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B I M T E C H N E W S L E T T E R



HR ROUND TABLE ORIENTATION CONVOCATION
BOOK LAUNCH DEEKSHARAMBH

Dawn of New Dreams ...

दीक्षासंभ

31st Commencement Day
DEEKSHARAMBH





Birla Institute of Management Technology (BIMTECH) organized the 31st Commencement Day Programme for the Academic Batch 2018-20 on June 16, 2018 in the Greater Noida campus. "VUCA and the countervailing power gives birth to a new-normal age ... and the starting point for a leader in this new-normal age is to have a purpose and a higher order dream" these words by chief guest Sri Rajeev Dubey, group president, HR, and corporate services, CEO Mahindra & Mahindra Limited, captured the essence of 'Deeksharambh', the 31st commencement day. An interesting part was Chief Guest Sri Rajeev Dubey's humor clad, profound, astute presentation that definitely set the ball rolling towards the making of future leaders.

The function that commenced with a welcome pleasant weather, happy parents' faces and enthusiastic students, observed an array of intellectual gathering. Shri Alok Kumar Choudhary, chief general manager, State Bank of India, was the guest of honor and his speech that explores the concept of 'ROTI – Return on Time Investment' was thought-provoking for the audience. Director, BIMTECH, Dr H. Chaturvedi, Dy. Director, Dr. Anupam Verma, Registrar Dr. K C Arora, were among the other dignitaries on the dais.

The official programme began with the faculty procession, Saraswati Vandana and Dr. H Chaturvedi's welcome speech which set the right crescendo for a commencement that celebrated the aura of Deeksharambh, a tradition from the old Vedic era.

The annual report of Centre for Innovation and Entrepreneurship Development (CIED) was released at the hands of the dignitaries following the presentation of the hallmarks of the Centre by Chairperson and CEO Atal Incubation Centre Dr Abha Rishi. A book authored by Dr K C Arora, Registrar BIMTECH was also released on this special occasion.

The Commencement Day at BIMTECH is a ceremony that affirms an amalgamation of celebration, mirth, sincerity, and intellectual pursuit, facets that signify traditions that are decades old, representing the Vedic era when "Deeksha aarambh" ceremony was conducted for students entering the Gurukul. The morning began with a Puja, invoking God to begin the new session on an auspicious note. Student from various parts of the country having different academic backgrounds, some with work-experiences, joined the campus to pursue their management degrees.

The previous evening witnessed a devotional music play by Pandit Sujeet Ojha and Group. Pt. Sujeet Ojha is a brilliant artist of both folk music and bhajan. Sujit Ojha has also gained 'Arya Ratna' award in the year 1999, 'Baba Allauddin Khan' award in 2003 and 'Sangeet Sadhak' samman in 2011. His music turned everyone present in the campus towards and auspicious commencement.

The second day of the common orientation programme began with Dr. H. Chaturvedi, Director and Dr. Anupam Varma, Dy. Director sharing BIMTECH's Vision, Mission and Values to the new joiners.

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This was followed by Success Stories: Guftagu with some of the senior alumni, Mr. Alok Gupta, Mr. Deepak Pandit, Mr. Mohit Chhabra and Ms. Priyanka Dubey. The second day witnessed many of the leading industry experts to guide the 2018-20 batch. The discussion was on the topic "What Industry Expects from You". Prof. R. J. Masilamani, Professor of Strategy, moderated the session.

The Industry panellists were: Mr. Nitesh Jain - KPMG India, Mr. Arindam Mukhopadhyay – Gartner, Mr. Akshay Mathur - S&P Global, Mr. Sanjay Narsaria - Aditya Birla Group, Ms. Shailja Palta - Accenture, Ms. Rimy Oberoi – OysterConnect.com, Mr. Subhankar Ghosh – Zoom Insurance and Mr. Subrat Kumar, Cinque, who enabled the new learners get a glimpse into the corporate challenges.

The students thus entered the rigmarole of B-School learning environment which continued on July 17, 2018 by receiving mentoring form Alumni and Industry Connect. The takeaways from the day long deliberations were Learning Ability, Reskilling and Up-skilling as the key competencies coupled with Empathy and Values which are the fundamentals for creating a place of pride in the corporate world. The newcomers were cheered by their parents, alumni, faculty, corporate honchos and the invited guests. The two days that began with a puja and registration of the new batch, were filled with pageantry, confirming the legacy of excellence of the Birla Group, and following this odyssey BIMTECH began yet another year that asserts the institution as an athenaeum of Indian management education.



Shri Rajeev Dubey, is a celebrated name in the realms of developing the best in human capital of an organization. His wisdom and compassion have been the bedrock for various Human Resources and Industrial Relations initiatives at the prestigious Mahindra and Mahindra group. He exemplifies the thought that leadership is about empowering people to be the best they can be and earnestly worked towards igniting the passion among people to blend organizational and personal goals, thus building a sense of fraternity and satisfaction among the employees of the organization.



GETTING IMMERSED IN BIMTECH CULTURE

The orientation programme 'Parichay 2018' held on June 18, 2018 elicited unique experience for the young group of aspiring managers of (18-20) batch of BIMTECH. As an aspiring young future managers as well as entrepreneur they had mixed feelings of anxiety and happiness when they joined BIMTECH to fulfil their dreams and goals but as they successfully rolled through the orientation programme they seem to have emerged as more confident students ready to 'work that extra mile' to 'make a difference'. From an Institutional stand point the orientation embraced several activities intentionally designed with careful co-ordination and oversight to facilitate the transition process of all incoming students. This experience served to effectively orient the new learners to the intellectual life and value based culture of BIMTECH. This event also familiarized them with the experienced faculty members, industry experts and other students.

PGDM 18-20

June 18, 2018 was marked by the orientation program of the PGDM 2018-2020 batch at BIMTECH, Greater Noida. The session began with an introduction of the students to the Business Management Program officials where the nitty-gritty of the trimester examinations and various other details were elaborately discussed by Programme Chair Dr. L. Ramani and other faculty members and staff. Mr. Ambitabh Verma, Founder and Director, AMP Digital Solutions Pvt Ltd. Interacted with the students. The topic of the discussion was 'Personal Branding Using Social Media'.

The post lunch session comprised of 'Motivational Talk' by Dr. G P Rao, CEO, GPR HR Consulting LLP. The Major areas covered were branding yourself, certain practices one should stop or continue or start, road map for next two years etc. Some fun activities like defining BIMTECH as one aspires to be were conducted to instill feelings pride and honour among the new students.

The concluding session was taken by Prof. Nimisha Singh who enlightened the students on international opportunities under student exchange program. The session ended with a plethora of learning for each and every student.

PGDM IBM 18-20

The Programme of Post Graduate of Diploma in Insurance Business Management (PGDM-IBM) organized its 19th Orientation Programme for the newly admitted PGDM-IBM students at the institute premises on June 18, 2018 for the batch 2018-20. The major objective of the programme was to make the students aware of the academic aspects of the course, the rules & regulations of the institute and ensuring students' participation in conduits and activities that go a long way to shape and sharpen their managerial acumen.

The programme commenced at 9:30 am with the welcome speech by the Chairperson Prof. (Dr.) Abhijit K. Chatteraj. In his address to the new batch, he cited examples as to what it takes to be a winner. He went on to mention that a winner responds authentically by being credible, trustworthy and more importantly responsive both to himself as an individual and as member of a society. He stressed on the importance of value and goaded the students not to fall prey to wrong instruments in order to become a winner. The next speaker, Prof. K.K. Krishnan, Area Head, IBM familiarized the students with the insurance industry, course content & alumni status. He exhorted the students to realise their potential to the hilt during their stay in the campus and carve out a niche for themselves in the industry in the days ahead.

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KNOWING THE PROGRAMME

Dr. Harivansh Chaturvedi, Director, BIMTECH thanked the students for making the right choice by choosing insurance as their career. He categorically mentioned that BIMTECH pioneered the insurance education in India by starting a PGDM course in the wake of liberalization. By recalling the past records and initiatives, he assured the students that they made the right decision & their fortunes were in very safe hands.

Prof. K.C. Arora, Registrar also, blessed the batch and counselled the students to make subtle balance between academics and extracurricular activities. Prof. Manoj K. Pandey, Prof. Pratik Priyadarshi and Prof. Monika Mittal assured the students of quality education and life at BIMTECH. Subsequently, students gave self introduction in order to know each other better and understand the batch profile.

The second part of the session –“Industry and alumni interaction” started at 11:15 a.m. after a brief lemon break. The session was moderated by Prof. K.K. Krishnan with three industry experts (and all three were alumni of BIMTECH) Mr. Aman Bhasin, Mr. Satwik Kant and Mr. Dheeraj Srivastava. They shared how their lives used to be inside the campus, the various roles and responsibilities that they played and discharged during their wonderful grooming days. During the interaction with the new batch, they not only clarified all their doubts but also nullified all their apprehensions as regards insurance as a career. All of them were unanimous in their opinion that as Insurance business grows in India, many

new roles, responsibilities would start surfacing. The new generation should seize these opportunities by being better prepared. “The two year life in BIMTECH should, therefore, be utilised by getting the perspective right. Students should be observant – need to understand the unfolding trends and equip themselves to deal with them” thus the alumni of yesteryears signed off.

Extending the vote of thanks, Prof. Manoj K. Pandey exhorted the students to make their presence felt in BIMTECH’s social media forum. The Post lunch session at 1:30 p.m. – “Get to know Games” was conducted by Mr. Firoj Zahid Khan. The purpose of the session was achieved successfully as all the student interacted with each other & got a chance to understand the finer nuances of management learning.

The next session started at 4:30 p.m. headed by Prof. (Dr.) Abha Rishi. She gave a brief introduction of Atal Incubation Centre run by BIMTECH. She talked about the benefits of being a part of AIC by sharing some success stories. After that Prof. (Dr.) Ritu Srivastava joined the programme to acquaint students with the opportunity for participation in student exchange programme with partner Universities/Institutes in Europe, USA and Asia. The entire orientation session was characterized by very active and intense student interaction and



participation.



PGDM RM 18-20

On June 18, 2018, the students of Retail Management Program (RMP) 2018-20 batch had an Orientation Program with a theme to make Learning with ease in coming two years. The programme began with the Welcome address by Director, Dr. H Chaturvedi. The major objective of the programme was to make the students aware of the academic aspects of the course, the rules and regulations of the Institute. Prof. Veenu Sharma, program coordinator briefed the students with Intellectual Adventure for coming two years, which included the objective, achievements, course structure. The students were acquainted with the opportunities they will be receiving under the umbrella of experiential learning courses and all the support and guidance that they will be getting from the program and members.

Then the students were addressed by Dr. Pooja Misra, Chairperson RMP, who welcomed the students and gave them an introduction regarding the academic disciplines and importance of various field projects in retail industry. Area Head, Marketing & Retail, Dr. Pankaj Priya also welcomed the students and motivated them to excel in their respective fields. He also mentioned the importance of developing analytical skills to grow in the Retail. Dr. Pankaj Priya encouraged the students for hard work, perseverance and openness to new things. Dr. Baishali Mitra, Business Communication Area, conducted an ice breaking session that encouraged the students' team skills. The next session was discussion of discipline in student life, its role in acceptance at various organisations, by On Job Training Coordinator, Prof. Manoj Kumar Pant. Prof. Pant briefed the students the students about project students can have at On Job Training and Industry visit. He encouraged students that, education should be knowledge oriented and you should try to attain overall development.

The programme participants were: Manisha Ahlawat, CEO at Rose Red Lifestyles LLP, Master Franchisee, India Vivafit (women only fitness gym chain), Sachin

Kishore, Head of buying and merchandise, Blackberry's apparel, Anurag Sharma, GM, Clark Shoes, Rigvendra Ayush, Sr. Manager, Max Retail (Landmark Group). The programme was moderated by Prof. Manoj Pant.

The participants spoke about net working with the industry professionals and having a comfort level with the shop floor employees during training period. All of them agreed on the need of discipline and the willingness to hear more and suggest less during initial on job training. There was also a discussion on the trainee and their analytical skills. The trainee was expected to have a 360° perspective from SCM, buying, operations etc. One of the panellists had a strong view that students need to build the knowledge content by studying more and being well read.

INTERACTION WITH ALUMNI

Post lunch, 2018-20 batch got the opportunity to interact with Alumni. The alumni who participated in the discussion were Mr. Pardeep Sharma, Operations Head, Casio, Mr. Susant Sagar, Category Manager, Future Group and Ms. Pallavi Mehrotra, Retail Executive, Arvind Lifestyle Brands Ltd. The session was organized in an interactive format. It was moderated by Prof. Veenu Sharma, Program coordinator, RMP. Session started with brief introduction of all which covered all bumpy and smooth ride of alumni and their journey so far. Susan Sagar shared with all to put maximum influence on Time Management and its importance in both academic and professional life. The questions raised by the students were related to the importance of respective subjects in their career. The alumni gave valuable lessons drawn from their own successes and faults at the campus. Later, students asked about the importance of building network for companies, profiles and placements opportunity in Industry. Session was thoroughly enjoyed and learned a lot by 2018-20 batch. Post Alumni session Dr. Rishi Tiwari briefed the students with CSR Projects at BIMTECH.

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ACCLIMATING INTO BIMTECH CULTURE



PGDM IB 18-20

The Orientation Programme of 14th Batch of Centre for International Business & Policy (CIBP) was organized on June 18, 2018. The Programme was attended by Dr H. Chaturvedi, Dr. Anupam Varma, Prof. K R Chari, Dr. Anuj Sharma, Dr. A V Shukla, Prof. Rajeev Sharma, Dr. Archana Singh, Dr. Ritu Srivastava, Ms. Rupali Singh and Mr. Arun V S.

The Programme started with the Director's address, followed by the sessions to provide students insight on International Business, global environment and how to plan their roadmap for the next 2 years.

First Session was about "How to handle the complexities of International Business /Trade" chaired by H.E. Mr. Ben Joubert, Deputy High Commissioner & Minister Plenipotentiary, South African High Commission, New Delhi and Mr Vijendra G. Gupta, Senior Associate Vice President, Spare Parts & International Business, Eicher Tractors.

