better networking between the alumni fraternity and also the ways to update correct data in the alumni portal. Many alumni put forward their suggestions and feedback, which were proactively agreed upon by Dr. Gagan Katiyar and Prof. Manoj Pant.

The event was followed by the alumni singing their favourite tunes. Few polls were also launched, which consisted of fun questions such as the alumni's favourite spot in college, one thing which they remember the most about college, etc.

With this, the event came to the most crucial part of result declarations. Group 3: Kishore Kumar, Gaurav Srivastava, Gaurav Sharma, Girishlyer were the winners, followed by runner up Group 2: Dev Bhutani, Deepak Gupta, Anurag Sharma, Arunoj Singh, Amit Jain and 2nd runner up Group 7: Pooja B, Sreela Menon, Nitesh Kumar. The winners won Amazon e- gift vouchers. The alumni showed their gratitude towards the college and the conduit for hosting such a lovely event, with a unique format. The event came to an end with a vote of thanks address by Dr. Anupam Varma, Deputy Director, BIMTECH.

### Few glimpses from the virtual event:



## ALUMNI RECONNECT FOR PASS OUT BATCHES OF 2004-2006 8TH OF AUGUST, 2020, 7 PM ONWARDS, on Zoom

The virtual alumni meet is an initiative started by Alumni conduit to maintain relations with the alumni base in these adverse COVID times. The program started at 7 PM with Prof. Manoj Pant delivering the welcome address and Prof. Gagan Katiyar (Head of Alumni conduit) thanking the alumni for taking out their valuable time for the event.

Prof. Manoj Pant shared the flow of the event. The alumni were then asked to share their fun moments during their college days. Then, a GIBBERISH game was organised for the alumni. Lakshmi Kant (Alumnus 2005) won the game and was awarded with Amazon gift voucher.

The next activity was announced and explained by Prof. Manoj Pant which was about deciding upon a batch song and slogan. The alumni were divided into breakout rooms with 2 members of alumni conduit as well in each of them. The alumni conduit members gave a brief about the activity of deciding upon the batch song and batch slogan.

After 10 minutes, the breakout rooms were closed and then one member from each batch presented the batch song and batch slogan. Batch 2005-2006 won this activity. All the members were awarded with Amazon vouchers.

The event ended with a vote of thanks by Prof. Gagan and Prof. Manoj Pant.



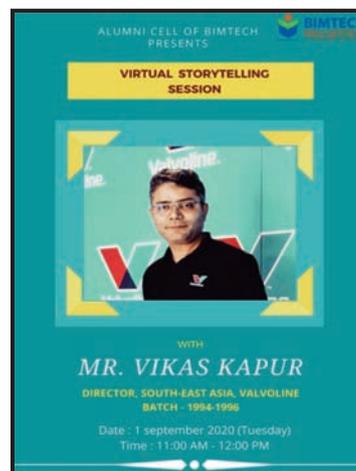
## Story Telling session by Mr. Vikas Kapur Director South East Asia@ Valvoline International

**Date: 1st September, 2020**

**Time: 11 am to 12 noon**

**Online Platform: Zoom**

A virtual story telling session by Mr. Vikas Kapur batch from 1996, PGDBM was organised. He has a total of more than 24 years of experience across Asia Pacific involving P&L stewardship, Sales and Marketing leadership, Services & Products, Budgeting & Cost Management, Key Account Management, Business Planning and Analysis, Market research, Organization Restructuring, Market Entry and Product Launches, Institutional and Retail sales, Channel Development and Management, Product Management and Technical Services. Currently he is working as Director for South-East Asia at Valvoline.



A unique thing about life is that it takes test first and then teaches the lesson. Mr. Vikas Kapur explained it by sharing his life experiences. How he moved up in his personal and professional life by understanding and cultivating those lessons in a most positive way.

He completed his B. Tech in Chemical Engg. After couple of years of working in corporate, he joined BIMTECH in 1994. He shared that he had a tough experience communicating in English as he belongs to Haryana and English was not his preferred language. He was puzzled and wanted to overcome this situation. So, Mr. Vikas and his friends decided to start reading newspaper and have discussion in English. It is said that it takes 21 days to cultivate a good habit. This paper reading habit and discussion proved helpful in building his personality. He got his first job in Exxon Mobile Lubricants as Pricing Manager where he worked for more than 11 years. During this course of time he also started one of the executive courses with IIFT during 2003 -2005 on weekends. He used to go office on weekdays and study on weekends for better understanding of what was yet to come. He always pushed himself to become better. In May 2012 he joined Valvoline as Assistant Vice President of Valvoline Cummins Ltd. His perseverance, hard work and dedication have led him to be a Director of Rest of Asia in Valvoline International today. He is an advocate of “Keep going and Keep growing”.

The last point he shared was “to do something that makes you happy”. This will ensure that not a day passes by when you do not look forward to it and enjoy it’. Lastly there was a question-and-answer round with the students. The session ended with a thank you note.



## Alumni Meet of BIMTECH for the Batches 2007-2008 12TH OF SEPTEMBER, 2020, 7 PM ONWARDS, on Zoom

An online Alumni Meet for the batches 2007-2008 was organized by BIMTECH on 12th Sept.'20. Faculties, Ex faculties, Staff members, Alumni and Executive members of the Alumni Conduit attended this meet. 80 plus alumni had registered for this virtual meet.



### The highlights of the meet are as follows:

- Shrey Bhatia, the host of the programme extended a warm welcome, and invited Dr. Harivansh Chaturvedi for his welcome address.
- Dr. H. Chaturvedi accorded a hearty welcome to faculty, ex faculty, the alumni, and expressed his gratitude towards all those who registered their presence for the meet. He felt proud to announce that AICTE has declared 100% autonomy to BIMTECH for the next 5 years and the institution is working hard to get international accreditation.
- Prof. Manoj Pant, in his address to the alumni went down the memory lane recalling his association with BIMTECH and how the institute has contributed in shaping the respective careers of the students even under such difficult circumstances.
- Dr. Gagan Katiyar, Convener, Alumni Conduit expressed his heart's elation to inform the gathering about the launch of Digital I-Card with bar code reader and the BIMTECH Alumni app with great features and interface. It also allows the stakeholders to post job vacancies and is operational to establish contact with the alumni for the meet.
- Prof. Sanjay Chandwani, Prof. S.L. Gupta, Prof. SagarSanyal, Prof. Arindam Deb and Prof. P.S. Nagpal addressed the meet which was a reminiscence of their association with the alumni when they were at BIMTECH.
- Fun games were arranged and the alumni and ex faculty members participated in them. Attractive prizes were given to the most popular alumnus of each batch and the winners were made ambassadors of their respective batches.
- The event concluded with Prof. Kumanduri Chari, Dean, Student Welfare extending the vote of thanks and expressing his gratitude to each member for making the meet a memorable one.



