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Chair, CESTour Centre, Centre for Sustainable Tourism and Development
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EDUCATION:

- Ph. D. in Management, Institute of Management Studies, Devi Ahilya University, Indore, 2005, India.
- Master of Management Sciences, Devi Ahilya University, Indore, India, 1995-97.
- Bachelor of Commerce, Allahabad University, Allahabad, India, 1992-95.

AREA OF INTEREST AND RESEARCH

Platform Economy
Sustainability and Circular Economy
Country of Origin effect
Technology application is sustainable solutions
Emerging Market, EM Multinationals and Strategies
Nation Branding
Higher Education Research and Policy

TEACHING COURSES AND NEW COURSES DEVELOPED

Strategies in Emerging Markets
Platform Economy and New Business Models
Sustainability in Emerging Markets
Sustainable Development Innovations
Strategic Management
Business in Emerging Markets
Enterprise Lab and Models
Writing Research Papers

EXPERIENCE

- Professor of Strategy, Area Chair- Strategy, Innovation and Entrepreneurship, Birla Institute of Management Technology, Greater Noida, India, June 2018 – onwards.
- Associate Professor, Strategy, Birla Institute of Management Technology, Greater Noida, India, February 2010 – May 2018.
- Visiting Professor, FH Joanneum University of Applied Sciences, Graz, Austria, since 2008.
- Visiting Professor, University of Jyväskylä, Finland, 2020- onwards.
- Visiting Professor, KEDGE Business School, France, 2013-2019.

- Assistant Professor, Birla Institute of Management Technology, Greater Noida, India, May 2002 – January 2010.
- Lecturer, Indian Institute of Finance, New Delhi, September 2001 – March 2002.
- Lecturer, Institute of Management Studies, Devi Ahilya University, Indore, August 1998 – February 2001.

ACADEMIC POSITIONS AND ASSIGNMENTS

- Founding Chair, Centre for Sustainable Tourism and Development, centre of excellence founded with financial support of Erasmus+ project, 2022 onwards.
- Centre Chair, Centre for Business 4.0, industry – institute centre, 2022 onwards.
- Advisor, Atal Incubation Centre - BIMTECH, in partnership of NITI Aayog, Government of India, 2021 onwards.
- Area Chairperson, Area- Strategy, Innovation and Entrepreneurship, Birla Institute of Management Technology, 2018 onwards.
- Founding Chairperson, PGDM Executive Program, Birla Institute of Management Technology, Sept 2019 – 2021.
- Founding Head, Centre for International Affairs, Birla Institute of Management Technology, 2003 - 2014.
- University Project coordinator for the proposal of Birla Global University Bhubaneswar, Odisha, since 2011-12.
- Founding Coordinator, India Centre for Public Policy, 2009 - 2012.
- Founder and Programme Director, Master in Sustainable Development Practices, Birla Institute of Management Technology, 2010, in collaboration with The Earth Institute, Columbia University.
- Secretariat Head, Global Management Guru Award, 2012-13.
- Research Committee- Doctoral programme, Centre for Research, 2010 - onwards.
- Doctoral Research Guide, Mysore University, 2008 - till date.
- Doctoral Research Guide, M L S U, Udaipur, 2009 - till date.
- International Accreditation Committee- AACSB at BIMTECH.
- Coordinator Accreditation, National Board of Accreditation, at BIMTECH, 2009.
- Chairperson, Admissions and Financial Aid at BIMTECH, 2007-08.
- Member, Academic Council, Vision Committee, Research Committee, Birla Institute of Management Technology between, 2012-2018, 2020- onwards.
- Member, Research and Publication Group, IMS, DAVV, Indore, 2000-01.
- Coordinator, Corporate Relations- MBA Program, Institute of Management Studies, 1999-2001.

PROFESSIONAL ASSOCIATION AND BOARD PARTICIPATION

- Board Trustee Member, Financial Management Services Foundation, Noida, April 2023 onwards.
- IET FutureTech Skills Working Group member, IET India, 2021 July – onwards.
- The Indus Entrepreneurs (TiE) Charter Member, Delhi Chapter, December 2020- onwards, also invited member, Global committee of Education, Special Interest Group (SIG) TiE Global.
- Governor Nominee, Pandit Deendayal Upadhyay Shekhawati University, Sikar, Rajasthan, 2020-22 (for 3 years).

- Member, Board of Governors, Deen Dayal Upadhyay College, University of Delhi, April 2018-2020.
- European Higher Education Expert, EU South Asia office Project, 2016 onwards.
- Co-founder and Board of Directors, Saraswati Seva Foundation, 2016 onwards.
- Director, Innovant International Pvt Limited, a company working in digital education domain, 2017 - onwards.
- Founder Trustee and Secretary General, World Responsible Development Foundation, New Delhi based Think Tank established in 2014.

RECOGNITIONS AND AWARDS

- Best Teacher Award 2022, Birla Institute of Management Technology, 2022.
- AICTE – Dr Pritam Singh Award 2021, AICTE Ministry of Education, India Best Professor in category of Professor in Management discipline, 2021.
- First Best Research Professor Award 2017, Birla Institute of Management Technology.
- Best Conference Paper Award for 'Luxury Brand Social Media Marketing Effort: Influence on Brand Equity and Consumer Behavior', 2015 Global Fashion Management Conference, Florence, Italy, 2015.
- Best Research Paper Award for 'Determinants of Foreign Direct Investment in BRIC Countries', NEDSI Annual Conference, Northeast Decision Sciences Institute, 2014.
- Distinguished Service Award, Birla Institute of Management Technology, 2012.
- Young Management Researcher Award, Association of Indian Management Scholars, conferred at annual conference at Indian Institute of Management, Ahmadabad, 2011.
- Best Conference Paper Award, Global Marketing Conference in Japan, September 2010 on 'Does The Country of Origin of Brands Still Help to Sell Luxury Products in the World? An International Research Investigation on Consumers in 7 Countries, 2010.
- Semi Finalist, Research Paper Grant for 'Inclusive Financial Services- The Policy Paradigm' Global Development Network, 2010.
- Gold Medal for Research Contribution, C D Foundation, Szent Istavan University, Hungary, 2007.
- Best Research Paper Award for 'Indian Re-Insurance Business and the Global Environment', IPE India, 2002.

