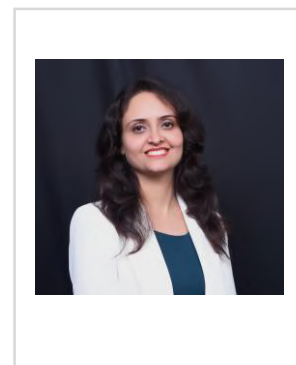


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BIOSKETCH:

Dr. Manujata Gupta earned her Ph.D in Linguistics from IIT Delhi. Her research is in the field of phonology. She holds Business English (Higher) Certificate from University of Cambridge. She has an experience of being a trainer and examiner for University of Cambridge ESOL Examinations India. Having an experience of more than a decade in teaching of English, Soft Skills, Employability, Body Language, Professional Writing, Presentation Skills and Intercultural Communication, she is a competent professional having M.A. and M.Phil in English, and MBA in HRM.

Her research focuses on business communication, and training and development. Being a linguist, she has a keen interest in phonological nuances of national and international languages. Presently, she is working on research regarding phonologies of north-western Indo-Aryan languages.

She has been conducting Management Development Programmes on Soft Skills, Presentation Skills, Assertiveness, Team Building and Positive Attitude, and Business Writing, for organizations like BEIL Infrastructure Ltd., SSWML (H.P.) and NTPC. She has also been invited by Panjab University, Chandigarh, to conduct multiple training workshops for national and international projects like MHRD RUSA Project, Project TIGR2ESS, Punjab Skill Development Mission, and employability skills training programmes.

EDUCATION: (TOP 3/4)

- PhD in Linguistics (Specialization: Phonetics and Phonology), IIT Delhi, 2015-2022
- Business English Trainer Certification, University of Cambridge ESOL, 2010
- M.Phil – English, MK University, 2007
- Business English Certificate-Higher, University of Cambridge, 2006
- M.A. – English, Panjab University, Chandigarh 2004
- MBA-HRM, Pondicherry University 2010

AREA OF INTEREST AND RESEARCH:

- Verbal and Non-verbal Communication
- Soft Skills

- Experimental research in languages of the world
- Phonology and Phonetics
- Multilingualism

TEACHING COURSES AND NEW COURSES DEVELOPED

- Effective Managerial Communication
- Inter-Cultural Business Communication
- Applied Communication
- Soft Skills for Managers

EXPERIENCE

- Assistant Professor, Business Communication, BIMTECH, Greater Noida, July 2023 onwards
- Visiting Faculty- Communication Skills, Delhi Skill and Entrepreneurship University, Delhi, 2021-2022
- Visiting Faculty- Corporate Communication, BUEST, Baddi (H.P.), 2021
- Resource Person for multiple training projects of Panjab University Chandigarh, 2021-2022
- Assistant Professor, Business Communication, BIMTECH, Greater Noida, 2010-2016
- Lecturer- Communication Skills, NIMS Delhi, 2009-2010
- Lecturer- Communication Skills, LPU, Jalandhar 2007-2008
- Voice and Accent Trainer, Sedna Pvt. Ltd., Mohali 2006-2007

ACADEMIC POSITIONS AND ASSIGNMENTS

- Co-Convener, Centre for International Affairs, BIMTECH, 2013-2015

PROFESSIONAL ASSOCIATION AND BOARD PARTICIPATION

- Examiner- University of Cambridge ESOL Examinations India, 2014-2015.

RECOGNITIONS AND AWARDS

- Letter of Appreciation from Project TIGR2ESS (Transforming India's Green Revolution by Research and Empowerment for Sustainable Food, funded by GCRF and IRC, University of Cambridge, UK), for conducting effective training programs on Soft Skills.
- Letter of Appreciation from NIMS, Delhi for bringing significant changes in pedagogy and curriculum.
- Best All-Round Student of the College Award, SGGS College, Chandigarh 2002.
- Roll of Honour, SGGS College, Panjab University, Chandigarh, 2001.

RESEARCH FUNDING AND CONSULTING

RESEARCH PAPERS AND WORKING PAPERS

- Sanyal Paroma and Midha Manujata (2018). Glottal phonation in Punjabi: Tone or Aspiration? 175th Meeting of the Acoustical Society of America, 2018. Published in the Journal of the Acoustical Society of America 03/2018; 143(3):1757.
- Sanyal Paroma and Manujata (2015). Prosodic Morpho-Phonology and Echo Formation in Punjabi. Indian Linguistics, Journal of the Linguistic Society of India, Vol.76 No.1-2, October 2015.
- Shrivastava Archana, Midha Manujata and Richa Verma (2017). Employability Skills: A Comparative Study of Students from Metro and Tier-II cities in India. FOCUS International Journal of Management. 12(2). ISSN:09739165.
- Shrivastava Archana and Midha Manujata (2016). Transactional Style Inventory - A Tool to Enhance Interpersonal Effectiveness. International Journal on Leadership. 4(2). ISSN Number: 2321-1865, Indexed: ProQuest, in-scholar database. <http://www.publishingindia.com/ijl/60/transactional-style-inventory-a-tool-to-enhance-interpersonal-effectiveness/538/3851/>

RESEARCH IN PROGRESS

- Working on creating a repository of north-western Indo-Aryan languages

CASE REPOSITORY AND PUBLICATIONS

- Shrivastava Archana, Midha Manujata (2014) Developing Softer Transferable Skills through Team Activities. Case Centre, Case ID 314-149-1.

