

Name : Dr. Pooja Misra  
Designation : Associate Professor  
Institution : Birla Institute of Management Technology, Greater Noida  
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### **BIOSKETCH:**

Dr. Pooja Misra, Associate Professor in Economics has a work experience of 28 years+ in academics and the Corporate industry. Pooja is currently the Chairperson, Economics, Birla Institute of Management Technology, Greater Noida. She has spent 12+ years in the Industry with organizations such as American Express, Standard Chartered Bank and Lazard Creditcapital. She opted for the Academic world in 2008 and holds a post graduate degree in Masters in Business Economics from the University of Delhi. She has completed her Ph.D in Management from Gautam Buddha University.

Her research interests include macroeconomic dimensions of an economy, compensation and current trends in the business environment. An in-depth exposure to economic concepts and theories coupled with insights of the prevalent economic and business environment gives her the edge in formulating her viewpoints. She has been voicing her thoughts around public policy regularly through leading financial dailies and newspaper articles. Pooja has co-authored a book titled “Resurgent India: The Economics of Atmanirbhar Bharat” wherein major factors affecting Indian economic growth especially during the Covid19 period have been discussed. She also has authored several research papers in esteemed ABDC category journals.

Pooja is a recipient of the Teaching Excellence Award 2022-23 and Best Teachers Award 2021-22 in the Associate Professor category, Birla Institute of Management Technology. She has also received the ET Now Woman Leadership Award of 2019.

### **EDUCATION: (TOP 3/4)**

- Doctor of Philosophy, Ph.D in Management, Thesis topic: Compensation: Implications of Rewards, Benefits and Organizational Justice on Employee Engagement and the mediating role of Motivation and Job Satisfaction, 2015
- Master’s in Business Economics, South Campus, University of Delhi, 1994
- Economics Honours, Indraprastha College, University of Delhi, 1992

### **AREA OF INTEREST AND RESEARCH**

Macroeconomic dimensions of an economy  
Managerial Economics  
Current trends in Business Environment  
Compensation  
Employee engagement

### **TEACHING COURSES AND NEW COURSES DEVELOPED**

Macroeconomics  
Managerial Economics  
State of Economy  
Doing business in India  
Business Environment

## EXPERIENCE

- Associate Professor, Birla Institute of Management Technology, Greater Noida, India, December 2015 onwards
- Assistant Professor, Birla Institute of Management Technology, Greater Noida, India, May 2008- November 2015
- Service Delivery Leader, American Express Service Center- India, (AESC- I), 2002-April 2008
- Standard Chartered Bank, January 1997 – September 1999
- Associate, Creditcapital Venture Fund(I) Ltd, June 1994-December 1996

## ACADEMIC POSITIONS AND ASSIGNMENTS

- Chairperson – Economics, Birla Institute of Management Technology, July 2020 onwards
- Chairperson, PGDM Program (Retail Management), Birla Institute of Management Technology, December 2015 – June 2020.

## RECOGNITIONS AND AWARDS

- Teaching Excellence Award, Associate Professor Category, 2022-23, Birla Institute of Management Technology
- Best Teachers Award, Associate Professor Category, 2021-22, Birla Institute of Management Technology
- ET Now Woman Leadership Awards of 2019
- Research Paper received the first prize, INBUSH 2021 organised by Amity University
- Research Paper won the first prize in ICMC 2020, organised by BIMTECH
- Research Paper received the second prize, ANVESH, organized by Institute of Management, Nirma University, April 2012.
- Research paper received the Best Paper Award at FORE International OB & HR Conference 2016 (FIOHC) held at *FORE School* of Management, New Delhi, November 2016

## RESEARCH PAPERS AND WORKING PAPERS

1. Shettigar J, Misra P, Sanyal P K, Kawinga A (2023), The impact of tax reforms on human development index: Literature Review Approach, International journal of Social Welfare, doi: <https://doi.org/10.1111/ijsw.12629>, **Scopus**
2. Misra P, (2023), Text Mining Analysis of Monetary Policy Statements of RBI, International Journal of Indian Culture and Business Management, doi: <https://doi.org/10.1504/IJICBM.2023.132732>, **Web of Science**