**Story Telling session by Mr. Jai Yadav**  
**National Head, Business Development @**  
**Dabur India, New U Retail Stores.**

**Date: 19th September, 2020**

**Time: 10 am to 11 an**

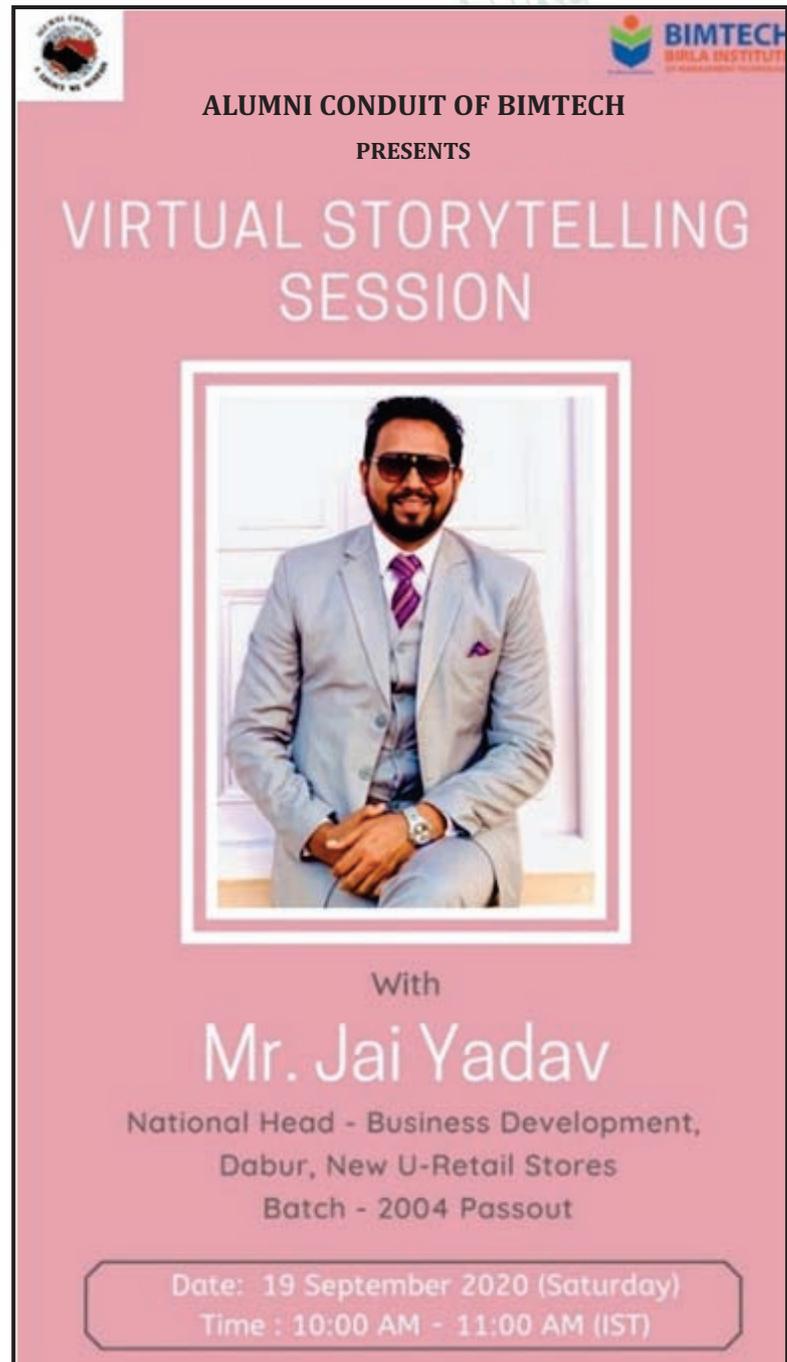
**Online Platform: Zoom**

A Story Telling Session was conducted by The Alumni Conduit of BIMTECH from 10:00 am to 11:00 am on 19th Sept' 20. Mr. Jai Yadav, the alumnus of batch 2004 was invited to interact with the students. He has been working in the capacity of National Head, Business Development, Dabur India, New U Retail Stores.

Ms. Kavya Iyer, Executive Member, Alumni conduit accorded a hearty welcome to the special guest of the day. Dr. Gagan Katiyar, Convener, Alumni conduit, Ms. Madhavi Sharma, Mr. Ajab Singh and Mr. Saikrushna Bharati were among the people who graced the occasion with their benign presence.

The session became interactive as Mr. Jai Yadav shared his experiences which were replete with life skills he learnt during the course of his professional journey. He told his audience that there is no dearth of jobs in the world but there is shortage of skilled professionals and skill is something that you acquire by practical working. He also advised his listeners to be philanthropic. He motivated the students and left them spell bound until the end of the session.

The event concluded with Dr. Gagan Katiyar, proposing the vote of thanks and requesting Mr. Yadav to be associated with the institute for more such sessions in the time to come.



The poster features a central photograph of Mr. Jai Yadav, a man with a beard and sunglasses, wearing a light grey suit and a purple tie. The text on the poster is as follows:

**ALUMNI CONDUIT OF BIMTECH**  
**PRESENTS**  
**VIRTUAL STORYTELLING**  
**SESSION**

With  
**Mr. Jai Yadav**  
National Head - Business Development,  
Dabur, New U-Retail Stores  
Batch - 2004 Passout

Date: 19 September 2020 (Saturday)  
Time : 10:00 AM - 11:00 AM (IST)

