

**SHAPING
LEADERS.
EMPOWERING
GLOBAL
FUTURES**



BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY

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 <https://www.linkedin.com/school/bimtechnoida/>

 <https://twitter.com/BIMTECHNoida>

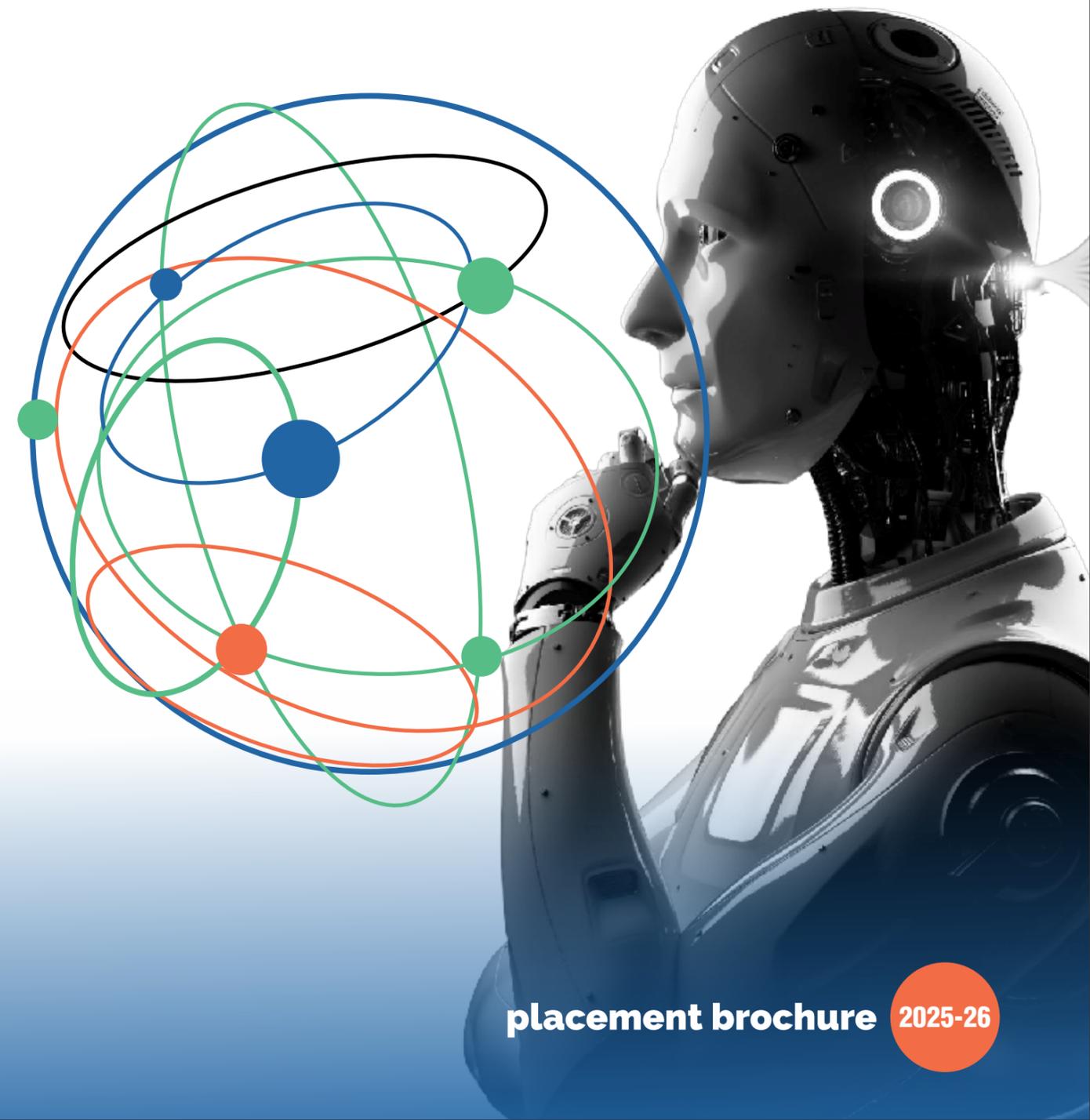
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 <https://www.youtube.com/user/Thebimtech>

 <http://blog.bimtech.ac.in>



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placement brochure 2025-26

SHAPING LEADERS. EMPOWERING GLOBAL FUTURES

PLACEMENT BROCHURE 2024

The rapid rate of change in the world of management continues to escalate. Today, we are living in an unprecedented time of disruptive technology and innovation that is part of the new order.

What can we do now that we couldn't do before, taking into account the changes in technology and user behavior? In a time of significant disruption, that's the critical question every BIMTECH student is trained to ask, and find answers to.

In today's fast paced world, it is easy for leaders to become consumed by the challenges they face. We prepare our students to face these, fight complacency and set the stage for continuous success in a manner that engages them professionally and personally. At the same time emphasizing both the economic and social responsibilities of managing business.

The emphasis at BIMTECH is on developing an entrepreneurial mindset that would greatly enhance the student's ability to discover new insights, spot unexploited opportunities, and generate novel business ideas and then turn their ideas into market success stories.

Our Legacy

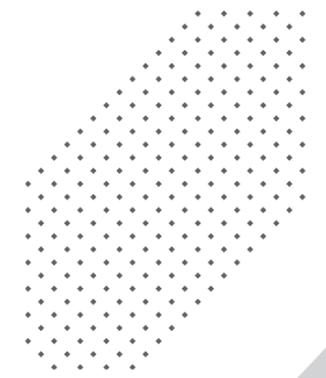


Birla Institute of Management Technology was established in 1988 under the aegis of the Birla Academy of Art and Culture, and supported by Birla group of companies. Late Basant Kumar Birla and Sarala Birla, chairperson of B K Birla Group of companies are the founders of the business school.

BIMTECH is mini-India in its formation every year. It has students coming almost from all the states of India, and also from few foreign countries. BIMTECH is like a school where international business endeavors are also made. Its mix of nationalities, cultural backgrounds, academic and professional experiences make BIMTECH one of the most exciting and enriching business schools in the country.

The fully residential campus of Birla Institute of Management Technology (BIMTECH) located in National Capital Region is one of the top MBA Institutes to study in India.

It provides a highly conducive academic environment, interaction with hard working and industry- academia mix professors, proximity to the strategy makers of the industry and practitioners of the service and manufacturing companies, exposure to the international universities and companies



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OUR VISION

DEVELOPING **RESPONSIBLE LEADERS** WITH AN ENTREPRENEURIAL MINDSET AND STRIVING FOR **SUSTAINABILITY**

OUR VALUES

- ETHIC AND INTEGRITY
- **SUSTAINABILITY** AND TRANSPARENCY
- INNOVATIVENESS AND **ENTREPRENEURSHIP**

OUR MISSION

- TO BE THE PREFERRED CHOICE FOR STUDENTS, FACULTY, PROFESSIONAL STAFF AND RECRUITERS.
- TO CREATE AND DISSEMINATE KNOWLEDGE FOR **POSITIVE SOCIETAL IMPACT**
- TO INCULCATE INNOVATIVE, TECHNOLOGICAL, ENTREPRENEURIAL AND GLOBAL MIND-SET
- TO EQUIP FACULTY & STUDENTS WITH **RESPONSIBLE LEADERSHIP** QUALITIES.
- TO PROMOTE SUSTAINABILITY IN ALL ACTIVITIES.



MESSAGE FROM THE DIRECTOR'S DESK

We at BIMTECH strive to nurture and groom ethical leaders with entrepreneurial and global mindset who can make a profound and positive impact on people, companies and society at large.