3. Gupta J, Misra P, Das I (2023), Telecommuting During the Pandemic: A Bibliometric Study, Employee Responsibilities and Rights Journal, **ABDC – C, Scopus**
4. Hameed Z, Naeem R M, Misra P, Chotia V, Malibari A (2023), Ethical leadership and environmental performance: The role of green IT capital, green technology innovation, and technological orientation, <https://doi.org/10.1016/j.techfore.2023.122739>, **ABDC – A, Scopus**
5. Misra P, Sharma K, Impact of Covid-19 on Indian Retail Industry: Meta-trend Analysis based on Text Mining, International Journal of Business and Emerging Markets, 10.1504/IJBEM.2024.10056939, **ABDC – C, Scopus**
6. Cheng J, Mohammed K, Misra P, Tedeschi M, Ma X, Role of green technologies, climate uncertainties and energy prices on the supply chain: Policy-based analysis through the lens of sustainable development, Technological Forecasting and Social Change, <https://doi.org/10.1016/j.techfore.2023.122705>, **ABDC – A, Scopus**
7. Shankar A, Kumar A, Yadav R, Misra P, Pani A K (2023), Should I adopt an integrated virtual clinic? A dual-factor theory perspective, Journal of Consumer Behavior, <https://doi.org/10.1002/cb.2202>, **ABDC – A, Scopus**
8. Gupta J, Misra P (2023), Unravelling Lifelong learning in Multi-generational workforce using Text Mining, Business Perspectives and Research, doi: <https://journals.sagepub.com/doi/abs/10.1177/22785337221148575> **ABDC – C, Scopus**
9. Misra P, Shettigar J, Oberoi S, (2022), External Commercial Borrowings by Indian Firms: A Blessing or Curse, Indian Journal of Economics and Development, doi: <https://doi.org/10.35716/IJED/20117>, Volume 18 No. 2, June 2022, 488-494 **Scopus**
10. Misra P, (2021), Association between Government Expenditure and Economic Growth : Metatrend Analysis based on Text Mining, International Journal of Accounting & Business Finance, Vol 7, Issue No.2, December 2021, **ABDC – C**
11. Misra P, Bhatta, D K, Dutta S (2022), IoT enabled Technology impact in Retail Industry: Theoretical Extension and Analysis, Positif Journal, ISSN No. 0048-4911, Volume 22, Issue 6, 336-356, **Scopus**
12. Tiwary D, Das K, Shettigar J, Misra P, (2022), Exchange Rate Volatility and Financial Stress: Evidence from Developing Asia, Journal of Emerging Market Finance. March 2022. doi:10.1177/09726527221078634, **Scopus, ABDC – B**
13. Shrivastava A, Misra P (2021) COVID-19 and its impact on global virtual teams: exploring the unexplored, International Journal of Networking and Virtual Organisations, 2021 Vol.25 No.3/4, pp.217 – 231 **Scopus**
14. Gupta J, Misra P (2021) Mixed Method Research on Lifelong Learning: capturing its dynamics in a multi-generational workforce in the wake of Covid 19, International Journal of Management in Education, 2021 Vol.15 No.4, pp.293 – 317 **Scopus**
15. Misra P, Gupta G (2021), Impact of COVID 19 on Indian Migrant Workers: Decoding Twitter Data by Text Mining, Indian Journal of Labour Economics 64(4):1-17, DOI:10.1007/s41027-021-00324-y **ABDC – C, Scopus**
16. Misra P, Patil P D, Gupta A (2020), Customer Satisfaction: Impact of hedonic shopping in Delhi and National Capital Region, International Journal of Human

