



BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

OPEN RESIDENTIAL PROGRAMME FOUNDATION COURSE IN GENERAL MANAGEMENT (FCGM)

A TRANSFORMATIVE TWELVE DAYS

(For E4 & E5 Level Executives in PSUs and
GMs, AGMs, DGMs in Private Sector Companies)

Nominations invited to any of the following four FCGMs:

- FCGM – 1: 08 July – 19 July 2019
- FCGM – 2: 26 Aug – 06 Sep 2019
- FCGM – 3: 16 Sep – 27 Sep 2019
- FCGM – 4: 18 Nov – 29 Nov 2019



Program Directors

Prof. K K Sinha
Dean, Executive Education

Prof. Akhil Pandey
Chairperson, CMDC

Venue: Vikramshila Leadership Centre*, BIMTECH
Plot No. 5, Knowledge Park 2, Greater Noida
Gautam Budh Nagar - 201 306, UP, India

MANAGEMENT DEVELOPMENT
PROGRAMME

***Accommodation will be provided in the Newly Constructed Vikramshila Leadership Centre at BIMTECH Campus**

OPEN PROGRAMME

Foundation Course in General Management (FCGM)

A TRANSFORMATIVE TWELVE DAYS

INTRODUCTION

Developing future Leaders is a top strategic priority for organization to remain successful and competitive in this ever changing complex and dynamic environment. This era is time of disruptive technology and innovation which need razor sharp decision making ability and winning mindset. The managers have to understand their own behaviour as a leader in different situations and develop holistic leadership capabilities embracing diversity and change, to win a war of third wave. This FCGM is an immersive 12 days experience that will amplify participant's leadership abilities and enabling the Organization to develop a robust leadership pipeline.

PROGRAMME OBJECTIVE

This programme is fully residential & is designed with an objective to equip employees with managerial skills so that they can handle the problems with greater confidence. This training program will fill gaps in their current business knowledge that are limiting the career development.

At the end of the programme participants will be able to:

- Describe current issues relating to their nature of business and environment.
- Demonstrate better managerial skills so that their efficiency in performance can be improved.
- Explain why it's important to have a better inter personal relationship and how it can be developed at work place.
- Give Project Management emphasis and draw action plans and initiatives for their organisations.

In addition, leading class room sessions that provide cutting edge holistic knowledge and tools for transformation excellence, participants will receive lot of enriched corporate management practices, cross-cultural diverse views shared by peers of different participating organizations and executive conversations with leaders of industry. This tremendous access will leave them with strong professional relationships.

Two days Out Bound Training will be organized in nearby vicinity, which will give inputs on Team Building, Interpersonal Skills, Communication Skills, Leadership, Decision Making, etc.

BIMTECH has delivered more than 50 Programs of these Modules of two weeks' FCMs or General Management programmes for this level of E4 and E5 Officers of NTPC, NHPC etc.





PEDAGOGY

The training program will be conducted in a highly interactive mode by using cases, exercises, class discussion, games, role plays, and audio-visual analysis. It will be enriched with domain related most recent development so as to facilitate better understanding among participants. The sessions would aid in creating an optimal environment of learning by doing, with diverse set of executives.

FACULTY WITH ACADEMIC / INDUSTRY EXPERIENCE

Our resource persons are highly experienced industry professionals and academicians. Their vast experience provides valuable insights into the dynamic and challenging world of business. BIMTECH has on its permanent rolls more than 70 eminent Faculty in different disciplines and also draws trainers from Corporate Sector. Many of them also visit foreign Universities / Institutes / Organizations for delivering lectures and provide consultancy.

WHO WILL ATTEND

- E4/E5 level Executives of Manager & Sr. Manager Cadre in PSUs
- GMs, AGMs, DGMs in Private Sector Companies

REGISTRATION & FEES

Last Day of Registration: 15 days before the commencement date of the program.

Fees: Rs. 50,000 + GST per Participant

Make payment through Cheque/Demand Draft in favour of "Birla Institute of Management Technology", payable at Noida/Delhi.

Through NEFT/RTGS

Bank Name : Union Bank of India
Address : 19, Knowledge Park 2,
Greater Noida
Bank A/C No : 604302010004966
IFSC Code : UBIN0560430

Venue

BIMTECH Campus - Plot No. 5, Knowledge Park 2, Greater Noida (NCR), UP, India

Accommodation

It will be provided in the Newly Constructed Vikramshila Leadership Centre at BIMTECH Campus.

