




# EXECUTIVE CERTIFICATE PROGRAMME ON SUSTAINABILITY AND ESG


PROGRAMME DURATION : 4 WEEKS



## Contact Information

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## Programme Overview

Through this programme participants will explore the connection between Environmental, Social, and Governance (ESG) frameworks and corporate sustainability. They will gain practical skills in implementing sustainability reporting, enabling their organizations to track and measure sustainability performance effectively. The programme will also focus on preparing businesses for the sustainability transition, helping them adopt sustainable strategies and align with global standards. By the end, participants will be equipped with the knowledge and tools to make their organizations "sustainability-ready," ensuring they thrive in an increasingly environmentally and socially conscious marketplace.

## Programme Objectives

- Understand how sustainability shapes corporate strategy and enhances operational efficiency in today's business landscape.
- Learn to integrate environmental, social, and economic pillars to drive responsible and resilient business practices
- Analyze governance structures, ethical considerations, and compliance challenges in sustainability implementation
- Explore the design and scaling of sustainable business models that align profitability with long-term impact.
- Gain practical knowledge of ESG metrics and sustainability reporting to track and communicate performance.
- Develop strategies to embed sustainability across business units and functions for enterprise-wide impact.
- Examine global trends, frameworks, and regulations influencing corporate sustainability standards.
- Prepare organizations for sustainability transitions through strategic planning and capacity building.

## Deliverables

- Corporate Sustainability Foundations: Understand how sustainability influences corporate strategy and operational efficiency in modern business contexts.
- Integration of Sustainability Pillars: Learn how environmental, social, and economic factors drive corporate sustainability and how these pillars support sustainable operations.
- Governance, Ethics, and Compliance: Analyze governance structures, ethical considerations, and key challenges businesses face when implementing sustainability initiatives.
- Designing Sustainable Business Models: Explore how to create business models that drive profitability while contributing to long-term societal impact.
- Scaling Sustainability: Identify strategies to scale sustainability initiatives across business units without compromising performance.
- Linking ESG with Sustainability: Understand the relationship between ESG metrics and sustainability goals, with practical experience in sustainability reporting.
- Sustainability Transition: Develop strategies to make organizations "sustainability-ready" and prepare them for the transition to sustainable business models.

## Pedagogy

This programme employs a blend of theoretical learning, case studies, practical workshops, and real-world examples to facilitate understanding. Interactive discussions, group exercises, and sustainability reporting simulations provide participants with hands-on experience in applying concepts, enabling them to design, scale, and implement sustainable strategies in their organizations.

## Target Audience

Senior Executives, Managers, Sustainability Officers, HR and CSR Professionals, Business Analysts, Entrepreneurs, Faculty of Business Schools, Engineering Colleges, Universities, and Consultants Interested in Integrating Corporate Sustainability, ESG Metrics, and Sustainable Business Models Within Their Organizations.







## Learning Modules

### 1. Introduction to Corporate Sustainability

- Framing the "Why" and "How" of sustainability in business.
- Contextualized for India and Global South.

### 2. Environmental Sustainability & Climate Action

- From Net-Zero targets to circular economy principles.
- ESG and decarbonisation strategies.

### 3. Social Sustainability: Inclusion, Equity & Well-being

- DEI, human rights, livelihood security, and employee well-being.
- SDG alignment and stakeholder voice.

### 4. Governance, Ethics, and Green Compliance

- From corporate governance to BRSR, greenwashing, and integrity issues.
- India's evolving regulatory landscape.

### 5. Sustainable Finance & Investing

- ESG investing, green bonds, climate risk disclosure.
- New frontiers: transition finance, blended finance.

### 6. Technology, Innovation & Digital for Sustainability

- AI, IoT, and blockchain in solving sustainability challenges.
- Sustainability 5.0 and digital ESG.

### 7. Sustainability in Practice: Case Studies from India & Global South

- Eg: Hindalco, ITC, Mahindra, Unilever, IKEA.
- Discussion + analysis using frameworks.

### 8. Leading Sustainability Transitions

- Scaling impact: strategy, leadership, partnerships.
- Role of youth, entrepreneurs, and systemic change

## Programme Instructors



### Panos Alivizatos, MSc, EMBA

#### Co-founder, Earth Nature Climate Institute (ENCI), Canada

Panos is a seasoned Investment Banking, and Sustainability Leadership professional with over 20 years of international experience, mostly focused on M&A (origination & execution), PE/VC Direct Investments, Sustainability Leadership, ESG Investing, Partnerships, PPP, and Commodities Trading. Worked throughout a variety of financing structures (Project & Structured Finance) coupled with hands-on operational know-how in energy (renewables & storage), circular economy, tech, infrastructure, mining and real assets. His professional background spans roles in investment banks, sovereign wealth fund-owned enterprises, state-owned entities, and boutique corporate finance advisory firms. Currently, Panos is lecturing as a subject-matter expert for Sustainability, ESG, Investments, M&A, Energy Risk Management and Leadership for universities in US and Europe (through the online educational platform EMERITUS for Columbia Business School, University of Texas McCombs Business School, Wharton Business School, Imperial College and others), while he is Managing Partner in a corporate development and sustainability advisory firm in North America. He has a passion and research interest in emerging and frontier markets, in climate and carbon finance, as well as in sustainability-linked finance instruments structuring for the commodities industry. Lived and worked in Europe, the Middle East & North America.