RESEARCH FUNDING AND CONSULTING

- An innovative technology to effectively utilize and recycle sewage sludge, European Innovation Council (EIC)- Pathfinder Challenge 2023, project in submission, result expected in Feb 2024.
- Scope of artificial intelligence (AI) in efficacy and ethical aspects to disseminate circular economy knowledge by Universities, submitted to Finish Academy, 2023, result expected in October 2023.
- Erasmus+ EU Research Capacity Building Grant, Project - Knowledge development for circular economy transition (KODECET) – creating digital centre of excellence in universities in Asian emerging markets i.e. India and Thailand, 790,000 EURO between 6 partners, 2023-26; project lead Bhavesh Sarna and Rahul Singh.

- In Final stage of bidding, Asian Development Bank project for 'Assam Skill University Management and Technology and Operating System Development' in partnership with Asian Institute of Technology, 2022 (outcome expected in November 2023)
- Erasmus+ EU Research Capacity Building Grant, Project Sustainable Tourism, 900,000 EURO between 8 partners, 2021-23; project lead Rahul Singh, and members, Abha Rishi and Veenu Sharma.
- Erasmus+ EU Research Capacity Building Grant, Project RAINBOW – field research on women capacity need gap and capacity building methods and opening of a centre, 560,000 EURO between 6 partners, 2018-2020; project leads Rahul Singh and Himanshi Tiwari.
- STFC-GCRF (UK) Grant for Circular Economy Research Project 'TRANSSITioN' to deal with Agri value chain ecosystem, headed by University of Sheffield, UK, Birla Institute research grant approx. UKP 18,000, project lead Rahul Singh and member, Subhanjan Sengupta.
- Research Fund for field research on 'Strategic Behaviour of Emerging Market MNCs', June 2018 - March 2019, 2000 UKP.
- Sichuan Academy of Social Sciences, Chengdu China, RMB 9,000, Research and Key note address in International Forum on Sports Economy and Regional Cooperation, 2018, first edition of the forum.
- Seminar Grant, FH Campus Applied Science University, Graz Austria, EURO 2000, Key note address in International seminar, Styria Chamber of Commerce, 2018.
- British Council Grant on Social Entrepreneurship Project SEEP, 20,000 UKP, 2015-16. (with Hull University, UK)
- EU Research Grant, Erasmus Mundus, UNIQUE - University quality benchmark in EU, Africa and Asia, EURO 40,000, 2013-15. (with FHJ Austria)
- Research Grant, Pilot - National Ethics Survey for India at Workplace, Ethics Resource Centre, USD 4,000, 2012.
- Think Tanks and Policy and Research Influence in India, IPF, INR 330,000, 2011.
- Research Grant, Strategic Behavior of Incumbent Firms in India, Brunel University Research Grant, UKP 3000, in partnership with Brunel University, 2011. (with Satwinder Singh).
- Research Grant, International Brand Perception Study, Ferragamo Plc, Italy, EURO 13,000, in partnership with Florence University, Italy, 2009 (with Neoma Business School, France).
- Research Grant, Principles of Micro Insurance Regulations: Indian Case Study, BIS funded through FINNMARK, USD 14,000, 2009 (with MCRIL).
- Research and Consulting Grant, Insurance Certification Demand Mapping and LOMA contextualization, USD, 9000, USAID, 2008.
- Research Grant, Cross Cultural Learning Styles in 3 Regions, European Union funded project, EURO 40,000, in partnership with FH Joanneum, Austria, 2005-07 (with FHJ Austria).
- Research Grant, Economic Benefits of Derivatives Market in India, APAD funded, USD 2000, 2003.

