



Excellence with Values

BIMTECH
BIRLA INSTITUTE
OF MANAGEMENT TECHNOLOGY

Dhwani

The Alumni Newsletter

Vol 4, Issue 1, June 2019





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27th July 2019 – Anand Niketan Club, New Delhi



PROPEL '19

“There is nothing like returning to a place that remains unchanged to find the ways in which you yourself have altered”- Nelson Mandela. Proving the above said line true, Birla Institute of Management Technology organised an Alumni Reunion for the batches that had completed 10 -12 years, on the 2nd of February 2019 at its Greater Noida Campus. Propel 2019 was an initiative by the alumni conduit to bring the Retail Batch of 2008 and 2009, International Business Batch of 2006 and 2007, also the Insurance Batch of 2005, 2006 and 2007, PGDM Batch of 2005, 2006 and 2007 as well as PGDM SDP Batch of 2010 together like a family reunion.

The massive success of Reflections 2018 had set the bar extremely high for Propel 2019. With the constant guidance, help and support of Dr. Gagan Katiyar and Mrs. Poojima Babber the alumni cell consisting of its 17 members were able to make the event successful.



The event started at 10:30am sharp with the registration, wherein there were two registration desks for registering and recording of the data and information of the 50 alumni that came to grace up the event with their presence.

The registration was immediately followed by the welcome address by the programme chairpersons, who warmly welcomed the alumni to the event and hoped that the reunion would have been more memorable for the alumni.

The welcome address was followed by the program wise alumni interaction where the alumni were able to interact with their batch mates and exchange cards as well as discuss about their present designation and the company they work for. The interaction also made the alumni nostalgic as they fondly cherished the memories, episodes and incidents which were a part of their journey at Bimtech.

To make the reunion memorable and an unforgettable experience the conduit organised an hour long Design Thinking workshop by Bimtech's renowned faculty Professor Sunil Sangra, head of Strategy, Innovation and Entrepreneurship. The session was highly constructive and pretty much interactive, also through Alumni's constant questioning, interaction and participation, they were able to delve themselves into an excellent learning platform and were able to enjoy the session. The workshop was followed by the felicitation ceremony, wherein the alumni were awarded with a trophy. The felicitation ceremony was followed by the highly motivating speech of Dr. Harivansh Chaturvedi, Director of Bimtech. The speech was followed by the Vote of thanks where he thanked the alumni for their presence and gracing the event with their presence, followed by a networking lunch.

An event success is never possible without the effort and initiative of each and every member of the team. Propel 2019 wouldn't have been possible had it not been for the help the conduit received. The alumni conduit is thankful to the retrospective club for their help and support in covering the event. The alumni conduit is also thankful to each and every staff of Bimtech for their selfless help, support in arrangements and necessary items when and where it was required. Finally we would also like to thank our faculty, batchmates and seniors for their continuous motivation and support as and when it was required. With Propel 2019 being a success, we only hope and expect to make Propel 2020 an even bigger success.



Alumni Reunion of Batch 2002-04

It is always a nostalgic feeling meeting students from old batches. Dr. H. Chaturvedi, Director BIMTECH along with several other faculties got the opportunity to interact with some of the old students from Pushp Vihar, Saket, New Delhi Campus of our institute.

The occasion was the Batch Reunion which was organized by Dr. Smita Kashiramka and Shri Anant Kashiramka, both senior alumni and students of 2002-04 Batch, at Faculty Club, IIT New Delhi. Around thirty members of the Batch turned up with their families.



Alumni Chapter Meets At a Glance

BIMTECH has 9 Alumni Chapters in India and 3 Alumni Chapters abroad. This year, a more concentrated effort was made to engage with alumni across different chapters in India & abroad. In view of the same, the following agenda was created:

1. Visiting HR Heads of Companies with reference from some of senior alumni/Getting leads and creating HR database with their help.
2. Briefing of BIMTECH Alumni Cell and its activities to the alumni.
3. Briefing of GAAB Society and its intended objectives and motivating the alumni to join GAAB (Global Alumni Association of BIMTECH).
4. Mapping expectations of alumni from BIMTECH.
5. To identify & discuss two creative events to be conducted by the alumni in the coming academic year.
6. Addition of members in the local WhatsApp group of the respective chapter and registering themselves on BIMTECH alumni portal and other social media platforms.
7. Encouraging the alumni to increase job postings & creating blogs on the alumni portal.
8. Identifying & creating database for providing mentorship to our current students/Atal Incubation Centre.
9. Any other creative suggestions for regular interaction.