BOOKS, CHAPTERS AND TECHNICAL REPORTS

- Gupta Manujata (2018). Interaction of Voice, Aspiration and Tone in Punjabi: An Optimality Theoretic Account. In Tariq Khan (Ed.). *Queries in the Structure of Language (ISBN 978-81-946499-7-7)*, Mysore: CIIL Mysore and Linguistic Society of India (CIIL Publication:1250). July 2020. pp. 275-288.

EDITORIAL POSITIONS AND REVIEWS

- Member- Editorial Board, and Reviewer, AIJM (AIMS International Journal of Management) ISSN: 1939-7011.
- Member-Editorial Board, Business Perspectives, management journal of BIMTECH, 2012-2015.

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- Gupta Manujata (2022). Glottal Fricative /h/ as Tone Inducing Consonant in Punjabi. SALA 36 (South Asian Languages Association Roundtable) on 26-29 November, 2022. Kathmandu, Nepal. (Paper)
- Gupta Manujata & Sanyal Paroma (2021). Phonological Analysis of Tone Inducing Consonants in Punjabi. 11th Formal Approaches to South Asian Languages (F)ASAL 11 Conference, 2021. University of Minnesota, Minneapolis, USA. (Paper)

- Gupta Manujata (2019). Tone and Aspiration correspondence in Punjabi. Bridging Research on Cognition and Speech (BROCAS Symposium), 2019. Indian Institute of Technology Ropar, India. (Paper)
- Gupta Manujata (2018). Interaction of Voice, Aspiration and Tone in Punjabi: An Optimality Theoretic Account. 40th International Conference of Linguistic Society of India ICOLSI-40, 2018. Central Institute of Indian Languages, Mysore, India. (Paper)
- Sanyal Paroma and Midha Manujata (2018). Glottal phonation in Punjabi: Tone or Aspiration? 175th Meeting of the Acoustical Society of America, 2018. Abstract published in the Journal of the Acoustical Society of America 03/2018; 143(3):1757. (Poster)
- Shrivastava Archana and Midha Manujata (2015). Strategies to Enhance Interpersonal Effectiveness through Transactional Style Inventory. International Conference on Management Cases (ICMC-2015). BIMTECH, India and George Mason University, USA. Published: Proceedings of the International Conference on Management Cases (ICMC-2015). Bloomsbury Publishing. (Case)
- Shrivastava Archana, Midha Manujata and Richa Verma (2015). Employability Skills: A Comparative Study of Students from Metro and Tier-II cities in India. Globalizing Brand India: Opportunities and Challenges, Conference 2015. Indian Institute of Management Kashipur, India. (Paper)
- Shrivastava Archana and Midha Manujata (2013). Role of Team Work in Enhancing the Development of the Softer Transferable Skills. International Conference on Management Cases (ICMC-2013). BIMTECH, India and George Mason University, USA. (Case). Published: In G.D. Sardana & Tojo Thatchenkery (Eds.) Organizational Transformation –Change Management Perspective. Bloomsbury Publishing India (2014).

MAGAZINE AND NEWSPAPER ARTICLES

INTERVIEWS AND MEDIA IMPACT

MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES

- Panel Member: Scrutiny of Trainers for Spoken English Course, DSEU, Govt. of Delhi, 2022.
- Employability Skills Trainer for MHRD RUSA(Rashtriya Uchchar Shiksha Abhiyan) Project at Panjab University Chandigarh, 2021-2022.
- Soft Skills Training for employees (2021): Project TIGR2ESS (Transforming India's Green Revolution by Research and Empowerment for Sustainable Food), funded by GCRF and IRC, University of Cambridge, UK.
- "Training of Trainers": Soft Skills Training for Soft Skills Trainers of Punjab, Punjab Skill Development Mission, Govt. of Punjab.
- MDP on Team Building and Positive Attitude, in Shivalik Solid Waste Management Ltd. (SSWML), Solan (H.P.) and in BEIL Instructure Ltd. (CETP), Baddi (H.P.), 2022.

- Multiple Soft Skills Training Workshops conducted for Placement Cell, Centre for IAS and Other Competitive Examinations, UBS, UIET, IEVTV, Departments of English, Political Science, Biophysics, of Panjab University Chandigarh, 2021-2022.
- MDP on Communication and Coordination Skills, in Shivalik Solid Waste Management Ltd. (SSWML), Solan (H.P.) and in BEIL Instructure Ltd. (CETP), Baddi (H.P.), 2021.
- Multiple trainings conducted on Presentation Skills and Interpersonal Communication in NTPC, 2011-2015.

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

- Lifetime Member of Linguistic Society of India

DOCTORAL DISSERTATIONS AND AWARDS

SOCIAL ENGAGEMENT