Mr Vijendra G. Gupta started his talk by asking students to have a dream and utilize the coming 2 years to the fullest to fulfil their dreams.

Mr. Ben Joubert expressed his happiness to see many ladies enrolled in the course and initiated his talk by telling how South Africa is working towards society where we all become equal. He informed the gathering about the two of South Africa's legislative mechanisms for equity—the Promotion of Equality and Prevention of Unfair Discrimination Act and the Employment Equity Act—will be fully implemented to reach gender parity by 2030 in accordance with the African Union's Agenda 2063. This will include mandatory affirmative action, as well as the enforcement of a Code of Good Practice to ensure equal pay for work of equal value within the next five years. He talked about the three dimensions which are important for the students to learn -hot skills, information about local laws and soft issues. Hot skills include the academic skills that students will learn in their two year programme at BIMTECH. He emphasised on learning from knowledge.

To be successful in International Business understanding of local laws of the foreign country is important. The International Business Programme students will become entrepreneurial ambassadors of India and will take India beyond boundaries. To be successful knowing policies of foreign countries is important. For example if you want to do business with South Africa, you should know about IPAP - Industrial Policy Action Plan of South Africa.

Soft skills are also very important in International Business. This includes cultural, custom and language issues. India and South Africa are connected through history and both the countries carry the tie of goodwill. "Being Indian you are in amiable position with South Africa", he said.

He finds India a massively growing economy in many ways with lots of opportunities and potential but also in terms of challenges. He said that "I am sure all of you will contribute in making these challenges less". South Africa is learning from India and India is learning from South Africa. Let me ask you to remember South Africa when going out. In Africa there are a significant developments. It is very tempting to go for mature markets of Europe, America and Northern Hemisphere but true potential is in the markets of Africa. He talked about the Continental free trading agreement for the continent of Africa.

The second session witnessed Panel Discussion on "Challenges for International Business Professionals". The eminent panellist were Dr. Sumeet Jerath, Special Secretary & Financial Advisor-Ministry of External Affairs, Govt. Of India, New Delhi and Mr. Rajiv Kumar, Managing Director, "Trust Business Solutions, UAE".

Dr. Sumeet Jerath started the discussion by asking students to keep sharpening their axe with the knowledge of changing trends. It was an interactive session wherein many facets of International Business were discussed. The policies and rules of CLMV, ASEAN and NAFA countries were conversed. Dr. Jerath discussed in details the classical (old) challenges/ risks in International Business viz. country risk, commercial (credit) risk, currency risk, contract risk, carriage risk, culture risk and economic risk.




ORIENTATION PROGRAMME



THERE ARE THREE DIMENSIONS THAT STUDENTS SHOULD LEARN- HOT SKILLS, LOCAL LAWS, AND SOFT ISSUES.... INDIA IS GROWING ECONOMY WITH OPPORTUNITIES AND CHALLENGES. I AM SURE ALL OF YOU WILL CONTRIBUTE IN MAKING THESE CHALLENGES LESS

Mr. Ben Joubert

Deputy High Commissioner & Minister Plenipotentiary, South African High Commission, New Delhi

Mr. Rajiv Kumar emphasized on innovative thinking, economic value techniques, keeping track on global trends and price parity. He also educated students about priority of doing International Business which depends on rules and regulation of the other country and their culture. Both the panellist emphasised on the importance of "Good governance"

Session 3 was a briefing on the Student Exchange Program and opportunities for students through international linkages of BIMTECH was told to students by Dr. Ritu Srivastava, Co-Convenor of Centre for International Affairs of BIMTECH. Next, Nuances of Entrepreneurship was taken up by Dr. Abha Rishi, Convenor of Centre for Innovation and Entrepreneurship at BIMTECH. Three Alumni members namely - Mr. Ankit Gupta, Management Consultant, Namura Consulting (2010-12) Mr. Saurabh Chaturvedi, Entrepreneur, Innolabz (2011-13) and Dr. Abhinav Pawar, Head – Medico Marketing, Novartis India Limited (2012-14) shared their experiences. All of them shared their journey and learnings and challenges. They were helpful to answer every small question that was floating in the minds of young students from choosing a specialisation, correct foreign language, how to manage time, attendance and how to crack placements!

The enriching experience of the orientation programme facilitated students with an opportunity to meet their batch mates and also acquainted them to the new age academic environment. The students ere beautifully made aware of opportunities to be socially integrated into the college culture and at the same time were given a strong overview of academic expectations. This in turn will prepare them to meet the corporate challenges with high quality value based education.

CSR—LOOKING BACK AND LOOKING AHEAD

NHRDN and BIMTECH CSR Summit held on August 24, 2018



After three years of the revised Companies Act 2013 and the CSR rules that came into effect on 1 April 2014, the Summit this year, 5th in the series focussed on the assessment of the nation's experience of the efficacy of the Act. It looked back and assessed whether the objectives to mainstream business involvement in CSR and make it socially, economically and environmentally responsible have been achieved and to what extent.

The Summit was organised by Birla Institute of Management Technology (BIMTECH) in partnership with the National HRD Network (NHRDN) on the 24th of August at the Hilton Hotel, Mumbai. It was attended by almost 140 participants including thought leaders, practitioners from the Industry, Government Agencies, Civil Society organisations, and academia.

The inaugural session commenced with the welcome address of Mr Dhananjay Singh, Director General, NHRDN. In his welcome address Mr Singh acknowledged that BIMTECH not only provided the necessary intellectual support but all assistance in putting up the one day Summit. He thanked Dr H Chaturvedi, Summit Director and Director BIMTECH for his relentless support, enthusiasm and the support of team BIMTECH under his leadership.

Dr. H. Chaturvedi gave an overview of the Summit. He, in his address urged commitment not only from the Businesses in India but from all actors in the society to an expanded vision of development, one that vigorously promotes human development as the key to sustaining social and economic progress in the country and recognizes the importance of creating global partnerships.

Delivering the keynote address, Mr Rajeev Dubey, Group President (HR& Corporate Services), Mahindra & Mahindra elucidated his company's social endeavours and opined that businesses while working in social spaces often led to excellent business innovations which become drivers of Corporate Sustainability.

The inaugural address of the Summit was delivered by Dr Vinay Sahasrabuddhe, President ICCR and Member of Parliament, (Rajya Sabha). In his address, Dr Sahasrabuddhe while sharing the perspective of the Government, charged the

companies to transcend the boundaries of their business to serve community interests.

The first plenary session, "Looking Back at the Mandated CSR Experience and Looking Ahead" was chaired by, Mr Pooran Chand Pandey, Managing Project Director, DOC India. The distinguished panellists in the session included Dr Shalini Sarin, CSR- Chair – Philips Lighting & Foundation, Mr D M Kiran, CEO, ONGC Foundation, Mr Deepak Arora, CEO Essar Foundation, and Ms Anupam Nidhi, Head (CSR) – Siemens India.

The second plenary session "Roadmap to Sustainable Development Goals 2030" was chaired by Dr Vineeta Dutta Roy, Associate Prof and Lead CSR, BIMTECH and included the best brains in corporate strategy in the CSR space: Ms Dhruvi Jitendra Shah, Vice President CSR, Axis Bank, Monaem Ben Lellahom, Global Founding Partner, Sustainable Square, Mr N Sunil Kumar, Head of Sustainability and Director, RBS Foundation India, Mr Prasad Pradhan, Director (Sustainable Business & Communications), South Asia, Unilever and Ms Reema Mohan, Head National Stock Exchange. The panel shared the sentiment of treating SDGs as the DNA of a company and noted the imperative for cross industry collaborations at global levels.

The third plenary session deliberated "The New Imperatives of NGO Corporate Partnership". The session was chaired by Mr Parul Soni, Head TTC and the panellist included Mr Ashwini Saxena, Chief Operations Officer, JSW Foundation, Mr Amit Kumar Singh, Country Representative, India, Tanager International, Prof Rukaiya Joshi, Chair-Centre for Education in Social Sector, Ms Reema Nanavaty, CEO – Self-Employed Women's Association of India (SEWA). The session focused on strategic engagement of business with multiple stakeholders while boldly banishing the traditional differences between corporate and NGOs.

The fourth session of the day celebrated excellence in CSR by showcasing award winning case studies adjudged by a competent jury. The cases presented were: Ericsson India, Healthy Aging India, a society formed by the doctors of AIIMS, and WPP India securing the 3rd, 2nd and the 1st positions respectively.

The Summit concluded with a vote of thanks and registering comments and reactions from the audience.



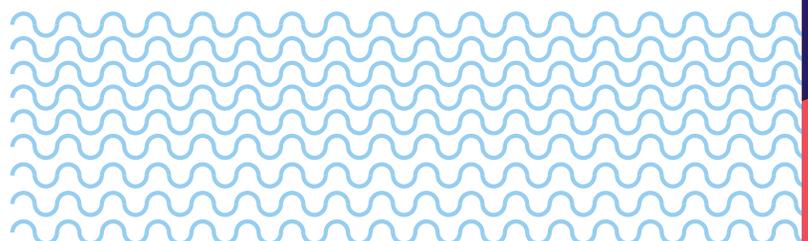
SAMANWAY 2018

On one hand it is the excitement in the seniors on how their new juniors would be, and on the other hand it is the inquisitiveness in the juniors to know more about this new place, BIMTECH. In BIMTECH we call this interaction between the two as Samanway, an effort to break the ice.

This year Samanway 2018 was organized by the Cultural Conduit of BIMTECH from July 16th to 20th, 2018. As the name Samanway means an amalgamation of fun, frolic and interactions, the actual event also held up to its name. There was music; there was dance; there were quizzes; stand-up-comedies and much more.

There were also a couple of phenomenal performances by students, which allowed the budding talents in BIMTECH to get showcased for the first time ever in campus.

There were presentations from all the eight conduits and all the clubs to make the juniors aware about the extra-curricular activities available in the campus. Apart from these there were challenges like push-ups, arm wrestling, beat the heat with chilies and many more, where a healthy competition was displayed by all, followed by a few goodies for all the participants.



Signature Event

INTERNATIONAL DOCTORAL CONSORTIUM



Centre for Research Studies, BIMTECH organised the eighth International Doctoral Consortium (IDC 8) in close cooperation with St. Mary's University Sobey School of Business, Halifax, Canada, from June 6th – 8th, 2018 at the BIMTECH Campus in Greater Noida. The International Doctoral Consortium brings together critical and qualitatively-oriented organizational and management scholars and PhD students. The International Doctoral Consortium is highly developmental and geared towards PhD students who present, discuss, and debate topics and methods key to the study of management issues from a critical perspective.

IDC 8 received 33 participants from across the world. There were 10 International students and 23 Indian students who presented their research. The presentations were from a plethora of areas ranging from critical management to sense making, innovation in SME's, social entrepreneurship, insurance, neural networks to finance, workplace bullying, social media brand metrics, fatherhood in the organization to A-modern approach to selfhood.

IDC 8 received 7 International faculties and 1 domestic faculty who conducted workshops. The Inaugural ceremony of IDC 8 commenced on 6th June, 2018 with lamp-lighting by IDC Founder – Dr. Albert J. Mills, IDC 8 –Keynote Speaker Maria Ceci Misoczky, Deputy Director, BIMTECH – Dr. Anupam Verma, IDC Chair – Keshav Krishnamurty, Dean Research, BIMTECH – Dr. A. Sahay, Chairperson – Centre for Research Studies – Dr. A.V.Shukla. The keynote Speech on "Keep Calm and

Decolonize" was delivered by Maria Ceci Araujo Misoczky, Federal University of Rio Grande do Sul, Porto Allegre, Brazil.

There were 6 workshops which were facilitated by International faculties from around the world who touched upon the various areas like case-study method, Critical sense making to name a few. The first workshop titled- "Many faces of the case study method" were facilitated by Päivi Eriksson & Hanna Lehtimäki of the University of Eastern Finland.

The facilitators formed 9 different groups and distributed two hand-outs on Intensive and Extensive Case study methods. Discussion and idea exchanges on the methods of case study research followed. The workshop was very fruitful.

The second workshop titled- "Getting Published" was facilitated by Gabrielle Durepos of the Mount Saint Vincent University (Halifax, Canada) Gabrielle, being a reviewer and associate editor for top tier journals, shared her insights on what a journal editor and the reviewers expect from authors of a manuscript. The session was an eye opener and very relevant in today's competitive academic world.

The third workshop titled- "Pitfalls in researching post-colonial contexts" was facilitated by Nimruji Prasad Jammulamaduka of the IIM- Visakhapatnam.

She started the session with a discussion on the snares which deliberated on the "Translation Business" as the archive exists only as colonial product. She also mentioned the dearth of data sources and poor writing as some more pitfalls. The second part of her presentation mentioned about the possible tricks to overcome these pitfalls.

The fourth workshop titled- "Maintaining a critical perspective in research output despite institutional pressures" was delivered by Cristian Villanueva of the Universidad Anáhuac México (Huixquilucan, Mexico).

The moderator discussed a doctoral student's perspective on institutional pressures for research output. The pressure to publish brings along the fear of losing the practical implications of research work and pushes researchers to unethical steps. A very enriching an open discussion materialised during the workshop.



The fifth workshop titled – “What is going on? Goffman’s Frame Analysis in today’s critically oriented research” was facilitated by Virpi Malin of the Jyväskylä University, Finland.

The facilitator discussed the rationale of frame analysis, a method of studying how situations are defined and how various alternatives to ordinary activities developed. A very enriching discussion took place on – the demand for today’s research to be more critically oriented, reflexive and dialogic. At the end of the session each group is asked to interpret a picture shown by the facilitator to explain the Goffman’s Frame work.

The sixth workshop titled- “Advances in Critical Sensemaking: Lessons from Theory to Application” was facilitated by Prof. Albert Mills of the St. Mary’s University-Halifax, Canada

Dr. Albert discussed about sense making in various situations and how cues are drawn from the accessible information and the surroundings and effect of one’s identity and personality on the same.