This is the first time that Alumni Chapter Meets were conducted separately with concerned faculty also been nominated as Chapter Faculty Convener so as to engage with alumni more frequently and create avenues for mutual growth. So far, Chapter meets have been conducted at 8 locations viz Mumbai, Pune, Bangalore, Chennai, Hyderabad, Ahmedabad, Kolkata & Chandigarh during the month of May-June 2019. The last Chapter meet in Delhi is scheduled in the month of August, 2019. The International Chapter Meet at London is scheduled on June 29, 2019.

More than 350 alumni participated in the meet in addition to their spouse & children. This year, Mumbai & Bangalore recorded the highest turnout with more than 170 participants. Unlike previous years, Chennai Chapter also increased the participation to 29 alumni. All other Chapters recorded an average head count of 25. The only exception was the Ahmedabad where the turnout was 13.

It was significant to note that more and more senior alumni have turned up in these meets unlike previous years. Additionally, this year also marked the presence of more female alumni particularly at locations like Mumbai, Bangalore, Chennai & Kolkata. During these meetings, the faculty briefed the alumni about Alumni Cell activities conducted round the year. They were also encouraged to register themselves on the Alumni Portal and other Social Media platforms so that they can be updated on regular alumni activities. More ever, all such platforms also serve as engagement channels and keep everyone connected from time to time. The briefings normally included the following major points:

- Alumni Cell activities
- Women Alumni Meet (Surge) so as to increase more women alumni participation
- Annual Alumni Awards (under 4 categories)
- Working of Global Alumni Association of BIMTECH (GAAB)
- Communication through bi annual e News letter
- Participation in Story Telling Sessions over e platforms
- Participation in Mentorship program (to be started from this year)
- Assisting BIMTECH in Final Placement & Summer Training activities
- Generating leads for Consultancy & Training Assignments
- Brief on HR Round Tables conducted by BIMTECH & alumni participation
- Mentorship assistance to Atal Incubation Centre of BIMTECH
- Increasing Job postings on alumni portal & writing blogs
- To conduct two events (CSR & Commercial Event) in each calendar year

All alumni were briefed in detail about the above and there was a very positive response from the alumni community to contribute to its Alma Mater. During the discussions, the alumni following alumni feedback was also captured:

- They appreciated the regular yearly meetings and demanded more frequent high tea formal meetings across the Chapters
- Majority of them were inclined to be mentors for the current students and wished to cooperate under a formal BIMTECH mentorship policy to be communicated to them
- Alumni also provided leads for assisting BIMTECH in final placements & Summer Training. Some of the alumni also raised concerns over follow up on leads provided by them to the CCR
- Senior alumni were more willing to conduct Story Telling sessions over Skype/other digital platforms
- Alumni were willing to conduct CSR activities to promote Brand 'BIMTECH'.
- Some of the alumni volunteered to conduct at least one commercial event so as to generate funds for their chapter
- Alumni also suggested that the next yearly meeting can be outbound with more bonding exercises for better connect with the alumni & their families

Chapter Meet Outcomes

- Enhancement of Brand 'BIMTECH'
- More than expected footfalls across major Chapter meets
- Committed assistance in Summer Training & Final placements
- More engagement among fellow alumni
- Commitment to assist in formal Mentorship Program of BIMTECH
- Volunteered to conduct Social & CSR activities

Way Forward

- To constitute a formal Mentorship policy and activate mentorship from August 2019
- To follow up and generate leads for Final placements & Summer Training from August 2019 to December 2019 by respective Faculty Conveners
- To segregate alumni across Chapters into different segments of their strength to engage in different activities for mutual benefit by end of August 2019
- To initiate to conduct a social event at every chapter during the next six months
- To create a new e News letter to capture the professional & personal achievements of alumni. The first quarterly newsletter to be released on Oct 02, 2019
- To explore leads for Consultancy Assignments by Faculty Conveners
- Next yearly meetings to be made partially funded by the alumni

Alumni Team for Execution:

