THEME
Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability

PRISM 2023
The annual conference PRISM 2023, is a flagship initiative of the foundation. Birla Institute of Management Technology (BIMTECH) is the host for the PRISM Conference 2023 on the theme "Reimagining the Future of Business: The Challenges of Leadership, Digitalization, and Sustainability". The various stakeholders from academia, business, regulators, policymakers, and multilateral agencies are invited to present insights on the future of business in a sustainable, technology-driven environment. The 3rd edition of the PRISM Conference will, therefore, delve on the dimensions of Leadership, Digitalization and Sustainability in context of the challenges for the future business.

CALL FOR PAPER
- Future of Business and Globalization
- Entrepreneurship Theories, Behaviour, and Business models
- CSR, Sustainability and Circular economy
- Holistic Approaches and Systems thinking for Modern business era
- Finance, Banking, and Accounting
- Economics and Public Policy
- Leadership and Human Resources
- Marketing and Customer Experience
- Supply Chain Management
- Data Modeling and Analytics
- Strategy and Innovation
- Communication and Cross-Cultural Management

IMPORTANT DATES
- Submission of Extended Abstract: 15 September, 2023
- Decision on Acceptance of the Abstract: 25 September, 2023
- Registration Starting Date: Open now
- Submission of Manuscripts: 20 October, 2023
- Manuscript for Edited Book publishing: 30 October, 2023

For Queries Contact:
prism2023@bimtech.ac.in
Submission Queries:
submission.prism2023@bimtech.ac.in
Visit us at:
https://bimtech.ac.in/prism2023

* ONLINE participation only for international participants and far distant places within country only in few special cases on request
PUBLICATION OPPORTUNITY

- Electronic Commerce Research (ABDC-A, Google Scholar)
- Journal of Consumer Behaviour (ABDC-A, Google Scholar)
- Journal of Global Marketing (Scopus indexed, ABDC-B, EBSCOhost, ProQuest)
- Qualitative Research in Financial Markets (ABDC-B, Google Scholar)
- FIIB Business Review (SAGE, Scopus indexed, ABDC-C, indexed, ABDC-C, Google Scholar, UGC-CARE (group-II)
- Afro-Asian Journal of Finance and Accounting (Scopus indexed, ABDC-C, Google Scholar)
- Business Intelligence and Systems Engineering (INDERSCIENCE, Google Scholar, clinker (CNPIEC)
- The South Asian Journal of Marketing (EBSCO, ProQuest, Google Scholar, EconBiz)
- BIMTECH Business Perspectives (SAGE, Google Scholar, Ulrich Web (ProQuest)
- Proceeding of all accepted abstract
- Edited book of full papers

BEST PAPER AWARDS

- Pritam Singh Memorial Best Paper Award : INR 10,000
- Pritam Singh Memorial Young Scholar Award : INR 10,000
- BIMTECH Young Scholar Award : INR 10,000
- Systems Thinking Society Best Paper Award : INR 10,000

REGISTRATION FEES

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>AMOUNT</th>
<th>GST @18%</th>
<th>TOTAL FEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry (India/SAARC)</td>
<td>5000 INR</td>
<td>900 INR</td>
<td>5900 INR</td>
</tr>
<tr>
<td>Academicians (India/SAARC)</td>
<td>2500 INR</td>
<td>450 INR</td>
<td>2950 INR</td>
</tr>
<tr>
<td>Research Scholars / Students (India/SAARC)</td>
<td>1200 INR</td>
<td>216 INR</td>
<td>1416 INR</td>
</tr>
<tr>
<td>International Delegates</td>
<td>200 USD</td>
<td>36 USD</td>
<td>USD 236</td>
</tr>
</tbody>
</table>

Editors Meet
Response to review is key for publication

Doctoral Colloquium
Prof. Jason Thatcher

Faculty Workshop
Winning NIRF Ranking

Scan this QR Code for More Information