Resources Development and Management, 2021 Vol.21 No.2/3, pp.228 – 242

**Scopus**

17. Misra P, Shettigar J (2020), Government Expenditure and Economic Growth Dynamics of India : An Econometric Analysis, Empirical Economic Letters, 19(11), ISSN: 1681-8997 – **ABDC - C**
18. Misra P, Srivastava A B, Das A (2020), Augmented Reality Impact on Retailing in India: An Analysis, Gedrag & Organisatie, www.doi.org/10.37896/GOR33.02/201, ISSN: 0921-5077
19. Misra P, Yadav A, Parhi A K (2020), The Bombay Stock Exchange Sensex and Foreign Institutional Investment in India : Analysis, International Journal of Services Technology and Management, IJSTM-179638, 373-387, Vol. 26, No. 5, **Scopus**
20. Misra P, Sirohi K, (2019), Challenges of Women Employees in Managerial Cadre in Indian IT, Civil and Electronics Industry : An Analysis, Australasian, Accounting, Business and Finance Journal, 2019, Vol. 30, Issue 2, ISSN 1834-2019 – **ABDC – C, Scopus**
21. Sirohi K, Misra P (2019), Packaging Constituents Influencing Consumer Buying Behaviour: Study of Cosmetics and Beauty Products, International Journal of Multidisciplinary Educational Research, Vol 8, Issue 9, ISSN 2277-7881
22. Misra P, Mukherjee A (2019), YouTuber Icons: an analysis of the impact on buying behaviour of young consumer, Vol 6, NO. 4, DOI : 10.1504/IJBCG.2019.104076
23. Srivastava A, Misra P (2019), Influence of Augmented Reality on Modern Day Retailing in the Indian Scenario, Evolving Business Models in Ecosystem of Disruptive Technologies and Social Media, Bloomsbury Publication, 978-93-88630-08-8, pgs 3-16
24. Mukherjee A, Misra P (2019) “Influence of You Tuber Icons : A Research Agenda” in Evolving Business Models in Ecosystem of Disruptive Technologies and Social Media, Bloomsbury Publication, 978-93-88630-08-8, pgs 3-16, January 2019
25. Misra P, Gupta J (2017), USD INR Exchange Rate Movements: An Empirical Analysis of Macroeconomic Determinants, Amity Journal of Economics, Amity Directorate of Management and Allied Services, ISSN 2455-9733, DOI.10.26846, Volume 2, Issue 1, pgs 23-34
26. Misra P, Verma V (2018), An Investigation of the Factors Affecting Indian Exchange Rate: An Analysis, International Journal of Business Competition and Growth 2018, Inderscience Publication, Vol 6, No. 3, 225-239, ISSN 2042-3853
27. Misra P (2018), An Investigation of the Macroeconomic Factors affecting the Indian Stock Market, Australasian Accounting, Business and Finance Journal, 2018 12(2), pgs 71-86, doi: aabfj.v12i.2.5 – **C Category, Scopus**
28. Thenuan D, Agarwal A and Misra P (2017), Analysis of Factor for Adoption of Digital Technology and its impact on Emerging Market, International Journal of Advanced Science and Technology ISSN 2005-4238, Vol 108, pg 35-48

