

**B**IMTECH has introduced its futuristic blockchain-based digital currency, 'BIMCOIN.' Specifically designed for BIMTECH's ecosystem, BIMCOIN facilitates secure, transparent, and instant transactions among students, vendors, and administrators through a permissioned blockchain platform. Following IIT Madras, BIMTECH becomes India's first business management institute to launch BIMCOIN—ushering fintech innovation in education.