

BIMTECH Policy

Sustainability and Corporate Social Responsibility

Introduction

Rising to the need of developing sound professional skills amongst students who aspire to join the corporate sector, Birla Institute of Management Technology (BIMTECH) was founded more than three decades ago by one of the finest industrialists in India -the Birlas. Since its inception, BIMTECH has been growing from strength to strength and is today regarded amongst the best private Management Schools in the country. It is known, just as the Birlas, as an institution that has deep roots in the culture of respect, care and sensitivity to the needs and sensibilities of all its direct and indirect stakeholders.

In alignment to its staunch commitment to Ethics, Responsibility and Sustainability, that duly reflect in its Vision, Mission and Values' statements, the Institute adheres to its policy of Sustainability and Corporate Social responsibility (CSR) for achieving its goals of sustainable development. It is explained as under:

Objectives

- Develop the capabilities of students to be future generators of sustainable value for business and society so that they work for an inclusive and sustainable global economy
- Incorporate into academic activities and curricula the values of social responsibility
- Create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership

To meet its objectives BIMTECH would integrate sustainability principles into its teaching and learning, Research, Partnerships for dialoguing and joint problem-solving, Institutional practices and share its thoughts and actions, as described below:

1. **Teaching and Learning**

The responsible management concepts and practices would be integrated into curriculum and pedagogy. All students of BIMTECH, across all its programmes would undergo compulsory modules that impart understanding of Responsible Business and Sustainability. Additionally they should be provided an experiential learning in various ways, such as short term projects on-field CSR project exposures in rural landscapes to complement class room teaching.

2. **Research**

The faculty and students would study people, organisations, institutions, and the state of the world to educate, solve and inspire responsible education and practice.

3. Partnerships

BIMTECH would forge and foster partnerships by engaging people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

4. Practices

BIMTECH would adopt responsible and accountable management principles in its governance and operations.

5. Positive societal influence through Sharing

BIMTECH would share its successes and failures widely to enable collective learning and to best live common values and purpose.