



## "OUR CHANGEMAKERS"



**Fititout Solutions** is "Bringing mobility to the locomotor disabled with their assistive tech." **Ramalingam PL & Team**



**MuddleArt** is "Recycling textile waste with their waste management solutions." **Sanjay Chauhan & Ruby Khan**



**NadiPulse** is "Making Ayurveda more accessible with their wearable tech." **Kajal Shrivastava**



**Plantishfoods** is "Making plant-based eggs without sacrificing taste or harming living beings." **Ishu Bindal & Muskan Agarwal**

Aditya Bose, Founder of PROBANO



# Centre's Annual Report on ENTREPRENEURIAL INITIATIVES, ACTIVITIES & ACHIEVEMENTS

June 2020- May 2021



## CONTENTS

From the Director's Desk	02
From the Deputy Director's Desk	03
From the Chairperson's Desk	04
Executive Summary	05
Detailed Report of CIED Activities	09
<b>1. Advisory Board of the Centre</b>	10
<b>2. Expert Panel of Mentors</b>	11
<b>3. About Atal Incubation Centre - BIMTECH</b>	11
a. Benefits to Incubatees	12
b. Key Highlights	12
c. Program Details	12
d. Current Start-up Portfolio	13
e. Incubatees - Graduated	15
f. Incubatees Who Have Raised Funds	15
g. Our Team	16
h. Advisors	17
i. Mentors	18
• Academic Mentors	
• Alumni Mentors	
• Industry Mentors	
j. Partners	21
• Academic Partners	
• Corporate Partners	
k. Events	24
l. Internship with Atal Incubation Centre-BIMTECH	31
m. Awards	32
• Awards Received by Incubator	
• Awards Received by Incubatees	
n. Eminent Visitors to AIC-BIMTECH	34
o. Testimonials	35
<b>4. Our COVID Warriors</b>	36
<b>5. Special Initiatives &amp; Activities</b>	38
<b>6. Academic Activities</b>	42
<b>7. Upcoming Events</b>	46





## From the Director's Desk

Dr. H Chaturvedi  
Director  
BIMTECH

In today's connected world, geographic boundaries are becoming meaningless. Rather, they are marked by the diversity of participants, a cross-industry focus, shorter and more flexible deal structures, and continuous value creation by and for members. The new approaches to global collaboration have a different purpose, structure, and outcome than those of the past. These ecosystems are more adaptable, designed to respond more quickly to evolving demand patterns, customer preferences, and the competitive landscape.

As the world grows more complex and interconnected, the global business landscape is also becoming increasingly competitive. This has presented a series of challenges and opportunities that require entrepreneurs, to look beyond their borders for new markets, talent, financing and investors, and supply chain sourcing. With entrepreneurship remaining a strong indicator of overall economic health, it is in the self-interest of a nation to invest in their entrepreneurs' global experiences by equipping them with the right set of tools to collaborate across sectors, borders and ideological lines, and prepare them to compete and succeed in global business markets. The new art of setting up and managing these broad collaborative networks, and leveraging their potential, is still uncharted territory for most businesses.

Though the landscape of economic opportunity in different countries may vary, the best practices and global experiences that entrepreneurs gain from international exchanges are the same. Similarly, supportive environments are increasingly essential to successful entrepreneurship and these are evolving across the world. Where there are challenges, there are hidden opportunities. Entrepreneurs are needed because they have the ability to turn problems into opportunities and create scalable solutions that benefit both individuals and society.

Access to international markets, as a business strategy, not only allows for business growth but also allows for product and service diversification, which can help spread risk. By operating simultaneously in multiple global markets, positive trends in one market can help in offsetting negative trends in another market. As a result, international partnerships provide several benefits, including increased opportunities for market growth and diversification.

Throughout human history, crises have been pivotal in developing our societies. The global COVID pandemic and associated policies restricting people's movements have caused major disruptions to many businesses. Now more than ever, entrepreneurs need to think like diplomats and be equipped with the essential skills of listening, building relationships, negotiating, creating coalitions, and compromising. More ideas, resources and expertise expand the opportunities for innovation and broaden the perspectives and knowledge base of those who participate in such initiatives. CIED is following this thought process by creating global collaborations in many countries, for the benefit of both external and internal stakeholders.

Do join us in this exciting journey to explore synergies to create global networks.

Dr. H Chaturvedi



## From the Deputy Director's Desk

Dr. Anupam Varma  
Deputy Director  
BIMTECH

The upheaval caused by the COVID-19 outbreak, which began last year, has radically altered our lives and its far-reaching implications are still unfolding. It is in such an environment that the Centre for Entrepreneurship and Innovation Development (CIED), under the aegis of BIMTECH is working to create the support systems required by students and the larger community. More than ever, it is clear that entrepreneurial leadership is critical in such times of uncertainty and ambiguity, particularly when dealing with issues as critical as the pandemic.

Exploring the impact of international partnerships on entrepreneurs and startups, the positive effect of international exposure is quite apparent. Where there are challenges, there are hidden opportunities. Similarly, supportive environments are increasingly essential to successful entrepreneurship and these are evolving across the world. Entrepreneurs are exposed to and benefit from valuable new knowledge and technologies through international collaborations. They can gain new essential understanding about the market, potential competitors and their own strengths and weaknesses. This exposure allows them to evaluate their ideas or products without investing too much of their own money.

International collaboration also provides access to new ways of doing things as well as the opportunity to learn new strategies and best practices that can maximize a venture's potential, not only in the new market but in all markets. All of this increases the likelihood of the venture's success and puts it ahead of its competitors.

Through international partnerships, entrepreneurs can gain access to people with diverse educational backgrounds, languages, skills, and so on, who can provide an outside perspective and valuable insight. Sharing ideas and experiences can provide a more diverse perspective on ideas or products, which can aid in the development of new and improved ideas or products that are more likely to succeed. In an ever-changing global landscape, this can spark innovation and provide numerous opportunities for entrepreneurs to grow their businesses.

International partnerships also help in promoting ideas, products, or services to a larger audience. That includes customers, investors, and new partners in new markets. Exposure to new markets can help the company grow by providing the opportunity to be a first mover and capitalize on the advantages that come with it.

AIC-BIMTECH has recently formed dynamic partnerships with several international organizations, with the collaborations proposed focusing on various forms of entrepreneurial collaborations. These collaborations will enable rapid convergence and exchange between startup ecosystems in different regions, allowing entrepreneurs to exchange ideas and create new business opportunities.

These international partnerships will connect and catalyze the thriving entrepreneurial and innovation ecosystems in India and other parts of the world, creating game-changing business opportunities for startups, investors, and companies alike. We look forward to the opportunities that these collaborations will open up for all stakeholders of the and we look forward to your continued support and encouragement of this initiative for entrepreneurship.

Dr. Anupam Varma



## From the Chairperson's Desk

Dr. Abha Rishi  
Chairperson  
CIED, BIMTECH

The Centre for Innovation and Entrepreneurship Development (CIED) along with the Atal Incubation Centre- BIMTECH provides a forum where knowledge and understanding of business can be exchanged between the academic, startup and the corporate worlds. CIED has been constituted with the goal of fostering the entrepreneurial ecosystem at BIMTECH and all programs at BIMTECH which are related to entrepreneurship are consolidated under CIED. This helps to leverage the synergies thus generated among the various programs and brings together a sense of camaraderie among the stakeholders from various communities including but not limited to entrepreneurs, students & alumni.

The objective is to create and spread awareness about entrepreneurship within BIMTECH and to as many external students as possible. In sync with one of the mission statements of the Institute, viz., 'To imbibe entrepreneurial culture through curriculum, pedagogy, research and mentoring', social relevance determines 'what we do' and networking and resolution determine 'how we do'. We, at BIMTECH, work to consciously build ecosystems that help the different kinds of entrepreneurs succeed. CIED tries to follow the 'glocal' approach by bringing in global level benchmarking practices through creating networking across the world. At the same time, we also examine our circumstances, strengths, and weaknesses and design approaches that are rooted in local realities.

This requires an openness to include anyone who is interested in joining the startup community — from students, researchers, and professors to corporate employees, lawyers, government, and investors — which is critical. To create a win-win situation for all stakeholders, there has to be activities and events in the startup community that engage everyone in it from top to bottom. So, whether it is student events, meet-ups, or startup weekends, CIED tries to create things that involve everyone. This helps us to work out a framework and performance indicators for self-analysis and assess if we have performed well and met our own rigorous and challenging standards.

The Annual report is a brief compilation of the work that has been carried out by the Centre in the last academic year of 2020-21. For us, these activities are just the initial steps we have undertaken, in the long path of creating a vibrant culture of entrepreneurship. I would also like to take this opportunity to thank Smt Jayashree Mohta, Sh Vikash Kandoi, Sh Ajit Ranade, Sh Sakate Khaitan and the other members of the Board of Governors of BIMTECH, the Director, the Deputy Director, Deans and the faculty members, for the support and encouragement given to the Centre and to the team members and the students, for their untiring efforts to inculcate and promote entrepreneurship.

I invite you to learn more about our Centre by looking through our websites – [www.aicbimtech.com](http://www.aicbimtech.com) and <https://www.BIMTECH.ac.in/center-for-innovation-and-entrepreneurship-development/> and once the pandemic settles down, we would love you to stop in for a visit sometime!

With best wishes!

Dr. Abha Rishi

## Executive Summary

# Centre's Annual Report on ENTREPRENEURIAL INITIATIVES, ACTIVITIES & ACHIEVEMENTS

(Overview)  
June 2020- May 2021

Established in 2009, the Centre for Innovation and Entrepreneurship Development (CIED), aims to prepare men and women to lead, innovate, and think entrepreneurially in business, public and social service, to be job creators and role models. For the past 13 years, we have inspired, educated, and empowered potential entrepreneurs as they innovate and create business ventures. Our mission is to support and mentor the entrepreneurial ambitions of BIMTECH students, alumni, faculty and the community at large and turn BIMTECH into a crucible for entrepreneurship initiatives. We do this by providing inspiration, driving team formation, and facilitating venture development. These days, great business ideas can come from anywhere. To encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more.

In congruence with this core idea, in the last academic year of June 2020 to May 2021, the Centre carried out various activities. They are collated under 7 heads, viz.





### 1. Advisory Board of the Centre

For the academic year 2020-21, CIED had 13 Advisory Board members.

### 2. Members of the Expert Panel of Mentors

The Centre has created an expert Panel of Mentors to support the budding entrepreneurs. The Centre is utilizing the services of eleven mentors for this initiative.

### 3. Atal Incubation Centre- BIMTECH

The institute was one of the first ten selections out of the 3658 first-round applicants for Atal Incubation Centres by the Atal Innovation Mission (AIM) in 2016-17. AIC-BIMTECH is one of a kind academia-industry- government partnership, driven by AIM, to create high-class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. AIC-BIMTECH is working on a three-stage incubation process for the incubatees, viz. Khoj, Gurukul, and Udaan. Since its inception on 20th January 2018, it has hosted 113 incubatees.

### 4. Our Covid Warriors

Last year we showcased the work being done by four AIC-BIMTECH startups Probanko, Uneako Green, Ypanx Technologies, and Concis. This year we bring to you the details of three more startups from our incubator, who are contributing their efforts to the fight against COVID.

These are:

#### a) Sarvodaya Infotech Pvt Ltd

Sarvodaya Infotech launched Aarogya Path, an online portal that connects healthcare consumers with service providers such as hospitals, pathology labs, research institutes, and medical supply stores. It will help to alleviate supply chain bottlenecks created by the Covid-19 pandemic. The platform will fill a critical gap in the last-mile delivery of medical care by increasing the availability and affordability of healthcare supplies. It helps in the prevention of opportunistic pricing and medical equipment hoarding.

#### b) Anima Drive

Ashoka Innovators For The Public recognized the COVID-19 relief efforts of an AIC-BIMTECH startup founder, Rishabh Pratap Singh. At the height of the pandemic, Rishabh noticed that positive cases were increasing rapidly in his village. So, he and his Village Mitra team gathered some funds and increased the number of water hand pumps to reduce crowding near water supply points.

#### c) Sarna Educational and Cultural Services LLP

The COVID-19 pandemic and the accompanying lockdown measures have significantly impacted indigenous communities in Odisha. Sarna, an AIC-BIMTECH startup, came up with a novel approach to assisting these communities. The team's goal was to help indigenous groups in developing self-sufficiency through livelihood generation. This one-of-a-kind strategy included a community-engaged model that also catered to their immersive travel experience business.

### 5. Special Initiatives & Activities

We never miss out on opportunities that tend to evoke innovations and can strengthen the Entrepreneurial Culture. This year's special initiatives included:

#### a) Prarambh Program with Startup Odisha

AIC-BIMTECH partnered with Startup Odisha to launch Prarambh, an eight-week long, zero-fee, and virtual program meant to empower Odisha-based startups. Fourteen startups selected for the program are working with Startup Odisha and AIC-BIMTECH. They will get access to counseling and intensive mentoring. The performance and progress of their ventures will be closely monitored and tracked by Atal Incubation Centre - BIMTECH.

#### b) Saturday Roundtable on Entrepreneurship with Chevening Alumni India

The Atal Incubation Centre - BIMTECH and the Chevening Alumni India are teaming up for a series of virtual roundtable discussions on entrepreneurship. This Saturday Roundtable Discussion on Entrepreneurship series brings distinguished guests from academic institutions, industry figures, innovators, entrepreneurs, investors, and policymakers. During each one-hour event, which is being held online on Airmeeet, our esteemed panelists engage in a robust discussion and exploration of a spectrum of topics related to entrepreneurship.

#### c) AIC-BIMTECH selected as an implementing partner of the Young SDG Innovators Programme

UN Global Compact Network India has selected AIC-BIMTECH as an implementing partner of the Young SDG Innovators Programme.

The program's goal is to encourage SDG

innovation through bottom-up approaches to develop breakthrough solutions with social and market value. It aims to create a new generation of sustainable business leaders.

#### d) Atal Incubation Centre - BIMTECH selected as the New Delhi Accelerator for K-Startup Center (KSC) 2021 Program

KISED has launched the K-Startup Center Program to assist South Korean growth-stage startups in entering overseas markets. Atal Incubation Centre - BIMTECH has been selected as the New Delhi accelerator. The program will help promote foreign investments in India and strengthen economic ties between India and South Korea.

#### e) Relaunch of the Newsletter

AIC-BIMTECH relaunched its quarterly newsletter, "The Entrepreneurial Pulse" The quarterly newsletter curates the best content from India's startup ecosystem and other updates from AIC. The relaunch issue included our Incubator Locator Tool, an online tool in which we mapped India's incubator ecosystem. This issue also had a quick roundup of news from Startup Landscape, forthcoming industry events, and forthcoming industry announcements.



**6. Academic Activities**

**a) Foundation Day Address on Innovation and Atma Nirbhar Bharat**

2nd October is celebrated to honour the birth anniversary of the father of the nation, Mahatma Gandhi. The same day also marks a year's addition to BIMTECH's glorious journey. This year for the 33rd Foundation Day Celebration, we had an acclaimed academic leader, Dr. Rishikesha T Krishnan, Director, IIM Bengaluru was our Chief Guest. He addressed on an important topic, "Innovation and Atma Nirbhar Bharat."

**b) Basant Kumar Birla Distinguished Research Scholar Awards**

BIMTECH has announced the prestigious Basant Kumar Birla Distinguished Research Scholar Awards, which recognize senior research scholars in India in the fields of Industry 4.0, Sustainability, Corporate Social Responsibility, Ethical Practices, Entrepreneurship, and Family Business.

