

Centre for Research Studies
List of Workshops/Seminar/Doctoral Consortium

S. N.	Name of the Workshop	Resource Person	Dates
1	Content Analysis Workshop	Prof. Srinath Jagannath, IIM Indore	28th & 29th January 2017
2	Text Mining using the R Language	Prof. Amrendra Pandey, BIMTECH	20th May 2017
3	Workshop on Predictive Analytics with R	Prof. Amarnath Bose and Prof. Amrendra Pandey, BIMTECH	2nd and 3rd September, 2017
4	Content Analysis Workshop - II	Prof. Srinath Jagannath, IIM Indore	27th & 28th January 2018
5	International Doctoral Consortium 2018	Maria Ceci, Gabrielle Durepos, Nimruji Prasad, Albert Mills	6th - 8th June 2018
6	Workshop on Factor Analysis	Dr. A. K. Dey, BIMTECH	27th October 2018
7	Text Mining using the R Language - II	Prof. Amarnath Bose and Prof. Amrendra Pandey, BIMTECH	15th - 16th December 2018
8	8th AIM AMA Sheth Foundation Doctoral Consortium and Conference, 2020	Dr Jagdish Sheth	3rd - 6th January 2020
9	Reflections on Doing Programmatic Research and Publication Strategies for Making Impactful Contributions	Prof. A. Parasuraman, University of Miami, Coral Gables, Florida	3rd January 2020
10	Qualitative Research Methods	Prof. Russell Belk, Schulich School of Business, York University, Canada	3rd January 2020
11	Publishing in top-tier Marketing Journals	Prof. Werner Reinartz, University of Cologne	3rd January 2020
12	Aiming for both Rigour and Relevance	Prof. Rajeew Batra, Ross School of Business, University of Michigan	3rd January 2020
13	Conscious Capitalism	Prof. Ernest R. Cadotte, University of Tennessee assisted by Prof. Bindu Agarwal	3rd - 5th January 2020
14	Text Mining using the R Language - III	Prof. Amarnath Bose and Prof. Amrendra Pandey, BIMTECH	29-30 Aug 2020
15	Identifying a Phenomenon of Interest	Prof. (Dr.) Sanjay Singh Gaur, Clinical Professor of Marketing, NYU, School of Professional Studies, New York University.	01-Nov-20
16	PhD Dairy	Dr Ruchi Agarwal, Sr. Researcher, India School of Business (ISB), Gachibowli, Hyderabad	30-Jan-21

17	Writing An Effective Thesis Proposal	Dr. A. V. Shukla, BIMTECH	10-Feb-21
18	Crafting Useful and Publishable Management Research	Dr. Probir Kr. Banerjee, University of South Pacific (USP) -Fiji	13-Feb-21
19	Problematizing and Theorizing in Management Research	Prof. Hanna Lehtimaki, Professor University of Eastern Finland, Kuopio campus, Business School, Innovation management, Finland	13-Mar-21
20	Responsible and Resilient Business Research	Robert D. Hisrich, former Director of the Walker Center of Global Entrepreneurship at Thunderbird School of Global Management Dr. Justin Paul, Editor-in-chief of the International Journal of Consumer Studies (IJCS)	22-23 April 2022
21	Preparing for a holistic career in academics	Prof. Sanjaya Gaur, Prof. of Clinical Marketing at NYU, New York	16-17 Sept 2022
22	Route to Ph.D.	Dr. Satwinder Singh, an Ex-professor of Strategy and International business.	08-Oct-22
23	Bibliometric Analysis	Dr. Satish Kumar, Professor and Head, Department of Business studies, Malaviya National Institute of Technology, Jaipur	11-Dec-22