

Name : Chanchal Kushwaha
Designation : Chairperson - Centre for Admissions
Assistant Professor of Information Technology
Institution : BIMTECH
Email : chanchal.kushwaha@bimtech.ac.in
Phone : +91-120-6843000-10, Ext- 330



BIOSKETCH:

He is an MCA, Certified SAP professional with Advance Diploma in Software Technology and System Management from National Institute of Information Technology having over 22+ years of experience in IT Training, Business Development, Service Operations.

In past he has worked at Managerial position with NIIT and APTECH. He has conducted IT Training & Management Development Programs for Goldman Sachs - Ten Thousand Women Entrepreneurs, Jindal Steel and Power Ltd., Federation of Indian Export Organizations, Handicrafts and Handlooms Exports Corporation of India Ltd., NTPC, PEC, BSES Yamuna Power Ltd. and Bank Professionals. His interest areas of teaching and training are Information System Management, Social Media Marketing and Business data analytics.

EDUCATION:

- Bachelor of Science, University of Kerala, 1993
- Advanced Diploma in Software Technology & Systems Management, NIIT, 1997
- Master of Computer Applications, IGNOU, 2004.
- SAP Certification, SAP University Alliance, Symbiosis InfoTech Campus, Pune, 2015.

AREA OF INTEREST AND RESEARCH

- Big Data Analytics
- Social media marketing
- Digital marketing
- Higher education Institutional branding & student enrolment

TEACHING COURSES AND NEW COURSES DEVELOPED

- Information Systems Management for Business
- Management Information System & Advanced MS Excel
- Digital Transformation of Business
- Enterprise Systems
- ERP for Managers
- Advance Excel for Managers

EXPERIENCE

- Assistant Professor, IT, Birla Institute of Management Technology, Greater Noida, India, April 2010 – onwards.

- Lecturer, IT, Birla Institute of Management Technology, Greater Noida, India, August 2008 – March 2010.
- Manager - Admissions, Birla Institute of Management Technology, Greater Noida, India, September 2005 – July 2008.
- Centre Head, NIIT Ltd., New Delhi & Gwalior, September 2001 – August 2005.
- Centre Manager, Wintech Computers, April 2000 – August 2001.
- Sr. Faculty, NIIT Ltd., April 1997 – February 2000

ACADEMIC POSITIONS AND ASSIGNMENTS

- Chairperson - Admissions, Birla Institute of Management Technology, June 2018 – Present.
- Convener - Admissions, Birla Institute of Management Technology, June 2016 – May 2018.
- Co-Convener – Brand Building Committee, Birla Institute of Management Technology, June 2015 – May 2017.
- Faculty In-charge – Discipline Conduit, Birla Institute of Management Technology, June 2014 – May 2016.
- Member, IT infrastructure and website maintenance committee, Birla Institute of Management Technology, June 2012 Present.

PROFESSIONAL ASSOCIATION AND BOARD PARTICIPATION

RECOGNITIONS AND AWARDS

- Distinguished Service Award, Birla Institute of Management Technology, 2015.

CASE REPOSITORY AND PUBLICATIONS

- Anshul Verma, Kartik Dave, K.R. Chari, Chanchal Kushwaha - Kesineni Tours and Travels. Subject area – Strategy. Study level/applicability, Emerald Emerging Markets Case Studies, (March 2012) ISSN: 2045-0621

MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES

- BSES Yamuna Power Ltd – MDP on Strategic Profitability through Operational Efficiency, Use of MS Excel in Decision Making, 1-6 March 2019, 10-11 Jan 2020
- NTPC – Fundamental Course in General Management, Presentation Skills, 11 December 2018
- NTPC – Fundamental Course in General Management, Presentation Skills, 7 September 2017
- PMI Noida, FCM, Excel for Managers and Presentation Skills, May-June, Sep-Dec 2017
- Program Director - MDP on Advance Excel at Jindal Steel and Power Ltd. December 2014 – February 2015

- Goldman Sachs - Ten Thousand Women Entrepreneurs - Fundamentals of Social Media Marketing, MS office June 2012 – March 2013
- Training Program for BIMTECH Staff : Serving the Customers Effectively -2 Jan 2012
- PEC Limited, New Delhi-MDP on Cost Effective Marketing – Appropriate use of IT tools for Export Marketing 10 April 2012
- HHEC Ltd., New Delhi-MDP on Basic IT Tools for Managing International Trade, 27-29 Nov 2009