29. Misra P, Patil P D and Gupta A (2018), Hedonic Shoppers Factors Influencing Customer Satisfaction in Delhi and NCR : An Analysis, Leveraging Human Resources for Humanizing Management Practices and Fostering Entrepreneurship, Bloomsbury Publishing India Pvt Ltd, ISBN : 978-93-87471-35-1
30. Gupta J, Misra P (2017), Art of Learning for Knowledge Sharing: A case study of Parisar Asha” published in International Journal of Knowledge Management Studies, Vol 8, Nos ½, Pgs 166-176
31. Misra P, Baranwal S and Jha M (2017), Brick and Mortar vs. Online Shopping Experience : A Study, International Journal of Information Technology and Management, IJITM-138957, Vol 16, No 2, 2017 Pgs 133-146 – **Scopus**
32. Misra P, Yadav A, Parhi A K (2016), Impact of BSE SENSEX on Foreign Institutional Investment: A Study, Knowledge creation and organizational well –being; Leveraging Talent Management and Appreciative Intelligence,, 2016 Bloomsbury Publication, ISBN : 978-93-84052-81-2
33. Misra P, Baranwal S and Jha M (2015), Offline Vs Online Shopping: The Study of Customer Preference for Visiting Brick and Mortar Outlet, Optimizing Business Growth Strategies for Scaling Up, Bloomsbury Publication, ISBN 9789385436789
34. Gupta J, Misra P (2015), Facilitating the Development of Creative Minds : A Case Study on Parisar Asha, Managing Complex Organisation Change, Action oriented Approaches for Sustaining Positive Interventions, Bloomsbury Publication, 9789385436772
35. Gupta J, Misra P (2016), High Performance Work Practices Facilitating Employee Engagement: A Study of PSUs in Delhi/NCR in Nepalese Journal of Management Science and Research, Vol 1, No.1, ISSN 2467-9356
36. Misra P, Gupta J (2015), Compensation: Impact of Rewards and Organisational Justice on Employee Engagement in Retail Store Operations: A Study of Delhi and NCR, Business Excellence and Leadership: Transforming HR for Enhanced HR Capacity, 2015, Excel Books, ISBN: 978-93-84869-08-3
37. Gupta J, Misra P (2015), High Performance Work Practices, Organizational Citizenship Behavior and Turnover Intentions of IT Professionals: A Relational Perspective, Business Excellence and Leadership: Transforming HR for Enhanced HR Capacity, 2015, Excel Books, ISBN: 978-93-84869-08-3
38. Tripathi D, Misra P (2015), The Crave to Drape: An Assessment of Demand Determinants Impacting the Branded Indian Ethnic Wear and Traditional Apparel Industry, ISBN No. 978-93-84898-58-8, Understanding Work Experiences from Multiple Perspectives, pp 167-180

39. Misra P, Gupta J (2013), Compensation: Impact of Rewards on employee Engagement and the Role of Motivation in Retail Store Operations: A Study of Delhi and NCR, ISBN No. 978-81-924713-3-4, Managing Services in Competitive Environment, pp 43-53,
40. Misra P, Jain S and sood A (2013), Compensation: impact of rewards and organisational justice on turnover intentions and the role of motivation and job satisfaction: a study of retail store operations in NCR, International Journal of Human Resources Development and Management, Volume 13, Numbers 2-3, July 2013 , pp. 136-152(17),  
**Scopus, Category - C**
41. Misra P, Dixit V, Sowmya K (2013), Impact of Compensation on Sales Turnover and the Role of Motivation in Retail Store Operations : A Study of Delhi and NCR in the IIM - Indore Management Journal, Special Issue, CERE – 2013, ISSN : 0975-1653
42. Misra P (2012), Compensation: Implications of Organisational Justice on Employee Engagement and the mediating role of Motivation and Job Satisfaction, Nirma University Journal of Business and Management Studies, Vol 7, Nos 1 &2, ISSN 2249-5630
43. Misra P, Jain S and Sood A (2012), Impact of Compensation on Motivation, Job Satisfaction and Turnover Intentions in the Retail Industry: A Study of NCR in Reframing Human Capital for Organizational Excellence, ISBN No. 978-93-82563-40-2
44. Misra P, Rana N and Dixit V (2012), Compensation: Impact of Rewards, Organisational Justice on Job Satisfaction and Turnover Intentions in Retail Store Operations: A Study of Delhi and NCR in Recent Trends in Business Management & Information Systems, International Conference on Business Management & IS, ISBN [9789382563396](#)
45. Bhandari S, Gupta J and Misra P (2012) Implementation of Six Sigma: facilitating efficient hiring in BPO industry in the Elixir Human Resources Management, 2A, 11578-11583
46. Gupta J, Misra P (2012), Early Attrition: Case of Concern for Human Resources in the International Journal of Multidisciplinary Research, ISSN No. 2249-1058, Vol 2, Issue – 7
47. Malik S, Vashisht T and Misra P (2011), Developing Standard Operating Procedures for Store Operations in the Rai Management Journal, Vol VIII, Issue II; ISSN No. 0975-4326
48. Misra P, Joshi N and Goyal R (2011) Key Skills Identification and Training Needs Analysis @Small and Medium Retailers in Delhi and NCR in the International Journal of Research in Commerce & IT, Management, Vol 1, Issue 2, ISSN 2231-5756

## RESEARCH IN PROGRESS

- Two research papers on Fast and Slow Fashion Apparel: An ethical lens perspective
- Research papers on Learner Engagement and Satisfaction in enhancing Online Learning Platform Quality, Unravelling barriers in High-tech technology start-ups .....

