

Name : Shreya Mishra  
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Institution : Birla Institute of Management Technology Greater Noida (BIMTECH)

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**BIOSKETCH:** An explorer of Human Behaviour in life altering situations, within and outside organizations, I focus on understanding the, Whats, Hows and Whys of social phenomenon from individual perspective that can help scholars and practitioners to take informed decisions for the betterment of the society.

#### **EDUCATION: (TOP 3/4)**

- Fellow in Management, BIMTECH, Workplace Bullying of Employees in Indian Organizations: A Grounded Theory Study , 2019.
- **PGDM**, Human Resource Specialization, *Vishwa Vishwani Institute of Systems and Management, Hyderabad, India, 2009.*
- **Bachelors in Commerce**, Human Resource Specialization, *Maharaja Sayajirao University, Vadodara, 2007.*

#### **AREA OF INTEREST AND RESEARCH**

- Workplace Bullying
- Power
- Identity
- Intersectionality
- Qualitative Research Methods

#### **TEACHING COURSES**

- Organizational Behaviour
- Human Resource Management
- Leadership Experience and Aptitude Development
- Crisis Management

#### **EXPERIENCE**

- Assistant Professor, OB & HR, Birla Institute of Management Technology, Greater Noida, India, August 2021 – onwards.
- Research Associate, Birla Institute of Management Technology, Greater Noida, India, July 2018 – July 2021.
- Pursuing Doctoral Fellow, OB & HR, Birla Institute of Management Technology, Greater Noida, India, July 2014 - 2018.

## RECOGNITIONS AND AWARDS

- Young Scholar Award by ICMC for “Prison libraries supporting the ‘whole person’: A qualitative study” (Awarded Rs 10000, 2020)
- Sage Best Paper Award for Provoking Religious Harmony Through ‘Woke advertisement’: A critical discourse study (Awarded Rs 10000, 2019)
- Young Scholar Award by ICMC for “Understanding workplace bullying through multidimensional power disparities” (Awarded Rs 10000, 2018)
- Young Scholar Award by ICMC for “Facets of Bullying in Higher Echelons” (Awarded Rs 10000, 2017)

## RESEARCH PAPERS AND WORKING PAPERS

- **Mishra, S.**, Chaudhuri, M., Dey, A K., Tiwari, R., & Singh, R., (*Online*) Prison libraries supporting the ‘whole person’: A qualitative study. *Journal of Librarianship and Information Science*. doi: 10.1177/09610006211008956
- **Mishra, S.**, Chaudhuri, M., & Dey, A. K. (2020). Deflating power imbalance through personal identity enhancement. *Qualitative Research in Organizations and Management*, 16(1), 98-126. doi: 10.1108/QROM-03-2020-1902
- **Mishra, S.**, Chaudhuri, M., & Dey, A K. “Workplace bullying in the top management: A constructivist Grounded theory study”. *International Journal of Human Resources Development and Management*.
- Sharma, V., Kedia, B., Yadav, V. and **Mishra, S.** (2019). “Tapping the potential space- positioning of private labels.” *Journal of Indian Business Research*, 12(1), 43-61. doi: 10.1108/JIBR-09-2019-0263

## RESEARCH IN PROGRESS

- Intersectionality and SDG 10 in Indian Context: A Phenomenological Study.
- Backlash for Woking Religious Harmony Through ‘Woke Advertisement’: A Critical Discourse Study”. (with Veenu Sharma)
- Guilt Proneness and Young Human Resource Professionals: A workplace Bullying Study
- Four Decades, Three Occupational Transitions: An autoethnographic study of Career Anchors. (with Ajoy K Dey)

## CASE REPOSITORY AND PUBLICATIONS

- **Mishra, S.**, & Sahay, A (2016) “Has Yahoo Turned Around”, The Case Centre UK

## BOOKS, CHAPTERS AND TECHNICAL REPORTS

Edited Book-

- Dey, A. K., Piispanen V., & **Mishra S.** (Eds.). (2021). *Developing resilience in disruptive time: Insights from strategic management*. Bloomsbury Publication.