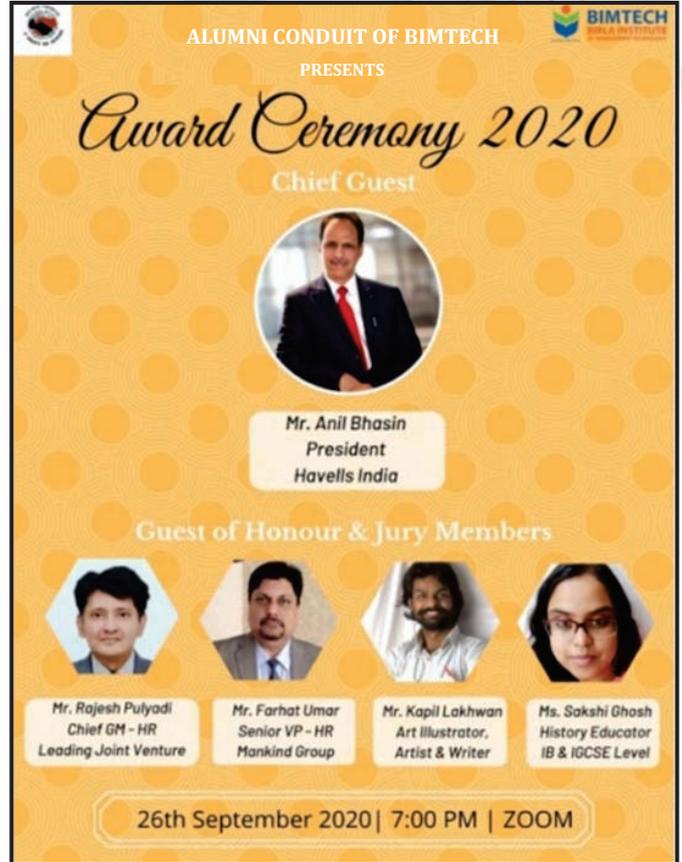
## Award Ceremony for the Virtual Alumni Contests, 2020

**Date: September 26, 2020 (Saturday) on Zoom**

The Alumni conduit of Birla Institute of Management Technology has been organizing competitions to engage with the alumni and their family in this pandemic through a virtual platform. The participation from alumni's family was in large numbers. So, in order to celebrate the results of these competitions a Virtual Award Ceremony on 26th September, 2020 from 7:00 pm – 8:30 pm was organised. The event was attended by Director Bimtech, families of alumni across the globe, chief guest, esteemed jury, faculty members and conduit members attended the ceremony.

The Alumni conduit organized 3 competitions for every family member of alumni giving chance to the entire family to engage with everyone. The competitions were:

- 1) Listen to your Art: Online art classes and competition exclusively for the kids of Alumni. The session was divided into two categories. category 1: kids of age 5 – 8 years and category 2: kids of age 9 - 15 years.
- 2) Travel Tales: In this competition the alumni had to share their travelling experience in form of either stories or articles. It could of anywhere.
- 3) Elevator Pitch: This competition was organized for the spouses of the alumni, who shared their thoughts on a few hot topics of 2020 such as Work from Home, New Education Policy 2020, and Relationship with family post COVID, Atmnirbhar Bharat: Self-Reliant India, Online education for school Children, etc.



ALUMNI CONDUIT OF BIMTECH PRESENTS

*Award Ceremony 2020*

Chief Guest



Mr. Anil Bhasin  
President  
Havells India

Guest of Honour & Jury Members

|   |   |   |   |
|---|---|---|---|
| <br>Mr. Rajesh Pulyadi<br>Chief GM - HR<br>Leading Joint Venture | <br>Mr. Farhat Umar<br>Senior VP - HR<br>Mankind Group | <br>Mr. Kapil Lakhwan<br>Art Illustrator,<br>Artist & Writer | <br>Ms. Sakshi Ghosh<br>History Educator<br>IB & IGCSE Level |
|---|---|---|---|

26th September 2020 | 7:00 PM | ZOOM

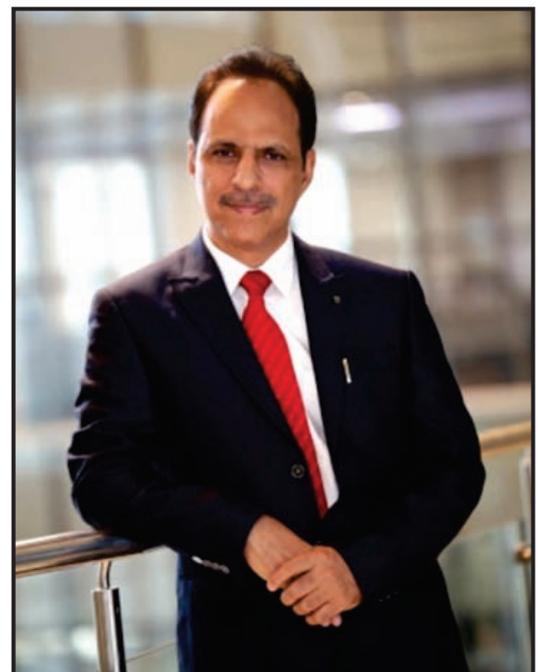
### Chief Guest and Jury Members

The Chief Guest for the Virtual Award Ceremony was Mr. Anil Bhasin, president at Havells India Ltd.

According to him, "serving as the President of the fastest growing Indian MNC has been a long and satisfying journey." He joined Havells in 2004, since then setting one goal and achieving it relentlessly and moving on to another has been more of a daily habit, than a ritual for him." Being a motivational speaker, he understands that the positivity gives the power to swim upstream and to rewrite one's own scripts. In other words, in an environment where competition is high and life is stressful, it is important to trust your team and give them independence to work.

**He has been the recipient of prestigious awards like:**

1. Amity Leadership Award for Corporate Excellence
2. Marketing Role Model Award by Top Rankers
3. Lifetime Achievement Award by Amity University



To evaluate the contest, we had the following esteemed jury members:



**Mr. Farhat Umar:** He is a senior VP - Group HR head of Mankind Pharma. He is a visionary and a performance-driven professional with 30 years of combined expertise in strategic HR and HR operations with key focus on profitability and optimal utilization of resources. He believes that "leadership is not the name of a destination but it's a continuation of learning throughout this life".

**Rajesh Pulyadi:** He is VP - HR in Indraprastha Gas Ltd. He is a HR professional with around 26 years of experience. His career started as a HR Development officer, which accelerated to an executive manager, business head, chief general manager and currently as the VP in HR. Being a south Indian by roots, he has a strong command in not 1 or 2 but 6 different languages, which makes him a versatile personality.