RESEARCH PAPERS AND WORKING PAPERS

Research Paper-

- Kumar V, R Singh., Amrendra A. Critical Success Factor Models for Project Success. *Journal of Engineering, Project, and Production Management*, 2023, 13(2), 148-158. DOI 10.32738/JEPPM-2023-0015
- Kumar V, R Singh., Amrendra A., Project success and critical success factors of construction projects: project practitioners' perspectives, *Organization, Technology and Management in Construction*, 2023; Vol 14: 1-22.
- Kumar A, Rahul Singh, Does anti-poverty intervention impact school absenteeism of children? Evidence from India, *Development in Practice*, 2022, <https://doi.org/10.1080/09614524.2022.2153801>
- International Perspective on Customer Engagement and Customer Skills Research, *International Journal of Research in Marketing* (in review progress).
- Kumar A., R Singh. (2022). Job Guarantee as Tool for Women's Empowerment: Propensity Score Matching Analysis. *International Journal of Business and Management*. Vol. 17, No. 7. <https://doi:10.5539/ijbm.v17n7p7>
- Kumar V, A Pandey, R Singh. (2022). Can artificial intelligence be a critical success factor of construction projects: Project practitioners' perspective, *Technology Innovation Management Review*, Vol.-11, Issue 11/12, pp 17-32.
- Batra, S., Dey, A.K., Singh, R. and Chaudhuri, M. (2021), "Influence of transactive memory systems and strategic orientations on the performance of hospitality firms", *Journal of Hospitality and Tourism Insights*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JHTI-03-2021-0071>.
- Chamola Deepak, .. Singh Rahul. (July 2021) Building members' trust in a producer company through social capital, *Journal of Agribusiness in Developing and Emerging Economies*. Volume 12 Issue 5, DOI: <https://doi.org/10.1108/JADEE-11-2020-0276>
- Donvito, Singh et. Al. (July 2020) Does Personality Congruence Explain Luxury Brand Attachment? The Results of an International Research Study, *Journal of Business Research*, Vol 120, Nov, DOI: 10.1016/j.jbusres.2020.06.047
- Darwish, T. K., Wood, G., Singh, S., and Singh, R. (2020). Human Resource Management in India: Performance and Complementarity. *European Management Review*, Volume 17, Issue 2, <https://doi.org/10.1111/emre.12367>.
- Kingu J, R Singh (2019). Determinants of Export Performance of Selected Commodities in Tanzania: A Panel Regression Analysis, *Amity Business Review*, Volume 20, No. 2, July - December 2019, 63-74.
- Batsakis, G., Theoharakis, V., Azar, G., Singh S., Singh, S. (2019). The contingent effect of product relatedness on B2B firms' pricing strategy. Evidence from India, *Industrial Marketing Management*, Volume 83, Pages 266-274, <https://doi.org/10.1016/j.indmarman.2019.04.012>.
- Singh, R., (2017). Democratization of Marketing Approaches, *Indian Management*, March 2017, Vol 56, Issue 2.
- Godey, B., Manthiou, A., Pederzoli, D., Rokka, J., Aiello, G et al. (2016). Social media marketing efforts of luxury brands: Influence on brand equity and consumer behavior," *Journal of Business Research*, Elsevier, vol. 69(12), pages 5833-5841. Doi:10.1016/j.jbusres.2016.04.181
- Malhotra, D., Kasidi, F., Singh, R., Chaturvedi H. (2017). Sectoral Optimization of India's Foreign Direct Investment Inflows - Does it Support Economic

- Development? International Journal of Business Intelligence and Systems Engineering, Volume 1, Issue 1, pp 99-120. DOI: 10.1504/IJBISE.2016.081600
- Singh, R., (2016). Mentoring to Leading, Indian Management, April issue.
 - Asthana, S., Singh, R., (2015). Performance Framework in Third Party Logistics - A Cross National Literature Review. DOI: 10.13140/RG.2.1.4173.8725
 - Bhat, H., Asthana, S., Singh, R., (2015). A Study of Important Factors for the Performance Measurement of Third Party Logistics (3PL) Organizations in the Indian Logistics Industry, Manthan - The Journal of Innovation, Vol X, Issue 1, ISSN 0974 -7141, Pg. 105 - 110. DOI: 10.13140/RG.2.1.1233.3609
 - Singh, R., Sharma, N. N., and Jha, U., (2014). Think Tanks, Research Influence and Public Policy in India, Vision - Journal of Business Perspectives, vol. 18. <https://doi.org/10.1177/0972262914552173>
 - Malhotra, D. K., Russow, L., Singh, R., (2014).Determinants of Foreign Direct Investment in Brazil, Russia, India and China, International Journal of Business, Accounting and Finance, Vol. 8 Issue 1, p130-148.
 - Jain, V., Singh, R., (2014). Cross cultural analysis of comfort with foreign cultures (CFC) in multinational firms, European Journal of Cross Cultural Competence and Management, Vol.3, No. 2. DOI: 10.1504/EJCCM.2014.065165
 - Godey Bruno, Singh R., et al., (2013). Modeling links between the decision making process and luxury brand attachment: An international comparison, Journal of Global Scholars of Marketing Science, Vol. 23, No. 4, 361-378. <https://doi.org/10.1080/21639159.2013.818283>
 - Kwatra, P., Singh, R., (2013). Corporate Social Performance of Indian Multinational Manufacturing Companies, Amity Business Review, Vol 14 no 2. <https://doi.org/10.1177/2319510X13519321>
 - Jain, V., Singh, R., (2013). A Framework to Study Level of Comfort between Employees of Local and Foreign Cultures in Multinational Firms, International Journal of Business and Management, Vol. 8, No.4.
 - Kwatra, P., Singh, R., Patel, G., (2013). Corporate Social Performance in Strategic Governance and Stakeholder Dimensions: Evidence of Indian Multinational Manufacturing Companies, Asia-Pacific Journal of Management Research and Innovation, Vol. 9, issue 3, 239-248.
 - Brand and Country-of-Origin Effect on Consumers' Decision to Purchase Luxury Products, Journal of Business Research, Volume 65, Issue 10. (Godey, Bruno et al 2012).
 - Singh, R., Chaturvedi, H., Kasidi, F., (2012). Behavioural Pattern of FDI Inflows: Autoregressive Study. International Business Research; Vol. 5, No. 10. DOI:10.5539/ibr.v5n10p201
 - Bhargava, V., Malhotra, D.K., Russel, P., Singh, R., (2012). An Empirical Examination of Volatility Spillover between the Indian and US Swap Markets, International Journal of Emerging Markets, Vol. 7 Iss: 3.
 - Malhotra, D.K., Singh, R., Poteau, R., (2011). Evaluating the Performance of Commercial Banks in India, Asia Pacific Journal of Finance and Banking Research, Vol. 5. No. 5.
 - Kasidi, F., Chaturvedi, H., Singh, R., (2010). Detecting Data Errors and Inaccuracy: A Study on Indian FDI Inflows, The Journal of Applied Economic Research, vol. 4 no. 4. <https://doi.org/10.1177/097380101000400402>

- Aiello, G., Singh, R., et. al., (2009). An international perspective on luxury brand and country-of-origin effect. Journal of Brand Management, Volume 16 (5-6), 323-337. <https://doi.org/10.1057/bm.2008.52>.
- Singh, R., (2005). Information and Stock Market Volatility: A Study of SENSEX, Journal of Insurance and Risk Management, vol 4 no 2.
- Singh, R., (2002). Weather Derivative Market and A Model Based on Water Table, Journal of Insurance and Risk Management, vol 1 no1.
- Singh, R., (2001). Managing Financial Risk through Superior Knowledge, Indore Manager, vol 9 no 6.

