

BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY



JOB DESCRIPTION OF FACULTY POSITION

About BIMTECH	Birla Institute of Management Technology (BIMTECH) was set up in 1988 by the Birla Academy of Art and Culture, with support from the Birla Group of companies. It was founded by the late Basant Kumar Birla and Sarala Birla, who were key leaders of the B K Birla Group. Every year, BIMTECH brings together students from almost all parts of India, along with some from other countries. It is a place where students learn about international business too. The mix of cultures, backgrounds, and experiences makes BIMTECH a lively and enriching place to study management.
Industry	Higher Education
Post/ Job Title	Professor / Associate Professor/Assistant Professor
Area	Marketing & Retail
Job Type	Regular Full Time
Reporting to	Area Head & Dean Academics
Job Location	Knowledge Park 2, Greater Noida, UP
Roles & Responsibility	The Faculty member will be responsible for the preparation and teaching of courses, mentoring students, developing course materials, and conducting research. The faculty member will also participate in community outreach programs and serve in Institutional development activities as necessary.
Job Description	<p>Faculty shall be responsible for:</p> <ul style="list-style-type: none"> Teaching and delivering core and elective courses in the Marketing & Retail domain, including: <ul style="list-style-type: none"> Integrated Marketing Communication Business-to-Business Marketing (B2B) Marketing Analytics Marketing Research Services Marketing Other specialized marketing subjects Developing, updating, and reviewing course materials and curriculum. Designing and evaluating assessment tools, including question paper preparation and grading. Mentoring and advising students on academic and professional development. Publishing quality research in reputed journals and contributing to academic thought leadership. Participating in institutional development, administrative roles, and community outreach initiatives. Engaging in consulting assignments and promoting industry-academia collaboration.
Essential Eligibility Conditions	<ul style="list-style-type: none"> Candidates should be Indian citizens and people of Indian origin including NRI/PIO status with Ph.D./FPM (in Management and/or related subject) from universities/institutions of repute from anywhere in the world. For Assistant Professor, those candidates who have submitted their Ph. D/FPM thesis and are awaiting award of the degree are also eligible. However, the selection will be conveyed only after confirmation of award of the Ph.D./FPM degree. University Rank Holders will be given preference. Practitioners from the industry with prior teaching experience in offline and online teaching and conversant with the latest teaching tools are encouraged to apply. They must have a PGDM/MBA degree.
Desirable Eligibility Conditions	<ul style="list-style-type: none"> Strong communication, research, and analytical skills. Experience with case-based, problem-based, active, or experiential learning preferred. Ability to work effectively with colleagues, students, and staff in a diverse community. Experience with academic advising and student mentoring. Evidence of substantive consulting projects in the field is a plus.
Salary & Benefits	<ul style="list-style-type: none"> Salary and allowances as per AICTE norms (7th Pay Commission). Provident Fund, Gratuity (after 5 years), and Leave Encashment. Group Mediciam Insurance (family floater for spouse and children). Group Personal Accident Insurance & Annual Medical Check-up. Opportunities for research grants, faculty development, and consulting engagements.