These workshops witnessed more than 10 students from different colleges and universities like Guru Gobind Singh University, Amity University, JIMS, Bhagalpur University, BIMTECH alumni who attended these workshops.

The valedictory session, hosted by Surbhi Cheema, started on 8th June, 2018 with the distribution of certificates to the presenters. A small token of gratitude was presented to all the faculties and students who came for IDC 8. The valedictory speech on “Importance of Epistemic Locus on Management Research” was delivered by Dr. Nimruji Prasad Jammulamadaka from IIM- Vishakapatnam. The Convenor – IDC 8, Himanshi Tiwari presented the Vote of Thanks.

The Centre for Research studies, BIMTECH organized Delhi and Agra Trip for the International delegates to provide them a flavor of Indian culture. All in all the IDC 8, 2018 was a successful event.

**IDC
2018**

The Legacy of Excellence

CONVOCATION

Wednesday, April 11, 2018

BIMTECH, GREATER NOIDA





65% OF THE INDIAN POPULATION IS BELOW THE AGE GROUP OF 35 YEARS AND THAT IS A GREAT DEMOGRAPHIC DIVIDEND AND THIS MAKES US WORLD'S YOUNGEST DEVELOPING NATION. WE ARE LIVING IN THE ERA OF LPG - LIBERALISATION, PRIVATISATION, GLOBALISATION ...IF YOU CONVERT LPG POSITIVELY, IT WILL BE USEFUL. EDUCATIONAL INSTITUTIONS NEED TO REORIENT THEIR SYLLABI, METHODS AND PEDAGOGY TO PREPARE THE STUDENTS FOR TOMORROW'S CHALLENGES.

Shri M. Venkaiah Naidu
Hon'ble Vice President of India



BIMTECH'S Convocation Day was celebrated with much splendour and spectacle on April 11, 2018 with 423 students being awarded their postgraduate degrees. The students belonged to different streams which included post graduate diploma- General / Insurance / Retail management and International business. The function was held with a huge gathering in India Exposition Mart, Greater Noida.

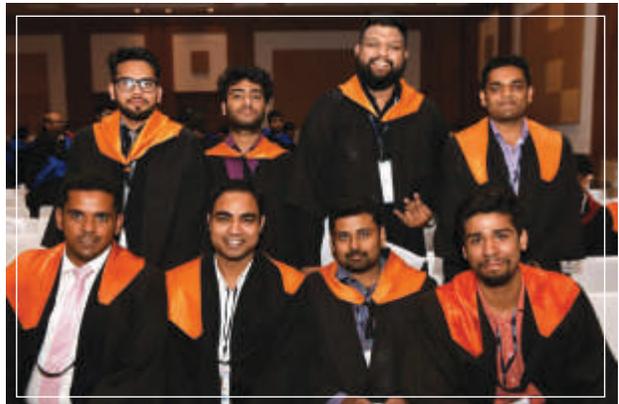
The chief guest for the occasion was Hon'ble Vice President of India Shri M. Venkaiah Naidu who has been holding the office since 11th August 2017. A social reformer from a very early age, he was always inspired by principled politics. As an eminent political figure, Shri Naidu gained prominence as a brilliant orator, who vigorously championed the cause of the farmers and the development of backward areas. Previously, he served as the Minister of Housing and Urban Poverty Alleviation, Urban Development and Information and Broadcasting in Prime Minister's Cabinet.

According to Shri M. Venkaiah Naidu, "Twenty first century India has got some extraordinary talent which the youth must upgrade from time to time so that they grab opportunities that will help them to excel in the corporate world. He laid emphasis on the fact that students should build the four positive "C's- Character, Calibre, Capacity and Conduct." He further coined words such as "Reform, Perform, and Transform" to encourage the students to become worthy citizens of the country.

The convocation ceremony was declared open by Smt. Jayashree Mohta, who is the Chairperson, Board of Directors, Birla Group. Dr. H. Chaturvedi, Director, BIMTECH presented the annual report and gave his blessings to the students.

The students of batch 2016-18 felt really delighted and privileged on being given their diplomas by the Vice President himself. And the message that the honourable vice president gave to the passing batch was that education should not be for commission instead it should instil values. Also, he said that talented youth should assume the role of being job creators instead of being job seekers. This process might give temporary pain but will deliver long term gains. He quoted former president of India Dr. APJ Abdul Kalam and said that "one should aim high and work hard for it". Lastly he appreciated BIMTECH for its various endeavours and said that knowledge has no frontiers and one must care for the ones close to us and specially work for the betterment of the society.

It was a day of mixed emotions for all the students who were passing out. On one hand they were elated on getting their diplomas and posed happily with their batch mates in their full black convocation attire which had them wearing their academic caps and black robes, whereas on the other hand they were emotional about going away from a place in which they had strings of memories attached and which had taught them a lot.



The Legacy of Excellence

The following students were felicitated on the occasion for excellence in academic and extracurricular activities:

1. Gold Medal Awarded to Mr. Aditya Vardhan for Securing Overall First Position In PGDM
2. Gold Medal Awarded to Ms. Shallika Singh for Securing Overall First Position In PGDM (IB)
3. Gold Medal Awarded to Ms. Yashaswi Agrawal for Securing Overall First Position In PGDM (IBM)
4. Gold Medal Awarded to Mr. Praveen Kumar A for Securing Overall First Position In PGDM (RM)
5. Special Medal Awarded to Ms. Sonali Gupta For Securing First Position In The 'Marketing' Specialization Stream In PGDM
6. Special Medal Awarded to Ms. Roncy Sara Thomas for Securing First Position In The 'Operations' Specialization Stream In PGDM
7. Special Medal Awarded to Mr. Aditya Vardhan for Securing First Position In The 'Finance' Specialization Stream In PGDM
8. Special Medal Awarded to Ms. Divya Negi for Securing First Position In The 'Human Resource' Specialization Stream In PGDM
9. Dr. C.B. Gupta Memorial Medal – 2018, For All-Round Best Performance Among Male Students, Awarded To Mr. Praveen Kumar A
10. Smt. Yashoda Jaju Memorial Medal – 2018, For All-Round Best Performance Among Female Students, Awarded To Ms. Shallika Singh
11. Smt. Madhuri J Sheth Award For Best Academic Performance, Among Female Students of PGDM, Awarded To Ms. Tanvi Jain
12. Smt. Madhuri J Sheth Award For Best Academic Performance, Among Female Students of PGDM (International Business), Awarded To Ms. Shallika Singh.
13. Sarla Devi Birla Award for best Best Chiraiya (life skills education programme of Bimtech) to Ms. Sujata Gautam
14. Jagdish N Sheth award for Best Thesis to Dr. Amarendra Pande and Dr. Himanshu Gupta





JAGDISH N SHETH BEST THESIS AWARD WINNERS

BIMTECH's initiative to
promote research at doctoral level



"I am humbled and honoured to receive the prestigious Jagdish N Sheth Award. This award is a milestone in my career. It has enabled my thesis to be recognised by the world research community."

Dr. Amrendra Pandey



"It was a great opportunity to study the Ph.d Programme from Mohanlal Sukhadia University (MLSU) at Birla Institute of Management Technology (BIMTECH), it had brought me to another level where I can think and do things differently and perfectly."

Dr. Himanshu Gupta



The Entrepreneurial Journey Continues

AMALGAM 2018 - AN AIC-BIMTECH EVENT

ATAL
INCUBATION
CENTRE - BIMTECH



Amalgam 2018 was an entrepreneurship ecosystem enabler's meet hosted by Atal Incubation Centre (AIC)-BIMTECH. This event also marked the first Demo Day for the startup incubatees of AIC- BIMTECH.

These days, great business ideas can come from anywhere. But to encourage them, it is needed to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the startup community, and much more. This is in consonance with BIMTECH's vision and mission statements. AIC BIMTECH is envisaged as an important tool in the economic development of the area, as a means to create new job opportunities for the residents, create higher wage jobs and contribute to the growth and success of emerging technology businesses, and also as a source to generate new tax revenue for Greater Noida. Ideally, businesses that graduate from an incubator move out into the community and contribute to the overall vitality, diversity, and growth of the area. These new businesses and the new jobs they produce create wealth – through multiplier effects- that ultimately benefits the community.

In a series of activities to do this, Atal Incubation Centre BIMTECH has been striving towards bridging the gap between the start-ups and the ideal ecosystem required for their growth. In sync with this drive, AIC BIMTECH held AMALGAM 2018, an active platform where ecosystem enablers were invited together. Amalgam means a blending and melding of various metals to create a new and better composite. Here in this Amalgam, AIC-BIMTECH planned to bring together people from the government

setup, the private players and the other ecosystem enablers, who are dealing in the startup space. They discussed the issues, concerns and limitations they face and tried to discover new synergies to move unitedly towards the common goal, that is of strengthening the Indian start-ups. The event was started by Dr Abha Rishi (CEO, AIC BIMTECH) and Dr H. Chaturvedi (Director, BIMTECH) with the lighting of the ceremonial lamp and introducing the esteemed panel and the enablers that were present. The panellists included Mr Parth Sarthi Sen Sharma (CEO, Greater Noida) and leaders of the investing and enabler ecosystem.

Dr Chaturvedi focused on the need to develop the startup and enabler ecosystem in UP and the initiatives that the Government of Uttar Pradesh is running to support startups. His opening remarks were followed by a talk by Mr Denny Kurien (President, Keiretsu Forum – Bangalore and Delhi-NCR). He provided an investor's perspective on the investing ecosystem in India. Mr Kurien felt that the availability of funds has greatly improved from the lull mostly because more investors are interested; there is more support from government. He felt that the biggest challenge to overcome is to educate investors to be fine with early stage start-ups failing. Mr Ravi Mathur (VP, Rajasthan VC Fund) was the next to talk. He stated that they are actively looking to fund pan-India and have a mandate that 20 percent of their funds should go to early stage startups (with no historical balance sheets).

This was followed by interesting remarks by Mr Partha Sarthi Sen Sharma (CEO, Greater Noida). He agreed government needs to do more to support the startup ecosystem but he countered that there is already a lot more support – a point supported by the

presence of Govt of UP, Rajasthan VC Fund and Startup Odisha. He mentioned that the government has a challenge in financing startups directly because a failed investment is 'auditable' on their books. Instead government organisations normally look at investing in infrastructure and funding funds. While every effort should be made to grow the ecosystem, he especially had these suggestions for entrepreneurs –

- Be more persistent and independent since there will be long periods of time when the support of the ecosystem (private and government) isn't immediately available.

- Be very clear on 'Why you are doing something' – it can be a known 'business problem' to your target customer or something you see as a problem and the target customer can be educated.

The next session was for enablers to indicate interest in working with other enablers and start-ups. Mr Chittransh Verma (AVP, AIC BIMTECH) gave a summary of their portfolio and the event was concluded by the Demo Day where AIC BIMTECH incubatees like Liquii, Curie Labs, TruckSuvidha, 98FIT, Probano, ThePadosi and Farm2Families, pitched their ideas to the panel of angel investors and funds. Around 28 entrepreneurship ecosystem enabling organizations were present and around 280 participants were there for the various programmes throughout the day.



BIMTECH PROMOTES ENTREPRENEURIAL CULTURE WITH LAUNCH OF AIC



BIMTECH was granted the prestigious Atal Incubation Mission grant and the Incubation centre was upgraded to Atal Incubation Centre (AIC). The centre received encouragement from UP Government as the First Pvt. Academic incubator. AIC, BIMTECH has so far conducted 17 Events and interacted with 4000+ young dreamers. It has signed 23 partnerships and MOUs. AIC is guiding 16 startups and has conducted a new program on data science.

It was a privilege having **Mr. Ramanan Ramanathan, Mission Director - Atal Innovation Mission** at Atal Incubation Centre, BIMTECH on August 17, 2018. His interaction with the incubate was a huge boost to their confidence, and it gave them insights into the broader vision their ideas could cater to.

Being Responsible: CSR and Sustainability

CSR @ BIMTECH



Orientation session on Digital Literacy

Ranganathan Society for Social Welfare and Library Development (RSSWLD) conducted an orientation session for the beneficiaries of project "Protsahan Chiraiyya". The girls were informed about the Digital Literacy intervention soon to be implemented by RSSWLD. BIMTECH students volunteered to provide basic computer skills. They provided basic information about how to use E – Books, mobile, internet or new technologies.

Press Conference for Prison Library Establishment in Firozabad

A press conference was organised by BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD) in Bulandshahar, U.P on July 21 2018. The aim of this conference was to open a library for jail inmates at Bulandshahar. The press conference was attended by Dr. Rishi Tiwari, Secretary of Ranganathan Society for Social Welfare and Library Development and Sh. O.P. Katiyar, Superintendent of Police. Journalists from both local and national media houses were also present. An another press conference was organised by BIMTECH Foundation and Ranganathan Society for Social Welfare and Library Development (RSSWLD) in Firozabad (UP) on July 28 2018.

The aim of the conference was to open a library and the point of discussion was about different kinds of literature in the library and there also should be different types of books so that readers can enjoy. The press conference was attended by Dr. Rishi Tiwari, Secretary of Ranganathan Society for Social Welfare and Library Development, Mr. Khan, Superintendent of Police, Professor K.R. Chari, Mr. Shams Zama Khan, Mr. Satish Singh Rathod, Library Staff, Birla Institute of Management Technology (BIMTECH). Journalists from both local and national media houses were also present. Dr. Rishi Tiwari and Jail Superintendent answered the queries raised by the reporters.



Award to Best Chiraiyya

One of the Chiraiyya, Sujata Gautam was awarded as best Chiraiyya by Honourable Vice President of India, Shri M. Venkaiah Naidu for her significant learning during the Life Skills Education Program (LSE) organised by Ranganathan Society for Social Welfare and Library Development (RSSWLD). She received a memento and certificate along with a cash prize of INR 11000/-. The award was conferred during the BIMTECH Convocation event held on 11th April 2018.



Hands- On- Training - Library Management Software: KOHA

A two days' Workshop on Hands- On- Training - Library Management Software: KOHA was organized jointly by Learning Resource Centre, Sharda University and Ranganathan Society for Social Welfare & Library Development in the campus of Sharda University, Greater Noida on July 21-22, 2018 for Staff of Library of Sharda University.

