

## Dissemination Seminar of UNIQUE Centre India



**8 January, 2016**

UNIQUE centre conducted dissemination seminar on “Internationalization of the Business School” at J K Business School in Gurgaon, Haryana on 8 January, 2016. The institute is one of the premier business schools of India in the IT city of north India, Gurgaon. It offers undergraduate and masters degree in management with total enrolment of more than 500 students. The promoter group of the institution is J K Group, which is one of oldest business house of India and has 4 higher education institutions in the network.

The seminar was attended by students, faculty and administrative staff of the institution. Director of the institute started seminar with introduction of Prof Rahul Singh who is lead of the UNIQUE project in India. A detailed presentation was made by Prof Singh about the systems, process and procedures required for an institution for internationalization of school. Few examples were presented from the BIMTECH international office operations and success.

The seminar raised many queries from students and faculty on the opportunities and systems of the universities in European Union, which was answered by the UNIQUE Centre at BIMTECH. Centre also plans to help the institution on opportunities on collaboration and research partnership.