



Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

Dhwani

The Alumni Newsletter

Vol 3, Issue 2, December 2018





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Storytelling Sessions

7 Storytelling sessions have been conducted by our senior alumni from different areas of expertise since July 2018 at BIMTECH Greater Noida campus. These sessions helped current students in knowing the latest industry trends, expectations and it also helps in building strong relationship with our alumni.

Name of the Alumni	Organization and Designation	Date
Mr. Raja Sekhar Atluri	Principal Retail Solutions Consultant-Oracle	26 th July, 2018
Mr. Pankaj Tomar	Chief Underwriter at Axa France-India Reinsurance	4 th August, 2018
Mr. Sujit Chakrobarty	Entrepreneur	26 th September, 2018
Mr. Harveen Bedi	Head-Corporate Affairs & CSR at Naukri.com	13 th October, 2018
Ms. Priyanka Kaushik	Senior Manager at BLS International	13th October, 2018
Mr. Sachin Dev Sharma	Deputy General Manager Human Resource at SMS group	27 th October, 2018
Ms. Hansveen Kaur	Head Brand Solutions at Momspresso	17 th November, 2018





HR Round Tables

3 HR Round Table Meets were organized by BIMTECH at Delhi, Mumbai and Bangalore. More than 4 dozen alumni participated in the respective events that were organized in the month of July, October and December 2018 respectively.

Personal Grooming Workshop

On 1st August 2018, A Personal Grooming and a makeup workshop by one of our senior alumna Ms Swati Malik Palta from 2006-2008 batch was organized at BIMTECH. Ms Malik is a certified makeup artist from Delhi. She is a well-rounded and stand-out makeup artist who styles all her clients on her own. She has worked with clients of various ethnicity, culture and tradition and hence finds joy in the creativity involved with different flavours of human beauty that exists. She brings out the real beauty of clients so that her personality glares.

The 2 hours session encompassed ideas on how important it is to follow a proper skin care routine and keep your skin properly hydrated, she briefed everyone about what all makeup products should be used which will not harm the skin, simple make-up techniques for party and office & application of foundation, concealing, blushing and contouring.

Tyra Banks once said that "I love the confidence that make up gives me, it restores my inner and outer beauty". She told us how important makeup is to give the confidence that one lacks and brings out the best in you.

It was the great learning experience for the girls as they got to know not only about how important the art of good makeup is but also about how it can enhance the overall personality & boost their confidence. The applause at the end of the session reverberated across the hall and resonated a similar feeling.



Lyceum Masterclass 2018

Senior Alumni from different segments of Industry were invited at 'Lyceum' event conducted by BIMTECH at its Greater Noida campus on August, 25th & September 8th, 2018. The event was planned targeting different industry segments. The students were required to prepare a presentation on recommended contemporary topics and showcase their skills before the panel. The respective alumni acted as mentors to many students during the event.

Name of Alumni	Designation	Company Name
Deepak Sadhwani	Associate Director	Nielsen India Pvt. Ltd.
Gaurav Banerjee	Marketing Communication Brand Management Media Integration	Sobha Ltd.
Rajeev Mehra	Chief Operating Officer	CSL Finance Ltd. (NBFC)
Sacheesh Sharma	Specialist Officer	SBI Bank

Different Strokes for Different Folks

Formal launch of this initiative happened on 25th Aug 2018.

Alumni Involved: AnkitGoyal–Batch(2008-10), ChandanThankur–Batch(2010-12), Raaghav Jain–Batch(2011-13), Satwik–Batch(2012-14), Saurabh Mishra–Batch(2013-15), MohitBegani– Batch(2013-15).

Activities:

- (1) Shadow Board (Competency Boosting Exercise): Few of the insurance alumni led by Saurabh Mishra, have formed a Shadow Board (on the lines of Kotak Mahindra) to devise programmes and offerings targeted at the senior and junior insurance batches to raise their domain and soft skill competencies via a platform called FRIENDS of INMOS. The alumni are planning to engage with the second year students every Saturday (second half) for the coming two months to make them placement ready. They are also working on connecting us with key HR personnel in companies for placements

Sessions have been planned for every Saturday -4th Aug 2018 (Introduction and feedback), 11th Aug (Fire Insurance), 18th Aug (Motor Insurance), 25th Aug. (Engineering Insurance), 1 Sept (Mock GD), 8TH Sep (Mock GD) , 15th Sept (Personal Interview), 22nd Sep (Personal Interview) and 29th Sept (Personal Interview),

- (2) JUMP (Junior Mentoring Programme): Under this programme, Alumni group has updated the database of 233 alumni for mentoring. Second year students will be assigned to one alumnus for continuous guidance.