The purpose of the workshop is to familiarize the participants with the KOHA software which is open source software. The training offered technical know-how to the participants for the installation, customization and running of various library applications. Dr. Rishi Tiwari, BIMTECH, Greater Noida and Sh. D. P. Tripathi, NIIT Rourkela were invited as resource persons during the workshop. KOHA is considered as a highly sophisticated ILS in the open source domain which offers full featured ILS including OPAC, Circulation, Cataloguing, Acquisitions, Serials control etc.



National Workshop on "Open source solutions tools & techniques KOHA & Data Migration

BIMTECH, Greater Noida in Collaboration with Indian Library Association (ILA), BIMTECH Foundation & Ranganathan Society for Social Welfare and Library Development (RSSWLD) organised a two day workshop on "Open source solutions tools & techniques KOHA & Data Migration" on June 8-10 2018 at BIMTECH, Greater Noida. Prof. Lallan Prasad from Delhi University who is also a member of governing body of Delhi Public Library was invited as the chief guest.

The event was also graced by the presence of Dr. Ramesh Yernagulla, Director (DOC), ICSSR, New Delhi, Dr. Anupam Varma, Dy. Director BIMTECH, Dr. Anil Singh, Dr. Prabhat Pandey, and Shri D.P. Tripathi. The workshop was attended by 42 participants from ten states.



Being Responsible: CSR and Sustainability



8th Social Business Day, organized by Yunus Centre

The 8th Social Business Day was organised by Yunus Centre on June 28-29, 2018 at Infosys Campus, Electronic City, Bengaluru. The event was graced by presence of Nobel Laureate Prof. Muhammad Yunus. Prof. N. N. Sharma, Chairperson, Centre for Sustainability and CSR, BIMTECH also attended the Social Business Day. The event was attended by nearly 1,100 delegates from more than 42 countries.

EDUCATION PROMOTION SOCIETY FOR INDIA (EPSI)

Education Promotion Society for India (EPSI) is not for profit autonomous Society with mandate from Universities and Institutions as its Members. EPSI is working for establishing an interface platform for stakeholders to enable all concerned to deliberate on the issues and concerns of the sector to raise education quality and attain benchmark standards at the national and international level. Education Promotion Society for India (EPSI) donated for the "Project Protsahan Chiraiyya". EPSI also appreciated the effort of Ranganathan Society for Social Welfare and Library Development (RSSWLD) and BIMTECH. Overall, it was a lovely day. Everyone enjoyed at its best.



PHD Chamber of Commerce Activity

The prestigious India CSR Leadership Summit & Awards was held on April 27th 2018 at PHD House, New Delhi. India CSR Leadership Summit was the partner of Ranganathan Society for Social Welfare and Library Development (RSSWLD) for this event. The summit created wonderful opportunity to listen to the best minds from CSR ecosystem and also to interact with them. India CSR Leadership Summit appreciated Ranganathan Society for Social Welfare and Library Development (RSSWLD) and BIMTECH to collaborate with each other.



8th Subir Raha Memorial Lecture

BIMTECH students attended 8th Subir Raha Memorial Lecture delivered by Dr. R.A. Mashelkar, F.R.S., President of Global Research Alliance, Former Director General of Council of Scientific and Industrial Research (CSIR) on theme "ASSURED Inclusive Innovation: Path to CSR 2." The event took place at ONGC Limited, New Delhi on Friday, July 13, 2018.

UN PRME - Delhi Meet

The PRME - Principles for Responsible Management Education (PRME) meet was organised by S.P.Jain Institute of Management and Research in New Delhi on Wednesday, July 11, 2018. The meet was attended by Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH.

Situation Analysis and Needs Assessment for ACC

ACC Ltd., being a good corporate citizen, is undertaking initiatives for improving the socio-economic conditions of people residing in locations in the proximity of their manufacturing units. To evolve a strategy for future interventions, it was decided by ACC to conduct situation analyses and to ascertain the needs, aspirations, perceptions and priorities of the community residing near its plant and the adjoining mining areas. The assessment was intended to be the first step towards the development of a robust strategy for appropriate CSR interventions. The Centre for Sustainability and CSR at BIMTECH completed Situation Analysis and Needs Assessment of seven villages located in Dhanbad District of Jharkhand from May 08-12, 2018, and six villages located in Purulia District in the state of West Bengal from July 26, 2018 to 01 August 2018.



Roundtable Meeting of CSR Heads of companies

A roundtable of CSR heads of fifteen companies was organised by BIMTECH and NHRDN on July 21, 2018 in the office of Sh. Rajiv Dubey, Group president of HR & Corporate Services, Mahindra & Mahindra. Dr. Vineeta Dutta Roy represented BIMTECH during the meeting. The meeting also observed the presence of CSR head of ACC Ltd., HPCL, JSW, Eureka Forbes, Siemens, Yes Bank etc.



Skill gap analysis in district Mathura for Ministry of Rural Development, New Delhi

The Centre for Sustainability and CSR (CSC) is conducting Skill Gap Assessment of Mathura district. In this regard a meeting was held on July 2, 2018 at DM office, Mathura. The meeting was chaired by Shri Srawagya Ram Mishra, IAS and District Magistrate and attended by, Shri Vinay Pandey, Head, Roshni & Head Monitoring, DDU-GKY, Prof. N. N. Sharma, Chairperson, Centre for Sustainability & CSR, Birla Institute of Management Technology (BIMTECH), Dr Rishi Tiwari, CEO, BIMTECH Foundation, and Satender Rana, Programme Manager, BIMTECH and officials of various departments, and representatives of industry and academia.

MODEL UNITED NATIONS (MUN)

With BIMTECH's collaboration, Model United Nations (MUN) was held on 19th – 20th May 2018, Greater Noida. The topic of the debates were international relations and Human Rights Violations. Model United Nations (MUN) appreciated the work as well as the time which BIMTECH and Ranganathan Society have given for such work.



Being Responsible: CSR and Sustainability



UN GCNI 13th National Convention on “Sustainable Development Goals (SDGs): A Blueprint for the Action”

BIMTECH as an academic partner with Global Compact Network India organised the 13th National Convention on the theme of “Sustainable Development Goals: A Blueprint for the Action” on 8 June, 2018 at Hotel Shangri-La, Bengaluru. The theme of the convention “A Blueprint for Action” emphasised on the real, on-ground actions that the businesses need to take to make a real impact on achieving the SDGs while also creating economic value for the nation.

Dr. H. Chaturvedi, Director, BIMTECH who was invited as speaker during the event shared his thoughts on “Providing Quality Higher Education & Lifelong Learning Opportunities for All in India”.

Prior to the above event, best case studies addressing at least one SDG were invited from across India from Public and Private sector companies, NGOs, and academic institutions. A Jury meeting was held on 28th May 2018 to select best case studies for the “Innovative Practices award on SDGs”. Dr. Vineeta Dutta Roy, Associate Professor and Lead CSR, BIMTECH was invited as jury member.

BIMTECH also participated in case study competition for the “Innovative Practices award 2018 on Sustainable Development Goals (SDGs)” organized by the Global Compact Network India (GCNI) for which a presentation was made by Prof. Monika Mittal, BIMTECH and Mr Satender Rana, Programme Manager, BIMTECH at IILM Institute for Higher Education, Lodhi Road, New Delhi on 2nd June 2018.



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

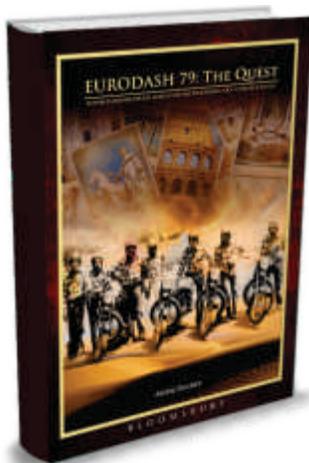
Unnat Bharat Abhiyan

BIMTECH has been selected as Participating Institute (PI) under the Unnat Bharat Abhiyan (UBA) 2.0. UBA is a flagship programme of the Ministry of Human Resource Development which intends to enrich Rural India. The programme envisions to involve the reputed higher educational institutions of the country in the process of indigenous development of self-sufficient and sustainable village clusters in tune with the notion of ‘Gram Swaraj’ propounded by Mahatma Gandhi.

All participating institutions (PIs) are expected to establish a UBA Cell which will be responsible for carrying out the activities of the UBA. This will involve the development of an active working group consisting of motivated faculty members drawn from various disciplines. Further, PIs are also expected to identify at least five villages to carry out the activities of the UBA. BIMTECH has identified Neemka Shahjahanpur, Alli Ahmadpur Urf Garhi, Bankapur, Khwajpur, and Mahvalipur village in block Jewar of Gautam Buddha Nagar district of Uttar Pradesh. The village and household survey as well as participatory situation analysis will be done shortly to develop development plan for each village.



EURODASH 79: THE QUEST BY PROF. AKHIL PANDEY



BIMTECH organized the Book Launch event of "EURODASH 79: THE QUEST" by prof. Akhil Pandey on June 22, 2018 at Scope Complex, Lodhi Road, New Delhi. The event was a great success. Over 140 Industry Experts, Faculty, EURODASH Team along with their family members attended and graced the event. Padma Shri Dr. Pritam Singh, Chairman, LEAD Centre was invited as the Chief Guest; Mr. Y.S. Kapadia, Former MD Lurgi India and GM Tata Steel, as Guest of Honour; And Piya Bahadur, Team Member "The Road to Mekong", as Special Invitee.

The book combines the account of a journey that at times was difficult and tortuous but overall fantastical and life changing experience. The book is written in a conversational style which makes it readable for a wide audience. It reads like fiction, but it is a factual representation of events that the team experienced. The book has few unique features. Each chapter begins with a parable from a Gospel. These stories generate subtle answers to life's questions; build faith and generate purpose in life.

On the day of the book launch event welcome address was given by Dr. H. Chaturvedi, Director BIMTECH & later Prof. KK Sinha, Dean Development, BIMTECH shared his views about the book and commended the adventure team members. Prof. Sinha steered Prof. Akhil Pandey in writing this book. Prof. Saloni Sinha, Business Communication area, BIMTECH anchored the event. The event buzzed with exciting conversations with the EURODASH Team members elaborating the adventures further. The members who graced the occasion during the event were: Prof. Akhil Pandey, Mr. Naresh Bahadur, Mr. Suren Rao, Mr. Rajendra Sachdeva. Vote of Thanks was given by Ms. Jyoti Mehrotra from Bloomsbury.

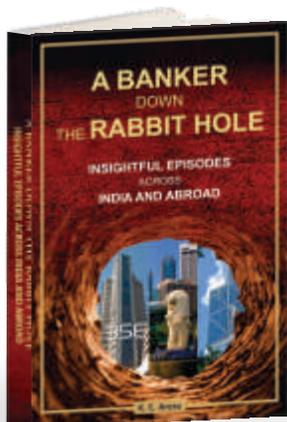
The event assured everyone that book indeed can help people understand shared leadership, supply chain, financial planning, etc in practical situations.

The Power of Stories: Book Launch



A BANKER DOWN THE RABBIT HOLE

by DR K C ARORA, Registrar,
BIMTECH, Greater Noida



While working across three countries as a banker for two decades and then CFO, the diverse, interesting, challenging and insightful banking experiences, the author had, have crafted the story of "A Banker down the Rabbit Hole" to share the rare practical insights with bankers and general readers.

Many interesting, diverse, challenging and insightful encounters the author had, during more than two decades in banking in India and Hong Kong as well as dealing with banks as a CFO of a company in Singapore, make the story of "A Banker down the Rabbit Hole". The book contains 88 episodes like mini cases with rare practical insights not found in any text book or any other book written so far. The episodes provide practical insights on management of multiple risks, frauds, people, perceptions, career, customer relations, value system, organizational culture and office dynamics and learning big from small events.

Dr. K.C Arora has shared his banking experience so beautifully that this book is worth reading not only for Bankers but for Non Bankers too. The book was launched in a grand manner on June 16, 2018, the Deeksharambh day at BIMTECH, in the presence of dignitaries like Sri Rajeev Dubey, Group President, HR, and Corporate Services, CEO Mahindra & Mahindra Limited, Shri Alok Kumar Choudhary, Chief General Manager, State Bank of India, Director, BIMTECH Dr H. Chaturvedi, and Dy. Director, Dr. Anupam Varma.