**c) Business Literature Festival 2021**

BIMTECH organized a one of its kind virtual Business Literature Festival 2021. The event was graced by the best in the business world along with the literature that they have come up with. To encourage budding entrepreneurs and give them interesting insights into successful entrepreneurship, we organized a Panel Talk on "Creating Unicorns." The panel included Mr. Abhijit Bhaduri, Mr. Hari T.N, and Mr. Sanjeev Agarwal. The session was moderated by Dr. Abha Rishi, CEO, AIC-BIMTECH.

**d) Mr. Sunil Cheruvilly, Manager of the CIED, was bid farewell by BIMTECH**

BIMTECH bid farewell to Mr. Sunil Cheruvilly, Manager, Centre for Innovation and Entrepreneurship Development (CIED). During his tenure, BIMTECH was selected by the Atal Innovation Mission, NITI Aayog, as Atal Incubation Centre-BIMTECH. He efficiently coordinated all the activities, including entrepreneurial lecture series both online and offline.

**e) E-CELL Programs**

**• Q-thinker**

Q-thinker was an event in which participants were challenged to think of a product/service that is not seamless and has issues according to them. They had to come up with novel solutions to the problems. BIMTECH's E-CELL organized this event

to provide a platform for upcoming managers to showcase their innovative ideas that they conceived during the new normal

**• Corporate Roadies**

Corporate Roadies was organized by BIMTECH's E-CELL. The event was a collection of activities to test a person's business insight, abilities, and information. The activities were designed to throw the worst at students, to bring out the best in them.

**• Invento**

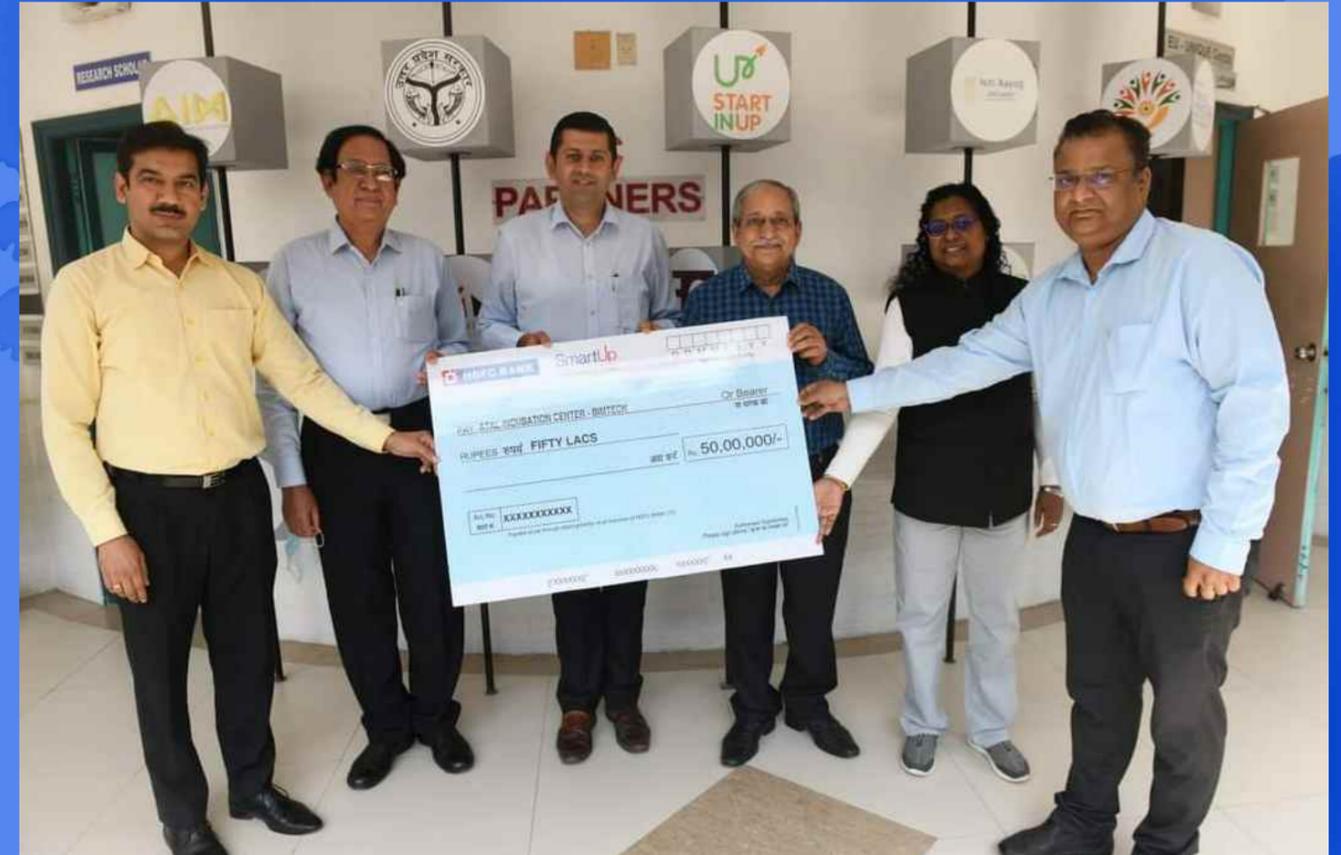
BIMTECH's E-CELL organized Invento, a competition in which participants must think of a product or service that is no longer in use due to a changing business environment. The identified product or service must then be used in sectors that are relevant in today's day and age.

**• Ignite**

IGNITE is an event organized by BIMTECH's E-CELL to promote an entrepreneurial mindset in the young generation by motivating them to come up with an interesting story (or) incident that inspired entrepreneurs to start their businesses. Finally, entrepreneurs identify business opportunities that others either cannot see or cannot motivate others.

**7. Upcoming Events**

Every year, CIED comes up with a plethora of activities focused on catalyzing the entrepreneurial ecosystem - both internal and external. The detailed calendar of the programs, workshops and seminars to be conducted by CIED in the year 2021-22 is given as a table.



DETAILED REPORT OF CIED ACTIVITIES

**CENTRE FOR INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT**

**An Introduction**

These days, great business ideas can come from anywhere. However, to encourage them, we need to increase the breadth and depth of the entrepreneurial ecosystem by multiplying connections among entrepreneurs and mentors, improving access to entrepreneurial education, creating events and activities that activate all the participants in the start-up community, and much more.

Details of the Entrepreneurial initiatives, activities, events & achievements from June 1, 2020 to May 30, 2021

**Advisory Board of the Centre**

The Advisory Board of the centre consists of eminent personalities from Industry and Academia. They are the driving force of the centre all these years. With the able guidance of our advisors, the Centre is making a difference in the entrepreneurial ecosystem. The Advisory Board members are:-

**Advisory Board of the Centre**



**Mr. Ajay Goel**  
Co-Founder,  
Skill Management Group



**Mr. Alok Gupta ( Alumni)**  
Managing Director,  
Pyramid Cyber Security



**Mr. Ananth Aravamudan**  
Senior Advisor,  
Villgro Innovations Foundation/  
Energy Sector Lead



**Mr. Bharatt Banka**  
Managing Partner,  
Bharatt K Banka LLP/ Independent IC  
Member, 9Unicorns Accelerator Fund



**Mr. Geetha Krishnan**  
Independent Consultant/Senior Advisor  
and Head - Digital Blended Learning,  
Indian Institute for Human Settlements



**Mr. Gopal Mondal**  
CFO,  
IDFC Foundation



**Mr. Hemendra Mathur**  
Venture Partner,  
Bharat Innovation Fund



**Mr. Jeremy Wade**  
Director,  
Jindal Centre for Social  
Innovation & Entrepreneurship



**Prof. John Hoffmire**  
Chairman,  
Oxford Pharmaceuticals, LLC/  
Cadence Innova



**Mr. Raghunandan Rajamani**  
Project Head,  
K-Tech Innovation Hub



**Mr. Tim Mathews**  
Co-Founder & CEO  
Finsall



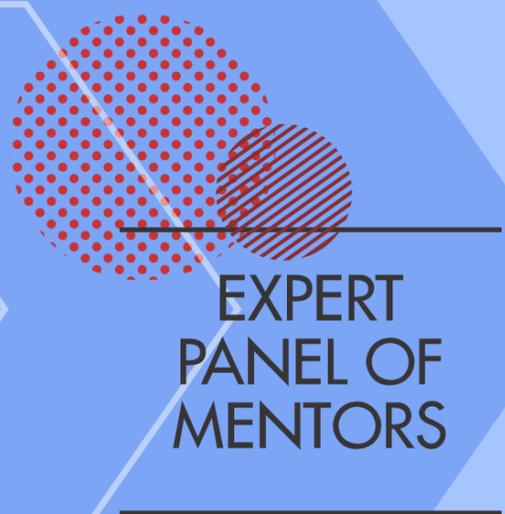
**Mr. Venugopal Gupta**  
Director  
Accelerator Program & Investor Relations  
Toilet Board Coalition



**Mr. Sanket Sinha**  
Director  
Accelerator Program & Investor Relations  
Toilet Board Coalition

**Expert Panel of Mentors**

The Centre has created a panel of mentors to support the incubatees and startup entrepreneurs. The panel consists of 9 mentors and they are experts in various fields. We are trying to increase the number of mentors to have more experts from a range of fields to support the entrepreneurs. The members of the "Expert Panel of Mentors" are:



**Prof. Dhruva Chak**  
Professor  
BIMTECH



**Mr. Rahul Jain**  
Mentor  
IIM Ahmedabad



**Prof. R J Masilamani**  
Professor  
BIMTECH



**Mr. Sahil Verma**  
Chief Legal Counsel, AuDeFi/  
General Partner, Dragon's Vault



**Mr. Sanjay Lodha**  
Founder & CEO  
AyiBo Solutions Private Ltd.



**Prof. Sanjiva Dubey**  
Professor  
BIMTECH



**Mr. Shashank Bhagat**  
Chairman  
BI Group

**About Atal Incubation Centre - BIMTECH**

Atal Innovation Mission (AIM): It is a Government of India endeavor to promote the culture of innovation and entrepreneurship, driven by Niti Aayog. AIM supports the establishment of new incubation centres called Atal Incubation Centres. In January 2018, AIM selected the Birla Institute of Management Technology (BIMTECH) to set up Atal Incubation Centre - BIMTECH (AIC-BIMTECH) for turning the vision of Atal Innovation Mission into reality. The Institute was one of the first ten selections out of the 3658 first-round applicants.

AIC-BIMTECH is a sector agnostic business incubator driven by Atal Innovation Mission to create high-class incubation facilities with suitable infrastructure in terms of capital equipment and operating facilities. Built over a total area of 16,500 sqft, it also offers a facility of co-working and co-living space to its incubatees. It is coupled with the availability of sector-wise experts for mentoring the startups to become successful entrepreneurs and enterprises.

Atal Incubation Centre - BIMTECH has incubated more than 113 startups since its inception that have raised over 10.13 cr in funding to date. AIC-BIMTECH has created 376 jobs via the incubated startups supported to date. It has 82 Corporate and Academic partnerships and over 42 international and local mentors. The innovation here lies in focusing on creating sustainable businesses through various public and private partnerships by providing market access and capital.

## BENEFITS TO INCUBATEES

- **Zoho:** Free Zoho One to each incubatee, total price value of USD 20,000
- **Digital Ocean:** Free credits to each incubatee, the total price value of USD 1000
- **F6S:** Alpha Card of the total price value of USD 1,000,000
- **Amazon Web Services:** Free credits of the total price value of USD 5000
- **Superb Services Cloud:** Free credits of the total price value of USD 2000
- **PayU:** Free transaction credits of approx. USD 2700
- **MSG91:** Free 50,000 SMS per month for 6 months
- **ShieldOye:** Insurance of incubatees and their employees worth USD 2,600

## KEY HIGHLIGHTS

<b>03</b> Stage Programs	<b>113</b> Total Incubatees	<b>376</b> Jobs Created	<b>13</b> Startups Raised Funds	<b>10.13</b> CRORE Funds Raised by Incubatees
<b>42</b> Mentors Onboarded	<b>219</b> Training/Workshops Conducted	<b>62</b> Graduated Startups	<b>82</b> Academic and Industry Partners	<b>8.23</b> CRORE Value of Partner Incubatee Benefits
		<b>865</b> Number Media mentions		

## PROGRAM DETAILS

Atal Incubation Centre BIMTECH has divided the startups into 3 categories as per developed programs specific to their needs, requirements and support.

### KHOJ

A ten week virtual program that is aimed to help the startup map their journey from an idea to the prototype/pilot development stage.

- Develop an idea into an actionable business plan
- Learn how to create a company
- Sessions by Subject Matter Experts (SME) for the pillars of the company (marketing, finance, operations, legal etc.)
- Exposure to 30+ dedicated and experienced SME and mentors for networking
- Access to incubatee benefits

### GURUKUL

This program is aimed to support early revenue stage startups to work towards self sustainability, by strengthening their sales and optimizing operations, while also understanding the nuances of funding.

- Create channel partners for strengthening the sales pipeline and bringing cost down
- Access to the incubator network
- Dedicated mentor and focused support from the incubator team.
- Access to fundraise for expansion
- Program Duration: 12 months
- Access to incubatee benefits

### UDAAN

Udaan Program supports the scaling up of the startups by helping them raise funds and providing them market access, with the help of the incubator network. Continued mentoring for scale

- Access to national and international partners for expansion
- Program Duration: 9 months
- Access to incubatee benefits

## KHOJ STAGE

## CURRENT START-UP PORTFOLIO

**ARKISION AI PRIVATE LIMITED**  
(Information & Communication Technology, Virtually Incubated, Virtually Incubated)  
Arkision AI is dedicated to improving CCTV security by using Artificial Intelligence.



**O2OMODE/ANGO24 SERVICES PVT. LTD**  
(Omnichannel Retail Tech, Virtually Incubated)  
O2omode Is India's One Of The First O2O Based (Offline To Online) Fashion E-Commerce Platform and a search engine for fashion stores.



**NESTCARE TECHSERV PVT LTD**  
(Services / Senior Care, Virtually Incubated, Virtually Incubated)  
Maity's provides an exhaustive range of home care services for your loved ones, from emergency response to post-hospital care.



**LITTLE NATIVE**  
(Agriculture and Allied Fields, Virtually Incubated)  
Little Native develops premium ready to use gravies, sauces, marinades, fruit fillings and premixes to provide convenience in cooking delicious meals.



**GLEXPACE NEBULA ROBOTICS LLP**  
(Education, Virtually Incubated, Virtually Incubated)  
Gleospace is an online platform where users can read and write stories, blogs, and articles; others can deliberate.



**COSAT PRIME EDTECH PVT LTD**  
(Recruitment and HR, Virtually Incubated)  
Cosat Prime is an online learning platform for skill development, it also helps Job Seekers find their dream job.



**YAPS FINANCE**  
(Housing - Urban and Rural, Virtually Incubated, Virtually Incubated)  
Yaps is a web and app-based platform that assists consumers in refinancing loans to more favorable terms.



**MUDDLEART**  
(Textile Waste Management, Virtually Incubated)  
MuddleArt collects textile waste, sorts it into recyclable and up-cyclable waste, and further channels it to concerned enterprises and communities.



**MY LYF CARE**  
(Health and Pharmaceuticals, Virtually Incubated)  
MY LYF Care is a healthcare one-stop service provider that has developed an online app platform to provide medical facilities to customers as per their requirements.



**AINESH RENEWABLE TECHNOLOGIES PVT LTD.** (Renewable Energy, Virtually Incubated)  
A renewable energy management consulting and solar power venture



**Pragati Foundation**  
(Agriculture and Allied Fields, Virtually Incubated)  
Pragati is developing Quality Planting Material for the medicinal plant Curcuma Cassia which contains a high bioactive compound.



