
BIRLA INSTITUTE OF MANAGEMENT TECHNOLOGY –PRME NORTH INDIA CHAPTER ACTIVITIES (MAY 2022- JULY 2023)

BIMTECH has been a PRME Signatory for the past 15 years (since May 2008) and has been regularly submitting its “Sharing the Progress Report” (SIP) since 2013.

In March, 2022 , four Regional hubs: BIMTECH (North), TAPMI (South), GIM (West) and IIM Ranchi (East) were constituted to organise regional meets, on-board new members in the region and drive regional initiatives -Dr Vineeta Dutta Roy was nominated as Convener for UN PRME Regional Hub - North.

A new chapter –***PRME North India Chapter***, was presented to the public during the UN PRME Annual Chapter .

On December 10, 2022, PRME announced the list of PRME champions for 2023. Currently, about 800 business schools and educational institutions teaching management have subscribed to the PRME principles. Of these, 47 PRME signatory members from 25 countries of the world received the status of PRME Champions, including BIMTECH. PRME Champions is the flagship program of PRME, a community of higher education institutions that are signatories of the initiative, whose mission is to develop thinking and practical skills in the field of responsible management in the context of the UN Sustainable Development Agenda.

Activities:

BIMTECH has actively involved itself in reaching out to the signatory members through e-mails from its offices. The PRME, its salient principles, need, and significance for Higher Education Institutions to embrace the RME agenda have been highlighted in its communication engagement with faculty, professional staff and students.

Awareness generation and engaging the members

Several get-togethers were organised at BIMTECH, as well as gathering at events around PRME at other B-Schools

4th of May, 2022

Highlights

- Outlining the vision and mission of the PRME
- The need for collective and effective action on the PRME’s agenda
- Broad base action to combat climate change and instilling responsible leadership amongst the student community –making them more conscientious towards environmental sustainability, Human Rights and Corporate Social Responsibility.

- Each member shared the highlights of their organisation's social impact initiatives and PRME-related practices- and expressed their openness and commitment to planning and participating in joint activities, agreeing the same would shape up in subsequent meetings.
- 2-Day FDP for teaching Sustainability and CSR,
- Joint Conference and Student Competition on Sustainable Development Goals (SDGs),
- Collaborative Research projects,
- Celebrate an International Day of Choice

22nd of July 2022 : 2nd Online Meeting of PRME North Chapter

Highlights

- Discussion towards openness and ideas for collaborative activities in the Sustainability and Responsible Management Education domain.
- Agreement to have a Round Table discussion at BIMTECH, Greater Noida, on the 24th of August 22.