1. Mumbai: Gagan Katiyar, Manoj Pant, Monika Mittal, Anushree Tandon
2. Pune: Anuj Sharma, Chanchal Kushwaha
3. Bangalore: Gagan Katiyar, K K Krishnan, Monika Mittal
4. Chennai: K K Krishnan, Pratik Pridarshi
5. Kolkata: K K Krishnan, Anushree Tandon
6. Ahmedabad: Manoj Pant
7. Chandigarh: Gagan Katiyar
8. Hyderabad: Gagan Katiyar, Anuj Sharma
9. Delhi/NCR: Gagan Katiyar, Manoj Pant, Monika Mittal, Anuj Sharma, K K Krishnan, Anushree Tandon, Pratik Priyadarshi

ALUMNI CHAPTER MEET at Mumbai on 4th May 2019



The much awaited alumni meet was scheduled on 4th May 2019 6 pm onwards in Mumbai at the banquet hall of Hotel Karl Residency in Andheri West. This banquet hall was location because of its central location. The meet was attended by 70 plus alumni along with their spouses and children. Total attendance was 100+. For the first time alumni from very senior batches had come for the meet. The attendance was taken and the alumni were asked to update their coordinates in a desired format for record purpose. The alumni briefing was done by Dr Gagan Katiyar. The following were shared:

- Annual activity report of the Alumni cell.
- GAAB (Global Alumni Association of Bimtech) and its membership details were shared. The purpose of the body was also shared. This body operates independently of Bimtech, Greater Noida.
- Alumni portal benefits were also shared. Students were asked to update their individual profiles/ job change/ job posting etc. on the Alumni portal. The benefits of networking were also shared.
- One CSR activity to be undertaken by the Mumbai chapter alumni body.

The senior alumni shared their fond memories of their stay in Bimtech's Pushp Vihar campus. They also shared their thoughts to make the alumni meets more productive and vibrant. The ideas also came from many alumni how to engage more with the college and the students. Prof Manoj Pant also share the idea of the senior alumni taking leads:

- For mentoring the college students and helping out in summer internships and placements.
- Inviting them for the guest lecture in the college, viva, Academic advisory, being judge in programs like Lyceum etc.

5-6 lucky draws were conducted and the winners were awarded with goodies. The alumni who were helpful in running the chapter with their effort were also awarded.

After that small groups of Alumni were formed with senior and junior alumni on the same round table. This ensured good networking and engagement with each other. Alumni also gave suggestions as to how to improve the engagement of the Alumni chapters. Lots of photographs and selfies were taken by the Alumni.

This was followed by snacks, beverages and dinner. The discussion amongst the alumni was still happening much after the dinner ended.



BIMTECH Alumni Meet 4 May 2019 Pune Chapter, 4 May 2019



In pursuit of connecting with BIMTECH's Alumni, Pune Chapter Alumni Meet was organized on Saturday 04 May 2019. The venue of the meet was THE MOSAIC fine dining restaurant in Hotel Crowne Plaza, Pune, a very prestigious 5-Star Hotel, Bund Garden Road, Pune. BIMTECH was represented by Dr. Anuj Sharma and Prof. Chanchal Kushwaha.



The event started with the Welcome speech followed by updates of Institute, Alumni were informed about the following activities done by BIMTECH and Alumni cell over the last one year:

- Briefing of BIMTECH Alumni Cell and its activities.
- Briefing of GAAB Trust and its intended objectives.
- Alumni mentorship program for current students.
- Update about the prestigious Atal Incubation Center BIMTECH - Atal Innovation Mission
- Shared our progress about the goal of achieving the coveted Gold Standard in Management Education i.e AACSB Accreditation.
- Global presence of the 6500+ BIMTECH Alumni and also about the 9 Alumni chapters meets in India & abroad.
- Participation of Alumni in HR round table, Lyceum, Admission and Placement process.
- Informed them about the Alma shines, customized alumni website for BIMTECH to maintain and register all BIMTECH alumni under one roof. Fellow alumni can refer them to their companies. Reconnect with classmates and get the latest updates from Institute and Alumni.

Alumni then informed everyone about their latest engagement. Discussions were held to find out ways for maintaining continuous relationship with Alumni community. This meet was attended by more than 40 alumni along with their family. After the formal function everyone shared their memories of BIMTECH over dinner. Overall it turned out to be a memorable event for everyone who attended it.

Ahmedabad Alumni Chapter Meet on 11th May 2019



The Alumni meet for the Ahmedabad chapter was held on 11th May 2019 with thirteen alumnus. Some had come with their family members also taking the attendance to 20 plus. The venue of the meeting was Hotel Radisson Blu in Ahmedabad.