#### **CASE REPOSITORY AND PUBLICATIONS**

- Tripathi D, Misra P (2015), The Crave to Drape: An Assessment of Demand Determinants Impacting the Branded Indian Luxury Ethnic Wear and Traditional Apparel Industry, Case and teaching note published in [www.thecasecentre.org](http://www.thecasecentre.org), Case reference no. <http://www.thecasecentre.org/educators/products/view?id=126973>
- Misra P, Sowmya K (2014), Determinants of Demand in the Automobile Industry: Case Study of Southern India published in [www.thecasecentre.org](http://www.thecasecentre.org), Case reference no. 214-013-1 & teaching reference no. 214-013-8  
Link: <http://www.thecasecentre.org/educators/search/results?s=2A930B810CDBB20ACA0E3ADC69BE9F29>

#### **BOOKS, CHAPTERS AND TECHNICAL REPORTS**

Book –

- Shettigar J, Misra P (2022), Resurgent India” The Economics of Atmanirbhar Bharat, Oxford University Press, ISBN 9780192866486, <https://global.oup.com/academic/product/resurgent-india-9780192866486?cc=de&lang=en#>

Book Chapter-

- Misra P, Shettigar J. (2019), Macroeconomic Variables Affecting External Commercial Borrowings: An Investigation” in Innovation, Technology, and Market Ecosystems. Palgrave Macmillan, Cham, Palgrave Macmillan, Springer Nature, ISBN 978-3-030-23009-8, 2020, Pgs – 243-262
- Parhi A P, Misra P (2018), Factors Affecting Customer Loyalty in NCR : An Analysis in book titled Startup Enterprises and Contemporary Innovation Strategies in the Marketplace ISBN13: 9781522548317, Chapter 20, pgs 265-275, IGI Global Disseminator of Knowledge, DOI: 10.4018/978-1-5225-4831-7, <https://www.igi-global.com/chapter/factors-affecting-customer-loyalty-in-ncr/191355>
- Misra P, Gupta J (October 2017), Chapter titled Compensation: Impact of Rewards, Distributive and Procedural Justice on Employee Engagement and the Role of Job Satisfaction in Retail Store Operation: A Study of Delhi and NCR published in Riding the New Tides Navigating the Future through Effective People Management, Emerald Publishing, ISBN No. 9781786354174

- Misra P, Gupta J and George T (2012), Chapter on “Foreign Direct Investment in Uttar Pradesh” in “Dynamics of Underdevelopment of Uttar Pradesh” , ISBN 978-93-82563-32-7

#### **FINANCIAL DAILIES AND NEWSPAPER PUBLICATIONS**

- Co-authored over 150 articles in leading financial dailies discussing the prevalent economic and business environment
- Invited by Mint, a leading financial daily to co-author a weekly column titled, "Mint Primer" on contemporary macroeconomic and financial themes