## Prof. Chris Grose



**Ass.Professor of Finance & Accounting, Democritus University of Thrace, Hellas  
Senior Research Fellow at Earth Climate Nature Institute (ENCI) and Hellenic  
Observatory Corporate Governance (HOCG)**

Chris is an Associate Professor at the Department of Accounting and Finance of the School of Accounting and Finance at Democritus University of Thrace (DUTH). In the past (2010-2020) Chris was an Assistant Professor at the Department of Accounting and Finance of the School of Economics and Business of the International Hellenic University (IHU). He holds an MSc from the University of Birmingham and a PhD from the University of Macedonia in Thessaloniki. He worked in various positions in the industry before joining DUTH and IHU. He has been a consultant for corporate governance compliance issues for most of his professional career. Having worked in Investor Relations Offices for 14 years he has closely monitored the evolution of corporate governance legislation in Greece. His current research focuses on corporate restructurings and corporate governance issues. His research has appeared in the Review of Quantitative Finance and Accounting, the Journal of International Financial Markets, Institutions & Money, and the International Review of Financial Analysis amongst other journals.

## KK Upadhyay



**Professor (CSR& Sustainability), BIMTECH, India**

Dr KK Upadhyay Professor (CSR& Sustainability) Dr.K.K.Upadhyay has four decades of experience across government, not-for-profits, corporate, and academia. He has pioneered several innovative social enterprises – "Safal" for the government of India, Aapni Yojana for KfW – German Development Bank, Bastar Integrated Development Program for the government of Denmark, and Health of the UrbanPoor for USAID. An alumnus of the Institute of Rural Management, Anand (IRMA), trained by the milkman of India Dr. Verghese Kurien, he has played a pivotal part in the development of the Corporate Social Responsibility journey in India as a thought leader, practitioner, and former head of the FICCI Aditya Birla CSR Centre for Excellence. He has been bestowed with many awards and accolades, including titles like Sterling 25 (CSR Times), Thought Leader, CSR Leader of India, Mahatma, the CSR Trainer of the Year 2020, and Change Maker (SABERA 2021).

## Reeti Kulshrestha, PhD



**Assistant Professor (Strategy, Innovation, Entrepreneurship & CSR), BIMTECH, India**

Dr. Reeti Kulshrestha, a PhD in Social Entrepreneurship, is an Educator and Researcher at Birla Institute of Management Technology (BIMTECH), Greater Noida, India. A qualitative researcher, her area of interest lies in sustainability, entrepreneurship and narratives and lived experiences of individuals. She is the Co-ordinator (CSR Research and Networks), Centre for Sustainability and CSR, BIMTECH, and also mentors and leads the UNPRME-Delhi NCR Hub. She is also a part of AACSB accreditation team as Standard Owner for societal impact. Dr. Reeti has published a research book and several research articles in reputed journals, and has many case studies and book chapters to her credit. She is also the Assistant Editor of South Asian Journal of Business and Management Cases (SAJBMC) and reviewer for many other reputed journals. She won the best research paper award in an international conference on the theme of "Social Innovation, Social Business and Sustainable Development" hosted by IIT Roorkee, BHU, NABARD and VES, Mumbai in 2022. She is the Vice President of the International Sustainable Development Research Society (ISDRS), Sweden (<https://isdrs.org/>). ISDRS is a global network of sustainable development professionals actively engaged in knowledge exchange contributing to sustainable societies.





## Programme Details

**Programme Launch:** 6th December 2025

**Mode of Learning:** Online

**Module Duration:** 1 hour 30 Minutes

**Special Offers:** Alumni of BIMTECH will receive a 20% discount on the fee.

## Programme Fee:

Category	INR Fee (+ GST)	USD Fee (+ GST)
Academia (Faculty, Researchers, University Educators)	₹12,000	\$150
Social Sector Professionals (NGOs, CSR Leaders, Development Practitioners)	₹10,000	\$120
Students – Masters Level	₹8,000	\$100
Students – PhD Scholars	₹10,000	\$120
Corporate / Professional Participants (Single Participant)	₹15,000	\$180
Group / Institutional (5 participants from same company)	₹12,500 per person	\$150 per person
Group / Institutional (10+ participants from same company)	₹10,000 per person	\$120 per person

**\*Special offers for Corporates available\***

## Confirmation and Registration

- Nominations will be considered completed after the Submission of Nomination form
- Nominations will be confirmed on first come, first served basis upon receipt of payment
- BIMTECH reserves the right to refuse nominations
- For any queries please mail them to [cmdc@bimtech.ac.in](mailto:cmdc@bimtech.ac.in)

