

Name : Kapil Garg
Designation : Programme Coordinator - PGDM
Assistant Professor of Operations & Decision Science & IT
Institution : Birla Institute of Management Technology

Email : kapil.garg@bimtech.ac.in
Phone : +91-120-6843000-10, Ext- 404



BIOSKETCH:

Dr. Kapil Garg is an accomplished IT faculty with comprehensive blend of hands-on professional and academic experience. Passionate about the potential and impact of IT. Innovative teacher devoted to education and learning. His research interests span both online service quality and higher education. Much of his work has been on improving the understanding about online service quality and about the blended learning in higher education mainly management education.

EDUCATION:

- Doctor of Philosophy in Management from IGNOU, Delhi, E-Tailing Quality: An Evaluatory Study of Financial Services Portals, 2019.
- Master of Philosophy in Management, JRN Rajasthan Vidyapeeth University, Implementation of e-learning solutions in C-DAC, Noida, 2006.
- Master of Business Administration, GGSIP University, Delhi, 2001
- Bachelor of Science Honours, Delhi University, 1999.

AREA OF INTEREST AND RESEARCH

- Electronic Service Quality
- Higher education
- E-commerce

TEACHING COURSES AND NEW COURSES DEVELOPED

- Information System for Management of Business
- ERP for Managers (SAP)
- Statistics for Managers
- Value of Information
- Emerging Technologies

EXPERIENCE

- Assistant Professor, Information Technology, Birla Institute of Management Technology, Greater Noida, India, May 2008 – onwards.
- Lecturer, Information Technology, Institute of Management Education, Ghaziabad, India, July 2004 – May 2008.
- Coordinator, Training and Development, C-DAC, Noida, India, February 2004- July 2004.
- Management Executive, Presales, Bhilwara Infotech Limited, Noida, India, August 2011 – February 2004.

ACADEMIC POSITIONS AND ASSIGNMENTS

- Coordinator, PGDM Program, Birla Institute of Management Technology, June 2019 – Present.
- Dy. Controller of Examinations, Birla Institute of Management Technology May 2008 – June 2019.

RESEARCH PAPERS AND WORKING PAPERS

- Garg Kapil, Shukla Arvind, Fulzele T.U. (2014),”Online Retailing of Insurance-A Study in Reference to Policy Bazaar”, Global Journal for Research Analysis, Vol. 3(10), 16-19.
- Garg Kapil, Fulzele T.U., Shukla Arvind (2017),”Impact of Digitization on Insurance in India”, Paripex-Indian Journal of Research, Vol.6 (10), 7-10.
- Garg Kapil, Bishnoi Sourabh (2018),”Use of Block Chain Technology in Business”, Journal of Advances and Scholarly Researches in Allied Education, Vol. 15(1), 11- 15.

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- Bishnoi Sourabh, Garg Kapil, Bose A., (2011),” Analyzing E-readiness of Countries- A Frontier Analysis Approach”,2nd International Conference on Advanced Data Analysis, Business Analytics Intelligence,Vol.2,88-89.
- Garg Kapil, Shukla A., (2014),”policybazaar.com: Rise of Online Financial Services Aggregator “, International Conference on Management Cases, vol.1, 370-383.
- Gautam Taruna, Garg Kapil (2014),”IT Enabled Financial Inclusion by Union Bank of India”, International Conference on Management Cases Proceedings, 375-383.