FACULTY ACHIEVEMENT

हिन्दुस्तान • नई दिल्ली • शनिवार • 21 जुलाई 2018 • 12

बच्चे पास हो गए, नीति फेल हो गई

बच्चों को फेल न करने की नीति एक प्रगतिशील अवधारणा थी, जिसे कमी टीक डंग से नीचे तक लागू ही नहीं किया गया।

अब फिर से पांचवीं और आठवीं कक्षाओं में फेल होने वाले बच्चों को देका या सफेकना। शिक्षा का अधिकार अधिनियम, 2010 का यह मुख्य प्रावधान था कि आठवीं कक्षा तक बच्चों को फेल नहीं किया जाएगा। लोकसभा ने इसके लिए अधिनियम में संशोधन कर दिया है। मानव संसाधन मंत्री प्रकाश जावड़ेकर का कहना था कि बच्चों को फेल न करने की नीति से स्कूली शिक्षा व्यवस्था चरम हो गई थी और अनेक बच्चे सरकारी ने इस

नीति को लागू लेने की नींव की थी। सरकार का मान्य है कि इस संशोधन के बाद प्राथमिक शिक्षा व्यवस्था में फिर से जाबजवोले पैदा की जा सकेगी।

फेल होने वाले बच्चों को अगली कक्षा में जाने से रोका जाना इसकी स्कूलों शिक्षा की एक बड़ी चुनौती का प्रतीक है। शिक्षा का अधिकार कानून की यह एक मौलिक श्रेणियों की कि यदि हम देश के हर बच्चे को खल देते हैं, तो उन्हें खराब रिजल्ट के लिए फेल न करने के लिए न्यायमान के जरिए लयाहार सुधारने को कोशिश करनी चाहिए। संविधान में दिए गए निदेशक सिद्धांतों में यह जिनमें यही है कि सरकार व राज्य सरकारों को ही गई थी कि वे 14 वर्ष तक के सभी बच्चों को प्राथमिक शिक्षा देना सुनिश्चित करें। शिक्षा का अधिकार अधिनियम के पीछे यही धारणा थी कि बच्चों को फेल करने की कमान स्कूलों शिक्षा व्यवस्था को जवाबदेह बनना चाहिए।

यहां बहनुत बनने के दो वर्षों के बाद ही बच्चों को आठवीं कक्षा तक फेल न करने की नीति का विरोध शुरू हो गया था। 2012 में सीपीए-2 के कार्यकाल में हुई संसदीय एडवाइजरी कमेटी फॉर एजुकेशन (सीएईई) की बैठक में राज्य सरकारों के प्रतिनिधियों ने फेल न करने की नीति का अन्वय विरोध किया था। उनका कहना था कि नीति और उसकी कठोरता के बरीक फेल में होने वाली रिजल्ट का कारण आठवीं तक फेल न करने की नीति है, जो स्कूलों शिक्षा के लिए अधिश्राप बन गई है।



डॉ. हरिचंद्र चतुर्वेदी, निदेशक

तब लगाया था, जब वह नीति को फेल हो गया था। खालिस में आठवीं कक्षा तक बच्चों को फेल न करने का प्रावधान एक प्रगतिशील अवधारणा थी, जो यह मानती थी कि 'कोई भी बच्चा कभी फेल नहीं होता, बल्कि स्कूलों व्यवस्था उसकी शिक्षा करने में जाबजवोदगारी होती है।' पर स्कूलों शिक्षा में बड़े सुधार किसे प्रगतिशील विधियों और कल्पना मात्र से नहीं होते। क्या आज यह संकल नहीं पूरा जना चाहिए कि 2010 में कायम बचने के बाद स्कूलों व्यवस्था में अमूल्य-पूल बदलाव के लिए किंतु और समय सरकारों ने क्या किया? कमीटी का बचन, पाठ्यक्रम, पढ़ने के तरीके, शिक्षकों व बुनियादी सुविधाओं के पर्याप्त प्रबंधन के लिए क्या हम कुछ कर पाए?

नई शिक्षा नीति के लिए रचित कर्तव्यगत कमेटी की रिपोर्ट जुलाई, 2018 में प्रस्तुत की जाती थी, किंतु उसे फिलहाल टाल दिया गया है। नई शिक्षा नीति बनने के लिए अक्टूबर, 2015 में गठित टैरसभर सुझावमय कमेटी ने अठारवीं कक्षा तक बच्चों को फेल न करने के प्रावधान पर पूरे देश के शिक्षाविदों से धाराचार को और उन्हें अपनी राय बताई। इस कमेटी ने अप्रैल, 2016 में प्रस्तुत रिपोर्ट में कहा कि बच्चों को प्राथमिक शिक्षा के स्तर पर फेल न करने की नीति कक्षा पांच तक जारी रखनी चाहिए। कमेटी का कहना था कि 11 वर्ष तक अबु के बच्चों को फेल होने की संख्या से मुक्त रख जाए, पर कक्षा छह के बाद यह सुविधा नहीं होनी चाहिए।

अधिनियम में संशोधन के बाद अब इस बात पर बहस होनी चाहिए कि संविधान में खल से 14 वर्ष की अबु के सभी बच्चों को अनिवार्य प्राथमिक शिक्षा देने की गारंटी को देश अभी तक क्यों पूरा नहीं कर पाया? तब आर्य भी इस आयु तक के तीन करोड़ बच्चे प्राथमिक शिक्षा से वंचित हैं? साठवीं सत्रक और निजी स्कूलों में अलग-थलग बुनियादी सुविधाएं जैसे बचन, कमीटर, शिक्षा, शौचालय, किताबें आदि उपलब्ध नहीं हैं। क्या प्रस्तावित नई शिक्षा नीति में इसके लिए सजातीय विधी संशोधन की आवश्यकता की जाएगी? क्या स्कूलों शिक्षकों की भर्ती, शिक्षा और प्रशिक्षण के बारे में कोई मौलिक विचार विभा आरंभ?

(ये लेखक के अपने विचार हैं)



चित्रकार : श्री. श्रीनिवास

An informative article by **Director Dr. H. Chaturvedi**. The article depicts how 3 crore students between 6 and 14 years of age are deprived of mandatory Primary education.



Prof. Sunil Sangra, Area Head – Strategy, Innovation, and Entrepreneurship at BIMTECH conducted a 3-day Design, Thinking and Innovation workshop for the leadership team of the Global Technology and R&D centre of one of the largest Indian diversified companies in Atlanta, USA. The participants included senior scientists and PhDs.

Faculty Achievement

RESEARCH & EXPLORATIONS



by Prof Sanjiva Shankar Dubey



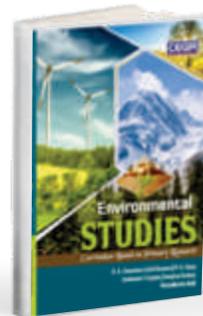
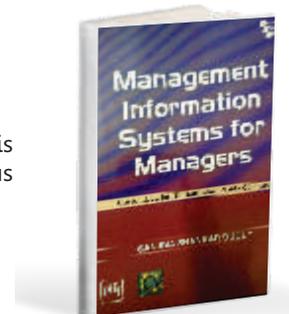
IT Strategy and Management July 2018 PHI Learning

Businesses are becoming increasingly global, so they need a well-orchestrated IT management strategy to meet the increasing customer expectations and international competition. This concise yet comprehensive edition is designed to prepare students with IT strategy, planning and management with latest management frameworks, researched principles and proven best practices.

Management Information Systems for Managers

Management Information Systems is compulsory and core paper in IIM Lucknow Executive PGP program. This book has been specially customized to suit the syllabus of IIM Lucknow MIS course covering

- (a). Information Systems in organization
- (b). Technology strategy
- (c). Business Process Innovation with IT



Environmental Studies

Environmental Studies as a subject is largely unexplored and not available in a comprehensive manner for students, faculty and researchers. This book covers topics on Natural Resources, Environment Eco System, Bio Diversity and its conservation, Environment Pollution, Nuclear Energy and impact on environment, Waste Management, Environment Acts in India, Human Population and impact of environment, Green Technology Initiatives.



Dr. Amarnath Bose, Professor of Operations & Decision Sciences at Bimtech has been conferred the prestigious 'Outstanding Reviewer' award by the European Journal of Operational Research – a journal with the topmost, A* rating.



The award citation states that Professor Bose is within the top 10th percentile of reviewers for European Journal of Operational Research and that the award is in recognition of his contribution to the journal's quality. Prof. Bose is a prolific reviewer and has reviewed theory and methodology papers as well as those related to innovative applications of Operations Research. According to Prof. Bose, reviewing is an intense academic activity which provides great learning and helps one keep abreast of academic developments in ones field of interest. In addition it plays a very important role in academic publishing and has been an essential part of scientific communication for more than three centuries.

In addition to regularly teaching Statistics and Quantitative courses as well as guiding research, Prof. Bose also heads the Quality department at BIMTECH.

Webinar on Improving Quality of Teaching Cases



ICMC 2018, BIMTECH in collaboration with Case Centre, UK organized Webinar "How To Improve The Quality Of Teaching Cases" on 10th May, 2018.

The Case Centre is a not-for-profit organisation based in the UK that works towards advancing the case method worldwide and holds the world's largest and most diverse collection of management cases, articles, book chapters and teaching materials.

The resource person was Prof. Debapratim Purkayastha. Prof. Debapratim, who teaches business strategy at ICFAI Business School (IBS), is an award-winning and bestselling case author and an experienced case method workshop tutor. He has won numerous global case method awards and prizes and is also a recipient of The Case Centre's Lifetime Achievement Award for outstanding contribution to the Case Method.

The webinar was attended by over 400 management faculty and research scholars. Prof Purkayastha, emphasized writing well researched cases with credible information sources.

8th SUBIR RAHA MEMORIAL LECTURE

Organised by UN Global Compact Network India



The UN Global Compact Network India organized the 8th Subir Raha Memorial Lecture at the Head Quarter of ONGC known as Pt. Deen Dayal Upadhyay Urja Bhawan, on July 13th, 2018. Late Subir Raha was the legendary Chairman of ONGC Limited who has played a big role in strengthening the oil and natural gas industry in the country. 8th Subir Raha Memorial Lecture was delivered by eminent scientist and thought leader on Innovation Padma Vibhushan Dr. R A Mashelkar.

The topic of Lecture was "Assured Inclusive Innovation: Path to CSR2.0". Dr. Harivansh Chaturvedi, Director BIMTECH along with a group of BIMTECH students participated in this prestigious programme which was well attended by a galaxy of industry leaders from PSUs. Dr. Mashelkar was very happy with the questions asked by BIMTECH students. Ms. Meenakshi Bhat, Sr. Manager, PGDM and Mr. Vijay Kumar co-ordinated the student's participation in the programme.



BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

MERCER

NDTV

BIMTECH is proud to be the University partner for NDTV and MERCER Employer Excellence Awards 2017 held on April 26, 2018. There was a live telecast on May 26, 27, 2018 on NDTV 24X7 and NDTV PRIME.

NDTV and Mercer join hands to present the Employer Excellence Awards, honoring the best employers, and their top practices. The awards honor work cultures that have people at the centre. The awards aim to showcase organisations which respect diversity and differences, understand the need for equal opportunities, and for whom work-life balance is more than a catchy phrase.

INDUSTRY ACADEMIA SYNERGY



INDUSTRY ACADEMIA COUNCIL MEETING 2018 IN STEP WITH INDUSTRY...



BIMTECH reviews and updates the course curriculum offered in the PGDM programmes at regular intervals for its relevance to the industry. Every year industry stalwarts, academicians, and senior alumni participate and provide their invaluable input. These valuable inputs provided are incorporated into the curriculum to imbibe learnings on contemporary management styles among students.

This year also, all the Business Management Programmes organized Industry-Academia Council Meeting on April 28, 2018 at BIMTECH campus in Greater Noida. The industry & academic experts gave their valuable inputs for curriculum structure. This year many Industry-Academia Stalwarts were invited for different areas and programmes.

The Council Meetings advise the respective Academic Centres about the curricula modifications in accordance with the expectations of the industry and improving quality research. In-depth deliberations are held by the members of the Council about different facets of the teaching-learning programme. All the programmes and centres set a broader agenda, this time, in order to enable the respective areas reach a greater height to achieve the outcomes.

The focus of the meeting was on building business acumen by further enriching courses and developing leadership laboratories. The experts highlighted on the need of keeping the basics strong.

Following is the list of experts who contributed in the intellectual growth.

LEADERSHIP

Mr. Abul Hashim, Retired Regional Head Training & Development, HFDC Life, **Mr. Abhay Kapoor**, Associate vice-President, Amazon India, **Mr. Akshay Sethi**, Director, Stellar Group of Companies, **Mr. Jatul Anand**, National Credit Head, PNB Housing Finance Limited, **Mr. Navneet Trikha**, General Manager HR, Godfrey Phillips India Ltd, **Mr. V Sridhar**, Sr. Vice President & Director (Manufacturing), Honda Motor Cycle & Scooter Pvt. Ltd.

COMMUNICATION

Dr. Abha Chatterjee, Professor, Business Communication, Indian institute of Management, Indore (IIM, Indore), **Mr. Ajith Jha**, Ex.Director, Corporate Affairs & Communications, SAB Miller India, **Mr. A J Philip**, Secretary and Chief Executive, Deepalaya-NGO, **Ms.Kamna Vij**, Client Partner, NGS Global, **Dr. Neera Jain**, Chairperson Corporate Communication & Professor Business Communication, Management Development institute (MDI) Gurgaon.

ENTREPRENEURSHIP

Mr. Anil Pandey, Director, Sachin Polymers Pvt Ltd. Mr. Alok Gupta, Chairman & MD, Pyramid Cyber Security & Forensic (P) Limited, **Mr. Aditendra Jaiswal**, the Lead Enabler of Srijan Sanchar, **Ms. Shalini Singh**, Founder & COO, QorQla-Paytm Investee Company, **Mr. V K Singh**, Promoter & Managing Director, Newgen Specialty Plastics Ltd, **Mr. Yogesh Bansal**, Serial Entrepreneur, Viadeo, Apnacircle.com.

INFORMATION TECHNOLOGY

Mr. Arunesh Sharan, Former IBM Principal of ERP & Supply Chain, IBM India, **Dr. C S Rao**, Senior Member of the IEEE & ACM USA, **Mr. Neeraj Gupta**, Global Line Leader-Compliance and Risk Management, IBM India, **Ms. Nidhi Gupta**, Vice President, Vice President & Global Operating Leader-Health Care Operations, Genpact, **Dr. Niraj Prakash**, Senior Director-Solution Consulting, Digital Innovation, Oracle India, **Ms. Lata Singh**, Executive Director, Global System integrators & CSI, IBM India, **Mr. Sanjeev Agrawal**, Chief Technology Officer, Canara HSBC Oriental Bank of Commerce, Life insurance Company, **Dr. Sunil Agarwal**, Dy. Director, National Security Council Secretariat, Govt. of India

ECONOMICS

Mr. Anil Patni, Team Leader, EU Public Diplomacy in India Project (AETS France), **Dr. N R Bhanumurthy**, Professor of Economics, National Institute of Public Finance & Policy, **Dr. Shobha Ahuja**, Director, Economic Policy & Taxation, Confederation of Indian Industry, CII, **Dr. James J. Nedumpara**, Professor & Head, Centre for Trade & Investment Law

CORPORATE SOCIAL RESPONSIBILITY

Mr. Arun Asthana, Executive Director, Centre for Responsible Business (CRB), **Dr. Jatinder Singh**, Director, PHD, Chamber of Commerce & Industry, **Dr. K K Upadhyay**, Director, Strategic Initiatives, Swasti (Part of Catalyst Group), **Mr. R P Sharma**, Former Chief of Environment & Health, Tata Steel, **Ms. Sarita Pradhan**, Team & Theme Leader, Relief & Rehabilitation, Charities Aid Foundation (CAF) India.

