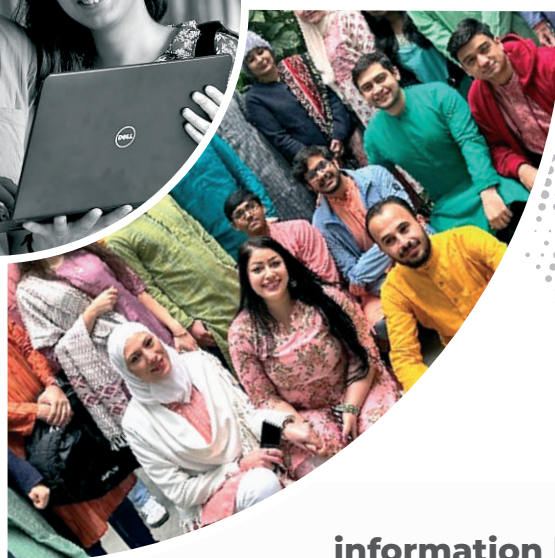




BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY



information bulletin

2026



BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY (BIMTECH)

OUR VISION

Developing **responsible leaders** with an **entrepreneurial mindset** and striving for **sustainability**



Late Basant Kumar Birla and Sarala Birla

FOUNDED IN 1988 BY INDIA'S LEADING BUSINESS HOUSE

Basant Kumar Birla Group

BIMTECH IS AACSB ACCREDITED

Amongst IVY League of Top Globally Recognized B-Schools

NATIONAL ACCREDITATION BY NATIONAL BOARD OF ACCREDITATION (NBA)

for all 4 PGDM Programmes

EQUIVALENCE WITH MBA DEGREE OF ALL 4 PGDM

Programmes from Association of Indian Universities (AIU)



GLOBAL RECOGNITION

First Indian B-School to get BSIS (Business School Impact System) Label from EFMD, BRUSSELS

65+ FACULTY MEMBERS

with most faculty members holding a Ph.D. DEGREE, including some with IIT/IIM background, having worked in Industry up to CXO positions

INTERNATIONAL PARTNERS AND ALLIANCES

Tie-ups with 40 foreign B-Schools and Universities, International Institute of Business Analysis (IIBA)-Canada, Chartered Insurance Institute (CII)-UK, Life Office Management Association (LOMA)-USA

FULLY RESIDENTIAL GREEN CAMPUS

with state-of-the-art infrastructure, strategically located in the National Capital Region, Delhi (NCR) which is a hub of major recruiting companies

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MESSAGE FROM THE CHAIRPERSON

*"Education is the most powerful weapon
which you can use to change the world."*
Nelson Mandela



These words by Nelson Mandela resonate deeply with our shared belief in the transformative power of education. They remind us that every moment spent in the pursuit of knowledge has the potential to shape not only our lives but also the world around us.

Established in 1988, Birla Institute of Management Technology (BIMTECH) is one of the nation's oldest and most prominent business schools. Through its broad range of academic offerings, BIMTECH continues to set the standard in the 21st century for leadership and innovation in business education.

We have a rich legacy of providing top-quality management education that equips our students with the knowledge, skills, and mindset needed to thrive in the ever-evolving global business landscape. Our mission is to nurture future leaders who can drive positive change in their organizations and society at large.

BIMTECH has signed MoUs with a number of renowned B-schools across the world for student and faculty exchange, and collaborative research. We wish to converge ideas that would make the future of this world more secure, and productive.

Remember that your dreams and aspirations are within reach, and we are here to help you achieve them.

I extend my best wishes to you as you embark on this important journey of higher education.

Smt. Jayashree Mohta

BOARD OF GOVERNORS



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Member, Director,
Royal Touch Fablon (P) Ltd.



Mr. G.N. Bajpai
Member,
Former Chairman, SEBI and LIC



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Member, Senior Partner,
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& Economics



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Dean Academics, BIMTECH



Dr. Arvind Virendranath Shukla
Member, Professor &
Registrar, BIMTECH



Dr. Sourabh Bishnoi
Member, Associate
Professor & Chairperson
(PGDM), BIMTECH



FROM THE DIRECTOR'S DESK

Choosing the right college is a momentous decision, one that will profoundly shape your future, and we are honored that you are considering us to be a part of your educational journey.

The PGDM programs at Birla Institute of Management Technology (BIMTECH) are designed to equip you with the essential skills and knowledge necessary for career progression and success. Our curriculum places a strong emphasis on the practical application of theoretical concepts, ensuring that our graduates are well-prepared to address the evolving challenges and requirements of the global marketplace. Our programs will help polish your abilities in management, critical thinking, communication, and problem-solving skills.

We, at BIMTECH, provide students with opportunities to go beyond the set curriculum and equip them with the applications of cutting-edge technologies, use of advanced data sources, and industry certifications such as Blockchain, Bloomberg, NISM, Six Sigma, and much more.

BIMTECH has achieved the prestigious AACSB accreditation, a globally renowned recognition for educational institutions. This signifies exceptional programs, faculty, students, diversity, and employer interest. Regular industry-academia conclaves and a focus on industry internships exemplify our dedication to fostering a robust connection between education and industry.

Our comprehensive approach to holistic education nurtures values, integrity, and a strong sense of responsibility in our students, empowering them to make meaningful contributions to their local communities and the global society at large. This holistic perspective ensures that our students not only excel as professionals but also embody the qualities of compassionate and responsible global citizens.

As you explore this admission brochure, you will discover a wealth of information about our courses, state-of-the-art facilities, and many opportunities for personal and professional growth that await you here. I encourage you to ask questions, and engage with our current students and faculty to get a true sense of what life is like at BIMTECH.

We are excited about the prospect of having you join our college and become a part of our legacy of excellence.

With best wishes,

Dr. Prabina Rajib

At BIMTECH, our collaborative setting fosters innovation, creativity, and critical thinking. Our esteemed faculty members and industry experts have vast experience in teaching and research. They'll steer you through theory and practice for success in this dynamic realm.

ABOUT INSTITUTE



Scan
QR code
to apply
online

THE BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY (BIMTECH) WAS ESTABLISHED IN 1988 UNDER THE AEGIS OF THE BIRLA ACADEMY OF ART AND CULTURE. LATE BASANT KUMAR BIRLA, EX-CHAIRPERSON OF THE BASANT KUMAR BIRLA GROUP OF COMPANIES AND LATE SARALA BIRLA, EX-CHAIRPERSON OF BIRLA ACADEMY OF ART AND CULTURE WERE THE FOUNDERS OF BIMTECH.

THE INSTITUTE IS GOVERNED BY AN EMINENT BOARD OF GOVERNORS MOSTLY DRAWN FROM THE TOP ECHELONS OF THE INDUSTRY. THE INSTITUTE IS SUPPORTED BY THE BASANT KUMAR BIRLA GROUP AND ADITYA BIRLA GROUP OF COMPANIES.

BIMTECH IS AACSB ACCREDITED

ACCREDITATION BY THE US-BASED INTERNATIONAL ACCREDITING BODY, i.e., ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB), IS CONSIDERED TO BE THE GOLD STANDARD IN MANAGEMENT EDUCATION. IT IS KNOWN WORLDWIDE AS THE LONGEST-STANDING, MOST RECOGNIZED FORM OF SPECIALIZED ACCREDITATION THAT AN INSTITUTION AND ITS BUSINESS PROGRAMS CAN EARN. AACSB ACCREDITATION OFFERS A FRAMEWORK OF GLOBAL STANDARDS BY WHICH BUSINESS SCHOOLS AROUND THE WORLD EVALUATE THE QUALITY OF THEIR PROGRAMMES. LESS THAN 7 PERCENT OF THE WORLD'S TOP B-SCHOOLS HAVE BEEN ACCREDITED BY AACSB SO FAR.



Programmes Offered

Two Years Full-Time Post Graduate Diploma Programmes

AICTE Approved

All programmes have MBA Equivalence by Association of Indian Universities (AIU)

All programmes are accredited by National Board of Accreditation (NBA)

PGDM

PGDM - International Business

PGDM - Insurance Business Management

PGDM - Retail Management

Fellow Programmes

AICTE Approved

Fellow Programmes equivalent to Ph.D. by the Association of Indian Universities (AIU)

Fellow Programme in Management (FPM)

Executive Fellow Programme in Management (EFPM)





Mr. Kenji Inoue
COO & CFO, UNIQLO India



Mr. Swarup Mohanty
Vice Chairman & CEO, Mirae Asset Mutual Fund (India)



Mr. Aditya Aggarwal
Executive Vice President – Digital, Maruti Suzuki India Limited



Mr. Vijay Ranjan Singh
HR Head-LG India



Mr. Pavanjit Singh Dhingra
Joint Managing Director, Prudent Insurance Brokers Pvt Ltd.



Ms. Deepa Wadhvani
Senior Director-Talent Acquisition, ADP



Ms. Seepika Singhal
Senior Director, Global Head Total Rewards, Brillio Technologies



Mr. Sundaram R M
Geo Lead-Talent Acquisition, Infosys



Mr. Sujay Ray
Head, Consumer Experience, Content & Advocacy, L'Oréal India



Ms. Anima Kumari
Pan India Visual Merchandiser, Myntra (MANGO, Nautica, Next)

A group of approximately 12 students, both men and women, are posing in a lush green campus. They are standing in front of a dense wall of greenery, including large palm trees and various tropical plants. The students are dressed in casual to semi-formal attire, including white shirts, blue shirts, a purple shirt, and patterned tops. They are all smiling and have their arms raised in a celebratory gesture, with some making peace signs. The background is filled with tall palm trees and other tropical foliage, creating a vibrant and natural setting. A semi-transparent green banner with white text is overlaid on the upper part of the image.

**WE'RE LUCKY TO HAVE SUCH A
BEAUTIFUL PLACE TO CALL HOME-
THE LUSH GREEN CAMPUS OF BIMTECH
IS ONE OF THE MOST GLORIOUS ASSETS
THAT WE HAVE....**

I love the location. There are plenty of shops in town and you can easily go five minutes down the road to visit the lovely city.

You'll find everything you need within close walking distance, from open spaces, gardens, and sports pitches to academic buildings. The lush green campus has its own array of seasonal and aromatic flowers.

GREEN CAMPUS





BLOOMBERG FINANCE LAB

- Hands-on Financial & Market Analytics
- Research & Data-Driven Insights
- Globally Recognized Certifications

MARKETING AND RETAIL RESEARCH LAB

- Eye-Tracking Insights
- Virtual Store/Simulated Retail Environment
- Behavioral Experiments & Field Lab

GLOBALLY RECOGNIZED CERTIFICATIONS

The Bloomberg Lab empowers students with financial mastery through globally recognized certifications- *Bloomberg Market Concepts, Bloomberg Finance Fundamentals, and Bloomberg ESG*. The Marketing & Retail Research Lab helps students unlock deep consumer insights. BIMTECH, while continuing the Birla legacy of excellence, empowers students with future-ready skills for real-world leadership. Global Certifications from IBM, Microsoft, & Cisco are also available for BIMTECH students.

ENABLING IT INFRASTRUCTURE FOR DIGITAL CLASSES AT BIMTECH

BIMTECH has proactively embraced advanced digital infrastructure and capacity-building initiatives to facilitate seamless digital and blended learning for both students and faculty. The institute's commitment to technology integration ensures an agile, accessible, and future-ready academic environment.

1. Preparedness & Digital Learning Solutions

Faculty Training:

- Faculty are fully trained to deliver engaging and interactive online sessions.
- Proficient in digital teaching platforms such as Zoom, Google meet, Google classroom, Jam board, Socrative, Sidlo etc.

Support Staff Readiness:

- Academic staff, including program managers and assistants, are well-trained in digital tools to ensure uninterrupted academic operations.

Learning Platforms:

- Implementation of the latest cloud-based Moodle LMS.
- Continued use of Google Classroom for course content delivery and communication.

2. Upgraded IT Infrastructure for Blended Learning

Smart Classrooms:

- 18 classrooms equipped with 86" germ-resistant interactive smart boards.
- Integrated cameras for live streaming and recording of sessions.

Seminar Halls:

- **Seminar Hall 1:** 230-seat capacity, equipped with latest technologies including IFP and high-speed Wi-Fi.
- **Seminar Hall 2:** 300-seat capacity, outfitted with hi-tech gadgets to support large-scale academic events.

Faculty Equipment:

- Faculty provided with high-end laptops (5th Gen processors, 500 GB SSD).
- Equipped with premium headphones and hands-free microphones for enhanced teaching delivery.

Connectivity Enhancements:

- Internet bandwidth 2 Gbps.
- Entire campus Wi-Fi upgraded using Ruckus technology for improved coverage and speed.

Lecture Recording & Access:

- Latest technologies deployed for on-demand lecture recording, ensuring sessions can be captured and accessed as needed.
- Zoom licenses made available for guest lectures and sessions by visiting faculty.

Smart Labs:

- **Two digital classrooms/computer labs equipped with:**
 - 160 latest All-in-One (AIO) systems.
 - Interactive Flat Panels (IFP).
- **Finance Lab:** Equipped with 12 Bloomberg Terminals featuring dual display systems.
- **Marketing & Retail Research Lab:** Features Tobii eye-tracking technology for cutting-edge research applications.

3. Student-Centric IT Resources

Campus Connectivity:

- Entire campus is fully networked with multiple access terminals.
- 2 Gbps internet bandwidth extended to hostel rooms, ensuring 24/7 learning support.

Device Usage:

- Students are encouraged to use laptops to ensure continuous learning support.

Intranet Services:

- An internal INTRANET system facilitates resource sharing, academic interactions, and collaborative discussions.

BIMTECH's strategic investment in digital infrastructure and comprehensive training has created a resilient, adaptive, and future-ready learning ecosystem. These initiatives collectively ensure that students and faculty experience a seamless, tech-enabled academic journey—whether in-person, online, or blended.

BIMTECH PARTNERS WITH KALP DECENTRA FOUNDATION TO LAUNCH STATE-OF-THE-ART BLOCKCHAIN LEARNING CENTER

In today's data-driven academic landscape, the integration of emerging technologies like Blockchain, Artificial Intelligence (AI), and Augmented Reality (AR) is becoming indispensable across disciplines. Recognizing this transformation, BIMTECH has partnered with Kalp Decentra Foundation to launch a state-of-the-art Blockchain Learning Center on campus.



