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Name : Need Assessment of Micro-Insurance Products for SWAPNO Beneficiaries: Demand-Side and Supply-Side Analysis and Product Development

Project Sponsor : United Nations Development Programme (UNDP), Bangladesh

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Document

A study titled “Need Assessment of Micro-Insurance Products for SWAPNO Beneficiaries: Demand-Side and Supply-Side Analysis and Product Development” was conducted for the United Nations Development Programme (UNDP) in January-March , 2020. The primary objective of the study was to explore and analyse the range of micro-insurance products available in the Bangladesh market, with particular focus on health risks (including illness, injury, and death), property risks (damage or loss), crop insurance, and livestock insurance. The findings were intended to inform the design and development of customised micro-insurance solutions tailored to the specific needs of SWAPNO project beneficiaries. The study covered two divisions and three districts, encompassing 11 upazilas, 90 unions, and 256 villages in Bangladesh. A total of 1,188 respondents were surveyed, and 19 Focus Group Discussions (FGDs) were conducted across the three districts to complement the quantitative analysis with qualitative insights.