Working Paper-

- Scenario Planning and Higher Education in India, 2018.
- Report on 'National Economic Conclave', February, 2017, IPF 2017.
- India's Healthcare Ecosystem 1947 - 2010: Status and Scope of Comprehensive People's Health Policy, 2015.
- New Avatar of Planning Commission - Structure and Process, IPF and Forum of Federation Report, 2014.
- EU and India Business - Country Strategy Paper 2007-13 and Future Ahead, 2013.
- Comparative Measurement of Sustainability and Inclusiveness of 8 States of India, 2012.
- Sustainable Development Practices South Asia Report, ICPP working paper 2011.
- Achieving MDGs and Beyond- an Integrated PPCP Model for Financial Mobilization and Inclusion, 2010.
- Descriptive and Sectoral Analysis of FDI Inflows: A Case of Indian Economy, 2010.
- Foreign Direct Investment on Economic Growth: A Relationship Analysis of Indian Economy, 2010.
- Re-defining Financial Inclusion for Sustained Living, 2009.
- A Study of Foreign Institutional Investors' Investment Flow and SENSEX Movement, 2008.

RESEARCH IN PROGRESS

- Catalyst framework for implementing circular economy- India case of waste to bio-CNG production (with Bhavesh Sarna)
- Job recognition, involvement and the meaning of work: The mediating role of perceived organizational support (with Cheng Zeng)
- Strategic behavior of emerging market multinationals (self).
- Employee engagement and perception on CSR initiatives of the emerging market multinationals (with Bhavesh K).

CASE REPOSITORY AND PUBLICATIONS

- Singh, R. (2015). Dabur- bottom up visioning approach, unpublished case.
- Singh, R. (2014). Micromax- reverses innovation, unpublished case.
- Singh, R. (2012). Vedanta: Corporate Sustainability, unpublished case study.
- Singh, R. (2010). Micro-finance Technology and Macro Business, unpublished case study of NET1.
- Singh, R., Joshi, H., (2009). North India Metals, published at European Case Clearing House, 109-001-1, Brussels.

BOOKS, CHAPTERS AND TECHNICAL REPORTS

Book-

- Jagdish Sheth and Rahul Singh; Marketing Strategies of the Nations - Marketing Advantage in Nation Branding, World Scientific Press, Singapore (Expected in 2023).
- Lamsa, Anna-Maija, ... Singh R (2020), Career Counselling for Women's Empowerment, Bloomsbury, New Delhi.
- Schmalzer, T., Singh, R. (2007). Higher Education, Gender and Demographic Impact, Implications for Learning and Teaching in A Globalized World, McMillan, New Delhi, 2007.
- Chaturvedi, H., Kumar, D., Singh R., India Insurance Report, McMillan Publications (2005).

Book Chapter-

- Sarna, B., Singh, R., & Rawat, P. (2023). Catalysts for transition to circular economy solutions in the bio-waste management sector in India. In H. Lehtimäki, L. Aarikka-Stenroos, A. Jokinen, & P. Jokinen (Eds.), The Routledge Handbook of Catalysts for a Sustainable Circular Economy. Routledge. (forthcoming)
- Singh Rahul, (2021) Connecting Consumers and Producers – Food Future Report 2030, National Food Systems Vision 2030 of India, GIZ Report.
- Rishi Abha, A Chandran, Singh Rahul (2021) Building Synergies for Ensuring Venture Success: The Case of Atal Incubation Centres, Shifting ORBITS, University Press, July 2021.
- Singh R., Indian Higher Education and Research Ecosystem - Way Forward to a World Class Knowledge Nation, Transforming Indian Higher Education, Ed book by Dr H Chaturvedi, Bloomsbury Publication, 2015.
- Sheth J., Singh, R., (2015). Globalization of Indian multinationals: what lies ahead? in Handbook of emerging market multinational corporations, Edgar Publications.
- Asthana, S. Singh, R., (2014). A Framework of Third party Logistics - A Cross National Literature Review, Global Supply Chain and Emerging Markets, Bloomsbury Publication.
- Sheth, J., Singh, R., (2013). Indian Business Process Outsourcing Industry, Encyclopedia of Emerging Market.
- Singh, S., Singh R., (2013). Tourism Industry in United Arab Emirates, Encyclopedia of Emerging Market.
- Reinsurance: Global Environment and Indian Challenges, in edited book 'Insurance: Theory and Practices' edited by Nalini P Tripathy and Prabir Pal, PHI, New Delhi.
- Singh, R., Mishra, J., (2007). Impact of GATS Policy on Higher Education: A Perceptual Study of Stakeholders from Business Education, International conference proceedings, Szent Istavan University, December, Hungary.
- Singh, R., (2003). Welfare of Derivatives in Emerging Economies, Proceedings of International Conference, Volume III, ICFAI Press, Hyderabad.

Report

- Lead Editor, National Status Quo Report- Sustainable Tourism INDIA, 2022 report, Project publishing.

