

डॉ. (श्रीमती) पंकज मिश्र
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महासचिव

Dr. (Mrs.) Pankaj Mittal
(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General



भारतीय विश्वविद्यालय संघ
Association of Indian Universities

NO.EV/II(894-A)/BIMTECH/2025/ 12
02nd April, 2025

The Director

Birla Institute of Management Technology (BIMTECH)
Plot No. 5, Knowledge Park - II,
Institutional Area,
Greater Noida
Uttar Pradesh - 201306

Sub: Renewal of Equivalence of Two-year Full-Time Postgraduate Diploma in Management – Retail Management (PGDM - RM) – application dated 21st March, 2025

Sir/Madam,

With reference to your aforesaid letter regarding grant of equivalence to the Two-Year Full-Time Postgraduate Diploma in Management – Retail Management (PGDM - RM) offered by Birla Institute of Management Technology (BIMTECH), Greater Noida, Uttar Pradesh, with MBA Degree of an Indian University, the following is intimated: -

1. The Competent Authority of AIU has considered your application to renew of the equivalence to Two-Year Full-Time Postgraduate Diploma with MBA degree of an Indian University based on AICTE & NBA approvals for the period in accordance with the rules as given in Annexure A of this letter.
2. Having considered the matter in detail, it has been resolved that in order to ensure objectivity, speed, transparency, consistency and quality, all applications for Equivalence of the Two-Year Full-Time Postgraduate Programmes shall henceforth be decided in accordance with the rules as given in Annexure A of this letter.
3. As per information furnished by you, your institute meets the conditions as specified in Part "A" of the Annexure B and accordingly, we are pleased to inform you that the Two-Year Full-time Postgraduate Diploma in Management – Retail Management (PGDM - RM) offered by the Birla Institute of Management Technology (BIMTECH), Greater Noida, Uttar Pradesh, India is being accorded equivalence with Master of Business Administration (MBA) Degree of an Indian University, for the purpose of admission to higher studies for a period of **THREE Years i.e. from 01.07.2024 to 30.06.2027** or till such time the approval of the AICTE and NBA accreditation remains valid, whichever is earlier.

Thanking you,

Yours sincerely,

(Dr. Pankaj Mittal)