**SADABAHAR GREENS PVT LTD**  
(Agriculture and Allied Fields, Virtually Incubated)  
Sadabahar is a brand of Vertical Garden Planters and other gardening equipment; the company is devoted to cultivating a community of gardeners who are as passionate about gardening.



**FUTURE GARAGES**  
(Manufacturing and Engineering, Virtually Incubated)  
Future Garages is building a medium-range electric motorcycle(in terms of pricing) for the Indian market which is driven by technology.



**FITITOUT SOLUTIONS PVT LTD**  
(Health and Pharmaceuticals, Virtually Incubated)  
An assistive tech startup based in Chennai, focussing on devices for special children and the locomotor disability.



**DATATURTLES/SILKEN APPLIANCES**  
(Internet of Things, Virtually Incubated)  
Silken by DataTurtles is a smart switch-control solution for reducing electricity wastage in a cost-effective way.



<p><b>MITTALS INNOVATIVE SOLUTIONS PRIVATE LIMITED</b> (Real Estate, Virtually Incubated) DigiOwner is a one-stop solution Real Estate company.</p> 	<p><b>PLANTISH</b> (Food technology, Virtually Incubated) Technological Company Empowering Healthy Foods with Plants</p> 
<p><b>INGENIOUS MINDS</b> (Education, Virtually Incubated) An Ed-Tech startup focused on bringing hybrid coaching methods both online and offline.</p> 	<p><b>PRODIGIOUS MANAGEMENT CONSULTANCY PVT LTD</b> (Health and Pharmaceuticals, Virtually Incubated) Makers of GREEN BLISS, affordable sanitary pads made up of organic plant fibers with anti-bacterial properties that inhibit bacterial growth and reduce vaginal infection.</p> 

**GURUKUL STAGE STARTUPS**

<p><b>TWOWAITS TECHNOLOGIES PRIVATE LIMITED</b> (Ed-tech, Virtually Incubated) TwoWaits Technologies aims to help improve the quality of education for millions of engineering graduates across India through Curriculum Learning and Skill Learning.</p> 	<p><b>OLBI FOODS &amp; BEVERAGES PRIVATE LIMITED (TEA SWAD)</b> (B2B Consumer Beverage, Virtually Incubated) Tea swad is an B2B online tea delivery startup delivering standard taste with hygiene and quality at an affordable price.</p> 
<p><b>INNOVANT ENERGOTECH SOLUTIONS PRIVATE LIMITED</b> (Ed-tech, Physically Incubated) eDelta (www.edelta.in), an EdTech brand created by academicians and professionals to serve the students who are on the learning highway.</p> 	<p><b>SB THRIVE SOLUTIONS PVT LTD (TE CHASKA)</b> (FMCG, Virtually Incubated) Te Chaska provides customers a spice mix that adds value to beverages (Tea, Coffee, Milk and Warm water), improving immunity and is 100% natural.</p> 
<p><b>MISTRI MDR SERVICES PVT LTD</b> (Automobile, Virtually Incubated) Mistri offers various services to simplify customer's requirements in finding the best automobile service hub near their locality, and book services at their doorstep.</p> 	<p><b>GREENVERSE PRIVATE LIMITED (AIR BUDDI)</b> (Health Tech, Physically Incubated) An Air Purifier which contains three levels of air purification, in total bringing a complete change in indoor air quality.</p> 
<p><b>BIOTICSMART HEALTH AND HEALING INNOVATION PVT LTD.</b> (FMCG, Virtually Incubated) Bioticsmart is manufacturing and selling all kinds of natural probiotic foods and beverages.</p> 	

**UDAAN STAGE STARTUPS**

<p><b>PROBANO</b> (Ed-Tech, Physically Incubated) ProBano provides career guidance to high school students aged 15-18 through an innovative, technology-backed and affordable three-step process: a. Career Counselling b. Mentor Sessions c. Career Based Courses</p> 	<p><b>VILLPAY</b> (Fin-Tech, Physically Incubated) VillPay stands among best Online Mobile Recharge Service Providers including all major mobile operators and DTH recharge.</p> 
--	--

**INCUBATEES - GRADUATED**

- CHAINWORKS DIGITAL PRIVATE LIMITED (BLOCKCHAIN)
- EVERFARM PRIVATE LIMITED (KISAN INDIA) (AGRITECH)
- FOREXALGOHEDGE CAPITAL LLC (FOREX TRADING)
- QUBETA SYSTEMS PRIVATE LIMITED (ED-TECH)
- UPCULTUS (ED-TECH)
- SPLITEASE TECHNOLOGIES PRIVATE LIMITED (FINTECH)
- PIOUS INDIA SERVICES (WATER MANAGEMENT)
- H-50 FUEL (OIL AND GAS)
- NADIPULSE PROGNOSTICS PVT LTD (BIOTECH)
- IGNITEGROWTH (IT)
- HYPERWEB MEDIA PRIVATE LIMITED (AI)
- M/S AGROTECH SOLUTIONS (KISAAN KI UDAAN) (AGRICULTURE)
- MTAG (DOLAR ANIL ADESARA) (SUPPLY CHAIN)
- FOOD-BOT (AETHER INNOVATIONS PRIVATE LIMITED) (INDUSTRIAL MACHINERY)
- WEEKENDGYPSY ADVENTURE TRIPS PRIVATE LIMITED (ADVENTURE TRIP) (HOSPITALITY)
- PICKYOURPLATE (FOOD DELIVERY)
- TRIPSAINTS (TRAVEL)
- KHOJJ (SOCIAL MEDIA AND E-COMMERCE)
- ESLOBOX PRIVATE LIMITED (FIN-TECH)
- TINKERCRAFTS INNOVATION PRIVATE LIMITED (EDUCATION)
- IMAGINEER (SOCIAL INVEST) (FIN-TECH)
- MY E-KISAN INDIA PRIVATE LIMITED (AGRICULTURE)
- ULTIMATE MEAT (FOOD INDUSTRY)
- SALINS TECHNOLOGIES PVT LTD (THE HOBBY TRIBE)" (HOBBY TECH)
- CLUBMATE (EDTECH, SOCIAL NETWORKING)
- BRANDXHOOD (FASHION)
- WARDO CIRCULAR FASHION PRIVATE LIMITED (FASHION TECH)
- GOFINDD (HEALTH TECH)
- DOT FAIRS (TRADE SHOWS)
- AVKARA TECHNOLOGIES PRIVATE LIMITED (VMITIS) (HEALTH TECH)
- MUSHY ALLIE (HEALTH TECH)
- NITYANANDA INNOVATIONS PRIVATE LIMITED (COSMICNEURONS) (ED-TECH)
- SKILL UP (ED-TECH)
- OUTBUDS (SOCIAL MEDIA)
- DSM TECH (TECH)
- ANIMA DRIVE (SOCIAL)
- PRAGATI (TECH)
- PINACLE FARMS (OPC) PRIVATE LIMITED (FARMS2FAMILIES) (AGRICULTURE)
- IMW AUTOMOTIVES (OPC) PRIVATE LIMITED (MODI- MODE OF DEVELOPING INDIA) (ELECTRIC MOBILITY)
- THE IKIGAI LAB (ED-TECH)
- NIONAI TECHNOLOGIES PRIVATE LIMITED (ENERGY)
- ENERGINEE INNOVATIONS PRIVATE LIMITED (HANDICRAFT)
- VYMANIK AEROSPACE SOLUTIONS LLP (HARDWARE)
- OBSERVE SCIENCE TECHNOLOGIES PRIVATE LIMITED (TECH)
- CERETONIN EDUCATION PRIVATE LIMITED (PROBANO) (ED-TECH)
- VIDYAROHA INNOVATIONS PRIVATE LIMITED (ED-TECH)
- UNEAKO GREEN EARTH PRIVATE LIMITED (VAIGYANIK LIKHO) (ECO-FRIENDLY PRODUCT)
- VERATECH INFO LLP (VERATECH) (TECH)
- TGN INTERNET PRIVATE LIMITED (BUMMARY) (MEDIA)
- XTENDED IT SOLUTIONS PRIVATE LIMITED (MITRA) (SAAS)
- CHOKMOK DESIGN PRIVATE LIMITED (LIFESTYLE PRODUCTS)
- BIO CRAFT INNOVATION PRIVATE LIMITED (BIOMIZE) (ECO- FRIENDLY PRODUCT)
- GOODVIBES TRAVEL VENTURE PVT. LTD. (THE TRAVEL SQUARE) (TRAVEL)
- LIQUII BEVERAGES PRIVATE LIMITED (LIQUII) (FOOD & BEVERAGES)
- GONARDGO TECHNOLOGIES PRIVATE LIMITED (THE PADOSI), (FINTECH, PAC)
- SARVODAYA INFOTECH PRIVATE LIMITED (TRUCK SUVIDHA) (LOGISTICS)
- HEALTHIT SOLUTIONS PRIVATE LIMITED (98FIT) (HEALTHTECH)
- AIKYA ORGANICS PVT LTD (DHAANIKA) (AGRICULTURE)
- AYUDA SERVICES PRIVATE LIMITED (ADVOK8) (SAAS, TECH-LEGAL)
- PHOENIX ROBOTIX PRIVATE LIMITED (INDUSTRIAL IOT)
- MATI FARMS PRIVATE LIMITED (PACKAGED FOOD)
- ZOOFRESH FOODS PRIVATE LIMITED (AGRI-TECH)

**INCUBATEES WHO HAVE RAISED FUNDS**

LIQUII	10,977,098.28	ASZVENTURE, BIMTECH, GUERILLA INFRA SOLUTIONS PVT. LTD., ANGEL INVESTORS
FARMS2FAMILIES	1,000,000.00	STARTUP CELL, DEPARTMENT OF IT&C, RAJASTHAN, JAIPUR
TRUCKSUVIDHA	12,500,000.00	GAIL LIMITED
ENERGINEE	730,000.00	GIVFUNDS, MR. YUDHISTHIRA ATTRY
UNEAKO	1,300,000.00	GIVFUNDS
PROBANO	2,075,000.00	GIVFUNDS, AXIEVA TECHNOLOGY PVT. LTD.
VERATECH	7,500,000.00	ANGEL INVESTORS
BIOMIZE	2,500,000.00	HDFC BANK
DHAANIKA	3,000,000.00	VILGRO
THE HOBBY TRIBE	500,000.00	MR. NILESH DAVID
PHOENIX ROBOTIX	52,000,000.00	REDIK TECHNOLOGY PTE LTD.
COSMICNEURONS	6,200,000.00	ANGEL INVESTORS
P-TAL	2,225,000.00	HDFC BANK

## OUR TEAM



**Dr. Abha Rishi**  
CEO



**Ravi B Shorewala**  
Head-F & A



**Mr. Anil Singh**  
AGM-Incubation & Administration



**Mr. Abhinav Singh Rawat**  
AGM-Marketing



**Ms. Pragya Trivedi**  
Manager-Operations



**Mr. Anmol Chaturvedi**  
Deputy Manager  
Content Creation & Analysis



**Mr. Tushar Pandey**  
Deputy Manager  
Marketing



**Mr. Kapil Agarwal**  
Asst. Manager  
Incubation Operations



**Ms. Prashasti Chauhan**  
Asst. Manager-Marketing



**Mr. Yogesh Bellani**  
CEO, FieldFresh Foods  
Private Limited



**Mr. Tarun Singhal**  
Director-Business Development,  
Marketing & Comm., Sopra Steria



**Mr. Nishish Jha**  
Managing Partner  
Unigrowth Canada  
Inc. EX-CEO HCL, TECH



**Mr. Amit Singal**  
CEO, Startup Buddy &  
General Partner,  
Fluid Ventures



**Mr. Manoj Kohli**  
Country Head,  
Softbank India



**Mr. Ravi Mathur**  
Vice President,  
RVCF



**Mr. Shyamrup Roy Choudhury**  
Chief Development Officer (CDO)  
and Zonal Head - MIAL,  
Adani Airports

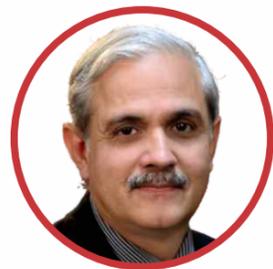
## ACADEMIC MENTORS



**Prof. Arindam Banerjee**  
Assistant Professor of  
Finance at BIMTECH



**Dr. Dhruva Chuk**  
Professor of Marketing  
Management at BIMTECH



**Dr. Arvind Shukla**  
Chairperson of Doctoral  
Programmes,  
Professor of Marketing  
and CRM at BIMTECH



**Dr. Nimisha Singh**  
Convener  
Centre for International Affairs,  
Assistant Professor of Information  
Technology at BIMTECH



**Prof. Ankur Kulshreshtha**  
Professor of Finance  
at BIMTECH

## ALUMNI MENTORS



**Mr. Kinnar Khokhani**  
VP - Strategy,  
HSBC



**Mr. Naman Gupta**  
Underwriting Associate,  
Zurich Insurance Company Ltd



**Mr. Vineet Arya**  
Founder, COHIRE/Founder,  
Outsourced CMO



**Mr. Shaurya Garg**  
Partner,  
Garg Consultancy Co

## INDUSTRY MENTORS



**Mr. Abhinay Tiwari**  
Founder,  
Capitall Partners



**Mr. Avelo Roy**  
Founder,  
Kolkata Ventures



**Mr. Mohammad Sirajuddin**  
Founder,  
Creator's Gurukul



**Mr. Shashank Randev**  
Founder VC, 100X.VC/  
Exec. Committee member, PIOC



**Mr. Shivam Ahuja** Founder,  
Delhi Startup/  
Founder & CEO,  
SkillCircle



**Mr. Subhdeep Dutta**  
Founder,  
Capitall Partners



**Mr. Utkarsh Amitabh**  
Founder,  
Network Capital



**Ms. Ulla Koivukoski**  
Founder & CCO,  
HumanKeystones Oy



**Dr. Sangeeta Shukla**  
Associate Professor,  
Business Communication



**Mrs. Shilpa Ajwani**  
CEO,  
Unomantra



**Mr. Harsh Desaur**  
Creative Director  
ARC Reactions Inc.



**Ms. Aparajita Prasad**  
Director,  
MetaConnect Consulting



**Mr. Ishu Bansal**  
Co-Founder  
TruckSuvidha



**Mr. Ravi Ranjan**  
Entrepreneurship Evangelist,  
Startup Expert, Govt. Advisor



**Mr. Divakar Shukla**  
Co-Founder  
VillPay



**Mr. Anshuman Srivastava**  
Principal,  
Monster India



**Ms. Aparna Mishra**  
Founder  
Women Shine



**Mr. Asif Syad**  
Startup lawyer, Co-founded  
India's First Litigation  
Finance Company, advok8



**Mr. Sreeram Iyer**  
CEO  
Qubit AI Technologies



**Mr Sudip Bhattacharya**  
Head Business Development &  
Partnership lead at EloElo



**Mr. B. Sridhar**  
Founder Member  
THE MENTORS, CFO and  
Co Promoter at Gloscout.com



**Mr. Vikrant Karandikar**  
CEO  
Spatial Services



**Ms Jacqueline Mundkur**  
Founder and CEO  
The Nxt Levels CX  
Consultancy Services



**Mr Karanbir Bhatia**  
Head of Start-up Relations  
Let's Venture

# PARTNERS

## ACADEMIC PARTNERS

- JAMIA HAMDARD, HAMDARD NAGAR**  
www.jamiahamdard.edu/  

- SCHOOL FOR SOCIAL ENTREPRENEURS INDIA**  
www.the-sseindia.org/programme/submit-application/  