Dear Recruiter,

It is with immense pride and enthusiasm that I welcome you to Birla Institute of Management Technology, an institution committed to nurturing future leaders with a focus on responsible management, entrepreneurship, sustainability, and innovation. With a legacy spanning over 35 years, BIMTECH stands tall as a pioneer in management education, blending academic rigor with real-world relevance. Our accreditations by prestigious bodies like AACSB and NBA reflect our commitment to excellence and global standards.

At BIMTECH, we believe in equipping our students not only with advanced business knowledge but also with values that promote ethical leadership and sustainable business practices. This is evident in our curriculum, which integrates emerging disciplines like Data Analytics, Information Technology, Banking, Financial Services, Insurance, Strategy and Consulting, and responsible business practices. Our international certifications, such as the Reinsurance Certificate Course with Swiss Re and the Dual Degree Programme with CII-UK, provide students with globally recognized qualifications, further enhancing their career prospects. Our faculty members, many of whom are thought leaders in their fields, are dedicated to creating an enriching learning environment through research-driven teaching, industry collaborations, and innovative projects.

In order to enhance the academic and professional development of students, faculty, and researchers, a strategic initiative has been taken to set up a

Bloomberg Lab to equip students with practical skills, bridging the gap between academic theory and industry practice.

As we look to the future, our goal remains steadfast—to produce well-rounded professionals who are prepared to meet the evolving demands of the global market while upholding the highest standards of integrity and social responsibility. Our students, with their passion, creativity, and resilience, are the cornerstone of our institution's success. We take great pride in their achievements and look forward to continuing our journey of excellence with them as we forge ahead.

We invite our esteemed corporate partners to collaborate with us in nurturing the next generation of dynamic business leaders. Together, we can foster innovation, drive advancements in Analytics and AI, and shape the future of global business excellence.

Dr. Prabhina Rajib
Director
director@bimtech.ac.in



MESSAGE FROM THE CHAIRPERSON-CCR

The Placement Cell at BIMTECH works closely with recruiters to ensure a seamless hiring process and to meet your talent needs effectively.



Dear Recruiters,

It is my pleasure to welcome you to the placement season at Birla Institute of Management Technology. Our institution takes immense pride in nurturing talent that is not only academically proficient but also equipped with the skills and adaptability required to excel in today's dynamic business environment.

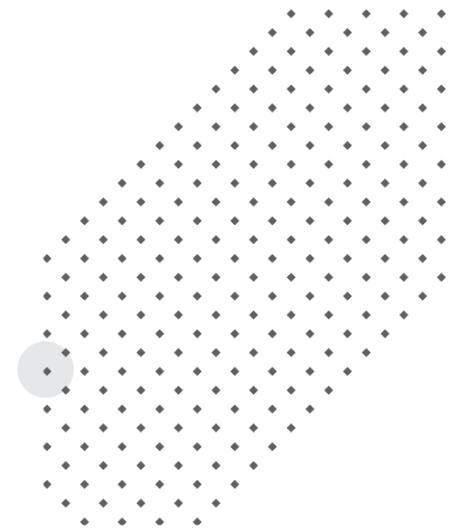
Our students come from diverse backgrounds, bringing unique perspectives and problem-solving abilities. Through rigorous academics, experiential learning, and industry exposure, they are groomed to take on professional challenges with confidence and integrity. This year's graduating batch reflects our commitment to developing well-rounded individuals who can contribute meaningfully to your organization.

The Placement Cell at BIMTECH works closely with recruiters to ensure a seamless hiring process and to meet your talent needs effectively. We value the longstanding partnerships we have with esteemed organizations and look forward to building new relationships this year.

I invite you to explore this brochure and discover the remarkable talent our students have to offer.

Let us continue this journey of collaboration and excellence as we shape the leaders of tomorrow.

Warm regards,
Dr Archana Shrivastava
Chairperson-Placement
Birla Institute of Management Technology





BOARD OF GOVERNORS



Smt. Jayashree Mohta
Chairperson



Mr. Vikash Kandoli
Member, Director, Joy Teacher Training (P) Ltd., Kolkata



Dr. Ajit Ranade
Member, Vice Chancellor, Gokhale Institute of Politics & Economics



Mr. Sakatak Khaitan
Member, Senior Partner, Khaitan Legal Associates



Mr. G.N. Bajpai
Member, Ex-Chairman, SEBI and LIC



Dr. Vipul Singh
Member, People Director & HR Head, Lloyds Technology Centre India



Mr. Nand Gopal Khaitan
Member, Senior Partner (Disputes Resolution), Khaitan & Co.



Mr. Gautam Dalmia
Member, Director, Dalmia Bharat Group



Mr. Alok Gupta
Member, Director, Mynd Integrated Cyber Security & Forensics (P) Ltd.



Dr. Prabina Rajib
Member Secretary, Director, BIMTECH



Dr. Pankaj Priya
Member, Academic & Dean (Academics), BIMTECH



Dr. Arvind Virendranath Shukla
Member, Senior Professor & Dean (Research), BIMTECH



Dr. Sourabh Bishnoi
Member, Associate Professor & Area Head (Business Analytics), Chairperson (PGDM), BIMTECH

ABOUT THE INSTITUTE



BIMTECH has been a beacon of excellence in management education for over three decades. With visionary founders like Late Dr. (Smt.) Sarala Birla and Smt. B. K. Birla, our business school was designed to bridge the gap between academia and industry, offering practical, forward-thinking education that meets the demands of today's competitive corporate world.

Located in the vibrant National Capital Region (NCR) in Greater Noida, our fully residential, green campus offers state-of-the-art infrastructure and is equipped with seamless Wi-Fi connectivity. With a student body of over 1,000 students and

70 esteemed faculty members with proven industry credentials, BIMTECH fosters a learning environment that combines academic rigor with real-world application.

At the heart of BIMTECH's educational offering are our AICTE approved, industry-aligned Post Graduate Diploma in Management (PGDM) programs. Each program is meticulously designed to cater to different business domains, equipping students with specialized knowledge and skills that make them highly sought after by recruiters across sectors. Our key programs include:

PGDM (General Management): A comprehensive program that builds strong managerial acumen across various business functions, preparing students to take on leadership roles in diverse industries.

PGDM (International Business): Focused on global business practices, this program prepares students to navigate the complexities of international markets and develop cross border strategies.

PGDM (Insurance Business Management): With India emerging as a key player in the insurance sector, this program is tailored to develop specialists who can drive innovation and growth in this expanding industry.

PGDM (Retail Management): In a fast-evolving retail landscape, this program offers students a deep dive into retail strategies, supply chain dynamics, and consumer behavior.

Our curriculum is constantly updated to reflect the latest industry trends, ensuring that our graduates are not only academically strong but also highly adaptive and ready to meet the challenges of a dynamic business environment. The programs are enhanced through hands-on learning experiences, including live industry projects, internships, and case studies drawn from real-world business scenarios.

BIMTECH has established strong and meaningful connections with top companies and industry bodies. Our collaborations extend beyond the classroom, with Management Development Programs (MDPs), Short-Term Projects, Round Tables, and Colloquiums designed in partnership with industry leaders. These initiatives ensure that our students are exposed to contemporary business challenges and are able to engage directly with top executives, further boosting their employability.

BIMTECH's campus is a microcosm of India's diversity, hosting students from nearly every state in the country, along with a growing international student body. This mix of cultural and professional backgrounds adds richness to the learning environment, enabling students to develop a global mindset, which is crucial in today's interconnected world.