Agenda of the alumni meeting:

- Attendance of the alumni present and photographs.
- Updating of the alumni names on the portal with the latest details (if any).
- Briefing the alumni about the activities of GAAB and its membership.
- Making the Alumni aware of the activities of the Centre for Alumni relations.
- Updating the Alumni database for placement prospect.
- Planning for one CSR activity of the Ahmedabad chapter in the year 2019-20.

- Option of making the Alumni meet contributory in future.

Besides the above agenda items the Alumni across various batches right from 2004 to 2017 were present. Initially starting with the introduction; briefly everyone shared their journey and growth after Bimtech. Everyone had fond memories of Bimtech. The alumni had a small impromptu singing session also with a couple of Alumni which enervated the atmosphere. This was followed by screening of a film on wildlife shot by our own Alumni Hardik Badgujar. Momentos were also distributed amongst the alumni for candid responses, best memory about all the Alumni etc.

After a fair amount of chit chat and discussion buffet dinner followed and the meet ended thereafter.

Alumni Chapter Meet Kolkata May 18, 2019, Venue: Hotel Hindusthan International

The Alumni Chapter 2019 was successfully conducted at Kolkata on May 18 2019 wherein 21 alumni attended the event with their spouses and families. Additionally 7 alumni members called prior to the event to express their inability to attend due to ongoing election duties and their desire to reconnect with BIMTECH for future activities. As a Guest of Honor, Prof. A.K Biswas was invited by Prof. Krishan to interact with the students and he was warmly welcomed by all participants.





A positive discussion was undertaken with the students on various issues of the agenda. The discussion is detailed as below,

1. Visiting HR Heads of Companies with reference from some of senior alumni/Getting leads and creating HR database with their help: Many of alumni indicated their interested in helping BIMTECH in updating the extant database. However, they requested that instead of faculty members driving the placement process; students should be encouraged to take up this responsibility.

The alumni also suggested that the CCR cell should take more initiative to speak with alumni and initiate more frequent contact.

2. Briefing of BIMTECH Alumni Cell and its activities: The update was given for the recent activities, instituted awards and efforts of Alumni cell to create a more integrated network of Alumni members. The information was appreciated by all participants who also wanted to have more frequent dissemination of information from the institute. A suggestion was made to re-share the links of Facebook, twitter and LinkedIn pages of the Alumni cell and use the social media for increasing frequency of contact. These pages may also be used by Alumni for tagging and promotion of BIMTECH.
3. Mapping expectations of alumni from BIMTECH: In terms of expectations, the most alumni expected a much greater frequency of contact than available at present. The alumni also expected the Institute to maintain a more social or informal contact with more than one meeting

being held in a year. Suggestions were made to meet 4 - 6 times in a year to create a deeper relationship between the alums and the institute. The alums have also expressed their desire to work for brand – building of BIMTECH if the institute maintains frequent contact with the local chapter.

4. To identify & discuss two creative events to be conducted by the alumni in the coming academic year: Kolkata chapter has decided to hold a CSR oriented event in July 2019 to give back to the society. An additional event will be discussed and decided upon at a later date.
5. Addition of members in the local WhatsApp group of the respective chapter and registering themselves on BIMTECH alumni portal and other social media platforms: Details of missing members or new members has been shared and added to local whatsapp groups. The alumni are of the opinion that the Portal is ineffective for frequent contact and that social media be appropriately used for local chapters as well.
6. Encouraging the alumni to increase job postings & creating blogs on the alumni portal: Alumni have suggested that instead of the portal, LinkedIn pages may be used for such postings and information dissemination.
7. Identifying & creating database for providing mentorship to our current students/Atal Incubation Centre: 14 alums have shown interest in the mentorship program whose details have been submitted to the Alumni Cell.

Any other creative suggestions for regular interaction: Regularization of Chapter meet and conducted of 4 – 6 informal meets in one year has been suggested by the Alumni.

Alumni Meet at Hyderabad – 18th May



In pursuit of connecting with Bimtech's Alumni, Alumni Meet was organized at Hyderabad on 18 May 2019. The venue of meet was Chiraan Fort, a very prestigious club in Hyderabad. Bimtech was represented by Dr. Gagan Katiyar, Prof K.R. Chari and Dr. Anuj Sharma.