DECISION SCIENCE

Dr. Jamal Farooque, Professor, Department of Business Administration, Aligarh Muslim University (AMU), **Dr. P C Jha**, Faculty of Mathematical Science, Department of Operational Research, University of Delhi (DU), **Dr. R K Chakraborty**, Professor, Operations Management, IMT Ghaziabad, **Dr. Surya Prakash Singh**, Professor-Operations, Department of Management Studies, Indian Institute of Technology (IIT) Delhi.

CENTRE FOR RESEARCH STUDIES

Dr. P. K. Chaubey, Director, Institute of Management Sciences Lucknow University, **Dr. Jamal Farooque**, Professor of Supply Chain and Quality Management, Aligarh Muslim University, **Dr. Bindu Gupta**, Professor of HR IMT Ghaziabad **Dr. A. K. Jain**, Professor of Organizational Design and Behavior MDI Gurgaon **Dr. Rajen Gupta**, Former Professor at MDI, Gurgaon, Former Professor at MDI, Gurgaon, **Dr. M. Akbar**, Managing Director at IIML Enterprise Incubation Centre, IIM Lucknow, Noida Campus, **Dr. Kumar Bijoy**, Department Head of International Finance, Delhi University **Dr. Anshul Verma**, Professor of Finance, IMT Ghaziabad **Prof. Moutusy Maity**, Professor of Marketing IIM Lucknow, Noida Campus, **Prof. DPS Verma**, Former Professor of Commerce, Delhi School of Economics, Delhi University **Dr. Avanish Kumar**, Professor of Public Policy and Governance Area MDI, Gurgaon, **Prof. Shveta Singh**, Professor of Finance, IIT Delhi, **Dr. Rakesh K Singh** Professor of Marketing, Bennett University, **Dr. M.B. Ragupathy**, Professor of Finance, Shiv Nadar University.

International Outreach



FAMILIARISATION TRIP TO INDIA-

**YOUNG DIPLOMATS
FROM RIC COUNTRIES-**

**RUSSIA
INDIA
CHINA**

BIMTECH had the privilege to host young diplomats, who were state guests and the Ministry of External Affairs on 25th April, 2018. BIMTECH gave a hearty welcome to the young diplomats from RIC (Russia, India, and China) countries that were on a Familiarisation Trip to India. The entire group was led by Young Indian diplomat Shri Sujit Ghosh, Director Establishment (IFS). The Russian Side was represented by Ms Anastasiia BUDNIK, Second Secretary, and the Chinese side was represented by Ms. Wang Yingying, Second Secretary. There were total 15 young diplomats, five from each country Russia, China and India.

On arrival the Young diplomats were welcomed and greeted by the Dr. H Chaturvedi, Director BIMTECH; Dr. Anupam Varma, Dy. Director & Dean Academics; Dr. K C Arora ; Registrar and other senior faculty members of BIMTECH including Prof. Nimisha Singh, Head of International Affairs.

In the post lunch session Dr. H Chaturvedi formally welcomed the young diplomats and the Ministry of External Affairs. It was followed by presentation by Prof. Nimisha Singh, Head of International Affairs. She presented journey of BIMTECH right from its inception as envisioned and guided by the founding members to VISION 2021 in developing ethical leaders with entrepreneurial and global mindset striving for sustainability and inclusive growth. Prof. Singh also touched upon the Strategic Thrust areas including business education environment, Impactful research, entrepreneurial culture, social upliftment and environment consciousness.

A visit to Atal Incubation Centre was arranged towards the end which enthralled the young diplomats.

WELCOME PARTY FOR RETURNING OF EXCHANGE STUDENTS



International Office organised Welcome Party for the returning exchange students on 10th July, 2018. CIA team members informally met the exchange students in person and discussed about their experience learning. The students shared about their exchange trimester and the time they spent in travel and getting the visa.

The students faced language problem but they could tide over it by using google-translator.

The exchange students gave a piece of advice for the juniors that they should decide soon if they want to participate in exchange program. The students cherished the time they were with the partners. International office congratulated them for their achievement as they had successfully completed their exchange program.

5 June, 2018: China: The world's first Asian Forum as 'International Forum on Regional cooperation and Sports Economy 2018' is initiated by China through Sichuan Academy of Social Science and Sichuan State Government. The first conference of same was organised and Prof. Rahul Singh was invited by the Academy for Key Note Address (Main Forum) along with other eminent speakers from the global community. The conference as attended by more than 400 participants. The topic was presentation was 'Bilateral Trade, Business Alliance and Sports Industry Partnership of Two Largest Emerging Markets – China and India'.

Prof. Singh discussed about how growing sports business opportunities in two biggest emerging markets and India-China bilateral strategic actions and policies supporting the market alliance. The debate has helped Indian – Chinese economic partnership specially some of the unattended economic verticals in past i.e. cultural tourism and sports industry to appear in limelight. The sports industry includes several segments such as sports tourism, sporting goods, sporting garments, sports events and opportunities in sporting management and sponsorship. It is seen across the globe that sports as a full-fledged industry can and may contribute about 1 to 5 percent of the country's GDP. China is one of the fastest growing sports market globally with US, Russia, UK, France, Germany, Brazil, Mexico, and India. India is expected to have great potential in the market as establishments of Indian Premier League (Cricket), Hockey India League, Indian Badminton League and others are changing the face and the identity of Indian sports.



PROF. RAHUL SINGH AT KEY NOTE ADDRESS AT SICHUAN ACADEMY, CHINA

International Outreach

BIMTECH - WAKE FOREST UNIVERSITY INTERNATIONAL CASE COMPETITION



“THE CASE ANALYSIS WAS LESS OF A COMPETITION AND MORE OF A WHIRLWIND EXPERIENCE, FOR ME. WITHIN A SHORT SPAN OF JUST ONE MONTH, IT TAUGHT ME SKILLS ESSENTIAL FOR COLLABORATING VIRTUALLY, MANAGING TIME WITH OUR ONGOING JOBS AND INTERNSHIPS AS WELL AS MANAGING THE (+)10.30 HOURS TIME DIFFERENCE. MORE IMPORTANTLY, IT HONED MY CONFIDENCE FURTHER AT PRESENTING AND GETTING MY VIEWPOINT ACROSS TO THE OTHER TEAM MEMBERS. FINALLY, WINNING THE COMPETITION DEFINITELY PROVED TO BE THE CHERRY ON THE CAKE!”

- DEVIEKA GAUTAM, (WINNING TEAM)

“IT WAS AN INCREDIBLE EXPERIENCE OF LEARNING ABOUT NEW TECHNOLOGY AND INTERACTING WITH STUDENTS FROM OTHER NATION. IT WAS GREAT TO KNOW THEIR PERSPECTIVE WHERE OUR THOUGHT PROCESS WAS ENTIRELY DIFFERENT. IT WAS CHALLENGING TO WORK ON TIME FOR GROUP TO MEET BECAUSE OF TIME DIFFERENCES IN COUNTRIES AND YET WE MANAGED. MEETING NEERAJ GUPTA SIR FROM IBM ADDED BONUS TO EVERYTHING AS HE SHARED SOME REALLY MOTIVATING INSTANCES. REALLY THANKFUL TO BIMTECH AND CIA FOR GIVING US THIS OPPORTUNITY AND NIMISHA MAM AND RITU MAM FOR ENCOURAGING US.”

- NEHA SAMVEDI, (WINNING TEAM)

The activity plaza was abuzz with student's noise on 8th May, 2018. Students from BIMTECH and Wake Forest University, USA thronged the campus for the final day of **BIMTECH –WFU International Case Competition 2018**. The event was jointly organised with Wake Forest University, USA and **supported by IBM India**. The event steam rolled to its 3rd edition.

Total 6 virtual teams were formed comprising of 6 team members having 3 students from each university/ institute. The teams from BIMTECH and Wake Forest University, USA were led by Prof. Nimisha Singh and Dr. Roger respectively. The students were very excited to meet the team members in person as they had known each other working on the online platform. The teams were given 3 hours to finalise and fine tune their work for the final presentation.

Post lunch the presentation started with each team given half an hour including 10 min for Q&A. Each team had to compete with two other teams with similar topics which were very contemporary. The 2 cases were designed by BIMTECH with inputs from IBM India They were based on real life challenges faced by the IBM Corporation and were overtly looking for solutions/ recommendations from the business Management graduates. .

- **Blockchain Technology - is it a secure alternative for financial institution?**
- **Digital revolution and its impact on society**

The teams gave presentation to the panel members:

- Professor Roger L. Beahm, **Wake Forest University, USA**
- Mr. Neeraj Gupta , **IBM India**
- Prof. Sanjiva Shankar Dubey, Head- Information technology, **BIMTECH**
- Prof. Nimisha Singh, Head- Centre for International Affairs, **BIMTECH**

The day ended with the award ceremony followed by dinner at Taj Mansingh hotel. All the teams were given certificate for participation and the 2 winning teams were awarded trophies.



Dr. A Sahay visited Oxford Brooks University, UK for discussion on academic collaboration.

Dr.A Sahay had a meeting with Dr. Sara Hannam, Prof. Linda King (Pro Vice Chancellor, Research and Global Partnerships), Prof. Simonetta Manfredi (Associate Dean, Research and Knowledge Exchange, Oxford Brookes Business School) and research scholars Dr Joanna Karmowska and Dr Sarah Quinton.

The discussions mainly focussed on common areas of interest in

- Identifying the key strengths in research areas and synergising to take the research to next level, and for possible joint research projects and bidding activities.
- Joint PhD activity between the two institutes and how it will impact Oxford Brooks in the new arrangement.

Prof. Nimisha Singh & Dr. Ritu Srivastava attended the academic staff week on "Managing the Internalisation Process" organised by Kozminski University, Poland from June 11- 15, 2018 under the Erasmus + EU grant for faculty mobility. Some of the key development sessions attended by them included "Internationalization as a vehicle for innovation -Kozminski University experience "by Prof. Grzegorz Mazurek ,Vice Rector for International Cooperation, "Connections between Business & Education " by Rudi Plettinx, CEO ABIS [The Academy of Business in Society], "Education & Future Business Leaders – the Emerging Economy Perspective" by Prof. Jerzy Cie lik Director Center for Entrepreneurship Kozminski University, Warsaw, Poland and "Future of Learning – Generation Z" by Prof. Maciej Madzinski. The academic week was attended by several Kozminski University's partner institutions as Almaty University, Kazakhstan, Lviv Polytechnic National University, Ukraine, EBIC Mexico, Hull University UK, and Quinnipiac University USA including BIMTECH.



Prof. Rahul Singh at Key Note Address at Campus 02 University of Applied Sciences, Austria

Prof. Rahul Singh presented his paper on 'Marketing Strategies of the Nations – Marketing Advantage in Nation Branding' at Campus 02 University of Applied Sciences, Graz Austria with Styria Chamber of Commerce, Austria on 26 April, 2018. The seminar was attended by the university professors, industry professionals, chamber of commerce executives and social leaders with about 150 in audience.

How important it is in global competition today to see your own country as a "brand" and strategically position it, said keynote speaker Rahul Singh, Professor of Strategy and Emerging Markets at the Birla Institute of Management Technology in India. Above all, this has been demonstrated by aspiring, "on the drawing board" emergent states such as Singapore or Dubai, which optimally market their respective strengths and thereby gave the country a corresponding image, which has helped them to position themselves successfully in global competition.



INTERNATIONAL VISITS

FOREIGN FACULTY IN THE CAMPUS

Central of International Affairs organised meeting with the faculty members and representatives of foreign universities at BIMTECH for Academic Collaborations, MDPs and Trainings. The major thrust was in the areas of faculty exchange, student exchange, joint research and incubates exchange.

Experts from different universities who visited BIMTECH were

UK: Prof. C S Lalwani, University of Hull on 27th April.

USA: Dr. Sunil Mithas, Robert H. Smith School of Business, University of Maryland on 4th June.

USA: Dr. Rassule Hadidi, Ms. Lori Giordano, Dr. Jonathan Goldberg Belle & Dr. Atul Agarwal from University of Illinois Springfield (UIS) on 25th June.

Russia, China, India: Young diplomats from Russia India China on 'Familiarisation Trip to India' visited BIMTECH on 25th March, 2018

INTERNATIONAL VISITS BY BIMTECH FACULTY

- **Dr. Abhijit Chatteraj**, visited Cairo, Egypt to attend FAIR LIFE RE Insurance Forum: Life Insurance penetration and financial inclusion: Reached Unreached, 23-24 April, 2018.
- **Dr. Rahul Singh**, CAMPUS O2, Austria participated in "International Business & Technology Trends" April 26-28, 2018.
- **Dr. Rahul Singh**, F H Joanneum , Austria attended the International Staff Week 30th April – 4th May, 2018.
- **Prof. Somonnoy Ghosh** , Uniglobe College, visited Nepal for a teaching assignment , 29th April -13th May, 2018.
- **Prof. A K Malhotra** , visited Hong Kong to attend AACSB Seminar, 25-29 May, 2018.
- **Dr. Rahul Singh** , Chengdu, visited China to attend 2018 International Forum on Sports Economy and Regional Cooperation 4-6 June ,2018.
- **Prof Nimisha Singh** , Dr. Ritu Srivastava went to Kozminski University , Poland on ERASMUS+ Teaching Staff Mobility Grant June 11- 15, 2018.
- **Dr. A Sahay**, participated in 24th Annual Sustainable Development Research Conference, University of Messina in Italy during 13-15 June, 2018.
- **Dr. Manosi Chaudhuri**, Professor & Head, OB/HR Area attended SHRM conference this year in Chicago which was held between June 17th - 20th, 2018. The Society for Human Resource Management (SHRM) is the world's largest HR professional society, representing 2,85,000 members in more than 165 countries. There were many concurrent sessions and some prominent speakers included Jeb Bush, Former Governor of Florida; Oscar Muñoz, Chief Executive Officer, United Airlines; Sheryl Sandberg Chief Operating Officer of Facebook and Daniel Goleman, internationally known psychologist and author of the internationally best-selling book Emotional Intelligence.





