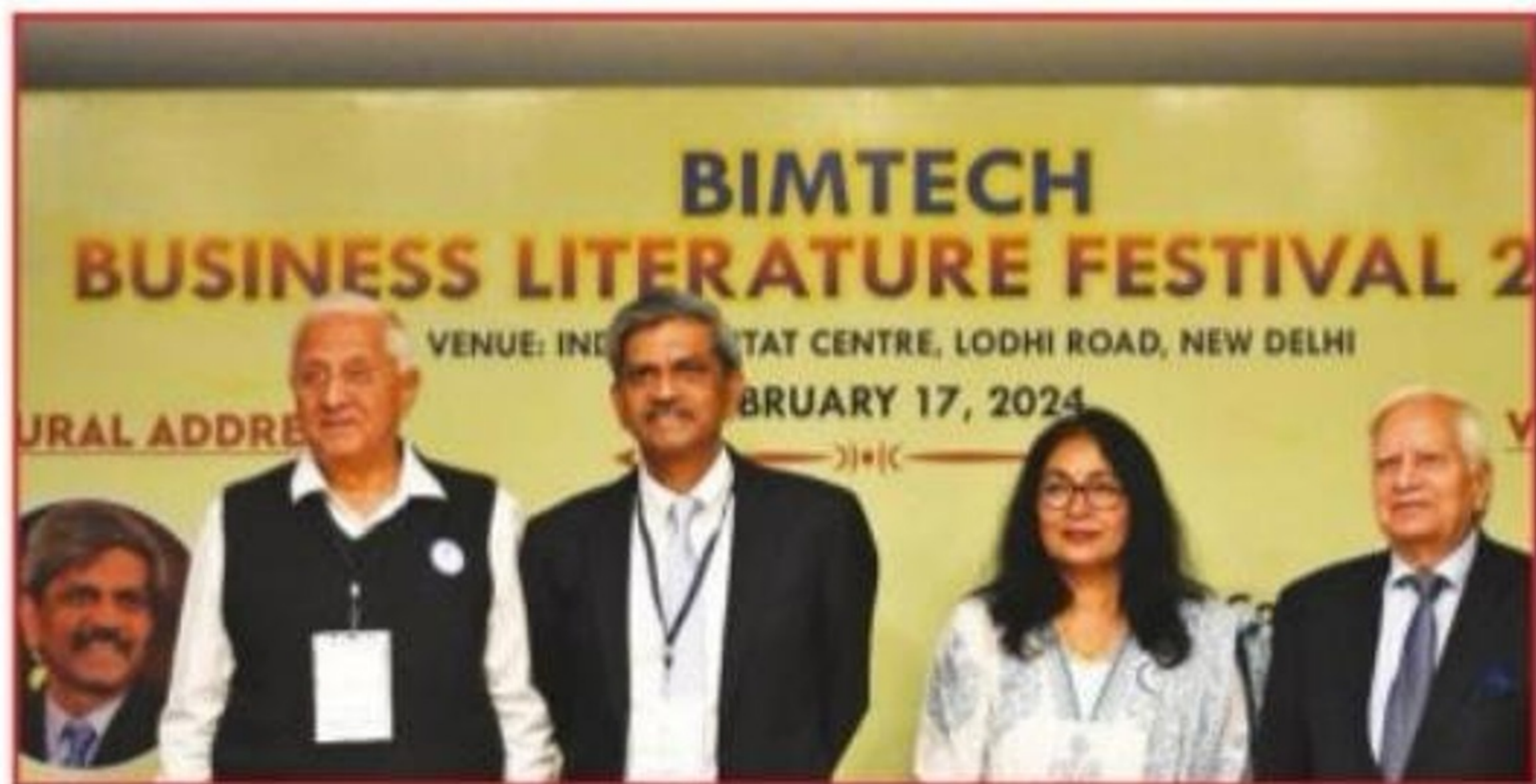


BIMTECH KICKS OFF 4TH EDITION OF BUSINESS LITERATURE FEST 2024



Birla Institute of Management Technology (BIMTECH) conducted Business Literature Festival (BBLF) on 17 February in New Delhi. The festival was graced and addressed by dignitaries like R. Gopalakrishnan, Ex-Executive Director, Tata Sons Ltd; Shiv Shivakumar, operating partner, advent International and former Chairperson & Chief Executive Officer at PepsiCo and Nokia; Prabina Rajib, director, BIMTECH; Ravi Kant, ex-vice-chairman and managing director, Tata Motors and others.