SURGE

Women Alumni Meet

September 1, 2018 witnessed a surge of women power at the BIMTECH women alumni meet SURGE 2018, held at hotel Radisson Blue, Noida. The event started with much pomp and splendour with BIMTECH women alumni members from different parts of the city and outside attending the function. The visit of a few alumnae from South India and from various parts of the country have really been highlighted point. The event celebrated the theme "Women in Leadership: Success and Failures, a corporate journey". The objective of the event was to recognize the contribution of BIMTECH Alumnae and appreciate their leadership voyage.

Thirteen participants enthralled the audience by presenting/sharing their journey, touching upon their struggles and victories. Everyone recalled their Alma Mater BIMTECH with much fondness and gratitude.

The event was judged by eminent personalities, Mr Alok Gupta President, GAAB, Ms Anita Tripathy Lal: Professor-Fore School of Management, Ms Shikha Rastogi: President & Group HR head: iTV Network. After the presentations and an interesting judge's question around, alumnae Ms Koyalgeet Kaur and Dr Monica Gupta were declared the winners of the Leadership Excellence Award. All the women alumni members were appreciated through gifts and trophies.

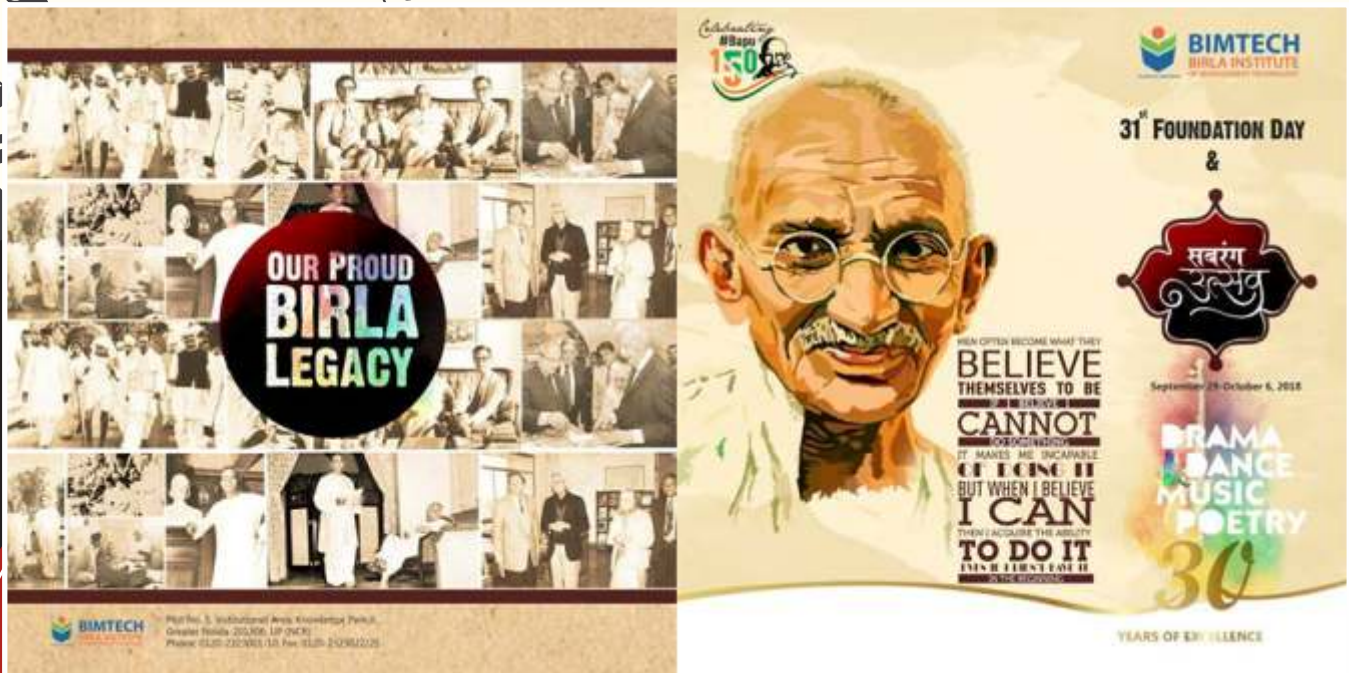
Director H Chaturvedi, BIMTECH, and Chief Guest Mr Kamal Singh, Director UNGCNI appreciated the efforts of the women who maintain this unique balance between personal and professional lives, face challenges, overcome them, and become victorious. The programme ended with an appropriate vote-of-thanks from Deputy Director BIMTECH, Dr Anupam Verma. The entire event steered by Prof Gagan Katiyar and his team and Alumni Conduit students members proved to be a success.