THE RISE OF THE SOCIAL ENTERPRISE

HR ROUND TABLE, GURUGRAM

" A SOCIAL ENTERPRISE IS AN ORGANIZATION WHOSE MISSION COMBINES REVENUE GROWTH AND PROFITMAKING WITH THE NEED TO RESPECT AND SUPPORT ITS ENVIRONMENT AND STAKEHOLDER NETWORK. THIS INCLUDES LISTENING TO, INVESTING IN, AND ACTIVELY MANAGING THE TRENDS THAT ARE SHAPING TODAY'S WORLD."

- DR. HARIVANSH CHATURVEDI



BIMTECH organized the 27th HR Round Table on July 27, 2018, at Hotel The Leela Ambience, Gurugram in association with National HRD Network and Deloitte India (Knowledge Partner). BIMTECH initiated the HR Round Table series in 2011.

The Theme of the Round Table was "The Rise of the Social Enterprise" with the Sub-Theme "The Workforce Ecosystem: Managing Beyond the Enterprise".

The program commenced with the Welcome Address of Dr. H. Chaturvedi, Director BIMTECH, Greater Noida, who set the tone for the discussion. Mr. Gaurav Lahiri, Partner and Leader for Human Capital Consulting, Deloitte India, further presented the findings of Deloitte's Survey.

The Panel consisted of Dr. Ashok Balyan, CEO, Oil & Gas, Reliance ADAG; Mr. Atul Srivastava, Director Personnel, SAIL, Ms. Meenakshi Davar, Director (HR), Power System Operation Corporation Ltd., Mr. Saptarshi Roy, Director (HR), NTPC Ltd., Mr. S.Y. Siddiqui, Chief Mentor, Maruti Suzuki India Ltd.

BIMTECH-NHRDN both took this opportunity to felicitate Shri. P. Dwarakanath on his nomination by GSK as the Nominee Director and Non-Executive Chairman of Horlicks.

Vote of thanks was given by Mr. Dhananjay Singh, DG, NHRDN. The programme witnessed intellectual deliberations related to the success and challenges of the growth of Social Enterprises and its influence on Indian economy.

Leadership: A Pursuit

OPEN LEADERSHIP DEVELOPMENTS PROGRAM AT OOTY, TN



BIMTECH conducted a 5 days Programme on Leadership Development from June 4 - 8, 2018 at Fortune Resort Sullivan Court, Ooty. The Program Director was Dr. Pritam Singh, Chairman, Lead Centre, and Co-Program Director was Prof. KK Sinha, Dean-Development, BIMTECH. The program was inaugurated by Mr. Sarat Acharya, CMD, NLC India Ltd. in the presence of Prof. K.K. Sinha, Prof. Akhil Pandey – Chairperson CMDC, BIMTECH. 33 Senior Executives from NTPC Ltd., NSPCL, NLC, Power Grid, Alliance Tire Company, & Reliance Industries Limited participated in the programme. Mr. Acharya delivered a session on “Developing Powerful Partnerships: Making Collaboration Work”.

Padma Shri Dr. Pritam Singh, Dr. Asha Bhandarkar, Professor at IMI, New Delhi, Prof. Ashok Malhotra, BIMTECH, Prof. Sunil Sangra, BIMTECH delivered sessions on Positioning & How to Go Forward, Choice of Leaders: Reasons of Preference, Managing Unconscious Conspiracy, Wealth Creating Mind-set, Strategic Thinking, and Design Thinking. The program received an excellent feedback from all participants.

LEADERSHIP DEVELOPMENT PROGRAMMES FOR EXECUTIVES OF NLC AT NEYVELI, TAMIL NADU

BIMTECH conducted a Leadership Development Program for the Senior Executives of NLC (Neyveli Lignite Corporation) India Limited, ‘NAVRATNA’ – Government of India Enterprise. The program was conducted at Neyveli, Tamil Nadu, from July 1 July to 4, 2018. The Program Director was Dr. Pritam Singh, Chairman, LEAD Centre & Co-Program Director was Prof. KK Sinha, Dean-Development, BIMTECH. The program was inaugurated by Dr. Sarat Kumar Acharya, Chairman and Managing Director, NLC; Prof. KK Sinha, Professor & Dean Development, BIMTECH; Mr. Rakesh Kumar, Director - Finance, NLC; Mr. V. Thangapandian, Director – Power, NLC; and Mr. R. Vikraman, Director - HR, NLC. The inaugural ceremony was attended by 200 executives of NLC, including the participants.

39 Senior Executives of NLC participated in this Training Program. Dr. Acharya & Prof. KK Sinha delivered sessions on Developing Powerful Partnerships & Emerging Corporate Scenario: Managing radical change. They shared rich corporate insights and addressed the participants. Padma Shri Dr. Pritam Singh, Dr. Asha Bhandarkar, Professor at IMI, New Delhi, Prof. Meena Bhatia, BIMTECH delivered sessions on Managing Unconscious Conspiracy - Leaders Roles and Decision Making, Level 7 Leadership positioning & how to go forward, Choice of Leaders – Reasons of Preference, Towards Wealth Creating Mind-set etc. The program was highly appreciated by the participants.





BIMTECH PARTNERED WITH THE UN INDIA & GLOBAL COMPACT NETWORK INDIA (GCNI)

in organising National Convention on SDGs at Bengaluru



Global Compact Network India (GCNI), a local arm of the United Nations Global Compact, New York with UN India organized 13th edition of its annual flagship event in Bengaluru on the 8th of June, 2018. The overlying theme for the event focussed on “Sustainable Development Goals (SDGs) : A Blueprint for Action’. It was attended by over 400 business leaders including CEOs, CSOs, Academia, Civil Society Organizations and UN entities from across the world. BIMTECH partnered with the UNGCNI as the Academic Partner and Dr H Chaturvedi, Director, chaired a panel discussion on the theme of “Providing Quality Higher Education & Lifelong Learning Opportunities for all in India”.

Some of the speakers who addressed the 13th Annual Convention were Yuri Afanasiev, UN Resident Coordinator India and UNDP Resident Representative, Shashi Shanker, President, GCNI & CMD, ONGC, Sue Allchurch, Chief Outreach and Engagement, UNGC, New York, Vishvesh Prabhakar, MD, Sustainability, Accenture Strategy India, Dr H Chaturvedi, Director, BIMTECH, Dr Bhaskar Catterjee, Secretary General, Indian Steel Association, Brig Rajiv Williams, Corporate Head – CSR, Jindal Stainless Ltd., Vaishali Sinha, Director, ReNew Power, Kapil Mohan, IAS, Principal Secretary, Karnataka, Dr Raman Ramachandran, CMD, BASF, India, Shekhar Vishwanathan, VC, Toyota Kirloskar, Rajesh Bhasin, CEO, Chemical Division, Uflex, Dr B Metri, Director, IIM – Trichy, Ravichandran Natrajan, Head, Tata Trusts, Ruchira Gujral, UNICEF, Dr Shalini Sarin, Global Head – CSR & Chair, Philips Lighting Foundation, N Balachandra Natarajan, Group Head, HR, Café Coffee Day and Dr Uddesh Kohli, Member, GC, GCNI.

Dr Chaturvedi chaired a panel discussion on the theme of “Providing Quality Higher Education & Lifelong Learning Opportunities for all in India”. The panellist were Dr Bhimaraya Metri, Director, IIM, Trichy, Dr Jagannath Patil, Advisor, NAAC, Bengaluru, Shri N Balachandra Natarajan, Group Head, HR, Café Coffee Day, Dr Githa Heggde, Director, IFIM Business School, Bengaluru, Shri Prithvi Shergil, Ex HR Head, HCL, Noida and Shri Abhishek Ranjan, Associate Director and Global Head – CSR, Brillio.

Developing Perspectives

It is no secret that our life is becoming stressful by the day and everyone seems to be moving towards the materialistic idea of life, in which happiness and fulfillment are taking a back seat. Therefore to orient the students in the right direction before the start of PGDM, the college provided the students with the opportunity to interact with the inspirational speaker and life coach, Dr. C.V. Ramanan, on June 30th 2018 for a full day workshop on Happiness.

Dr. Ramanan, having an experience over 39 years, started the workshop by stating the four human needs- physical, social, mental and spiritual; and how they can be used for integrated personality enrichment. His method of teaching was storytelling, a way that took everyone present in the room back to the good old childhood days when grandparents' stories were a source of amusement and learning. His stories were laden with learning, taken from the Indian scriptures and ethos. He even told true heroic stories to instill courage in the

students. From talking about the effect of purity of mind on happiness, to effective communication and leadership, Dr. Ramanan then moved on to the concept of Total Quality Person (TQP), an idea created by him, the foundation of which is to build people with character, integrity, good values and a positive attitude, with a desire to serve. TQP was the highlight of the workshop, as it was aimed at creating work-life balance. Work-life balance is gaining a lot of traction in recent times and the premise of it lies in being proactive; learning time management and addressing stress, all of which was touched upon by the speaker. Further, he made the students play games which reinforced values and showed them the way to look at the bigger picture of life by changing their perception. During the workshop, the speaker stressed on the importance of being truthful, along with being gender and race sensitive. He ended the session by giving the students a small case study, which required them to put

HAPPINESS



to use the learning of that day and take decision as an effective manager. Thus a workshop on holistic happiness was completed. In the end, after a vote of thanks by Prof. Sourabh Bishnoi, Dr. L. Ramani presented a beautiful memento to our guest, Dr. Ramanan.



On July 14, 2018, Centre for Business Management launched its much-awaited Experiential Learning Course "Enterprise Lab"-E-Lab. E-Lab is an experiential course which provides an opportunity for the students to apply theoretical concepts in real business practice.

Four esteemed panellists consisting of Mr Amit Singal, Founder, Startup Buddy Services Pvt. Ltd., Mr Saurabh Jain, VP, Paytm, Mr Rahul Tyagi, Co-Founder, Lucideus Tech, and Mr Shyamrup Roy Choudhury, COO, Adani Affordable Housing Gurgaon graced the occasion with their presence and provided great insights to the students who were overwhelmed interacting with them.

ENTERPRISE LAB

EXPERIENTIAL LEARNING COURSE LAUNCH BY CIED-AIC



BIMTECH Participated in 6th NHRDN Human Capital Conclave

HR IN THE BAR (BLOCKCHAIN, AI & ROBOTICS) WORLD

A team of BIMTECH comprising of Dr Navin Shrivastava, Prof. Rajeev Sharma, Dr Gagan Katiyar, Mr. Amit Saxena, Manager, CCR and Ms Shreya Mishra, Research Scholar, attended the 6th Human Capital Conclave 2018, organised by NHRD at Sheraton, New Delhi. BIMTECH was the B-School partner in organizing the conference. The conclave unfolded a very pertinent topic on "HR in the Blockchain, Artificial-intelligence (AI), Robotics World".

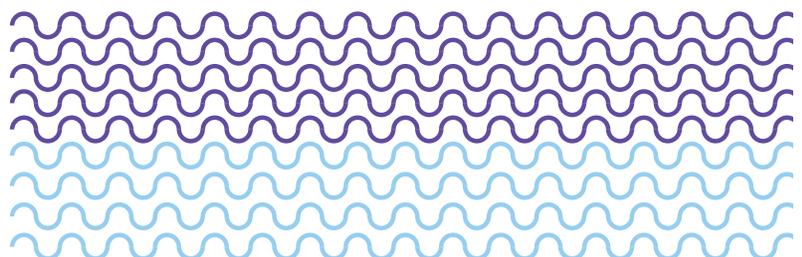
The day kicked off with insightful perceptions about the shades of business with respect to interventions of blockchain, AI and robotics (BAR) and its impact in HR. This conclave encapsulated the expertise of dignitaries like, Mr. Raj Raghavan, Mr. Anand Pillai, Mr. Vijay Rai, Mr. Rajesh Uppal, Mr. Harshvendra Soin and Mr. Dhananjay Singh in the inaugural session. Mr. Harshvendra Soini shared his experience as to how Mahindra's Chatbot UVO (Ur Virtual office Assistant) alters workplace query resolution thus converting transactional based technology to a communication based interface.

In the first technical session on relevance of HR in BAR world, the experts like Mr. Anand Pillai, Ms. Vijayanti Margassery, Ms. Vijeta Soni and Mr. Sunil Goyal shared their views about the current practices on these technological advancements w.r.t. Human Resource.

The second technical session, on 'Driving Disruption in HR through BAR', was chaired by Mr. M Lakshmanan and two panellists Mr. Neeraj Narang and Mr. Tanmaya Jain. The session revolved around how AI can help HR professionals in their day to day core activities. Tanmaya deliberated on the role of bots in changing the role of HR from being prescriptive to predictive interventionist.

In the last technical session on 'Going Beyond BAR', expertise of Mr. Anand Bhaskar, Mr. Mohit Gundecha, Ms. Ruchita Sharma and Ms. Pearl John representing the contemporary firms like Planet Ganges, Jombay etc. facilitated and insightful unfolding of BAR in future organisations with a more proactive role of HR with the help of augmented intelligence.

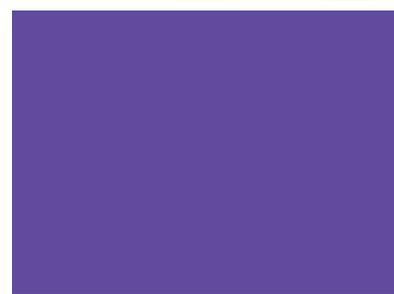
Overall an intellectually satiating conference on HRs future with the aid of technology. BIMTECH support and enthusiasm in participation was well praised by the NHRDN in organizing the conference.