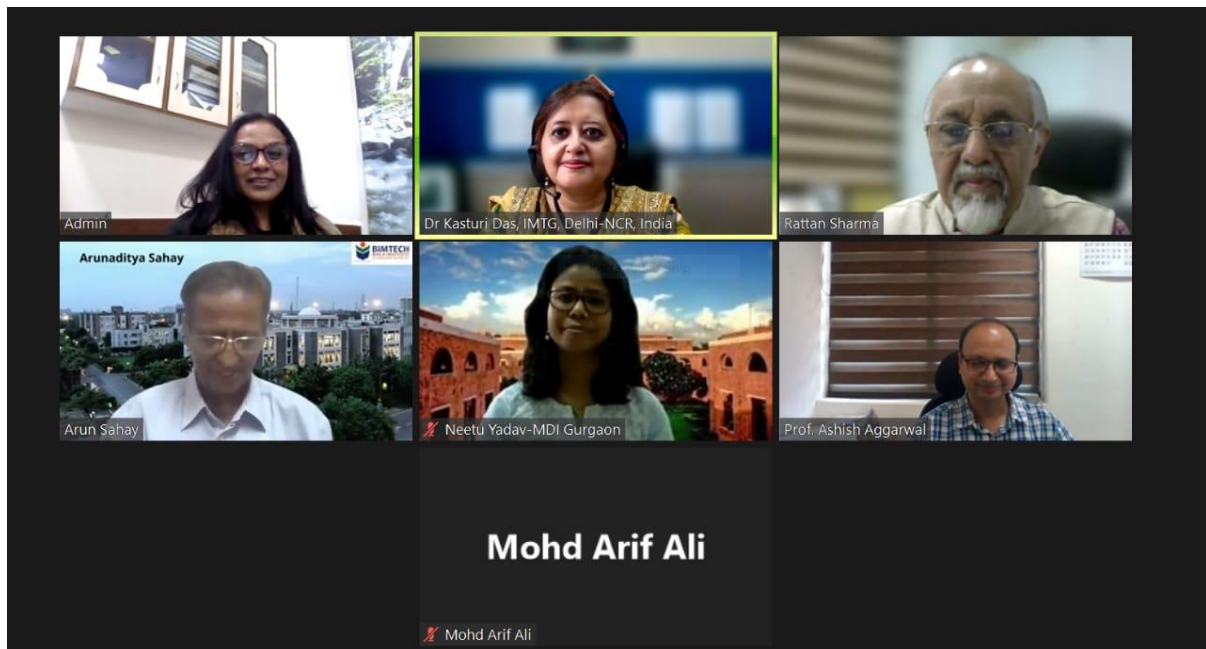


Image: 2nd Online Meeting

24th Aug 2022, Round Table at BIMTECH

A Round table meeting was held on the 24th of August 2022 at BIMTECH, Greater Noida.

Highlights

A calendar of collaborative events –discussion on strategies for promoting the adoption of PRME Principles in the region- by increasing the number of signatory institutions.

Regular Attendees: The meetings have been attended by PRME member Institutions such as Delhi School of Business, Fore School of Management, Institute of Management Technology, Indian Institute of Management, Luck now, Integrated Institute of Learning in Management, Jaipuria Institute of Management, Management Development Institute MDI, New Delhi Institute of Management (NDIM),

RICS School of Built Environment amongst others. BIMTECH is the regional hub (North India) of the PRME India Chapter located at S.P.Jain Institute of Management Research, Mumbai.



Image: PRME Round Table at BIMTECH, 24th Aug 2022

BIMTECH selected as PRME Champion January 2023

Principles for Responsible Management Education (PRME), an initiative of the United Nations Global Compact, represents a global network of over 800 signatory business schools, seeking to embed responsible management education and Sustainable Development Goals (SDG) across business schools worldwide.

BIMTECH was selected as a PRME champion. PRME Champions work collaboratively to transform management education in five key areas: curricula, research, educational frameworks, sustainability-based partnerships and knowledge exchange. Addressing one or more of the 17 United Nations Sustainable Development Goals through management development, faculty development and student development is encouraged as a part of this endeavour.

Innovative Pedagogy Workshop for Faculty Members: 6th of March 2023 to 6th of April 2023 :

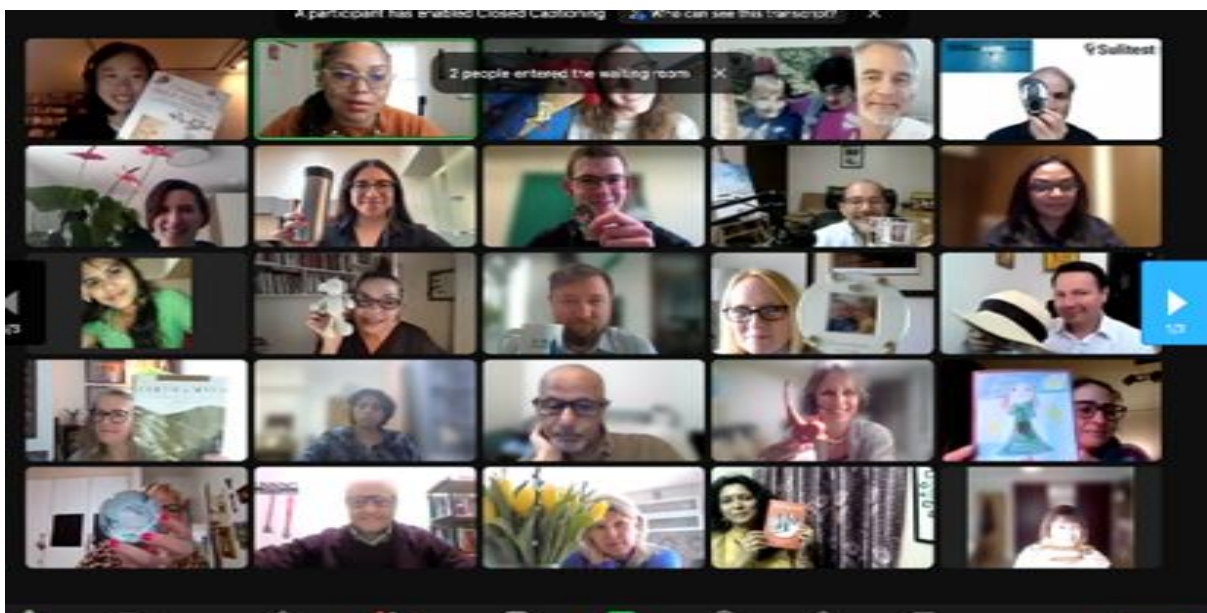
As members of the PRME Champions Programme Cycle 2023, BIMTECH took steps to inform and educate its faculty members on the Principles of RME. A cohort of a dozen faculty members were drawn from different management disciplines who undertook the I-5 innovative pedagogy workshop conducted by PRME, New York. The faculty members shared their experiences and expressed their commitment to adopting the tenets of I-5 in their modules and classes. They are expected to apply the learning by driving change in their respective areas.

