

Business Standard

CAMPUS
TALK

BS PROMOTIONS

SETON HALL UNIVERSITY DELEGATION GAINS INSIGHTS INTO INDIA'S INNOVATION LANDSCAPE AT BIMTECH

The Centre for International Affairs at Birla Institute of Management Technology hosted a delegation of students and faculty members from Seton Hall University, USA, as part of their Global Engagement Program.

During the interaction, the delegation was introduced to BIMTECH's academic ecosystem, its global collaborations and its focus on developing internationally oriented management education by Ms Pragyan Patnaik, Head, Centre for International Affairs. The visit also reflected the long-standing academic partnership between BIMTECH and Seton Hall University and provided an opportunity to further strengthen institutional engagement.

One of the key highlights of the visit was an interaction with the leadership of the Atal Incubation Centre (AIC) – BIMTECH. The session by Mr Surya Kant, CEO, AIC BIMTECH offered the students valuable insights into India's start-up ecosystem. Students learned how policy support, mentorship and incubation help turn ideas into scalable ventures.

To enrich the learning experience, the delegation also attended a lecture by Dr

Shalini Singh, Chair of the Centre for Innovation and Entrepreneurship Development on the "Ease of Doing Business in India," which provided an overview of the transformation of India's business environment over the decades. The Director of BIMTECH, Dr Prabina Rajib interacted with students, sharing insights on India's cultural context, entrepreneurial spirit and dynamic business environment. The visit deepened students' appreciation of India's vibrant start-up ecosystem and rapidly growing innovation landscape.

