From Ideas to Impact: BIMTECH Lights Up a New Dawn of AI Innovation

Birla Institute of Management Technology (BIMTECH), Greater Noida, has stepped firmly into the AI era, inaugurating its Centre of Excellence on Artificial Intelligence on August 19. The launch drew over 400 students, faculty members and industry leaders under the theme "Learn. Build. Deploy. Innovate."

Gracing the occasion were advisory board members Neeraj Gehani of Dunnhumby, Varoon Govil of MSCI Inc. and Dr. Saumendra Mohanty of ValueFirst, all lending industry weight to the institute's push toward applied AI education. Participants were introduced to generative AI tools, Google AI Studio, Antigravity and cloud computing credits, giving them hands-on exposure to building real prototypes rather than just theory.

Teams tackled problems across MedTech, FinTech, EdTechvand open innovation tracks, with standout projects Wroom Wroom, Loser Core and Carpiedem earning recognition for their creativity and execution. BIMTECH Director Dr. Prabina Rajib summed up the philosophy driving the initiative, noting that ideas alone don't create impact - the real test lies in building and deploying working solutions to genuine problems.

The Centre marks a fresh chapter in BIMTECH's push for experiential, industry-linked, truly future-ready education, equipping students with the skills, creativity and confidence to solve real-world problems of tomorrow - one prototype at a time.