Birla Institute of Management Technology was selected as a Principles for Responsible Management Education (PRME) Champion 2023. The PRME is a United Nations platform that promotes Responsible Management Education, and its Champions programme is a privileged engagement. It is awarded to Institutions with a proven track record of commitment to its core Principles. It promotes and connects management educators, researchers and strategy developers from Business Schools globally as a Community of practice.

The mission of the PRME Champions group is to contribute to thought and action leadership on responsible management education in the context of the United Nations sustainable development agenda. In addition, the purpose of the Champions is to serve the broader PRME community through this leadership opportunity.

Ten faculty members from different disciplines in Management were nominated to undertake the unique Impactful-five (i5) project through a workshop conducted jointly by the PRME, Secretariat, New York and the LEGO Foundation, USA.

The workshop's first session was conducted on the 6th of March 2023 and will be followed by its concluding session on the 6th of April. Nearly 100 participants from all over the world attended and interacted with the workshop.



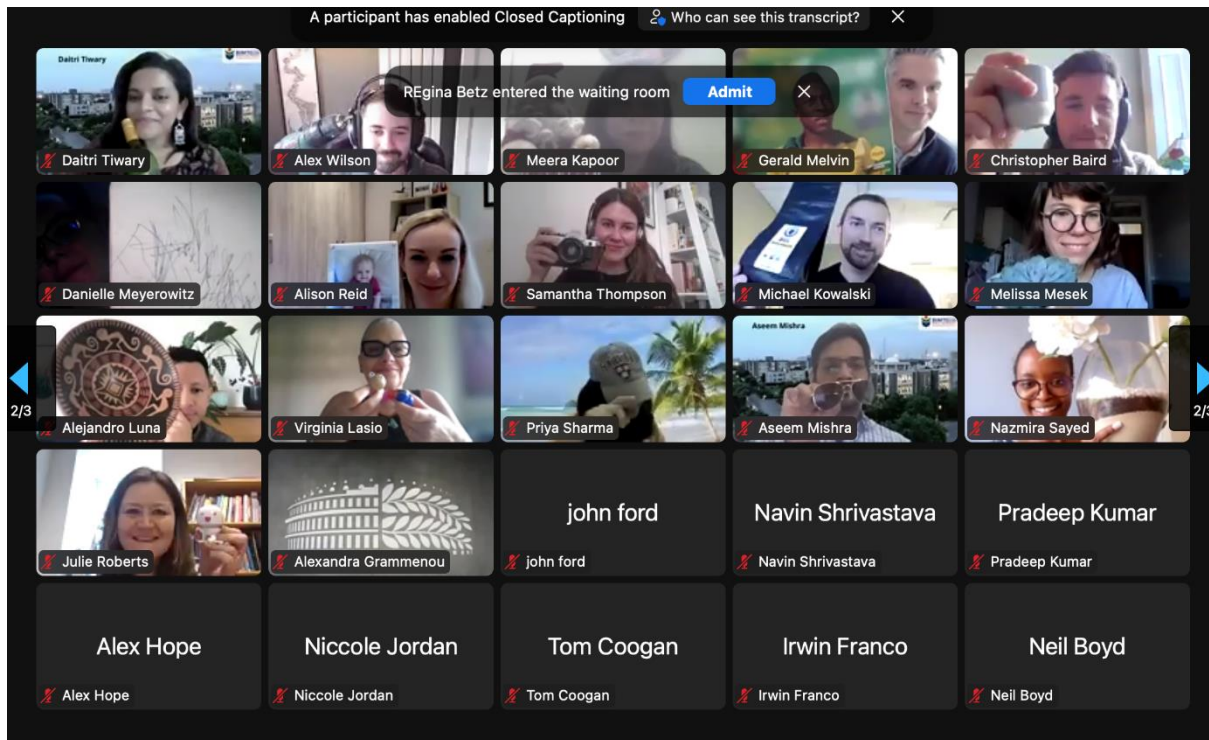


Image: BIMTECH Faculty at the i-5 Workshop hosted by PRME , New York amongst 45 other Institutions worldwide

The Institute takes an active interest and expends time and effort to promote the activities initiated by the India Chapter regionally. For example, the Director, the Convener, and Senior Colleagues attended the Annual India Chapter Meet in Dec 2022 at SPJIMR, Mumbai, and some faculty members participated in the “Paper Development Workshop” upon selecting their papers.

PRME Global Forum held in New York from 12-16 June 2023

The 2023 Edition of the PRME Global Forum brought a global debate on how business education can help advance the sustainable development agenda worldwide. The Principles for Responsible Management Education gathered business school leaders, faculty, students, businesses and sustainable development organizations for a Responsible Management Education Week, on 12 - 16 June 2023, in New York (USA), to advance responsible management education and its impact worldwide. The 11th Edition of PRME Global Forum was part of this week, and was held on 13 – 14 June 2023, it was hosted by Fordham University’s Gabelli School of Business. The event featured the PRME Champions Meeting(12 June), the global forum(13-14 June), and partner events(15-16 June) which saw a fantastic galaxy of speakers from academics, civil society, student organisations and the corporate. Nearly 350 delegates marked a worldwide congregation -speaking volumes about the significance of Business Education in fostering Responsible Leadership. Dr Vineeta Dutta Roy represented BIMTECH -PRME Champion B-School 2023.



