

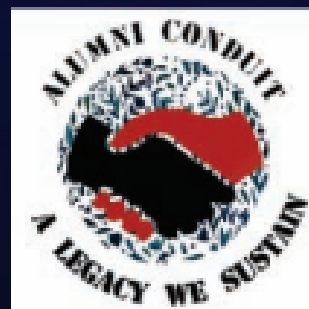


Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

Phwani
The Alumni Newsletter

January 2021 to December 2021



INDEX

Dhwani- The Alumni E- Newsletter

- **INSPIRE TO ASPIRE**
- **ICE-BREAKING SESSION**
- **TAKING FORWARD THE LEGACY**
- **MASTER CLASS BY MR. FARHAT UMAR**
- **PEHCHAN-E-AFZAL**
- **PARTICIPATION OF ALUMNI IN 37TH ROUND TABLE**
- **TEACHER'S DAY CAMPAIGN: #THANKYUOPROF**
- **ONLINE ALUMNI SURVEY**
- **LAUNCH OF RAINBOW CENTRE**
- **PARTICIPATION OF ALUMNI IN RETAIL SUMMIT**
- **ADMISSION 2022: ALUMNI REFFERAL SCHEME**
- **PARTICIPATION OF ALUMNI IN SUPER CHEF 11.0**

Message from Chairperson

Dear Alumni & Friends,

It is an honour for me to be the Convenor of the Alumni cell of Birla Institute of Management Technology (BIMTECH), Greater Noida. This cell has the prime responsibility of engaging the alumni with BIMTECH's academic, cultural & social activities/initiatives in a holistic way. The alumni cell has also been instrumental in continuously improving alumni engagement year on year and also thinking innovative ways to improve efficiency & performance. With over 6500 alumni located at different parts of the world, some of whom are self-employed, it is of utmost importance for us to engage with the alumni for the primary benefit of the students, the institute and all other stake holders. With 12 alumni chapters worldwide, we at BIMTECH continuously strive to foster better & long-time engagement with our alumni. The Alumni cell at BIMTECH also maintains continuous linkages with Global Alumni Association of BIMTECH (GAAB) which is a registered trust managed & operated by the Alumni through its elected office bearers. We also reach out to our graduates through a variety of social media networks including Facebook, LinkedIn and Twitter. A dedicated portal with registered users is also engaging the alumni across continents through chats, blogs, personal information, job postings, alumni stories, e-newsletters and invitation to special events.



The BIMTECH Alumni cell exists to help you stay connected to your Alma mater, and to each other, wherever you are in your life now. Whatever you're seeking, be it BIMTECH events or connections in your hometown, an excuse to revisit the respective chapter meets for a reunion, or a job lead, we've got you covered. And we at BIMTECH are working on the long-term digital landscape for alumni and opportunities for lifelong learning.

I wish you all the best in your life & careers and hope to hear your valuable feedback at alumni@bimtech.ac.in

Dr. Gagan Katiyar

Chairperson

Alumni Department

E-mail : gagan.katiyar@bimtech.ac.in

INSPIRE TO ASPIRE

“No country can ever truly flourish if it stifles the potential, of its women and deprives itself of the contributions of half of its citizens.” Empowerment is not a privilege it is a necessity. Living in the 21st Century, we must reinforce the statement thoroughly. The Alumni Conduit on March 21, 2021, organized the event ‘Inspire to Aspire’ celebrating the achievements of our Alumna.



Empowerment does not suffice only towards social welfare but contributes incredibly to the growing economy. Today, we find women performing exceptionally well across various fields, apprehending, and breaking social taboos and orthodox opinions. Individual development has become a necessity, and the financial independence of Women hones not only the Economic benefits but contributes to the overall development and freedom of women.



One of the most influential and empowering attributes of a progressive environment are Women supporting Women. The collective impact acquires more power than an individual. With women acquiring the forefront while supporting each other social, economic, and financial empowerment accelerates growth.

ICE-BREAKING SESSION

Alumni Conduit of Birla Institute of Management Technology organized ICE BREAKING SESSION for 2021-23 Batch on 19th April 2021.

Due to the ongoing pandemic scenario, the executive members of Alumni Conduit organized the event virtually. It started at 7:00 PM with an inaugural speech by Prof. Gagan Katiyar. Then the executive members talked about the duties of an executive member along with how conduit works and contributes to building alumni relations.

The attendees were excited about the event when attendees were divided into different breakout rooms and then it started with a Bollywood-based quiz, fastest finger first, and clue guessing game. The event had prizes for winners who scored maximum in the games. The event was very engaging and informational where the winners received Amazon gift coupons.