- MANAV RACHNA UNIVERSITY**  
www.manavrachna.edu.in/university/  

- IIMT GROUP OF COLLEGES, GREATER NOIDA**  
www.iimtindia.net/  

- RAFFLES UNIVERSITY**  
www.rafflesuniversity.edu.in  

- THE UNIVERSITY TECHNOLOGY TRANSFER CENTRE OF THE UNIVERSITY OF WARSAW**  
www.uott.uw.edu.pl/?language=en  

- J.P INTERNATIONAL SCHOOL BY SPARSH GROUP**  
www.jpinternational.co.in/  

- SHREE GURU GOBIND SINGH TRICENTENARY UNIVERSITY, GURGAON**  
www.sgtuniversity.ac.in/  

- FOUNDATION FOR INNOVATION AND TECHNOLOGY TRANSFER (FITT, IIT DELHI)**  
https://fitt-iitd.in/  

- JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS (JEMTEC)**  
www.jimsgn.org/  

- IFTM UNIVERSITY MORADABAD**  
www.iftmuniversity.ac.in  

- TEERTHANKER MAHAVEER UNIVERSITY, MORADABAD**  
https://www.tmu.ac.in/  

- GREATER NOIDA INSTITUTE OF TECHNOLOGY (GNIOT)**  
www.gniotgroup.edu.in/  

- GL BAJAJ INSTITUTE OF TECHNOLOGY AND MANAGEMENT (GLBITM)**  
https://www.glbitm.org/  

- GL BAJAJ INSTITUTE OF MANAGEMENT AND RESEARCH (GLBIMR)**  
glbimr.org/  




**CORPORATE PARTNERS**

- |  |   |  |   |   |   |
|--|---|--|---|---|---|
| 1. <b>KAREER MATRIX</b><br>www.kareermatrix.com  |    | 11. <b>INDIAN ANGEL NETWORK</b><br>www.indianangelnetwork.com/ |    | 21. <b>KEIRETSU FORUM DELHI - NCR</b><br>www.keiretsuforum.com/globalchapters/delhi-ncr |    |
| 2. <b>IBM</b><br>www.ibm.com/in-en/  |    | 12. <b>AH VENTURES</b><br>www.ahventures.in/                   |    | 22. <b>NEXUS AT THE AMERICAN CENTER</b><br>www.startupnexus.net/                        |    |
| 3. <b>INTRO OCEAN SHIPPING (INDIA) PVT. LTD.</b><br>www.interocean.in/                                 |    | 13. <b>AVANTO VENTURES</b><br>www.avantventures.fi/            |    | 23. <b>ORACLE (DELHI)</b><br>www.oracle.com/in/startup/index.html                       |    |
| 4. <b>OPEN GATE</b><br>www.opengate.com/   |    | 14. <b>FAAD NETWORK PVT.LTD.</b><br>www.faad.in/               |    | 24. <b>PAYTM BUILD FOR INDIA</b><br>www.meetup.com/en-AU/Paytm-Build-for-India/         |    |
| 5. <b>BYR INSURANCE BROKERS</b><br>www.byrinsurance.com  |   | 15. <b>INNOLABZ VENTURES PVT. LTD.</b><br>www.inno-labz.com/   |  | 25. <b>PAYUMONEY</b><br>www.payumoney.com/  |  |
| 6. <b>ALMONDZ INSURANCE BROKERS PVT. LTD.</b><br>www.almondzin.com/almondzin/contact.html              |  | 16. <b>BIR VENTURES USA LTD.</b><br>www.birventures.com/about/ |  | 26. <b>STARTUP BUDDY</b><br>www.startupbuddy.co.in                                      |  |
| 7. <b>ADITYA BIRLA (IDEA CELLULAR)</b><br>www.adityabirla.com/businesses/profile/idea-cellular-limited |  | 17. <b>KOLKATA VENTURES</b><br>kolkataventures.com/            |  | 27. <b>GIVFUND</b><br>www.f6s.com/givfund   |  |
| 8. <b>CAFEBIZ</b><br>www.cafebiz.co.in/  |  | 18. <b>F6S</b><br>www.f6s.com/                                 |  | 28. <b>ARC CAPITAL</b><br>www.arccapital.com/   |  |
| 9. <b>CLUSTER PULSE</b><br>www.clusterpulse.org/   |  | 19. <b>NETWORK CAPITAL</b><br>www.networkcapital.co/           |  | 29. <b>GENUINEMARK</b><br>www.genuinemark.org/  |  |
| 10. <b>AYIBO SOLUTIONS PVT. LTD.</b><br>www.ayi-bo.com/  |  | 20. <b>UTTAR PRADESH GOVERNMENT</b><br>www.up.gov.in/          |  | 31. <b>PIOCCI</b><br>www.piocci.org/  |  |

- |   |   |  |   |  |   |
|---|---|--|---|--|---|
| 32. <b>ZOHO CORPORATION PVT. LTD.</b><br>www.zoho.com/one/                            |    | 44. <b>ACC LIMITED</b><br>www.acclimited.com                                 |    | 55. <b>WE COLLECTIVE</b><br>www.facebook.com/WeCollectiveOdisha/               |    |
| 33. <b>AL DHOW CAPITAL</b><br>http://dhowcapital.net                                  |    | 45. <b>TCS FOUNDATIONS</b><br>www.digitalimpactsquare.com/                   |    | 56. <b>COKACO</b><br>www.cokaco.com/public/                                    |    |
| 34. <b>MSG91</b><br>msg91.com/  |    | 46. <b>SHIELDDOYE TECHNOLOGIES PRIVATE LIMITED</b><br>http://shielddoye.com/ |    | 57. <b>MARKET NEXT</b><br>marketnext.org/                                      |    |
| 35. <b>HAINAN RESORT SOFTWARE COMMUNITY GROUP LTD</b><br>http://www.rschn.com/        |    | 47. <b>XPANSE SERVICES LLP (HUDDLE)</b><br>http://huddle.work/               |    | 58. <b>EDELTA</b><br>www.eDelta.in   |    |
| 36. <b>SANATIVEFIX TECHNOLOGY PRIVATE LIMITED (SKWERUP.COM)</b><br>www.skwerup.com/   |    | 48. <b>ALPHAVALUE CONSULTING PVT LTD</b><br>alphavalue.co.in/                |   | 59. <b>MERGERDOMO</b><br>www.mergerdomo.com                                    |    |
| 37. <b>AMAZON WEB SERVICES (AWS)</b><br>aws.amazon.com/activate/portfolio-signup/     |  | 49. <b>SINBEX VENTURES</b><br>www.sinbex.net/                                |  | 60. <b>YNOS VENTURE ENGINE CC PVT. LTD.</b><br>www.ynos.in/                    |   |
| 38. <b>SOLIDWORKS</b><br>www.solidworks.com/  |  | 50. <b>ARTILAB FOUNDATION</b><br>artilab.org/                                |  | 61. <b>FORTEMAGNA ADVISORS PVT. LTD</b><br>http://www.fortemagnaadvisors.com/# |  |
| 39. <b>THE GLOBAL EDUCATION &amp; LEADERSHIP FOUNDATION (TGELF)</b><br>www.tgelf.org/ |  | 51. <b>SOCIOCHARGE</b><br>www.sociocharge.com/                               |  | 62. <b>STARTUP MOVERS</b><br>www.startup-movers.com/                           |  |
| 40. <b>TURTLE HOLDINGS CO. LTD.</b>   |  | 52. <b>MEET VENTURES</b><br>www.meetvcs.com/                                 |  | 63. <b>UN GLOBAL COMPACT INDIA</b><br>www.unglobalcompact.org/                 |  |
| 41. <b>WINDROSE CAPITAL PVT. LTD.</b><br>www.windrose.capital/                        |  | 53. <b>100X.VC</b><br>www.100x.vc/   |  | 64. <b>HDFC BANK</b><br>v1.hdfcbank.com/csr/index.aspx                         |  |
| 42. <b>GARG CONSULTANCY CO.</b><br>www.fundooworks.com                                |  | 54. <b>EAGLE10 VENTURES</b><br>http://www.eagle10ventures.com/               |  | 65. <b>CANVS</b><br>www.canvs.in/  |  |
| 43. <b>STARTUP ODISHA SECRETARIAT</b><br>www.startupodisha.gov.in/                    |  | 66. <b>CHEVENING ALUMNI INDIA</b><br>www.chevening.org/alumni/               |  | 67. <b>BOUDHIK VENTURE</b><br>www.boudhikventures.com/                         |  |

# EVENTS

## 1. BLENDED LEARNING - NEXT FRONTIER, ZOTALABS LIVE, 27 JUN 2020

Zotalabs presented another futuristic webinar Blended Learning-Next Frontier. The panel discussed how the methods of learning have evolved from traditional to digital & has become hybrid and what is going to be its next frontier. The prestigious panel included among others, Srinivas Mahankali- Principal Consultant - National Institute of Smart Governance, Dr. Abha Rishi , CEO-Atal Incubation Centre, BIMTECH, Dr.Rakesh Premi - Director at GHS-IMR Kanpur and it was moderated by Wg Cdr AJAY ARORA Arora, Director, Strategic Alliances - Zotalabs.



## 2. DEMO DAY 2020, ZOOM LIVE, 14 JUL 2020

AIC-BIMTECH supported 12 startups in Demo Day for pitching, which was initiated by Atal Innovation Mission and Niti Aayog. Mr. Abhinav Singh Rawat, Marketing Manager and Nimesh Khulbe, Marketing Associate were present in the demo day.

## 3. VIMARSH, YOUTUBE LIVE, 12 SEP 2020

Atal Incubation Centre- BIMTECH and Startup ChaupaI™ | Incubator & Accelerator presented an event VIMARSH, to understand the “Changing dynamics of the startup ecosystem”. The eminent speakers of the event were our CEO Dr. Abha Rishi along with Yogeeswari Perumal (Innovation Cell, BITS Pilani), Garima Seth (Emperical Partners LLP), Priyanka Madnani (Easy to Pitch), Suresh Dhaka (IIMU Incubation Cell). The program was moderated by Ms. Aparajita Prasad (MetaConnect Consulting).



## 4. KHOJ INAUGURATION, ZOOM LIVE, 14 SEP 2020

KHOJ PROGRAM - COHORT 2 was inaugurated by our honoured guest for the occasion who is an illustrious and eminent personality, Shri. Panneerselvam Ramaswamy. He is the Principal Director at Micro, Small and Medium Enterprise technology development centre, Agra. The newly incubated startups were also welcomed and has been provided with the platform to accelerate the evolution of the newly minted ideas. The speakers Shri R Panneerselvam AIC-BIMTECH Team and new Incubatees.



## 5. CHEVENING INDIA, MICROSOFT LIVE, 22 SEP 2020

Atal Incubation Centre - BIMTECH in collaboration with Chevening India presented a specially curated webinar on the topic Opportunities to Study in UK for the aspiring minds. The topic was enlightened by Ms. Supriya Chawla, Head of Chevening Scholarships India & Bhutan along with Dr. Abha Rishi, CEO at AIC-BIMTECH and Mr. Ayush Gupta, Chief General Manager (HRD), GAIL India Ltd. Speaker(s) or Panelist(s): Dr. Abha Rishi, Ms. Supriya Chawla and Mr. Ayush Gupta.



## 6. FUNDAMENTALS OF CHOOSING THE BUSINESS ORGANISATION FOR YOUR STARTUP, LIVE WEBINAR - AIC-BIMTECH, 22 & 25 SEP 2020

Atal Incubation Centre- BIMTECH has organized a live webinar for all the visionary. Mr. Syed Asif Iqbal, Founder of almspay has enlightened on the topic Fundamentals Of Choosing The Business Organisation For Your Startup. Speaker(s) or Panelist(s): Mr. Syed Asif Iqbal, Founder of almspay.



## 7. LAWS AND COMPLIANCES AROUND INCORPORATION, LIVE WEBINAR - AIC-BIMTECH, 24 & 28 SEP 2020

Atal Incubation Centre- BIMTECH has organized a live webinar session for all the innovative entrepreneurs, where Mr. Bharat Bansal, Founder of Banbros Consulting Private Limited, has enlightened on the topic Laws and Compliances Around Incorporation. Speaker(s) or Panelist(s): Mr. Bharat Bansal, Founder of Banbros Consulting Private Limited.



## 8. INTRODUCTION TO BUSINESS COMMUNICATION, LIVE WEBINAR - AIC-BIMTECH, 8 OCT & 9 OCT 2020

A webinar by Dr. Sangeeta Shukla informing the participants and the founders about the importance and various formats of Business communication. She also highlighted what can lead to communication gaps in an organization and how these gaps can create problems. She told how each venture and each entrepreneur is different from each other and how their story can be framed very differently. She gave guidelines to the attendees on how to create a story which encompasses various aspects of the venture as well as the founder so that it registers with the listener not only logically but emotionally as well.



## 9. TRUE IDEA OF BRANDING AND WHY PEOPLE BUY BRANDS, LIVE WEBINAR - AIC-BIMTECH, 13 OCT 2020

An interactive session by Ms. Aparajita Prasad tells about the true idea of branding, what role branding plays and how it can be used by any venture. She also told about why people buy brands and brand influences their perceptions and opinions regarding certain products and services. She gave insights into how any venture can create its own brand and make its presence felt in the market. Speaker(s) or Panelist(s): Ms. Aparajita Prasad, Director at MetaConnect Consulting.



## 10. REFLECTION OF CASH BURN BY START-UP AND FINANCIAL STATEMENT, LIVE WEBINAR - AIC-BIMTECH, 19 OCT 2020

A very interactive and enlightening session by Prof Ankur Kulshrestha where he took everyday examples and a very simple approach to explain typical concepts of accounting which every business should take care of. His method of delivery and way of conducting the session, kept the participants hooked during the entire session and wanting more. The session gave participants an idea about how to handle and control their finances during the early stage of startup and how this affects their financial records in the future.



**11. THE POWER OF PERSONAL BRANDING & LEADERSHIP, LIVE WEBINAR - AIC-BIMTECH, 28 OCT 2020**

An interactive and informative event by Mr. Ravi Ranjan where he gave his insights and expertise on what personal branding is, what role it plays in marketing and how to build it efficiently. He explained how various personalities have built a brand by using personal branding rather than conventional marketing.



**12. HOW TO PITCH AN IDEA TO AN INVESTOR, LIVE WEBINAR - AIC-BIMTECH, 11 NOV 2020**

An interactive session by Mr. Amit Singal highlighting the important aspects that are to be kept in mind by the founder when they pitch an idea to the investor. What are the procedures and the way to conduct a most effective presentation in front of an investor.



**13. FUNDRAISING AT EARLY STAGE OF STARTUP, LIVE WEBINAR - AIC-BIMTECH, 12 NOV 2020**

An informative session by Mr. Shashank Randev which informed the participants of the session, how fundraising takes place for early-stage start-ups, what does an investor look for in an early-stage start-up before providing the funds and how to effectively close an investment opportunity at an early stage.



**14. 10 STEPS IN CREATING A NEW BELIEF, LIVE WEBINAR - AIC-BIMTECH, 20 NOV 2020**

AIC-BIMTECH invited Mr. Girish Gopal Bhatia - Founding Partner and Certified Coach Teacher and Speaker with John Maxwell Team. He addressed everyone on the topic 10 Steps in Creating a New Belief.



**15. VALUATION OF YOUR STARTUP & BOOTSTRAPPING YOUR STARTUP, LIVE WEBINAR - AIC-BIMTECH, 21 NOV 2020**

An interactive session by Mr. Tim Mathews shared unparalleled insights without incubatees on Startup valuation methods and the ways in which a startup business owner can use bootstrapping to get their startup off the ground and running. Speaker(s) or Panelist(s): Mr. Tim Mathews, Co-Founder & CEO at Finsall Resources.



