

KIET SCHOOL OF MANAGEMENT UNVEILS MANIFEST 2K26 WITH GRANDEUR

KIET (Deemed to be University) successfully unveiled "MANIFEST 2K26 – A Grand Confluence of Management, Culture & Innovation" on 20 February 2026 at its Ghaziabad campus. The flagship management and cultural fest of KSOM was launched in a vibrant ceremony attended by over 100 students from reputed institutions, along with faculty members, dignitaries, and industry leaders.

The event was supported by sponsors including Parle Agro and Golive Technologies, with international sponsors UPLYFT3600 and Agri Le'Fermier Trade Pte Ltd. Business Standard partnered as the media sponsor.

The ceremony was graced by Chief Guest Dinesh Gautam of TV9 Bharatvarsh and Guest of Honour Amit Jain. Dr. Manoj Goel, Executive Director, emphasized experiential

learning and industry readiness, while Dr. Adesh Kumar Pandey, Director Academics, highlighted the fest's role in nurturing leadership and innovation. Dr. Binkey Srivastava, Dean, KSOM, also shared her insights.

The highlight of the event was the official unveiling of MANIFEST 2K26, followed by engaging activities such as Global Gully, Treasure Hunt, Business Plan Competition, Finance Flash, MarkEdge, and Synergy Sprint. The program concluded with felicitation of sponsors and judges, prize distribution, and an energetic performance by RJ Rocky.



TEDxBIMTECH 2026 EXPLORES THE FUTURE WITH ITS THEME 'DECODING TOMORROW'

Birla Institute of Management Technology (BIMTECH), a leading AACSB accredited business school in India, successfully hosted TEDxBIMTECH at its campus. This empowering platform brought together 9 distinguished speakers to share their insights around the theme "Decoding Tomorrow".

TED is a nonprofit, nonpartisan organization dedicated to discovering, debating and spreading ideas that spark conversations. TEDx is a program of local, self-organized events that brings people together to share a TED-like experience, where x = independently organized event.

Dr. Prabina Rajib, Director, BIMTECH, shared, "By hosting a globally recognised knowledge-sharing platform like TEDx, we reaffirmed our role as a hub for ideas that matter and inspire progress. The seamless blend of storytelling, research-driven perspectives, and lived experiences created an immersive learning environment that resonated deeply with us all."

Deepa Krishnan, Head of Marketing- Real Estate, Edelweiss Alternate Asset Advisors, captivated the audience with her insights on the "5 Mantras of an Innovation Mindset." Annu Grover, Founder & CEO, Nurturing Green, said, "Our goal is to reach every home with a plant and promote the concept of green gifting."

Sarika Malik, Professional Indian Wrestler emphasized that while setbacks such as failure, injury, or loss may break momentum and identity, it is this inner "1% mind" that enables individuals to rise again.

The event witnessed participation from the BIMTECH community and external attendees, reinforcing the institution's commitment to nurturing intellectual curiosity and fostering dialogue beyond the classroom.