TAKING FORWARD THE LEGACY

Alumni Conduit – A Legacy we sustain



Memories, Learnings, and Experiences, are a path that builds the institution; the alumni steps in, that's how an institution becomes one.

Creating a community of constant connections and interactions with the alumni of our Institute constitutes the central objective of the Alumni Conduit of Bimtech. It strives to bridge the gap between the esteemed alumni community and Bimtech. With the commencement of every new batch begins the rigorous selection process of enthusiastic individuals into the Alumni Conduit family. In the year 2021, with Covid restricting us to our homes, the selection processes weren't discouraged and instead even more intense and filled with excitement.

The senior members of the batch 2020-2022 welcomed the potential candidates for the conduit through the virtual Ice breaking session. The meet and greet event incorporated fun-filled games and prizes. Further, it enlightened students about the role of the community and the supremacy of being a part of the conduit. The selection process comprehended three rounds comprising submission of a google form, Personal Interviews, Group presentations, and the final face-off among two prospective candidates.

With every round, the level of competition, pressure, and exhilaration expanded. In total over 130 students applied for capturing a position in the conduit, while only 39 remained until the end of Round 2. Every round attempted to increase the difficulty levels and evaluated juniors on adaptability, inquisitiveness, and patience by providing real-life experiences. These shaped their mental preparedness to enter a management school and potentially undertake the corporate world. A compelling turn of events transpired when Round-3 took place at the campus itself. The last round comprised of a face-off between two potential individual students, where senior alumni members grilled the students questioning certain situational cases.

The finalized list of the junior alumni team constituted 20 members, clearing the three rigorous rounds filled with excitement, learning, and pressure. The Interview process aimed to capture the uncertainties and real-time issues and, constraints the conduit could face while organizing events. The senior members ensured astounding freshers and a warm official welcome by the Conduit chairperson Mr. Gagan Katiyar and mentor Ms. Madhavi Sharma.

MASTER CLASS BY MR. FARHAT UMAR

A PARADIGM SHIFT OF LEADERSHIP IN KNOWLEDGE AND INFORMATION AGE.

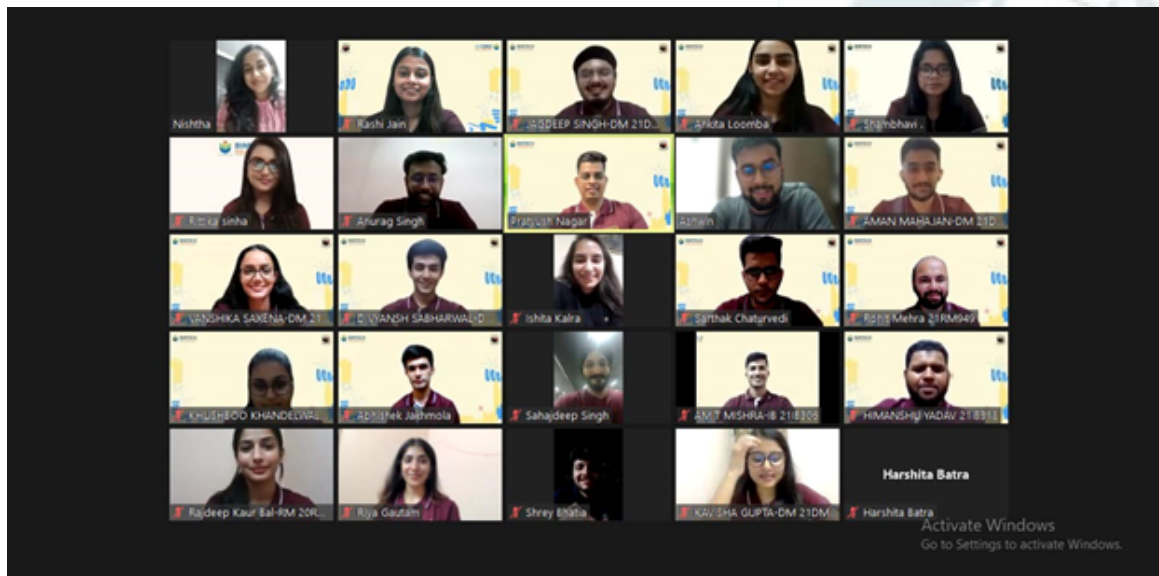
The Alumni Cell of BIMTECH had conducted insightful session for our alumni by Mr. Farhat Umar, Leadership Coach and Trainer. He is working with the Mankind Group as Senior Vice President: Group HR. The theme of the session was "A Paradigm Shift of Leadership in Knowledge & Information Age. The session was successfully held on Jul 31, 2021 02:30 PM on online platform Zoom.