**16. LAWS AND COMPLIANCES AROUND INCORPORATION, LIVE WEBINAR - AIC-BIMTECH, 24 NOV 2020**

Atal Incubation Centre- BIMTECH organized an informative session, where Mr. Bharat Bansal, Founder of Banbros Consulting Private Limited, has enlightened on the topic Debt Capital, Isafe and Convertible Notes.

**17. IDEA PITCHING WORKSHOP & LINKAGE WITH INNOVATORS, LIVE WEBINAR - AIC-BIMTECH AND IILM, 19 DEC 2020**

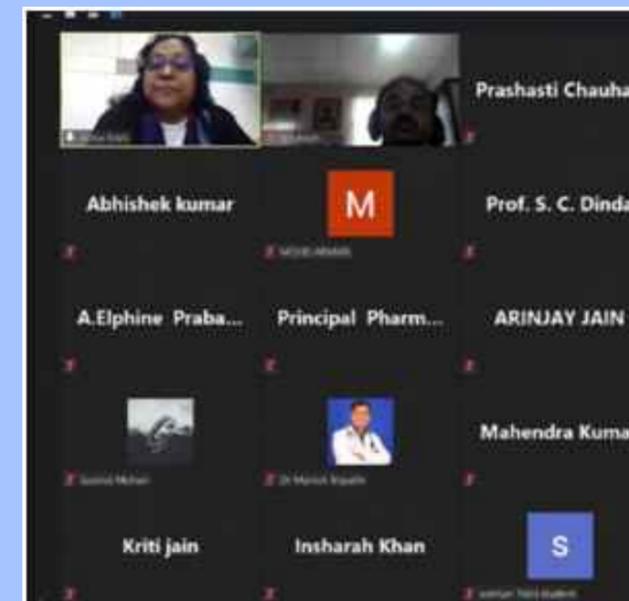
Several Shortlisted startups of IILM College of Engineering and Technology pitched their ideas to Jury members which consisted of our Sr. Incubation Manager, Mr. Anil Singh along with Director of IILM Dr. Ajay Pratap Singh, Ms. Ankita Awasthi (Asst. Prof.) and several other dignitaries, who guided the startups related to Idea Pitching & Linkage of Innovators with Innovation Ambassadors. The objective of this event was to connect Innovation Ambassadors with young talents for a bright future which was flourished by our jury members very well.

**18. IDEA/POC COMPETITION (INSTITUTE LEVEL), LIVE WEBINAR - AIC-BIMTECH AND GL BAJAJ, 30 DEC 2020**

Various innovative startups of GL Bajaj Institute of Technology and Management presented their ideas to jury members which consisted of our Sr. Incubation Manager, Mr. Anil Singh along with Prof. S.S. Chauhan and Dr. Shradha Gupta, to get more technical and business insights from experts. The objective of the event was to judge and motivate/guide the students for further improvement as per market demands and profitable scale.

**19. NATIONAL EDUCATION POLICY WITH A FOCUS ON INNOVATION AND ENTREPRENEURSHIP, VIRTUAL, 22 JAN 2021**

Teerthanker Mahaveer University, Moradabad organized a workshop on Innovation and entrepreneurship as a career opportunity on virtual mode in collaboration with Atal Incubation Centre - BIMTECH. The target participants were students and young faculty members. The strength was more than 100. Dr. Abha Rishi, CEO of AIC - BIMTECH was the speaker. She gave suggestions on National Education policy focus on innovation and entrepreneurship, She also elaborated on the Institute Innovation Council by the Ministry of Education, Govt. of India. Students actively participated in the session and interacted with the speaker.



**20. OJAS ENTREPRENEURS CONCLAVE, VIRTUAL, 30 JAN 2021**

GNIOT Institute Of Management Studies PGDM Institute (GIMS) (GIMS), Greater Noida organized Ojas in association with Atal Incubation Centre- BIMTECH today for the students of PGDM Batch 2020-22. The objective of this conclave was to provide a platform for their students to understand the opportunities and challenges of the entrepreneurial journey and encourage them to learn entrepreneurial skills. We are extremely proud of our startups who shared their entrepreneurial journey which involved the challenges they have faced at the beginning of their journey and also their success stories. Aman Bhoskar Kunal Soni Adrija Patra Ankit Tripathi Akash S.



**21. GLOBAL INNOVATION, INCUBATION AND ENTREPRENEURSHIP SUMMIT, VIRTUAL, 30 JAN 2021**

The Vision of this International Summit was to give everybody a chance to learn how to build a Business. AIC-BIMTECH itself and its incubated Startups were given a separate booth where they had the opportunity to provide information about their products and services in their respective Booths. Companies also had their name printed on the sponsor list as an official sponsor in the Catalogue of Exhibitors and received two featured coverage on SME Glocal Business (a global e-magazine), one year listing on cimsme.in website.



**22. UN GCNI'S 15TH NATIONAL CONVENTION, VIRTUAL, 5 FEB 2021**

Dr. Abha Rishi, CEO, Atal Incubation Centre & Chairperson, Centre for Innovation and Entrepreneurship Development (CIED), BIMTECH; Mr. Pablo Varela, Programme Advisor, Global Operations, Young SDG Innovators, UNGC & Dr. Achieng Ojwang, Executive Director, Global Compact Network South Africa talked about Young SDG Innovators Programme India.



**23. STARTUP CONCLAVE 2.0 VIT BUSINESS SCHOOL, VIRTUAL, 19 FEB 2021**

The Startup Conclave 2.0 VIT Business School, VIT Bhopal University. The program started with the inaugural session, followed by a panel discussion and a startup competition on the 18th February 2021. The second day involved startup competition and valedictory function on the 19th February 2021.



**24. YSIP: SESSION 1 - BREAKTHROUGH INNOVATION AND MINDSET, VIRTUAL, 19 FEB 2021**

The Young SDG Innovators Programme is an opportunity for participating companies of the UN Global Compact to identify young talent within their organizations to collaborate and accelerate business innovation towards the Sustainable Development Goals (SDGs). This ten-month accelerator programme activates future business leaders and changemakers to develop and drive innovative solutions through new technologies, initiatives, and business models and deliver on their company's sustainability objectives. The session one of this program was focused on Breakthrough Innovation and Mindset with the speakers Mr Kaustubh Dhargalkar and Dr Syamprabha Das.

**25. SATURDAY ROUND TABLES' ON ENTREPRENEURSHIP WOMEN'S IN THE ENTREPRENEURIAL SCENARIO, AIC-BIMTECH (VIRTUAL) , 20 FEB 2021**

Atal Incubation Centre - BIMTECH and Chevening Alumni India are organizing Saturday Round Tables on Entrepreneurship. It is an event of 7 series, the first event was on Women in the Entrepreneurial Scenario. The invaluable contribution made by Mr. Tarun Singhal by

inaugurating the event and sharing his views on women entrepreneurship. An outstanding presentation shared by inspiring Dr Divya Rajput on Government and Non - Government schemes for women entrepreneurs. The powerful discussion on the entrepreneurial journey of the incredible panel Dr. Aneeta Madhok, Dr. Saundarya Rajesh, Ms. MANU GOEL, and Ms. Sanghamitra Biswas Jayant, encouraging women in entrepreneurship.



**26. POWER TALK E-MAGAZINE: READY TO STARTUP, VIRTUAL, 20 FEB 2021**

Theme of the magazine was READY TO STARTUP and it was a launch of the FEB-MARCH Edition of POWER TALK e-magazine it is supported by Atal Incubation Centre - BIMTECH and TiE Global It involves 15 Stalwarts of the industry, 15 leaders par excellence. The speakers include Dr. Abha Rishi, Mr. Mahavir Pratap Sharma, Mr. Sundar Kondur, Mr. Ashok Pamidi, Mr. Saurabh Madan, Mr. Arijit Basu, Mr. Ranjini Manian, Mr. Digvijay Singh, Ms. Sonal Agarwal Bali, Mr. Yatin K Thakur, Mr. Vijetha Shastry, Ms. Ruby Thapar, Mr. Himanshu Gupta, Mr. Amod Anand, and Mr. Shan M Elangovan



**27. IDEATION WORKSHOP, G L BAJAJ INSTITUTE OF MANAGEMENT AND RESEARCH, GREATER NOIDA, 23 FEB 2021**

Our partner G L Bajaj Institute of Management and Research PGDM Institute organized an Ideation workshop in Greater Noida. Mr. Anil Singh our Sr. Incubation & Administration Manager and Mr. Abhinav Singh Rawat, our Marketing Manager, inaugurated the event and also was a wonderful guest speaker. It was an informative and aspiring workshop.



**28. AIM-FICCI FLO MUMBAI WEBINAR, VIRTUAL, 3 MAR 2021**

The Panelist of the event was none other than, our esteemed CEO, Dr. Abha Rishi along with the inspiring panel Ms. Prerna Kalra, Ms. Rama Vaidyanathan & MD Ramanan Ramanathan as a moderator. It was such an informative and aspiring session about Opportunities for Women Entrepreneurs in Livelihood creation.



**29. FROM IDEA TO COMMERCIALIZATION, BHARAT PETROLEUM CORPORATE R&D CENTRE, GREATER NOIDA, 8 MAR 2021**

Dr. Abha Rishi, CEO- AIC BIMTECH was invited by Bharat Petroleum Corporate R&D Centre, Greater Noida on the eve of International Women's Day, to address their amazing team on the topic of how to take an idea to commercialization stage.



**30. LEADERS - ROUNDTABLE ON 'BEST PRACTICES TO PROMOTE WOMEN ENTREPRENEURSHIP', THE CLARIDGES, NEW DELHI, 8 MAR 2021**

To celebrate International Women's Day, DPIIT organized an event - LeadHERs - on 8th of March, 2021. One of the most prominent elements of the event was the roundtable chaired by Secretary DPIIT, on 'Ways to Promote Women Entrepreneurship', which invited Dr. Abha Rishi, CEO, AIC BIMTECH as a panelist. The session was aimed at understanding how the Government can collaborate with ecosystem stakeholders to support women-led startups.



**31. YSIP SESSION 2: CHALLENGING DATABASE AND FOCUS SDGS, VIRTUAL, 12 MAR 2021**

In the Session 2 of ongoing YSIP 2021 focused on the topic of Challenging Database and Focus SDGs, the innovators from different companies were exposed to interaction with startups focused around SDGs themselves for peer learning. Mr Aditya Bose, Founder of Probano, Mr Vivek Singh, Founder of Innovant and Mr Zeeshan Khan, Founder of BeyondSmart, were invited to share their journeys about how they created their ventures around SDGs from the scratch, while addressing the challenges faced and opportunities received. The speakers included Mr Aditya Bose (Founder, Probano), Mr Vivek Singh (Founder, Innovant), and Mr Zeeshan Khan (Founder, BeyondSmart).



**32. FDP: BUSINESS ENVIRONMENT SCANNING, JAMIA HAMDARD UNIVERSITY, 16 MAR 2021**

Jamia Hmdard's Department of CSE, School of Engineering Sciences and Technology had organised the FDP on Entrepreneurship. The aim of the programme was to create awareness about entrepreneurship and train faculty members with skills and knowledge. The Faculty Development Program was designed towards making self-sufficient entrepreneurs and innovators, understanding the importance of entrepreneurship, its present scenario, development process and to motivate faculty members and budding technocrats to participate and learn techniques of setting up a business unit. Mr Abhinav Singh Rawat, Marketing Manager, AIC-BIMTECH, as a speaker talked about Business Environment Scanning.

**34. YSIP SESSION 3: SDG'S LENS FOR INNOVATION AND FRAMING LAB, VIRTUAL, 26 MAR 2021**

In the Session 3 of ongoing YSIP 2021 focused on the topic of SDG's lens for Innovation and Framing Lab, the innovators from different companies were exposed to interaction with Mr Bhanu Prasad, Coach, Impact Innovation, Entrepreneurship and Partnership at Digital Impact Square, a TCS initiative, to talk about how different SDGs view innovation and what kind of role do they play in achieving of the SDGs. Speaker(s) or Panelist(s): Mr Bhanu Prasad MN, Coach - Impact Innovation, Entrepreneurship, Partnerships, DISQ

**35. SATURDAY ROUND TABLES' ON ENTREPRENEURSHIP GLOBAL ENTREPRENEURSHIP - CROSS BORDER EXPANSION, AIC-BIMTECH (VIRTUAL), 17 APR 2021**

Atal Incubation Centre - BIMTECH and Chevening Alumni India are organizing Saturday Round Tables on Entrepreneurship. It is an event of 7 series, the third event was on Global Entrepreneurship. The invaluable contribution made by Mr. Ashutosh Kumar by inaugurating the event. An outstanding presentation shared by inspiring Mr. Aakarsh Naidu . The powerful discussion on the entrepreneurial journey of the incredible panel Ms. Silva, Mr. Darius, Mr. Yatin & Ms. Kshiti encouraging Global entrepreneurship.



**33. SATURDAY ROUND TABLES' ON ENTREPRENEURSHIP DIGITAL ENTREPRENEURSHIP, VIRTUAL, 20 MAR 2021**

Atal Incubation Centre - BIMTECH and Chevening Alumni India are organizing Saturday Round Tables on Entrepreneurship. It is an event of 7 series, the second event was on Digital Entrepreneurship. The invaluable contribution made by Mr. Shreyas Jayasimha by inaugurating the event. An outstanding presentation shared by inspiring Mr. Lokesh Shrivastav on Why does 'Where' Matter . The powerful discussion on the entrepreneurial journey of the incredible panel Ms. Mala Morris, Ms. Archanna Gaarg, Ms. Priya Chetty Rajagopal, Mr. Vikrant Karandikar encouraging Digital entrepreneurship.



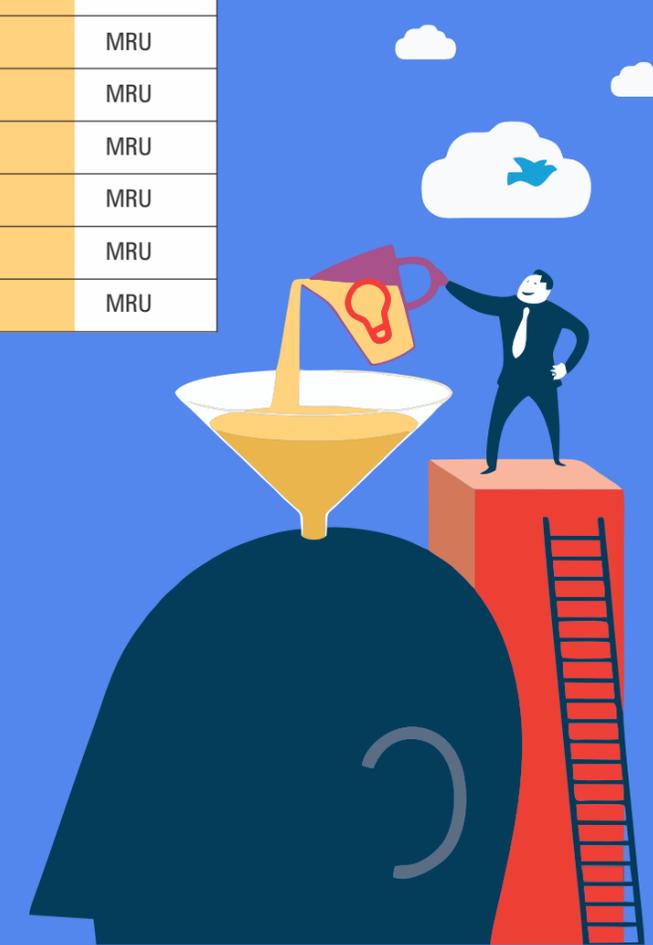
**INTERNSHIP WITH ATAL INCUBATION CENTRE-BIMTECH**

As part of the INTERNSHIP WITH AIC – BIMTECH Program, 13 students from BIMTECH and 27 students from other academic institutions such as GL Bajaj, Manav Rachna University, Greater Noida Institute of Technology (GNIOT), and JIMS Engineering Management Technical Campus (JEMTEC) interned over the summer.