The event started with welcome speech and updates of institutes by Dr. Gagan Katiyar. Alumni were informed about the following activities done by BIMTECH and Alumni cell over the last one year:

- Briefing of BIMTECH Alumni Cell and its activities.
- Briefing of GAAB Trust and its intended objectives.
- Alumni mentorship program for current students.
- Global presence of the 6500+ BIMTECH Alumni and also about the 9 Alumni chapters meets in India & abroad.
- Participation of Alumni in HR round table, Lyceum, Admission and Placement process.
- Informed them about the Alma shines, customized alumni website for BIMTECH to maintain and register all

BIMTECH alumni under one roof. Fellow alumni can refer them to their companies. Reconnect with classmates and get the latest updates from Institute and Alumni.

Alumni then informed everyone about their latest engagement. Discussions were held to find out ways for maintaining continuous relationship with Alumni community by means of guest lectures, mentorship program, finding opportunities for internship and short term projects for current students. Discussions were also held for finding ways of giving publicity to alumni community for initiatives taken by them in their respective chapters. There was suggestion to hold at least two events in the chapter, one corporate and one CSR, which will be supported by BIMTECH. This meet was attended by more than 25 alumni along with their family. After the formal function everyone shared their memories of Bimtech over dinner. Overall it turned out to be a memorable event for everyone who attended it.

Bengaluru Chapter Alumni Meet – 25th May



Date: May 25, 2019, Time 6.30 pm, venue the Ritz Carlton Hotel. On this day, the venue saw a meet like no other. 86 vibrant Bengaluru - based alumni, some of them with spouses and children thronged the Conference Hall in a massively interactive way for catching up with old times, to exchange experiences and make plans for the future.

The three faculties associated with the event, Dr. Gagan Katiyar, Prof. K.K. Krishnan and Prof. Monika Mittal, worked their phones for above ten days to contact each and every one of the alumni listed in the group. The campus alumni department also worked hard to share the latest information on participating and widen the list as much as they could. Luckily for all concerned, the response was overwhelming as the alumni wanted to know the latest developments in the campus as well as about each other.

The first to arrive was Manu, ex – PGDM, almost straight from Frankfurt, where he is employed. This was followed by small group of Retail students and then by Insurance and other streams. As the momentum was building up over soft drinks, a violent hail storm and rain lashed the city. Ignoring this adversity, many alumni trooped in to create a highly charged atmosphere. Among the notable attendees was Mr. B N Chandrasekhar, the senior most alumni from the first batch of BIMTECH who is now a well-known entrepreneur from Bengaluru. There were also about six alumni of different streams from the 2018 batch as well. The reception desk was manned by three insurance first year students under the supervision of Prof. Monika Mittal who welcomed each guest. Prof. Krishnan started the formal proceedings with his welcome address. Prof. Gagan Katiyar then briefed the audience with the latest developments in the alumni front and the campus. He updated the alumni about AACSB rating preparations, and other developments. Prof. Katiyar spoke at length about GAAB, the BIMTECH alumni portal and its versatility and some suggestions for increased alumni activity. He requested the Bengaluru chapter to hold at least two major functions in year, one a CSR initiative by way of giving back to society. The second, it was explained to them, was about conducting a creative and commercial function which could be

a Seminar or a Workshop or a Round Table on any topical subject which would interest the industry and enable the chapter to generate participating and other fees to build a positive cash surplus, which can be used for the common benefit. BIMTECH could offer some help for the conduct of these projects.

The alumni were briefed about the blog page on the Alumni portal as well as the page for job listings. Though these are taking place a small way, these should be increased greatly. Prof. Katiyar spoke also about the exclusive annual meet of BIMTECH Women Alumni in NCR, branded as SURGE, which was held for the first time, few months back.

There was a proposal to conduct a competition among all chapters according to some criteria and award prizes for exemplary work.

At the time of registration, information was sought from those alumni volunteering to mentor juniors. Prof. Katiyar thanked the mentors. He also announced the institution of four all India alumni awards: (i) For entrepreneurs (ii) For academic achievements (iii) For Young achievers and (iv) For corporate achievements.

Information was also conveyed about the opening of three external alumni chapters in London, Singapore and Dubai. A chapter in North America is also under consideration. Prof. Katiyar's announcements were greeted with applause and many clarifications were also sought.

The other highlight of the function was the luck draw event where 10 registered alumni were given gifts on the basis of a Lucky Draw done by children of the alumni from a bowl containing the registration numbers of alumni. This was a great fun event which generated lot of humour and mirth. This was followed by a sumptuous and tasty dinner which earned high praise from the delegates.