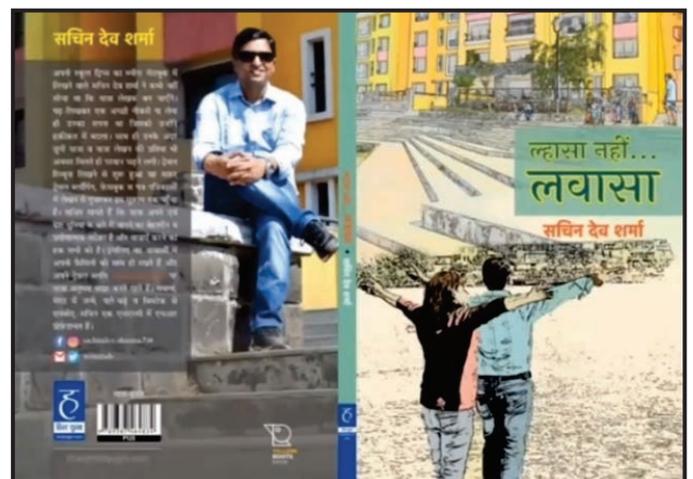
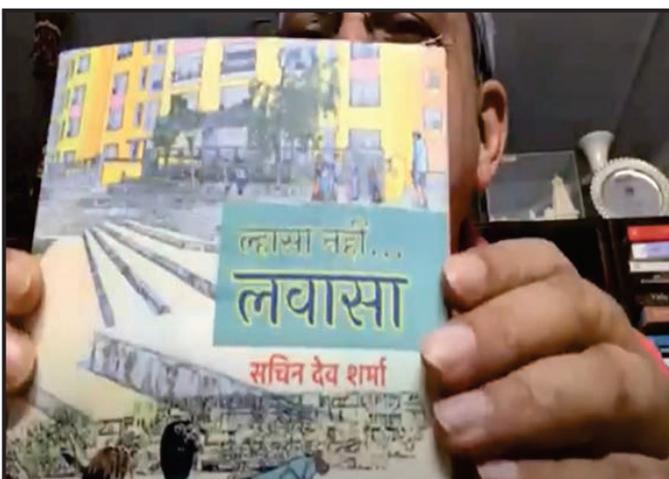
**Kapil Kumar Lakhwan:** He is an Art educationist, Artist and Writer. He has around 10 years of experience as an art educationist and art coordinator. He has participated in various art exhibitions, national and international camps and workshops. He has also conducted various creative workshops and camps with children in different parts of India. He is currently working as an IB PYP & MYP Visual Art Faculty with Pathways World School.

**Sakshi Gosh:** She is a Senior Educator at Heritage Xperiential School, Gurugram. An educationist at heart, she is a dynamic individual who truly believes in the fact that only true education leads to liberation. She has worked extensively with students hailing from diverse backgrounds. She has harnessed her knowledge to engage with the educational system of the country.



## Book Launch

Sachin Dev Sharma is one of our exuberant alumnus from 2001-03 batch, who authored the book "LahasanahiLavasa" launched in this event. In this book, he tried to change the definition of travelling. This book contains 5 different travelling experiences to different places in India. He has also shared his thoughts and feelings about travelling with his family and friends like what kind of experience a family person or a friend would experience when he/she travels with his/her family and friends. He has tried to motivate the younger generation to connect with different people, cultures and environment to learn new things through his stories. It is one good read which has been receiving good response on every e-commerce website. It is one of the top 100 bestsellers on Amazon.

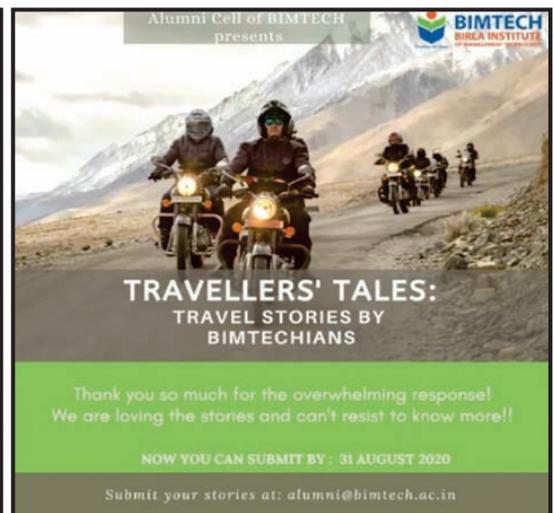
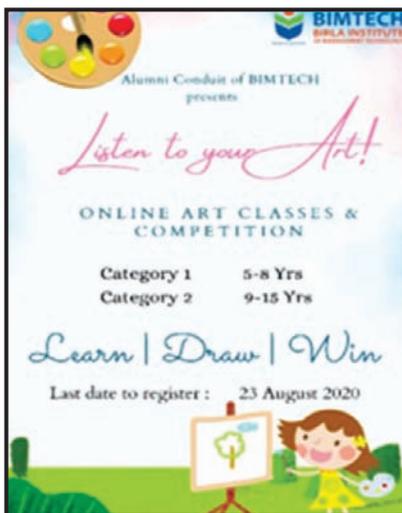


## Events

- Listen to your Art:** This was the first contest which was organized exclusively for the kids of alumni. This was a two-day art session conducted by an external expert. It was divided into two categories. (a) Category 1 was for: kids between 5 to 8 years of age (b) Category 2: kids between 8 to 15 years of age. The theme for category 1 was "Paint Your Dreams" and for category 2 was "Traditional and Folk Art of India". We have received beautiful theme-based artworks by kids in both categories.
- Travellers' Tales:** This was the second contest Travel Tales: Travel Stories by BIMTECHIANs in which we received amazing travel stories by our alumni sharing their traveling experience in the form of travel videos and travel articles.
- Elevator Pitch:** This was the third contest organized for spouses of the alumni. We have received wonderful articles by the spouses of alumni.

### The topics on which they had to prepare their pitch were:

1. Work from Home
2. New Education Policy 2020
3. Relationship with family post COVID
4. Atmanirbhar Bharat: Self-Reliant India
5. Online education for school children, etc.



## Congratulations to the winners

### Listen to your art:

- Category 1: Riya, Daughter of Saloni Tandon (2004-06)  
Category 2: Naisha, Daughter of MansiSinghal (2003-05)

### Travelling Stories:

- Travel Article: Priya Pathak, PGDM-IBM (2016-18)  
Travel Video: Vinoth Kanna, PGDM-RM (2018-20)

### Elevator Pitch :

- Shantanu Srivastava – Spouse of Ms. Meghalindra, PGDM-RM (2015-17)

## Story Telling Session by Mr. Pankaj Nath Digital Strategist @ Zee Entertainment Enterprise Ltd

**Date: 10th October, 2020**

**Time: 11 am to 12 noon**

**Online Platform: Zoom**

A Story Telling Session was conducted by The Alumni Conduit of BIMTECH from 11:00 am to 12:00 pm on 10th Oct' 20.

