



3rd PRITAM SINGH MEMORIAL (PRISM) CONFERENCE

November 17-19, 2023

(HYBRID)*

THEME

Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability

PRISM 2023

The annual conference PRISM 2023, is a flagship initiative of the foundation. Birla Institute of Management Technology (BIMTECH) is the host for the PRISM Conference 2023 on the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability". The various stakeholders from academia, business, regulators, policymakers, and multilateral agencies are invited to present insights on the future of business in a sustainable, technology-driven environment. The 3rd edition of the PRISM Conference will, therefore, delve on the dimensions of Leadership, Digitalization and Sustainability in context of the challenges for the future business.

CALL FOR PAPER

- Future of Business and Globalization
- Entrepreneurship Theories, Behaviour, and Business models
- CSR, Sustainability and Circular economy
- Holistic Approaches and Systems thinking for Modern business era
- Finance, Banking, and Accounting
- Economics and Public Policy
- Leadership and Human Resources
- Marketing and Customer Experience
- Supply Chain Management
- Data Modeling and Analytics• Strategy and Innovation
- Communication and Cross-Cultural Management



IMPORTANT DATES

Submission of Extended Abstract	:	15 September, 2023
Decision on Acceptance of the Abstract	:	25 September, 2023
Registration Starting Date	:	Open now
Submission of Manuscripts	:	20 October, 2023
Manuscript for Edited Book publishing	:	30 October, 2023



* ONLINE participation only for International participants and far distant places within country only in few special cases on request

For Queries Contact :
prism2023@bimtech.ac.in

Submission Queries
submission.prism2023@bimtech.ac.in

Visit us at :
<https://bimtech.ac.in/prism2023>

PUBLICATION OPPORTUNITY

- Electronic Commerce Research (ABDC-A, Google Scholar)
- Journal of Consumer Behaviour (ABDC-A, Google Scholar)
- Journal of Global Marketing (Scopus indexed, ABDC-B, EBSCOhost, ProQuest)
- Qualitative Research in Financial Markets (ABDC-B, Google Scholar)
- FIIB Business Review (SAGE, Scopus indexed, ABDC-C, indexed, ABDC-C, Google Scholar, UGC-CARE (group-II))
- Afro-Asian Journal of Finance and Accounting (Scopus indexed, ABDC- C, Google Scholar)
- Business Intelligence and Systems Engineering (INDERSCIENCE, Google Scholar, clinker (CNPIEC))
- The South Asian Journal of Marketing (EBSCO, ProQuest, Google Scholar, EconBiz)
- BIMTECH Business Perspectives (SAGE, Google Scholar, Ulrich Web (ProQuest))
- Proceeding of all accepted abstract
- Edited book of full papers



BEST PAPER AWARDS



Pritam Singh Memorial Best Paper Award	:	INR 10,000
Pritam Singh Memorial Young Scholar Award	:	INR 10,000
BIMTECH Young Scholar Award	:	INR 10,000
Systems Thinking Society Best Paper Award	:	INR 10,000

REGISTRATION FEES

CATEGORY	AMOUNT	GST @18%	TOTAL FEES
Industry (India/SAARC)	5000 INR	900 INR	5900 INR
Academics (India/SAARC)	2500 INR	450 INR	2950 INR
Research Scholars / Students (India/SAARC)	1200 INR	216 INR	1416 INR
International Delegates	200 USD	36 USD	USD 236

Editors Meet

Response to review is key for publication

Doctoral Colloquium

Prof. Jason Thatcher

Faculty Workshop

Winning NIRF Ranking