SABRANG- 31st Foundation Day

BIMTECH campus witnesses an overwhelming congregation of many talented intellectuals and artists during the entire week. The abode of knowledge, talent and performance of the individuals performing left everyone enthralled and wanting for more. The cultural depiction and earmarking of different values, has been well articulated and carried out smoothly during the Utsav. No stone has been left unturned to resonate the values and artistic legacy inherited from the rich heritage of Indian culture. Every thread of the campus echoed the motive of preserving the diversity and the decades of old cultural inheritance. Nuances of traditional forms of classical dance, music, drama and poetry were perfectly blended with present day structures of learning to make this saga a cherishable memory. Senior alumni were also invited as guest of honours on all the days.

S No	Name of the Alumni	Designation	Company
1	Aditya Agarwal	GM - Sales	Maruti
2	Alok Gupta	CEO	Cyber Pyramid
3	Ankur Agarwal	PRM AVP	Hsbc Bank
5	Arindam Lahiri	GM-HR	Samsung
6	Deepak Sandhwani	Associate Director	A C Nielson
8	Monica Gupta	CEO	Sunstone Eduversity
12	Koyalgeet Kaur	CEO	Arrow Head consulting
16	Rajat Kishore	AGM - Strategy	Hitachi
23	Somiya	AVP	SBI
24	Venkat Rao	GM &DMM FMCG Beverages	Wal Mart





REFLECTIONS 2018-Annual Alumni Meet

It was the clarion call of good old days yet again to reconnect with ones Alma Mater REFLECTIONS 2018, the annual alumni meet of BIMTECH, surrounded the alumni members with nostalgia as they walked the hallowed avenue of their memorable past on Saturday, December 1st 2018.

Birla Institute of Management Technology (BIMTECH) has since inception produced thousands of global leaders who have achieved great laurels in their respective fields. Initiatives and efforts have been taken by the institute to maintain a strong bond and continuously expand the alumni network.

One such initiative taken by the Institute is the Annual Alumni Meet "Reflections". Every year "Reflections" is held in the Greater Noida campus where hundreds of alumni from across the country and globe come and witness the mega event dedicated to them.

Family is like music, some high notes, some low notes but always a beautiful song Reflections 2018 has proved this phrase in its candid celebrations with much pomp and splendour. The theme this year was 'Whimsical Musically'. The theme was an effort to associate the tunes and music of the present with the previous. The event was very successful with an active participation from over 350 alumni from across Delhi NCR regions and outside. There was a noticeable 30% increase in the alumni attendance this year. The event also witnessed active participation from the alumni, spouses, children, other guests, faculty and the present students, which resulted in a footfall well over 1000 in the event. The event decoration was also based on the theme "Whimsical Musically" and was organised by VenueLook.com.

The preparations and planning happened under the supervision of Dr. Gagan Katiyar – Head of the Alumni Cell. The cell conducted more than 15 meetings to ensure a swift



process and flow of the event. There were 5 registrations desks put to cater to the batches from 1989 till 2018 as well as the guests and faculty. 'Froosh' an initiative by the BIMTECH Retail students had put their food stalls to cater to the alumni and the guests. 2 stalls were also put by the e-cell to promote and encourage the new start-up ideas. There was a photo-booth as well for the photogenic and the selfie loving alumni and guests. There was a stall for GAAB to encourage and motivate the alumni to register and be a part of the association.