LEARN THROUGH ACTION

PGDM

POST GRADUATE
DIPLOMA IN
MANAGEMENT

LEAD THROUGH INSIGHT



Message from Chairperson's Desk



Dr. Sourabh Bishnoi

Chairperson

Business Management Programme
sourabh.bishnoi@bimtech.ac.in



Dr. Veenu Sharma

Chairperson

Business Management Programme
veenu.sharma@bimtech.ac.in

THE POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) PROGRAM, A TWO-YEAR, FULL-TIME RESIDENTIAL PROGRAM IS APPROVED BY AICTE AND MHRD, GOVERNMENT OF INDIA, AND IS METICULOUSLY DESIGNED TO PROVIDE A TRANSFORMATIVE EDUCATIONAL EXPERIENCE. DIVIDED INTO SIX TRIMESTERS, OUR PROGRAM ALIGNS SEAMLESSLY WITH THE INSTITUTE'S VISION AND MISSION, OFFERING A COMPREHENSIVE CURRICULUM THAT COVERS ALL KEY AREAS OF MANAGEMENT SPECIALIZATION.

OUR PGDM PROGRAM IS STRUCTURED TO CULTIVATE HIGH-CALIBRE PROFESSIONALS DEDICATED TO EFFECTIVE ORGANIZATIONAL MANAGEMENT. BY OFFERING A WIDE SELECTION OF ELECTIVES ACROSS VARIOUS MANAGEMENT FUNCTIONS, WE ENSURE THAT OUR STUDENTS RECEIVE A WELL-ROUNDED EDUCATION THAT PREPARES THEM FOR LEADERSHIP ROLES IN DIVERSE INDUSTRIES.

THE PRIMARY GOAL OF OUR PROGRAM IS TO CREATE A DYNAMIC LEARNING ENVIRONMENT THAT FOSTERS LEADERSHIP AND ENTREPRENEURSHIP AMONG OUR STUDENTS, EQUIPPING THEM FOR GLOBAL COMPETITION. OUR CURRICULUM HAS BEEN METICULOUSLY CRAFTED IN CONSULTATION WITH BUSINESS LEADERS AND BENCHMARKED AGAINST THE MOST RENOWNED MBA PROGRAMS WORLDWIDE. THIS RIGOROUS CURRICULUM IS DESIGNED TO DEVELOP BOTH THE HARD AND SOFT SKILLS ESSENTIAL FOR EXCELLING IN LEADERSHIP ROLES ACROSS VARIOUS INDUSTRIES.

WE INTEGRATE PRACTICAL EXPERIENCES THROUGH LIVE PROJECTS, SUMMER INTERNSHIP PROJECTS, CERTIFICATIONS, DISSERTATIONS, AND SIMULATIONS, ALLOWING OUR STUDENTS TO APPLY THEORETICAL CONCEPTS TO REAL-WORLD BUSINESS SCENARIOS. THESE ACTIVITIES ENHANCE THEIR UNDERSTANDING OF CORPORATE CHALLENGES AND ORGANIZATIONAL CULTURE, ENSURING THEY ARE WELL-PREPARED FOR THE COMPLEXITIES OF THE BUSINESS ENVIRONMENT.

PROGRAMME HIGHLIGHTS

- **Industry Engagement** • **All Key Areas of Specialization**
- **Industry-Relevant Content** • **Experiential Learning** • **Strategic Simulations for Real-world Experience** • **Industry Recognised Global Certifications**

PROGRAM OVERVIEW

Our Post Graduate Diploma in Management (PGDM) program is a two-year, full-time residential course approved by AICTE and MHRD, designed to cultivate high-caliber professionals equipped for global leadership and entrepreneurship. With a comprehensive curriculum and practical experiences, our program prepares students for the complexities of the modern business environment.

Program Objectives:

- To equip students with the necessary knowledge & skills in the management domain required to manage future businesses.
- To impart knowledge of Sustainable Business and practices that create a positive societal impact to understand, appreciate and develop as responsible leaders.
- To develop an entrepreneurial and innovative mind-set necessary for thinking strategically & leading, motivating and managing diverse teams.
- Understand the complexities of managing business in a global environment.
- To equip students with effective communication skills, enabling them to create professional-quality business documents and make business presentations.

The PGDM program spans six semesters and encompasses a comprehensive curriculum designed to provide a well-rounded education in management. The program requires the completion of 117 credits, divided among core courses, elective courses, and experiential learning opportunities.

Types of Courses:

- **Immersion Courses:** Introductory courses that establish the basic concepts and principles of management.
- **Core Courses:** Advanced courses that cover key areas such as finance, marketing, operations, and strategy.
- **Elective Courses:** Diverse options across eight focus areas for in-depth study in specific domains.
- **Experiential Learning Courses:** Practical, hands-on learning experiences that bridge the gap between theory and practice.
- **Non-Teaching Credit Courses:** Courses designed to enrich the academic experience without traditional classroom instruction.
- **Skill-Based Courses:** Workshops and sessions focused on enhancing Excel skills essential for the workplace.

COURSE CURRICULUM



TRIMESTER I

- Design Thinking
- Effective Managerial Communication-I
- Financial Accounting
- Information systems for Business management
- Marketing Management
- Managerial Economics
- Organisation Behaviour & Human Resource Management - I
- Statistics for Business Analysis

1 Experiential learning

1 Skill-Based course

TRIMESTER II

- Advanced Marketing Management
- Effective Managerial Communication-II
- Legal aspect of Business
- Macroeconomics
- Management Science
- Managerial Accounting
- Operations Management
- People Management at Work

1 Skill-Based course

1 Experiential learning

TRIMESTER III

- Corporate Finance
- Enterprise Systems
- Global Business Environment
- Marketing Research
- Strategic Management

2 Experiential learning

1 Skill-Based course

1 Non-Teaching Credit Course (NTCC)

2 Electives

TRIMESTER IV

- Business Simulation
- Responsible Business

2 Experiential Learning

1 Non-Teaching Credit Course (NTCC)

6 Electives

TRIMESTER V

1 Non-Teaching Credit Course (NTCC)

6 Electives

TRIMESTER VI

1 Open elective

1 Non-Teaching Credit Course (NTCC)

2 Electives

PGDM

Post Graduate Diploma in Management

Experiential Learning Courses:

Leadership, Entrepreneurship, Articulation and Development (LEAD)
Alumni Mentorship Program
Rural Immersion Program

Skill Based Courses:

Spreadsheet Modelling
Business Analytics
Data Visualization

Non-Teaching Credit Courses (NTCC):

Short-Term Project (STP)
Summer Internship Program (SIP)
Dissertation or Consultancy or Start-up Opportunities



ELECTIVE COURSES

Marketing & Retail Electives

- Consumer Behaviour
- Services Marketing
- Sales & Distribution Management
- Digital Marketing
- Marketing Analytics
- Integrated Marketing Communication
- Customer Relationship Management
- International Marketing
- B2B Marketing
- Advanced Marketing Analytics
- Product and Brand Management
- Retail Marketing
- Luxury Marketing
- Markstrat Simulation
- Rural Marketing
- Social Marketing

OB & HR Electives

- Talent Management and Competency Mapping
- Learning and Development
- Human Resource Planning and HR issues in Merger and Acquisition
- People Analytics
- Employee Relations and Labour Laws
- Creating High-Performance Organization
- Strategic Reward management
- Digital HRM
- Diversity, Equity and Inclusiveness
- Organizational Development & Consulting
- Agile Leadership for future workplace
- Negotiation & Decision Making
- Psychometric Assessment for Personal Effectiveness
- Career Planning and Management

FIRM (Finance & Insurance Risk Management) Electives

- Advanced Financial Statements Analysis
- Financial Services, Products and Markets
- Financial Modelling
- Investment Management
- Financial Derivatives
- Business Analysis & Valuation
- International Financial Management
- Fixed Income Securities
- Financial Analytics
- Corporate Banking & Credit
- Appraisal
- Management of Commercial Banks
- Project & Infrastructure Finance
- Financial Risk Management
- Mergers, Acquisitions & Corporate Restructuring
- Behavioural Finance
- Financial Planning and Wealth Management
- Corporate Tax Planning & Management
- Retail Banking
- Digital Finance & FINTECH
- Risk Management in BFSI

ODS (Operations & Decision Sciences) Electives

- Predictive Business Analytics
- Process Analysis and Improvement
- Supply Chain Management
- Procurement Management
- Supply Chain Analytics
- Service Operations Management
- Multi-criteria Decision Making
- Supply Chain Logistics
- Data Envelopment Analysis
- Operations and Supply Chain Strategy
- Project Management
- Digital Transformation of Supply Chains
- Leadership and Negotiation in Operations Management
- Financial and Sustainability Issues in Operations Management
- Management and Cinema
- Applied Business Analytics Techniques
- Sustainable Supply Chain Management



Batch Profile 2025-27



COMMERCE



ENGINEERING



MANAGEMENT



SCIENCE



HUMANITIES



OTHERS

IT Electives

- Fundamentals of Artificial Intelligence
- Information System Strategy
- Big Data Management & Analytics
- IT Project Management
- Machine Learning for Business
- Applications of Generative AI and Ethics
- Emerging Technology, Platform and Services
- Digital Technology Consultancy and Business Development
- Cyber Security, Ethics and Privacy
- Business Process Automation using AI
- IoT, Industry 4.0
- Digital Transformation of Business
- Block Chain for Business
- National Language Processing in Business
- Deep Learning and Image Analytics

Economics & International Business Electives

- Elements of Basic Econometrics
- Global Financial Systems
- Behavioural Economics
- India & WTO
- Managing Global Business
- Geopolitics & Global Risk Analysis
- Global Economic Issues
- Sectoral Strategy for Exports
- Emerging Economies
- State of Indian Economy

Communication Electives

- Corporate Effectiveness through Theatre Technique
- Leadership through Literature
- Foreign Language-I
- Strategic Story telling for Business Effectiveness
- Foreign Language-II
- Communication in the Digital Age: Language, AI and Businesses
- Communicating Corporate Sustainability

Strategy Electives

- Developing Strategic Foresight
- Application of CSR & Sustainability in Corporate Practice
- Strategic Execution & Performance
- Multinational Corporate Strategy
- Entrepreneurship & New Venture Creation
- Social & Sustainability Innovations
- Corporate Entrepreneurship
- Managing Strategic Partnerships
- Designing your Life
- Circular Economy
- Management Consulting Practices
- Flexible Carbon Marketing



PGDM-IB

POST GRADUATE DIPLOMA
IN MANAGEMENT-
INTERNATIONAL
BUSINESS

LEAD THROUGH INSIGHT



Message from Chairperson's Desk



As globalization continues to reshape the business landscape, the need for professionals with a deep understanding of international markets and cross-cultural competencies has never been greater. At BIMTECH, we are committed to equipping our students with the skills, knowledge, and global perspective required to excel in

this dynamic environment. Graduates of PGDM - International Business program at BIMTECH are highly sought after by top-tier companies across various sectors, including multinational corporations, international trade organizations, and global consulting firms. Regular guest lectures, workshops, and seminars by industry experts provide students with insights into the latest trends and practices in international business.

The PGDM-IB program at BIMTECH offers opportunities to engage with diverse cultures through student exchange programs, global immersion programs, International port visits, and exposure to global business practices. Our extensive alumni network spans across the globe, providing a valuable resource for current students. Alumni engage with the institution through mentorship programs, networking events, and career guidance, helping students to navigate their career paths effectively.

The PGDM-IB program at BIMTECH is more than just an academic course; it is a transformative journey that prepares you to meet the challenges and seize the opportunities of a globalized world. We invite you to join us and embark on this exciting journey towards becoming a global business leader. We look forward to welcoming you to the BIMTECH family.

Dr. Monika Jain

Chairperson

International Business Program

monika.jain1@bimtech.ac.in

IN THE CONTEMPORARY BUSINESS LANDSCAPE, GLOBALIZATION HAS REVOLUTIONIZED THE WAY COMPANIES OPERATE, COMPETE, AND GROW. THIS INTERCONNECTED WORLD DEMANDS PROFESSIONALS WHO POSSESS A DEEP UNDERSTANDING OF INTERNATIONAL MARKETS AND THE SKILLS TO NAVIGATE COMPLEX GLOBAL ENVIRONMENTS. A POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) WITH THE SPECIALIZATION IN INTERNATIONAL BUSINESS (IB) IS CRUCIAL. THE PGDM-IB EQUIPS STUDENTS WITH KNOWLEDGE ABOUT GLOBAL MARKET DYNAMICS, INTERNATIONAL TRADE POLICIES, AND ECONOMIC TRENDS, ENABLING THEM TO MAKE INFORMED DECISIONS AND DEVELOP STRATEGIES FOR ENTERING AND THRIVING IN DIVERSE MARKETS. PGDM-IB NOT ONLY PREPARES STUDENTS TO MEET THESE DEMANDS BUT ALSO POSITIONS THEM TO SEIZE THE VAST OPPORTUNITIES THAT GLOBALIZATION OFFERS. BY UNDERSTANDING GLOBAL MARKET DYNAMICS AND DEVELOPING ESSENTIAL SKILLS, GRADUATES ARE WELL-EQUIPPED TO LEAD THEIR ORGANIZATIONS SUCCESSFULLY ON THE INTERNATIONAL STAGE.

PURSuing A PGDM IN INTERNATIONAL BUSINESS AT AN INSTITUTION LIKE BIMTECH ENSURES THAT YOU ARE AT THE FOREFRONT OF THIS EXCITING AND DYNAMIC FIELD, READY TO MAKE A SIGNIFICANT IMPACT IN THE GLOBAL BUSINESS ARENA.

PROGRAMME HIGHLIGHTS

Well-designed Course Content and Research Projects

A well-designed course content covering topics on general management and topics directly related to the understanding and management of international business has been developed. Care has been taken to ensure that it meets the changing industry expectations in providing the relevant knowledge. In the majority of subjects, there would be regular research based projects that the students have to do as assignments. These are considered essential with a view to inculcate the aptitude for research and innovation as well as to put the theoretical knowledge of the participants into practice. The program ensures professional development through other courses like Non-Teaching Credit Courses (NTCC) and skill-based courses that develop competencies in data analysis and technology usage for modern business challenges.

Port Visits

Visits to sea ports, airports, dry ports and inland container depots are arranged in India and abroad, to enable the students to have first-hand knowledge of the customs procedures and formalities, the details of export/import documentation, the procedures for cargo handling, warehousing, loading and shipment etc.

Regular Industry Interface

Eminent persons, experts, senior practicing managers in various fields of international business are invited as guest faculty to deliver lectures as well as participate in panel discussions, seminars etc. on a regular basis. Seminars on contemporary issues of international business are also regularly held. Students are also regularly sent to attend important lectures and symposium organized by trade bodies like CII, FICCI etc. Industry visits are also arranged in India and abroad.

Foreign Language

In International Business, knowledge of foreign language becomes a great competitive tool. Students are provided with the opportunity to undergo a two trimester foreign language course in languages such as German and French.