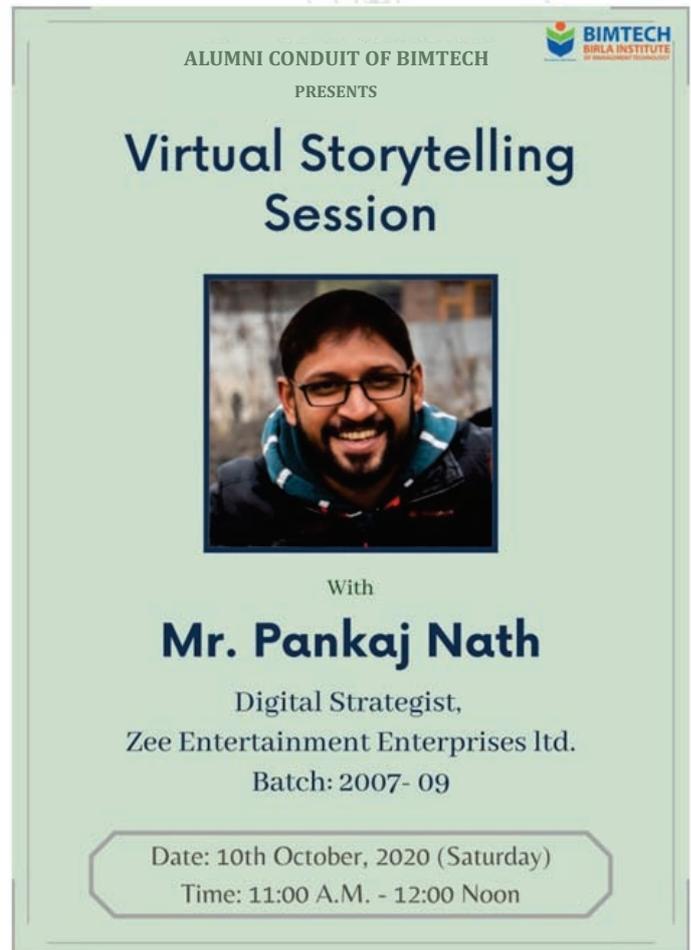
Mr. Pankaj Nath, the alumnus of 2007-09 was invited to interact with the students. The special invitee has been working as Digital Strategist in Zee Entertainment Enterprise Ltd. He is an accomplished marketing specialist with more than a decade of domain-wide experience, from mobile marketing, affiliate marketing, ground-level marketing preparation and execution to forming a marketing strategy for the industry's big names.

Ms. Ritika Harsh, Executive Member, Alumni Conduit accorded a hearty welcome to the special guest of the day.

Dr. Gagan Katiyar, Convener, Alumni cell, Ms. Madhavi Sharma, Mr. Ajab Singh and Mr. Saikrushna Bharati were among the people who graced the occasion with their benign presence.

As Mr. Pankaj shared his past experiences that were full of life lessons he acquired over the course of his professional career, the meeting was very interactive. He shared his previous experience with the audience and told his audience that soon after he began his career, he worked with Food Panda for around 3.5 years as head of Digital Marketing and serving as director at PayLo and learned a lot of skills required for future endeavours. He also motivated his listeners to be philanthropic and ambitious and start their journey from a small-scale industry where they have more opportunities to learn. He was generous and answered all the queries and made sure all the students were highly motivated. Till the session got over, all the 93 participants were spellbound with his words of wisdom and knowledge.

The session concluded with Dr. Gagan Katiyar, proposing the vote of thanks and requesting Mr. Pankaj Nath to be associated with the institute for more such sessions in the time to come.



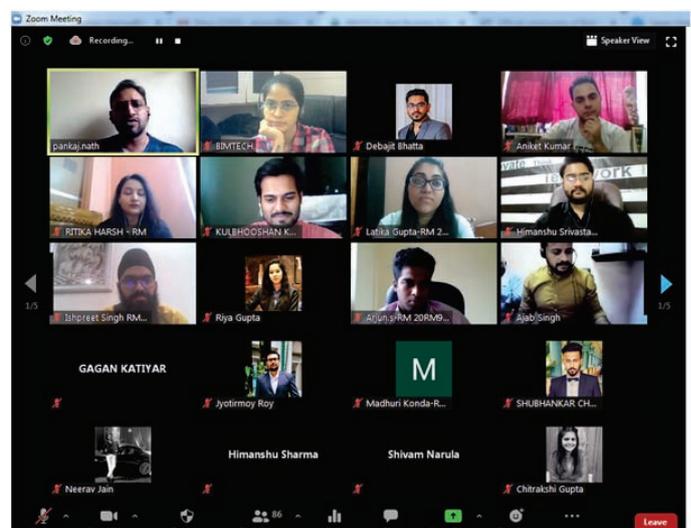
ALUMNI CONDUIT OF BIMTECH PRESENTS

### Virtual Storytelling Session



With  
**Mr. Pankaj Nath**  
Digital Strategist,  
Zee Entertainment Enterprises Ltd.  
Batch: 2007- 09