#### **CONFERENCE, SEMINAR PAPER AND PRESENTATIONS**

- Misra P (2018, December). Factors impacting Consumer Perception of Formal Shirts: AN Investigation in the 4<sup>th</sup> International Conference on Global Business Environment: Industry 4.0: Business Beyond Boundaries in IMI, Bhubaneshwar.
- Misra P (2018, December). Macroeconomic variables impacting External Commercial Borrowings in the 4<sup>th</sup> International Conference on Global Business Environment : Industry 4.0: Business Beyond Boundaries in IMI, Bhubaneshwar
- Misra P (2018, July). Impact of Macroeconomic Variables on Indian Exchange Rate: An Econometric Analysis in the World Finance Conference, Mauritius.
- Misra P (2017, July). A Study of Impact of Crude Oil prices and Gold prices on the Foreign Exchange Rate in the National Conference on Managing Change in Evolving Economic Scenario in MDI, Gurgaon.
- Misra P (2017, December). An Investigation of the Factors Affecting Indian Exchange Rate: An Analysis in the 3<sup>rd</sup> IMI International Conference on Drifts in Business, Governance and Societal Values : Conflict and Challenges held in IMI, Bhubaneshwar
- Misra P (2017, December). Factors affecting Purchase of Private Label in India in the 3<sup>rd</sup> IMI International Conference on Drifts in Business, Governance and Societal Values : Conflict and Challenges held in IMI, Bhubaneshwar.
- Misra P (2017, December). Research case study titled Hedonic Shoppers Factors Influencing Customer Satisfaction in Delhi and NCR : An Analysis in Leveraging Human Resources presented in the 5<sup>th</sup> International Conference on Management Cases organised by Birla Institute of Management Technology, Greater Noida.
- Misra P (2017, July). Impact of Demonetization on Retail Store Operations: A Study of Delhi and NCR presented in International Conference on Strategies in in Volatile and Uncertain Environment for Emerging Markets held at IIT, Delhi.
- Misra P (2017, July). Analysis of Factors for Adoption of Digital Technology and its Stimulus on Emerging Market presented in International Conference on Strategies in in Volatile and Uncertain Environment for Emerging Markets held at IIT, Delhi.



- Misra P (2016, December). Factors impacting Customer Loyalty in NCR: An Analysis presented in the International Conference on Innovation, Market Competition and Economic Development at IMI Bhubaneswar.
- Misra P (2016, November). Research paper titled, Compensation: Impact of Rewards, Distributive and Procedural Justice on Employee Engagement and the Role of Job Satisfaction in Retail Store Operations: A Study of Delhi, presented in FORE International OB & HR Conference 2016 (FIOHC) held at FORE School of Management, New Delhi, scheduled on 24-25 November 2016 at New Delhi. The paper won the Best Paper Award in the conference.
- Misra P (2016, November). An Empirical Study of the Impact of High Performance Work Practices on the Turnover Intentions of IT Professionals, presented in FORE International OB & HR Conference 2016 (FIOHC) held at FORE School of Management, New Delhi.
- Misra P (2017). Research paper titled Factors Influencing Sales of Private Label vis-a-vis National Brands in NCR : An Analysis presented in The Emerging Market Conference Board, Annual Conference, organised by IIM Lucknow
- Misra P (2016, December). Impact of BSE SENSEX on Foreign Institutional Investment: A Study presented in the 5<sup>th</sup> International Conference on Management Cases organised by Birla Institute of Management Technology, Greater Noida.
- Misra P (2015). Research paper titled Customer Preference for Brick and Mortar Store over Online Store presented in the 2015 IMRA- IIMB International Conference at IIM Bangalore
- Misra P (2015, May). USD – INR Exchange Rate Movements: An Empirical Analysis of Macroeconomic Determinants presented in the 7<sup>th</sup> International Conference on Excellence in Research & Education at IIM Indore.
- Misra P (2015, January). Research paper titled Study of Impact of BSE Sensex, Crude Oil and Gold Imports on Exchange Rate (INR/USD) presented in 4th Biennial Indian Academy of Management Conference, IIM Lucknow
- Misra P (2015, December). Offline Vs Online Shopping: The Study of Customer Preference for Visiting Brick and Mortar Outlet presented in the International Conference on Management Cases, BIMTECH, Greater Noida
- Misra P (2015, December). Facilitating the Development of Creative Minds : A Case Study on Parisar Asha presented in the International Conference on Management Cases, BIMTECH, Greater Noida
- Misra P (2015, December). Customer Preference for Brick-and-Mortar Store over Online Store 2015 in IMRA-IIMB International Conference, Bengaluru.
- Misra P (2015, March). The Indian Shopping Experience: A Study of Delhi and NCR in GCMRM 2014 – Management Development Institute, Gurgaon.
- Misra P (2015, February). Demand Determinants Impacting Automobile Industry: Comparative Analysis of Northern and Southern India presented in International Business Research Conference in IMI, Bhubaneswar, February 2015