Image : The PRME Champion Institutions represented by their Conveners .

Wider dissemination to significant stakeholders

Annual PRME Meet at IIC, New Delhi, in collaboration with G-20 EMPOWER , 7 July 2023.

The Institute organised its **first Principles for Responsible Management Education (PRME) Annual Meet, India Chapter (North)**, in New Delhi, at the India International Centre on **July 7, 2023**, under the theme of **“Aligning Business Education with the PRME Principles and Sustainable Development Goals (SDGs), 2030.”**

The event was designed to bring focus on Sustainable Development Goals, particularly **Quality Education (SDG 4), Women Empowerment and Gender Equality (SDG5)**.

It aimed to:

- Relay the importance of the SDGs in our collective endeavour towards Responsible Management Education
- Underscore the PRME blueprint as a comprehensive and effective means of advancing responsible business education and
- Emphasise meaningful engagement of diverse stakeholders towards this commitment.

The event was supported by **EMPOWER, the G-20** initiative of the Government, and brought significant voices from industry leaders, renowned academicians, practitioners, faculty and students to this event.

Panel Discussion Sessions

Session I: Integrating Sustainable Development Goals in Business Education: Quality Education (SDG4)

The session discusses quality in the context of Management Education while underscoring the need for all learners to acquire the knowledge and skills to deal with climate change, attain sustainable lifestyles and respect human rights.

Panel Discussion Members

Dr Tanuja Sharma Dr Tanuja Sharma, Professor Lead, Center for Ethics, Responsible Organizations & ESG Initiatives MDI, Gurgaon

- Dr Kartik Dave, Dean, School of Business, Ambedkar University, Delhi
- Dr R. Srinivasan, Director, SOIL, Gurugram
- Dr Sapna Rakesh, Director Bajaj, Greater Noida
- Dr Taruna Gautam, Vice Chancellor, IILM University, Greater Noida
- Dr Vishal Talwar, Director, IMT, Ghaziabad

Session II: Embedding Sustainability in Business Education: The PRME Blue Print

The session helps delineate clear objectives to align teaching, research and organisational practices with the PRME principles. Additionally, it shares views on pedagogies for the effective engagement of students.