Mr. Farhat Umar is a visionary and vibrant performance driven professional with 30 years of rich combined experience in strategic HR and HR operations with key focus on profitability and optimal utilization of resources. He has very rich experience in pharmaceutical industry with companies like GSK, Dumex, Johnson & Johnson, Cadila Pharma, Amneal India and Now Mankind. The session was attended by 25 participants.

His life philosophy is "Leadership is not the name of destination but it is a continuation of learning throughout the life"



PEHCHAN-E-AFZAL



The alumni conduit of BIMTECH started virtual alumni meets to keep constant touch with the Alumni base in this covid scenario as well. Here the conduit organized Pehchan-e-Afzal on 9th October 2021.

The program started at 6 PM with thanking the 2018-20, 2019-21 alumni conduit executive members for taking out their valuable me for the event. The alumni were then asked to share their fun moments during their college days.

Then, a DÉJÀ VU game was organized for the alumni. The event went great ahead where senior members shared their experiences as well as guided newly elected members about the relevant approaches. The event went fun and turned nostalgic where the pictures of campus spots (café, Machan) were shown and they were asked to guess the name of the place and share a fun moment relating to the spot. Finally, the event was concluded with a vote of thanks by the team.

PARTICIPATION OF ALUMNI IN 37TH ROUND TABLE

37th HR ROUND TABLE

 **BIMTECH**
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OF MANAGEMENT TECHNOLOGY



**The Social
Enterprise
in a World
Disrupted**

 **NHRD**
Knowledge Partner
Deloitte.

Sub Theme: Designing Work for Well-being: The End of Work/Life Balance

August 13, 2021 | Time: 6.30 pm to 8.00 pm
Platform: ZOOM

ORGANISERS	PANELISTS
 WELCOME ADDRESS: Dr. H. Chaturvedi, Director, Birla Institute of Management Technology (BIMTECH)	 Dr Abhilash Mishra CEO National Stock Exchange Academy
 VOTE OF THANKS: Mr. Dhananjay Singh Director General, NHRDN	 Mr Ashish Mittal Head of People Function (HR) Aviva India
 MODERATOR: Dr. Badarinarayana D Director - Organization Development & Strategic Projects, Deloitte India (Moderator)	 Mr D K Patel* Director (HR) NTPC Ltd.
 ANCHOR: Dr. Manasi Chaudhuri Professor & Head, OB/HR Area, BIMTECH	 Mr K S Bakshi Group Head HR InterGlobe Enterprises
	 Ms Seema Bangia Chief People Officer and Board of Director Mahindra Agri, Defence and Aerostructure Sector (Mahindra & Mahindra)
	 Mr Sudhanshu Tripathi Group President HR Hinduja Group

Scan to Register

To Register : https://us06web.zoom.us/join/register/WN_v-AZf0lrRLqdXDCfmRgEA
For query, contact Mr. Abhinav Kumar at cmdc@bimtech.ac.in

*Invited

The 37th HR Round Table was organised by BIMTECH on 13 August 2021 (Friday) on the theme “The Social Enterprise in a World Disrupted” from 6.30 PM to 8.00 PM on virtual platform zoom. The invitation mail was sent to the alumni base through alumni portal. was attended by more than 25 alumni.

TEACHER'S DAY, ACKNOWLEDGE THEIR CONTRIBUTION TO YOUR LIFE CAMPAIGN: #THANKYUOPROF.

The Alumni Cell of BIMTECH and conducted “Teacher’s Day, acknowledge their contribution to your life” campaign on the alumni portal on the occasion of Teacher’s day to celebrate the wisdom and empathy of the professors with the alumni community

The alumni were requested to share their story about a moment that where they are stucked in a challenging situation and the advice that their professor gave them during your younger days. There was 58 vies and 3 responses from the alumni community.

Dashboard
Manage Users
Manage Content >
Mailing >
Campaigns
Social Media >
Alumni I-Card
Feature AddOns
Portal Settings >
Groups
Manage Admins >
App Statistics

Teacher's Day Special

Created by Madhavi Sharma | Created on Aug 26, 2021

CAMPAIGN INSIGHTS RESPONSES

⛔ Campaign Stopped

Campaigns run for a limited amount of time. Once stopped then users cannot access campaigns from the noticeboard.