The event concluded at about 11.00 pm in a fitting finale on a note that they would all meet again next year, may be, even in bigger numbers!

The Chennai Alumni Meet on May 31, 2019



The function commenced at around 7.00pm in a venue at Hotel Savera. The ground work for the meet at the local level was laid by our alumni Mr. Varun Venkitakrishnan, Mr. Geetesh Garg and Mr. Kirtivasan, all from PGDM-IBM batches. It was conveyed to us that this function was the first formal alumni meet ever held at Chennai as most of the previous meeting were informal with about 8-10 alumni attending. For this meet, in all, there were 29 BIMTECH alumni who participated out of a registration of 31. Of the 29 participants, 6 were lady alumni. They ranged from the batches 2005-07 to 2016-18. Among the participants were two spouses and a child.

Prof. Priyadharshi welcoming the audience briefly touched upon few of the latest developments in the BIMTECH campus. He stressed that the alumnus could contribute significantly to the brand building of their alma mater.

Prof. Krishnan narrated latest developments on the alumni front, such as the revamping of the alumni portal, increase in its versatility, the developments with regard to GAAB etc. It was explained to assembly that with a view to making the chapters more relevant and self-sufficient it was proposed that they should be conducting two major events every year. One was the a CSR project which the alumni can launch taking into account the local factors as well as the support from various corporates in the city BIMTECH would also help in the conduct

of the activity. The idea was to pay back to the society as an initiative from the Chennai chapter of BIMTECH alumni. A creative second event has also to be held by the chapter.

It could take the form a seminar/workshop or conference dealing with a very topical subject or issue which would be found relevant by the local industry or corporates. It could be a one or a two day event. The funding for this function will be generated at the chapter level through ad sales in the Souvenir or by other means. The chapter gets to keep the balance amount after expenses, which can be utilized for building a corpus.

The alumni were also informed about a proposal for instituting four awards at the all India levels to develop a spirit of competition among the chapters, the details of will be communicated to them soon. By way of feedback, the alumni who were very enthusiastic, wanted at least one formal meet like the current one each year with BIMTECH participation and were willing to offer they help for implementing all the schemes. They also wanted regular communication from the alumni department.

The function concluded with a vote of thanks from the professors after a sumptuous dinner at Hotel Savera.

Chandigarh Chapter Meet – 1st June



The Chandigarh Alumni Chapter meet was conducted on June 01, 2019 at Hotel Park Plaza, Zirakpur. The meet was attended by 20 senior alumni along with their spouse & children that made the total gathering to 35. Like the previous years, alumni were quite enthusiastic to meet each other and know about the progress of the Institute. The alumni who attended worked in companies like Infosys, Ernst & Young, HDFC Bank, TATA Croma, Chola MS General Insurance among others.

This chapter is particularly characterized by senior professionals who are closely bonded among each other. Due to continuous interactions in such meetings over the years, their families also share a close bond. One of the senior alumni Mr. Gaurav Bhatia who is working at Infosys assured help on IOT for BIMTECH students. Most of the alumni were eager to

help BIMTECH students and participate at BIMTECH events/activities. Dr. Gagan Katiyar, Convener, Alumni Cell briefed the alumni about alumni activities, alumni portal, mentorship, and other related events/activities that BIMTECH seeks to engage its alumni. He also requested the alumni to conduct a CSR event on behalf of the Chandigarh Chapter for better visibility & brand building. He stressed the need to also come up with commercial activities to be organized by the alumni so as to make the Chandigarh Chapter self-sufficient by generating surplus funds. The alumni & family were also distributed gifts during lucky draw session. The event concluded at 11 pm and the alumni enjoyed the BIMTECH hospitality throughout the event. They also vowed to attend the next meet with more numbers and also proposed activities to be conducted for spouse & children.



London Chapter Meet: 29th June 2019



London Chapter Alumni Meet

This year saw a host of Chapter Meetings conducted by the Alumni Cell one after the other at 8 Indian locations followed by a very successful Chapter Meet at London on June 29, 2019. The venue was fixed at Tamarind Kitchen, Wardour Road, London. Tamarind Kitchen is one of the Best Indian restaurants at London which serves delicious Indian Cuisines to the lovers of Indian food. Interestingly, Wardour Road at London is the most happening place and is located at the posh Central London area where Guests can commute from the outskirts of London with ease because of the availability of public transport.