Experiential Learning

Experiential learning is a critical component of the program, offering hands-on experience. Apart from regular class lectures, we have a mix of experiential learning like Omniglotz (understanding of cross culture of foreign language and cross culture), Hermes Dialogues (country-wise discussions on contemporary IB topics). Additionally, through internships and projects, the Program affirms Experiential Learning with the module courses like 'Doing Business with Emerging Markets,' 'X-Culture Project,' and 'Export Cluster project'. Dissertation in the fifth and sixth trimesters is a pivotal component.

All students have to undergo 10-12 weeks of Summer Internship starting from May 2026.

Leadership, Entrepreneurship, Articulation and Development (LEAD):

This course is designed to instill leadership and entrepreneurial skills in students. Through interactive sessions, real-world case studies, and practical projects, students learn how to lead effectively and innovate within various business contexts. LEAD prepares students to take on leadership roles and drive entrepreneurial initiatives in their future careers.

Alumni Mentorship Program: The Alumni Mentorship Program connects current students with successful alumni, providing guidance, industry insights, and career advice. This mentorship fosters a valuable exchange of knowledge and experience, helping students navigate their career paths and build professional networks. The direct interaction with alumni mentors allows students to learn from real-world experiences and gain practical advice tailored to their career aspirations.

The basic premise of these courses is 'Learning by Doing'.

COURSE CURRICULUM

TRIMESTER I

- Effective Managerial Communication
- Statistics for Business Analysis
- Marketing Management
- Financial Accounting
- Organizational Behavior & Human Resource Management
- Managerial Economics
- Information Systems Management for Business
- Spreadsheet Modeling
- Design Thinking
- Leadership, Entrepreneurship, Articulation and Development - I

TRIMESTER II

- Macroeconomics
- Inter-Cultural Business Communication
- International Business Law
- Data Visualisation
- International Trade Operations
- Operations Management
- Managerial Accounting
- Advanced Marketing Management
- International Trade Investment
- Leadership, Entrepreneurship, Articulation and Development - II

TRIMESTER III

- Strategic Management
- Marketing Research
- Business Analytics (R/Python)
- International Financial Management
- Global Business Environment
- International Shipping & Port Visit
- Enterprise Resource Planning
- Alumni Student Mentorship Program
- Leadership, Entrepreneurship, Articulation and Development – III
- Elective -I
- Elective -II

TRIMESTER IV

- #Summer Internship
- Trade Analytics
- Business Simulation
- International Marketing
- Export Cluster Project
- Alumni Student Mentorship Program
- Elective -I
- Elective -II
- Elective -III
- Elective -IV
- Elective -V

TRIMESTER V

- Geo-politics & Risk Analysis
- Responsible Business
- X-Culture Project
- Dissertation/Consultancy/Scaling Start-up/Independent Research Study
- Elective -I
- Elective -II
- Elective -III
- Elective -IV

TRIMESTER VI

- Indian Knowledge System /Sustainability & Climate Action
- Dissertation/Consultancy/Scaling Start-up/Independent Research Study
- Elective - I

PGDM

Post Graduate Diploma in Management -International Business

Electives are offered in all important business functions viz, Marketing & Retail, Finance and Banking, Operations & Decision Science and Strategy and Consulting, Communication, OB & HR, Economics & International Business and IT.



ELECTIVE COURSES

Finance Insurance Risk Management (FIRM)

- Advanced Financial Statements Analysis
- Financial Services, Products and Markets
- Financial Modelling
- Investment Management
- Financial Derivatives
- Business Analysis & Valuation
- International Financial Management
- Fixed Income Securities
- Financial Analytics
- Corporate Banking & Credit Appraisal
- Management of Commercial Banks
- Project & Infrastructure Finance
- Financial Risk Management
- Mergers, Acquisitions & Corporate Restructuring
- Behavioural Finance
- Financial Planning and Wealth Management
- Corporate Tax Planning & Management
- Retail Banking
- Digital Finance & FINTECH
- Risk Management in BFSI

Operations & Decision Science

- Predictive Business Analytics
- Process Analysis and Improvement
- Supply Chain Management
- Procurement Management
- Supply Chain Analytics
- Service Operations Management
- Multi-criteria Decision Making
- Supply Chain Logistics
- Data Envelopment Analysis
- Operations and Supply chain Strategy
- Project Management
- Digital Transformation of Supply Chains
- Leadership and Negotiation in Operations Management
- Financial and Sustainability Issues in Operations Management
- Management and Cinema

Communication

- Foreign Language 1 & 2
- Corporate Effectiveness through Theatre Technique
- Leadership through Literature (Bard in Boardroom)
- Communicating Corporate Sustainability
- Strategic Storytelling for Business Effectiveness
- Communication in the Digital Age: AI and Business

Marketing & Retail

- Consumer Behavior
- Services Marketing
- Sales & Distribution Management
- Digital Marketing
- Marketing Analytics
- Integrated Marketing Communication
- Customer Relationship Management
- International Marketing
- B2B Marketing
- Advanced Marketing Analytics
- Product and Brand Marketing
- Retail Marketing
- Luxury Marketing
- Markstrat
- Rural Marketing
- Social Marketing

Economics & International Business Electives

- Elements of Basic Econometrics
- Behavioural Economics
- India & WTO
- Managing Global Business
- Geopolitics & Global Risk Analysis
- Global Economic Issues
- Sectoral Strategy for Exports
- Emerging Economies
- State of Indian Economy



Batch Profile 2025-27



COMMERCE



ENGINEERING



MANAGEMENT



SCIENCE



HUMANITIES



OTHERS

IT

- Fundamentals of Artificial Intelligence
- Information System Strategy
- Big Data Management & Analytics
- IT Project Management
- Machine Learning for Business
- Applications of Generative AI and Ethics
- Emerging Technology, Platform and Services
- Digital Technology Consultancy and Business Development
- Cyber Security, Ethics and Privacy
- Business Process Automation using AI
- IoT, Industry 4.0
- Digital Transformation of Business
- Block Chain for Business

OB & HR

- Talent Management and Competency mapping
- Learning and Development
- Human Resource Planning and HR issues in merger and acquisition
- People Analytics
- Employee Relations and Labour Laws
- Creating High Performance Organization
- Strategic Reward management
- Digital HRM
- Diversity, Equity and Inclusiveness
- Organizational Development & Consulting
- Agile Leadership for future workplace
- Negotiation & Decision Making
- Psychometric Assessment for Personal Effectiveness
- Career Planning and Management

Strategy

- Developing Strategic Foresight
- Application of CSR & Sustainability in Corporate Practice
- Strategic Execution & Performance
- Multinational Corporate Strategy
- Entrepreneurship & New Venture Creation
- Social & Sustainability Innovations
- Corporate Entrepreneurship
- Managing Strategic Partnerships
- Designing your Life
- Circular Economy
- Management Consulting Practices
- Flexible Carbon Marketing





Message from Chairperson's Desk



Welcome to the Insurance Business Management Programme at Birla Institute of Management Technology (BIMTECH) where we help in shaping the future of students interested in the world of Insurance.

Our programme offers a robust curriculum that covers all facets of the insurance industry, from risk management and underwriting to claims and policy administration. We ensure our students are well-versed in both theoretical knowledge and practical applications.

Prof. Pratik Priyadarshi

Chairperson

Insurance Business Management Program
pratik.priyadarshi@bimtech.ac.in

PGDM- Insurance Business Management Programme OFFERS A TWO-YEAR FULL-TIME RESIDENTIAL POST GRADUATE DIPLOMA IN MANAGEMENT IN INSURANCE BUSINESS MANAGEMENT. IT IS A 113.5 CREDIT PROGRAM. THE PGDM- INSURANCE BUSINESS MANAGEMENT (IBM) COURSE WAS INTRODUCED IN THE YEAR 2000, COINCIDED WITH THE OPENING UP OF THE INSURANCE INDUSTRY FOR PRIVATE COMPETITION. THE AVOWED OBJECTIVE OF THE PROGRAM OF INSURANCE BUSINESS MANAGEMENT (IBM) OF BIMTECH IS TO TURN OUT INSURANCE MANAGEMENT PROFESSIONALS WHO ARE INDUSTRY-READY.

TO ACHIEVE THIS OBJECTIVE, WE OFFER CUTTING-EDGE CURRICULA AMONG THE RECENTLY INTRODUCED CHANGES ARE COURSES ON, ACTUARIAL SCIENCE, INSURTECH, INSURANCE ANALYTICS, ENTERPRISE RISK MANAGEMENT AND ADVANCED HEALTH INSURANCE. THIS IS, OF COURSE, BESIDES THE CONVENTIONAL INSURANCE SUBJECTS BOTH IN LIFE, NON-LIFE, HEALTH, AND REINSURANCE.

WE FOCUS ON QUALITY BY IMPARTING KNOWLEDGE & DEEP UNDERSTANDING OF INDUSTRY ORIENTED UNIQUE COURSES APART FROM GENERAL MANAGEMENT AREA TO GAIN INTEGRATED KNOWLEDGE ON INSURANCE FUNCTIONS. THE PROGRAM ALSO HAS TWO JOINT CERTIFICATIONS WITH GLOBAL EDUCATION PROVIDERS - A CERTIFICATE IN REINSURANCE WITH SWISS RE AND ANOTHER CERTIFICATE IN RISK MANAGEMENT WITH RISK INSURANCE MANAGEMENT SOCIETY-USA. WE ALSO OFFER CATASTROPHIC MODELING WORKSHOPS, KPMG & IIBA CERTIFICATIONS.

PROGRAMME HIGHLIGHTS

- BIMTECH has a strategic partnership with **Swiss Re** for campus connect programs and other value-adding strategies.
- PGDM (Insurance Business Management) program has got credit for Prior Learning/Accreditation by the **Insurance Institute of India (III), Mumbai**. Our students have to clear just two mandatory papers to get Associateship level recognition from the Insurance Institute of India.
- A similar kind of credit for prior learning recognition is also in place with **Chartered Insurance Institute-UK**. Our students get the eligibility of Diploma in Insurance status from CII-UK after completing the course, subject to having passed two mandatory courses of CII-UK.
- **LIMRA/Life Office Management Association (LOMA), USA**, is an educational partner and BIMTECH is an approved Third-Party Examination Centre for LOMA exams. Quite a few of the Life Insurance subjects taught at BIMTECH are based on the LOMA curriculum.
- There exists an MoU with the **Risk and Insurance Management Society (RIMS), USA** for Certified Risk Management Professional Certification (CRMP) and the institutes (US).
- The Risk Management process includes Risk and Catastrophic Modeling. We have arrangement with a leading organization in this field. The officials from **Xceedance** come and teach our students for the **XCERA certification** course.



All students have to undergo 10-12 weeks of Summer Internship starting from May 2026.

Course on Leadership Lab: LEAD is a pure experiential course aimed to develop students with necessary leadership skills for a successful career ahead. LEAD will provide an opportunity to each and every student to experience, develop and hone their leadership skills. The basic premise of this course is 'Learning by Doing'.

COURSE CURRICULUM

TRIMESTER I

- Effective Managerial Communication-I
- Statistics for Business Analysis
- Marketing Management
- Insurance Business and Accounting
- Organisation Behaviour & Human Resource Management
- Insurance Economics
- Information Systems Management for Business
- Spreadsheet Modeling
- Design Thinking
- LEAD-I (Leadership Entrepreneurship Articulation and Development - I), Lab/Workshop

TRIMESTER II

- Effective Managerial Communication II
- Insurance Laws and Regulations
- Data Visualisation with Power BI and Tableau
- Principles of Insurance
- Property-I (Fire & Consequential Loss)
- Products and Practice of Life Insurance
- Elements of Actuarial Science
- Channel Management
- LEAD-II (Leadership Entrepreneurship Articulation and Development - II), Lab/Workshop

TRIMESTER III

- Marketing Research
- Fundamentals of Data Analytics using Python
- Insurance Broking
- Risk Management
- LEAD-III (Leadership Entrepreneurship Articulation and Development - III), Lab/Workshop
- Health Insurance
- Property-II (Construction & Engineering Insurance)
- Life Insurance Underwriting & Claims
- Insurtech-(Choice between I)
- Insurtech-(Choice between II)
- Alumni Student Mentorship Program (ASMP)
- Short Term Project

TRIMESTER IV

- Motor Insurance (Own Damage+ThirdParty)
- Liability Insurance
- Advanced Risk Management (ERM)
- Reinsurance
- Insurance Analytics (Choice I)
- Insurance Analytics (Choice II)
- Alumni Student Mentorship Program (ASMP)
- Marine Cargo & Hull Insurance
- Services Marketing & CRM
- Summer Internship Program

TRIMESTER V

- Employee Benefit
- Responsible Business
- Business Innovation in Insurance
- Catastrophe Risk Modeling
- Risk Financing and Transfer
- Advanced Health Insurance
- Dissertation/Consultancy/Scaling Strat-up/IRS

TRIMESTER VI

- Agriculture and Misc. Insurance
- Sustainability and Climate Action
- Dissertation/Consultancy/Scaling Strat-up/IRS
- Cyber Risk

PGDM

Post Graduate Diploma
in Management -Insurance
Business Management



Chartered
Insurance
Institute



STRATEGIC TIE-UPS

MoU with Swiss Re

BIMTECH signed an MoU with Swiss Re's Global Services Delivery Centre, Bangalore for an exclusive tie-up on Campus Connect in April 2015. The partnership aims to improve the level of professional insurance education in the country and make the insurance students industry-ready. Through this partnership, Swiss Re brings in its unmatched global expertise in reinsurance to BIMTECH, helps in its curriculum build-up and provides access to customized workshops and learning resources. Swiss Re gets opportunities to tap talents from BIMTECH, a pioneer in insurance post-graduate education in India, on a priority basis.

Besides, BIMTECH collaborates with Swiss Re in academic projects, seminars, workshops, webinars, live projects, etc. to promote greater professionalism in insurance education in India. Swiss Re gets representation in the Academic Council of BIMTECH's Programme for Insurance Business Management, which decides on curriculum, campus connects, industry projects, etc. A certification program in Reinsurance is run by Swiss Re where the trainers impart educational inputs on the subject with practical scenarios and case studies to ensure that the students hit the ground running.

Launch of "PG Plus" Programme with CII-UK

BIMTECH launched a program named "Post Graduate Diploma Plus" for its PGDM-Insurance Business Course students in association with Chartered Insurance Institute-UK on July 2nd, 2015. CII-UK had

been collaborating since 2010 in the form of accreditation of its PGDM-Insurance Business Management course. The new arrangement is a step to take the existing relationship to the next level. Under the new arrangement, the students completing the program successfully will achieve dual qualifications: Diploma in Insurance from CII and Post Graduate Diploma in Insurance Business Management from BIMTECH.

This tie-up endorses BIMTECH's commitment to improving professional standards & technical insurance knowledge at a global level.

BIMTECH and Risk & Insurance Management Society (RIMS) signed a Memorandum of Understanding on November 16, 2018, in the BIMTECH Campus to propagate and bolster risk management education in India. A dedicated space in the BIMTECH Library called "RIMS Corner" displays the publications, papers, and Journals of RIMS, which students and visitors can access.