[Resume CAMPAIGN](#)

To know about how campaign works, click on [Learn More](#)

Total form views : 58 Total form responses: 3

Campaign stops on : Sep 09, 2021 [Change](#)

[View Campaign Form](#)

ONLINE ALUMNI SURVEY

An online alumni survey was conducted through Google to take their valuable inputs that helps the institute go a long way in helping your alma mater improve its functioning along multiple dimensions. That was an anonymous survey which has been designed to seek the alumni feedback and will be strictly used for influencing policy and system related changes within BIMTECH.

The screenshot shows a web browser window with several tabs. The active tab is titled 'Alumni Survey'. The URL in the address bar is https://forms.gle/pQLSdH_3Ejxc5poYRbc-1sgfFN1n0EavQZn1aaHfw5qnl7CooqKDEg/viewform. The form content includes:

- Title:** Alumni Survey
- Greeting:** Dear Alumnus/Alumna,
- Message:** You are a cherished member of our vibrant and ever expanding alumni base. Your valuable inputs will go a long way in helping your alma mater improve its functioning along multiple dimensions. This is an anonymous survey which has been designed to seek your feedback and will be strictly used for influencing policy and system related changes within BIMTECH. We truly appreciate your taking out some time from your busy schedule to fill this.
- User Information:** madhavi.sharma@bimtech.ac.in (not shared) [Switch account](#)
- Required Field:** * Required
- Question 1:** Which year did you pass out of Bimtech? *
- Answer Field 1:** Your answer
- Question 2:** Your area of specialization/concentration at Bimtech? *
- Answer Field 2:** Your answer

LAUNCH OF RAINBOW CENTRE



Diversity and Inclusion have become the hygiene for any workplace to operate. To continue in this vein, the RAINBOW Centre was established at BIMTECH in collaboration with Alumni Conduit and the Majlis Society and is co-funded by the Erasmus+ European Union.

The event was officially launched at BIMTECH's Vikramshila Leadership Centre on 28th November 2021. The prominent guest of the launch event was Smt. Vimla Batham, Chairperson, Uttar Pradesh State Women Commission, Ex-MLA, Noida. Smt. Manjula Mishra, CEO of Holosafe Security Labels Pvt. Ltd., and Captain Manju Minhas, Founder, and Director, were present at the ceremony.

Ms. Ekta Saigal Pandit (Batch: 1995, Designation: Book Author, Meditation Coach) and Dr. Smita Kashiramka (Batch: 2004, Designation: Associate Professor, IIT Delhi) were invited by Alumni Conduit to send special video greetings to their alma institution and promised to help with Centre Activities.

At the launch, Alumni Conduit members and around 100 students volunteered for the Center's purpose and projects.

PARTICIPATION OF ALUMNI RETAIL SUMMIT

Industry 4.0 is the new era for our country, and BIMTECH Retalia conducted its annual Retail Summit on the subject of Retail 4.0 to contribute to this. Eminent personalities spoke to the audience about topics ranging from Retail 4.0 and the development of multichannel retailing to the shift in retail due to E-commerce on 18th December 2021.

There were also two panel discussions. Panel 1 was hosted by Abhishek Raj, COO, Lacoste India, and focused on connecting retail with the next generation of connected consumers. Panel 2 elevated the concept of the progression of retailing by combining online and offline elements. "You have to stay up with the pace, to what the world has come to, or you will lose," Manoj Taneja, Head of Digital, CROCS, and alumni (batch 2007-09), said.