The two interrelated purposes of the program are to contribute to the training of interns and gain meaningful assistance from them in furthering the activities of the AIC. The program included assigning interns to tasks compatible with their professional interests and/or needs.

During the program's duration, Interns will work up to 30 hours per week and at the same time continue their education. Following is a list of students of who interned with the Centre:

Chitransh	BIMTECH	Shreya Chaurasia	GL Bajaj
Nikhil Poonia	BIMTECH	Rajat Sidana	GL Bajaj
Disha Gupta	BIMTECH	Vivek Kumar Dubey	GL Bajaj
Amar Jain	BIMTECH	Rakhi	JEMTEC
Twinkle	BIMTECH	Baibhav Kumar	JEMTEC
Shruti	BIMTECH	Suraj Nayyar	JEMTEC
Ayush Pratap Singh	BIMTECH	Isha Garg	MRU
Leela Krishna Chinnareddi	BIMTECH	Yash Bhardwaj	MRU
Priyanjita Jain	BIMTECH	Anjali goyal	MRU
Nilay Ranjan	BIMTECH	Manan arora	MRU
Shatakshi Srivastava	BIMTECH	Gautam mahajan	MRU
Rupal Bhargava	BIMTECH	Pryansh Sikka	MRU
Rishabh Narang	BIMTECH	Arav Mittal	MRU
Ansh Sharma	GNIOT	Abhaya Srivastava	MRU
Sumedha Srivastava	GNIOT		
Shreya shreshtha	GNIOT		
Sachin Sharma	GNIOT		
Madhuri Verma	GNIOT		
Khusboo	GNIOT		
Mani Dubey	GNIOT		
Shashwata Choudhury	GL Bajaj		
Maniraj Kumar	GL Bajaj		
Sourav Manna	GL Bajaj		
Himanshi Sharma	GL Bajaj		
Sunil Kumar	GL Bajaj		



# AWARDS

## Awards Received by Incubator



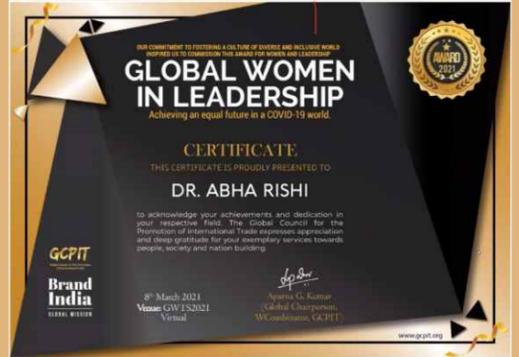
**National Leadership Awards 2020**  
15 August, 2020

Dr. Abha Rishi, Chairperson-CIED and CEO, Atal Incubation Centre-BIMTECH has been awarded the National Leadership Awards 2020 by Confederation of Indian Micro, Small and Medium Enterprises (CIMSME) and Centre of Excellence for Innovation Incubation and Entrepreneurship (CEIIE). National Leadership Awards have been instituted to recognise Corporates, Institutions, Entrepreneurs and Individuals for their outstanding contributions/achievements in select areas and to promote corporate and individual initiatives in economic, social and educational areas.




**2021 Global Women in Leadership**  
8th March 2021

Dr. Abha Rishi, CEO, AIC BIMTECH, was awarded the coveted Global Women in Leadership Awards (GLA). Global Council for the Promotion of International Trade (GCPIT) hosted the Global Women in Leadership Awards Ceremony, in which they announced the winners of the 1st Global Women in Leadership Awards (GLA), one of the longest-running international awards for women leaders across the world. This prestigious award is given to a select group of women who live exemplary lives, serve as role models for women's advancement and development, and have a track record of outstanding achievements in their respective professional fields.



## Awards Received by Incubatees



MEET THE 2021 INDIA COHORT OF  
**Ashoka Young Changemakers**



### Rishabh Pratab Singh (Anima Drive) - Ashoka Young Changemaker

Rishabh Pratab Singh, the founder of AIC-BIMTECH startup Anima Drive, was selected as Ashoka Young Changemaker by the Ashoka Innovators For The Public. Ashoka Innovators for the Public, which supports the world's largest network of social entrepreneurs, selected 19 teenage changemakers from 12 Indian states, including rural areas and small towns, for the second global edition of Ashoka Young Changemakers.

Among these 19 changemakers is Rishabh Pratab Singh, whose efforts are aimed at enabling farmers and animal shelters to take better care of animals, especially the abandoned non-lactating cattle (calves, bulls, older cows).

### AIC-BIMTECH Startup Founders Honored With Indian Achievers' Award

We take great pleasure to share that two of our startup founders were honored with the Indian Achievers' Award, 2020-21. Dr. Vishva Jeetsna, the Co-Founder of AIC-BIMTECH startup Prodigious Management Consultancy Pvt. Ltd., was honored with the prestigious Woman Of Excellence Award 2021. The Woman Of Excellence Award is given to women leaders who have distinguished themselves through their professional accomplishments and inspire others because of the great work they do in the community. Mr. Shashank Tandon, the founder of AIC-BIMTECH startup AGROTECH SOLUTIONS (KISAAN KI UDAAN), bagged the coveted Young Achiever Award. The Young Achiever Award is given to young achievers in recognition of their path-breaking contributions which have made a difference to people's lives. The Indian Achievers Award honors professionals and veterans across diverse fields and streams who have excelled in their fields while also contributing to the nation's growth. The award is given out by the Indian Achievers Forum, which is primarily a partnership of corporate, professional, political, and other members of the Indian community who work together to identify and address key issues on the Indian Economic Agenda with the primary goal of promoting the Indian Industries.



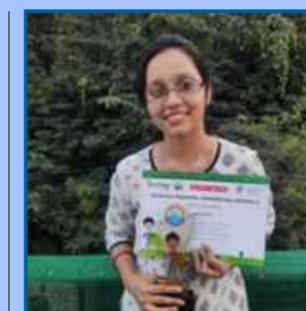
### Atal Incubation Centre - BIMTECH startups Uneako and P-TAL awarded the HDFC Bank Smartup Grant

Atal Incubation Centre - BIMTECH startups Uneako, and P-TAL were awarded the highly prestigious HDFC Bank Smartup Grant. HDFC Bank, the country's largest private sector lender, has set up the SmartUp Grants under Parivartan, its CSR initiative, as a funding and grant scheme to encourage social sector startups engaged in activities that can benefit society at large.

**Startup Uttarakhand Virtual Grand Challenge 2021**  
ADRIJA PATRA (Bioticsmart Health and Healing Innovation Pvt Ltd.) was declared as one of the winners of Startup Uttarakhand Grand Challenge 2021.



**GLBians Star Award (Entrepreneurship)**  
Rishabh Pratab Singh (Anima Drive) was awarded by GL Bajaj Institute of Technology & Management with GLBians Star Award (Entrepreneurship)



**Rourkela Municipal Corporation - Best Startup Award**  
Sandhya Naik (Koel Fresh) received the Best Startup Award from the Rourkela Municipal Corporation for managing the supply chain of essential services during the CoVID pandemic.

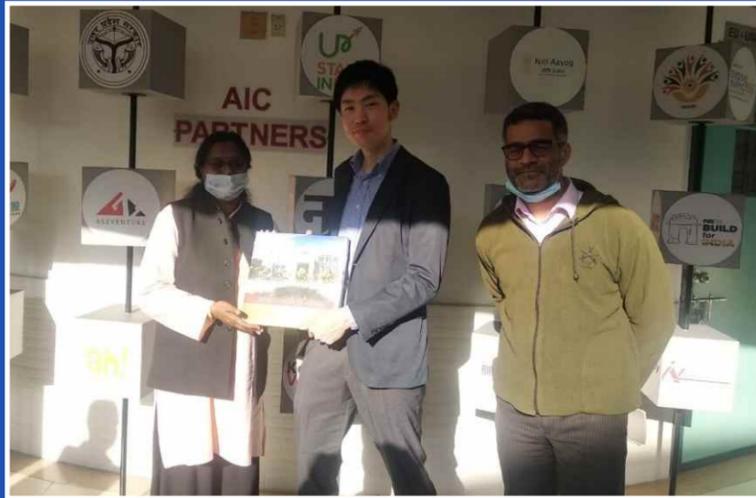


**Brands of Odisha Pride of India - Corporate Excellence Award**  
Biswajit Swain (Haastika Handicrafts) received "Brands Of Odisha Pride of India - Corporate Excellence Award" from Sambad, the leading newspaper in Odisha.



**Innovate India Student Entrepreneurs Award - Potomac Technologies**  
Avkara Technologies Private Limited (Vmitis) received a cash prize of 2 lac rupees after winning the "innovate India Student Entrepreneurs Award" from Potomac Technologies.

## EMINENT VISITORS TO AIC-BIMTECH



**Dr. Abha Rishi**, CEO, Atal Incubation Centre - BIMTECH, **Mr. Atsushi Sakai**, Director, JETRO India, **Mr. Darius Chinoy**, Head -Startup Initiatives, JETRO



**Dr. Abha Rishi**, CEO, Atal Incubation Centre - BIMTECH, **Dr. Hariansh Chaturvedi**, Director, BIMTECH, **Prof. K.C. Arora**, Registrar, Professor of Finance, BIMTECH, met with the officials from HDFC Bank.



**Ritesh Saxena**, State Chairperson, Uttar Pradesh, Confederation of Indian Micro, Small and Medium Enterprises, **Mr. Anil Singh**, AGM – Incubation & Administration, AIC - BIMTECH.

## TESTIMONIALS



AIC BIMTECH has been fantastic in many ways - the quality & delivery of sessions, the access to the Indian entrepreneurial network, engaging with the fellow cohort incubatees, and the AIC team backing up with support at all moments. By implementing the thorough everyday sessions around building a sustainable venture, my idea of creating a customer-centric ecosystem successfully pivoted from a piece of paper to a solid monetized business model.



**Devieka Gautam**  
BRANDxDASH



**Joshua Salins**  
The Hobby Tribe

I loved and cherished every minute of the Khoj program. It made me understand a whole new side of the business. With this knowledge, I also got some very valuable connections. Thank you for these fantastic three months.

I learned a lot. I grew a lot personally. Even though it was all online, the team AIC tried to make it valuable.



**Kunal Soni**  
Avkara - Vmitis



**Vibhu Choudhary**  
DOT Fairs

It was a fantastic experience while learning from mentors on sessions and improving from taking notes from lectures. We saw so much change in us and our way of tackling problems in the startup. The best part is that AIC is so helpful in providing opportunities like recently you gave us the chance to exhibit in TIEcon NCR.

The program is well defined and to the point. Covering all the aspects right from making the prototype to getting our first customer/caling, etc. #ApnoSeAurApnapan



**Aman Bhoskar**  
Te Chaska



**Sarthak Gupta**  
Outbuds

A progressive journey with like minds is how I would put it in simple terms. These three months proved to be quite helpful in making a network of like-minded entrepreneurs from all over the country. The AIC team members were always there, answering even our smallest of queries and silliest of doubts. When we didn't want to do anything and wanted to take a break, an hour-long session in the morning reminded us of our mission, and all other founders going about their plans inspired me to take action. I was personally inspired by other founders and how they were going about their ventures. The cohort became a family of a sort, where everyone was up for supporting the other! Thank you for this wonderful journey!

It was a great experience for us to be a part of this program as we were able to understand the basics of starting a venture. The sessions were curated according to the needs of the startup. It helped us to enhance our idea and business model.



**Ubaid Qurashi**  
Gofindd



**Manasvi Jain**  
Skill Up

I am extremely grateful to the entire team of the KHOJ program. Every session they organized added to my existing knowledge. The Khoj sessions were planned wisely, and the speakers were patient and answered all our queries. Initially, I had very little idea of how the startup world operates and the way forward for me; being a part of this program allowed me to question my assumptions and gave me a fresh perspective.

# OUR COVID WARRIORS

## STORIES FROM THE FIELD



### AIC-BIMTECH Startup Launched Platform To Address Healthcare Supply Chain Issues

The public health emergency caused by the COVID-19 pandemic has wreaked havoc on the medical supply chain. Every step of the manufacturing process for critical medical supplies has been disrupted, hindering the ability to manufacture and distribute critical medical supplies. As a result, the country's healthcare system faces significant challenges in maintaining or expanding the capacity of its facilities to treat patients. Sarvodaya Infotech Pvt. Ltd. (Truck Suvidha) joined forces with the Council of Scientific and Industrial Research (CSIR) to launch a National Healthcare Supply Chain Portal to tackle these logistics challenges. It inspired the development of Aarogya Path, a web-based healthcare supply chain solution that will assist in tracking the real-time availability of essential medical supplies and will help to alleviate supply chain bottlenecks created by the Covid-19 pandemic. Aarogya Path is an online portal that connects healthcare consumers with service providers such as hospitals, pathology labs, research institutes, and medical supply stores. Its holistic and comprehensive way of capturing data serves to prevent overproduction and aids in anticipating shortages of critical medical supplies. During the second wave of the pandemic, Aarogya Path played an essential role in providing patients with the best lead on emergency medical help. It aided individuals and doctors in locating plasma donors for patients in need and helped arrange and transport COVID-related supplies such as oxygen cylinders, oxygen concentrators, and medicines.



"Ishu Bansal and Amit Punaini, Co-Founders of Sarvodaya Infotech Pvt. Ltd."

### Ashoka Innovators For The Public recognizes the COVID-19 relief efforts of an AIC-BIMTECH startup founder, Rishabh Pratap Singh

All it takes is one person to make a difference. Rishabh Pratap Singh, the founder of the Anima Drive, realized that he could be the catalyst for a movement that would help his village's residents who have been affected by the pandemic. During the peak of the pandemic, Rishabh noticed that covid positive cases were rapidly increasing in his village. When he looked into what was causing the massive increase in infection, he discovered that the real cause was large groups gathering without maintaining social distance near the village's only water supply point, a hand pump. Rishabh realized that the solution was to increase the number of water supply points in the village. So, he and his Village Mitra team gathered and raised some funds and increased the number of water hand pumps, which reduced the crowding near water supply points and dramatically slowed the spread of the virus. This pandemic relief initiative by Rishabh and his team, which directly impacted 1250 people in his village, was highlighted by Ashoka Innovators For The Public on the social media platforms.

**Rishabh S**

During the pandemic, Rishabh has completed a water project in his village. Many people used to gather near the government water hand pump in the morning and evening in Rishabh's village because of the water scarcity. Unfortunately, this place was a high-risk zone for spreading COVID-19.

So, Rishabh and his Village Mitra team gathered, raised some funds and increased the number of water hand pump in their village. Now, the crowding had reduced significantly and directly impacted 1,250 people in their village.

LinkedIn: Ashoka Young Changemakers | Facebook: AshokaYoungChangemakers

### Sarna, an AIC-BIMTECH Startup, Is Assisting Odisha's Tribal Groups and Weaver Community During the COVID-19 Pandemic

While the entire world is dealing with the COVID-19 pandemic, Indigenous communities are particularly vulnerable due to the inequalities they face. Both the pandemic and the accompanying lockdown measures have significantly impacted indigenous peoples' traditional livelihoods. Sarna Educational And Cultural Services LLP (Sarna) observed the differentiated impact that COVID-19 was having on indigenous peoples. Sarna wanted to directly impact the lives of indigenous communities of Odisha. The team came up with a strategy to help the indigenous groups by developing self-sustainability through livelihood generation. This unique strategy encompassed a community-engaged model that would also cater to their immersive travel experience business. As part of their immersive travel product, Sarna hired tribal people for housekeeping, tribal folklore storytelling, food preparation, as tour guides, and as hosts for travelers. Sarna's activities have significantly aided the livelihoods of Odisha's indigenous communities. In addition to this, Sarna organized a live event in association with CANSA, Canada, to help connect Odisha's weaver community with international buyers. This one-of-a-kind event got overwhelming responses. This exposure to international buyers greatly aided Odisha's weaver community in selling their goods, which had seen a significant drop in demand due to pandemic-related lockdown measures.