Our graduates emerge from BIMTECH not just as job seekers, but as future business leaders capable of driving growth and innovation. Our 14 industry-grade databases, a modern library, and numerous student-driven initiatives ensure that every learner has the resources and opportunities to excel.

OUR PRESENCE & PROMINENCE

Accreditations BIMTECH holds accreditations from **AACSB, NBA, and NAAC**.

The accreditations awarded by the three most influential National and International accreditation bodies globally underscore the quality of everything we do at the Institute.

National Accreditation: The National Board of Accreditation (NBA) is one of the two major bodies responsible for the accreditation of higher education institutions in India, along with the National Assessment and Accreditation Council (NAAC).

BIMTECH's four Postgraduate programmes—PGDM, PGDM (International Business), PGDM (Retail Management), and PGDM (Insurance Business Management)—are accredited by the **National Board of Accreditation (NBA)**. The institute has also been awarded an **A+ grade by the National Assessment and Accreditation Council (NAAC)**, with the renewal process as per the accreditation cycle.

INSTITUTIONAL ACCREDITATION



Equivalence of all PGDM programmes with MBA degree by Association of Indian Universities (AIU)

RANKINGS

Once again BIMTECH has maintained its position among the best Business Schools of India. According to the latest MBAUniverse.com B-school Rankings 2024, our institute has been ranked:



among Top Private B-Schools in North India



among Top Private B-Schools in India



Top B-Schools (Pvt.+Govt.) in India

MBAUniverse.com B-school Rankings 2024





TWO YEARS PROGRAMMES, FULL-TIME
(Approved by AICTE, MHRD, Govt. of India)

ACADEMIC PROGRAMMES

Post Graduate Diploma in Management (PGDM)

It is the first programme of the institute, established in 1991 to meet the needs of research and education in management areas. This programme has won acclaim from academia and industry.

Post Graduate Diploma in Management – International Business (PGDM-IB)

In a globalized world, BIMTECH's two-year International Business programme equips professionals with essential skills and industry connections.

Post Graduate Diploma in Management – Retail Management (PGDM-RM)

The PGDM-RM is a two-year, AICTE-approved programme focused on contemporary retail management. Designed with industry input, it equips students with both theoretical knowledge and practical skills to excel in retail careers and competitive environments.

Post Graduate Diploma in Management Insurance – Business Management (PGDM-IBM)

This is India's first full-time professional programme in insurance education. It prepares young professionals for managerial roles in insurance and risk management through an industry-aligned curriculum. BIMTECH collaborates with LOMA, USA, for life insurance programs, ensuring global standards and expertise in the field. This programme has strategic partnership with Swiss Re. Besides, the programme has been recognized by the Indian Insurance Institute as equivalent to the Associate of Insurance Institutes of India (III).

Our all above mentioned programmes are:

- Two Years programmes, Full-Time (Approved by AICTE, MHRD, Govt. of India)
- Accredited by the National Board of Accreditation, AICTE
- Recognized by the Association of Indian Universities (AIU) as equivalent to MBA.



CENTER FOR MANAGEMENT DEVELOPMENT AND COSULTANCY

CMDC at BIMTECH serves as a critical platform for executive education, offering customized training and consultancy services for organizations across various sectors. Its goal is to develop management capabilities and enhance the skills required to thrive in today's dynamic environment. The CMDC collaborates with both the public and private sectors, as well as international organizations, focusing on leadership development and lifelong learning.

Here are the key highlights:

- **Comprehensive Training Programs:** Tailored to meet the needs of organizations, from entry-level to top management, across sectors like healthcare, manufacturing, and education.
- **Global Outreach:** Training programs for international conglomerates, governments, NGOs, and donor agencies.
- **Prominent Clients:** Collaborations with industry leaders such as NTPC, GAIL, Power Grid Corporation of India, and Oil India Ltd.
- **Leadership Programs:** Specialized training for educational officers and principals, aimed at fostering innovation in educational leadership.
- **Capacity Building:** Developing skills and knowledge to meet modern business challenges, enhancing productivity and organizational growth.

Our Clients and Partners of CMDC:





Empowering
leaders for a
global future

INTERNATIONAL EXPOSURE & GLOBAL PARTNERSHIPS

BIMTECH partners with top international institutions certified by AACSB, EFMD, and AMBA to give students a transformative global learning experience. These programs give students foreign experience and a global business perspective.

Key International Program Benefits:

Student Exchange Programs

BIMTECH students can study at renowned international universities such as Sydney Business School (Australia), FH Joanneum (Austria), and Kozminski University (Poland). International students attending BIMTECH through reciprocal student exchange programs create a diverse learning environment.

Global Immersion Programs: National University of Singapore (NUS)

BIMTECH students participated in an AI-powered business analytics Global Immersion Program. Students learned how to use AI and data analytics to address challenging business problems through classroom training, industry visits, and projects.

Singapore Management University (SMU)

BIMTECH students participated in the Executive Growth Program, which enhanced their professional growth by providing experiential learning and worldwide market and business knowledge. BIMTECH's global initiatives are supported by prestigious scholarships like the Endeavour Leadership Program Grant (Australia) and the ERASMUS+ International Credit Mobility Grant (Austria, Poland).

Curriculum & Faculty Exchange

Global partnerships assure current curriculum reflecting business education trends. Faculty exchange programs expose students to different teaching methods.

Joint Research & Collaboration

BIMTECH also collaborates on joint research projects, providing students with global business difficulties insights.

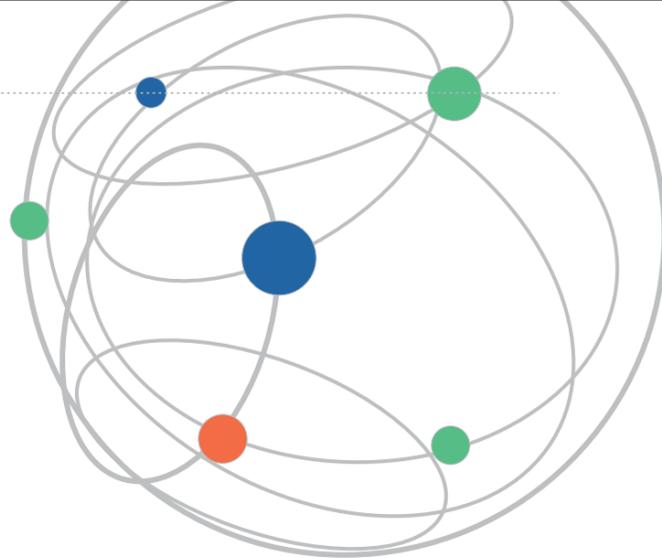
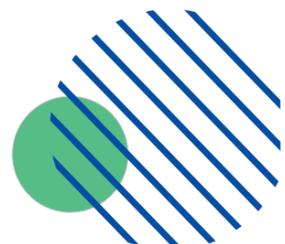
Improved Employability

Students get worldwide exposure, international networks, and intercultural proficiency, attracting top global and domestic employers. BIMTECH's international programs give students the skills, knowledge, and networks they need to succeed in global business.



