



## Report on EURAM 23 Conference

To,

Prof. A.V Shukla

Chairperson, Centre for Research

Birla Institute of Management Technology (BIMTECH),

I am writing to provide you with a comprehensive report on my attendance at the EURAM 23 conference, which took place from 14th to 16th June at Trinity Business School in Dublin, Ireland. The conference proved to be an invaluable opportunity for me to expand my knowledge, interact with experts in my field, and receive constructive feedback on my research. Below, I have organized the report in a chronological order, highlighting the key events and takeaways from each day.

**Theme of the EURAM 23 Conference:** The EURAM 23 conference revolved around the theme of "Transforming Business for Good." This theme emphasized the growing importance of ethical and sustainable practices in the business world. It aimed to explore how businesses can contribute positively to society and address pressing global challenges through responsible and purpose-driven approaches.

**Day One:** The conference began with the registration process, and I had the privilege of attending the early morning kick-off session of the Organizational Behavior track. Professor Stewart Clegg delivered an enlightening session on the topic "Managing the Final Frontier." Following this, I participated in three competitive paper sessions, two of which were from the Healthcare Management track and one from the OB/HR track. These sessions provided valuable insights into current research trends and allowed me to engage with fellow researchers in meaningful discussions. One of the highlights of the day was the keynote session by former President of Ireland, Mary Robinson, who spoke on the topic "Ten Times Bolder for Business." Her talk emphasized the importance of boldness and innovation in the business world.

**Day Two:** On the second day, I attended three relevant tracks on Healthcare Management and Organizational Behavior. Additionally, I had the opportunity to participate in the "Meet the Editors" session, where I interacted with esteemed editors from renowned journals. Notably, I had a productive discussion with Professor Daniel Muzio, the General Editor of the Journal of Management Studies. He spoke highly of Indian scientific accomplishments and informed me about his upcoming visit to INDAM 2024 in India. The "Meet the Editors" session provided valuable insights into the publication process and preferences of different journals. I would like to share the key takeaways from this session:

- Phenomenon-driven research tends to make significant contributions and has a higher chance of publication.

- Good theory emerges through involvement with the subject at hand, rather than from a gap in the literature.
- Journals may reject papers that excessively focus on specialization rather than general management implications, fail to follow the journal's checklist, or have descriptive literature reviews.
- Journal of Management Studies prefers strong theoretical orientations.
- Organizational Studies encourages qualitative research and favors studies with strong societal implications.

In addition to the "Meet the Editors" session, I had the privilege of attending the "Plenary Session." This session featured four editors from top OB/HR and general management journals, focusing on successful publication strategies. I engaged in fruitful discussions with Professor Brandon Randolph-Seng and Professor Thomas Garavan, who provided valuable guidance related to my research.

**Day Three:** The final day of the conference marked a significant milestone for me as I presented my paper in the OB/HR track during the "Wellbeing at Workplace" session. My research aimed to analyze the review of well-being among healthcare professionals in the context of business and management literature. The presentation generated constructive feedback from the audience, who found the findings interesting. However, I acknowledge that there is room for improvement, and I will use this feedback to refine my research further.

**Overall Observations and Takeaways:** Attending the EURAM 23 conference was a transformative experience for me, and I am grateful to my mentors and co-authors, Professor Ajoy K. Dey and Professor Shreya Mishra, for encouraging me to participate. The conference not only provided a platform to present my research but also allowed me to learn from experts and connect with a vibrant community in my field. Key observations and takeaways from the conference include:

1. Continuous learning and discovery: Conferences like EURAM offer an abundance of knowledge and networking opportunities. Connecting, sharing, and learning from fellow researchers is invaluable for personal and professional growth.
2. Timing is key: Attending conferences at various stages of the research journey is essential. For early-stage researchers, participating in doctoral colloquiums can be particularly beneficial.
3. Importance of mentorship: I am grateful for the support and guidance of Professor Arvind Shukla, who made it possible for me to attend this conference. And my guides Professor Ajoy K. Dey and Professor Shreya Mishra for their constant support. Having mentors who are invested in my research and provide continuous support inspires me to stay focused and consistent.

I would like to express my sincere gratitude to the Director of BIMTECH Dr. Harivansh Chaturvedi for their unwavering support and encouragement in allowing me to attend the EURAM 23 conference. His commitment to fostering research and providing opportunities for professional development has played a vital role in my academic journey. I am deeply grateful for their guidance and belief in my potential.

Thank you for your continuous support and guidance throughout my research journey.

Sincerely,

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