- Misra P (2015, January). Compensation: Impact of Rewards and Organisational Justice on Employee Engagement in Retail Store Operations: A Study of Delhi and NCR" in NICOM 2015 – 18<sup>th</sup> Nirma International Conference on Management, Institute of Management, Nirma University.
- Misra P (2014, December) Demand Determinants in a Changing Market Scenario: An Analysis of Indian Automobile Industry" in Global Summit on Management Cases, IIM Raipur.
- Misra P (2014, November). Macro-economic Determinants Impacting Exchange Rate in India: A Study; FIFC 2014, Fore School of Management.
- Misra P (2013, December). An Assessment of Demand Determinants Impacting the Automobile Industry: A Study of South India presented in the International Conference on Management Cases.
- Misra P (2013, Spetember). Economic Growth: Empirical Analysis of Top Performing States of India" presented in the Indian Economic Growth in Regional Framework Conference organized by BIMTECH.
- Misra P (2013, May). Impact of Compensation on Sales Turnover and the role of Motivation in Retail Store Operations: A Study of Delhi and NCR presented in International Conference in Research and Education organized by IIM Indore and Universiti Tun Abdul Razak, KL, Malaysia.
- Misra P (2013, January). Compensation: Impact of Rewards on Employee Engagement and the role of Motivation in Retail Store Operations: A Study of Delhi and NCR research paper presented in Tenth AIMS International Conference on Management organized by IIM Bangalore and AIMS International.
- Misra P (2012, November). Impact of Compensation on Motivation, Job Satisfaction and Turnover Intentions in the Retail Industry: A Study of NCR presented in the International Conference on Management Cases, BIMTECH, Greater Noida
- Misra P (2012, November) Compensation: Impact of Rewards, Organisational Justice on Job Satisfaction and Turnover Intentions in Retail Store Operations: A Study of Delhi and NCR research paper presented in the International Conference on Business Management & Information Systems, Singapore.
- Misra P (2012, April). Compensation: Implications of Organisational Justice on Employee Engagement and the mediating role of Motivation and Job Satisfaction presented in Annual Doctoral Research Conference in Management – ANVESH, organized by Institute of Management, Nirma University.
- Misra P (2010, September). Analysis of Transactional Styles @ Management students presented in the International Conference & Colloquium on Excellence in Research and Education at the Indian Institute of Management, Indore.
- Misra P (2009). Corporate Strategies @ Economic Slowdown in India research paper presented in Business Challenges and Opportunitites in

South Asia, International Conference organised by Punjab Commerce and Management Association.

- Misra P (2009). Gender Inclusivity @ Corporate Culture, Case Study presented in Gender Inclusivity: Proposing New Paradigms, Case study competition organised by IIM, Ahmedabad.
- Misra P (2010). Global Financial Crisis: Challenges & Strategies adopted by India Inc., research paper presented in Athenaem 2010, international conference organised by Bharathidasan Institute of Management, Tiruchirappalli.
- Misra P (2009). HR Strategies @ Slowdown in India Inc., research paper presented in Impact of Economic Crisis in Global Business Scenario, international conference organised by Sai Ram Institute of Management Studies.
- Misra P (2010). Work Life Balance@India Inc., research paper presented in international conference organised by IES Management College and Research Centre in collaboration with National Institute of Personnel Management (NIPM).
- Misra P (2009). HR Strategies @ Re-engineering through economic Slowdown in India, national seminar organised by ITS, Ghaziabad, 2009
- Misra P (2009). Hi Tech Working Conditions in Management Education: A Perspective of Gen Y, research paper presented in international conference organised by IES Management College, 2009
- Misra P (2009). Global Meltdown: Impact on IT / ITeS Industry, research paper presented in international conference organised by DCIT, 2009
- Misra P (2010). Global Financial Crisis: India Inc. Strategizes with special reference to IT / ITeS Industry research paper presented in International Conference ICUTIT-2010.

#### **MDP SESSIONS, WORKSHOPS AND TECHNICAL LECTURES**

- Macro Economic overview
- Sessions on the “Art of Negotiation ”for the BIMTECH – ISB Goldman Sachs 10000 Women Programme
- Overview of General Economic Policy and Reforms: Economic Factors and other Key Issues in Globalization
- Conflict Management
- Stress Management
- Talent Management
- Transactional Analysis