ENQUIRIES AND NOMINATIONS

The registration form along with Cheque / Demand Draft towards course fee should be sent to:

Mr. Abhinav Kumar

Manager – CMDC

Birla Institute of Management Technology

Plot No. 5, Knowledge Park - 2, Greater Noida

M: +91- 9810917481

E-mail: cmdc@bimtech.ac.in / abhinav.kumar@bimtech.ac.in

PROGRAMME DESIGN

DAY	SESSION- I 9.30 am -11.00 am	SESSION- II 11.30 am– 1.00 pm	SESSION- III 2.00 pm– 3.30 pm	SESSION- IV 4.00 pm– 5.30 pm
DAY-1 Mon	Ice Breaking & Program overview	Essentials of Leadership		Strategic Sense Corporate Plan and Implications
DAY-2 Tue	Self-Management Skills		Interpersonal Relationship Skills	
DAY-3 Wed	Business Writing and Comprehension Skills		Business Protocol and Decorum	
DAY-4 Thu	Finance for Non-Finance		Personal Finance	Guidelines on CSR
DAY-5 Fri	Decision Making Skills		Regulatory and Commercial Skills	
DAY-6 Sat	Outbound Training on Being a Team Player			
DAY-7 Sun	Outbound Training on Being a Team Player			
DAY-8 Mon	Innovation, Strategy & Design Thinking		Performance Management	
DAY-9 Tue	Self-Development Plan		Key Concepts in Project Management (With Case Analysis)	
DAY-10 Wed	Key Concepts in Contract Management		Presentation Skills	
DAY-11 Thu	Ethics, Values & Humility		DPE Guidelines on HR Policy	
DAY-12 Fri	Group Work on Project Management		Presentation & Valedictory Session	

Note: 1. Tea – 11.00 AM To 11.30 AM and 3.30 PM TO 4.00 PM; Lunch: 1.00 PM to 2.00 PM

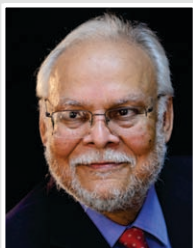


PROFILES OF PROGRAM DIRECTORS:



Prof. K.K. Sinha

K K Sinha is a Post Graduate in Personnel Management / LSW (Gold Medalist, University of Patna). He has worked in HR for 42 years and held leadership positions in organizations like SAIL, NTPC, RIL and JSPL. During his tenure of 21 years' services in NTPC Limited, where he was Director (HR) on the Board for around 8 years, he transformed the HR processes and the work culture, enabling NTPC to be ranked as the 3rd "Best Employer" and one of the "Great Places to Work" consecutively for 3 years. He has been an experienced trainer for Leadership and Management Development. His Book "My Experiments with Unleashing People Power" published by Bloomsbury India was launched in February 2014 has been ranked in Top 5 of "The Strategist - Business Standard". He also edited two Books "MANTHAN: Art & Science of Developing Leaders" and "Return of the Surya - The Ever Rising and Transforming Human Resource" published by Bloomsbury, in 2017 and 2019 respectively. Currently, he is engaged as Dean - Executive Education at BIMTECH.



Prof. Akhil Pandey

With a career spanning more than 48 years with the TATAs, Prof. Akhil Pandey, has been an architect of IT reforms and benchmark implementation for several leading Indian corporates such as Tata Steel, Essar Group, Tata Consultancy Services and TCG Software etc. Since April 2003, he has been associated with Tata Power Delhi Distribution for spearheading the IT reforms in the power distribution sector. He is an alumnus of XLRI, Jamshedpur and completed his Mechanical Engineering from National Institute of Technology, Jamshedpur. He has also served as visiting professor for XLRI; IIT, Kharagpur; Deptt of Computer Science, NIT, Jamshedpur and as moderator of the Technical Education for School of Mining & Applied Geology, Dhanbad. Prof. Akhil Pandey is heading as Chairperson of CMDC. He has delivered and directed many Management Development Programs and has written a Book "Eurodash'79 : The Quest", a travelogue drawing practical leadership lessons.



Birla Institute of Management Technology (BIMTECH) was established in 1988 under the aegis of the Birla Academy of Art and Culture. The Institute is supported by the B.K. Birla Group of Companies. Late Dr. (Smt.) Sarala Birla, Chairperson of Birla Academy of Art and Culture and Syt. B K Birla, Chairperson of the B K Birla Group of Companies, are the founders of BIMTECH. The Institute is governed by an eminent Board of Governors mostly drawn from the top echelons of industry.

BIMTECH offers two year AICTE approved postgraduate courses in General Management, International Business, Insurance & Retail Management. BIMTECH is located in Greater Noida of the National Capital Region (NCR). It has 70+ faculty members with brilliant academic and industry track record engage the students. BIMTECH is Accredited by NAAC (A+) & NBA (All Programmes 6 years). Ranked 6th (NHRDN-Shine.com), 10th (MBA Universe), & 13th (Business Today-MDRA) among the top Private B-School in India (2018-19).

BIMTECH has been delivering MDP and Consultancy Programmes for corporate executives of different levels. BIMTECH delivered more than 500 Management Development Programmes. A good number of In-house Programmes on different topics delivered to PSUs like NTPC, Power Grid, NHPC, NLC India, ONGC, GAIL, SJVN, THDC, NTPC-SAIL Power Company, IFFCO, NBCC, PEC, STC, DVC, UCO Bank and private companies like Jindal Steel & Power, Reliance BSES etc. Several Open Leadership Development Programmes having nominations from leading companies like NALCO, Tata Power, Coal India, Rourkela Steel Plant, Reliance Energy, Reliance METL, Alliance Tire Co. etc., in addition to several Consultancy and training programmes for Corporates in Private Sector like Aditya Birla Group, Ultratech, Essel Mining, ACC Cement, JK Paper Mill etc.



Birla Institute of Management Technology

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