Developing Perspectives

9th INDIAN MANAGEMENT CONCLAVE OF MBA UNIVERSE.COM held at Bengaluru

Dr H Chaturvedi Presides over Directors' Roundtable on
"Developing Quality Framework for the 21st Century Business School"



BIMTECH has been supporting MBA Universe.com and its Founder CEO, Shri Amit Agnihotri in organising the Indian Management Conclave (IMC) since its inception in the year 2010. The 9th IMC was held at IIM, Bengaluru on August 3-4, 2018. Thirteen faculty members along with Dr H Chaturvedi, attended the 9th IMC. Dr Chaturvedi Chaired the Directors' Roundtable on August 4, 2018. Its theme was "Developing Quality Framework for the 21st Century Business School".

Well known B-schools' directors who have participated in the Roundtable were Dr Himadri Das, Director, MDI Gurgaon, Dr Pramod Kumar, President, ISB&M Pune, Dr Atish Chattopadhyay, Director, IFIM Bangalore, Dr Pratima Sheorey, Director, SCMHRD Pune, Dr N R Parasuraman, Director, SDMIMD Mysore, and Shri Shreevats Jaipuria, Vice Chairman, Jaipuria Institute of Management.

While introducing the topic and setting the context of the Roundtable, Dr Chaturvedi said that the 4th Industrial Revolution has arrived in India too. It requires Education 4.0 and also Business Education 4.0. Hence, Quality Framework for the 21st century Business Education must incorporate future changes that are likely to occur during the next decade. Management institutes should strengthen IT Framework for proper delivery of Business Education 4.0 tools like AI, IoT, Machine Learning, Digital Learning etc. We are currently passing through a difficult era characterised as the VUCA World. In a VUCA World, quality of business education will have to address the issue of greater "adaptiveness".

Dr Chaturvedi said that the concept of quality should change. Since experiences have the potential of being unique to each person, the concept of quality need to shift from 'Standardisation for Consistent Replicable Outcomes' to – 'Customisation for Individual Delight at Each Touch Point'. He gave the example of Starbucks coffee chain which is a prime example of 'Experience Economy'.



Dr Chaturvedi said that B-schools will have to focus on measuring quality by shifting from management of business education as a "service" to that of 'delivering engaging, transformative and valued experiences'. He had also spoken about Customers Satisfaction in Business Education. All institutions, whether in business or not, are now-a-days focusing primarily on Customer Satisfaction. Management institutes need to soul search what the equivalent be and also focus on who their stake holders, major and minor, are. The major segment, surely, would be students. How can we improve their empowerment and make them participants in all major decision making forums?

Dr Chaturvedi spoke about need of laying emphasis on CSR and Sustainability, which have now become part of the core function of business. Simply teaching a course on these two topics will not be enough; we need to align all courses with CSR and Sustainability. Quality of business education in the 21st century cannot be disconnected from the 17 Sustainability Development Goals (SDGs) to be achievable by 2030 in the whole World. Should a fortnight's immersion in any one of the SDG topics be made compulsory for students of management?

Regarding internalisation of Indian B-schools, he said that the Indian B-schools cannot survive in the 21st century without internationalising all aspects of their working. For internationalisation, Asian B-schools, particular from China, South Korea, Japan, Singapore, Malaysia, Philippine and Indonesia can be our right partners.

Dr Chaturvedi also raised issues related to regulation of B-schools. Who should define quality of business education and its parameters? Can it be left to the AICTE, NBA only, or it should be a collaborative process, among regulatory bodies, academicians, recruiters and industry bodies? The MHRD has been advocating 'graded autonomy' to higher education institutions and universities. UGC has already granted autonomy to 60 universities and colleges. What about same treatment to quality business schools working under the AICTE?

In the end, Dr Chaturvedi said that faculty plays a significant role in improving quality of the business education. Currently their empowerment and engagement is very poor and they are taken to be passive stakeholders in B-schools. Their role should be shifted from 'merely teaching' to a 'change agent' to an 'active stakeholder'. It means that in all major decisions, their opinion should be given importance and they should be given representation in the Board of Governors too.

During the 9th IMC, Dr Chaturvedi had occasion to meet few eminent persons like Dr G Raghuram, Director, IIM, Bengaluru, Mr Ravi Venkatesan, Executive Chairman, Bank of Baroda, Prof KSR Murthy, Ex-Director, IIM Bengaluru, Mr Krishnakumar Natarajan, Executive Chairman, Mindtree, Mr Neeraj Kakkar, Co-founder & CEO, Hector Beverages (Paper Boat), Dr Jikyeong Kang, President and Dean, Asian Institute of Management, Manila (Philippines) and Dr Daniel R LeClair, Executive Vice President, Chief Strategy and Innovation Officer, AACSB, USA. ■ ■ ■

INTERNATIONAL YOGA DAY 2018



This year June 21 marked the 4th edition of International Yoga day which was celebrated aplomb within the campus of BIMTECH where faculty, staff, and students joined hands to make the event a success by their active participation and hence helped in fulfilling the objective. The aim of yoga is to free the person from mental and physical diseases. It gives us the strength to face the challenges of the day and brings peace of mind. It helps reduce mental depression. BIMTECH's participation in International yoga day was to encourage students and faculty to incorporate yoga into their daily routine and to make them understand the benefits of different asanas.

Yoga brings about confidence and positivity to fight all stress arising due to day to day routine and helps the mind work efficiently. The event was carried out sharp at 6:00 AM in the morning in the activity plaza with participation of more than 150. This symbolizes enthusiasm level amidst the faculty, staff, and students. Team of NIRVANA (An NGO) lead by Mr. Tarun Kumar has managed the session.



MANGOLA

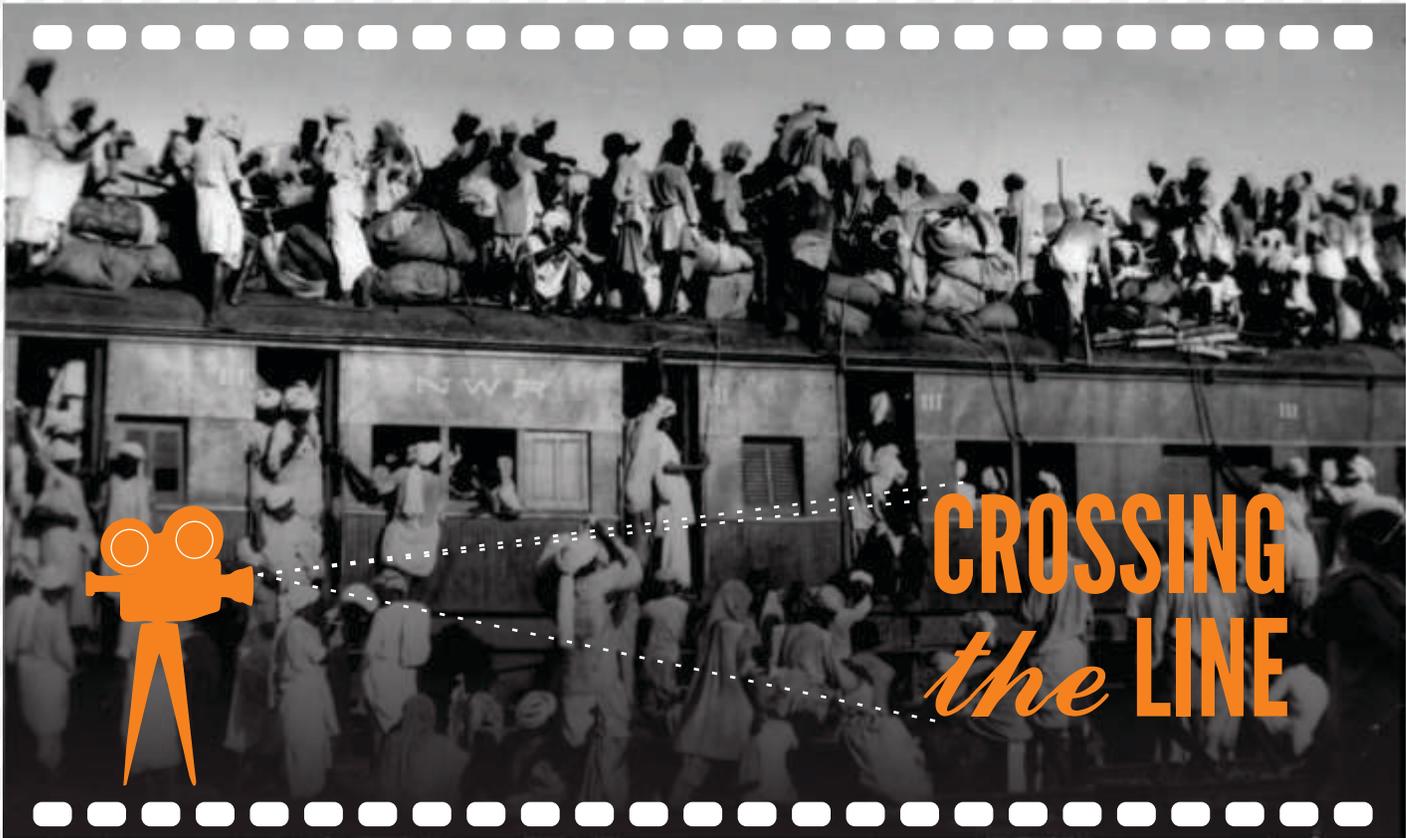
A unique fun-filled event by Food Conduit, BIMTECH

Mangola: A unique fun-filled Mango Eating Competition was organized by Food Conduit, BIMTECH. The event was held on July 23, 2018, for all the mango lovers in the campus. The competition was for eating the maximum number of mangoes in 2.5 minutes which was well enjoyed by the participants as well as the audience present.



CYCLE RIDE

The first ride for the seniors and the juniors took place on June 26 2018. Around 20 cyclists have enjoyed the morning ride at 6:00 AM. Dr. Awadhesh, Sports Officer, accompanied the contingent and traveled 12-kilometer distance in the nearby surroundings of BIMTECH.

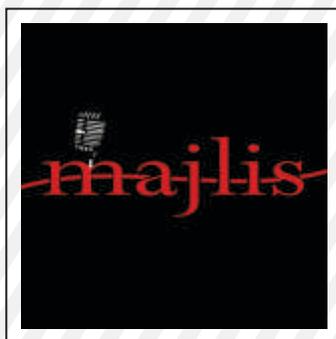


Majlis - Debating and Theatre Society of BIMTECH organised the screening of a documentary "Crossing the Line" made by Ms. Anita Barar, an Indian filmmaker and media person settled in Australia.

The film tracks the history of partition and the human factor of borders and boundaries, politics of divide and the notion of identity. It documents the experiences and narratives of a few of Sydney based seniors of India and Pakistan about their crossing the border in 1947.

The film has been screened at coveted film festivals like Asian International Film Festival, Singapore, New Jersey International film festival, VIBGYOR International Film Festival, ICAS International Convention of Asia Scholars Chang Mai 2017 etc.

The film documented the experiences, the voices of the seniors of India and Pakistan, settled in Australia, people who were directly affected by the Partition of India in 1947, their displacement, their friendship, their longing for the roots, their nightmares and their quest for an assertion of their identities.



STUDENTS' ACHIEVEMENT



Business Standard, one of the leading business newspapers, conducted their prestigious written Quiz in BIMTECH on July 19, 2018. Students of the 1st year took part in it to compete for the top three positions and to the surprise of everyone present, it was three girls from PGDM (Core) who won all three positions.

- **1st Gurinderjeet Kaur**
- **2nd Malika Chopra**
- **3rd Dakshita Saxena**

It was a great opportunity for Students to realize their potential in the field of business news and to know where they stand in the aspect of current affairs, general awareness. The quiz made the students aware of the importance of reading business news and other news in general. It also taught to be well aware of the market and other events of relevance so as to get placements in good companies.

ZIP ZAP MANAGEMENT GAMES AT BIMTECH CAMPUS

Around 400 students of 2018-20 batch assembled on Sunday morning (1st July, 2018) at 6.30 AM to participate in management games adventure under the guidance of Mr. Subrat Kumar and his band of dedicated trainers from WoW (Win over World) among whom senior executives from leading corporates, senior serving officers from defence forces and bright young MBAs working for iconic companies should be mentioned.

Gold medals were awarded to nearly 25 students for their excellence in performance by Dr. H Chaturvedi, Director, Prof. K. R. Chari, Dean, Students Welfare and Prof. K. K. Krishnan, Chief Mentor, CCR.



AAZADI CELEBRATIONS AT BIMTECH



BIMTECH celebrates the 72nd Independence Day and salutes the sacrifices made by Indian freedom fighters and soldiers who made the dream of an independent and unified India, possible.

Launch of **EMOTIONAL WELLNESS PLATFORM**

BY BUSINESS COMMUNICATION AREA



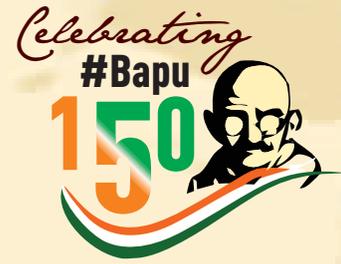
Your DOST



Our generation has had no Great War, no Great Depression. Our war is spiritual. Our depression is our lives' (Palahniuk, Chuck). With ever increasing stress and the choices that we are compelled to make to survive, the millennials are hiding mountains of pent-up emotions behind a façade of smileys and emojis. Business Communication Area at BIMTECH, taking a timely note of this alarming build up, have effected an institutional collaboration with YourDost, a leading emotional wellness platform, for the students of BIMTECH.

Ms. Richa Singh, Co-founder and CEO of YourDOST and one of the Top Emerging Women Leaders (2015) & Forbes 30 Under 30 Asia (2017), conducted interactive sessions with students of different batches at the Official Launch event on 17th August, 2018, whereby Dr. Harivansh Chaturvedi, Director-BIMTECH and Ms. Richa Singh signed the Memorandum of Understanding (MOU) to mark the beginning of a new journey towards a future free from mental turmoil, anguishes and silent suffering. With this initiative, BIMTECH joins some prominent IIMs and IITs to associate with YourDOST for the overall wellbeing of its students.

coming up...



31st Foundation Day
&



September 29-October 6, 2018

DRAMA
DANCE
MUSIC
POETRY