INTERNATIONAL EXPOSURE





EMINENT PRACTITIONERS FROM INDUSTRY



Dr. Tapan Singhel
MD & CEO, Bajaj Allianz
General Insurance
CXO Talk Session

Mr. Sujay RayHead
Consumer Experience, Content &
Advocacy, L'Oréal India
CXO Talk Session

Sajith Kumar
MD, Howden Insurance
Brokers Limited (Dubai)
*CXO Talk in Dubai – Leading
a VUCA World: Embracing
Productive Risk Management*

Sajeev Warriar Kumar
Vice President, Marsh (Dubai)
*CXO Talk in Dubai – Leading a VUCA
World: Embracing Productive
Risk Management*

Mr. Amit Khurana
Head of Equities & Member
of the Board of Directors,
Dolat Capital
CXO Talk Session

Mr. Suraj Mishra
Senior Director, Niva Bupa
Health Insurance
*CXO Talk (joint session with
Ishwar Dutt Sharma*

Mr. Ishwar Dutt Sharma
SVP & Head of Sales
Academy and Distribution
Innovation
*CXO Talk (joint session
with Suraj Mishra*

Ms. Mriganki Tyagi
Director – eCommerce (India),
Colgate-Palmolive
CXO Talk

Abhishek Gupta
Executive Director,
EY GDS
CXO Talk

Ms. Sharmila Das
Chairwoman & Founder Director,
Purple Audacity India
CXO Talk

Mr. Sundaram R MGeo
Lead – Talent Acquisition,
Infosys
CXO Talk

Ms. Sharmila Das
Chairwoman & Founder Director,
Purple Audacity India
CXO Talk



8000
ALUMNI

365
ALUMNI ARE
ENTREPRENEURS

950
ALUMNI AT SENIOR
MANAGEMENT
POSITIONS GLOBALLY

**MORE THAN
500**
ALUMNI @
INTERNATIONAL
LOCATIONS

SOME OF OUR DISTINGUISHED ALUMNI



CHAPTER
HYDERABAD



CHAPTER
MUMBAI



Mr. BN Saha
DGM (HR), BHEL

Mr. Alok Gupta
Founder & CEO of Pyramid
Forensic & Cybersecurity

Garima Chhabra
Senior Vice President &
Head-Talent & Culture at
Kotak Mahindra Bank

Dr. J K Vashist
Head - Rail Logistics,
UltraTech Cement Ltd.

Ms. Meeta Shukla
Project Manager,
Accenture

Mr. ANKIT SINGH
Senior Brand Manager,
AkzoNobel

Bhavya Gogia
Head HR at
Translumina Therapeutics

Sudip Indani
Managing Director-Head of People
Solutions at Lockton India

Sourabh Sachdeva
Founder, Peelkraft & Tiny Duckling

Pijus Kanti Das
Sr. General Manager &
Business HR Head at
Amara Raja Group

Dr Kumar Gaurav
Co-Founder and Managing
Partner at Nurturing Money

Manish Agrawal
Co-Founder and Managing
Partner at Oakwiz Capital LLP &
Oak Wiz Money Pvt Ltd

Mr. Sujay Ray
Head - Consumer Experience,
Content & Advocacy at L'Oréal

Manya Jha
Founder and Chairperson
at Morphedo

Ms. Himani Paul
CEO, Kataria Healthcare

Ms. Shikha Singhal
National Sales Head, O2Cure

Mr. Akash Agrawal
Technology Consultant, EY

Ms. Jasleen Kaur Thukral
Regional Assistant
Manager, Kohler Co.

Mr. Karan Mittal
Deputy Manager, Deloitte

Mr. Keyoor Diwaker
Manager Client Service,
Infosys

Ms. Kashish Goel
Associate Vice President
Kotak Mahindra Bank

Mr. Satyam Arora
Co-Founder,
Purple Sketch Digital

PGDM POST GRADUATE DIPLOMA IN MANAGEMENT

COURSE CURRICULUM

TRIMESTER I

- Design Thinking
- Effective Managerial Communication-I
- Financial Accounting
- Information Systems for Business Management
- Marketing Management
- Managerial Economics
- Organizational Behavior & Human Resource Management
- Statistics For Business Analysis
- 1 Experiential Learning
- 1 Skill-Based course

TRIMESTER II

- Advanced Marketing Management
- Effective Managerial Communication-II
- Legal aspect of business
- Macroeconomics
- Management Science
- Managerial Accounting
- Operations Management
- Organization Behavior & Human Resource Management – II
- 1 Skill-Based course
- 1 Experiential Learning I

TRIMESTER III

- Corporate Finance
- Enterprise Systems
- Global Business Environment
- Marketing Research
- Strategic Management
- 2 Experiential Learning
- 1 Skill-Based Course
- 1 Non-Teaching Credit Course (NTCC)
- 2 Electives

TRIMESTER IV

- Business Simulation
- Responsible Business
- 2 Experiential Learning
- 1 Non-Teaching Credit Course (NTCC)
- 6 Electives

TRIMESTER V

- 1 Non-Teaching Credit Course (NTCC)
- 6 Electives

TRIMESTER VI

- 1 Open elective
- 1 Non-Teaching Credit Course (NTCC)
- 2 Electives

ELECTIVE COURSES

Marketing & Retail Electives

- Consumer Behavior
- Services Marketing
- Sales & Distribution Management
- Consumer Behavior
- Digital marketing
- Marketing Analytics
- Integrated Marketing Communication
- Customer Relationship Management
- International Marketing
- B2B Marketing
- Advanced Marketing Analytics
- Product and Brand Management
- Retail Marketing
- Luxury Marketing
- Markstrat
- Rural Marketing
- Social Marketing

OB & HR Electives

- Talent Management and Competency mapping
- Learning and Development
- Human Resource Planning and HR issues in merger and Acquisition
- People Analytics
- Employee Relations and Labor Laws
- Creating High-Performance Organization
- Strategic Reward management
- Digital HRM
- Diversity, Equity and Inclusiveness
- Organizational Development & Consulting
- Agile Leadership for future workplace
- Negotiation & Decision Making
- Psychometric Assessment for Personal Effectiveness
- Career Planning and Management

ELECTIVE COURSES

IT Electives

- Fundamentals of Artificial Intelligence
- Information System Strategy
- Big Data Management & Analytics
- IT Project Management
- Machine Learning for Business
- Applications of Generative AI and Ethics
- Emerging Technology, Platform and Services
- Digital Technology Consultancy and Business Development
- Cyber Security, Ethics and Privacy
- Business Process Automation using AI
- IoT, Industry 4.0
- Digital Transformation of Business
- Block Chain for Business

FIRM Electives

- Advanced Financial Statements Analysis
- Financial Services, Products and Markets
- Financial Modelling
- Financial Derivatives
- Business Analysis & Valuation
- International Financial Management
- Fixed Income Securities
- Financial Analytics
- Corporate Banking & Credit Appraisal
- Management of Commercial Banks
- Project & Infrastructure Finance
- Financial Risk Management
- Mergers, Acquisitions & Corporate Restructuring
- Behavioral Finance
- Financial Planning and Wealth Management
- Corporate Tax Planning & Management
- Retail Banking
- Digital Finance & FINTECH
- Risk Management in BFSI

Economics & International Business Electives

- Elements of Basic Econometrics
- Global Financial Systems
- Behavioral Economics
- Exchange Rate Management in Practice - Hands-on with Advanced Exchange & R
- India & WTO
- Managing Global Business
- Geopolitics & Global Risk Analysis
- Global Economic Issues
- Sectoral Strategy for Exports
- Emerging Economies
- State of Indian Economy
- International Money Markets

Communication Electives

- Corporate Effectiveness through Theatre Technique
- Leadership through Literature
- Advanced Writing for Business Effectiveness
- Strategic Storytelling for Business Effectiveness
- Communication in the Digital Age: AI and Business
- Corporate Readiness Program

