



A GLEAM OF HOPE

Date : **27-28 November**

Venue: All events to be held in Campus

Plot No. 5, Knowledge Park II, Greater Noida (NCR) Uttar Pradesh - 201 306



“My message, especially to young people, is to have courage to think differently, courage to invent, to travel the unexplored path, courage to discover the impossible and to conquer the problems and succeed. These are great qualities that they must work towards. This is my message to the young people.”

-A P J Abdul Kalam



“This year, we flag off 'Vihaan', the inter B-school Fest of BIMTECH, with immense regard and reverence. It sets the stage for students across various B-Schools to emerge, shine and foster their latent potential and talents through various events. The goal of Vihaan'22 is to demonstrate the vitality of the next generation of youth, who are prepared to assume leadership roles as global managers, through a spellbinding fusion of talent, cultural solidarity, values, and brilliance on one platform. Vihaan'22 pledges to overtly exhibit a celebration of abilities through activities like quizzes, discussions, and branding battles. On November 27 and 28, we cordially invite you to BIMTECH to experience greatness.

Birla Institute of Management Technology was established in 1988 under the aegis of the Birla Academy of Art and Culture, and supported by the Birla group of companies.

BIMTECH is a mini India in its formation every year. It has students coming almost from all the states of India, and also from few foreign countries. Its mix of nationalities, cultural backgrounds, academic and professional experiences make BIMTECH one of the most exciting and enriching business schools in the country.

BIMTECH has recently been accredited by AACSB, thus joining the Ivy league of globally recognized B-schools, including Top 20 Indian B-schools accredited by AACSB so far.





VOGUE SPECTRA

Here comes the event that all the spectators eye for - Fashion Fiesta! Grab the opportunity to be a part of an extravaganza, experience the intensified and invigorated splash of flamboyance and elegance at Vogue Spectra.



GOONJ

As the singer, the song and melodies chime in coherence, your inner self beckons you. The art of singing has long been praised. If music breathes life to you, if singing connects your soul, then showcase your talent here in Goonj. The stage is set for your performance.



WAR OF BANDS

Music makes a Difference! War of Bands brings together all the fun of a concert and turns a competition into one epic event. So, gear up to set the stage for an energetic atmosphere.



BALLAMOS

The evening of finesse and flair is marked by a scintillating chemistry and scorching performances. The gyrating grooves of the dancing ensembles will ignite the stage. So put on your dancing shoes and vie for the coveted Dance Championship!



BEST MANAGER

A tailor-made event specifically designed to test your prowess in each craft and ability that goes into becoming a steadfast manager. Competitors must endure difficult sessions to overcome obstacles in every area of management. And only the very best will get the prized trophy. Are you ready to fight for the title of the Best Manager?

CRIME ENIGMA



Crime Enigma is a murder mystery game to find out the murderer from the hidden clues by bringing out the inner Sherlock in them. It will test a combination of skills like crime investigation, deduction and observation.



CRACK THE CODE

General Knowledge is something that we require at every stage of our life. This quiz will not only help you in having a good time, but will also increase your basic knowledge, even if you don't win. As a future manager, you should realize that taking part in our quiz is going to be a win-win situation.



GREENOVATIVE

"Greenovative" is being organized to promote sustainability and minimalism. The event promotes the idea of reuse of resources and reduction of wastage.

BUZZ IT



Candidates have to apply their creativity and knowledge about the latest marketing trends around the world and showcase spontaneity and skills highlighting how quick they are on their feet to guess the answers. Therefore, put your thinking hats on!!

PURSUIT OF PITCH



The first round being the quiz, will ensure immense learning and will create knowledge about BFSI sector. The shortlisted participants will be performing the final sales pitch round. This competition will ensure great fun and learning.



PORTRAYAL LINEUP

The event consists of two rounds: In the first activity, participants must submit their hand-drawn artwork. The three-person groups of shortlisted finalists will be given a set amount of time to complete each other's paintings, for which the subject will be displayed on the spot.



FINTAMBOLA

A different way to play Tambola, which is not an ordinary game of chance, but requires a financial acumen to solve vigorous puzzles. Each participant will get a ticket comprising the solutions of finance puzzles and questions which they will try to solve.

THINK-O-NOMICS



Think-O-Nomics is an event to evaluate the participant's knowledge of Economics by looking at how well they can apply economic theories and concepts to practical situations, interpret global economic news, and determine how such events will affect the economy. The participants will be required to record a video on the theme provided to them.

PIXCELLENCE

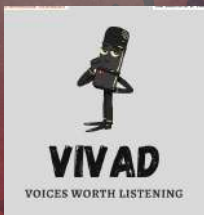


We believe that watching or going through captured moments brings tears, hatred, laughter, and joy to everyone. Hence the theme of Pixcellence – capture the emotions or essence of Vihaan. We give you the creative freedom to submit either a single image or a video (30sec to 3 min), which according to you captures the heart and soul of the event.



GUESS THE COUNTRY

A game of Dumb-Charades to let participants showcase their capacity to interpret general events from around the world and gain an understanding of the consequential impact that these events will have on the nations, the purpose of which is to evaluate the participant's expertise in international affairs.



VIVAD: VOICES WORTH LISTENING

VIVAD, as the name suggests, is a debate competition. It aims to effectively communicate the importance of “International Day for Elimination of Violence against Women” celebrated on 25th November and create a mindset of the importance of equality in society.



RETAIL IN REALITY

A fun filled event challenging motor and intellectual skills of the participants. They will get a chance to employ their retail acumen and pitch their sales idea in the most innovative way. Get a chance to learn concepts like “Buying and Selling” in the most practical manner.



VIDYUT



Use your craniums in a pressurized setting, while the clocks tick away in the first round quiz. And then imagine and solve global problems as a UN based research analyst.



ENTRESOCIAL

Pitch your B-plan with respect to being a Social Entrepreneur. Participants will be evaluated on their business ideas pertaining to the theme of our event, Social Entrepreneurship, wherein they have to select a topic from the given ones and submit the same and present in front of a jury.



COVER-FLUENT

'MediaPersonOfTheYear' that will test your creative acumen, you will wear the hat of a magazine editor and will have to come up with a compelling and creative magazine cover. The cover will feature 5 fictional news headlines which will be allotted to you on the spot.

ESCAPE ISLAND



Participating teams will have to apply their knowledge about sustainability and efficient use of resources. Teams would be stuck on a deserted island and they would have to come up with survival cum escape plan using the given resources but in unforeseen circumstances.

DODGEZILLA



A Dodgeball knock-out tournament with a team consisting of 5 members. This event will test your physical fitness and coordination with your team.



BRIDGE BUILDER

The competition is about constructing and testing a Bridge with the help of materials provided. A constructed bridge will be tested by consecutive loads.

**SCAN THE QR TO REGISTER
FOR ALL EVENTS:**



WIN EXCITING PRIZES!!!

HIGHLIGHTS OF PREVIOUS YEARS