- Lead Editor, Comparative Report of Sustainable Tourism in India-Nepal-Sri Lanka, 2022, Project publishing.
- Becoming Capital and Not Crony- Responsibility of Business in Nation Building, Technical Report, July 2018.
- Mainstreaming University - Social Enterprise Ecosystem, SEEP British Council Technical Report, 2017.
- India's Growth Story: Dis-balancing the Inequality and Poverty, IPF Occasional Paper, 2014.
- Think Tanks and Public Policy in India, focused group report, IPF report 2014.
- Indian Higher Education and Challenges, Education Promotion Society for India, 2013 (with Dr H Chaturvedi).
- Market Entry Report in New Emerging Market, ST Microelectronics, India, 2013.
- European Market Entry by Phyto Herbal- An Entry Model Report, Phyto Pharmaceuticals, 2013.
- Board Meeting Report on National Ethics Survey-India, in collaboration with University of Colorado and Ethics Resource Centre, 2012.
- Socio-Economic Development: 8 State Sustainability Mapping of India, Technical Report, 2012.
- Economic, Social and Political Transformation in Bihar- A State Report, 2011.
- 'VISION 2022' in collaboration with Boston Consulting Group and funded by Confederation of Indian Industry, drafting Vision document for 3 states of India, Rajasthan and Punjab and Uttarakhand, 2009 (with Dr H Singh and Prof. N N Sharma).
- Industry Academia Partnership- A Review and Model for Indian Academia, Confederation of Indian Industry State Conference, Noida, March 2009.
- Paper on Higher Education Policy Recommendation to Parliamentary committee through EPSI on Higher education 2006-07.

EDITORIAL POSITIONS AND REVIEWS

- Adhoc Reviewer, Journal of Strategic Marketing, 2020-22.
- Adhoc Reviewer, Asia Pacific Journal of Management, 2019-22.
- Adhoc Reviewer, Journal of Business Research, 2017-19.
- Reviewer, South Asian Journal of Business and Management, 2018 onwards.
- Adhoc Reviewer, Asian Journal of Management Cases, 2016-19.
- Editorial Member, AIMS International Journal, 2015 onwards.
- Reviewer, International Journal of Business and Emerging Markets, 2014-17.
- Reviewer, International Journal of Emerging Market, 2012-14.
- Associate Editor, Journal of Business and Markets, 2011-12.
- Editor, Special Issue on 'Emerging Market and Sustainability', International Journal of Business and Emerging Markets, 2011.
- Editorial Board of NIET Journal of Management, India, 2009-2011.
- Editorial Board, The Strategist - Journal of Business Management, 2010-present.
- Founding and Editor, Journal of Insurance and Risk Management, 2003-2009.
- Reviewer, Vikalpa, Journal of Indian Institute of Management, India, 2010.
- Coordinator, Bibliography and Book Review, Finance India, 2001-02.

CONFERENCE, SEMINAR PAPER AND PRESENTATIONS

- Keynote Speech, 7th International Scientific Conference, Theme - Strengthening resilience by the sustainable economy and business – towards the SDGs, Presentation topic- SOUTH PERSPECTIVE ON CIRCULAR ECONOMY – THE CASE OF INDIA, 16 May 2023, (with Bhavesh Sarna).
- Business Model Framework for Reducing Loss and Waste of Fresh Produce in Vegetable Value Chain, ZHAW School of Management and Law, Winterthur, Switzerland, EURAM 2022, JUNE 15-17, 2022.
- Mitigating Post-Harvest Food Loss: Business Model in an Emerging Economy Context, 7th International Conference on New Business Models, NBM 2022, June 20-22, 2022 Rome.
- Micro-foundational Perspective on CSR Brand and Job Meaningfulness at Workplace, Strategic Management Forum (SMF) 23rd Annual Convention, 27-30 December, 2021, IIM Nagpur, India.
- Performance Comparison of Pre- and Post- Business Responsibility Reporting Norm of Top 10 Indian Companies, Strategic Management Forum (SMF) 23rd Annual Convention, 27-30 December, 2021, IIM Nagpur, India.
- Measurement Impact on Employments scenario in Haryana State for trainees certified with National Trade Certificate through tracer Methodology, Strategic Management Forum (SMF) 23rd Annual Convention 27-30 December, 2021, IIM Nagpur, India.
- Impact of Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) on School Absenteeism of Children in beneficiaries' households of Rural India, 3rd International Conference on Business, Economics and Sustainable Development (ICBESD- 2020) organised by TERI School of Advanced Studies, 2020, 2-3 March 2020.
- Post COVID Reverse Migration, Birla Institute of Management Technology, 2020.
- Bilateral Trade, Business Alliance and Sports Industry Partnership of Two Largest Emerging Markets - China and India, Key note address in International Forum on Sports Economy and Regional Cooperation, Sichuan Academy of Social Sciences, Chengdu China, June 2018, first edition of the forum.
- Emerging Markets and Reverse Globalization, FH Joanneum University of Applied Sciences, Graz, Austria, May 2018.
- Marketing Strategies of the Nations - Marketing Advantage in Nation Branding, Key note address in International seminar, Styria Chamber of Commerce, FH Campus 02 Applied Science University, Graz Austria, 26 April, 2018.
- Strategies in Emerging Markets, FH Campus 02 University of Applied Sciences, Graz, Austria, May 2018.
- Performance of Producer Organization: Case of Devbhumi Natural Products, International Conference on Management Cases, BIMTECH-GMU Conference, G Noida, Dec 2017.
- Singh, R (2017, July). Pricing Strategies of Domestic vs Multinational Firms in an Emerging Market: An Empirical Study, presented in Association of International Business AIB, Dubai.
- Strategies in Emerging Markets, FH Campus 02 University of Applied Sciences, Graz, Austria, May 2017.
- Reverse Globalisation: New Paradigm in Global Business, Key Note Address, 3rd International Conference on Accounting, Management and Innovation in

Business, 31st May 2017: FH Joanneum University of Applied Sciences, Austria, 2017.

