

Name : Meena Bhatia
Designation : Chairperson - Accreditations & Rankings
Committee
Institution : BIMTECH
Email : meena.bhatia@bimtech.ac.in
Phone : +91-120-6843000-10, Ext- 358

BIOSKETCH:

Dr Meena Bhatia has over 22 years of experience which includes both corporate and academic experience. She has taught at post graduate management programmes of BIMTECH, IIFT, Bombay Stock Exchange Institute and many other B Schools in NCR. Besides this she has also taught at University of Bradford, UK.

Her research interest and contribution include topics covering value relevance, disclosures and financial reporting. She has presented her research work at internationally acclaimed institutions such as, Harvard University (Boston USA), University of London, IIM (Ahmadabad), IIT (Delhi), IIT (Kharagpur) IIM (Lucknow), etc. Dr Bhatia has publications in national and international journals of repute. She is also providing research guidance to PhD scholars. She is on the Editorial Board and on reviewers' panel of South Asian Journal of Business and Management Cases published by Sage Publications and on the reviewers' panel of many Emerald and Inderscience Journals.

Dr Bhatia is passionately involved in Management development and training programs. She routinely conducts training & development programmes in finance, accounting, analysis, investments and personal finance for managers of Private and Public sector enterprises in India. She has provided consultancy to a small and medium scale enterprise.

She has a PhD in Finance, besides being FCMA, CFA, MBA and B.Com (Hons) from Delhi University. She is a merit holder of Institute of Cost Accountants of India, and scholarship holder of Institute of Chartered Financial Analyst of India.

EDUCATION:

- **Ph D** in Finance, title: Impact of reforms on equity trading in Indian Securities Market with special reference to NSE, in year 2010
- **MBA (Finance)** from IGNOU in year 2003
- Qualified Chartered Financial Analyst (**CFA**) from Institute of Chartered Financial Analysts of India (ICFAI) in year 2002
- Fellow member of ICWAI, Qualified Cost and Works Accountancy from Institute of Cost and Works Accountants of India (**ICWAI**), in year 1997.
- **B.Com (Hon's)** from Delhi College of Arts and Commerce, Delhi University.

AREA OF INTEREST AND RESEARCH

- Intellectual Capital Disclosures
- Voluntary disclosures
- Financial reporting
- Value relevance

TEACHING COURSES AND NEW COURSES DEVELOPED

- Financial accounting,
- Management accounting
- Corporate finance
- Financial Statement Analysis
- Investment Management
- Management Control system

EXPERIENCE

- Associate Professor (Finance and Accounting) Birla Institute of Management Technology, Greater Noida, India. **(July 2013 – onwards)**.
- Visiting Professor (Finance and Accounting) with BIMTECH, IIFT and Bombay Stock Exchange Institute **(August 2012-June 2013)**
- Professor (Finance and Accounting) and Director with IILM Graduate School of Management. Was also Dean for the IILM Undergraduate Business School, Associate Institute of School of Management, University of Bradford (UoB), UK. **(February 2005 - July 2012)**
- Associate Professor (Finance and Accounting) with Rai Business School. **(November 2002 – February 2005)**
- Assistant Manager (Investment Banking and Corporate Finance) **(June 2002- November 2002)**
- Centre Manager and Management faculty (finance and cost) in UK based college, Wigan and Leigh College India LTD, offered courses to CIMA (Chartered Institute of Management Accountants) UK, CIM (Chartered Institute of Marketing) UK, and London School of Economics (LSE) students. **(May 1998- June 2002)**
- Management Faculty (Finance & Accounting) with International Management Center, Delhi **October 1997-May 1998 (Eight months): IMC**

ACADEMIC POSITIONS AND ASSIGNMENTS

- Vice Chairperson (AACSB accreditation), Convener Assurance of learning (AOL) AACSB, Lead (National accreditations and Rankings), and member Strategic Management Committee (SMC) BIMTECH
- Director IILM Graduate School of Management (June 2011-July 2012)
- Dean IILM Undergraduate Business School (Sept 2006-May 2011)
- Deputy Director IILM Undergraduate Business School (Sep 2005 – Aug 2006)
- Programme Director (MBA) Rai Business School (Oct 2002-Feb 2005)

PROFESSIONAL ASSOCIATION AND BOARD PARTICIPATION

- External Expert with Doctoral Committee of PhD Scholars, Galgotia University

RECOGNITIONS AND AWARDS

- Awarded **Certificate of Merit** for qualifying all the eight papers of **ICWAI (FINAL)** in one sitting.
- Awarded **General Merit Scholarship** for qualifying level- I of CFA in first attempt and qualified all the groups of **CFA in first attempt**.