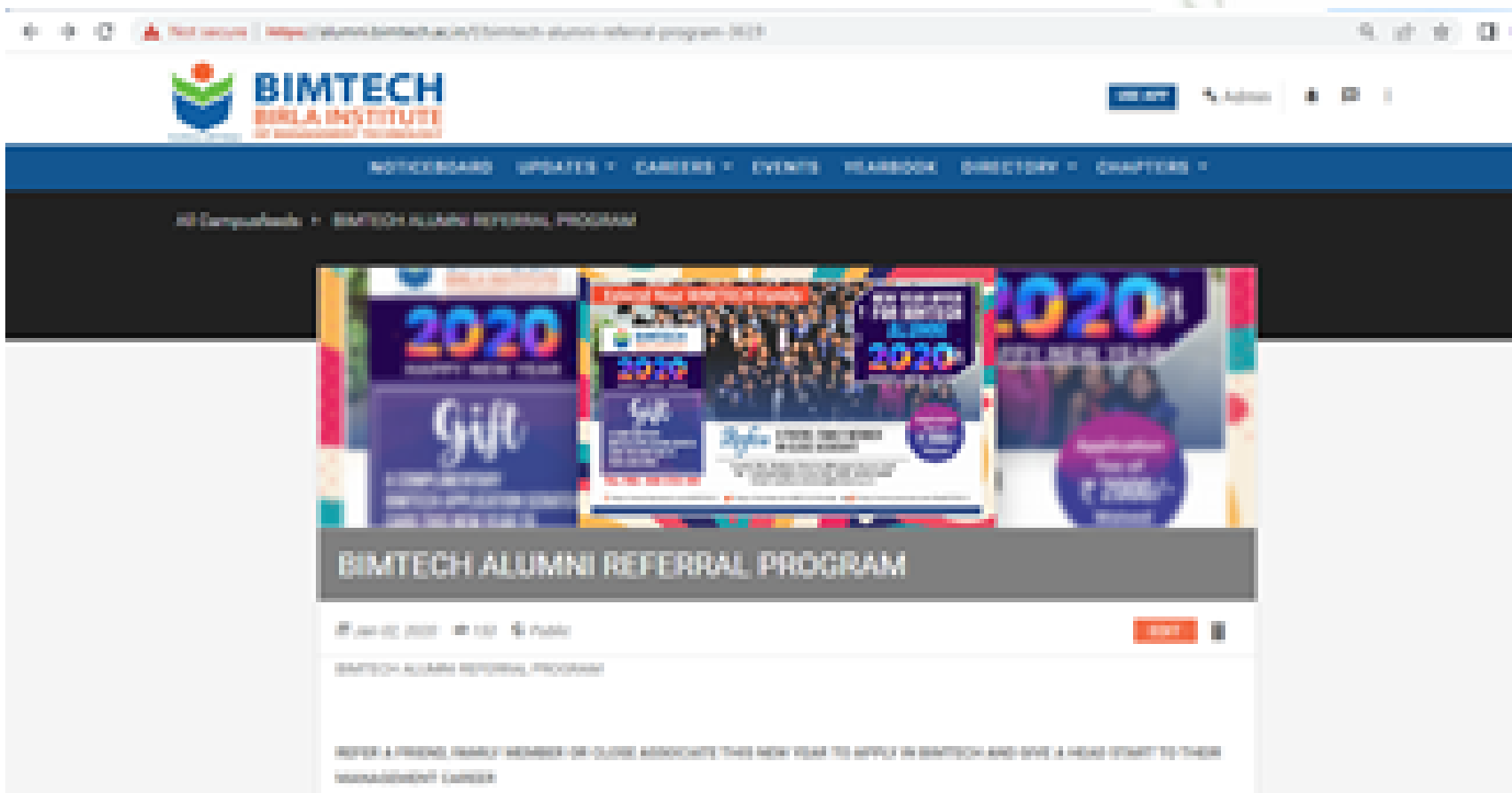
Mr. Annu Grover- Founder and CEO, Nurturing Green, Mr. Akash Srivastava- AVP Business Development, Jubliant Foodworks Ltd., Ms. Megha Bhargava- Category Head, Lenskart, Mr. Abhay Kumar Agarwal- AVP Business Accounts, AU Small Finance Bank, Mr. Abhay Kumar Agarwal- AVP Business Accounts, AU Small Finance Bank, Mr. Abhay Kumar Agarwal- AVP Business Accounts,

A huge response was received, with 234 registrations from colleges throughout India. The winning team, BIMTECH, received a cash prize of Rs 25000, while the second-placed team, International Management Institute (IMI) New Delhi, received a cash prize of Rs 15000.



ADMISSION 2022: ALUMNI REFFERAL SCHEME

The Alumni are the Brand Ambassadors and the most valuable resource of brand building for any Academic Institution. Admission Department had announced the Alumni Referral Scheme to encourage an active involvement of our alumni and solicit their help in getting quality intake. To waive off the Admission Application Fee of Rs. 2000/- to all those candidates who are referred by the alumni. The whole process was executed by the Alumni Cell of BIMTECH through which around 20 alumni referrals were received.



PARTICIPATION OF ALUMNI IN SUPER CHEF 11.0

The alumni were invited to participate in the Super Chef 11.0 organised by Food Conduit on December 11, 2022 at BIMTECH campus . The following are the Alumni had accepted our invitation and joined the event Super Chef 11.0

- 1) Kanchan Vidhani- Batch 2013-15 PGDM-IBM- As Participant
- 2) Deepak Sadhwani- Batch 2004-06 PGDM- As Participant
- 3) Ashutosh Binnani- Batch 2015-17 PGDM- As Spectator
- 4) Sonali Jain- Batch 2019-21 PGDM- As Spectator