ODS Electives

- Predictive Business Analytics
- Process Analysis and Improvement
- Supply Chain management
- Procurement Management
- Supply Chain Analytics
- Service Operations Management
- Multi-criteria Decision Making
- Supply Chain Logistics
- Data Envelopment Analysis
- Operations and Supply Chain Strategy
- Project Management
- Digital Transformation of Supply Chains
- Leadership and Negotiation in Operations Management
- Financial and Sustainability Issues in Operations Management
- Management and Cinema

Strategy Electives

- Developing Strategic Foresight
- Application of CSR & Sustainability in Corporate Practice
- Strategic Execution & Performance
- Multinational Corporate Strategy
- Entrepreneurship & New Venture Creation
- Social & Sustainability Innovations
- Corporate Entrepreneurship
- Managing Strategic Partnerships
- Designing your Life
- Circular Economy
- Management Consulting Practices
- Flexible Carbon Marketing

Experiential Learning Courses

- Leadership, Entrepreneurship, Articulation and Development (LEAD)
- Alumni Mentorship Program
- Rural Immersion Program

Skill Based Courses

- Spreadsheet
- Business analytics
- Data visualization

Non-Teaching Credit Courses (NTCC)

- Short-Term Project (STP)
- Summer Internship Program (SIP)

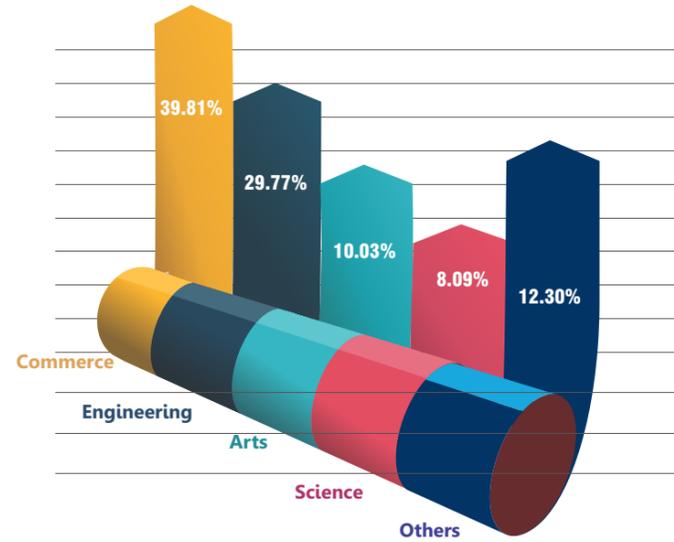
Dissertation or Consultancy or

Start-up Opportunities

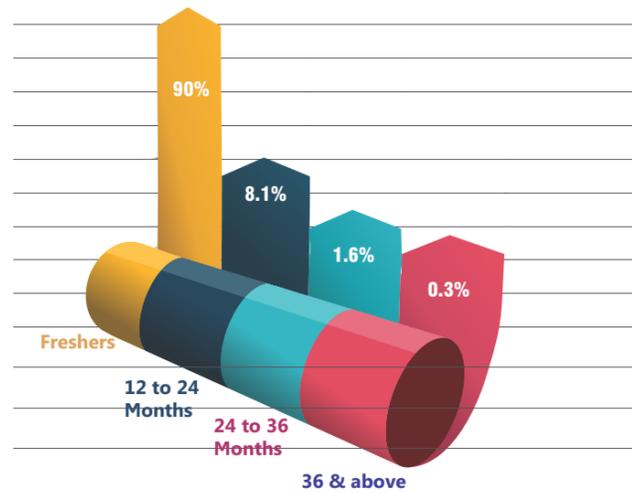
PGDM

2nd Year, 24-25

Batch Profile for Final Placement

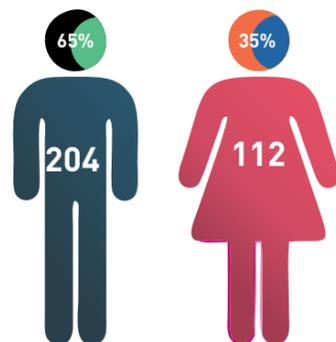


ACADEMIC BACKGROUND



WORK EXPERIENCE

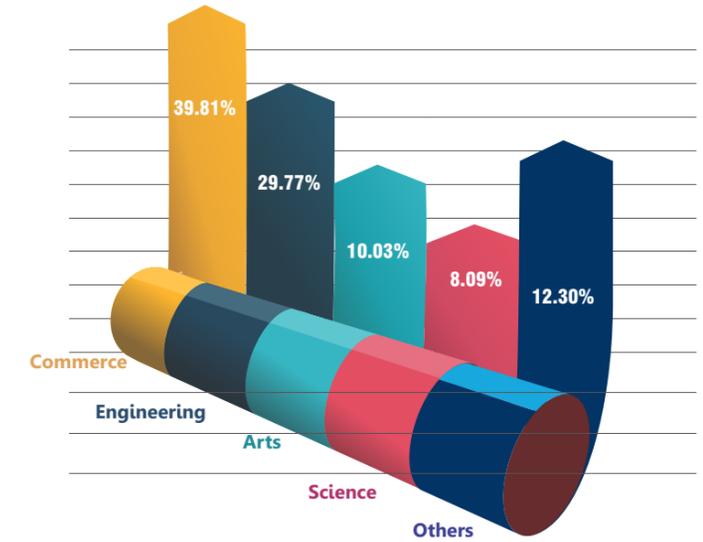
GENDER



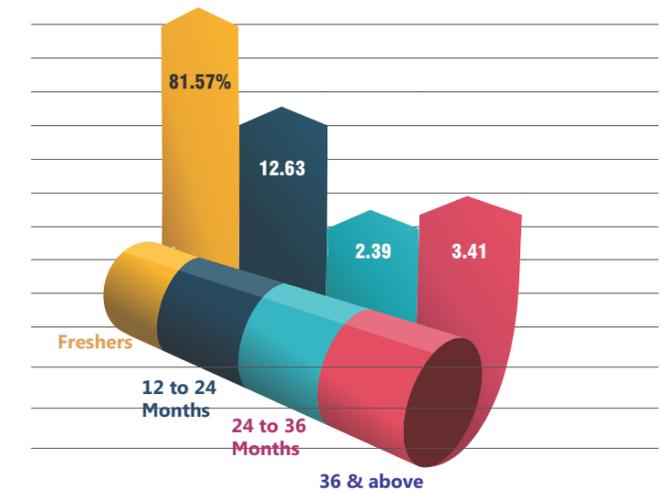
PGDM

1st Year, 25-26

Batch Profile for Final Placement

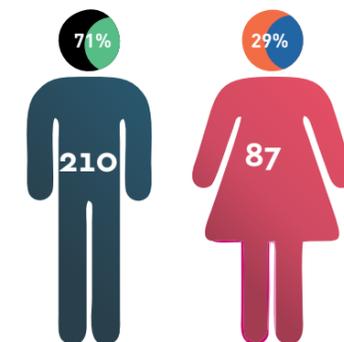


ACADEMIC BACKGROUND



WORK EXPERIENCE

GENDER



COURSE CURRICULUM

PGDM-IBM POST GRADUATE DIPLOMA IN MANAGEMENT - (INSURANCE BUSINESS MANAGEMENT)

TRIMESTER I

- Effective Managerial Communication-I
- Statistics for Business
- Marketing Management
- Insurance Business and Accounting
- Organizational Behavior & Human Resource Management
- Insurance Economics
- Information Systems Management
- Spreadsheet Modeling
- Design Thinking
- LEAD-I – Lab/Workshop