Date: 10th October, 2020 (Saturday)  
Time: 11:00 A.M. - 12:00 Noon



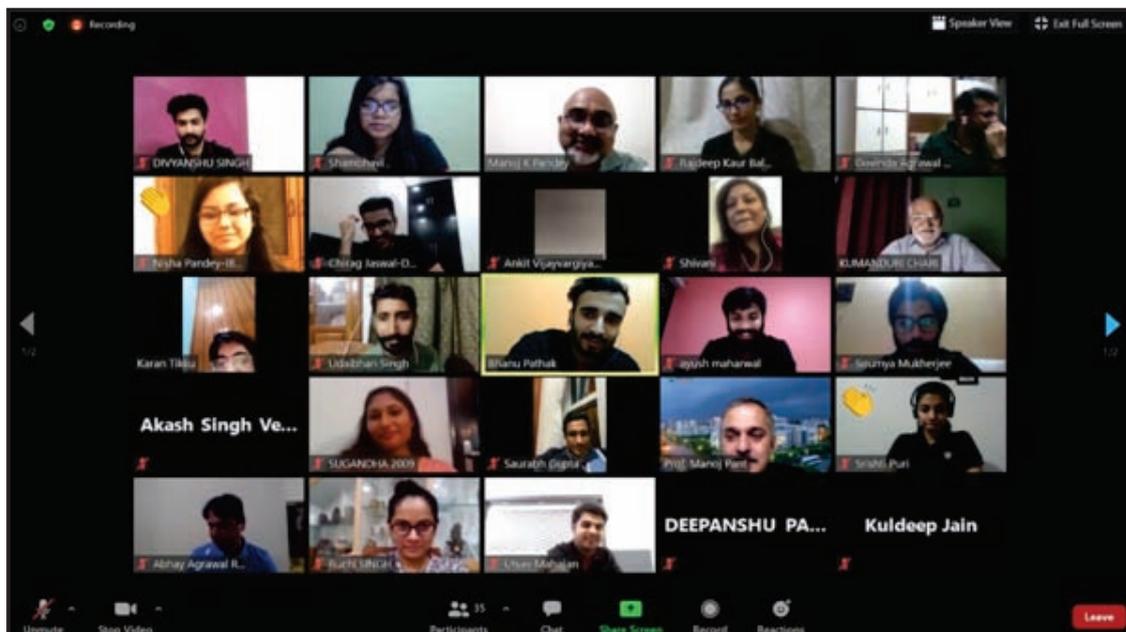


## Alumni Batch Meet for the pass out batches of 2009 & 2010 24th Oct 2020 at 7pm onwards on Zoom

The Online Alumni Meet for the batches 2009-2010 was organized by BIMTECH on 24th Oct.'20. Faculties, staff members, Alumni and Executive members of the Alumni Conduit attended this meet.

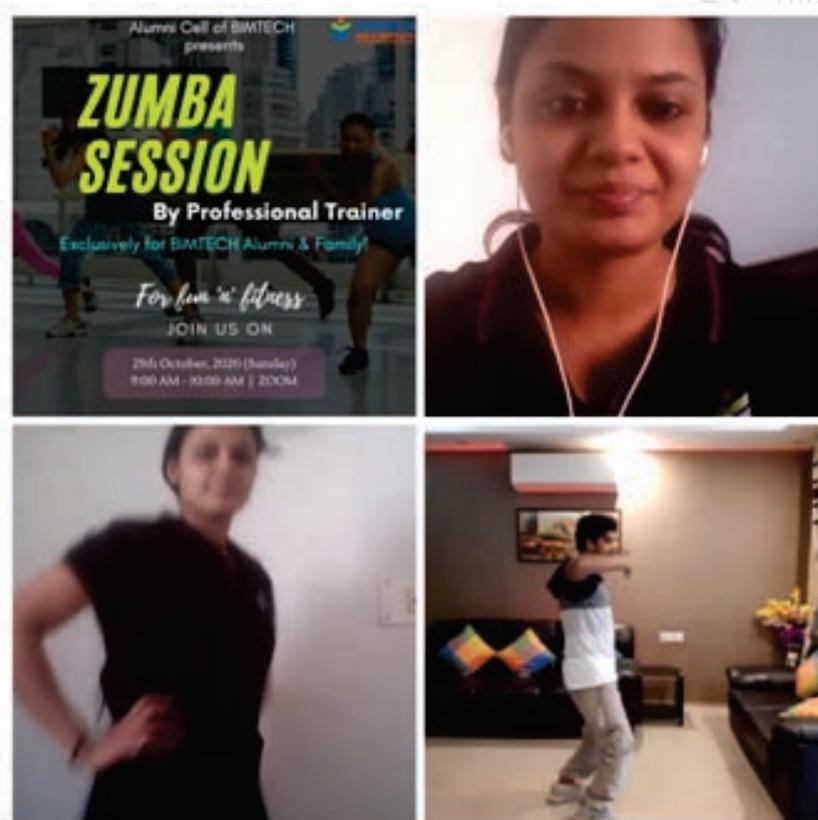
### The highlights of the meet are as follows:

- Divyanshu Singh, the host of the programme extended a warm welcome to one and all, and invited Deputy Director Dr. Anupam Varma for his welcome address.
- Dr. Varma accorded a hearty welcome to faculty and alumni, and expressed his gratitude to all who registered their presence in this meet. He recalled the moments spent by these batches along with their professors. The institute has worked hard to receive the grade 1 autonomy from AICTE in Feb 2020. He appreciated the leadership and the contribution of the stakeholders due to which BIMTECH stands tall amongst other top B-schools. The institute is also on the path to get AACSB accreditation soon early next year.
- Prof. Manoj Pant, in his address to alumni went down the memory lane recalling his association with BIMTECH and how the institute has contributed in shaping the respective careers of the students even under such difficult circumstances. He also mentioned the Digital I-card and the BIMTECH alumni app.
- Dr. Gagan Katiyar, Convener, Alumni Conduit expressed his heart's elation to inform the gathering about the launch of Digital I-Card with bar code reader and the BIMTECH Alumni App with great features and interface. It also allows the stakeholders to post job vacancies. It will be useful to connect with the alumni for the meet.
- There was a lot of emotion and nostalgia when the alumni reminisced about their days in the BIMTECH campus.
- Several fun games were arranged. Alumni and faculty members participated in them and won prizes. Attractive prizes were given to the most popular alumnus of each batch and the winners were made ambassadors of their respective batches. A trivia poll on the most popular spot was also organized. We could see the family members of many alumni on the screen along with their kids.
- The event concluded with Prof. K. Chari, Dean, Student Welfare extending the vote of thanks and expressing his gratitude to each member for making the meet a memorable one.



## Zumba Session for Alumni, Alumni Conduit 25th Oct. 2020 at 9:00 am onwards on Zoom

The Alumni conduit of BIMTECH organised a Zumba session, exclusively for the alumni and their families. It was a one-hour session from 9AM to 10AM, which was a whole package right from basic warm-up moves to the most energetic songs and steps. We collaborated with Aaranya Wellness Pvt. Ltd and its Zumba trainer Mr. Sonu Kumar, who has around 8 years of experience in Zumba teaching and has worked with Gold's Gym, Tensen dance classes and numerous other societies.