- Factors explaining the supply chain relationship in the Indian 3PL Logistics Industry, accepted for presentation and publication at International Symposium for Logistics, Taiwan, July 3-6, 2016.
- Emerging Markets and Reverse Globalization, FH Joanneum University of Applied Sciences, Graz, Austria, June 2017.
- Indian Economy and Emerging Sectors, FHV Executive group Austria, Birla Institute of Management, Feb 2016.
- University - Social Enterprise Ecosystem for creating socially responsible knowledge, practices and graduates, International Conference on 'The Ecosystem for Social Entrepreneurship and Social Innovation' March 17th& 18th, 2016, National Economics University, Hanoi, Vietnam.
- International Diversification Strategy by Emerging Market Multinationals - Three Models of Indian Multinationals, ICOM 2015, Abu Dhabi, 22-23 November 2015.
- Luxury Brand Social Media Marketing Effort: Influence on Brand Equity and Consumer Behavior', 2015 Global Fashion Management Conference, Florence, Italy, June 2015.
- Advancing Sustainable Human Resource Management in India, International Business Lunch, FH Joanneum University, Graz, May 2015.
- International Business Panel on Building a Bridge between India and Styria, Graz, May, 2015.
- Emerging Economies and Business Strategies, India Study Program, Birla Institute of Management Technology, 2015.
- Emerging Economies, Markets, Strategic Issues, Faculty Development Seminar, Birla Institute of Management Technology, April 2014.
- Emerging Markets, Multinationals and Reverse Strategies, Emerging Market Program for FHV Austria and ITESM Mexico, Birla Institute of Management Technology, Feb 2014.
- Market Entry Challenges in Mining Business in Emerging Market: A PESTEL Analysis on Vedanta Resources, Annual Conference of the Emerging Markets Conference Board, January 2014.
- Determinants of Foreign Direct Investment in Brazil, Russia, India, and China, International Academy of Business and Public Administration, January 2014.
- Emerging Markets and Business Model Shift in Supply Chain Management, International Conference on Supply Chain and Logistics Management, December 2013.
- Healthcare Business in Emerging Economies, Eastern Finland University, Finland, Sept 2013.
- Wonderchef HA- Managing Supply Chain, Case Study on Delivery Network Optimization, International Conference on Management Cases, December 2013.
- Barriers to Entry - An Empirical Investigation in the context of Indian Market, CEIBIEM conference, Brunel University, May 2013 (with Satwinder Singh, Keith Dickson).
- Health Systems in Emerging Markets, Seminar in University of Eastern Finland, September 2013.
- Business Frauds and Corporate Governance in Emerging Market- India, Seminar, Delhi, July 2013.

- Strategy and Sustainability - Playing Economic Value Maximization, Session Chair and Plenary Session, GLA University, Mathura, June 2013.
- Corporate Social Performance of Indian companies' Paper presented at the International Research Conference in CSR, Jamia Hamdard University, February, 2013.
- Corporate Social Performance of Indian Public Sector Units on Strategic Governance and Stakeholder Dimensions Matrix' Paper presentation (absentia) at Annual International Research Conference in Sustainable Development, June 2012. (with Pratigya Kwatra)
- Does image-congruence enhance the purchase of luxury brands? Early development and international comparison s of a measurement scale for consumer/brand/store image-congruence, International Marketing Trends Conference 2012.
- Effectiveness of Institutional Inclusive Making: A Case of Sustainable Economic Development in India, Paper presentation (absentia) at Annual International Research Conference in Sustainable Development, June 2012. (with Sourabh Srivastava)
- Key Address, 'Managing Business with Social Needs' National conference by Presidential Business School, Nepal, March 2012.
- EU India Business Partnership - Strategic Paper and Future Direction, International conference on EU-India Business Relations, International Relations Centre, University of Warsaw, 2012.
- Brand and Country-of-Origin Effect on Consumers' Decision to Purchase Luxury Products, Global Marketing Conference at Seoul, 2012.
- Corporate Social Responsibility and Indian Business Practices, Industry Seminar, University of Slovak, Nitra, Slovak, 2011.
- Country of Origin, Brands and Luxury Products Perception, Industry Seminar, University of Slovak, Nitra, Slovak, 2011.
- Indian Perspective of Corporate Social Responsibility and Sustainability - Lessons Learnt from Vedanta Corporation, Université Catholique d'Afrique Centrale, Cameroun, 7-9 April, 2011. (with Pratigya Kwatra)
- Policy Integration towards Achieving Inclusive Growth: A Case Study of Gujarat, International Conference 2010 - 'Sustainability: Management and Beyond', Indian Institute of Management, Shillong, December 2010.
- Socio-economic Issues in Waste Management by Informal Sector in India, Transwaste Expert Conference 2010, Vienna Austria, November 2010.
- Logic for Optimizing FDI Inflows: A Case Study of India, International Economic and Business Management Conference (IEBMC 2010), Malaysia, 2010.
- Organizational Sustainability through Inclusive Growth, Executives Conference at Management Training Institute, SAIL, India, 2010.
- Does The Country of Origin of Brands Still Help to Sell Luxury Products in the World? An International Research Investigation on Consumers in 7 Countries, Global Marketing Conference in Japan, September 2010.
- Evaluating the Performance of Commercial Banks in India, International Conference on Management Practices and Research, India, December 2010.
- Volatility Spillover between the Indian and U.S. Swap Markets, Asian Finance Association Annual Conference, China, 2010.