TRIMESTER II

- Effective Managerial Communication II
- Insurance Laws and Regulations
- Data Visualization with Power BI and Tableau
- Principles of Insurance
- Property-I (Fire & Consequential Loss)
- Products and Practice of Life Insurance
- Elements of Actuarial Science
- Channel Management
- LEAD-I Lab/Workshop

TRIMESTER III

- Marketing Research
- Fundamentals of Data Analytics using Python
- Insurance Broking
- Risk Management
- LEAD-I Lab/Workshop
- Health Insurance
- Property-II (Construction & Engineering Insurance)
- Life Insurance Underwriting
- Insurtech-I (Elective)
- Insurtech-II (Elective)
- ASMP (Alumni)
- STP

TRIMESTER IV

- Motor Insurance (Own Damage)
- Liability Insurance
- Advanced Risk Management (ERM)
- Reinsurance
- Insurance Analytics- I (Elective)
- Insurance Analytics – II (Elective)
- ASMP
- Marine Cargo & Hull Insurance
- Services Marketing & CRM
- SIP

TRIMESTER V

- Employee Benefit
- Responsible Business
- Business Innovation in Insurance
- Catastrophe Risk Modeling
- Risk Financing and Transfer
- Advanced Health Insurance
- Dissertation/ Consultancy/ Scaling Strat-up/IRS

TRIMESTER VI

- Agriculture and Misc. Insurance
- Sustainability and Climate Action
- Dissertation/ Consultancy/ Scaling Strat-up/IRS
- Cyber Risk



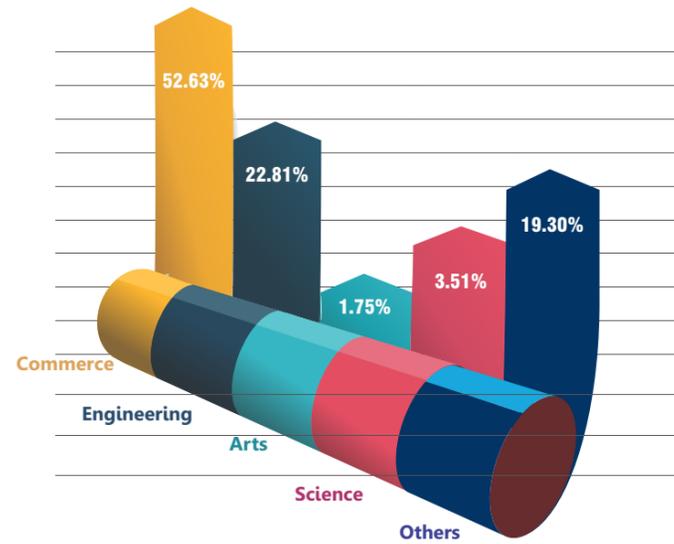
BUILDING RISK MANAGERS,
SHAPING TRUST



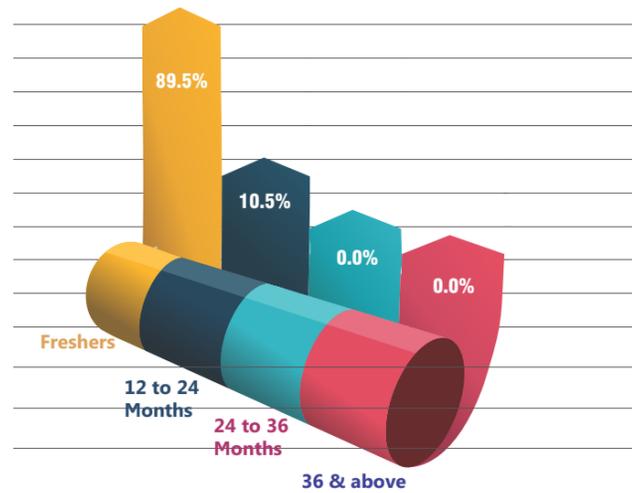
PGDM-IBM

2nd Year, 24-25

Batch Profile for Final Placement

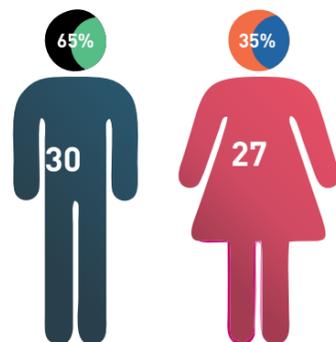


ACADEMIC BACKGROUND



WORK EXPERIENCE

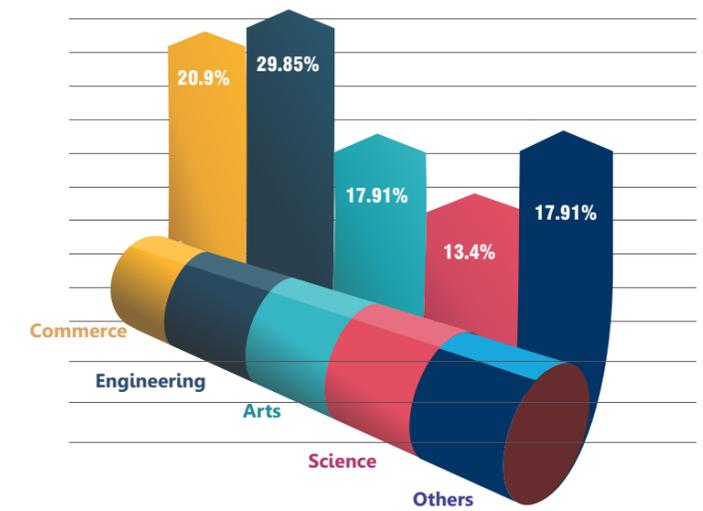
GENDER



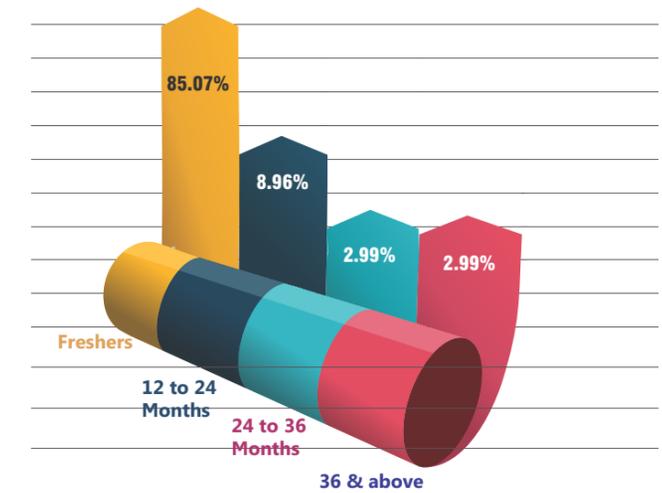
PGDM-IBM

1st Year, 25-26

Batch Profile for Final Placement

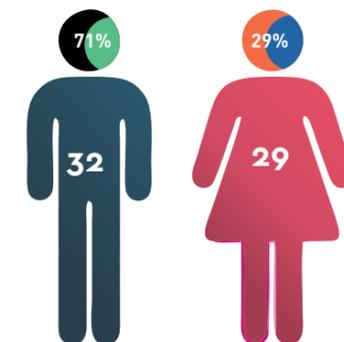


ACADEMIC BACKGROUND



WORK EXPERIENCE

GENDER



COURSE CURRICULUM

PGDM-IB

POST GRADUATE DIPLOMA IN MANAGEMENT – INTERNATIONAL BUSINESS

TRIMESTER I

- Effective Managerial Communication – I
- Statistics for Business Analysis
- Marketing Management
- Financial Accounting
- Organizational Behavior & Human Resource Management
- Managerial Economics
- Information Systems Management for Business
- Spreadsheet Modeling
- Design Thinking
- Leadership, Entrepreneurship, Articulation and Development Course-1