There were around 25 alumni and their families who participated in the event and started their Sunday morning with full zest and mental relaxation. All the songs and steps taught by Mr. Sonu were such that they forced everyone to get off their beds and start dancing. The benefits of Zumba as mentioned by the trainer during the session were:

- It improves blood pressure and reduces cholesterol.
- It improves cardiovascular fitness.
- It helps in losing a lot of weight.
- It also makes us stress free by reducing anxiety and depression.

It is rightly said that “Fitness starts from our minds, as our body won’t go where our mind won’t lead”. This Zumba session proved to be a stress buster for all the participants, and the conduit eagerly looks forward to more innovative collaborations in the coming times.

## Digital Alumni I-Card

The Alumni Conduit of BIMTECH has always been committed to their goal of transforming the alumni ecosystem. Keeping that goal in mind, we are glad to share- 'BIMTECH Digital Alumni I-Card' on our alumni portal.

**The I-Card offers a diverse set of values to BIMTECH as well as its alumni, some of which are as follows:-**

- The alumni can carry this I-Card with ease (either in their smartphones or their mail-boxes).
- It makes the process of on-campus validation of alumni hassle-free.
- Through this, personalised opportunities can be offered to our alumnus.
- Helps in offline to online integration of activities and events conducted.
- A cost-effective solution which helps connect the alumni across the globe.
- Easy maintenance and handling.

The alumni can avail this facility by visiting our alumni portal, clicking on the specified link and availing the specialised services of the same.

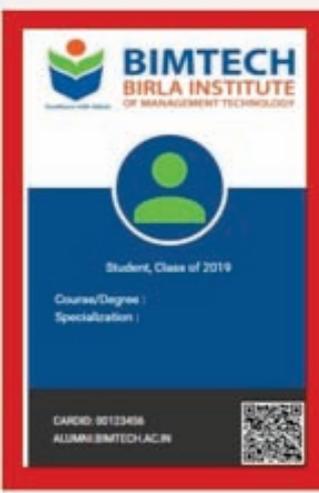


**ALUMNI CONDUIT OF BIMTECH**  
is launching  
**DIGITAL ALUMNI I-CARD**



Let our Alumni carry  
the pride of BIMTECH  
everywhere

*Alumni I-Card opens many ways for Alumni and Institute to stay connected. It helps in Alumni identification and validation when they are visiting the alma-mater and Alumni can carry the pride and legacy of their alma mater.*



The image shows a digital Alumni I-Card template. It features the BIMTECH logo at the top left, a central profile icon, and fields for 'Student, Class of 2019', 'Course/Degree / Specialization', 'CARDID: 90123456', and 'ALUMNI@BIMTECH.AC.IN'. A QR code is located at the bottom right of the card.

## Mobile App for Alumni of BIMTECH

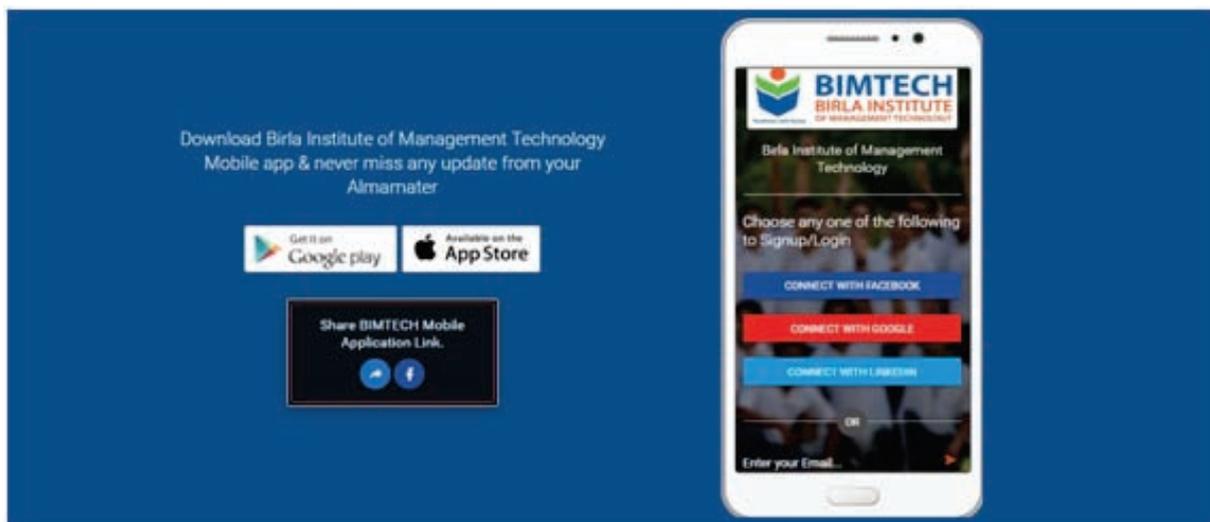
The Alumni Conduit of BIMTECH feels immense pleasure to announce that we now have our very own BIMTECH Alumni App (available for iOS and Android users). The app was created with a vision to strengthen the bond between the institution and its alumni. Following are the features of the app: -

- One can join groups, find and invite their batch mates across the programmes.
- The alumni can also register themselves to provide mentorship to the current students.
- Full access to the gallery which contains all of the memories from the events held.
- One can also search for jobs and internships as per their needs and requirements.
- 24\*7 updates about the news and events, as and when they happen.

To download the app, please type 'BIMTECH Alumni' in the search box of your play-store/app-store or use the links attached below as per your convenience.

App-Store:<https://apps.apple.com/us/app/bimtech-alumni/id1530804282>

Android Application:<https://play.google.com/store/apps/details...>

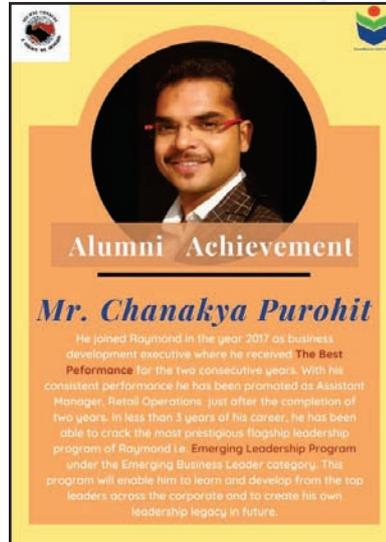


Download it now from your play-store/app-store by typing BIMTECH alumni in the search box.