Academic Tie-Up with India Affiliate of Institute of Risk Management (UK)

An MoU was signed with India Affiliate of Institute of Risk Management (UK) in February 2021, whereby BIMTECH will educate its students and alumni members about IRM's global qualifications through seminars, workshops, and social media platforms as a parallel career goal path towards a professional qualification in Enterprise Risk Management.

IRM India, grants exemption from IRM's Level-1 examination to all BIMTECH students and alumni members who would pass the BIMTECH course Risk Management (PIN-2103 formerly INS-201).



Batch Profile 2025-27



COMMERCE



ENGINEERING



MANAGEMENT



SCIENCE



HUMANITIES



OTHERS

Why Choose Our Programme?

Expert Faculty

Our faculty comprises industry veterans and esteemed academicians who bring a wealth of experience and insights to the classroom. Their expertise ensures that our students receive the best possible education and are prepared to excel in the insurance sector.

Industry Connections

BIMTECH has strong ties with leading insurance companies, providing our students with unparalleled networking opportunities. These connections often lead to internships, mentorships, and job placements, giving our graduates a head start in their careers.

State-of-the-Art Facilities

Our campus is equipped with modern facilities, including advanced computer labs, a comprehensive library, and simulation centers that mimic real-world insurance operations. These resources support our students in gaining hands-on experience.

Global Perspective

In today's interconnected world, understanding global insurance markets is crucial. Our programme includes international case studies and opportunities for global exposure, ensuring our students are prepared to operate in a globalized economy.

Holistic Development

We believe in nurturing well-rounded professionals. Our programme includes soft skills training, leadership development, and ethical business practices, ensuring our graduates are not just industry-ready but also responsible global citizens. Join us at BIMTECH and take the first step towards a successful career in Insurance Business Management.



PGDM-RM

POST GRADUATE DIPLOMA
IN MANAGEMENT-
RETAIL
MANAGEMENT



Message from Chairperson's Desk



India's retail industry stands among the fastest-growing in the world, driven by robust economic momentum and a dynamic consumer landscape. The sector is witnessing unprecedented expansion, fueled by factors such as

rising disposable incomes, rapid urbanization, evolving consumer preferences, and a youthful demographic profile. Moreover, increasing investment and active participation from both domestic and global players have significantly accelerated the industry's evolution. This rapid transformation has created a pressing demand for skilled retail professionals equipped with the strategic insight, managerial acumen, and leadership capabilities required to navigate and lead in this competitive environment.

Dr. Garima Malik
Chairperson
Retail Mangement Program
garima.malik@bimtech.ac.in

BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY (BIMTECH) PIONEERED THE POST-GRADUATE PROFESSIONAL COURSE IN RETAIL MANAGEMENT IN INDIA IN THE YEAR 2002 TO BEGET QUALITY MANAGERS, CAPABLE OF SHOULDERING RESPONSIBILITIES IN A HIGHLY COMPETITIVE RETAIL MARKETING ECOSYSTEM. THE MISSION IS TO TRANSFORM THE STUDENTS' FUTURE BY CREATING OPPORTUNITIES FOR THEM. THE POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM) IN RETAIL IS A TWO-YEAR, FULL-TIME RESIDENTIAL PROGRAMME, DEEMED EQUIVALENT TO AN MBA. IT IS APPROVED BY THE ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE) AND ACCREDITED BY THE NATIONAL BOARD OF ACCREDITATION (NBA). THIS PROGRAMME WITH A STRONG MISSION IS DESIGNED TO TRANSFORM STUDENTS' FUTURES BY EQUIPPING THEM WITH PRACTICAL KNOWLEDGE AND STRATEGIC INSIGHT. THE PROGRAM OFFERS COMPREHENSIVE COVERAGE OF RETAIL-SPECIFIC SUBJECTS ALONGSIDE CORE MANAGEMENT DISCIPLINES SUCH AS MARKETING, FINANCE, ECONOMICS, ORGANIZATIONAL BEHAVIOUR, AND QUANTITATIVE TECHNIQUES.

PROGRAMME HIGHLIGHTS

- **Comprehensive Exposure to Retail Operations:** Gain an in-depth understanding of both front-end and back-end retail operations through industrial visits to diverse retail formats, warehouses, and manufacturing units.
- **On-the-Job Training – A Distinctive Edge:** As a flagship feature of the Retail Program, students receive real-time retail exposure while studying, bridging the gap between academic learning and industry practice.
- **Global and National Exposure:** Avail opportunities to explore international markets through competitions, student exchange programs, participate in CEO talk sessions, and engage in market and industry visits facilitated by the Retailers Association of India (RAI).
- **Retailia – The Retail Club:** A vibrant student-led initiative that fosters experiential learning by encouraging teamwork, innovation, and real-time project execution in a simulated retail environment.
- **National-Level Event Participation:** Get the opportunity to attend and actively participate in prestigious retail events held across India under the aegis of RAI, enriching industry connections and networking.
- **Expert-Led Classroom Engagements:** Learn from seasoned academicians and renowned industry professionals who bring deep insights from the retail world directly into the classroom.
- **Career-Readiness Training:** Benefit from mock interviews, personality grooming sessions, and skill-building workshops that prepare students to excel in their chosen retail specializations.
- **Contemporary and Emerging Retail Courses:** Stay ahead of the curve with industry-aligned capsule courses designed and delivered by leading retail practitioners focusing on the latest trends and innovations.
- **Placements and Internships:** The program's robust industry connections ensure that students receive internship and placement opportunities with some of the most reputable brands in their respective industries. Top retail-specific companies, as well as organizations from other industries such as manufacturing, IT, Consultancy, Edutech, Banking, Insurance, Electronics, and market research, to name a few, actively participate in the placement process.

All students have to undergo 8 weeks of Summer Internship beginning from May 2026.

All students have to undergo one month of On the Job training beginning of third trimester.



COURSE CURRICULUM

TRIMESTER I

- Effective Managerial Communication-I
- Design Thinking
- Financial Accounting
- Marketing Management
- Information Systems Management for Business
- Managerial Economics
- Organizational Behaviour & Human Resource Management
- Statistics for Business Analysis
- Leadership, Entrepreneurship, Articulation and Development-I
- Spreadsheet Modelling

TRIMESTER II

- Effective Managerial Communication-II
- Legal Aspect of Business
- Macroeconomics
- Advanced Marketing Management
- Managerial Accounting
- Retail Concepts & Environment
- Retail Store Management
- Mall Management
- Leadership, Entrepreneurship, Articulation and Development-II
- Data Visualisation

TRIMESTER III

- Strategic Management
- Marketing Research
- Fundamentals of Data Analytics with Python
- Enterprise Systems
- Retail Consumer Behaviour
- Visual Merchandising
- Sales & Distribution Management
- Supply Chain Management
- Leadership, Entrepreneurship, Articulation and Development-III
- On Job Training
- Alumni Student Mentorship Program - I

TRIMESTER IV

- Buying & Merchandising Management
- Global Retailing
- Supply Chain Logistics
- Digital Marketing
- Retail Simulation
- Category Management & Private Labels
- Alumni Student Mentorship Program - II
- Summer Internship Project
- Electives: 2 out of 4 with a minimum strength of 15 students
- Customer Relationship Management
- Retail Analytics
- Retail Luxury
- E-commerce

TRIMESTER V

- Responsible Business
- Product & Brand Management
- Dissertation-I
- Quick Commerce
- Electives:** 2 out of 4 with minimum strength of 15 students
- Services Marketing
- Integrated Marketing Communication
- Omnichannel
- Emerging Technology in Retail

TRIMESTER VI

- Franchising Management
- Organizational Dynamics
- Dissertation-II
- Indian Knowledge System/ Sustainability Climate Action

PGDM

Post Graduate Diploma in Management -Retail Management



Regular Industry Interface

Eminent persons, experts, and senior practicing managers in various fields of the Retail Industry are invited as guest faculty to deliver lectures as well as participate in panel discussions, seminars, etc., on a regular basis. Seminars on contemporary issues of the Retail Industry are also regularly held. Students are also regularly sent to attend international conferences organized by RAI.

Industry Visits

Opportunities to visit leading companies and gain insights into real-world business operations.

EXPERIENTIAL LEARNING

Summer Internship (SIP)

All students have to undergo 8 weeks of Summer Internship starting in the industry from 1st May -30th June, followed by a viva-voce. A maximum of two projects would be allowed at a time. It is expected that fieldwork is done with full seriousness to learn about cross-sectional problems, challenges, living in remote areas, and surviving and adapting. The report is expected to be more functional, offer an impact value, and should not reflect the pure academic thesis work style. Any attempt to make it a literature survey or library work may also result in zero marks. Any failure in the fieldwork assessment will reflect in the transcript.

On-Job Training (OJT)

The OJT is unique to the PGDM Retail program. It gives a hands-on learning experience to the students over one month at stores like Shoppers Stop, Lifestyle, Pantaloons, Reliance Retail, Arvind Brands (US Polo, Van Heusen, Arrow, etc.), Collective(ABFRL), Tata Trent, etc. This helps students bridge the gap between class learning and practical experience.

Students get exposed to real-life working in the store and the learnings thereof. This completes the blending of the theoretical concepts applied to real-store experiences. They also understand the interplay between various categories in the store, along with the customer experience. OJT is a 4-credit compulsory course in the 3rd trimester of the 1st year in offline mode only in NCR stores. The tie-ups for store training are facilitated by the college. Post OJT, there is a viva done by industry professionals to test the learning of the students and provide valuable feedback. OJT experience is very useful for the final placements when recruiters ask detailed questions about the retail concepts and a finer understanding of the store.

Leadership, Entrepreneurship, Articulation and Development (LEAD)

This course is designed to instill leadership and entrepreneurial skills in students. Through interactive sessions, real-world case studies, and practical projects, students learn how to lead effectively and innovate within various business contexts. LEAD prepares students to take on leadership roles and drive entrepreneurial initiatives in their future careers.

Alumni Mentorship Program

The Alumni Mentorship Program connects current students with successful alumni, providing guidance, industry insights, and career advice. This mentorship fosters a valuable exchange of knowledge and experience, helping students navigate their career paths and build professional networks. The direct interaction with alumni mentors allows students to learn from real-world experiences and gain practical advice tailored to their career aspirations.



Batch Profile 2025-27



COMMERCE



ENGINEERING



MANAGEMENT



SCIENCE

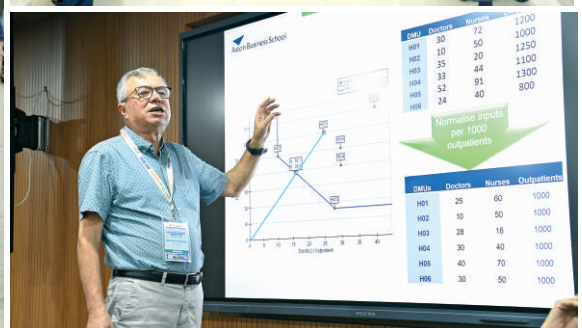


HUMANITIES



OTHERS

**LEARN
THROUGH
ACTION**
LEAD THROUGH INSIGHT





FELLOW PROGRAMMES



Message from Chairperson's Desk



At the Centre for Research, our commitment lies in cultivating academic excellence and fostering intellectual curiosity. Through our Fellow Programmes in Management, we are steadfast in our mission to develop future-ready faculty

members, individuals who will shape management education and policy as global thought leaders.

Equally, we dedicate ourselves to mentoring young researchers, guiding them to become innovative thinkers and strategic solution providers capable of addressing complex challenges in the business world.

As Chairperson, I am proud to be part of this transformative journey that equips scholars with the analytical rigor, academic discipline, and ethical grounding essential for impactful research.

Dr. G.N. Patel

Chairperson

Centre for Research

chairperson.dp@bimtech.ac.in

BIMTECH OFFERS AN FPM (FELLOW PROGRAMME IN MANAGEMENT) AND AN EFPM (EXECUTIVE FELLOW PROGRAMME IN MANAGEMENT) AT THE DOCTORAL LEVEL. THESE PROGRAMMES ARE APPROVED BY AICTE AND RECOGNIZED BY THE ASSOCIATION OF INDIAN UNIVERSITIES (AIU) AS EQUIVALENT TO A PHD DEGREE OF AN INDIAN UNIVERSITY. THE PROGRAMMES ARE DESIGNED TO BUILD RESEARCH COMPETENCIES IN DOCTORAL STUDENTS AND DEVELOP THEIR CAPACITY FOR KNOWLEDGE ADVANCEMENT AND DISSEMINATION. WHILE THE FPM IS A FULL-TIME PROGRAMME WITH A HANDSOME SCHOLARSHIP, THE EFPM IS A PART-TIME PROGRAMME DESIGNED TO FACILITATE WORKING PROFESSIONALS TO PURSUE THEIR RESEARCH GOALS.

Objectives and Functions

The Fellow Programmes help in meeting the teaching and research requirements in society, academia, and industry, and in contributing towards creating future generation of scientific researchers in management studies.

PROGRAMME HIGHLIGHTS

- Recognized by the Association of Indian Universities (AIU) as equivalent to a Ph.D. degree from an Indian university
- Scholarship support available for full-time FPM scholars, with enhanced benefits for those with qualifying scores in UGC-NET/JRF or CAT
- Research grant opportunities for attending doctoral consortiums, conferences, and seminars at national and international levels
- Rigorous training in research methodologies to prepare scholars for academic careers in leading B-Schools
- Diverse areas of specialization allow scholars to pursue research aligned with their interests and career goals
- Flexible enrollment options: full-time (with scholarship) or part-time, based on individual needs
- Dedicated supervision by experienced faculty committed to mentoring and scholarly excellence
- Promotion of academic collaboration to address emerging gaps and priority areas in management theory and practice

Nature and Structure of the Fellow Programme

The programme in the First Phase offers compulsory courses, among others, Philosophy, Theory of Research and Ethics, Business Statistics, Literature Review, Research Methodology, and domain-specific courses spread over 9 months. Thereafter, every scholar presents a Thesis Proposal before the Doctoral Committee. In the Second Phase, subsequent to approval by the doctoral committee, the research scholar undertakes research on the selected topic, culminating in the preparation and submission of a thesis. Successful evaluation leads to the award of the title of Fellow in Management.