TRIMESTER II

- Macroeconomics
- Inter-Cultural Business Communication
- International Business Law
- Data Visualization
- International Trade Operations
- Operations Management
- Managerial Accounting
- Advanced Marketing Management
- International Trade Investment
- Leadership, Entrepreneurship, Articulation and Development – 2

TRIMESTER III

- Strategic Management
- Marketing Research
- Business Analytics (R/Python)
- International Financial Management
- Global Business Environment
- International Shipping & Port Visit
- Enterprise Resource Planning
- Alumni Student Mentorship Program – 1
- Leadership, Entrepreneurship, Articulation and Development – 3
- Elective -1
- Elective -2

TRIMESTER IV

- #Summer Internship
- Trade Analytics
- Business Simulation
- International Marketing
- Export Cluster Project
- Alumni Student Mentorship Program – 2
- Elective-1
- Elective-2
- Elective-3
- Elective-4
- Elective-5

TRIMESTER V

- Geo-politics & Risk Analysis
- Responsible Business
- X-Culture Project
- Dissertation/ Consultancy/Scaling Start-up/ Independent Research Study
- Elective -1
- Elective -2
- Elective -3
- Elective -4

TRIMESTER VI

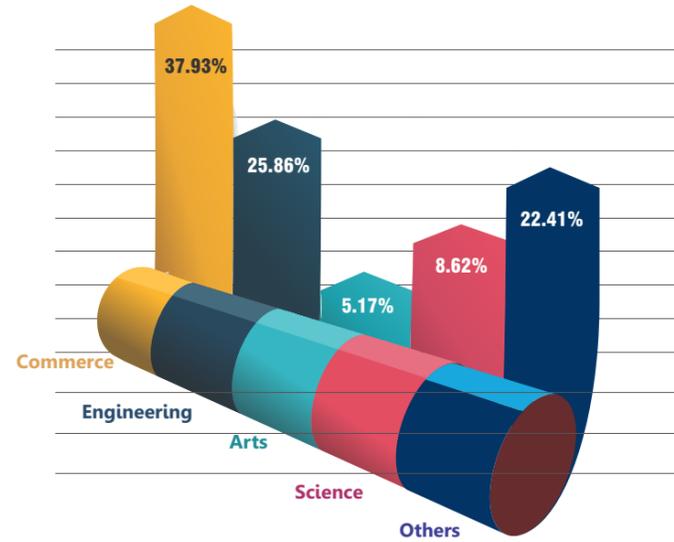
- Indian Knowledge System /Sustainability & Climate Action
- Dissertation/ Consultancy/Scaling Start-up/ Independent Research Study
- Elective – 1



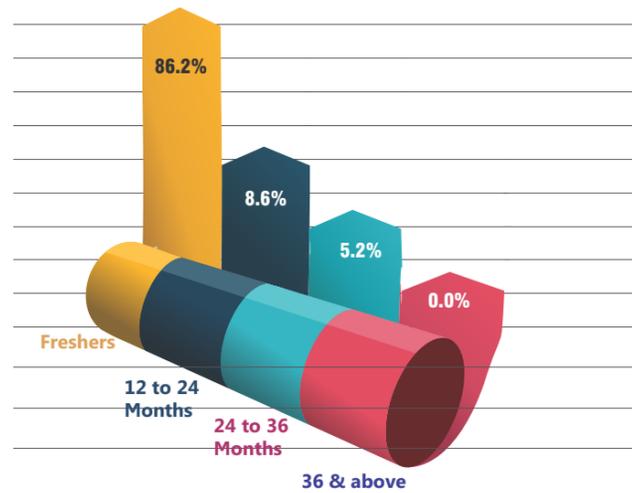
PGDM-IB

2nd Year, 24-25

Batch Profile for Final Placement

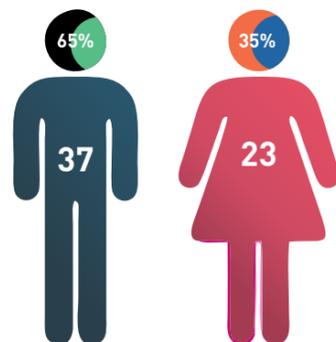


ACADEMIC BACKGROUND



WORK EXPERIENCE

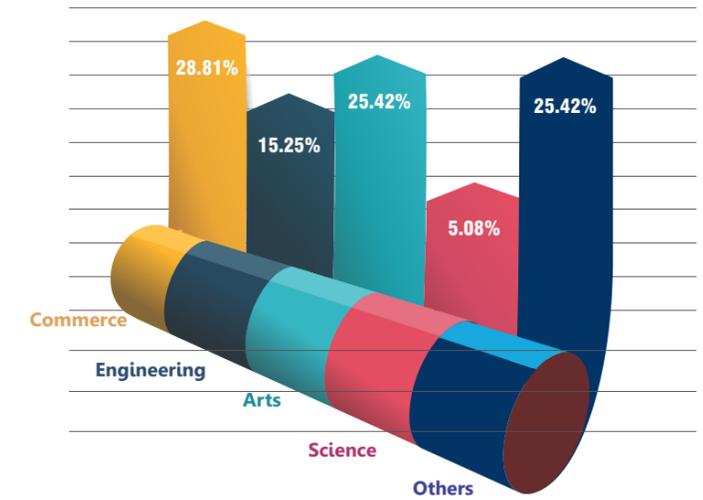
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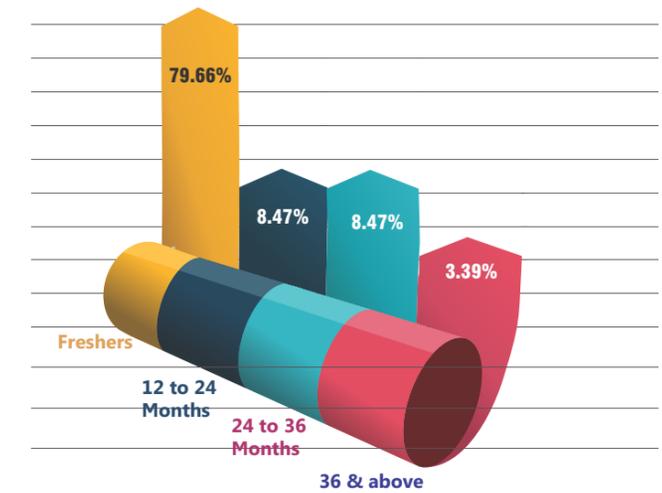
PGDM-IB

1st Year, 25-26

Batch Profile for Final Placement

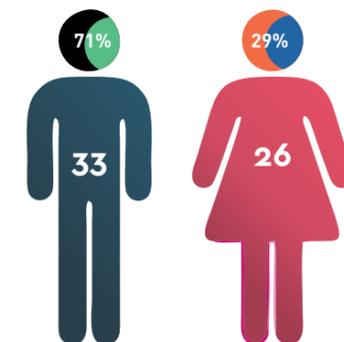


ACADEMIC BACKGROUND



WORK EXPERIENCE

GENDER



COURSE CURRICULUM

PGDM-RM POST GRADUATE DIPLOMA IN RETAIL MANAGEMENT –

TRIMESTER I

- Effective Managerial Communication
- Design Thinking
- Financial Accounting
- Marketing Management
- Information Systems Management
- Managerial Economics
- Organizational Behavior & HRM
- Statistics for Business
- LEAD-1
- Spreadsheet Modelling

