

Name : Somonnoy Ghosh
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BIOSKETCH:

Prior to shifting to a fulltime academic career, Somonnoy Ghosh has spent close to two decades working in the manufacturing and the education & training sector, in organizations such as Maruti, eGurucool, NIIT, Career Launcher, and Aristo Learning. At Career Launcher he was responsible for setting up and running their maiden business school.

Besides teaching postgraduate students at BIMTECH, Somonnoy has a rich experience teaching mid-level to senior executives in various programmes and has trained managers working with NTPC, HAL, ONGC, IOC, MSIL, KPMG, Hero Motocorp, etc. His core expertise lies in the area of Operations Management, Supply Chain Management, Operations Strategy, Business Process Improvement, and related areas.

Somonnoy's current research is in the area of organizational innovation and effectiveness.

He has been an adjunct faculty at IIM Lucknow and a visiting faculty at IMT Ghaziabad and Dubai, IMI Delhi, BML Munjal University, and Uniglobe College, Kathmandu.

Somonnoy is an alumnus of IIT Kanpur and IIM Lucknow.

EDUCATION: (TOP 3/4)

- Fellow Programme in Management (awaiting thesis viva), International Management Institute, title of thesis: "Linking Organizational Culture to Organizational Innovativeness".
- Postgraduate Diploma in Management, IIM Lucknow, 1994.
- Master of Technology, IIT Kanpur, 1992.
- Bachelor of Technology, IIT Kanpur, 1989.

AREA OF INTEREST AND RESEARCH

- Organizational innovation
- Organizational effectiveness
- Operational and Dynamic Capabilities

TEACHING COURSES AND NEW COURSES DEVELOPED

- Operations Management
- Supply Chain Management
- Process Analysis & Improvement (New course)

- Operations Strategy
- Supply Chain Analytics (New course)

EXPERIENCE

- Associate Professor, Operations Management & Decision Sciences, Birla Institute of Management Technology, Greater Noida, India, July 2017 – onwards.
- Adjunct Faculty, Operations Management & Decision Sciences, IIM Lucknow, November 2014 – onwards.
- Adjunct Faculty, Operations Management & Decision Sciences, Birla Institute of Management Technology, Greater Noida, India, June 2013 – June 2017.
- Chief Content Officer, Aristo Learning, Noida, India, January 2012 – November 2012.
- Director, Development, IWSB, Greater Noida, India, August 2007 – June 2010.
- Vice President, Academic, Career Launcher, New Delhi, India, October 2004-July 2007.
- Product Head, NIIT, New Delhi, India, February 2003 – September 2004.
- Academic Head, eGurucool.com, New Delhi, India, January 2001 – January 2003.
- Senior Executive, Maruti Udyog Ltd., India, May 1994 – December 2000.

ACADEMIC POSITIONS AND ASSIGNMENTS

- Member, Accreditation Committee, Birla Institute of Management Technology, July 2019 – Present.
- Member, IQAC, Birla Institute of Management Technology, July 2019 – Present.
- Member, PES Committee, Birla Institute of Management Technology, July 2018 – June 2019.
- Member, FDP Committee, Birla Institute of Management Technology, July 2017 – June 2018.
- Member, Research Committee, Birla Institute of Management Technology, July 2017 – June 2018.
- Adjunct Faculty, Indian Institute of Management, Lucknow, India, 2014 – onwards.
- Visiting Faculty, IMT Ghaziabad/Dubai, 2014 – 2017.
- Visiting Faculty, BML Munjal University, Haryana, India, 2015-17.
- Visiting Faculty, Uniglobe College, Kathmandu, Nepal, 2016-18.
- Visiting Faculty, IMI, New Delhi, 2011-2015.

RESEARCH PAPERS AND WORKING PAPERS

- Ghosh, S., and Srivastava, B. K. (2019). Harnessing Creativity at Kings & Company. *South Asian Journal of Business and Management*, 8(3), 287-302. <https://doi.org/10.1177/2277977919860284>.
- Ghosh, S., and Srivastava, B. K. (2018). Rescaling Organizational Innovativeness: The Indian Context. *Global Business Review*, 19(1), 241-255. <https://doi.org/10.1177/0972150917714112>.

- Ghosh, S., and Srivastava, B. K. (2014). Construction of a Reliable and Valid Scale for Measuring Organizational Culture. *Global Business Review*, 15(3), 583-596. <https://doi.org/10.1177/0972150914535145>.
- Dayal, I. and Ghosh, S. (2013). Managing Global Competition in Affiliative Societies: A Case of India. *Journal of Business Theory and Practice*, 1(2), 186-198. <https://doi.org/10.22158/jbtp.v1n2p186>.

RESEARCH IN PROGRESS

- Organizational Innovativeness as A Dynamic Capability: The Decisive Role of Organizational Culture – research paper.
- Review of the Theory on Routines, Capabilities, and Dynamic Capabilities – research paper.

EDITORIAL POSITIONS AND REVIEWS

- Reviewer, European Journal of Innovation Management, 2018 – onwards.

MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES

- Modelling Uncertainty Using Monte Carlo Simulation, IIM Lucknow Open MDP, August, September 2018.
- Classification of Spare Parts Demand, and Deployment of Spare Parts, Mahindra Rise, Mumbai, February 2019.