### Institute's Response Against COVID-19 Pandemic

The outbreak of the COVID-19 pandemic continues to inflict enormous damage to communities and economies across the globe. The lockdown of cities and entire nations has been the most common strategy adopted by governments worldwide to prevent the spread of the virus. In India, the nationwide lockdown was announced on 24 March 2020. However, the lockdown has wreaked havoc on economic growth. With the disruption of economic activities, lakhs of people in the informal sector have lost their livelihood. Most of these people are migrant laborers who survive on day-to-day wages. These daily wagers have greatly suffered due to sudden enforcement of the lockdown that derailed the entire transport system and left them stranded in the middle of nowhere, with no one to ensure their well-being, and their very survival was at stake. In response to the COVID-19 pandemic's devastation, many industrialists, corporate bodies, non-governmental organizations, civil society members, and academic institutions stepped forward to mitigate the pandemic's impact on the poor and society at large. Birla Institute of Management Technology (BIMTECH), imbued with the Birla family's philanthropic legacy, is committed to nurturing responsible business leaders and building resilient and inclusive communities. Over the years, the Institute has set a new standard in community development by responding to the needs of local communities and addressing pressing social issues through its CSR implementation arm, BIMTECH Foundation. The Institute has made significant progress in addressing the humanitarian crisis caused by the coronavirus. To lessen the impact of the pandemic, the Institute launched several initiatives such as Food for All, Cleanliness and Hygiene Education, BIMTECH's kitchen collaboration with District Authorities, and assisting all life-forms suffering from hunger and starvation.



# SPECIAL INITIATIVES & ACTIVITIES

## Prarambh Program with Startup Odisha

**ATTENTION STARTUPS IN ODISHA.**  
LOOKING FOR A PLATFORM TO SUPPORT YOUR ENTREPRENEURSHIP JOURNEY?

**PRARAMBHA**

JOIN OUR TWO MONTHS INCUBATION PROGRAM  
Benefits include:

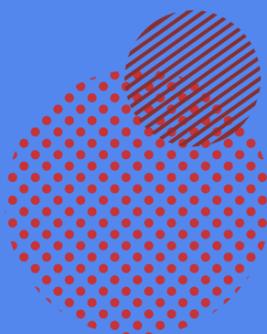
- You will be part of our Startup-Alumni network.
- Benefits worth INR 8.25 cr. (AWS, ZOHO, Sendgrid credits, etc.)
- Completely Zero-Fee Program.
- \*Free Company Registration and DIPP Registration
- Access to Global Start-up Ecosystem & our network of Corporate Partners.
- Specialized Consulting Sessions.

2 Months Duration | Virtual Program | Tailored Learning Program | Need-Based Mentorship Support | Specialized Consulting Sessions

**KEY AREAS:** TOURISM, SOCIAL IMPACT STARTUPS, HANDICRAFT

JOIN

We are proud to announce that AIC-BIMTECH partnered with Startup Odisha, to support startups and entrepreneurs in Odisha through a hybrid incubation-acceleration program. Prarambh is an eight-week long, zero-fee, and virtual program meant to empower Odisha-based startups in three focus areas: Tourism, Handicraft, and Social Enterprise. Fourteen startups selected for the program are working with Startup Odisha and AIC-BITMECH to tap into additional market access and find synergies within our partner network. They will get access to counseling and intensive mentoring. Upon graduating from the program, the entrepreneurs will become part of the AIC-BIMTECH ecosystem and have access to fellow entrepreneurs, industry experts, and academicians in the ecosystem.



Startups selected for the first cohort of the Prarambh Program

Bepure Foods Pvt Ltd		Haastika Handicrafts Pvt Ltd		Koel Fresh Pvt. Ltd.		Sarna Educational and Cultural Services LLP	
Clinohealthinnovation Pvt. Ltd.		Hooded Grebe		Negotrip Pvt. Ltd.		SigmaScott Pvt. Ltd.	
EthniCache Online Services LLP		Impact Health		Rajpura Marketer & Distributor Llp		Tarini	
Durentek Ventures Pvt Ltd		IndianVillèz (Indevillèz Private Limited)					

## Saturday Roundtable on Entrepreneurship with Chevening Alumni India

The Atal Incubation Centre - BIMTECH and the Chevening Alumni India have joined hands for a series of virtual roundtable discussions on entrepreneurship and entrepreneurial ecosystems in different contexts. In these virtual roundtable discussions, the panelists will explore the topic of entrepreneurship and its many forms, specifically its role in the economic development of a country and strengthening social inclusion.

This Saturday Roundtable Discussion on Entrepreneurship series brings together innovators, entrepreneurs, investors, policymakers, and distinguished speakers from academic institutions, industry. During each one-hour event held online on Airmeeet, esteemed speakers engage in lively discussion and exploration of a spectrum of entrepreneurship-related topics. Finally, there is a Q&A session to allow the audience to learn more about the topics discussed during the roundtable and interact directly with distinguished speakers.

The Saturday Roundtable Discussions is dedicated to sharing insights, information, and opinions and will serve as a forum for the exchange of ideas, where the panelists can explore their reflections on entrepreneurship and share their practical experiences from their entrepreneurial journey.

Overall there will be seven roundtable discussions. Here is a summary of the four "Saturday Roundtable Discussions" held so far:



- **Saturday Round Tables' On Entrepreneurship: Women's In the Entrepreneurial Scenario, 20 Feb 2021**  
**Speakers:** Dr. Saundarya Rajesh, Ms. Manu Goyal, Dr. Divya Rajput, Ms. Sanghamitra Biswas Jayant, Dr. Aneeta Madhok and Mr, Tarun Singhal



- **Saturday Round Tables' On Entrepreneurship: Digital Entrepreneurship, 20 Mar 2021**  
**Speakers:** Mr. Shreyas Jayasimha, Ms. Mala Morris, Ms. Archanna Gaarg, Ms. Priya Chetty Rajagopal, Mr. Vikrant Karandikar & Mr. Lokesh Shrivastav



- **Saturday Round Tables' On Entrepreneurship: Global Entrepreneurship-Cross Border Expansion, 17 Apr 2021**  
**Speakers:** Mr. Ashutosh Kumar, Mr. Aakarsh Naidu, Mr. Darius Chinoy, Mr. Yatin K Thakur, Ms. Silva & Ms. Kshiti Gala



- **Saturday Round Tables' On Entrepreneurship: Legal Entrepreneurship, 22 May 2021**  
**Speakers:** Ms. Priya Hingorani, Dr. Chandra Rajan, Shreyas Jaysimha, Syed Asif Iqbal, Ms. Shraddha R Menon & Ms. Saroj Agarwal

## AIC - BIMTECH Selected as an Implementing Partner of the Young SDG Innovators Programme



We are delighted to share that AIC-BIMTECH has been selected as an implementing partner for the UN Global Compact Network India's (UNGONI) Young SDG Innovators Program. As the United Nations Global Compact (UNGC) local arm, UNGONI has served as a country-level platform for Indian businesses, academic institutions, and civil society organizations to join hands for strengthening responsible business practices.

The Young SDG Innovators Programme engages young professionals from companies participating in the UN Global Compact worldwide to learn how to use Sustainable Development Goals (SDGs) as a catalyst for the development of new products & services. The program's goal is to encourage SDG innovation through bottom-up approaches to develop breakthrough solutions with social and market value while also creating a new generation of sustainable business leaders who take the initiative to drive sustainability.

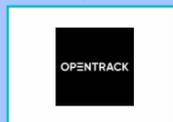
## AIC - BIMTECH Signed an MoU with the HDFC Bank



With the focus to promote and nurture the startup ecosystem in India, HDFC Bank, the country's largest private sector lender, signed a Memorandum of Understanding (MoU) with Atal Incubation Centre - BIMTECH. HDFC Bank launched the SmartUp Grant for Startups Programme under the 'Parivartan' initiative, the umbrella brand for its CSR initiatives. Parivartan, which means change, is the HDFC Bank's endeavor to bring about a sustainable change in society. Through its SmartUp Grants Programme, HDFC Bank provides funding to early-stage entrepreneurs creating long-term solutions in two priority areas; 1. Edtech and 2. Skill Development. AIC - BIMTECH as an incubator, driven by Atal Innovation Mission under Niti Ayog, aims to create a robust Entrepreneurship Ecosystem that promotes the growth of startup business in India, demonstrating a social and economic impact. This partnership with HDFC Bank is one such step towards it. Dr. Abha Rishi, CEO, Atal Incubation Centre - BIMTECH, Dr. Hariansh Chaturvedi, Director, BIMTECH, Prof. K.C. Arora, Registrar, Professor of Finance, BIMTECH, and HDFC Bank officials were present on occasion.

## AIC - BIMTECH Selected as the New Delhi Accelerator for K-Startup Center (KSC) 2021 Program

Korea Institute of Startup & Entrepreneurship Development (KISED) is a South Korean public institution specializing in providing support to South Korean startups annually through entrepreneurship education programs, financial support for commercialization, and global expansion. KISED has launched the K-Startup Center Program to assist South Korean growth-stage startups in entering overseas markets and support them in settling into the new markets. Atal Incubation Centre - BIMTECH has been selected as the New Delhi accelerator for this program. The selected accelerators are responsible for directly evaluating and selecting Korean startups to participate in their program. Upon startups' selection, the accelerators will conduct a pre-program followed by a KPI workshop and the main program between July and October. AIC-BIMTECH has selected twenty startups for the Pre-Program; who want to enter the Indian market, expand their business operations in India, establish a network, and seek collaborations. The program will showcase AIC-BIMTECH's expertise as well as its mission of connecting the world's most promising technological innovations with India's vibrant and competitive market. Startups selected for the K-Startup Center (KSC) 2021 Pre-Program:

 BOUNTIFARM INC.	 GLOBAL CODING RESEARCH, LTD	 GENIROBOT CO., LTD	 PUBLIC AI INC.	 YOU NEED CHARACTER CO., LTD.
 HILOKAL	 CARBONEN CO., LTD.	 ZEROXFLOW	 THE PLAN G CO., LTD.	 FLYINGDIO INC.
 JK TECK CO., LTD.	 CLESSON CO., LTD.	 FOODYWARM CORP	 COOKIE LANGS	 HEYSTARS
 LULULAB	 WIZSCHOOL.INC	 EDIKET INC.	 BLF	 WISHMOBILE CORP

## Relaunch of the Newsletter

We believe that it is crucial for incubatees to keep abreast with the latest developments in India's evolving entrepreneurial landscape. With this belief, we relaunched our newsletter, "The Entrepreneurial Pulse" - a quarterly newsletter where we curate the best content from India's startup ecosystem and other updates from AIC-BIMTECH. As the entrepreneurial landscape is transformed by emerging technologies, regulatory changes, and cultural shifts, insights from this newsletter might help entrepreneurs navigate such challenges and grab opportunities. Each issue of the revamped newsletter will feature news, insights, articles on India's startup scene, and a roundup of the best tips, valuable tools, and other resources to guide you through the entrepreneurial journey. The revamped issue included our Incubator Locator Tool, an online tool in which we mapped India's Incubator Ecosystem. This new issue also included a quick roundup of news from Startup Landscape, forthcoming industry events, and some key announcements from Budget 2021 impacting our ecosystem. And, finally, it included some updates from AIC-BIMTECH.



# ACADEMIC ACTIVITIES

## Foundation Day Address on Innovation and Atma Nirbhar Bharat

33<sup>rd</sup> Foundation Day Celebration at BIMTECH. 2nd October is celebrated to Honour the birth anniversary of the father of the nation, Mahatma Gandhi, and the same day also marks a year's addition to BIMTECH's glorious journey.

BIMTECH carries the rich legacy and excellent value system of the Birla's, the brains of the industry. With this, it has made many strides in academics along with entrepreneurship and corporate social responsibilities.

In the year 1988, Late Basant Kumar Birla and Sarala Birla founded BIMTECH and each year on this day we pay a tribute to our founders and remember their immense contribution to India's development in every sector. This year we had an acclaimed academic leader, Dr. Rishikesha T. Krishnan, Director, IIM Bengaluru as our Chief Guest. He addressed on an important topic "Innovation and Atmanirbhar Bharat" and attendees gained a lot of interesting insights from his address. This was followed by an Award distribution ceremony where we felicitated our faculty members, staff members, researchers, and scholars.

## Basant Kumar Birla Distinguished Research Scholar Awards

BIMTECH is proud to announce the prestigious Basant Kumar Birla Distinguished Research Scholar Awards for felicitating senior research scholars in India for their brilliant research contribution in the field of Management.

This year, three awards have been announced for senior research scholars with research in the areas of Industry 4.0, Sustainability, Corporate Social Responsibility, Ethical Practices, Entrepreneurship and Family Business. Only Indian Residents can apply for this award and the winners will be decided based on the maximum number of publications as the FIRST author in FT50, ABS 4\* and ABDC A\* combined during the preceding five years from 2016 to 2020.

preceding 5 years, that is from 2016 to 2020. The winners of each year will have to undergo a mandatory cooling period of 3 years minimum.

The 1st prize winner gets a cash prize of INR 5,00,000. The 2nd prize is worth INR 3,00,000 and the 3rd prize is worth INR 2,00,000.

## Business Literature Festival 2021

BIMTECH always takes Business education a step further by experimenting with several kinds of pedagogies that have emerged in the Business world. One such prominent method is that of providing exposure to business literature and reading. And to felicitate this, BIMTECH organized a one of its kind virtual Business Literature Festival 2021, an initiative to bring together authors and business leaders on a single platform and to foster the habit of reading business literature.

The event was graced by the best in the business world along with the literature that they have come up with, including renowned authors and speakers like Mr. Arun Maira, Mr. Shiv Shivakumar, Mr. Ambi Parameswaran, Mr. Abhijit Bhaduri, and many more.

India has been the home ground of many emerging start-ups in the past decade. There is constant growth in the start-up ecosystem with some brilliant ideas coming forth each year. To encourage budding entrepreneurs and give them interesting insights into successful entrepreneurship, we organized a Panel Talk on "Creating Unicorns" in the BIMTECH Business Literature Festival 2021 (Online Edition). The panel included acclaimed authors and business leaders including Mr. Abhijit Bhaduri, Mr. Hari T.N., Mr. Sanjeev Aggarwal, and Mr. Harpreet Singh Grover. The session was moderated by Dr. Abha Rishi, CEO, Atal Incubation Centre- BIMTECH.

