

## Writeup on Omniglotzz 6.0, PGDM-IB 2023-25 Batch

**Cultures** are what make countries unique and being a student of PGDM- International Business; it is pertinent to understand the nuances of cultures of different countries in the world. Learning a **Foreign Language** is also an integral part of the curriculum, hence, it was time when students had to display their knowledge of these foreign languages through various activities. PGDM-IB program conducted the sixth edition of its cross cultural event "Omniglotzz 6.0" on **21st December 2023**.

After welcoming the guests the *experiential learning co-curricular competition* which provided students a platform to develop deeper understanding about the different culture beliefs, food preferences, way of living and language began.

Jury members who are experts in their fields and have rich experience in cross culture domains present were:

1. Mr. Stephane Amalir, Director, Alliance Francaise
2. Ms. Simran Dhingra, Head of International Cooperation, Konrad-Adenauer-Stiftung, Germany
3. Dr. Vandana Dubey, CO –Founder, KORHR
4. Dr. K Pugazhendhi, Asst. Professor, French, JNU

First half of the event was full of activities from students learning German Language. Various activities were conducted by different groups of students like - German song sung by students, a play was conducted, poems were being narrated and Role plays done. It was as if students were living the life of the part they were playing.

The second half included an international pitching event named "Mosaic Cultures Communication Challenge". Student teams representing different countries pitched their product in front of Indian Investor/Shark (Judge), explaining about their company, product, heritage and cultural background, business plan and model. These event help students hone their intercultural communication, presentation and negotiation skills.

French language learning students presented phenomenal performance on various events like including Role plays, presentations, group dance, acting and Poem narrations.

"OMNIGLOTZZ" is a fest to inculcate cross cultural sensitivity amongst budding managers. During this "learning by doing" activity students perform various acts in the foreign languages they are learning. It is a festival to enhance cross-cultural chemistry amongst students and is designed to inculcate in them competitiveness, research mind-set, collaborative spirit and cross-cultural intelligence. Students' showcase their skills of two foreign languages, which is a part of their curriculum, through various performances in German and French Languages.

**IB Class** was **decorated** beautifully with flags, balloons and cut-outs, keeping in mind the cross cultural theme and all of it was done by our students. It was the continuous effort of all students and Mentors without whom this event would not have taken its shape.

The event went smooth and flawless with efforts put in by student **members of Cosmopolitan Club** and it was one of the best opportunities for the students to not only exhibit their skills and strengthen their knowledge but also to get insights from the learned Jury. The jury gave insights about their journey and how one can achieve and enhance cross cultural knowledge.

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**PGDM (International Business) Program**  
Presents

**COSMOPOLITAN**

# OMNIGLOTZZ 6.0

ENHANCE YOUR CROSS-CULTURAL CHEMISTRY WITH FLAVOURS OF FRANCE & GERMANY

DECEMBER 21, 2023

JURY MEMBERS

 <p><b>MR. STÉPHANE AMALIR</b> Directeur, Alliance Française de Delhi</p>	 <p><b>MS. SIMRAN DHINGRA</b> Head of International Cooperation, Samuel Akhavan Stiftung, India Office</p>	 <p><b>DR. K. PUGAZHENDHI</b> Assistant Professor of French Jawahar Lal Nehru University, New Delhi</p>	 <p><b>MS. VANDANA DUBEY</b> Co-Founder KORVA</p>
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