The Alumni Cell worked hard to connect & engage all alumni based & working at locations near London and across other locations of Europe. The meet was planned well in advance so that all working alumni can plan their participation to the said meet. Initially, connect was low and efforts were made to identify and join the alumni over the London Whatsapp Group so that participation of alumni can be increased. BIMTECH Alumni Social Media Platforms helped in integrating more than 25 Alumni over the London Chapter Whatsapp Group and this connect also made more and more alumni familiar with each other.

The biggest task of conducting this event was to ensure the presence of the alumni at the London Chapter Meet as most of the alumni were staying outside London and had to travel to the venue which would take more than 2.5 hours. Surprisingly, more than a dozen alumni turned up for the meet along with their spouse & children which resulted in a gathering of more than 27 Guests. The meeting started with the briefing of Alumni activities of BIMTECH across the Globe and focused on the contribution of the London Chapter Alumni. All alumni vowed to support BIMTECH in its Endeavour of creating better engagement and to take the Chapter forward with Creative initiatives. One of the Old Alumni Ms. Ankita Batla also opined the idea of Celebrating Mahatma Gandhi Birthday on Oct 02, 2019 by conducting a Social Event at London with the help of the Alumni which incidentally falls on BIMTECH Foundation Day.

We are glad to share the fact that BIMTECH Alumni based at London are interested to take the mantle forward to promote BIMTECH Brand across Europe with full zeal & energy. The meeting ended with thanks to BIMTECH Director Dr. H Chaturvedi and Dr. Gagan Katiyar for organizing a wonderful meet for the London Chapter Alumni along with the Great efforts of Ms. Madhavi Sharma (Manager-Alumni) helping the Chapter to Unite & Connect as per the time schedules.

Alumni Interaction Session : Guftagu

Birla Institute of Management Technology organized a small discussion and interaction session “Guftagu” on the occasion of the 32nd Orientation Day on 15th June, 2019 where the current and the new batch of 2019-21 batch got an opportunity to interact, discuss and share their feelings, expectations and queries that they had in their mind with the esteemed and distinguished alumni of the Institute.

The alumni who were part of the interaction were –

1. Mr. Alok Gupta - Founder & CEO at Pyramid Cyber Security America Inc. He is also the President of the Alumni Association of Birla Institute of Management Technology and a founding member of Birla Alumni Association Network.
2. Mr. Anil Verma – an alumni of the 97-99 batch of Bimtech and the Deputy CEO (Commercial) at BANK M Tanzania plc, Dar es Salaam, Tanzania.
3. Richa Bhatnagar – an alumni of the college and presently working as a Freelance Trainer on various subjects including Social Skills, Social Graces, Conversation Skills, Effective Communication, Confidence Building, Department Body Language, Dining Etiquettes.
4. Priyanka Kaushik – a distinguished alumni of the institute and currently working with Sterlite Power as Chief Manager HR.

The esteemed alumni shared with the current batch their success stories and the approach one should follow and maintain in the upcoming years to be successful and be corporate ready. The alumni were felicitated by Professor K.R. Chari for sharing their valuable experience and stories. The students were highly motivated by the stories and experienced shared by the alumni and are looking forward to the next two years at Bimtech.



Interaction with Alumni from Different Industry

For the PGDM students the session commenced with an opening speech by Mr. Saptarshi Bagchi, who did his specialization in the Marketing domain. He was recruited by JK Paper Limited for the role of Assistant Manager in the Sales and Marketing Department. He shared his valuable inputs regarding how his two years at Bimtech updated his skills and equipped him with the knowledge required to sustain and grow in the multi-dimensional corporate sector. Mr. Saptarshi also stressed on the importance of taking active participation in clubs and conduits for enhanced skill development, which is

imperative to succeed in the business world. Mr. Karan Mittal and Ms. Monika Gupta were recruited by Grant Thornton India LLP. Mr. Mittal and Ms. Gupta were part of the Sports Conduit and Entrepreneurship Cell respectively. They also focused on putting due weightage on extra-curricular activities, apart from academics. Apart from sharing their campus experiences, they also stressed the contribution of respective faculties, who helped them transform from students into modern Corporate professionals. The alumni present for the interaction were –



- Mr. Karan Mittal - Associate Consultant ,Grant Thornton
- Mr.Saptrashi Bagchi, Assistant Manager, JK Papers.
- Ms.Monika Gupta - Associate Consultant ,Grant Thornton

every small question that was floating in the minds of young guns from choosing a specialization, correct foreign language, how to manage time, attendance and how to crack placement.