Panel Discussion Members

Dr Radha Sharma, Professor and Dean, Research and Industry-Academia Linkages, NDIM, New Delhi

- Dr Ashish Aggarwal, Professor and Chairperson, PGP-SM IIM, Lucknow
- Dr Deepak Bajaj, Director and Head of Institution RICS School of Built Environment, Amity University
- Dr Shalini Taneja, Associate Professor and Head-Center for Sustainable Development- FORE School of Management, New Delhi

Session III: Integrating SDGs in Business Education: Gender Equality (SDG 5) and Workplace Readiness for Future Managers

The session asserts that representative and diverse voices in decision-making allow better and fairer decisions. Future managers need sensitivity and care related to issues of Gender and Diversity crucial for demonstrating inclusive leadership. It is also critical for prioritising women's differential needs and localising the SDGs.

Panel Discussion Members

Ms Uma Seth, Senior Director and Head Corporate Social Responsibility Diversity and Inclusion, FICCI

- Ms Alka Mittal, Former CMD, ONGC India Ltd
- Ms Deepti Vij, Director of Talent, Honeywell International India, Gurugram
- Ms Nidhi Dua, Senior Director, Product Development and Sourcing, South Asia Levi Strauss Pvt Ltd.
- Mr Raju Sharma, Director- CSR, IndiGo, InterGlobe Aviation Ltd

Session IV: Business School actions around Sustainability

The session explores how faculty can become instrumental in driving actions around Sustainability, for example, by following approaches that include ethical, social and environmental issues in their c

Dr Bidisha Banerjee, Associate Professor and Deputy Director Institute of Public Policy, Amity University

- Dr Nitin Saxena, Professor Jaipuria School of Business
- Prof. Siddaq P Singh, Instructor, Sustainability in Entrepreneurship and Practice, LM Thapar School of Management
- Dr Tanushree Sharma, Professor and Senior Additional Registrars, OPJ Global Business School
- Dr Jayati Talapatra, Visiting Faculty , TERI University, New Delhi



Organized by:



PRME Principles for Responsible
Management Education

an initiative of the United Nations Global Compact



PRME INDIA NORTH CHAPTER ANNUAL FORUM 2023

07 JULY 2023

Venue : India International Centre, 40,
Max Mueller Marg, New Delhi



BUILDING SUSTAINABLE DEVELOPMENT
GOALS INTO BUSINESS EDUCATION :
PRIORITISING QUALITY EDUCATION AND
GENDER EQUALITY

The Meet was attended by 150 delegates, including academicians, members from the Industry, civil society organisations and students. Nearly all leading Business Schools in the Northern Region participated in the Meet. The event was marked by an outstanding presence of the Directors and Deans of eminent Institutions such as Dr Chandrika Parmar, SPJIMR, Dr Vishal Talwar, IMT Ghaziabad, Dr Tanuja Gautam, MDI, Gurgaon, Dr Anirudh Agarwal, OP Jindal University, Dr Kartik Dave, B.R Ambedkar University, Dr Srinivasan, SOIL, Gurgaon, Dr Ashish Agarwal, IIM, Luck now, Prof. Siddaq Singh, LM Thapar University, Dr Radha Sharma, NDIM, New Delhi, Dr Bidisha Banerji, Amity University, Dr Shalini Taneja, FORE Business Schools, Dr Nitin Saxena, Jaipuria Group of Institution, Prof Jayati Talpatra, TERI University, Bennett University and the like. Faculty and students from the signatory Institutions including BIMTECH joined the daylong event. The event was supported by the Head of the official Secretariat of the G-20 EMPOWER , FICCI . Ms Uma Seth, Director CSR –FICCI , Additional Director , Ms Nomenita Chetia attended and participated in the session themed : functional

Heads of companies- Mr Raju Sharma, Indigo Airlines, Ms Deepti Vij, Honeywell India and Ms Barsha Mishra reputed Civil Society Organisations like the Pratham.



Image: Inaugural Session : Aligning Business Education with the PRME Principles and Sustainable Development Goals (SDGs), 2030.



Image: First Session: Integrating Sustainable Development Goals in Business Education: Quality Education (SDG4)



Image: The Second Session : Embedding Sustainability in Business Education: The PRME Blue Print



Image : The Third Session : Business School actions around Sustainability

Image: The Fourth Session : Integrating SDGs in Business Education: Gender Equality (SDG 5) and Workplace Readiness for Future Managers

