

BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY



BIMTECH
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OF MANAGEMENT TECHNOLOGY



AACSB
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JOB DESCRIPTION OF HEAD-CCR

FOR CENTRE FOR CORPORATE RELATIONS (CCR)

About BIMTECH	Birla Institute of Management Technology (BIMTECH) was set up in 1988 by the Birla Academy of Art and Culture, with support from the Birla Group of companies. It was founded by the late Basant Kumar Birla and Sarala Birla, who were key leaders of the B K Birla Group. Every year, BIMTECH brings together students from almost all parts of India, along with some from other countries. It is a place where students learn about international business too. The mix of cultures, backgrounds, and experiences makes BIMTECH a lively and enriching place to study management.
Industry	Higher Education
Post/ Job Title	Head-CCR
Job Type	Regular Full Time
Reporting to	Chairperson – CCR
Job Location	Greater Noida, India
No. of Position	1
Role	We are seeking dynamic and result-oriented Training & Placement professionals to lead corporate engagement initiatives and enhance career outcomes for students across various PGDM programs. The role requires building strong industry linkages, driving placements, and representing BIMTECH across corporate and professional platforms. The job requires need outstation travel.
The role comes with the following Responsibilities	<ul style="list-style-type: none"> • Develop and implement strategies aligned with the institute’s mission and goals. • Achieve key placement metrics, including percentage placed, median CTC, and maximum CTC. • Drive international placements by engaging with overseas HRs, consultants, and alumni. • Establish collaborations with international hiring firms and partners. • Preparing the annual placement calendar, scheduling recruitment events, and communicating with recruiters regarding campus visits. • Engage with recruiters to secure summer internships and full-time placements while expanding recruiter networks. • Assist in Institute presentations, press releases, and branding initiatives. • Represent the Institute in award programs and external events. • Maintain relationships with existing recruiters through regular visits and interactions. • Identify and onboard new recruiters to enhance campus hiring opportunities. • Oversee the smooth functioning of student placement teams and staff. Implement structured workflows for process efficiency and recruiter satisfaction. • Introduce new initiatives in business development, alumni engagement, training, and branding. • Stay updated with industry trends and adopt best practices in placements. • Facilitate regular meetings with institute’s leadership and key stakeholders. • Ensure alignment between placement objectives and institute’s goals. • Act as a liaison between students, faculty, and recruiters for smooth coordination. • Extensive travelling required.
Essential Eligibility Conditions	<ul style="list-style-type: none"> • Graduate in any discipline with minimum 12 years OR Post Graduate in any discipline with minimum 10 years of relevant experience.

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What We Offer	<ul style="list-style-type: none">• CTC Rs. 20 Lakhs annual + Variable incentives linked to performance
How to apply:	Kindly fill the application form using below mentioned google link and upload the latest resume. G Form-https://forms.gle/qAhbobsxbaTyhHPa8
Last Date of application	15-04-2026