

## BIMTECH COMMEMORATES 38 YEARS OF GLOBAL EMINENCE AND DIGITAL INNOVATION

Birla Institute of Management Technology (BIMTECH) celebrated its 38th Foundation Day. The ceremony, graced by Shri P Balaji, Group Head of Governance, Risk, Compliance, and Corporate Affairs at Air India Ltd., reinforced the B-School's commitment to fostering globally-aware leaders.

Highlights of the year include pioneering academic innovation by launching BIMCOIN, India's first campus blockchain currency, marking a decisive leap into digital finance. Its dedication to sustainability was recognized with students clinching the PRME Global Students Sustainability Award 2025 at the UN, alongside a strategic partnership with UNIQLO for retail talent development.

Reflecting the institute's long-standing commitment to social responsibility and compassion, BIMTECH invited students from various schools and orphanages for a special celebration. Faculty, staff, and students collectively contributed to organize

a special lunch and distribute thoughtful gifts to the visiting children.

Director Dr Prabina Rajib reaffirmed the institution's mission to "shape leaders who act with integrity, think globally, and bring positive change." Shri Balaji then underscored the necessity of continuous professional evolution: "What you know today will definitely become obsolete tomorrow. So, stay curious and learn new skills... delve deeper and gain diverse experiences."