COURSE CURRICULUM

The Fellow Programme in Management offers research opportunities in the following areas:

- Business Communication
- Economics & IB
- Finance, Insurance & Risk Management
- Information Technology
- Marketing & Retail
- OB & HR
- Operations and Decision Sciences
- Strategy, Innovation, and Entrepreneurship

Course Name

Credit

Trimester I

Business Statistics	3
Research Methodology I	3
Philosophy, Theory of research and Ethics	1.5
Domain Course 1	3

Trimester II

RM II (Advanced Quantitative Research Methods)	3
RM III (Qualitative Research Methods)	3
Basics for Literature Review	1.5
Domain Course 2	3

Trimester III

Course of Independent Study (Seminar)	3
Domain Course 3 (Method of choice) (Seminar)	3
Case Writing/Writing Review Paper	3



OUR RESOURCES **THE MENTORS**

Faculty members are said to be the 'key resource' of any institution of higher learning. BIMTECH prides itself on a faculty base which provides an optimal mix of top-level industrial and academic experience and rich cultural diversity to greatly enhance the learning experience. The faculty profile of the institute enjoys wide diversity in terms of age, gender, regional background and field of experience. This translates into a unique learning experience which students passing out from here cherish for many years in future.



Prabina Rajib

Director

Pankaj Priya

Dy. Director & Dean Academics

Arvind Virendranath Shukla

Registrar & Professor

Gokulananda Patel

Professor

Amarnath Bose

Professor

Lakshmanan Ramani

Professor

Manosi Chaudhuri

Professor

Anuj Sharma

Professor

Girish Jain

Professor

Pooja Misra

Professor

Archana Shrivastava

Professor

Venkata Ramana Thanikella

Professor

Jaya Gupta

Professor

Prateek Jain

Professor

Kshemendra Kumar Upadhyay

Professor (Adjunct)

Vineeta Dutta Roy

Associate Professor

Manoj Kumar Pandey

Associate Professor

Manoj Kumar Pant

Associate Professor

Somonnoy Ghosh

Associate Professor

Sourabh Bishnoi

Associate Professor

Pratik Priyadarshi

Associate Professor

Navin Kumar Shrivastava

Associate Professor

Himanshi Tiwari

Associate Professor

Itilekha Dash

Associate Professor

Monika Jain

Associate Professor

Ram Mohan Dhara

Associate Professor of Practice

Kapil Garg

Associate Professor

Garima Malik

Associate Professor

Veenu Sharma

Associate Professor

Ruchi Arora

Associate Professor

Jitender Kumar

Associate Professor

Danish Nasir

Associate Professor of Practice

Jyoti Sankar Das

Associate Professor of Practice

Sunil Kumar Singh Kadyan

Associate Professor

Shalini Singh

Adjunct Faculty (Asso. Prof.)

Krishna Akalamkam

Associate Professor (Adjunct)

Rajeev Sharma

Assistant Professor

Saloni Sinha

Assistant Professor

Manujata Gupta

Assistant Professor

S M Fatah Uddin

Assistant Professor

Shweta Saini

Assistant Professor

Aseem Kumar Mishra

Assistant Professor

Shreya Mishra

Assistant Professor

Poonam Vyas

Assistant Professor

Reeti Kulshrestha

Assistant Professor

Nisha Bamel

Assistant Professor

Ruchi Garg

Assistant Professor

Haresh Kumar Sharma

Assistant Professor

Anupama Singh

Assistant Professor

Dipali Yadav

Assistant Professor

Umar Farooq

Assistant Professor

Neha Sharma

Assistant Professor

Himanshu Sharma

Assistant Professor

Sugandh Ahuja

Assistant Professor

Arijit Maji

Assistant Professor

Anurag Chaturvedi

Assistant Professor

Shailja Vasisht

Assistant Professor

Harsahib Singh

Assistant Professor

Jamini Ranjan Meher

Assistant Professor

Chandan Kumar Behera

Assistant Professor

Jyoti Prakash Das

Sr. Consultant (Adjunct Faculty)

Nishtha Ranjan

Academic Associate

Pawan Ashok Kamble

Academic Associate

Amit Kumar Chaudhary

Academic Associate

Himani Pokhriyal

Academic Associate



Singapore Management University (SMU): Inclusive and Immersion Experiential Learning (I2XL)

This intensive week-long program offers global exposure to shortlisted students through a unique blend of academic rigor, hands on learning, industry exposure and cross-cultural engagement in Singapore's dynamic business ecosystem.

CENTRE FOR INTERNATIONAL AFFAIRS

BIMTECH CENTRE FOR INTERNATIONAL AFFAIRS OFFERS VARIOUS UNIQUE OPPORTUNITIES THAT ALLOW STUDENTS TO PARTICIPATE IN SHORT-TERM STUDY ABROAD PROGRAMS IN FOREIGN COUNTRIES. THESE PROGRAMS OFFER A WIDE RANGE OF BENEFITS FOR STUDENTS, INCLUDING EXPOSURE TO NEW COUNTRY, THE OPPORTUNITY TO STUDY IN A DIFFERENT ACADEMIC ENVIRONMENT AND BROADEN THEIR HORIZONS, AND THE CHANCE TO LEARN FROM LEADING INTERNATIONAL EXPERTS. THIS HELPS STUDENTS TO NAVIGATE CROSS-CULTURAL ENVIRONMENTS IN THE FUTURE WORKPLACE AND BETTER UNDERSTAND GLOBAL MARKET TRENDS AND BUSINESS PRACTICES. VARIOUS INTERNATIONAL PROGRAMS ARE AVAILABLE SUCH AS STUDENT EXCHANGE PROGRAMS, COLLABORATIVE PROJECTS, INTERNATIONAL GUEST LECTURES, FACULTY EXCHANGE PROGRAMS, COLLABORATIVE RESEARCH, INDIA STUDY PROGRAM, GLOBAL IMMERSION PROGRAM, INTERNATIONAL WEEK, DIPLOMATIC GUEST LECTURE SERIES, INTERNATIONAL CONFERENCES AND PLATFORMS SUCH AS EFMD, AACSB, TIMES HIGHER EDUCATION AND MUCH MORE.

STUDENT EXCHANGE PROGRAM



STUDENT EXCHANGE PROGRAM

The Student Exchange Program offers an opportunity for you to immerse yourself in a diverse academic environment for 1 or 2 trimesters at our partner universities worldwide. This is your chance to broaden your horizons, enhance your resume and step into a world of learning without borders and become a global citizen. The program is designed to provide you with an international experience, enrich your perspectives and enhance your adaptability, networking skills and cross-cultural skills which are some of the important employability skills. You will be choosing your destination from a range of our partner universities worldwide. Through this program you will be embracing new challenges, and returning with an international outlook.

GLOBAL IMMERSION PROGRAM

BIMTECH has established a 1-2 weeks' Study Tour program with the partner universities and international guest lectures paving the way for students who prefer a brief sojourn in international experiential learning. The students learn cross culture skills and enrich their studies by choosing from a bouquet of courses offered. They are awarded a certificate by the partner university at the end of the program.

INTERNATIONAL WEEK

In order to equip students for global business leadership, the International Week is organised as a part of the Global Immersion Program that endeavors to bring together international experts/academicians to deliver lectures to students on how organizations across the world are responding to the current global business scenario. Experts from the field share insights on cross-functional, interdisciplinary and contemporary topics with students on varied aspects of global business and how organizations are preparing for the next normal.

INTERNATIONAL GUEST LECTURES

BIMTECH always believes in cross border internationalization and internationalization at home. Every year we have distinguished faculty from international Institutes/University who visit BIMTECH on various assignments.

The international faculty are engaged in teaching, workshop, research work, guest lectures, panel discussion, as keynote speakers in conferences, book launches. BIMTECH faculty members also travel abroad and engage in teaching assignments, research & consulting, workshops and conferences.

DIPLOMATIC GUEST LECTURE SERIES

In current times, globalization of business is happening rapidly and with changes in the global geo-political environment, immense opportunities have emerged for conducting business internationally. There is a renewed focus of the Indian government towards integration with world economy. The Diplomatic Guest Lecture Series is organised wherein each lecture focuses on a country's economic and trade relations with India and deliberates upon the opportunities and challenges of that country in doing business with India. The uniqueness of the program is that it offers students the opportunity to learn directly from diverse international diplomats and foreign service officers who are experts and engage in intricate dialogues and negotiations with India in order to represent their nation's interests abroad.

COLLABORATIVE PROJECTS

BIMTECH is invariably open to innovative ways of engaging, enriching and enhancing the learning experience for the students. It provides opportunities for students to deeply involve in virtual projects, understand and learn the various complexities of different markets, experience how to work in teams with different cultural orientation. The students learn and overcome challenges at various fronts such as working in different time zones, understanding different market mechanisms and gain cross cultural understanding.



INTERNATIONAL STUDY GRANTS TO ABROAD

SCHOLARSHIP OPPORTUNITIES

- **AUSTRIA:** Ernst Mach Grant from the Ministry of Science and Research, Austria
- **FRANCE:** Charpak Scholarship
- **AUSTRALIA:** Endeavour Leadership Programme



LIST OF INTERNATIONAL PARTNERS

COUNTRY	UNIVERSITY / INSTITUTE NAME
Australia	Royal Melbourne Institute of Technology
Australia	University of Wollongong (Sydney Business School)
Austria	FH Joanneum University of Applied Sciences
Austria	FH Vorarlberg, University of Applied Sciences
Bangladesh	Yunus Social Business Centre
Bangladesh	Daffodil International University (DIU)
Canada	Goodman School of Business, Brock University
Colombia	Universidad ICESI
Dubai	Middlesex University Dubai
Ethiopia	Ethiopian Management Institute (EMI), Ethiopia
Finland	Jyväskylä University of Applied Sciences - JAMK
Finland	University of Applied Sciences
Finland	University of Eastern Finland
France	ESSCA School of Management
France	Institute Supérieur De Gestion (ISG)
France	Excelia Business School
France	Association Leonard De Vinci
France	KEDGE Business School
France	NEOMA Business School
Georgia	Caucasus University
Georgia	International Black Sea University (IBSU)
Germany	The PFH Private University of Applied Sciences, Goettingen
Hungary	Budapest Metropolitan University, Hungary
Mexico	Tecnologico de Monterrey campus Chihuahua (ITESM)
Nepal	Global College of Management Group /Global College International (GCI)
Nepal	Tribhuvan University
Nepal	Apex College, Nepal
North Macedonia	Ss. Cyril and Methodius University in Skopje
Poland	Kozminski University
Poland	University of Warsaw

Russia	Voronezh State University
Singapore	Singapore Management University
South Africa	University of Stellenbosch Business School
South Korea	Solbridge International School of Business
Tanzania	Institute of Finance Management
Thailand	Assumption University of Thailand
Turkey	Istanbul Aydin University
UK	Oxford Brookes University
UK	University of Hull
USA	Philadelphia University
USA	Seton Hall University

INTERNATIONAL MEMBERSHIPS:

FRANCE	International Association of Universities (IAU)
USA	Association of Collegiate Schools of Business (AACSB)
USA	Principles for Responsible Management Education (PRME)





CLUBS CONDUITS

SOME OUT-OF-CLASS EXPERIENTIAL LEARNING OPPORTUNITIES

Conduits

- Alumni Conduit
- CIA Conduit
- CSR Conduit
- Cultural Conduit
- Editorial Conduit
- Food Conduit
- Media Conduit
- Medical Conduit
- Sports Conduit
- ValMor Conduit
- Sustainability Conduit

Clubs

- 22 Yards
- Bizmark
- e-Cell
- ECOchamber
- FinWiz
- Foot N Boot
- INMOS
- Majlis
- OpScan
- Palette
- QCB
- Retailia
- Retrospective
- UFE
- Vulcan
- Cosmopolitan



SOME OF OUR DISTINGUISHED ALUMNI



Mr. Abhishek Bhartiya

Co-Founder
Trunorth Digital - Digital Growth
Agency

Mr. Aditya Aggarwal

Executive Vice President Digital
Enterprise
Maruti Suzuki India Limited

Mr. Ajay Deshmukh

Managing Director
J. P. Morgan Chase & Co.

Mr. Alok Gupta

Founder & CEO
Pyramid Cyber Security and
Forensic Pvt. Ltd.

Mr. Amit Malik

Director
Johnson Controls

Mr. Amit Chaujar

Global Brand Marketing Manager
Carlsberg Group, Denmark

Mr. Amit Sinha

Head-Branch Banking-Axis Relationship
Axis Max Life Insurance Limited

Mr. Anirvan Jha

Associate Director
KPMG India

Mr. Ankur Rohilla

Digital Ad Sales
Google

Dr. Anshul Verma

Professor of Finance and Chairperson-
(PGPM) S.P. Jain Institute of
Management & Research

Mr. Anurag Sharma

Head Export
Mahindra Last Mile Mobility

Ms. Anushka Khandelwal

Distribution Planner,
Decathlon Sports India

Ms. Anushree Sah

Global OEM & Tech Partnerships
Google

Mr. Arjun Sharma

Sr. Vice President
Gallagher Insurance Brokers Ltd.

Ms. Arushi K Babbar

Head India Operations
Vivo

Mr. Ashutosh Krishna Tripathi

Product Management Specialist
Adidas

Mr. Avtar Monga

Independent Director
Godfrey Phillips India Limited

Dr. Bandana Kedia

Director-People & Culture
Arrise Solutions (India) Pvt. Ltd

Mr. Bhagat Vachhaney

Health & Benefits Leader
Howden Insurance Brokers Limited

Ms. Debahuti Bora

Director-Employee Experience
Willis Towers Watson

Mr. Dev Bhutani

Head-Strategy & Client Management
Gallagher

Mr. Dinesh Bhatnagar

Director
Daiichi HR Solutions Pvt Ltd

Ms. Divya Sachdeva

Associate Vice President
Paytm

Ms. Divya Singh

Strategic Sourcing Manager
Accenture

Mr. Gagan Saggarr

Senior Area Manager
Wipro Consumer Care and Lighting

Ms. Garima Katiyar

Head HR-Neofinity
Neo Wealth and Asset Management

Ms. Garima Chandak Periwai

Head-Motor Underwriting
Kotak Mahindra General Insurance Co. Ltd

Ms. Garima Chhabra

Senior Vice President & Head-Talent &
Culture, Kotak Mahindra Bank.