The alumni from International Business shared their journey,learnings and challenges. They were helpful to answer

The alumni present for the interaction were –

- Mr. Saurabh Chaturvedi, Entrepreneur, Innolabz (2011-13)
- Shaurya Garg, Entrepreneur, Fundoo Works, (2010-12)
- Ms. Tulika Kumar, Project Manager- New Insurance, Mobikwik (2011-13)
- Mr. Aayush Makkar, Analyst, E&Y (2015-17)



The alumni from the Retail Management, while giving their brief introduction also cherished their memories and journey at Bimtech emphasised on the need of Time management, learning of Excel, Certifications and industry requirement from retail graduates. . Students raised the questions regarding the network building, subjects which helped them in their careers. The session for the retail students was moderated by Prof. Veenu Sharma, Program coordinator; RMP.The alumni present for the interaction were -



- Anand Narayan Shukla, Benetton group;
- Sahil Jandial, Luxottica group;
- R.Roy, Caratlane
- Khushboo Thakur, Eduquity Career Technologies Pvt.Ltd.

The session concluded with the alumni wishing success to the students of 2019-21 batch and suggesting them to hone their skills and keep attaining knowledge as and where possible and gave them valuable lessons drawn from their own successes and faults at the campus. The session was a highly interactive and enjoyable from the perspective of the students.

Delhi Chapter Meet

27th July 2019 – Anand Niketan Club, New Delhi

“Sometimes you will never know the value of a moment until it becomes a memory” – Dr. Seuss. The above quote stood true the moment when more than 120 alumni who came for the Delhi Chapter Meet, met each other after a long time. Birla Institute of Management Technology organised a Chapter Meet in Delhi on the 27th of July 2019 at Anand Niketan Club to bring together all its alumni and their family together for a grand evening and a memorable experience.

The enthusiasm and excitement of alumni was at peak for the Chapter Meet as they started coming in huge numbers from 6:30 pm onwards. The Chapter Meet not only saw a rise in the recent batch pass outs but saw a huge rise and witness of alumni from the older batches as well.

The registration began at 6:30 pm sharp and continued till 8:30 pm as the meet saw the surge and peak till 8 pm. The introduction and welcome speech began at exactly 7:30 pm by Dr. Gagan Katiyar, Convener, Alumni Cell as he thanked the alumni for their presence and taking out time from their busy schedule. The working of Alumni Portal and the agenda of the meet was discussed in details during the welcome speech. The Chapter Meet also marked a significant importance as the new

manager of Alumni Interface Cell, Ms Madhavi Sharma was introduced to the Alumni and the huge progress the Cell had done within months of her joining as the Manager.

Prof. Pratik Priyadarshi then spoke about the Executive MBA being launched for the first time at Bimtech and how the course would play a significant role in moulding and churning out new managers and leaders.

The Chief Guest for the evening, Mr. Sakate Khaitan has conveyed his best wishes for the Meet and shared his vision for the Institute as well as for the alumni network and wanted it to be the best among the other B schools in the coming years on video call.

This was followed by the Speech of the President of GAAB, Mr. Alok Gupta followed by Mr. Mohit Chhabra. Both while welcoming the alumni focussed and stressed on the need of a strong alumni network and the role that each alumnus/alumnae has to play to ensure a wider and a strong base.





The Alumnae of Bimtech have also played a huge role in widening and establishing a huge global name for Bimtech. The Women Alumni Meet, Surge also helped the Cell create better network and relations with the Alumnae. The Cell, to thank and congratulate them for their contribution felicitated some of the senior and distinguished Alumnae.

To add to the excitement factor of the meet there was a lucky draw organised with each winner winning a chocolate as a gift. To keep the Alumni engaged game like "Shoot the balloon" and activities for kids like tattoo making, wrist bands of names was also arranged which was highly enjoyed. This was followed by a Video prepared by the Alumni Conduit Members which showed the various activities and events done by the Conduit

in the recent past to create excitement and boost the expectations of the alumni for the current year.

The meet ended the Vote of Thanks by Dr. Gagan Katiyar. The Alumni interacted and bonded over dinner as they shared stories and incidents and were gripped by nostalgia as they went down the memory lanes of the Institute.

The meet was a highly successful event with respect to objectives, interaction and networking. The huge presence of alumni in the meet made it cherishable for years to come as the Alumni Cell looks forward to organise and arrange such successful meets in the near future.