- Behavior of GDI Flow and Investment Patterns in India between 2007-09, Annual conference by Economic Association of North India, April 2010.
- Market Survey of Sustainable Development Practices in India, MDP conference, The Earth Institute, Columbia University, organized in India (New Delhi), January 2010.
- Micro Finance and Sustainability at Lower Strata, International Panel Discussion for Group of Experts from Pakistan and Bangladesh, Rai University, 2009.
- Comprehensive Policy for Inclusive Development in Developing Countries, International Conference on UN Millennium Development Goals, Budapest, Hungary, 2009 (In absentia).
- AIMS International Conference Paper Presentation, Time Series Properties of Indian Swap Market, New Delhi 27-29 December 2008,.
- Higher Education in Economic Transformation: Building Capacity for Professionalism, AMDISA Annual Conference, Bhutan, 2009.
- Research Seminar, International Panel Conference, conference on sustainability and panel member for research projects, Rouen Business School, Rouen, France, 2008.
- Time Series Properties of Indian Swap Market, AIMS International Conference Proceedings, 2008 (with Dr D K Malhotra).
- Micro Insurance Principles for Indian Market, presentation made to Insurance Regulatory and Development Authority, 2007.
- The Entrepreneurship Model of Business Education: Building Knowledge Economy, International conference, Szent Istavan University, December, Hungary, 2007.
- Learning Behavior of Business School Students - A comparative Study of 3 Regions of India, ILTG International conference, Graz, Austria, 2006.
- Commodity Derivatives Market Developments and Its Impact over the Financial Market: A Case of Indian Market, Asia Pacific Association of Derivatives Conference, Bangalore, India, July 2005.
- Evolution of Micro-financial Credit and Lending in Indian Subcontinent, presented in the International Conference on Banking and Insurance, Philadelphia University-BIMTECH, 2005.
- Reinsurance: Global Environment and Indian Challenges, presented in Asia Pacific Risk and Insurance Association Conference, Seoul, Korea, July 2004.
- Derivatives Market in Emerging Economies: Economic Benefits and Challenges, presented in Asian Association of Derivatives Inaugural Conference, Busan, Korea, July 2004.
- Financial Risk Management: Derivatives Securities, PIMR-PRAACHI National Seminar, Indore, 1999.

MAGAZINE AND NEWSPAPER ARTICLES

Articles-

- Startups and Micro Enterprises in Sustainable Tourism in India, Business World, March 2022.
- Regular debate participant, Mirror Now, Times of India News TV, 2019.2018, 2017 in multiple shows.
- Singh, R., (2016). New Education Policy: Highlights and Hitches, Rajya Sabha TV debate, June 2016.

- Singh, R., (2016). New Education Policy - Only Hope of Lost Confidence, http://www.opindia.com/2016/06/new-education-policy-only-hope-of-lost-confidence/?utm_source=dlvr.it&utm_medium=twitter; June 23, 2016.
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- Singh, R., (2010). Quote on B-schools Venture into Green Pasture, Interview by Financial Express, India, 4 October 2010.
- Singh, R., (2008). Hows and Whys of Product Innovation in Life Insurance, FORTE Insurance Journal, June issue.
- Singh, R., (2007). India-Mergers and Acquisition Story Outside, Interviewed by Amsterdam Finance Association.
- Singh, R., (2005). Bancassurance: Rest Assured, Chartered Financial Analyst, March, 2005.
- Singh, R. (2002 - 2004). Regular Columnist, Insurance Watch, a magazine for the financial sector, multiple issues.
- Articles and references in Newspapers like Amar Ujala, Dainik Jagaran, and Hindustan on issues of market and sustainability, 2004.

Leadership Interviews-

- Indian Higher Education Research Ecosystem, Prof R A Mashelkar, former DG CSIR and visiting professor at Harvard Business School, February 2019.
- Strategic Role of India in Emergence of New World Order, Professor Jagdish Sheth, Emory University and Global Thinker, June 2018.
- The Committee for the Future - Finland and Experiences, Dr Paula Tiisonen, Founding Counselor of the Committee, Finland, 2014 (Online).
- Boards, Leadership and Corporations Success, Professor Michael Useem, Wharton School, University of Pennsylvania, 2013 (in New Delhi).
- Balance Scorecard and Managing Performance and Sustainability, Professor Robert Kaplan, Professor, Harvard Business School, 2012 (in Global Management Guru Award, New Delhi).
- Issues in Political Leadership and Public Policy, Professor Jeffrey Sachs, Columbia University, 2010 (in DSDS Summit, New Delhi).
- Conscious Capitalism and Business Leadership, Professor Rajendra Sisodia, Bentley University, 2010.

INTERVIEWS AND MEDIA IMPACT

- Government of India Budget Panel 2020, Mirror Now, 24 February 2020.
- Should Government control Airline Pricing? Times of India group, Mirror Now, 26 November, 2019.
- Bharat Bandh, India Economic Progress Distressed.. Times of India group, Mirror Now, 10 September, 2019.

- Will The #Rupee Freefall Impact Home Budgets?, Times of India group, Mirror Now, 31, August, 2019.
- Will Tracking WhatsApp End Mob Violence?, Times of India group, Mirror Now, 25, August, 2019.
- Job Crunch in India, debate? Times of India group, Mirror Now, 05, August, 2019.
- Government Successful In Black Money Fight?, Times of India group, Mirror Now, 24, July 2019.
- Government To Launch Social Media Tapping Tool, Times of India group, Mirror Now, 13, July 2019.
- Railway Recruitment EXPOSES Reality of Jobs In India, Times of India group, Mirror Now, 02, July 2019.
- Was Demonetisation a Failure?, Times of India group, Mirror Now, 11 June 2019.
- Unemployment at 45-Year high, How Serious Is The Jobs Crisis? Times of India group, Mirror Now, 31 January, 2018.
- Should Government Regulate Airline Prices?, Mirror Now, 02 December, 2018.

MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES

- Program Director, Emerging Market Program - Sustainability in India, EU business group, February 2020.
- Internal Week Seminar, Emerging Markets and 4As forces towards Innovation, KEDGE Business School, France, 2019.
- Program Director, Emerging Market Program - Sustainability in India, EU business group, February 2019.
- Program Director, Strategy Formation and Execution, GAIL, July India, 2018.
- Internal Week Seminar, Digital Economy in Emerging Markets, KEDGE Business School, France, 2018.
- Seminars for NTPC, GAIL, and other PSUs on Strategy and Innovation, executive programmes, 2017.
- Program Director, Emerging Market Program - Sustainability in India, EU business group, February 2017.
- Internal Week Seminar, Emerging Markets Multinationals Strategies: A case of Indian MNCs, KEDGE Business School, France, 2017.
- Program Director, Emerging Market Program - Sustainability in India, EU business group, February 2016.
- Program Director, Emerging Market Program, Mexico business group, March 2015.
- FDP co-director, Business Education - Curriculum and Pedagogy Issues, Birla Institute of Management Technology, September 2015.
- Program Director, Emerging Market Program - Sustainability in India, EU business group, February 2014.
- Program Director, Emerging Market Program, Mexico business group, March 2014.
- Program Director, Emerging Market Program - Sustainability in India, EU business group, February 2013.
- Program Director, Emerging Market Program, Mexico business group, February 2013.
- Seminar, Contemporary Issues in Emerging Market Research, Faculty Development Program, BIMTECH, 2013.

- Program Director, Emerging Market Program - Sustainability in India, EU business group, February 2012.
- Entrepreneurship and Project Planning, session for Goldman Sachs Program for Women Entrepreneurs, Birla Institute, 2012-13
- Program Director, Emerging Market Program, Mexico business group, February 2012.
- FDP coordinator, Curriculum Development and Pedagogy, Birla Institute of Management Technology, 2012.
- Academic Board Address, Business Education in South Asian Context, Global Institute, Nepal, March 2011.
- Faculty Development Program on 'Research Agenda in Business Schools- The Pressing Issues', May 2010.
- Organizational Excellence and Capacity Building Program for University Grants Commission, Nepal, February 2010.
- 9 workshops for senior members of the society to catch aspirations for the Vision documentation, Confederation of Indian Industry, 2009.
- Capacity Building FDP for Business School professors, Birla Institute of Management Technology and EPSI, October 2009.
- International conference technical session on International Cross Cultural management at FH Joanneum, University of Applied Sciences, Graz, Austria (Organizing member), January 2005.
- International conference technical session on International Cross Cultural management at Indian Institute of Management, Ahmadabad (Organizing member), March 2006.
- Organized National Seminars on Financial Market, Inclusion and Insurance Business, Birla Institute of Management Technology, February 2006.
- International conference technical session chair and paper presentation, Asia Pacific Derivatives Association Annual conference, Indian Institute of Management, Bangalore (Organizing member), April 2006.
- Series of workshops conducted for MP Police officers, Indore; and Indian Army officers, Mhow, Indore; 1999-2000.

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

- IET FutureTech Skills Working Group, IET India, 2021 onwards.
- Charter Member, The Indus Entrepreneur Global, 2020 onwards.
- Global EDUTECH SIG Member, TiE Global, 2020 onwards.
- Member, AIMS International, USA, 2014-till date.
- Member, Strategic Management Society, USA, 2014, 2015.
- Member, Association of International Business, USA, 2010-13.
- Member, Education Promotion Society for India, 2012 onwards.
- Life Member, All India Management Association, India, 2010.
- Member, Academy of Indian Marketing, 2012 onwards.

DOCTORAL DISSERTATIONS AND AWARDS

- Doctoral scholars awarded - Faraji Kasidi, Vijesh Jain, Pratigya Kwatra, John Kingu, Smriti Asthana, Nimisha Singh, Abhijit Lele, Sanjay Kayasth, Ashutosh Kumar, Deepak Chamola, Shruti Batra, Virender Kumar

- Doctoral scholars in progress –Pankaj Singh Rawat, Parveen Kumar, Shreeram Iyer, Bhanu V, Sheetal Gupta.
- 3 doctoral candidates won 'Jadish Sheth Best Thesis Award'- Faraji Kasidi, Vijesh Jain, John Kingu (in 3 consecutive years).
- Supervised more than 70 graduate level academic dissertations and more than 30 industry research/consulting projects for master's and doctoral students including international projects from Austria, France, UK, Hungary, USA, Nepal, Sri Lanka, and Tanzania.

SOCIAL ENGAGEMENT

- Trustee and Social outreach member, Birla Foundation, 2019 – onwards.
- Founder, Saraswati Seva Foundation, a social foundation for school education to unprivileged, since 2016.

INTERNATIONAL TRAVEL

United Kingdom, France, Spain, Netherland, Finland, Germany, Greece, Italy, Austria, Hungary, Dubai, Singapore, Thailand, South Korea, Cameroon, Ethiopia, Qatar, Abu Dhabi, Poland, China, Hong Kong, Denmark, Nepal.

PERSONAL DETAILS

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REFERENCES:

1. Prof. Jagdish N Sheth, Professor, Emory University, USA.
2. Dr Pradeep Srivastava, Executive Director, TIFAC, Ministry of Science and Technology, GoI.