Ms. Garima Saklecha

Regional Head
New Age Companies

Ms. Geetanjali Pramod

Tableau Consultant
E.ON

Ms. Hansveen Kaur

Vice-President Brand Marketing
eGenome.ai

Mr. Harveen Bedi

Leadership Growth Coach
answerwhatnext.com



Ms. Himani Paul

Senior Manager-Strategic Leasing
STARCENTRES

Mr. Ishaan Sharma

Account Manager
RSM US LLP

Mr. Jaideep Sundriyal

SVP, Europe Head-Natural Resources &
Emerging Markets, HCL Technologies

Ms. Jayashree Karmakar

Area Training Manager
Aviva Life Insurance

Ms. Jeena Peter

Associate Vice President
Innova Solutions

Dr. Jugal Kishore Vashist

Senior Vice President & Head-Rail
Logistics Ultratech Cement Ltd.
Aditya Birla Group Company

Mr. Kushal Abrol

Enterprise Partner Manager
Uber

Mr. Lokesh Mehra

Senior Business Lead-Learner
Engagement, South Asia
Amazon Web Series

Mr. Manish Dhyani

Business Head: Own Brands
SPAR India (Max Hypermarket
India Pvt Limited)

Ms. Manya Jha

Founder & Chairperson
Morphedo

Mr. Mayank Varma

Sales Manager
American Express

Ms. Monica Virbhan

Senior Auditor-Group Audit &
Inspection, Societe Generale Global
Solution Centre

Ms. Monika Jain

Chief Human Resources Officer
ABC Consultants

Ms. Mriganki Tyagi

Director e-commerce
Colgate-Palmolive India (Ltd)

Mr. Munish Seth

Executive Sponsor Telecom Carriers
Google India

Mr. Muzammil Ali

Functional Consultant
Tata Consultancy Services

Mr. Nainoor Desai

Senior Vice President & National
Head Institutional Business
Liberty General Insurance

Mr. N. S. N. Murty

Partner & Leader, Government &
Public Services
Deloitte Consulting

Ms. Natasha Bahia

Founder & CEO
CultIntel - Intelligence for Boards

Mr. Naveen Kumar

Assistant General Manager
The House of Abhinandan Lodha

Mr. Navin Agarwal

Chief Finance Controller-Steel
Vertical of Welspun Corp and
CFO of Welspun DI Pipes Ltd.

Mr. Nimish Gupta

Chief Manager-International Business
ICICI Lombard General Insurance
Company Limited

Ms. Pallavi Singh

Head-Customer Experience & Revenue
VIDA World

Mr. Pankaj Nath

Co-Founder
ProWorld.ai

Mr. Pankaj Tomar

India Head-AXA Climate
Axa S.A.

Mr. Pradeep Wadhwa

Founder
Stealth Mode

Ms. Pragya Trivedi

Program Manager
India Global Forum

Mr. Prakhar Srivastava

Senior Manager-Brand Solutions
Radio Mirchi

Mr. Prashant Hasija

Sr. Managing Consultant
IBM

Mr. Prashant Thakur

Senior Account Manager (US)
Amazon

Ms. Priyanka Dubey

Head-Postpaid Product & Marketing
Bharti Airtel

Ms. Priyanka Kaushik

General Manager
Havells India Ltd

SOME OF OUR DISTINGUISHED ALUMNI

The Alumni Student Mentorship Programme (ASMP) is a strategic effort designed to enhance the academic journey of BIMTECH students by facilitating connections with alumni who possess a wealth of experience and expertise.

Ms. Priyanka Shukla
Managing Partner
NEO Wealth Partner

Mr. Rachit Sarin
AVP-Agency and Alternate
Kotak General Insurance

Ms. Rachna Chandra
Senior Human Resource Manager
Government e Marketplace (GeM)

Dr. Rajat Srivastava
Director
Engineering Export Promotion
Council, (EEPC INDIA) An EPC
under Ministry of Commerce, GOI

Mr. Raja Shekhar Atluri
Master Principal Retail
Solution Consultant
Oracle, Dubai

Mr. Rajesh Kumar Sinha
Practice Lead of P&C and
Insurance Platforms
Capgemini Invent

Ms. Rajshri Kesarwani
Senior Consultant
Birlasoft

Ms. Riddhi Bajaj
Project Leader
Bain and Company

Ms. Rimjhim
Business and Integration Arch
Associate Manager
Accenture

Mr. Rishabh Singh Chauhan
Senior Manager Operations
Flip

Mr. Rohit Bansal
City Growth Manager
Zomato

Mr. Sandeep Sehgal
Director and Head of Sales
Panasonic Life Solutions India Pvt Ltd

Mr. Sanjay Jain
Director
TFS Business Advisors India Pvt Ltd

Mr. Sankli Murugan M
Zonal SPOC, Milkbasket

Mr. Satish Sisodia
Vice President-Sales, DACH Region
Accenture

Mr. Shahrukh Ibrahim
Head of Distribution-Mass Market
Etisalat UAE

Mr. Shalabh Saxena
Technology and Innovation Leader-
ESG and Risk Consulting
Grant Thornton India LLP

Mr. Shantanu Bhattacharya
Vice President-Technology Lead
Swiss Re

Mr. Shashank Sachdeva
Senior Consultant
Infosys BPM

Ms. Shilpa Sood
Digital & Analytics Solutions Lead
HCL Technologies Ltd.

Mr. Shomi Agarwal
Corporate Vice President
WNS Global Services

Ms. Shrutika Sinha
Strategic Partnerships
Meta Spark

Mr. Siraj Dudekula
Business Solutions Specialist
Coforge

Dr. Smita Kashiramka
Professor
IIT Delhi

Ms. Sowmya Krishnamoorthy
Director, Collabera

Mr. Sujay Bhattacharya
Senior Vice President
NTT DATA

Mr. Sumit Rekhi
Assistant Vice President
Jaipur Rugs

Ms. Surbhi Daksh
Consultant
Genpact ERC

Ms. Surbhi Goel
Managing Director & Head of Property &
Casualty for South East Asia, Munich Re

Mr. Surya Mehra
Business Manager
IIM Kashipur FIED

Ms. Vaishali Tiwari
Director-InsureTech
Flipkart

Ms. Vartika Srivastava
Regional Manager-Property Relationship,
Property and Franchise
Business Development
Croma

Mr. Vikas Kapur
Chief Business Officer
Zavenir Daubert

Ms. Vrinda Bhatia
Senior Manager-Lead HR Project & Strategy
Reliance Retail

Mr. Vikrant Ingle
Global Head-Service Now
Persistent Systems

Mr. Yogesh Bellani
Founder & CEO
Uttisha Partners Pvt. Ltd.

Mr. Sumit Gupta
Executive Vice President
Zurick Kotak General Insurance

Mr. Pijus Kanti Das
Sr. General Manager & Business HR Head
Amara Raja Group

Ms. Neha Kathuria
Chief Marketing Officer (CMO)
LTIMindtree

Mr. Sujay Ray
Head-Consumer Experience,
Content & Advocacy
L'Oréal

Ms. Bhavya Gogia
Head HR
Translumina Therapeutics

05

INTERNATIONAL ALUMNI CHAPTERS

IN LONDON, DUBAI,
CANADA, US &
SINGAPORE

ALUMNI LIFETIME
MEMBERSHIP
FEE Rs. 5000

09

NATIONAL ALUMNI CHAPTERS

IN DELHI (NCR), BENGALURU,
HYDERABAD, CHENNAI,
MUMBAI, PUNE, CHANDIGARH,
KOLKATA & AHMEDABAD

MORE THAN

30

ALUMNI ARE
SOCIAL
ENTREPRENEURS



8500 ▲
ALUMNI

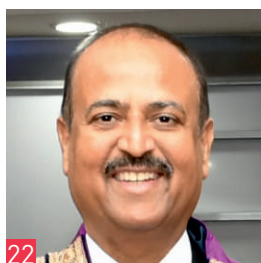
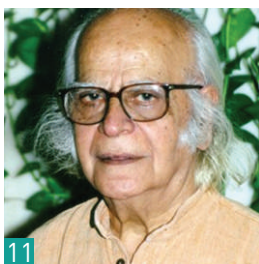
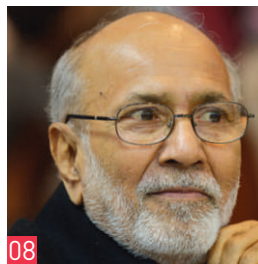
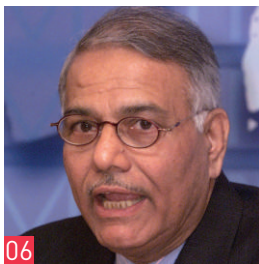
365 ▲▲
ALUMNI ARE
ENTREPRENEURS

950 ▲▲▲
ALUMNI AT SENIOR
MANAGEMENT
POSITIONS GLOBALLY

MORE THAN
500 ▲▲▲▲
ALUMNI @ INTERNATIONAL
LOCATIONS



THOUGHT LEADERS @ BIMTECH



- 01 Tenzin Gyatso**
His Holiness,
The Fourteenth Dalai Lama
- 02 Smt. Rajashree Birla**
Chairperson, Aditya Birla Centre for Community
Initiatives and Rural Development
- 03 Bharat Ratna Late Dr. A. P. J. Abdul Kalam**
Former President of India
- 04 Shri M. Venkaiah Naidu**
Former Vice President of India
- 05 Aman Gupta**
Co-founder and CMO of boAt
- 06 Shri Yashwant Sinha**
Former Finance Minister, Govt. of India
- 07 Prof. Robert S. Kaplan**
Marvin Bower Professor of Leadership Development,
Emeritus, Harvard Business School
- 08 Padma Shri Late Dr. Pritam Singh**
Former Director IIM, Lucknow & MDI, Gurugram
- 09 Padma Bhushan Shri R. C. Bhargava**
Chairman, Maruti Suzuki India Ltd.
- 10 Shri T. V. Mohandas Pai**
Chairperson-Board of Manipal Global Education Services Pvt. Ltd.
and Advisor to the Manipal Education and Medical Group
- 11 Padma Vibhushan Late Prof. Yash Pal**
Indian Scientist and Educationist
- 12 Shri R. S. Sodhi**
Former Managing Director at GCMMF Ltd (AMUL)
- 13 Sri Sri Ravi Shankar**
Spiritual Leader, Founder 'The Art of Living'
- 14 Dr. Venu Srinivasan**
Chairman and Managing Director,
TVS Motors and Former President, CII
- 15 Shri Harivansh Narayan Singh**
Deputy Chairperson, Rajya Sabha, Govt. of India
- 16 Shri Pradeep Kashyap**
Founder and CEO, MART
- 17 Dr. Kiran Karnik**
Former President, NASSCOM
- 18 Dr. Jairam Ramesh**
Former Minister of Rural Development, Govt. of India
- 19 Dr. Subhash Chandra**
Chairman, Essel Group & ZEE Entertainment
- 20 Padma Bhushan Dr. Jagdish Sheth**
Charles H. Kellstadt Professor of Marketing,
Goizueta Business School, Emory University, USA
- 21 Dr. Santrupt Misra**
Group Director-Birla Carbon, Director-Chemicals,
Director-Group HR, Aditya Birla Group
- 22 Shri Tapan Singhel**
Managing Director and Chief Executive Officer (CEO)
Bajaj Allianz General Insurance Co. Ltd.
- 23 Shri Vinod Rai**
Former Comptroller and Auditor General of India
- 24 Shri Arun Maira**
Former Member of Planning Commission of India
- 25 Shri C. P. Gurnani**
Former MD & CEO, Tech Mahindra
- 26 Shri Jagdeep Dhankhar**
Former Vice President of India
- 27 Dr. Kiran Bedi**
Retired Indian Police Service Officer,
Former Lieutenant Governor, Puducherry
- 28 Shri Prabhu Chawla**
Editorial Director, The New Indian Express
- 29 Shri Ronnie Screwvala**
Co-founder & Chairman, upGrad
- 30 Mountaineer Kuntal Joisher**
(Scaled Mount Everest Twice)

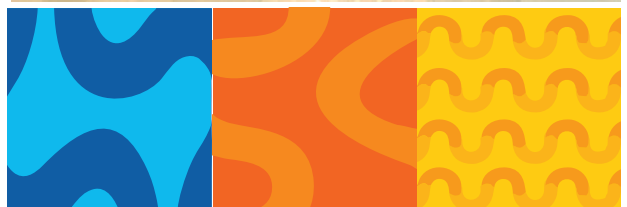
CENTRE FOR CORPORATE RELATIONS

BIMTECH'S CENTRE FOR CORPORATE RELATIONS (CCR) PERFORMS AN ENABLING AND EMPOWERING FUNCTION FOR STUDENTS. THE ACTIVITIES REVOLVE AROUND PERSUADING SUITABLE CORPORATES TO VISIT THE CAMPUS, SHARING PLACEMENT RELATED INFORMATION WITH STUDENTS, OFFERING CONTINUOUS INPUTS ON SOFT SKILLS, UPDATING WITH INDUSTRY /COMPANY RELATED INFORMATION BITS, PROVIDING COMPETENCY ENHANCING INFORMATION, HOLDING INTERNSHIP WORKSHOP, UPDATING CURRENT EVENTS, ANCHORING AND DISSEMINATING OF QUESTION BANKS GENERATED FROM CAMPUS ENGAGEMENTS AND INITIATION AND STRENGTHENING OF STUDENT NETWORKING WITH CORPORATES ETC.

CXO Talks and Industry Expert Talks and arrangements of special lectures by leading recruiters, pre-placement talks, sharing of audio & video material to enhance student competencies etc, are also part of CCR's commitment.

One of the most prestigious student committees i.e. BIMTECH PlaceCom and Metier, are constituted and mentored by CCR with the assistance of experienced faculties to provide students with the opportunity to liaise with BIMTECH alumni & corporates. About 20 PlaceCom members every year along with CCR faculty travels to different cities in India to call on existing and potential recruiters and make presentations which leads them to know about BIMTECH's activities-which also acts as a "Leadership Apprenticeship Programme" for students.

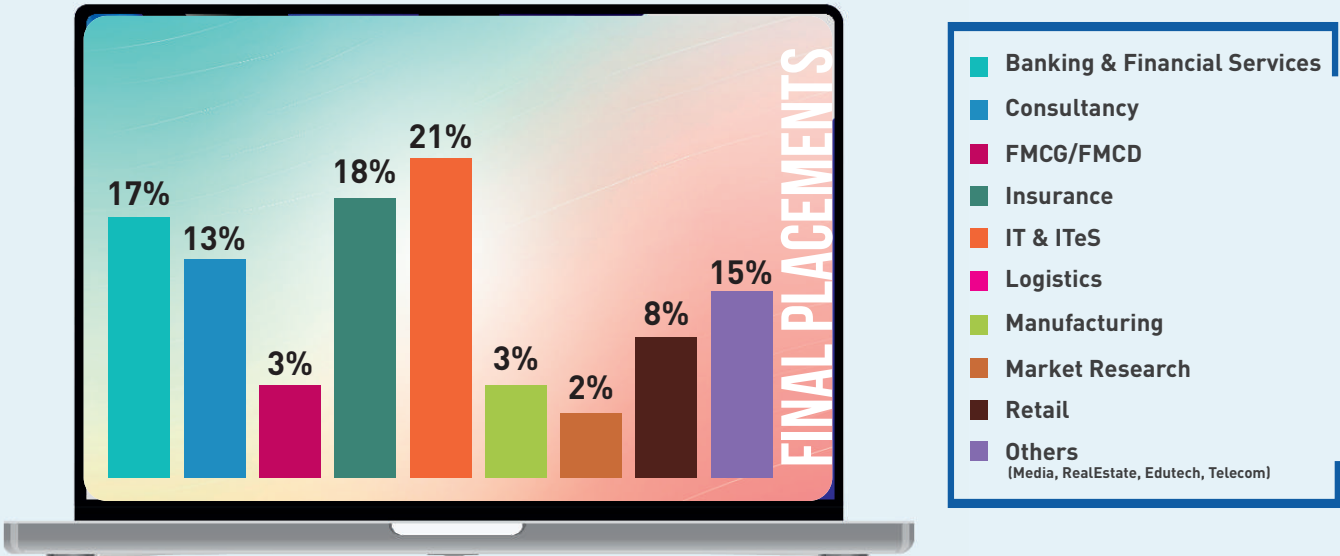
Metier works towards building an ecosystem for potential future leaders by harnessing their problem solving and critical thinking abilities by creating opportunities to participate in and organize corporate case competitions and interactive workshops with business leaders. The team consists of 14 students every year who are competent and dedicated towards catalysing the objective.