RESEARCH PAPERS AND WORKING PAPERS

- Mulenga M and Bhatia M (in press). "Value Relevance of Reported Financials of NSE listed Companies" *Afro-Asian Journal of Finance and Accounting*, *Inderscience Publishers*
- Vishnani S and Bhatia M (2019). "Accounting Conservatism and Corporate Governance: Evidence from Indian Banking Sector" *International Journal of Indian Culture and Business Management*, *Inderscience Publishers*. 2019 Vol.19 No.3, pp.303 – 318
- Bhatia M and Mulenga M (2019) "Do Accounting Numbers Have Any Relation with Stock Prices? A Case of Public and Private Sector Banks of India" *Theoretical Economic Letters*, Vol.9 No.5, June 2019 pp no. 1682-1698
- Bhatia M and Mulenga M (2019) "Value Relevance of Accounting Information: Comparative Study of Indian Public and Private Sector Banks", *International Journal of Indian Culture and Business Management*, *Inderscience Publishers*. 2019 Vol.18 No.1, pp.12 – 33
- Mulenga M and Bhatia M (2019). "Value Relevance of Accounting information: A review of empirical evidence across continents" *Jindal Journal of Business Research*, Sage Publications
- Mulenga M and Bhatia M (2018). "Review of Accounting Variables Affecting Stock Price Movements", *Amity Business Review*, Vol 19, No 1, 2018 pp 91-105
- Bhatia M (2018). "Capital Market and Financial Statements", *Management Accountant*, The journal for CMAs. The Institute of Cost Accountants of India, Vol 53, No 04, 2018, pp 54-58
- Bhatia M and Charurvedi R. "Exploratory study on alternate Investment Fund in India" *EIRC news*, Institute of Cost Accountants of India, Vol 10, No 8, September (2017) pp 7-11 ISSN 2320-1584
- Bhatia M (2017). "Demystifying Accounting Conservatism", *Chartered Accountant Journal*, Institute of Chartered Accountants of India, Vol 66, No 2, 2017. Pp 230-239
- Mulenga M and Bhatia M (2017). " The review of literature on the Role of Earnings, Cash flows and Accruals in Predicting of future Cash flow", *Accounting and finance Research*, Vol 6, No 2, 2017, pp 59-70
- Bhatia M and Mehrotra V (2016). "Determinants of Intellectual Capital Disclosure: Evidence from Indian Banking Sector", *South Asian Journal of Management*, Vol.23, Issue No. 1, January-March 2016, pp 89-111 ISSN: 09715428
- Bhatia M (2015). "Financial literacy: Propulsion for the Indian Financial system", *The Management Accountant*, Journal of Institute of Cost Accountants of India, Vol. 50 no.9, Sept 2015 pp 46-51. ISSN 09723528

- Bhatia M (2015). "Insights into financial ratios communication by NSE 100 companies", *The Management Accountant*, Journal of Institute of Cost Accountants of India, Vol. 50 no.6, June 2015 pp. 108-113. ISSN 09723528
- Bhatia M and Dhamija S (2015). "Voluntary Disclosure of Financial Ratios in India", *South Asian Journal of Management*, Vol.22, Issue No. 1, January-March 2015, pp 28-49 ISSN: 09715428
- Bhatia M and Agarwal (2015). "Intellectual Capital Disclosures in IPO Prospectuses of Indian Companies", *International Journal of Social Sciences and Management*, January 2015, Issue 1, Vol 2, pp 40-51. ISSN no 20191-2986.
- Bhatia M (2013). "Companies Act 2013: Changing landscape of Corporate Governance and CSR", *The Management Accountant*, Journal of Institute of Cost Accountants of India, Vol. 48 no.11, November 2013 pp. 1288-1293. ISSN 09723528
- Bhatia M (2013). "Growth and Future Prospects of Currency Derivatives in India" in *International Research Journal of Finance and Economics (IRJFE)*, Feb 2013 Vol 106, pp 31-43
- Bhatia M and Gupta S (2006). "Saga Named Derivatives", *Need the dough*, June – August 2006, pp 40-45
- Bhatia M (2006). "A lock, Stock and Barrel Growth" *The Edge*, Vol-III, No.2 April 2006 issue, pp 87-91
- Bhatia M (2006). "Indian Brokerage Industry: Shift in Paradigm" *Need the dough*, March 2006, Volume I Issue I.

CASE REPOSITORY AND PUBLICATIONS

- Bhatia (2018). "The Financial Implications of Funding Quality Practices: A Cost-Benefit Perspective" in the book titled *Cases on Quality Initiatives for Organizational Longevity*, IGI publishing, pp 118-139

BOOKS, CHAPTERS AND TECHNICAL REPORTS

- Kukreja G, Gupta S and Bhatia M (2019). Chapter titled, "IL&FS Fallout: Is it a Business Failure or Corporate Governance Failure?" in the book titled, "Ethics and Responsibility in Human Resources, Leadership and Start up Business", Bloomsbury pp 227-240
- Bhatia M and Mehrotra V (2018). Chapter titled "Accounting transformation in India" in the International book titled "Transformation of Accounting Systems in different countries under the influence of convergent processes", Business Perspectives publishing, pp 51-73.
- Bhatia, M., Mehrotra, V. (2015). Chapter titled "Intellectual capital disclosure and determinants—Evidence from Indian banking sector". In Puri, A.K., Singh, K. (Eds), *Emerging Horizons in Finance*. Bloomsbury Publishing India Pvt. Ltd, pp. 3-26
- Bhatia M (2006). "Financial Services: Challenges Ahead (Shift in Paradigm)" in the book named *Changing Strategies of Winning Organisations*, Jan 2006, pp 64-78

