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- **BIOSKETCH:**

Dr. Nisha Bamel is Ph.D. from Indian Institute of Technology Delhi with specialization in Strategic Management. She has published articles in all A, B, and C category journals listed in ABDC and SCOPUS index including *Journal of Knowledge Management*, *International Journal of Organizational Analysis*, *Journal of Enterprise and Information Management* etc. Her research focuses on Joint Ventures, Strategic Alliance and Knowledge Management.

- **EDUCATION:**

- PhD in Strategic Management from Indian Institute of Technology Delhi in 2018
- MBA (Business Economics), Department of Business Economics, MDU Rohtak in 2009
- BA (Economics), Kurukshetra University, 2007

- **AREA OF INTEREST AND RESEARCH**

- Strategic Alliance
- Joint Ventures
- Fuzzy TISM

- **TEACHING COURSES AND NEW COURSES DEVELOPED**

- Strategic Management
- Design Thinking
- Strategic Alliance

- **EXPERIENCE**

- Assistant Professor September 2022 Birla Institute of Management Technology, Greater Noida-Onwards
- Assistant Professor September 2021 to September 2022 at Maharaja Surajmal Institute, Janakpuri
- Visiting Assistant Professor November 2019 to November 2020 at IIM Amritsar

- **ACADEMIC POSITIONS AND ASSIGNMENTS**

- Assistant Professor, Birla Institute of Management Technology, July 2019 – Present

- **RESEARCH PAPERS AND WORKING PAPERS**

- The state of the art of innovation management: Insights from a retrospective review of the European Journal of Innovation Management Accepted for Publication in European Journal of Innovation Management
- Managing the dark side of digitalization in the future of work: a Fuzzy TISM approach Accepted for Publications in Journal of Innovation & Knowledge
- [Bamel, N., Kumar, S., Bamel, U. and Gaur, V. \(2022\)](#), "International Journal of Sociology and Social Policy: a retrospective overview", *International Journal of Sociology and Social Policy*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJSSP-01-2022-0031>
- [Bamel, N., Pereira, V., Bamel, U. and Cappiello, G. \(2021\)](#), "Knowledge management within a strategic alliances context: past, present and future", *Journal of Knowledge Management*, Vol. 25 No. 7, pp. 1782-1810. <https://doi.org/10.1108/JKM-06-2020-0443>
- [Bamel, N. and Bamel, U. \(2021\)](#), "Big data analytics based enablers of supply chain capabilities and firm competitiveness: a fuzzy-TISM approach", *Journal of Enterprise Information Management*, Vol. 34 No. 1, pp. 559-577. <https://doi.org/10.1108/JEIM-02-2020-0080>
- [Bamel, N., Dhir, S. and Sushil, S. \(2019\)](#), "Inter-partner dynamics and joint venture competitiveness: a fuzzy TISM approach", *Benchmarking: An International Journal*, Vol. 26 No. 1, pp. 97-116. <https://doi.org/10.1108/BIJ-02-2018-0041>
- [Bamel, U.K. and Bamel, N. \(2018\)](#), "Organizational resources, KM process capability and strategic flexibility: a dynamic resource-capability perspective", *Journal of Knowledge Management*, Vol. 22 No. 7, pp. 1555-1572. <https://doi.org/10.1108/JKM-10-2017-0460>
- [Tripathi, A., Bamel, U.K., Paul, H., Gordon, D. and Bamel, N. \(2018\)](#), "Antecedents of competitive group formation intention in business education context", *International Journal of Organizational Analysis*, Vol. 26 No. 3, pp. 518-535. <https://doi.org/10.1108/IJOA-05-2017-1162>
- [Bamel, N., Kumar Bamel, U., Sahay, V. and Thite, M. \(2014\)](#), "Usage, benefits and barriers of human resource information system in universities", *VINE*, Vol. 44 No. 4, pp. 519-536. <https://doi.org/10.1108/VINE-04-2013-0024>

- **RESEARCH IN PROGRESS**

- Value Creation from Inter firm Dynamics in Joint Ventures
- Literature Review Strategic Flexibility

- **CASE REPOSITORY AND PUBLICATIONS**

- Walt Disney: Strategic Acquisition for Creativity, in Cases in Management, ET Cases (2014)
- Lakshay Food (India) Limited: Growth and Expansion Strategy, in Case Centre (2017)

- **BOOKS, CHAPTERS AND TECHNICAL REPORTS**

- **EDITORIAL POSITIONS AND REVIEWS**

- Reviewer in Journal of Cleaner Production
- Reviewer in VINE The Journal of Information & Knowledge Management Systems

- **CONFERENCE, SEMINAR PAPER AND PRESENTATIONS**

- Nisha Bamel, Sanjay Dhir, Umesh Bamel and Vijay Pereira, Joint Venture Competitiveness: Creating Value Through Inter-Firm Dynamics, accepted for presentation to the 15 th Annual Conference of the EuroMed Academy of Business (EMAB) to be held in Palermo, Italy, September 22-23, 2022.
- Nisha Bamel and Sanjay Dhir (2020) Strategic Flexibility: Reviewing 40 years of research using Structural Network Analysis Review, presented in international conference INDAM 2020 during January 2-4, 2020.
- Nisha Bamel and Mukesh Kumar (2019) Enablers of Patient Safety Performance, paper presented in International Conference on Global Health and Medical Tourism at IIM Kozhikode during March 7-10, 2019.
- Nisha Bamel & Sanjay Dhir (2016) Knowledge Management Capability and Strategic Flexibility, presented in PAN IIM Conference, held from 12/12/2016 to 15/12/2016, IIM Ahmedabad
- Nisha Bamel, Sanjay Dhir & Sushil (2016) Joint Venture Competitiveness: A TISM Approach, paper presented in Glogift 2016, held from 4/12/2016 to 6/12/2016 at UTS Sydney, Sydney.

- Nisha Bamel, Sanjay Dhir & Sushil (2015) Inter-partner dynamics model of JV Competitiveness presented in IAM Biennial Conference, held in December 2015, IIM Lucknow (Noida Campus).
- Nisha Bamel & Sanjay Dhir (2015) Strategic Flexibility: Antecedents and Consequences, paper presented in Global Conference on Flexible Systems Management (Glogift 2015), October 22-25, 2015, SIT Pune, India

- **MAGAZINE AND NEWSPAPER ARTICLES**

- **INTERVIEWS AND MEDIA IMPACT**

- **MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES**

- Conducted a workshop on Fuzzy TIMS method in Faculty Development Program, held at GGSIPU New Delhi on 8th July, 2022.

- **PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS**

- **DOCTORAL DISSERTATIONS AND AWARDS**

- **SOCIAL ENGAGEMENT**