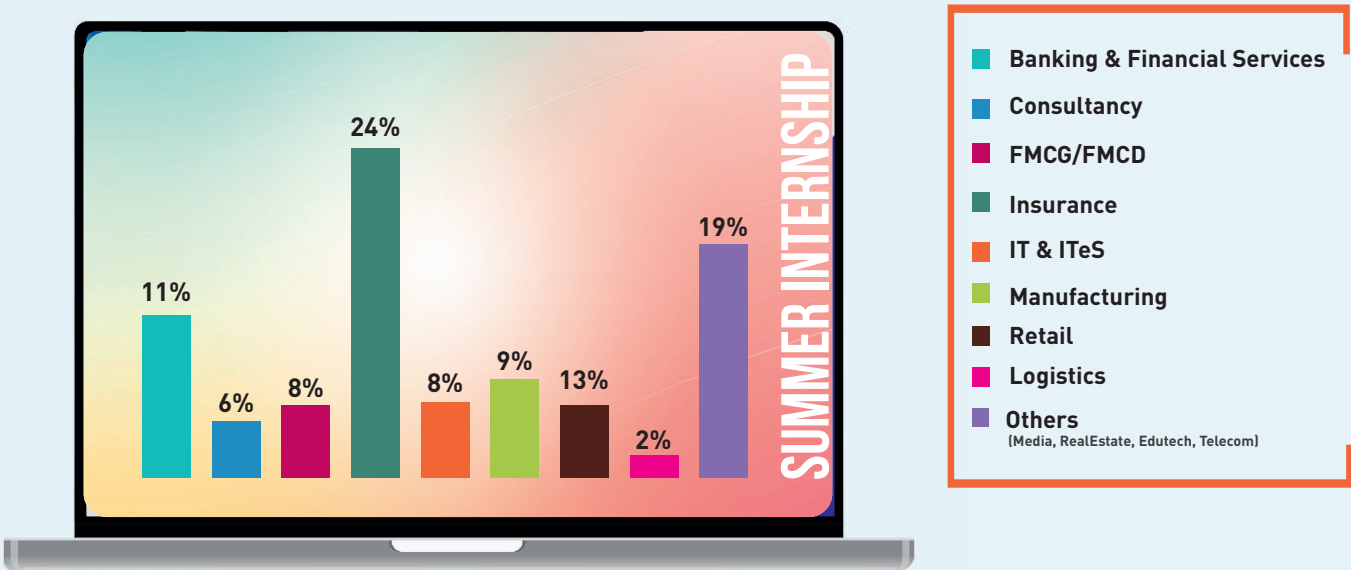
PLACEMENTS



Sector-wise Percentage Break-up of Final Placement (2023-25 Batch)



Sector-wise Percentage Break-up of Summer Internship (2024-26 Batch)





CENTRE FOR CORPORATE RELATIONS



SOME OF OUR LEADING CORPORATES OFFERING FINAL PLACEMENT

BAIN & COMPANY	BlackRock	pwc	EY	accenture	ADP	JK TYRE & INDUSTRIES LTD.	CRISIL An SBI Global Company
Deloitte.	Marsh	wipro	Nestlé Good Food, Good Life	Capgemini	cognizant	HYUNDAI	OXANE PARTNERS
Schneider Electric	HYUNDAI	Infosys	PNB Housing Empower Ki Bazar	wtw	FEDERAL BANK CORPORATE & RETAIL BANK	ADITYA BIRLA FINANCE	Capgemini CAPITAL
LLOYDS	ICICI Bank	VE COMMERCIAL VEHICLES Focus on Mahindra Commercial Vehicle	café coffee day	AON	Mahindra FINANCE	babyshop	LANDMARK GROUP
HCLTech	HDFC ERGO Protect. Insure. Rebuild. Your path to better health.	digit	darwinbox	Caringly yours BAJAJ Allianz	Panasonic	Euromonitor International	SBI general SURAKSHA AUR BHAROSA DONO
Smart Cube A WNS COMPANY	LTIMindtree	SBI Life INSURANCE With Us, You're Sure	kotak Kotak Mahindra Bank	metro BRANDS	NTT DATA	BAJAJ FINSERV	UIB
WILDCRAFT	ICICI Lombard GENERAL INSURANCE	HEXWARE	TATA AIG WITH YOU ALWAYS	niva HEALTH INSURANCE	of business	EUROMONITOR INTERNATIONAL 50 YEARS	RMS
MAGMA HDI General Insurance Company Ltd.	max	ACUITY ANALYTICS & MANAGED SERVICES	legrand	DOLAT CAPITAL	ELEVATORS BIRLA GROUP	RiskCare Servicing All Risks	TIMES INTERNET
CANARA ROBECO Mutual Fund	niva HEALTH INSURANCE	AAJ Optimizing supply chains	DECATHLON	Flipkart	infoedge	JUBILANT Food & Consumer Products	KPMG



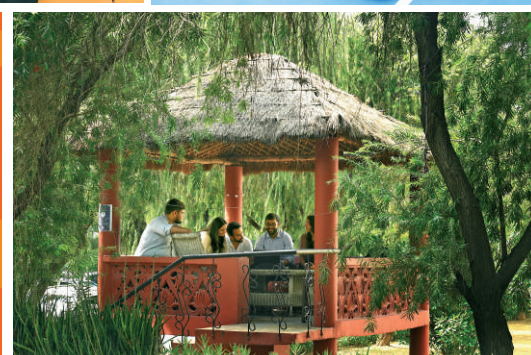
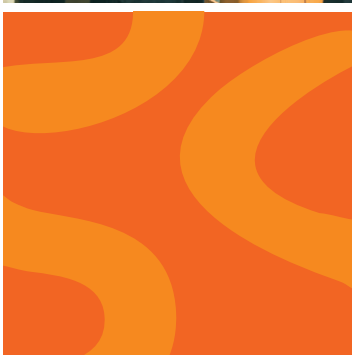
SOME OF OUR LEADING RECRUITERS OFFERING SUMMER INTERNSHIP



CAMPUS FACILITIES

BIMTECH HAS ADEQUATE ON & OFF-CAMPUS HOSTEL FACILITIES FOR THE STUDENTS. BOTH HOSTELS PROVIDE AT-PAR ULTRA-MODERN LIVING ENVIRONMENTS. ROOMS IN HOSTELS CAN BE USED ON A SINGLE OR TWIN-SHARING BASIS. THE HOSTELS ARE DESIGNED TO PROVIDE A PROPER MIX OF PRIVACY AND A UNIQUE SOCIAL EXPERIENCE. A RESIDENTIAL PROGRAM IN ITSELF ACCORDS UNPARALLELED OPPORTUNITIES FOR EXPERIENTIAL LEARNING IN THE SKILLS OF RELATIONSHIP MANAGEMENT. THE SELF-CONTAINED COMPACT CAMPUS THAT BIMTECH OFFERS ONLY ENHANCES THE LEARNING OPPORTUNITIES AND EXPERIENCES. THE BIMTECH CAMPUS FOSTERS CLOSE-KNIT FAMILY WITH FACULTY MEMBERS WHO STAY ON CAMPUS, STUDENTS, AND THE STAFF; A FAMILY THAT LIVES, LEARNS, ENJOYS, AND GROWS TOGETHER.

BIMTECH IS LOCATED ON A COMPOSITE, FULLY AIR-CONDITIONED, WI-FI-ENABLED, RESIDENTIAL CAMPUS IN GREATER NOIDA, IN THE NATIONAL CAPITAL REGION, A FEW KILOMETERS FROM THE CAPITAL OF INDIA. THE CAMPUS ENVIRONMENT IS HIGHLY CONDUCIVE TO ACADEMIC LEARNING. IT PROVIDES COMFORTABLE LIVING WITH FACILITIES. THESE FACILITIES AIM TO CREATE A CONDUCIVE ENVIRONMENT FOR ACADEMIC LEARNING, PERSONAL GROWTH, AND OVERALL WELL-BEING OF THE STUDENTS.



Hostel Accommodation

BIMTECH provides both on-campus and off-campus hostel facilities for students. The hostels offer modern living environments with options for single or twin-sharing rooms. The design of the hostels balances privacy with opportunities for social interactions.

Medical Centre

BIMTECH has a fully equipped Medical Centre staffed by senior resident doctors and visiting medical professionals. An ambulance service is available 24/7 for any medical emergencies that may arise.

Meditation Center

This facility provides a space for students to engage in meditation and relaxation activities, promoting mental well being.

Cafeteria

The multi-cuisine cafeteria offers a variety of food options for students, staff, and faculty members.

Gym & Sports Facility

BIMTECH has an ultra-modern gym and sports facilities to promote physical fitness and recreation among students.

Salon & Beauty Parlor

This facility offers grooming services to students, enhancing their overall well-being.

Atal Incubation Centre

An incubation center to foster entrepreneurship and innovation among students.

Virtual Classroom/Recording Room

Equipped with the necessary technology for high-quality virtual classes and sound recording.

Gazebo & Green Lawns

Outdoor seating areas where students can relax and spend their free time.

Café Coffee Day Outlet

A convenient place for students to grab refreshments within the academic block.

Swings & Sitting Areas

Various locations around the campus are equipped with swings and sitting spaces.

Badminton Court & Cycling Club

Sports facilities and a cycling club for students interested in physical activities.

Worship Place

A space for religious and spiritual practices on campus.

Herbal Garden

A garden with various herbal plants, promoting environmental awareness and education.

Solar Power Plant

A sustainable energy source contributing to the campus's electricity needs.

Interactive Touch Boards

Smartboards in classrooms for interactive and engaging learning experiences.

MDP Centre

A center for conducting Management Development Programs and seminars.

COOLS (Centre for Online Studies)

A center for online studies and post-graduate diploma programs.

Tuck Shop

A shop offering convenience items for students.

Shuttle Service

Transport services between hostel facilities and commuting to Noida.

Communication & Reprographic Facilities

Services for communication and document reproduction.

Bank ATM

On-campus ATM for banking convenience.

Campus Security

24/7 security measures including CCTV cameras and round the-clock security personnel.

Music Hut

A dedicated space for music-related activities.

Guest Houses

Accommodation for visiting guests and parents.

RO Plant

A water treatment facility for clean drinking water.

Lifts

Elevators in academic blocks and hostels for accessibility.

Ambulance

24/7 availability of on-campus ambulance.

In-house Bakery:

Freshly baked goods for students.

CCTV Cameras

Strategic placement of cameras to enhance campus security.

Overall, these facilities contribute to creating a holistic educational experience and a supportive environment for students at BIMTECH.

CAMPUS FACILITIES

BIMTECH Knowledge Centre

BIMTECH Library, known as the BIMTECH "Knowledge Centre" is a hybrid library. It is considered to be one of the best libraries in the Delhi NCR region in the area of management education, with a mixed collection of both print and electronic resources, which include books, journals, databases, CDs/DVDs, e-journals, reports etc. The Knowledge Centre plays a very important role in providing information services for the academic community in their intellectual pursuits. The library provides a wide variety of services, physically as well as online. The electronic resources subscribed by the library are accessible to the users through the discovery search facility.

The library is the most lively place on the campus, providing a friendly environment that enables learning and advancement of knowledge, extends research and publication assistance, and facilitates to postgraduates, research scholars, staff, and faculty. A large, well-ventilated two-floored reading room supports it. The library is enriched with print and digital systems which are accessible to the students, ex-students, research workers, faculty, staff, and visitors. The library frequently displays and exhibits its resources.

Print Resources

- **Books: 101109 Volumes (as of 27.07.2025)**
- **Print Periodicals:** 134 (National 116, International 18)
- **Newspapers English & Hindi:** 14
- **Thesis:** 116

Electronic/E-Resources

- Online Resources: 19
- E-Books: 25990
- Journals: 6082
- Magazines: 1798
- Videos: 6780
- Thesis & Dissertation: 33841

On-Line Databases & Resources

The BIMTECH Library provides access to the mentioned e-resources for the benefit of faculty, staff, and students. These resources align closely with the course curriculum. They can be freely accessed both on campus via LAN and remotely.



Terminals:

Bloomberg

Case Study:

Harvard Business Publishing Cases
Case Centre

E-Journal:

EbscoHost-BSE
Emerald Management e-Journals
Scopus

Databases:

Bloomberg
ACE Equity Nxt
CMIE - Prowess on Web
Indiastat

Memberships

National Digital Library of India (NDLI)
NDLI Club
Shodhganga
NPTEL(The National Programme on Technology Enhanced Learning)
DELNET

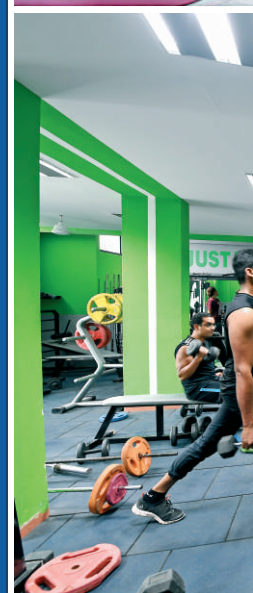
Analytical & other software:

SPSS
EViews
SmartPLS
Turnitin
QuillBot

Tools for managing the library:

LMS – KOHA
IDR – Dspace (Institutional Repository)
Remote Access through e-library

In additions to the above mentioned resources, Institute is also providing links to various Open Access resources along with subscribed e-resources through its website.