## BIMTECH Bid Farewell to Mr. Sunil Cheruvilly, the Manager of the Centre for Innovation and Entrepreneurship Development



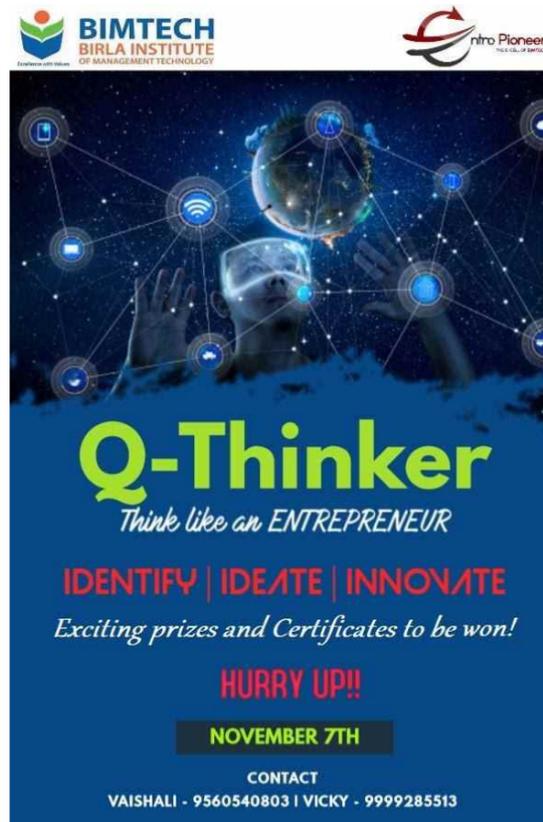
Mr. Sunil Cheruvilly has been the Manager of the Centre for Innovation and Entrepreneurship Development (CIED) at BIMTECH for 9 years. During his tenure here, he has successfully been a Program Manager for the "10000 Women" a global program sponsored by Goldman Sachs, USA. He played a key role in conducting and overall coordination of this program including, Marketing, Administration, Logistics, and Finance.

Mr. Cheruvilly was also responsible for the marketing and coordination of the BIMTECH Incubation Centre that was started by CIED in 2014. During his tenure, BIMTECH was selected by the Atal Innovation Mission, NITI Aayog as Atal Incubation Centre- BIMTECH. He efficiently coordinated all the activities of Atal Incubation Centre-BIMTECH, including entrepreneurial lecture series both online and offline, activities of Student Entrepreneurial Cell, conducting Business Plan competitions, and many other entrepreneurial events on-campus.

We wish him good health and all the luck for a bright future ahead!

E-CELL PROGRAMS

Q-thinker, an entrepreneurial competition, was organized by the E-CELL of Birla Institute of Management Technology, Greater Noida (BIMTECH) on November 7th, 2020. This event was launched with a vision to provide a platform to the upcoming managers to showcase their innovative ideas, which they conceived during the new normal. The panelists for the event were Prof. Dhruv (BIMTECH), Dr. Shalini Sharma (BIMTECH), Abhinav Rawat Singh (AIC BIMTECH) and Chetan Kapur (Zinnov). The event concluded with total registrations from 70 teams, majorly participating in a team of 2. The Final round consisted of two panels having two judges and five teams each. With a rigorous evaluation, three teams were selected, which were Aparna Sharma & Aditya Anand (Winner), Deepal Koolwal & Disha Bhatia (First Runner Up), and Riddhima Singh & Vibhor Kaul (Second Runner Up).

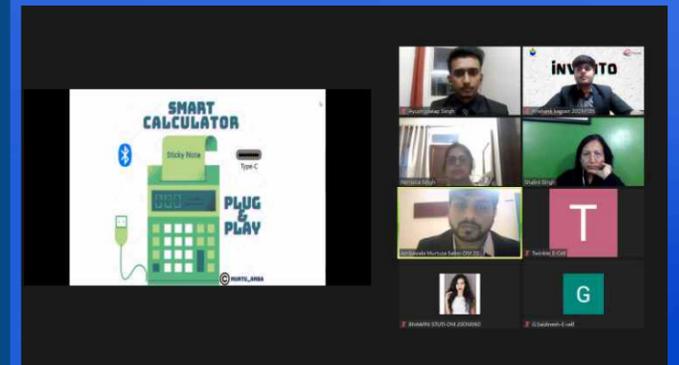


Invento was organized by the E-CELL of BIMTECH on February 5th, 2021. Invento is an event in which the participants have to think of a product/service that is no longer in use due to the changing business environment. Then the same product/service that is identified has to be used in sectors relevant in today's day and age.

Dr. Shalini Singh (BIMTECH), Prof. Nimisha Singh (BIMTECH), Prof. Manoj Pant (BIMTECH), Prof. Krishna Akalamkam (BIMTECH) were the event's panelists. The event concluded with a total of 49 registrations, and the final round consisted of two panels, each with two judges and five participants. Each participant was given fifteen minutes for the video presentation and Q/A. The top three competitors were determined after a comprehensive evaluation: Nehal Chugh (Winner), Md Ayaz Qureshi (First Runner Up), and Prateek Jha (Second Runner Up).



INVENTO

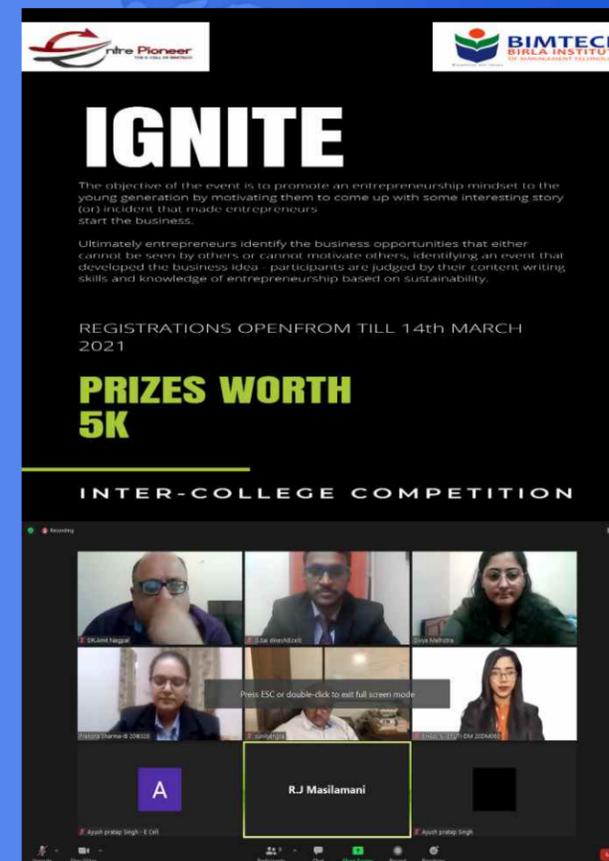


CORPORATE ROADIES



On December 7th, 2020, the E-CELL of BIMTECH hosted Corporate Roadies, an entrepreneurial competition. The event consisted of a series of activities designed to assess a person's business insight, abilities, and information. The activities were designed to throw the worst at students, to bring out the best in them. The participants needed to demonstrate their caliber, persuasion power, and ability to handle pressure so that it could help the participants prepare for the harsh reality of the corporate world.

Dr. Shalini Sharma (BIMTECH), Abhinav Rawat Singh (AIC BIMTECH), Prof. Manoj Pant (BIMTECH), and Dr. Shalini Singh (BIMTECH) were the event's panelists. The event concluded with total registrations from 53 teams, with most participants participating in a team of two. The Finale Round consisted of two panels, each with two judges and five teams. After an Arduous Journey, the top three teams were chosen: Nehal Chugh and Kanishka Ashok Kumar Singh (Winner), Nupur Munje, and Nimisha Kesarwani (First Runner Up), and Md Ayaz Qureshi (Second Runner Up).



IGNITE

IGNITE, was organized by the E-CELL of Birla Institute of Management Technology, Greater Noida (BIMTECH) on March 20th, 2021. The event was a collection of activities to test a person's business acumen, abilities, and knowledge. The event's goal is to instill an entrepreneurial mindset in the next generation by motivating them to come up with an interesting story (or) incident that inspired entrepreneurs to start their businesses. Ultimately entrepreneurs identify the business opportunities that either cannot be seen by others or cannot motivate others.

Prof. R.J. Masilamani (BIMTECH), Prof. Sunil Sangra (BIMTECH), Dr.Amit Nagpal (BIMTECH) were the event's panelists. The event concluded with a total of registrations from 120 teams majorly participating in a team of 2, and The Finale Round consisted of one Panel having Three Judges of 12 Teams each. After rigorous evaluation, the top three teams were determined : Chinmaya Naik (Winner), Simran and Rashi Kohli (First Runner Up), and Divya Malhotra and Preksha Sharma (Second Runner Up).



## UPCOMING EVENTS

EVENT	DATE	TOPIC	SPEAKERS / PANELIST
K-Startup Center	Tuesday, June 1	Setting up business in India - Laws and compliances around incorporation   Business Meetings   Mentor Meetings	Ms. Minal Agarwal, EY Team
K-Startup Center	Wednesday, June 2	Financial Modelling   Business Meetings   Mentor Meetings	Vikrant Potnis, Founder IAVC
Prarambh	Wednesday, June 2, 2021	Introduction, Best Practices and the Value of Design for Startups	Team Canvs, Debprotim Roy, Premankan Seal
Khoj 4.0	Wednesday, June 2, 2021	Debt Capital, Isafe And Convertible Notes	Irwan Malhotra Giv Funds
K-Startup Center	Thursday, June 3	How To Create and encash Relationships With Stakeholders   Business Meetings   Mentor Meetings	Mr. Tarun Singhal, Director Business Development, Marketing and Communications, Sopra Steria
Khoj 4.0	Thursday, June 3, 2021	Factors involved in Startup evaluation; Bootstrapped + Funded	Mr. Tim Mathews; Co-Founder & CEO - Finsall Resources
K-Startup Center	Friday, June 4	What Indian Investors Look Into Foreign Start-up For Funding   Business Meetings   Closing Remarks / Q&A	Mr. Karanbir Bhatia, Head-Startup Relations at Let's Venture
Young SDG Innovators Programme	Friday, June 4	Session 8: SDG's Ideation and Solution (Solutions Development)	AIC BIMTECH Team
Prarambh	Friday, June 4, 2021	Fundamentals of Finance and Cash Flow	Mr Sudip Bhattacharya
Khoj 4.0	Friday, June 4, 2021	Term Sheet Structuring/negotiation, Co Founders Agreement, equity with and without voting rights, ESOP, equity dilution during Pre Seed and Seed	Mr. Saurabh Lahoti; Managing Partner - Pentathlon Ventures
Prarambh	Monday, June 7, 2021	What Is The Story of Your Business	Dr. Sangeeta Shukla
Khoj 4.0	Monday, June 7, 2021	Cash Budgeting and Management	Mr Sudip Bhattacharya; Head Business Development & Partnership lead at EloElo
Khoj 4.0	Tuesday, June 8, 2021	Open House Peer Session	AIC BIMTECH Team
Prarambh	Wednesday, June 9, 2021	Best practices for organizational development and transformational growth.	Mr. Vikrant Karandikar
Khoj 4.0	Wednesday, June 9, 2021	Raising Venture Capital For Serious Entrepreneurs	Mr. Karanbir Bhatia, Head-Startup Relations at Let's Venture
Khoj 4.0	Thursday, June 10, 2021	How To Pitch your Idea To An Investor	Mr. Amit Singal; CEO - Startup Buddy Services Private Limited
Prarambh	Friday, June 11, 2021	Tax Obligations, GST Implications	Mr. Bharat Bansal
Khoj 4.0	Friday, June 11, 2021	Review Meeting 2	AIC BIMTECH Team
Prarambh	Monday, June 14, 2021	Necessity Of Digital Presence And Its Management	Ms. Rashmi Chadha
Khoj 4.0	Monday, June 14, 2021	Fundraising At Early Stage of Start-up	Mr. Shashank Randev; Founder VC at 100X.VC
Khoj 4.0	Tuesday, June 15, 2021	Building an Innovation/ product fit for market	Ms. Shilpa Ajwani, CEO Unomantra
Prarambh	Wednesday, June 16, 2021	The Power Of Personal Branding & Leadership	Mr. Ravi Ranjan
Khoj 4.0	Wednesday, June 16, 2021	Individual Pitching (3 Groups);	Ms. Aparna Mishra Cafewiz
Khoj 4.0	Thursday, June 17, 2021	Individual Pitching (3 Groups);	Mr. Saurabh Lahoti; Managing Partner - Pentathlon Ventures
Young SDG Innovators Programme	Friday, June 18	Session 9: Testing Prototypes and Feedback (Solutions Development)	AIC BIMTECH Team

EVENT	DATE	TOPIC	SPEAKERS / PANELIST
Prarambh	Friday, June 18, 2021	How To Create Developing Effective Relationships With Stakeholders	Mr. Ishu Bansal
Khoj 4.0	Friday, June 18, 2021	Individual Pitching (3 Groups);	Mr. Neil Albania; Associate Consultant - Meet Ventures
Khoj 4.0	Monday, June 21, 2021	Individual Pitching (3 Groups);	Mr. Amit Singal; CEO - Startup Buddy Services Private Limited
Prarambh	Tuesday, June 22, 2021	What Investors Look Into Early stage Start-up For Funding	Mr. Karanbir Bhatia
Khoj 4.0	Tuesday, June 22, 2021	Individual Pitching (3 Groups);	Mr Sudip Bhattacharya; Head Business Development & Partnership lead at EloElo
Prarambh	Wednesday, June 23, 2021	Raising Venture Capital For Serious Entrepreneurs	Mrs. Sonal Aggrawal Bali
Khoj 4.0	Wednesday, June 23, 2021	Individual Pitching (4 Groups);	Ms. Aparajita Prasad; Director - MetaConnect Consulting
Khoj 4.0	Thursday, June 24, 2021	-	Mr. Rohit Garg
Prarambh	Friday, June 25, 2021	Valuation of Your Start-up & Bootstrapping Your Start-up	Mr. Tim Mathews; Co-Founder & CEO - Finsall Resources
Saturday Roundtable	Saturday, June 26	Saturday Round Tables' On Entrepreneurship on "Green Entrepreneurship on Entrepreneurship	AIC BIMTECH Team
Prarambh	Monday, June 28, 2021	Term Sheet Structuring/negotiation	Mr. Saurabh Lahoti
Community Meeting	Wednesday, June 30	Meeting with the Community.	AIC BIMTECH Team; Inductees; Co-working Members
Prarambh	Wednesday, June 30, 2021	How to Pitch your Idea to an Investor	Mr. Amit Singal
Young SDG Innovators Programme	Friday, July 2	Session 10: SDG's Impact and Assessment (Solution Testing & Validation)	AIC BIMTECH Team
Prarambh	Friday, July 2, 2021	Virtual Demo Day	Mr. Kaustubh Dhargalkar
Young SDG Innovators Programme	Friday, July 16	Session 11: Prototyping and Lab (Solution Testing & Validation)	AIC BIMTECH Team
Saturday Roundtable on Entrepreneurship	Saturday, July 24	Saturday Round Tables' On Entrepreneurship on "Women in AI Entrepreneurship"	AIC BIMTECH Team
Young SDG Innovators Programme	Friday, July 30	Session 12: SDG's Impact and Evaluation (Solution Testing & Validation)	AIC BIMTECH Team
Community Meeting	Saturday, July 31	Meeting with the Community.	AIC BIMTECH Team; Inductees; Co-working Members
Young SDG Innovators Programme	Friday, August 13	Session 13: Negotiating a space for SDG's (Offboarding)	AIC BIMTECH Team
Saturday Roundtable on Entrepreneurship	Saturday, August 21	Saturday Round Tables' On Entrepreneurship on "Space Entrepreneurship"	AIC BIMTECH Team
Young SDG Innovators Programme	Friday, August 27	Session 14: Innovators Reflection (Offboarding)	AIC BIMTECH Team
Community Meeting	Tuesday, August 31	Meeting with the Community.	AIC BIMTECH Team; Inductees; Co-working Members
Young SDG Innovators Programme	Friday, September 10	Session 15: SDG's Business Solution Presentation (Offboarding)	AIC BIMTECH Team

# OUR SPECIAL THANKS

We have been blessed to come across a few partners during our journey, who have been consistent participants in our mission and have provided us with support at every possible opportunity. We would like to extend a special thanks to them for being there for us at every step.

**Chevening Alumni India**



**RAMS Conserv**



**HDFC Bank**



**Startup India**



**Invest India**



**Startup Odisha**



**KISED**



**UNGCNI**