## Alumni Achievements

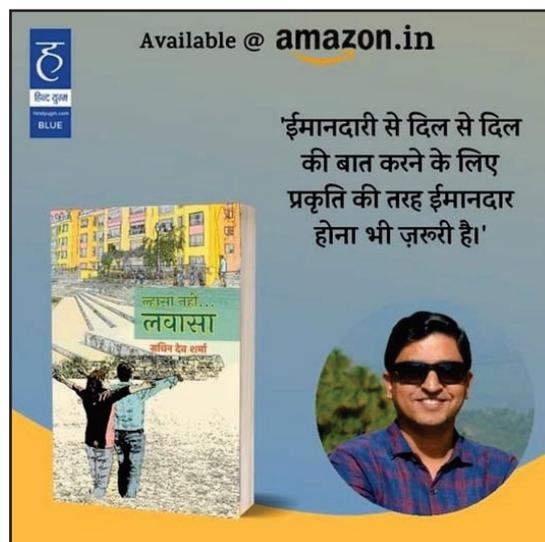
We would like to congratulate Mr. Chanakya Purohit (2015-17 batch). Mr.Purohit was able to crack the most prestigious flagship leadership program of Raymond i.e., Emerging Leadership Program under the 'Emerging Business Leader' category. BIMTECH is sure that this will enable him to create a long-lasting legacy of his own and we wish him the very best of luck and success in all his future endeavours.



We feel immense pleasure and honour to share with our readers that our alumnus, Mr. Mukul Shah (Founder & COO, YoloBus; 2006-08 batch) has been awarded with 'Indian Achievers Award' for Business Leadership 2020 by Indian Achievers Forum. We at BIMTECH wish you much more success and prosperity.



We would also like to congratulate Mr. Sachin Dev Sharma (2001-03 batch) for the launch of his new book- 'Lahasa Nahi Lavasa'. We at BIMTECH feel immense pleasure and thank you for sharing with us the gift which you have worked upon so hard to refine.

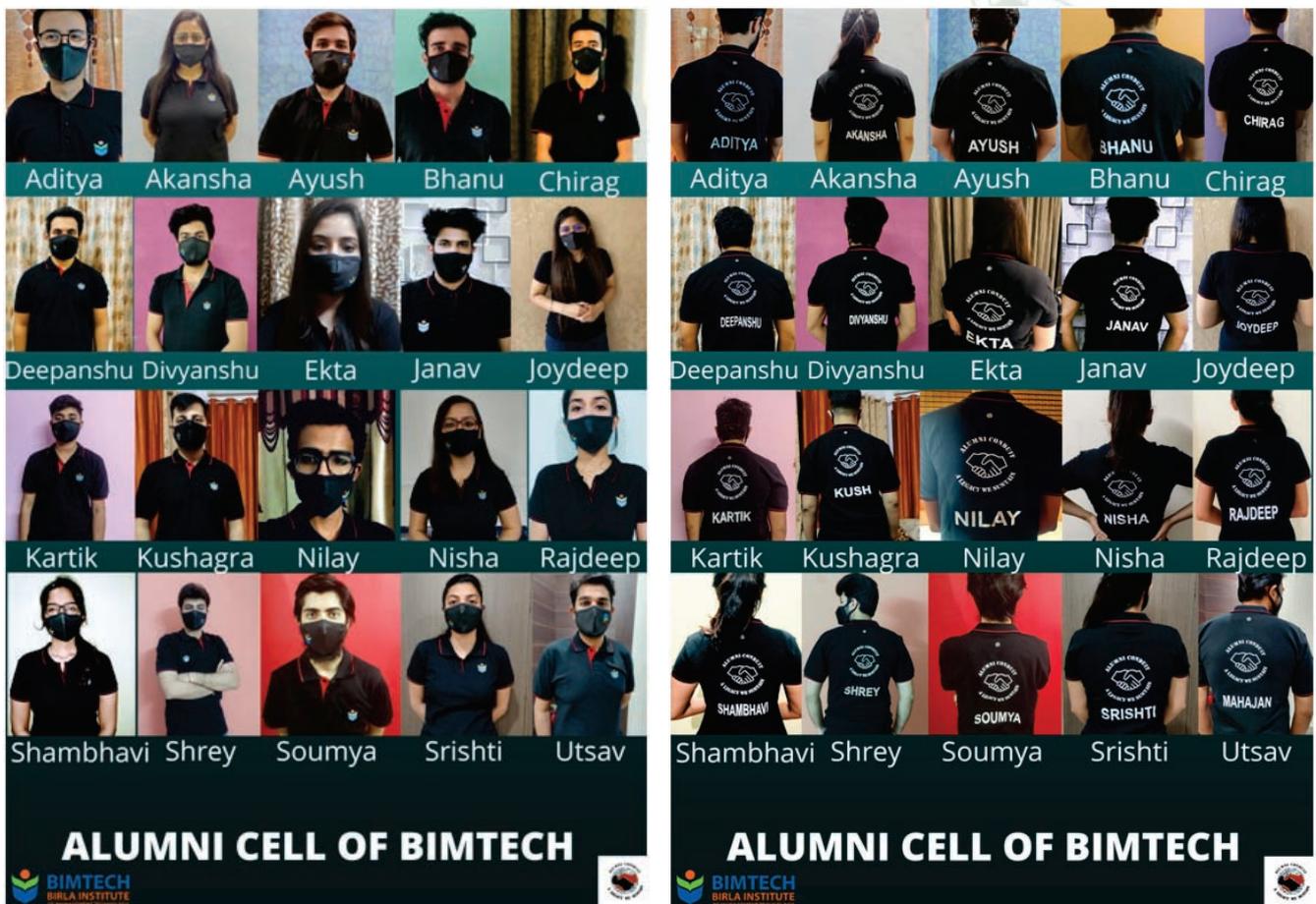


## Alumni Executives (2020-22 Batch)

*"Create your legacy, and pass the baton...."*

-Billie Jean King

With this thought in mind, the Alumni Conduit decided to choose its new executives for the 2020-22 batch. The process of selection was conducted online and had 3 stages, i.e., general interview, organising an alumni meet (group activity) followed by a panel interview. Finally, we welcomed 20 new executive members to our Alumni cell.



## New Year Wishes, 2021

"As we prepare to begin the first day of another round of 365, let's promise ourselves to have the courage, passion, strength, motivation and inspiration to reach our goals in the New Year"

The Alumni conduit of BIMTECH wishes you all a Merry Christmas and A Happy New Year 2021.