ADMISSION @ BIMTECH



Scan
QR code
to apply
online



Programmes Offered for Batch 2026-28 at Greater Noida Campus

Programme	Recognition	No. of Seats	Eligibility Criteria	Broad Eligibility Criteria	Programme Tuition Fee 2026-28 Category-wise (for full course)
PGDM (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	300 + 45**	Valid CAT 2025/ Valid XAT 2026/ Valid GMAT 2024/2025-26/Valid CMAT 2026 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 14,00,000 **Supernumerary INR 14,00,000
PGDM (International Business) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	60	Valid CAT 2025/ Valid XAT 2026/ Valid GMAT 2024/2025-26/Valid CMAT 2026 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 14,00,000
PGDM (Insurance Business Management) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	60	Valid CAT 2025/ Valid XAT 2026/ Valid GMAT 2024/2025-26/Valid MAT 2025-26/Valid CMAT 2026 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 13,00,000
PGDM (Retail Management) (2 Year, Full Time)	AICTE Approved NBA Accredited Equivalence to MBA by AIU	60	Valid CAT 2025/ Valid XAT 2026/ Valid GMAT 2024/2025-26/Valid MAT 2025-26/Valid CMAT 2026 score+PI+ Extempore	Graduation with Min. 50% marks* (10+2+3 pattern)	Merit INR 13,00,000

Imp Note: Security deposit (refundable), hostel and mess charges are additional. CAT/XAT/GMAT/MAT/CMAT score not required for Supernumerary seats.

*Candidates appearing in Final Year Graduation Examination (1st attempt) in Summer 2026 can also apply. Such candidates will have to produce final year result of Graduation with minimum 50% marks in aggregate on or before 31st October 2026, failing which their provisional admission will be automatically cancelled.

**Supernumerary seats reserved for People of Indian Origin (PIO) / Foreign Nationals (FN) - International / SAARC Nationals/Gulf Quota/Overseas Citizens of India (OCI)



The choice of a career is a life defining decision and it requires in-depth information about the program and the Institute. Guided by our values of "integrity & transparency", we have put our best to provide all information which would possibly be required by the parents & aspirants for an informed decision making.

All the best!

Dr. Girish Jain

Chairperson-Admissions

chairperson.admissions@bimtech.ac.in

ADMISSION CATEGORIES

A. Merit Category

(i) General Category

95 percent seats in all courses will be filled through general category. Regular admission is granted to those applicants who have fulfilled all the admission requirements and whose names appear in the merit list of successful applicants.

(ii) ESCS (Economically & Socially Challenged Students Category)

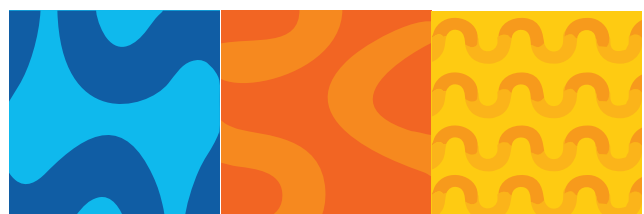
SC/ST/OBC/EWS/Minority Communities (Muslims, Sikhs, Christians, Buddhists, Zoroastrians/Parsis & Jains)-5 percent seats are reserved for the candidates coming from ESCS category to bring social diversity in the class.

Note: 5% seats reserved for ESCS category will be opened for general category, if not filled by ESCS category.

B. Supernumerary Category (Applicable for PGDM program only)

45 seats are reserved under Supernumerary category for People of Indian Origin (PIO)/Foreign Nationals(FN)-International/SAARC Nationals/Gulf Quota/Overseas Citizens of India (OCI) in PGDM program only where candidates will have to submit proof of their status as PIO/OCI/Foreign Nationals/Children of Indian Workers in the Gulf Countries.

Note: Admission under this category will be done on merit basis among applicants of Supernumerary category only.





For being eligible under different categories, the applicant will have to produce the following at the time of submission of first instalment of fee.

Additional Documents Required for Supernumerary Seats (APPLICABLE FOR PGDM PROGRAM ONLY)

- (a) Candidates will have to submit a proof of their status as PIO/OCI/Foreign Nationals- International/SAARC Nationals/Children of Indian Workers in the Gulf Countries.
- (b) Admission under this category will be done on merit basis among applicants of Supernumerary category only.

Additional Documents Required for ESCS Category (SC/ST/OBC/Minority Communities/EWS)

The candidate shall be required to submit any one of the following in support of his/her claim for seats under ESCS Category:

1. For Minority Community certificate, candidate can submit any one of the following:

- a) Self declaration as per Format I (www.bimtech.ac.in/admissions/)
- b) Caste/Community certificate issued by Religious Authority.

2. For admission under EWS Category, the family income of the applicant from all sources should not be more than Rs. 8,00,000/- p.a. The candidate shall be required to submit any one of the following:

- a) The applicant's family should hold an income certificate issued by the SDM or any other officer authorized in this behalf by the Revenue department stating that the total income of the family is not more than Rs. 8,00,000/- p.a.
- b) Income tax assessment order of most recent year which is issued to a person after filing ITR.

Note: Documents for all the categories to be produced at the time of submission of first instalment of fee failing which the applicant will be considered under 'General Category' of Merit seats as per the eligibility.

FINAL SELECTION CRITERIA

Parameters and Weightages for General/Supernumerary Seats

S.No.	SELECTION CRITERIA	Weightages-General Category	Weightages-Supernumerary Seats
1	Selection Process: Extempore (EXTM) & Personal Interview (PI)	5 (EXTM) + 25 (PI) = 30%	15 (EXTM) + 35 (PI) = 50%
2	CAT/XAT/GMAT/CMAT/MAT percentile	35%	NA
3	*Past Academic Performance (10th, 12th & Graduation)	9%	14%
4	Additional weightage for candidates with Engineering background	8%	13%
5	**Work Experience	8%	13%
6	#Regional-Other than UP & NCR Region	5%	5%
7	Gender (Female Candidates Only)	5%	5%

*Additional weightage will also be given to candidates who have done Graduation from NIRF ranked (preceding year NIRF ranking) top 100 Colleges/Universities/Engineering Colleges.

** Weightage for work experience would ideally be given to a candidate only if he/she had worked in executive or supervisory role for a minimum period of one year as on 31/01/2026, in a registered company having turnover of Rs. 10 crores or more in the preceding financial year i.e. 2024-25.

However, management reserves the right to relax this particular norm on the merit of the case, if the candidate is from a start-up or entrepreneurial venture.

#For getting regional weightage, submission of valid proof of residence is must. The domicile certificate issued by a competent authority or copy of passport/Aadhar etc. can be submitted as an additional document.

Verification of Documents

All certificates, mark sheets and degrees submitted by applicants for seeking admission to any program in BIMTECH will be sent for verification to the issuing authorities. Admission secured through fake or manipulated testimonials will be cancelled immediately and no refund of any fee paid will be due.

Applying Online

Applicants should complete the online application form and submit it along with the non-refundable application fee of Rs.2250/-

The application form is available at <https://online.admissions.bimtech.ac.in> and must be submitted online. Incomplete forms might be rejected without further consideration.

The application processing fee can be paid through Credit/Debit Card/Bank Transfer through the designated payment gateway.

SELECTION PROCEDURE

Candidates who apply online for the admission will be shortlisted on the basis of

- CAT/XAT/GMAT/CMAT/MAT score (as per the eligibility)
- Past Academic Record

Only shortlisted candidates will be called for the selection process which consists of Extempore & Personal Interview (PI).

The candidates would be required to upload their entrance test percentiles (CAT/XAT/GMAT/CMAT/MAT) the moment results are out.

INTERVIEW MODE

Please note the selection process will be conducted in:

1. Online mode
2. Offline at BIMTECH Greater Noida campus, Bengaluru, Indore, Kolkata & Lucknow

BIMTECH reserves the right to change the mode of interview/selection process, without assigning any reasons.

Applicants should be aware that fulfilling the minimum eligibility criteria does not guarantee either shortlisting for interview or final offer of admission by BIMTECH.

The decisions of the BIMTECH Admissions Committee are final, and no further communication on this issue will be entertained.

ADMISSION OFFER & FEE SUBMISSION

Final selection list is prepared taking into account the candidate's:

- 1) Past academic performance
- 2) Entrance test scores (CAT/XAT/GMAT/CMAT/MAT)
- 3) Performance in Personal Interview based on the respective weightages
- 4) Work Experience (if applicable)
- 5) Other parameters, wherever applicable, as per the weightages table

Admission offer will be based on a composite score arrived after the assessment has been made during the selection process.

The result will be announced through the student's Application dashboard and will be notified through mail. Applicants are advised to check the updates on their Application dashboard at regular intervals.

While applying online, applicants are advised to provide their complete postal address and active email ID & mobile number which should be valid for receiving important communications.

The selected candidates have to deposit the 1st instalment of fee by the last date mentioned in the offer letter & subsequent instalments as per the instructions given by the institute.

Please note institute does not entertain any request for extension of deadline for submission of 1st instalment of fee.

The admission is subject to verification of the original documents and approval of the graduation degree by UGC/AICTE/AIU.

WITHDRAWAL & REFUND POLICY

As per AICTE guidelines, in the event of an applicant withdrawing before the starting of the program, the wait listed candidates would be given admission against the vacant seat. In such a case the entire fee collected from the student, after a deduction of the processing fee of Rs.1000/- (Rupees One Thousand Only), shall be refunded and returned to the candidate withdrawing from the program. However, should a student leave the program after commencement of the course and if the seat consequently falling vacant is not filled by another candidate, for whatever reason, only the refundable component of fee shall be returned to the candidate.

Beginning of Session

Academic session of all the programmes is likely to start in June/July 2026.

Education Loan:

State Bank of India, Axis Bank, HDFC Credila Financial Services (An HDFC Ltd. Company), IDFC FIRST Bank, Bank of Baroda, and Kuhoo (Online Student Loan Platform) are providing education loans on priority basis subject to fulfillment of their terms and documentation requirement. BIMTECH is a reputed name in Business Education and almost all banks are extending loans to our admitted candidates. However, Institute has no active role in arranging loan for applicants.

IMPORTANT REGULATIONS

- (1) If a student admitted to the Institute is found to have given any false information or suppressed some information, his/her admission will be cancelled and fees will not be refunded to such candidate.
- (2) **The Application Fee once paid is non-refundable.**
- (3) The total fee for any programme under Merit and Supernumerary seats has to be paid as per the Admission offer letter.
- (4) The Institute does not take responsibility for delay in transit involved in receipt and delivery of any communication between the Institute and the applicant.
- (5) All disputes are subject to the legal jurisdiction of District Gautam Budh Nagar, Uttar Pradesh (India).
- (6) Those who are given provisional admission due to non-declaration of their graduation result are required to submit the marks sheet up to 31st October, 2026, failing which the candidate will cease to be a student of the Institute. In such a case, the general security deposit alone will be refunded.
- (7) Students who are not able to secure 50% aggregate marks in their graduation exam after the admission is granted, will have to withdraw from the programme and no fee except general security deposit will be refunded.
- (8) A student should observe all the rules and regulations, framed from time to time by the Institute. Breach of any of these may render him/her liable for penalty under the rules and/or expulsion from the Institute.
- (9) **All BIMTECH Programmes offered are compulsorily residential. Staying in the Institute's hostel for complete 2 years is mandatory and will not be changed under any circumstances.**

The Institute reserves the right to alter course content of the programmes, rules and regulations, teaching schedule, tuition fee payable, boarding and lodging fees and/or any other matter pertaining to its working. The Director's decision will be deemed as final in all such matters.

SCHOLARSHIPS OFFERED

Scholarships are available by way of partial waiver of fee to all the admitted candidates from merit category having following percentiles in CAT/XAT tests only, irrespective of the course they are admitted to.

Late Basant Kumar Birla Admission Merit Scholarship

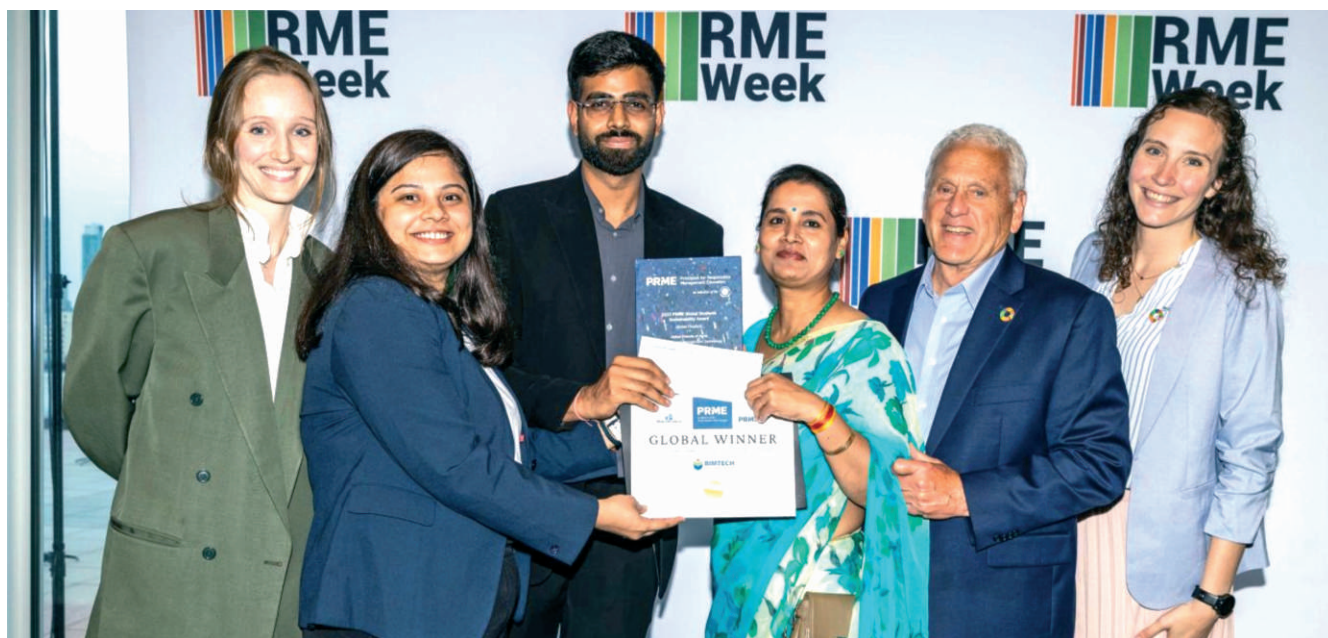
TEST	PERCENTILE	SCHOLARSHIP (INR)
CAT/XAT	95 & above	3 LACS
	90-94.9	2 LACS
	85-89.9	1 LAC

Pujya Sh. G. D. Birla Academic Merit Scholarship Scheme

BIMTECH also provides Scholarships to meritorious students based on their academic performance during the course.

For details visit <https://www.bimtech.ac.in/scholarships-financial-assistance/>

PRME GLOBAL STUDENTS SUSTAINABILITY AWARDS 2025



A student team from the Birla Institute of Management Technology (BIMTECH) has won the PRME Global Students Sustainability Awards 2025, an international honor recognizing outstanding contributions to sustainability. The award ceremony was held at the United Nations Headquarters in New York, underscoring the global significance of the achievement.

BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY

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