- Dey, A. K., Piispanen V., & **Mishra S.** (Eds.). (2021). *Sustainable Entrepreneurship: Innovation and Transformation*. Bloomsbury Publication.
- Chaturvedi H., Dey, A. K., Singh N., & **Mishra S.** (Eds.). (2021). *The new normal: Challenges of managing business, social and ecological systems in the post COVID-19 era*. Bloomsbury Publication.
- Dey, A. K., Chaturvedi H., Singh N., & **Mishra S.** (Eds.). (2021). *The new normal: Reinventing professional and familial bonding in the post COVID-19 era*. Bloomsbury Publication.

#### Book Chapter-

- Sharma, V., **Mishra, S.**, & Sahay A, (2018) "Goonj: A Voice..... An Effort", In A. Sahay & V. Sharma (Ed.) *Cases in Strategic and Operations Management*, New Delhi: Bloomsbury Publishing
- Kulshrestha, R., **Mishra, S.**, Sahay, A., & Sengupta, S., (In Press) In N. Tyagi & R. Sharma (Ed.) *Language Across the Curriculum: Understanding Disciplines and Subjects*
- **Mishra, S.**, (In Press) "Dissecting the case study research: Yin and Eisenhardt Approaches", In A. K. Dey (Ed.) *Case Method for Digital Natives: Teaching and Research*, New Delhi, Bloomsbury Publishing
- **Mishra, S.**, (In Press) Dissecting the case study research: Stake and Merriam Approaches. In A. K. Dey (Ed.) *Case Method for Digital Natives: Teaching and Research*, New Delhi, Bloomsbury Publishing

#### EDITORIAL POSITIONS AND REVIEWS

- Assistant Editor, South Asian Journal of Management Cases, 2020 - onwards.
- Reviewer, Qualitative Research in Organization and Management, 2019, 2020
- Reviewer, International Journal of Human Resource Management and Development, 2021.
- Reviewer, South Asian Journal of Business and Management Cases, 2019
- Reviewer, North American Case Research Association Conference, 2021
- External Reviewer of PhD candidates, Marie Skłodowska-Curie co-funded Neuro-Innovation Doctoral programme, University of Eastern Finland, 2021

#### CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- **Mishra, S.**, Chaudhuri, M., & Dey, A. K. Singh. R., Tiwari R. (Dec, 2020) "Prison libraries supporting the 'whole person': A qualitative study", International Conference of Management Cases, India.
- **Mishra, S.**, Chaudhuri, M., & Dey, A. K. (Sep, 2019) Intersectionality and SDG 10 in Indian Context: A Phenomenological Study, at the 2019 Corporate Responsibility Research Conference, Finland
- **Mishra, S.**, Sharma, V., and Kiran S K (Dec, 2019). "Provoking religious

harmony through ‘woke advertisement’: A critical discourse study”, at the 2019 International Conference of Management Cases, India.

- **Mishra, S.**, Chaudhuri, M., & Dey, A K. (Dec, 2018) “Understanding workplace bullying through multidimensional power disparities” at the 2018 International Conference of Management Cases, India.
- **Mishra, S.**, Chaudhuri, M., & Dey, A K. (Dec, 2017) “Facets of bullying in higher echelons” at the 2017 International Conference of Management Cases, India.

#### **MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES**

- Webinar: Relevance of the Case Method in Teaching and Research (28 August, 2021) Jointly Organized by Yashwantrao Chavan School of Rural Development Shivaji University Kolhapur, Bharati Vidhyapeeth University, Sanjay Ghodawat University Kolhapur and Y.M. Institute of Management Karad
- Webinar: Difference between teaching and a Research Case, (2 September, 2021) Woxsen University, Hyderabad

#### **PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS**

- Track Co-Chair, North American Case Research Association, 2021