EDITORIAL POSITIONS AND REVIEWS

- Reviewer with Journal of Financial Reporting and Accounting (JFRA) and Management Research Review (MRR), Emerald Publication
- Reviewer with Business Perspectives, Bimtech Journal
- Reviewer with International Journal of Accounting and Finance (IJAF), International Journal of Behavioural Accounting and Finance (IJBAF), International Journal of Knowledge Management Studies (IJKMS) and International Journal of Learning and Intellectual Capital (IJLIC) Inderscience Publishers
- Reviewer with Accounting & Financial Control Journal (Kozmenko Science Publishing, Poland, European Union) <https://kozmenkopublishing.com/journals/j-accounting-and-financial-control#editorial-board>
- Reviewer with South Asian Journal of Business and Management Cases, Sage Publication
- Reviewer with Financial Innovation, Springer
- Reviewed book titled, "Financial Statement Analysis" and "Accounting and Finance for Non-Finance Professionals", Sage Publication
- Reviewed book titled, "Financial Accounting for Management: An Analytical Perspective, 4/e by Amrish Gupta, Pearson Publication
- Reviewed book titled, "Financial intermediaries, Services and Markets", PHI

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- Presented Case study titled, "Blissfull Bounties: Demystifying Accounting Equation and GAAP" at IIM Kozhikode, 2nd-4th January 2020.
- Presented Case study titled, "IL&FS Fallout: Is it business model failure or corporate governance failure?" at ICMC, 5th-7th December 2019.
- Presented paper titled, "Do Accounting Numbers have any relation with Stock prices? A case of Public and Private sector banks of India" at International Conference *International Institute of Social and Economic Sciences (IISES)*, 1st-4th October 2018, FHWien der WKW, Austria
- Presented paper titled, "Do Accounting Numbers have any relation with Stock prices? A case of Public and Private sector banks of India" at International Conference *International Institute of Social and Economic Sciences (IISES)*, 1st-4th October 2018, FHWien der WKW, Austria
- Presented paper titled, "Do Accounting Numbers have any relation with Stock prices? A case of Public and Private sector banks of India" at International Conference *International Institute of Social and Economic Sciences (IISES)*, 1st-4th October 2018, FHWien der WKW, Austria
- Presented paper titled, "Value relevance of accounting information: Comparative study of Indian public and private sector banks" at International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets, DMS IIT Delhi July 2017
- Presented paper titled, "Accounting Conservatism and Corporate Governance: Evidence from Indian Banking Sector" at ICFMCF, VGSOM, IIT Kharagpur July 2017

- Presented paper titled, “Value relevance of accounting information: a comparative study of Indian public and private sector banks” at Conference, held at University of London, Nov 2016.
- Presented paper, “Intellectual Capital Disclosure and Determinants: Evidence from Indian Banking Sector” at FIFC Nov 2014.
- Presented paper titled, “Intellectual Capital Disclosure and Attributes: Evidence from Indian Banking Sector” at IJAS Conference, held on the Harvard Campus, Boston, USA, May 2014.
- Presented paper titled “Intellectual Capital disclosures in IPO prospectuses of Indian companies”, at the IFC2013, organized at IIM Ahmedabad, Dec 2013.
- Presented paper titled “Voluntary Disclosure of Financial ratios in India”, at IAF Conference, organized by IIM Lucknow, Sep 2013.
- Presented paper titled "Review of Indian Stock Exchanges", at the International conference in Finance, Accounting & Global Investments, IMI New Delhi, August 2008.
- Presented a paper titled “Changing practices of Indian Brokerage Industry”, at the International Conference on ‘Globalization and Sectoral Development’ held on 17 - 19 Feb 2006. The conference was organized by Academy of International Business (AIB).
- Presented a paper titled “Financial Services: Challenges Ahead (Shift in Paradigm)” at the Eighth National Conference on Going Global: Changing Strategies of Winning Organisations” held at PIMR, Indore in Jan, 2006.

MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES

- Have conducted more than 100 MDP sessions with NTPC, PowerGrid, IFFCO, NHPC executives broadly in the area of
 - i. Understanding and analyzing financial statements
 - ii. Personal Finance and
 - iii. Finance for Non Finance executives
- Conducted sessions on “Developing Value Creating Mind-set” in Leadership Development Programme (LDP) for senior executives of NLCIL (1st-4th July 2018)
- Programme Director and trainer for MDP on Investment Management at NTPC Power Management Institute
- Trainer for financial statements and analysis in Women Entrepreneurs Certificate Programme of Goldman Sachs in August 2013

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

- FCMA Fellow Member, Institute of Cost Accountant of India (ICMAI)

DOCTORAL DISSERTATIONS AND AWARDS

- 1 international doctoral candidate awarded the degree