On the day of the event the alumni members started coming in numbers from 4 pm onward. Volunteers and the executive members ensured that the alumni members were properly escorted. Various games for the alumni and their family members were organised to keep everyone engaged. The alumni and their family enjoyed the game "Silent Bollywood" and "How well do you know your partner" a lot. There were games like ball shooting and basketball pong to engage the children as well.

The audience were left mesmerised by the opening act of Ganesh Vandana performed by the Aasma Group based in Delhi. To spice up the event there was a dance and singing performance by the students of BIMTECH. It was well received and appreciated by the alumni, guests and the faculty alike. The Gulati Brothers with their spontaneity and humour not only kept the audience engaged but kept the mood light with their wit and hilarious comments.

The formal event had eminent dignitaries, Chief Guest Dr. Yasho V. Verma, Former Chief Operating Officer, LG India, Mr. Kamal Singh, Executive Director, CEO UNGCNI, Mr. Alok Gupta, President GAAB, Dr. Chaturvedi, Director BIMTECH, Dr. Rajiv R Thakur, Dean Development, Dr. Anupam Varma, Dy. Director BIMTECH, Prof. K K Krishnan, BIMTECH on stage. The formal function began with the welcoming speech and address by the director Dr. Harivansh Chaturvedi. In his speech, the President of GAAB, Mr. Alok Gupta, shared the vision of GAAB and its role on strengthening the brand of BIMTECH. This was followed by the encouraging speech by the Chief Guest Dr. Yasho V. Verma, Former Chief Operating Officer, LG India. Audience appreciated the release of the BIMTECH Coffee Table Book, "An Odyssey of Excellence"



The speech by the dignitaries was followed by the enthralling performance of the Tanoura Act (Egyptian Dance) by Karim Ragab. The act was highly appreciated by the alumni and the faculty alike.

The alumni were sent to a nostalgic trip by the reviving memory clip comprising of the pictures of their alma mater. They were followed by an entertaining Bollywood dance performance by the Aasma Group. Following the dance was a game of chance to keep the guests and the alumni engaged. It was well received by all as they found it to be very entertaining and enjoyable.

The alumni achiever award ceremony was the exciting part of the show. There were more than 61 nominations for the Alumni achiever award. The jury comprised of Mr. Alok Gupta, Mr. Mohit Chhabra, Mr. Pradeep Wadhwa, Ms. Koyaljeet Kaur, Dr. Gagan Katiyar, Mr. Jagmohan Rai and Dr. Monica Gupta. The contest was a close fight with all the nominated alumni members coming very close to winning the award.

The Academia Leader of the year award were given to Mr Harsh Kumar, Associate Professor – Amity University and Dr. Ansul Verma, Associate Professor – SP Jain Institute.

The Entrepreneurial Leader of the year award were given to Mr. Jitesh Khanna, Director - Advaita Showbiz Private Limited and Mr. Anshul Joshi, Founder- Xploreoffice.com Private Limited.

The Corporate Leader of the year award were given to Mr. Sandeep Goel, Director and Business Head – Ericsson and Rupali Sharma, Country Manager- Retail Sales and Partnerships – Union Bank of India.

The Young Achiever of the year award were given to Mr. Abhinav Agarwal, Associate Director – HDFC BANK and Richa Mehta, Owner- RM Vogue and fashion life style magazine.

The formal ceremony concluded with the vote of thanks given by Dr. Anupam Varma, Deputy Director, BIMTECH.

The end of the evening held the audience spell bound again by the Tanoura act (umbrella dance), Bhangra Dance by the Aasma Group, Dholki dance and the colours of India performance.

Finally, the star of the event, stand-up comedian Jaspreet Singh, known for his keen observations and boundless energy arrived. His one liners and comic timing left everyone laughing and in splits. The footfall of the young alumni and current students was at its peak during this performance which justified his massive popularity.

The event concluded with the DJ Sandy night which witnessed a beautiful communion of the past and the present as the students and the alumni enjoyed together. This was immediately followed by the gala networking dinner.

The REFLECTIONS 2018 was a massive success. We expect and hope that we can continue the legacy and make the next year REFLECTIONS a even bigger hit.