TRIMESTER II

- Effective Managerial Communication-II
- Legal Aspect of Business
- Macroeconomics of Retailers
- Advance Marketing Management II
- Managerial Accounting
- Retail Concepts & Environment
- Mall Management
- LEAD-2
- Data Visualization

TRIMESTER III

- Strategic Management
- Marketing Research
- Business Analytics R Python
- ERP for Managers
- Retail Consumer Behavior
- Visual Merchandising
- Sales & Distribution Management
- Supply Chain Management
- LEAD
- On Job Training
- Mentoring Activity(ASMP)

TRIMESTER IV

- Buying & Merchandising
- Global Retailing
- Supply Chain Logistics
- Digital Marketing
- Retail Simulation
- Category Mgmt. & Private Labels
- Mentoring Activity (ASMP)
- Summer Internship Project
- Electives: 2 out of 4 with minimum strength of 15 students**
- Customer Relationship Management
- Retail Analytics
- Retail Luxury
- Ecommerce

TRIMESTER V

- Responsible Business
- Product & Brand Management
- Dissertation
- Quick Commerce
- Electives: 2 out of 3 with minimum strength of 15 students**
- Services Marketing
- Integrated Marketing Communication
- Omnichannel

TRIMESTER VI

- Franchising Management
- Organizational Dynamics
- Dissertation
- Indian Knowledge System/ Sustainability Climate Action



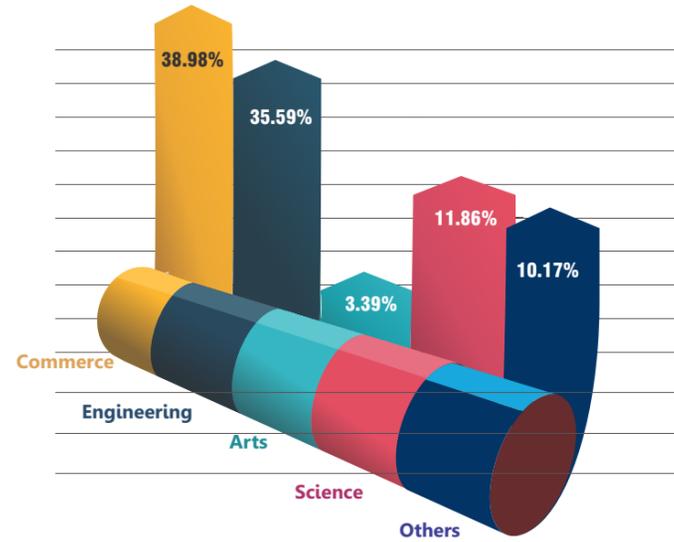
SHAPING
RETAIL LEADERS
FOR TOMORROW'S
MARKET



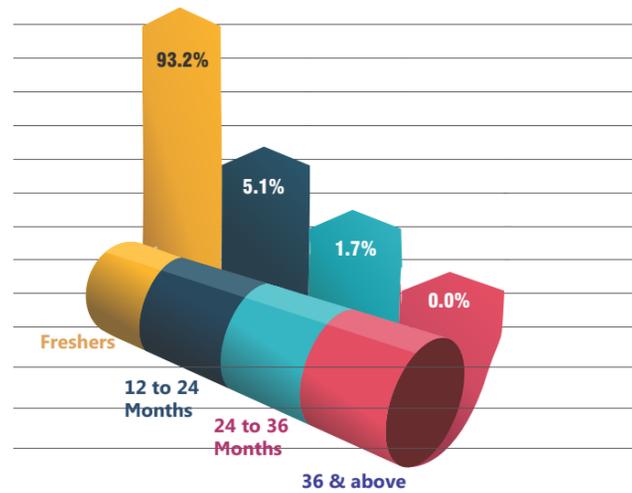
PGDM-RM

2nd Year, 24-25

Batch Profile for Final Placement

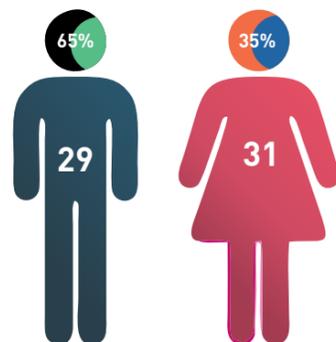


ACADEMIC BACKGROUND



WORK EXPERIENCE

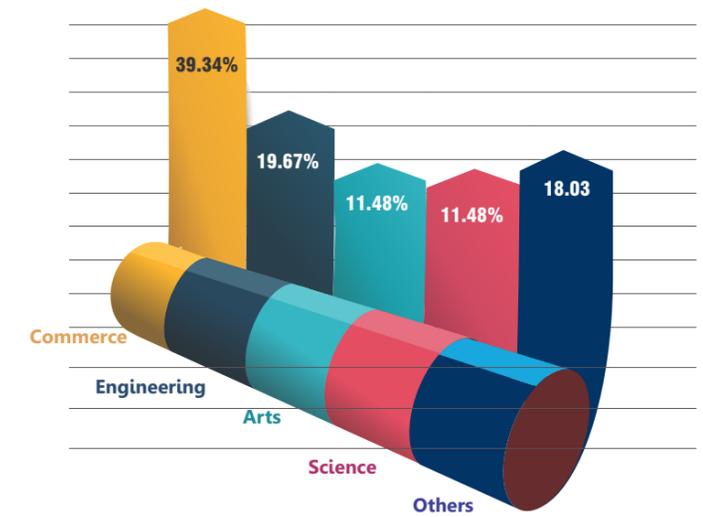
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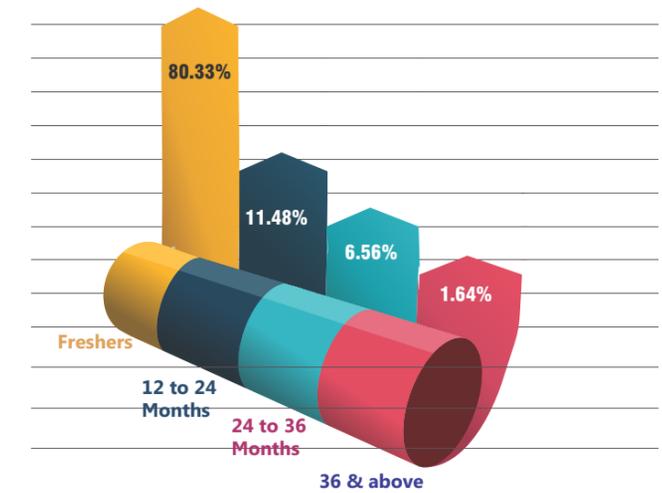
PGDM-RM

1st Year, 25-26

Batch Profile for Final Placement

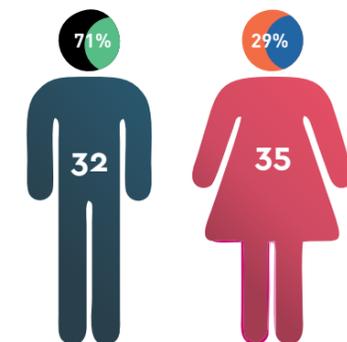


ACADEMIC BACKGROUND



WORK EXPERIENCE

GENDER



**SHAPING
LEADERS.
EMPOWERING
GLOBAL
FUTURES**



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CAMPUS Recruitment

BIMTECH extends its heartfelt gratitude to our corporate and institutional partners for the trust and confidence they have placed in us over the years. We are proud to nurture talented professionals who meet the highest standards of excellence, and we warmly welcome you to join us for the recruitment season of 2024-25.

Dr. Archana Shrivastava

Chairperson
Centre for Corporate Relations

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